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01-030N-21
Daniel A. Smiley

If the effective date for the new Moisture Regulation is not extended, the poultry industry will practically shut down. One question that comes to mind here is "How would this affect consumers?" This would be very detrimental to consumers due to the fact that their available options for products would be limited. By limiting the choice of consumers, the prices of other sources of protein will increase. This will cause the protein market to become unstable, and would greatly affect consumers. However, if the effective date of the new Moisture Regulation is extended, consumers will be allowed to purchase the protein of their choice, with all of their options still available.

This letter has clearly demonstrated the positive aspects involved with extending the effective date of the new Moisture Regulation. Extending the effective date would be beneficial to all parties involved, including consumers. We feel that the industry fully intends to comply with the new Moisture Regulation, but we need time to do it efficiently and effectively. Extending the deadline would allow us to perform the procedures outlined in the protocol, collect and analyze the data, and print and distribute the new packaging material that will be required to meet the new Moisture Regulation.

Sincerely,



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