

SUSTAINABLE AGRICULTURE & THE LOCAL FOOD ECONOMY

Local food sales are rapidly increasing across the nation and throughout Wisconsin. Organic sales have increased 20 percent per year for the past 15 years

For every dollar spent on local food, you can expect a \$3-\$5 return to your local economy

Organic farming allows you to use less inputs and receive higher prices for your products

Local farmers and food system entrepreneurs are needed to help develop our Northern Wisconsin local food economy

Nearly a quarter of Wisconsin's dairy farmers use managed grazing, a proven strategy for increasing profitability

Wisconsin's Buy Local, Buy Wisconsin Program received 94 grant proposals for more than \$3 million during its first year of supporting local food system development projects, indicating great interest in local food production, processing and promotion

REGIONAL SPONSORS



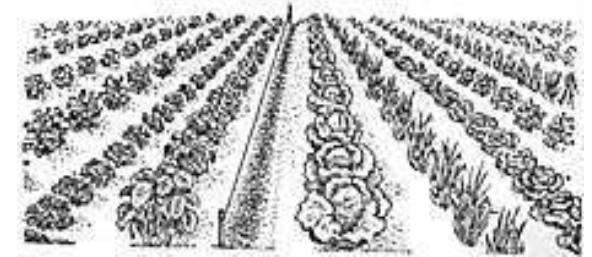
BARRON COUNTY



THE
NORTHWEST
WISCONSIN
REGIONAL
FOOD NETWORK



BUILDING OUR LOCAL FOOD ECONOMY: NOURISHING NORTHERN WISCONSIN



Saturday, January 31, 2009

9:00 a.m. - 3:00 p.m.

Cornerstone Church

Spoooner, Wisconsin

A regional conference aimed at bringing farmers, community leaders, businesses, and institutions together to explore the increasing demand for local and organic food and the opportunities for Sustainable Community Development in Northern Wisconsin.

AGENDA

8:30 Registration

9:00 Welcome

9:30 Developing

Our Local Food Economy—Linking Local Foods and Economic Development

10:30 Leaders of our Local Food Economy

- Spooner Farm-to-School
- Spooner Market & Grill
- Schmitz Economart
- City of St. Croix Falls
- Sacred Heart Hospital

11:45 Sustainable Agriculture Resources

12:00 Lunch by Spooner Market & Grill

1:00 Farmers & Food System Entrepreneurs

- Extended season growing to increase your sales
- Pastured poultry production and processing to supplement your farming income
- Adding value to your food/farm products
- Creating your sustainable business or community development strategy

2:30 Upcoming training programs, learning tours and technical assistance



LEADING THE WAY TO A LOCAL FOOD ECONOMY IN NORTHERN WISCONSIN

Spooner Market & Grill

Sourcing as much local and organic food as possible is the cornerstone of Betsy and Joel's unique restaurant.

www.spoonermarketandgrill.com

Schmitz Economart

Ted Schmitz, manager at Schmitz Economart, will share about his interest in sourcing local food and the challenges he faces in Northwest WI.

www.schmitzeconomart.com

Spooner Farm-to-School

The Spooner School System received a 2-year WI Farm-to-School Program grant and is working to integrate local food into their school lunch program.

Sacred Heart Hospital

Sacred Heart has pledged to spend 10% of its \$2 million budget on local food. Listen to Rick Beckler talk about their commitment to sustainability and their pledge of support for local farmers.

City of St. Croix Falls

Community leaders from the City of St. Croix Falls have supported the development of a community-wide Buy Local Program that will enhance the local food economy within the St. Croix Valley.

www.scfbuylocal.org

REGISTRATION FORM

Name: _____

Farm/Bus/Org: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Cost - \$20.00/person

** Includes a local lunch prepared by Spooner Market & Grill

Register online @ www.barron.uwc.edu/ce
or

Mail registration form and check payable to UW-Barron County to:

Samantha Heathman, UW-BC
1800 College Drive
Rice Lake, WI 54868

** Pre-registration by January 28th will qualify you for several locally produced door prizes

For questions about the conference, contact Tracey Mofle at UW-BC at (715) 234-8176 x5502 or tracey.mofle@uwc.edu

** Conference will be held at the Cornerstone Christian Church, 106 Balsam Street, in Spooner, Wisconsin (10 blocks north of Hwy 70, 1 block east of Hwy 63)