Printing Specifications

Job Title 10-panel brochure (Spanish version of PID brochure)

Size 29.75 x 6 inches flat, folding to 6 x 6 inches.

Inside panel widths: 1A = 5.875"; 1B = 5.9375"; 1C = 6"; 1D = 6"; 1E = 5.9375".

Outside panel widths: 2A = 5.9375"; 2B (BACK) = 6"; 2C(FRONT) = 6"; 2D = 5.9375"; 2E = 5.875".

Pages 2 pages (one sheet). Fold lines indicated on lo-res dummy pdf.

Inks 4c process + 1 PMS (PMS Warm Red C) plus flood satin aqueous coat (6/6).

Quantity

Stock 65# bright white gloss cover. Please use gloss cover with satin aqueous for specific desired

effect. If heavier stock is used, the fold lines will not be accurate.

Photos/Duotones Yes

Bleeds Yes

Traps/Screens Yes. Trapping will be the sole responsibility of the print vendor. Purchaser will not be held liable

if the printer fails to create good traps.

Binding Fold (special fold—see printed sample to use as folding dummy) & trim. If heavier stock is used,

the fold lines will not be accurate.

Instructions See the bright pink fold instructions on the lo-res dummy pdf included in this package. See folding

instructions attached to this pdf. The purchaser will also supply the printer with a printed sample

to use as a dummy.

Final Files / Art Print using the press-quality pdf (SP06_PID_press.pdf). Included in this package are 3 pdfs:

Lo-res pdf dummy (SP06_PID_dummy.pdf)

2. Press-quality pdf (SP06_PID_press.pdf)

3. Print specs.

Proof Send one set of color proofs to the contact person below. Please include composite proof and

folded-to-size proof for each brochure.

Delivery _____

Contact

If you have specific questions or concerns which the contact person listed above is not able to

answer, please contact the designer:

Meryl Thomas, Palladian Partners, Inc.

Phone: 301-650-8660; email: mthomas@palladianpartners.com

Printing Specifications

General FOLDING INSTRUCTIONS for 10-Panel Brochures (Visuals on panels may not match specific brochure to be printed)

