

UNITED STATES OF AMERICA

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DEPARTMENT OF AGRICULTURE

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NATIONAL ADVISORY COMMITTEE ON MEAT AND POULTRY

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SPRING MEETING

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THURSDAY, JUNE 16, 2005

The meeting came to order at 8:30 a.m. in the USDA South Building Cafeteria Conference Room, Mary Cutshall, Moderator, Presiding.

PRESENT:

DR. MERLE PIERSON	ACTING UNDERSECRETARY FOR FOOD SAFETY
DR. BARBARA MASTERS	ACTING ADMINISTRATOR, FOOD SAFETY AND INSPECTION SERVICE
MARY CUTSHALL	MODERATOR
DR. GLADYS BAYSE	MEMBER
DR. DAVID CARPENTER	MEMBER
DR. JAMES DENTON	MEMBER
MR. DARIN DETWILER	MEMBER
MR. KEVIN ELFERING	MEMBER
MS. SANDRA ESKIN	MEMBER
MR. MIKE FINNEGAN	MEMBER
MR. MICHAEL GOVRO	MEMBER
DR. JOSEPH HARRIS	MEMBER
DR. JILL HOLLINGSWORTH	MEMBER
MR. MICHAEL KOWALCYK	MEMBER
DR. IRENE LEECH	MEMBER
DR. CATHERINE LOGUE	MEMBER
MR. MARK SCHAD	MEMBER

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1 P-R-O-C-E-E-D-I-N-G-S

2 8:42 a.m.

3 MS. CUTSHALL: Good morning. I'm not sure
4 if the microphone's on or not, but I think we're in
5 enough close quarters to be friendly this morning, and
6 you can probably hear me anyway. We wanted to give
7 you a taste of what it's like to work here at FSIS so
8 we're actually in the back of the cafeteria today.
9 You're here where we live, and we appreciate you all
10 coming.

11 We have a lot of things to do this
12 morning, and we're going to get started in just a
13 minute. To open up, I'd like to introduce to you our
14 Deputy Undersecretary, and he's also Acting
15 Undersecretary, Dr. Merle Pierson. Dr. Pierson is
16 responsible for overseeing the policies and programs
17 of the Food Safety and Inspection Service, and he
18 chairs the U.S. Codex Steering Committee which
19 provides guidance to U.S. delegations to the Codex
20 Alimentarius Commission. Dr. Pierson brings extensive
21 scientific expertise to USDA. He is an
22 internationally recognized HACCP expert, and has done

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1 research on the reduction and control of food-borne
2 pathogens. He's authored or coauthored more than one
3 hundred and fifty journal articles, and coauthored
4 seven books on food safety.

5 Prior to this appointment, Dr. Pierson
6 served as Professor of Food Microbiology and Food
7 Safety at Virginia Polytechnic Institute and State
8 University. During his tenure at Virginia Tech he
9 served as head of the Department of Food Science and
10 Technology, and Acting Superintendent of the Center
11 for Seafood Extension and Research. A native of South
12 Dakota, Dr. Pierson received his B.S. in Biochemistry
13 from Iowa State University, and his M.S. and Ph.D. in
14 Food Science from the University of Illinois. So if
15 you would, please welcome Dr. Merle Pierson.

16 (Applause)

17 DR. PIERSON: Good morning and thank you.

18 Yes, these are tight quarters, and I hope that the
19 temperature doesn't literally rise in here to
20 unbearable conditions. The weather has not been very
21 friendly in terms of humidity and temperature over the
22 past few days here in Washington, D.C., so let's just

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1 trust that our government air conditioning systems
2 work effectively and efficiently.

3 You know, this room brings back memories
4 of the '90s when we were talking about HACCP and HACCP
5 implementation and everything. And I won't tell the
6 story that occurred, you mentioned here. But yes, I
7 remember this very room being one where we discussed
8 sundry issues on HACCP, and the large plants, and the
9 small plants, and the very small plants, and all these
10 issues of HACCP. So I don't know if we're starting
11 something anew here or not. But anyway, it's a nice
12 friendly little atmosphere we have here.

13 I wanted to congratulate the new members
14 on the committee, and certainly welcome back those who
15 have received reappointments. I might say, too, that
16 I really appreciate those who manage this committee
17 and the work that they've done. It's quite a job to
18 get all the appointments through the process, and go
19 through that whole process. You know, you'd think
20 well, gee, just pick a few people and everything will
21 be all right. No, there's quite a lengthy process of
22 consideration as to the backgrounds, and

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1 qualifications, and balance on this committee, and the
2 direction of the committee and everything. And then
3 it goes through a thorough review, all the way up
4 through the department level, and the Secretary signs
5 off on this. So it is a very serious process, and I
6 appreciate the hard work that the coordinators for the
7 committee do.

8 And I again appreciate your time and your
9 willingness to contribute your time. The pay for this
10 job that you're doing is not very good. I won't say
11 anything about what you file for your income taxes on
12 the reimbursement. I guess it amounts to zero. But
13 the expectations, though, are far beyond that, and we
14 are very, very keen on how the output of this group
15 can effectively help us continue to enhance public
16 health.

17 The work from the previous committees has
18 provided an important analysis on our common goals for
19 improving the safety of meat, poultry, and egg
20 products. And we've seen excellent progress in
21 developing policies that have worked. We have seen a
22 significant reduction in food-borne illness over the

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1 last few years as reported by CDC. And we all need to
2 work together to continue to drive down food-borne
3 illness and its impact upon consumers. There's much
4 more to be done ahead of us. Yes, much has been
5 accomplished. We must maintain those accomplishments.

6 But we also need to move forward on several fronts.
7 The work is not over. And we cannot let our guard
8 down.

9 You play such a very important role in
10 many of the issues that are before us. And I see in
11 the table of contents. It's how can FSIS best share
12 information on new technology with small and very
13 small plants. What guidance can be provided to
14 industry to ensure the plants hold product when FSIS
15 tests for an adulterant? How can risk-based sampling
16 most effectively be conducted in small and very small
17 plants? I think just yesterday we had some in-depth
18 discussion on this committee. We were discussing
19 another issue, but then it brought to our remembrance
20 the issues that you have before you on this committee,
21 and the importance of your recommendations, your
22 analysis, to what we are doing on the policy side of

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1 things.

2 We at FSIS owe it to the consumers to use
3 the best available information and strategies so that
4 we can improve public health through safer food. As
5 we all know, protecting public health by ensuring safe
6 and wholesome food is not accomplished through just
7 one isolated action, or through just one organization.

8 We all have to work together on this. It takes all
9 the stakeholders. Yes, FSIS and their policies, and
10 government and their policies, but it's also all
11 segments of the food system that are so vitally
12 important to contribute their ideas, and their
13 thoughts, their strategies. For example, it takes
14 industry implementing these appropriate interventions
15 and effectively implementing them so that we can
16 effectively protect public health. We need to look at
17 ourselves as public health stewards, and never rest on
18 our mission to make the food supply even safer. And
19 congratulations, once again, on your appointments to
20 this very important committee, and thank you very much
21 for devoting your time and efforts towards improving
22 food safety. We look forward to the work that you

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1 have before you, or the output of your work before you
2 during the next two years, and again very much
3 appreciate all that you're going to be doing. Thank
4 you very much.

5 (Applause)

6 MS. CUTSHALL: Thank you, Dr. Pierson. I
7 can tell the mic is working now. Next we'd like to
8 welcome Dr. Barbara Masters who is our Acting
9 Administrator. She's going to give us some welcoming
10 and opening remarks. Dr. Masters began her career in
11 FSIS in 1989 as a Veterinary Medical Officer near Hot
12 Springs, Arkansas. Since, she has held a variety of
13 posts throughout the agency, both in the field and at
14 Headquarters. Her previous positions include Director
15 of the Slaughter Operations Staff, Branch Chief in
16 Processing Operations, and a Staff Officer in
17 Technology Transfer and Coordination Staff. She also
18 served as an Inspector-in-Charge in a livestock
19 slaughter and processing establishment, and supervised
20 the HACCP hotline for employees in industry at the
21 technical service center in Omaha. Her most recent
22 position was Deputy Assistant Administrator for Field

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1 Operations.

2 Dr. Masters graduated from Mississippi
3 State University with a Doctorate of Veterinary
4 Medicine degree, and served in a food/animal
5 internship at Kansas State University. She has
6 continued to further her education by taking advanced
7 coursework in biotechnology at Texas A&M University.
8 We would like to welcome this morning Dr. Barbara
9 Masters.

10 (Applause)

11 DR. MASTERS: Thank you, Mary Ann. Dr.
12 Pierson we certainly appreciate you being down this
13 morning as well. Certainly on behalf of FSIS I want
14 to welcome all of you for being with us this morning.

15 This is my third meeting with the National Advisory
16 Committee on Meat and Poultry Inspection as the Acting
17 Administrator, and I continue to be encouraged by the
18 dedication that each of you bring when you come to the
19 committee, and when you come to work with us. I look
20 forward to a productive forum. I think we're getting
21 better and better at putting ideas and issues in front
22 of you. You've continued to be enthusiastic and give

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1 us good information. And so we want to keep giving
2 you challenging ideas to work on when we bring you
3 together like this.

4 I realize more than ever that the
5 challenges that we have confronting us are difficult.

6 And I remain as committed as ever to protecting the
7 public health, and making sound public health policy
8 decisions at the national level. I am very glad to be
9 here at this 2-day meeting, and certainly I'd like to
10 use this opportunity to get to know all of you even
11 better.

12 I would like to take a chance to welcome
13 our new members to the committee. Unfortunately, only
14 one of them is with us, Mr. Mike Finnegan from the
15 Montana Department of Livestock. Mike, welcome. And
16 we also have two new members that were not able to
17 attend. Dr. Andrea Grondahl with the North Dakota
18 Department of Agriculture, and Dr. Elizabeth
19 Krushinskie from the U.S. Poultry and Egg Association.

20 And we'll look forward to their participation in the
21 future committee meetings. And I congratulate all of
22 you that are back with us as well.

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1 I'm very excited about the possibility of
2 hearing new ideas and recommendations to improve food
3 safety and public health. This committee's ideas and
4 recommendations are vital to our efforts in FSIS to
5 make ourselves successful as a public health
6 regulatory agency. Your suggestions and feedback are
7 critical and have been critical informing what we do.

8 We take all of your suggestions when shaping our
9 policy decisions. To provide you with updates on what
10 FSIS has been doing in regards to issues discussed at
11 previous meetings, we have provided you with briefing
12 papers on recent topics. There's also time on our
13 agenda this morning for committee members to ask FSIS
14 staff members that are somewhere in here on follow-up
15 questions with those briefing papers.

16 We have a great agenda for the next two
17 days, and I am very, very pleased to say we were able
18 to get those materials out to you once again in
19 advance of the meeting. And I want to congratulate
20 our staff, the Strategic Initiatives Partnership and
21 Outreach Staff, for making that happen. I think we
22 have found without question that allows us to have a

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1 much more productive meeting, to have more time
2 discussing the issues rather than reviewing the
3 information that's in your notebook. And I think we
4 all agree that has provided for a much more productive
5 forum.

6 I want to briefly mention, as Dr. Pierson
7 did, the issues that we have on our agenda which we
8 are presenting for consideration by three
9 subcommittees. A full description of those is in your
10 notebook, and included with that is the questions that
11 we'll be asking in your packet of materials. The
12 first issue that you'll hear about is how FSIS will
13 want to best share information on new technology with
14 small and very small plants. New technologies have
15 resulted in significant improvements in the safety of
16 meat and poultry in recent years. We certainly desire
17 these kind of advancements, and want them to continue.

18 We recognize that the small and the very small plants
19 often lack the resources that exist in the larger
20 establishments. We have been funding studies through
21 cooperative agreements to identify, develop, and
22 validate new technologies to determine which ones are

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1 economically viable for small and very small plants.
2 We're very hopeful that this will lead to beneficial
3 and efficient new technologies on food safety and
4 public health. What we're going to be looking to you
5 all for is recommendations and guidance in defining
6 the best ways to help us encourage the greater sharing
7 of this new technology with the small and very small
8 plants. So that when we actually get a new and
9 validated technology, how can we ensure the greatest
10 sharing of that technology to the small and very small
11 plants. It does no good for us to get that new
12 technology and have it sitting in Washington. We want
13 to make sure that all of the small and very small
14 plants can take advantage of that new information.

15 The second issue is providing guidance to
16 industry regarding holding product when FSIS tests for
17 an adulterant. We had brought the issue to this
18 group, whether or not FSIS should not apply the mark
19 of inspection to product that has been tested for an
20 adulterant until the agency receives the results of
21 testing for an adulterant. We did not get a consensus
22 from this group, but what we did get a consensus on

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1 from this group was that we all agree that potentially
2 adulterated product should be kept out of commerce
3 until -- so that we can protect public health. There
4 was a lot of agreement on guidance material that could
5 be provided to the industry. And so what we would
6 like to talk to you about is get your input on how we
7 can most effectively provide guidance material to the
8 industry, and in particular to small and very small
9 plants, and how that guidance material can be most
10 effectively made available to small and very small
11 plants. Because I think we all share the common goal
12 of ensuring that products are not out in the commerce,
13 and how that is best done was the question that was
14 unresolved. And so we'd like to have some discussion
15 about guidance material, and how that can best be made
16 available to small and very small plants.

17 The third and final issue is conducting
18 effective risk-based sampling of small and very small
19 plants. FSIS is exploring methods to enhance our
20 capability to anticipate public health risk involving
21 meat, poultry, and egg products. We have already
22 developed a risk-based verification testing program

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1 for *Listeria monocytogenes*, and we expect to implement
2 risk-based sampling for other pathogen programs. To
3 continue on this successful path, we're going to be
4 asking one of our subcommittees for your views on this
5 issue. We are seeking guidance on how to more
6 effectively develop risk-based verification testing
7 programs, and we want you to consider specifically
8 unique considerations associated with small and very
9 small plants.

10 So I think these three topics will keep
11 you extremely busy throughout today and tomorrow.
12 They're very timely to our agency, and they're ones
13 that we value your input on. And certainly again,
14 encouraged by your dedication that's brought you here
15 today, I look forward to a productive meeting, and we
16 certainly are looking forward to the recommendations.

17 And I thank you in advance for the effort that I know
18 you're going to put in, as I've seen the work that
19 you've done in the past, I've seen the lively
20 discussions that go on in the subcommittees, and I
21 look forward to all the input that I know that we'll
22 receive from you. So again, thank you, and I look

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1 forward to the lively dialogue, and the
2 recommendations. I'm always amazed, I see the
3 subcommittees going and I think what are we going to
4 get tomorrow. And I'm also amazed at how organized
5 and such thoughtful insight that we receive on the
6 second day. So again, thank you in advance for the
7 work I know we're going to receive from you. Thank
8 you.

9 (Applause)

10 DR. MASTERS: The next step is, because
11 you basically are a new committee, most of you are
12 renewed committee, we have certificates we'd like to
13 present to you. And this is going to be a challenge,
14 so I'm going to ask Mary to help me, and we're going
15 to come to the center of the circle. The first person
16 we'd like to recognize is Gladys Bayse from Spelman
17 College. Gladys we'll come your way, how's that? It
18 might be easier. Thank you so much. I probably don't
19 even need the microphone at this point.

20 David Carpenter. There you are. David,
21 thank you. James Denton. Thank you. Darin Detwiler.
22 Darin, thank you for all your time. Kevin Elfering.

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1 Sandra Eskin. Thank you. And Mike Finnegan. Glad
2 to have you join us. Thank you. Mike Govro. Mike.
3 One of our new members who's not with us is Dr. Andrea
4 Grondahl. She's not with us. Joe Harris. Joe, thank
5 you. Those of you on the outside will have to check
6 it out later. Jill Hollingsworth. Thank you.
7 Michael Kowalcyk. Thank you very much. Appreciate
8 it. Beth Krushinskie is not with us today. Irene
9 Leech. Thank you. I heard about that. Catherine
10 Logue. Thank you. Somebody mentioned -- thank you
11 very much. Honoring folks that are here doing their
12 time. Thank you very much. So again, thanks to all
13 of you and the time and dedication. As Dr. Pierson
14 says, we know that you earn a lot for this time.

15 (Applause)

16 MS. CUTSHALL: Well thanks to Dr. Masters
17 and Dr. Pierson. And congratulations from myself and
18 all my staff to the new members, and to the returning
19 committee members. I'll echo what Dr. Masters and Dr.
20 Pierson said. We look forward to a very productive
21 session. I know you've all been very helpful to us in
22 the past, and I agree with both Dr. Masters and Dr.

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1 Pierson. We have some very interesting issues, some
2 things that we really would like your insight on. We
3 continually try to come up with issues that are
4 pertinent and relevant to the committee, and to FSIS.

5 So we're looking forward to hearing from you.

6 I know that you've probably looked at the
7 agenda, and this is usually the part of the agenda
8 that's Robert's Rules of Order. But since I am not
9 Robert, we will become Mary May I. So. That's
10 actually -- Ken Peterson gave me that name as
11 moderator of a number of the BSE workshops. So in
12 lieu of Robert's Rules of Order, we will go over the
13 agenda, and we'll talk about how we're going to do
14 things. The best news is as of lunch time we will
15 have the full room, and we will have plenty of room
16 for everyone to sort of stretch out, and get a little
17 bit more comfortable.

18 We have a very full agenda over the next
19 two days. I'm going to briefly go over the schedule.

20 First, as Dr. Masters mentioned, we're going to cover
21 updates, and briefing papers from previous issues, and
22 issues that some of the members requested that we

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1 provide you with briefings on. We're going to tackle
2 the issues that were discussed by Dr. Masters and Dr.
3 Pierson, how can FSIS best share information on new
4 technology with small and very small plants. What
5 guidance can be provided to industry to ensure that
6 plants hold product when FSIS tests product for an
7 adulterant. And how can risk-based sampling most
8 effectively be conducted in small and very small
9 plants. We're going to break for lunch around noon.
10 In your briefing books, we've provided you with a list
11 of local restaurants for those of you that are
12 unfamiliar with the area. We also do have the
13 cafeteria that is right here, as well as a deli on the
14 basement floor of this building. Please note that we
15 do have security in this building. I think you
16 experienced it on your way in. We did have escorts to
17 be able to help make sure that you got in and out.
18 Hopefully you will not lose your badges at lunch time,
19 but if you do have to surrender your little stickies,
20 we will make sure that we have folks at the first wing
21 entrance, and the second wing entrance out here to
22 make sure that you're escorted back in after lunch.

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1 This afternoon we're going to complete the
2 issues, and have subcommittee breakout sessions. The
3 subcommittees are going to discuss their issue topics,
4 and obviously provide the full group with a briefing
5 tomorrow morning. Mr. Kevin Elfering is chairing the
6 subcommittee addressing sharing information on new
7 technology with small and very small plants. Mr. Mark
8 Schad is chairing the subcommittee on holding product
9 when FSIS tests for an adulterant. And Mr. Darin
10 Detwiler is chairing the subcommittee on effective
11 risk-based sampling in small plants. The complete
12 standing subcommittee membership lists are in Tab
13 Number 2 of your notebooks.

14 I did mention that the room will be a
15 little tight this morning, and will open up after
16 lunch. If you have a question or comment during any
17 of the presentations, we ask you to turn your tent
18 card vertically up and I will recognize you and give
19 you an opportunity to speak. Public comment. There
20 will be time for public comment tomorrow after we have
21 discussed the issues. This really is about our
22 interaction with the subcommittee, and the

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1 subcommittee's addressing of the issue. So we would
2 appreciate your help in keeping that rule of order as
3 well.

4 Just a couple of housekeeping items. The
5 restrooms are located in Wing 2, out through the door
6 here. You know, whenever I moderate, I always feel
7 like the airline stewardess? Two exits on the side,
8 we have lights down here. The restrooms for the
9 ladies are at this end of the hall on the left.
10 Restrooms for the gentlemen are at the far end and
11 will be on your right. I ask that if you have cell
12 phones, Blackberries, pagers, if you would turn them
13 to vibrate, or turn them off for consideration of the
14 rest of the committee, that would be greatly
15 appreciated, especially in such a small space as we
16 have today.

17 So what we're going to do at this point is
18 open it up to talk about the briefing and past issue
19 papers that we provided you in your notebooks. And
20 I'd like to go through in the order that you found in
21 your table of contents. The first updated issue paper
22 was from the last subcommittee meeting on the

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1 technical service center, and what they can do, and
2 how they can do things better. So if anyone has
3 questions or comments on the update from that
4 particular issue, we'll be glad to entertain those at
5 this point in time. You're starting out awfully quiet
6 this morning. Either the paper was so very well
7 written that you have no questions, or you're all
8 still a little bit sleeping. No questions? Yes, Dr.
9 Harris.

10 DR. HARRIS: As I recall, one of the
11 recommendations, or one of the discussions at our
12 previous meeting on this topic was the hosting of
13 workshops or technical workshops by the Tech center.
14 Is anything in the works on that?

15 MS. CUTSHALL: Lynvel? We have Lynvel
16 Johnson, the Director of the Tech Service Center here
17 with us to help answer questions for you.

18 MR. JOHNSON: Yes, that's still something
19 that we can honor. We certainly at the Tech Center
20 not only go out to the districts, do correlation with
21 the district personnel, but we also do presentations
22 for -- if industry or states need the Tech Center to

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1 come out and correlate on topics. We do do that too.

2 So that certainly is an option that's always open,
3 and always has been since we've been the Tech Center.

4 MS. CUTSHALL: Thank you, Lynvel. The
5 next was the training and outreach issue that was
6 presented at the last meeting. And since I presented
7 that issue paper, I will be glad to entertain your
8 questions regarding that. Mr. Govro?

9 MR. GOVRO: Yes, Mike Govro, Oregon
10 Department of Agriculture. In the paper here under
11 the second bullet it mentions an interactive, narrated
12 CD-ROM that you use for training. And I wondered if
13 that is available to someone such as myself outside
14 the agency.

15 MS. CUTSHALL: Absolutely. In fact, all
16 the CD materials that we have been providing we have
17 been trying to make available to state directors, as
18 well as doing mass mailings to all the plants. So if
19 you haven't received them, just let my office know and
20 we'll be glad to get them to you.

21 We're also in the process right now of
22 developing some interactive modules for Office of

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1 Field Operations that are going to be used by their
2 personnel between our office, SIPO and CFL has been
3 coordinating on this. And some of the different
4 topics are sort of the structure of FSIS, how we work,
5 giving good and effective presentations. And we're
6 also working on one right now for Bill Smith that
7 talks about the acts, and how the acts impact
8 inspectors' work on a day-to-day basis. If you're
9 interested in obtaining those once we get those out
10 there, we'd also be glad to supply those to you. And
11 I think they -- particularly for the state folks
12 they'll serve as a nice little training tool because
13 they're short, 15 to 20 minutes, they're interactive,
14 you can have your front-line supervisors work with
15 their folks in a work unit meeting, or if you've got
16 some down time, and it's very easy to use. You can
17 also just hand out the CD. So just let my office know
18 and we'll be glad to provide them to you.

19 Dr. Bayse?

20 DR. BAYSE: Yes. I just wanted to
21 complement you on all that you have done since our
22 last meeting. And just say thank you from the

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1 committee. Great write-up.

2 MS. CUTSHALL: Thank you very much. We
3 always appreciate a complement. And I'd like to thank
4 all the people from all the other program area staffs
5 that worked hard to put the briefing papers together,
6 that worked hard to put the presentations that you're
7 going to hear today as well. So I'd like to spread
8 the wealth of thanks around to everyone who
9 participated. Mr. Kowalcyk?

10 MR. KOWALCYK: Yes. Mike Kowalcyk from
11 Safe Tables Our Priority. On the second page of this
12 document you discuss the food security workshops, and
13 in the constituent updates there's always been
14 information about that. And I was just wondering what
15 type of feedback the agency has gotten mainly from
16 industry as to what industry is getting out of these
17 workshops so that they can better secure their plants
18 while not taking away from their main job is to
19 produce food in the most efficient and safest manner
20 possible. I was just wondering what type of feedback
21 you've gotten from industry?

22 MS. CUTSHALL: Good question. That's a

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1 good question, and actually it's a very timely
2 question because we're still in the process of
3 conducting the last couple of workshops. We have two
4 webcasts that are coming up that are going to be
5 webcast from here in Washington on Saturday the 25th
6 and Monday the 27th. So if there's anyone in the room
7 who's interested in registering for the webcast,
8 certainly just go onto our webpage, and sign up, and
9 we'd be glad to have you participate. The final face-
10 to-face workshop will also be webcast, and that's
11 going to be in Philadelphia on July 9.

12 We have been looking and doing some
13 analysis of the feedback that we have received on the
14 evaluations from the food security workshops.
15 Generally they're being well received. We do have, I
16 think, some of the same concerns that you're
17 expressing. We're trying to get industry to
18 understand that it is an important part of what
19 they're doing, and that there are oftentimes overlaps
20 between food safety and food security. Those two
21 issues are not mutually exclusive.

22 We have been talking to industry, and I

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1 think when we were out in Oakland, Dr. Masters was
2 there as well, and one of the points that she made is
3 that we're strongly encouraging industry to
4 voluntarily look at developing food security plans.
5 Because if we have a significant response, then we
6 would not need to proceed with rulemaking. I believe
7 that Mr. Derfler has put food security regulation on
8 the agenda for OMB, but we have not proceeded with
9 taking any further action. Industry generally is
10 supportive. Industry generally is supportive. I
11 think one of the most interesting comments that we got
12 was from Ms. Rosemary Mucklow out in Oakland as well
13 who really encouraged her membership to sort of get on
14 the ball, and start doing this before it was too late.
15 She sort of gave the rousing battle cry to the
16 industry that they need to be ahead of curve rather
17 than wait to be behind. Because if something happens
18 with a food security issue in the same way as it would
19 happen with a food safety issue, it's better to
20 address it up front than to wait till something really
21 tragic occurs. So. And once we get the full
22 evaluations we'll be making that available on our

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1 website as well. So we'll make that available to you.

2 Dr. Carpenter?

3 DR. CARPENTER: Yes, David Carpenter of
4 Southern Illinois University. You mentioned the
5 creation of the Internal Communications Board this
6 summer of focus groups. Will the focus groups include
7 all of USDA, or just FSIS, and will there be people
8 from outside on those focus groups?

9 MS. CUTSHALL: The Internal Communications
10 Board, and I can ask Mr. Quick to speak on this for a
11 minute if he would like to, is about internal FSIS
12 communications. So the focus groups that will be
13 taking place this summer will be our employees. We
14 certainly are looking to get input from our outside
15 constituents. One of the things that we've been doing
16 with the workshops and the webcast is that we have put
17 together an additional evaluation form where we'll
18 looking at overall communications issues with our
19 outside constituents, both industry, academia, and
20 others. Another tool that we're trying to use is
21 we've got OMB approval on our website to ask a certain
22 number of questions in a certain format. And we're

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1 going to be putting some questions regarding
2 communications and how we can more effectively
3 communicate up on the website as well. But the actual
4 Internal Communications Board is just for FSIS, and
5 looking at how we can internally communicate with one
6 another more effectively.

7 MS. CUTSHALL: Do you have anything to
8 add?

9 MR. QUICK: You captured it pretty well.
10 It's essentially we have two avenues of internal and
11 external communications among many program areas as
12 well as with the Headquarters staff and the rest of
13 the staff in the states. It's going very well, and
14 we plan to have them wrapped up by Halloween. We've
15 gotten a lot of good feedback from our first meeting
16 with the NICP in Baltimore a couple of months ago.
17 We're very optimistic. The internet/intranet are a
18 big part of that as well as a communication tool to
19 our employees. For improving public health through
20 the scheduling of communications.

21 MS. CUTSHALL: As well as our mantra that
22 is on our new lanyards which we gave out to you,

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1 ?Improving public health through food safety and
2 security.? Any other questions on training and
3 outreach? Mr. Schad?

4 MR. SCHAD: Mark Schad, Schad Meats, and
5 this is more of a comment than a question. And it's
6 just kind of backing up what you said already, Mary.
7 Just speaking for the very small industry on food
8 security, we do want to keep it on a voluntary basis,
9 and we think not only because we want to avoid
10 regulations. It's because we think it's best for all
11 the constituent groups involved that it be voluntary.

12 Because I think we made comments either at the last
13 meeting, or maybe the meeting before that one, that
14 this keeps information out of the hands of the so-
15 called bad guys they might get through the Freedom of
16 Information Act. So, like I said, speaking for the
17 very small processors and the trade association I'm
18 involved with, we are pushing to keep our members and
19 very small processors to do this voluntarily.

20 MS. CUTSHALL: Okay. Mr. Govro?

21 MR. GOVRO: Yes, one more question. Not
22 exactly related to the briefing paper, but you had

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1 mentioned several times food safety and security. And
2 last week at the Association of Food and Drug
3 Officials conference we had a discussion about the use
4 of the term "food safety?". And apparently prior to
5 9/11 the term "food safety" was used by advocates of
6 ending hunger as a term they've used for people having
7 enough food. And the "food security" as we know it
8 sort of co-opted the term. Last week there was an
9 emphasis in changing that term to "food defense?". And
10 I wondered if the agency is going to move in that
11 direction.

12 DR. MASTERS: Thank you for that question,
13 Mike. This is Barb Masters. And actually the agency
14 has submitted a request to change the name of our food
15 security staff to reflect that change, and it's at the
16 departmental level for approval.

17 MS. CUTSHALL: Any other questions on this
18 particular update on an issue? Okay. The next one is
19 data acquisition to anticipate food-borne hazards. I
20 think this has been an issue at the last couple of
21 meetings. We've talked about it as the data
22 depository, and under a number of other terms. We

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1 have, I believe, Nelson Clinch here with is that is
2 going to answer any questions that you might have on
3 the progress that we have made regarding the data
4 sharing issue. Yes, Mr. Link.

5 MR. LINK: Now, let me -- attend the FDA
6 meeting where I guess I just gave a briefing on what
7 they wrote for the act. And reading through this
8 briefing update, there's a couple of examples, think
9 in beef, to look at some indicators where this is
10 talking about ground beef and salmonella. I'd just be
11 interested in hearing a little more. I guess maybe
12 we'll discuss it at FDA.

13 MR. QUICK: On what's being discussed with
14 FDA? Did I understand that question correctly?

15 MR. LINK: And food processors.

16 MR. QUICK: Okay. Thanks for clarifying
17 that for me. Unfortunately I wasn't able to attend
18 that one either. I think Sean Alterkruse was planning
19 to be here to answer questions, and he wasn't able to
20 make it today, so I may have to ask if any of my other
21 colleagues have answers to some of these questions.
22 But I don't have any additional information, really,

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1 from what is in that bullet, other than.

2 DR. MASTERS: We can get a copy of Dr.
3 Alterkruse's presentation and provide a copy of that
4 presentation.

5 MR. QUICK: Okay.

6 MR. LINK: Are you actually sharing data
7 now with the industry, a file program, and if so how
8 is that going?

9 MR. QUICK: We're working toward getting
10 it established. There's a team involved in that. I'm
11 -- as I said, Dan, are you able to answer that
12 further? Is there any further information I can
13 share?

14 DR. ENGELJOHN: This is Dan Engeljohn. We
15 have a couple of situations in which clients have come
16 forward and are beginning to dialogue of how they in
17 fact have information that may benefit the agency in
18 its quest to be able to anticipate situations that
19 might lead to non-compliance ultimately in producing
20 food and some of the indicators that we're using. And
21 so we really are in just the mode of talking with
22 individual plants who want to share information, and

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1 we're looking at the pilots in this sense, and we
2 would be more than happy to work directly with the
3 establishments. So we don't have any formal processes
4 in place at the moment.

5 DR. MASTERS: Mr. Elfering?

6 MR. ELFERING: Kevin Elfering, Minnesota
7 Department of Agriculture. One question is are the
8 salmonella samples that you're taking for salmonella
9 performance standards, are they molecular subtype?

10 MR. QUICK: Molecular?

11 MR. ELFERING: Or PFGE, pulsed-field gel
12 electrophoresis.

13 MR. QUICK: I don't believe that we're
14 doing the PFGE testing on those. I mean, we're doing
15 the typing, and the -- serotyping.

16 MR. ELFERING: Serotyping, but no PFGE?

17 MR. QUICK: Not that I'm aware of.

18 MR. ELFERING: Is there any thought of
19 doing that in the future at all? And one of the
20 reasons I bring it up is we use PFGE a lot in trying
21 to identify food-borne illness outbreak, and it's been
22 really beneficial. We put together a database of all

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1 of our positive samples, whether it be Listeria,
2 salmonella, in doing the molecular subtyping. And
3 then that way, if we have illness cases in the future,
4 we can even hopefully link it back to that particular
5 product.

6 MR. QUICK: Again, I'm not aware. I don't
7 know if Dan has further information, or if one of my
8 other FSIS colleagues has any information of any plans
9 to do that. I'm not aware of anything myself.

10 MS. RANSOM: I do have some information on
11 the species of salmonella backup isolates. A lot of
12 those are going to follow up on the antibiotic that is
13 resistance testing, and some of those are also PFGE
14 tested. But I'm not sure if all of them are.

15 MR. ELFERING: Then as a follow-up
16 question, are those being provided to state health
17 departments? Are they being posted on POLSA or
18 anything like that?

19 MS. RANSOM: I believe that they're
20 getting PFGE and they've linked over onto POLSA.

21 MS. CUTSHALL: Do we have any additional
22 questions on this particular issue? Okay. The next

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1 is the twice yearly update on the National Advisory
2 Committee on Microbiological Criteria for Foods. We
3 have Ms. Ransom.

4 MS. RANSOM: Okay. Good morning. I'll
5 give you a brief update on your sister advisory
6 committee the National Advisory Committee on
7 Microbiological Criteria for Foods, or NACMCF. I do
8 have a slight change from what you got as a list of
9 our projects. There was a project there on molluscan
10 shellfish. We're going to hold that project until we
11 can give the Interstate Shellfish Commission a chance
12 to meet so we can incorporate the newest information
13 into that project. That's going to be replaced right
14 now with a project, consumer guidelines for safe
15 cooking of poultry products. So that will be one
16 project NACMCF will work on. Then we're going to keep
17 the determination of cooking parameters for safe
18 seafood for consumers, and also we'll be working on
19 the analytical utility of Campylobacter methodology.

20 And I also do have a date now for our
21 upcoming meetings. We will be meeting in Washington,
22 D.C., July 12 through 15. And Dr. Elfering, you have

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1 a question?

2 MR. ELFERING: Yes, Kevin Elfering,
3 Department of Ag in Minnesota. This safe cooking of
4 poultry, is that going to include some of these
5 products that give the appearance of being cooked that
6 are only partially cooked? Do you look at even
7 changing some of the cooking instructions on the
8 labeling?

9 MS. RANSOM: Okay. Yes, I believe that
10 will cover some of those products. A variety of
11 poultry products will be covered, including those that
12 are whole-muscle products, with and without added
13 ground emulsified tissue, ground poultry, bone-in
14 product as well as raw products with heat-set
15 breading.

16 And the chair of our committee will be
17 Dr. Dan Engeljohn, so he's going to make sure that
18 we're concentrating on all the important products.
19 One thing we want to focus on on that project also is
20 to incorporate the new food-borne outbreak information
21 into that project.

22 MR. ELFERING: That's terrific, because

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1 especially on these products that give the appearance
2 of being cooked that are raw. We have had some food-
3 borne illness outbreaks associated with them. So I'm
4 very happy that you're going to be looking at them.

5 MS. RANSOM: Okay. Particularly
6 Heidelberg was one thing that got that project on the
7 radar screen, and we want to make sure we are looking
8 at the disease information.

9 DR. MASTERS: Dr. Carpenter?

10 DR. CARPENTER: Yes, David Carpenter,
11 Southern Illinois University. I guess I'm asking
12 questions out of ignorance. There's 30 members of
13 this committee. Why are 25 percent of them government
14 employees, or from government agencies, when the
15 objective of the committee is to give advice to
16 federal agencies? Why are there more than one
17 representative from any particular, like there's three
18 from CFSAN. It's not like the composition of this
19 committee.

20 MS. RANSOM: Well, as Dr. Pierson
21 mentioned, we do have a balance built into the
22 committee. Basically we do try to get an equal number

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1 of academia, government, and also industry on that
2 committee. So it should be about balanced.

3 DR. CARPENTER: Do you ever consider
4 members from the American Society for Microbiology? I
5 mean, they're the ones who usually develop
6 methodologies in micro, or in association with public
7 health laboratories.

8 MS. RANSOM: Many of our members are at
9 least members of the American Society for
10 Microbiology. We do have some state public health
11 folks on the committee this time. There's someone
12 there from the New York Department of Health. So.
13 And it depends on who applies, also.

14 DR. CARPENTER: Just to clarify, I think
15 the mission is to give advice to participating federal
16 agencies, but about 25 percent of the members are
17 federal agencies. I mean, is there a conflict there,
18 or is that a necessity?

19 MS. RANSOM: Okay, one reason why we do
20 have the federal members on the committee is so that
21 we can steer the projects at least to get what the
22 federal agency expects out -- you know, what is

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1 covered. Many times we have the chair of the
2 committee, someone from that federal agency, to make
3 sure that what we are asking for is worked on.

4 DR. CARPENTER: Okay. Thank you.

5 MS. CUTSHALL: Dr. Logue?

6 DR. LOGUE: Hi, Catherine Logue, North
7 Dakota State. Just some questions regarding the
8 methodologies for the Campylobacter. What do you do
9 intend to do here? Do you intend to standardize the
10 measures that can be used by FSIS? And using current
11 knowledge and research from academia, and what's out
12 there already. And then how far do you propose to
13 take it? Do you want to take it all the way to
14 molecular level or not?

15 MS. RANSOM: Okay. We would like NACMCF
16 to focus on the methodologies to be able to suggest to
17 us what might be best for us to use for a baseline
18 study. There are a lot of new methods coming out, and
19 perhaps for subtyping and epidemiology we will need to
20 go to molecular methods. So we do want NACMCF to give
21 a thorough look at what's out there. We know that
22 we're woefully outdated in our methods now, and we

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1 need to work on that, which is why we wanted NACMCF to
2 do a Campylobacter project.

3 DR. LOGUE: One other question. Are you
4 going to focus on just Campylobacter jejuni or are you
5 going to look at more of the other species as well?

6 MS. RANSOM: Okay. We hope that's
7 something that NACMCF will give us some insight into.

8 MS. CUTSHALL: Mr. Govro?

9 MR. GOVRO: Thank you. Mike Govro, Oregon
10 Department of Agriculture. Could you please expound
11 on the safe seafood cooking parameters and what the
12 committee will be looking at specifically there?

13 MS. RANSOM: Okay. That charge originates
14 from FDA, and they are working to write it up right
15 now, so I don't have all the particulars. But I know
16 an initial concern that started us thinking about that
17 project was that there's not a lot of uniformity in
18 the way seafood is cooked. And if we can look at what
19 we know will be safe, and ways to validate cooking
20 methods, and come up with something uniform. And I
21 hope to see that charge written out soon, but as I
22 say, they're still working on it.

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1 MS. CUTSHALL: Dr. Hollingsworth?

2 DR. HOLLINGSWORTH: Thank you, Jill
3 Hollingsworth, Food Marketing Institute. In following
4 up on Catherine's question on Campylobacter, is there
5 a common or uniform methodology that's currently being
6 used by both FSIS and CDC for the isolates collected
7 from poultry products, but then also the human
8 isolates?

9 MS. RANSOM: Okay. I don't believe there
10 is something common being used between CDC and FSIS
11 right now. As I said, we know at this point we need
12 our method updated, and there are a lot of new methods
13 out there. I know that the European group Campynet
14 has just recently at this past ASM meeting, the
15 American Society for Microbiology, did report on a
16 method that may be quite a good one. So I'm hoping
17 NACMCF will look at that.

18 DR. HOLLINGSWORTH: The reason I mentioned
19 it, just CDC is also testing both products and human
20 isolates of Campylobacter, and were concerned that
21 there may not be consistency in the work CDC is doing
22 on poultry products testing, and FSIS may end up with

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1 various results that can't be compared. And that
2 might be a suggestion, something that I think FSIS
3 should try to coordinate with CDC if they're doing
4 products in addition to human isolates.

5 MS. RANSOM: That would be a good thing to
6 make sure the focus gets into this NACMCF charge.
7 I'll keep that in mind.

8 MS. CUTSHALL: Do you have any further
9 questions on that issue? Mr. Elfering?

10 MR. ELFERING: Just as a follow-up to
11 Mike's question. On the seafood cooking, is that for
12 microbiological, or also parasites?

13 MS. RANSOM: Okay. It would be food
14 safety in general, so I would hope that it would occur
15 the parasites as well. Thank you.

16 MS. CUTSHALL: Thank you, Ms. Ransom. The
17 next briefing paper was on BSE. Do we have any
18 questions regarding BSE? I see a lot of interesting
19 looks on the committee members' faces. I don't know
20 what lies in store for us behind those smiles. Mr.
21 Elfering?

22 MR. ELFERING: Kevin Elfering, Minnesota

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1 Department of Ag. I won't ask about the results that
2 are pending, that are being done. Has there been any
3 further discussion at all on allowing the slaughter of
4 non-ambulatory livestock in custom exempt processing
5 plants?

6 MS. CUTSHALL: Okay, we have Dr. Don
7 Edwards with us this morning to talk to you on your
8 issues regarding BSE. Barb, did you?

9 DR. MASTERS: I'll give the broader update
10 on that, For specifics I'll let Don Edwards get into
11 the specifics, but I'll give the broader update on
12 where we're at on all of our policies related to BSE
13 and the interim final rules. I can give you scoop on
14 all of our interim final rules.

15 FSIS is at the point that we would not
16 finalize our interim final rules related to the non-
17 ambulatory disabled animals, specified risk materials,
18 advanced meat recovery. We will wait on analyzing all
19 of the 22,000 comments that we received. We will wait
20 on the completion of the enhanced APHIS surveillance,
21 as well as we have been working with Harvard. They're
22 doing an updated risk assessment for us to

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1 specifically look at our interim final rules. Those
2 three pieces of information is what the agency will
3 use to issue our final regulations. We are confident
4 in the safety of the food supply with the interim
5 final rules in place, as well as the feed ban by FDA,
6 as well as by the enhanced surveillance program going
7 on. We believe those firewalls is what's protecting
8 the food supply today. But we will rely on the
9 completion of the enhanced surveillance program as a
10 data piece, the risk assessment as a data piece, and
11 our 22,000 comments as a data piece, to finalize our
12 interim final rules.

13 MS. CUTSHALL: Dr. Logue?

14 DR. LOGUE: Just a quick question. I was
15 at ASM last weekend. Dr. Stanley Cryz talked about
16 some new method that he has that's supposed to be a
17 little bit more sensitive than the IHC. And I know
18 this was also mentioned, I gather, at a press
19 conference recently as well. Is the FSIS going to
20 take a look at this, and look at the sensitivity of
21 it? Because it's supposed to be a little bit more
22 sensitive.

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1 DR. MASTERS: This is Barb Masters.
2 Again, it is APHIS, our sister agency, that does the
3 confirmatory tests on the animals that are tested for
4 BSE. And so certainly, based on the press conference
5 Friday night, our sister agency is looking at their
6 testing methodology that they committed to to
7 determine their final policy decisions for their
8 confirmation tests. So those policies are under
9 consideration by the department.

10 MS. CUTSHALL: Dr. Harris?

11 DR. HARRIS: This is Joe Harris, and I
12 wanted to ask a question. Last week FSIS extended
13 their notices pertaining to sample collection and
14 everything, and there was a little bit of confusion
15 out there as to whether or not -- because the notices
16 that pertained to the interim final rules and the
17 collection of samples, and ante-mortem condemns and
18 all of that, was extended to June of '06 I believe.
19 And there was some confusion out there, and some
20 question as to whether or not that meant the enhanced
21 surveillance program was going to continue. And I
22 understand that's an APHIS program, but the FSIS

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1 notice is being renewed. I just kind of wanted to
2 clarify if that is an indication that that
3 surveillance program is going to be ?.

4 DR. MASTERS: We issue our FSIS notices on
5 an annual basis. So those notices were issued for
6 that year's period of time. The APHIS surveillance
7 program was indicated that it would be done for 12 -
8 18 months, with their goal to get as many high risk
9 animals as they could. They have obviously reached
10 that number of animals they had hoped to reach, but
11 they had always indicated the 12 - 18 month period of
12 time. So they are looking at where they've reached
13 those animals, have they gotten all the types of
14 animals. So they are looking at that. And so there's
15 no indication at what point they will finalize that
16 program. So we needed to have our notices in place
17 until they could complete that program. And so we
18 just issued them for the year. When APHIS does
19 complete their program then we are in a position that
20 we can put out new notices to match what their new
21 program would be. So we just issued them on an annual
22 basis, recognizing that when they put their new

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1 program in place we can put out new notices.

2 MS. CUTSHALL: Do you have any additional
3 questions?

4 MR. EDWARDS: I do have one thing here. I
5 have a comparison between the two tests. So I'm going
6 to supply them to Mary.

7 MS. CUTSHALL: Thank you. We can make
8 copies, and we'll make sure you get copies before you
9 leave tomorrow. Okay. The next updated topic was an
10 issue that came before the committee a number of times
11 and a number of different iterations over the years.
12 And that is state reviews, and reviews of state
13 programs. Do we have any questions? Dr.
14 Hollingsworth.

15 DR. HOLLINGSWORTH: This may be too off
16 the subject to cover here, but I was wondering if
17 since it had the word "state" in it, if I could ask
18 for any update on the issue of interstate, intrastate
19 shipment of meats.

20 DR. ROTH: At this point in time --

21 MS. CUTSHALL: Jane, could you introduce
22 yourself, please?

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1 MR. EDWARDS: Jane Roth, FSIS. At this
2 point in time we have nothing to update related to
3 interstate shipment.

4 MS. CUTSHALL: Do we have any other
5 questions regarding this particular update on an
6 issue? Mr. Finnegan.

7 MR. FINNEGAN: Yes, Mike Finnegan from
8 Montana. When they plan on doing a review, how much
9 notice are the states getting? You know, just picked
10 out as notifications, recommending, things like that?

11 MR. EDWARDS: We give the states 60 days
12 notice.

13 MS. CUTSHALL: Any other questions
14 regarding this particular updated issue? Okay. The
15 next update is similar to the NACMCF update that we do
16 every time we have one of these meetings. And it's
17 the legislative update for 2005-2006. And we have Mr.
18 Bryce Quick with us to answer any questions that you
19 might have regarding that particular briefing. Mr.
20 Link?

21 MR. LINK: Charles Link, Cargill. Reading
22 through the briefing paper, and the very last

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1 statements, or real close. Registration was scheduled
2 to vote on June 6. I'm just curious if that happened,
3 what the outcome was?

4 MR. QUICK: You know, the appropriations
5 bills all start in the House. The House actually
6 takes place there, and they wait for the Senate to act
7 on their side, and the subcommittee, and then it will
8 go the 23rd before the full Senate Appropriations
9 Committee.

10 MS. CUTSHALL: Can everyone hear Mr.
11 Quick?

12 MR. QUICK: Actually, the Congress is
13 working at record time. Knock on wood, provided any
14 unforeseen events taking place up there, we may have a
15 record time spent. The 23rd is what the Senate has
16 issued. So just to keep you updated. The Senate
17 tends to be a little more moderate in the cuts that
18 they take, and we're hoping on particularly on the
19 Food Defense Initiative that that will approve.

20 MS. CUTSHALL: Okay. Mr. Schad?

21 MR. SCHAD: Mark Schad, Schad Meats.
22 Under the part where it says Fiscal Year 2006 request,

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1 I see the words "propose new user fees". I wonder if
2 we could get an explanation on that.

3 MR. QUICK: I'm sorry. Could you say that
4 again?

5 MR. SCHAD: "Propose new user fees?"

6 MR. QUICK: Right, the \$139 million?

7 MR. SCHAD: Yes.

8 MR. QUICK: This is something that as most
9 of you that have been around for awhile, it's probably
10 the second decade that we're going through either of
11 these prospective -- As far as we know, there is a lot
12 of support, as usual. The Administration did propose
13 another \$139 million in new user fees. This year they
14 packaged it a little differently. They sent it up
15 with the other agencies' user fees. It's a constant
16 struggle between the Legislative Branch and the
17 Executive Branch on this particular issue, because of
18 course we did not provide spending cuts for them, and
19 that's kind of a bone of contention. But we don't
20 anticipate a lot of support for that this year.

21 MR. SCHAD: Is that something the agency
22 is supporting?

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1 MR. QUICK: The Administration supports
2 that, so I would say yes, the agency would support
3 that, because we're part of that branch.

4 (Laughter)

5 MS. CUTSHALL: Thank you, Mr. Quick. Dr.
6 Harris?

7 DR. HARRIS: One of the amendments that
8 was added late in the process dealt with prohibiting
9 the department from spending funds to provide -- horse
10 plants. Coming from a state that has two of the three
11 existing facilities, how will the -- assuming that
12 doesn't get changed by either the Senate or in
13 conference, how would the agency deal with those
14 plants, and would they still be eligible for voluntary
15 if they paid for it?

16 MR. QUICK: This is about the third time
17 this has come up. And this time it passed in the
18 House by 269 votes, which is a very, very steep climb
19 for those that are opposing this amendment. We at the
20 department are still looking into what we would have
21 to do in the event that the Senate does pass it and
22 the conference approves it. There are a number of

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1 things that we're looking into. One of the things
2 would be either voluntary inspection. There are all
3 sorts of legal hurdles that our Office of General
4 Counsel will have to consider. It really is
5 premature. We've got to see what the final outcome is
6 before we even really say definitively what actions
7 the department or the agency would have to take. But
8 we are monitoring it very, very closely.

9 MS. CUTSHALL: Ms. Eskin?

10 MS. ESKIN: In addition to obviously the
11 appropriations bills, are you all tracking other
12 legislation that would have an impact on food safety,
13 particularly inspection, like S-729. Do you all --
14 That's Durbin's bill, the Safe Food Act. It was
15 introduced in April, and it does the Administration
16 have an official position?

17 MR. QUICK: As far as I know the
18 Administration hasn't taken an official position on
19 that bill. We track those very, very closely. At
20 this time there hasn't been a lot of activity.

21 MS. ESKIN: Right.

22 MR. QUICK: Most of the activity is around

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1 the -- process. We're anticipating that there will be
2 some debate on that. But I have no idea if the
3 Administration will take a position. The bills are
4 out there.

5 MS. ESKIN: Right.

6 MS. CUTSHALL: Mr. Elfering?

7 MR. ELFERING: Kevin Elfering, Minnesota
8 Department of Ag. This may have a little bit to do
9 with budget, but the issue with the horses, has there
10 been any discussion at all on including other species
11 as amenable to the meat inspection act, such as bison,
12 that they would be mandatory as far as inspection?

13 MR. QUICK: I can tell you the Legislative
14 -- at least in this session obviously that has come
15 up. I think in the past that issue has come up in
16 committee, but it hasn't really gone very far.

17 MS. CUTSHALL: Mr. Kowalcyk, and Mr.
18 Quick, if you could stand up so we could all hear you,
19 please?

20 MR. KOWALCYK: Michael Kowalcyk, Safe
21 Tables Our Priority. On the last page you talk about
22 the \$2 million for outsourcing of microbiological

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1 testing. And that was tentatively scheduled for a
2 House vote earlier this month. Can you provide a
3 update as to the outcome of that? Was it voted on,
4 what was the result?

5 MR. QUICK: That did not pass the House.
6 That was a part of our base funding. The \$2 million
7 from last year was continued to this year, and into
8 the foreseeable future. Those baselines are there. I
9 know that no progress has been made on the outsourcing
10 of the micro testing. Lauren Lane did get some data
11 on that.

12 MS. CUTSHALL: Ms. Eskin?

13 MS. ESKIN: Sorry. False start.

14 MS. CUTSHALL: Do we have any other
15 questions on the legislative update? The next
16 briefing paper was on the government accountability
17 office report. It was requested by one of the members
18 on your committee. We apologize for it coming a day
19 or so later than the rest of your briefing books, but
20 we didn't find out about the need to address the issue
21 until we had actually sent your briefing books. So
22 hopefully you all did receive that in advance of the

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1 meeting and had a chance to take a look at that. Dr.
2 Hollingsworth?

3 DR. HOLLINGSWORTH: Yes. On the first
4 item, the dual jurisdiction response and FSIS, I
5 wasn't sure that I actually understood that because it
6 kind of surprised me. I was under the impression that
7 in addition to warehouses, because that's a part of
8 facilities that would come under dual jurisdiction.
9 Any processing plant's that making both cheese and
10 meat pieces, and making soup, a canning operation
11 that's doing non-meat and meat chili. It just seemed
12 to be frozen food, entrees, pot pies. I guess I was
13 under the impression it was quite a few of those. I
14 didn't know if you were making a distinction between
15 continuous inspection versus daily inspection. But it
16 did seem to me that there are a lot of facilities that
17 make non-meat and poultry products where there are
18 USDA inspectors present on a daily basis, and in that
19 regard it seemed to me that the GAO recommendation in
20 fact may already be in place, and it is being met,
21 because the FSIS inspectors are there everyday, and
22 they are doing general sanitation, and facility

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1 checks, and what have you, that would cover the
2 jurisdiction of both products. Can you clarify that
3 to me? Because it sounds here like it was just
4 focusing in on warehouses as opposed to processing
5 facilities that make both meat and non-meat products.

6 MS. CUTSHALL: Dr. Roth?

7 DR. ROTH: Jane Roth again from FSIS. I
8 think what you just said Jill is correct. That would
9 actually not -- it is a little bit misleading. We do
10 talk about the warehouses, but in fact we're talking
11 about 1,300 or so establishments. And the warehouses
12 make up about 100 or 130 of the 1,300. And you are
13 correct, that we are doing everything that we can in
14 those establishments where we do have product.

15 DR. HOLLINGSWORTH: So then I'm not sure I
16 understand. On the comment when you said there would
17 be no economy it seems to me that if in FSIS is
18 looking at those facilities, and if they find
19 deficiencies to provide that information to FDA, those
20 economies are already being made.

21 DR. ROTH: They are. They are. And I
22 think the point -- FSIS's response to this GAO report

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1 overall is that FSIS is working very closely with FDA,
2 and that we're doing as much as we can. And we
3 believe that GAO misrepresented the number of
4 establishments, and the number of areas. They over-
5 stated their position.

6 DR. HOLLINGSWORTH: Okay. Well, my only
7 comment then is it seems to me FSIS isn't giving
8 itself enough credit here. There's a lot of dual
9 jurisdiction, and in fact you are already -- have a
10 presence there.

11 DR. ROTH: You are correct.

12 MR. QUICK: But in the overall, what we're
13 trying to say to GAO is that it was a very small part
14 of the percentage of what we do in our overall
15 inspection activities. We thought that FDA shared
16 this view because they made it sound like it was a lot
17 bigger than it was.

18 MS. CUTSHALL: For the record, that was
19 Mr. Bryce Quick. Do we have any other questions on
20 the GAO report? Mr. Govro?

21 MR. GOVRO: Mike Govro, Oregon Department
22 of Agriculture. I do have another question. It's not

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1 related to any of the bullets that are represented
2 here in the GAO, but this may be the closest subject
3 where I could pose a question. Shall I pose it now?

4 MS. CUTSHALL: Go ahead.

5 MR. GOVRO: Okay. It's on a topic that
6 the committee has dealt with before, or been briefed
7 on before, and that's the consumer complaint
8 monitoring system. And I was just wondering if
9 there's anyone in the room that could give an update
10 on that. I heard rumblings at AFTA last week that
11 there may be some intergovernmental wrangling going on
12 over how to proceed with that, some differences of
13 opinion between USDA and FDA. And I was just curious
14 if you could talk about that.

15 MS. CUTSHALL: I don't know that we have
16 someone present in the room that specifically address
17 that for you, but what we can do is put together a
18 short briefing paper for you, and get it out to the
19 committee, if that would satisfy your needs. Okay.
20 Any further question? Kevin Elfering?

21 MR. ELFERING: Kevin Elfering, Minnesota
22 Department of Ag. I guess I'm going to disagree a

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1 little bit with Dr. Roth on the collaboration and
2 cooperation between the agencies. And I'm going to
3 say though that it's not from the USDA side. Actually
4 we've been finding that USDA, at least in our
5 district, has been working a lot closer with state
6 agencies and federal agencies, but I don't think we're
7 getting the same collaboration and cooperation from
8 the Food and Drug Administration, at least in the
9 Minneapolis district. I think that we've got a long
10 way to go on collaboration. I think that people have
11 been talking about working together on some of these
12 issues, and I don't see a lot of advancement in really
13 trying to eliminate duplication of efforts. There's
14 times when we have multiple agencies going into the
15 same facility within weeks of each other. You have
16 people that are going in and doing compliance checks.
17 You have inspectors. You have state agencies. The
18 Food and Drug Administration. It's really
19 embarrassing sometimes to see how we don't cooperate
20 and collaborate on food safety issues.

21 MS. CUTSHALL: Any other questions? Yes,
22 Mr. Kowalczyk.

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1 MR. KOWALCYK: Michael Kowalcyk from Safe
2 Tables Our Priority. I guess to follow up with Mr.
3 Elfering's comments. In reading the GAO report, it
4 seems like there's several opportunities for FSIS as
5 well as FDA to communicate with each other about some
6 of these issues that the report raises. With that
7 said, has FDA or FSIS taken any initiatives or steps
8 to address some of the issues that were brought to
9 light in the report, and if so, what are the plans for
10 the future as to how the agencies would address any of
11 those issues?

12 MS. CUTSHALL: Dr. Roth?

13 DR. ROTH: Overall I would say that the
14 agency has addressed all of the issues in the GAO
15 report. And in fact, we've either taken exception to
16 some of that and explained that we've already taken
17 steps to move forward and collaborate. In other
18 instances, we have moved forward on them. I think we
19 acknowledged that cooperation between FDA and FSIS is
20 far from perfect. And I think the ultimate goal is to
21 be sure that we have the safest food and we continue
22 to reduce food-borne illness. So keeping those

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1 objectives in mind, we are making steps forward to get
2 rid of inefficiencies and improve effectiveness. I
3 mean, we are doing this. And so it might not be as
4 fast as we would like, or you know, you would like,
5 but there are teamwork steps. And I think we're about
6 to -- we're just seeing that.

7 MS. CUTSHALL: Dr. Hollingsworth?

8 DR. HOLLINGSWORTH: On the issue of the
9 joint collaboration on training, I'm wondering, I
10 understand why there are some differences even just in
11 the authorities given to the different agencies on
12 safety inspection. But I was curious about where the
13 USDA and FDA are in joint training for security?

14 MS. CUTSHALL: Do you want me to answer
15 part of that?

16 DR. ROTH: Yes.

17 MS. CUTSHALL: At least as far as food
18 security, I know we had food defense. I was going to
19 mention that. We had that discussion earlier. There
20 is a joint effort that is going on now between AMS,
21 FDA, FSIS, for state and local regulators, as well as
22 their own folks. They have been going around the

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1 country doing a number of joint training sessions.
2 Suzanne Rigby, Lou Borghi from the FSIS staff have
3 been participating quite heavily in that. And if
4 you'd like more information on where and when those
5 are occurring, you could certainly get in touch with
6 Suzanne and she can give you more information. But I
7 think that's one initial effort that has been very
8 successful as far as joint training on food security.

9 I believe at each one of the workshops and training
10 sessions they've held, they hold them for a maximum of
11 150 and they have packed the room every single time.

12 DR. HOLLINGSWORTH: But just for
13 clarification, the security or defense training that
14 you have available on webcast and around the country
15 has been just for meat, poultry, and FSIS, correct?

16 MS. CUTSHALL: Correct. And what we're
17 doing in the workshops and the workshop webcast is
18 really focusing industry's attention on being able to
19 develop a food safety or food defense plan. It's
20 using the tools that our office has put together, the
21 self-assessment awareness checklist, as well as the
22 models, and some of our notices to our FSIS personnel,

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1 and looking at those, and explaining to industry how
2 they can effectively address food defense in their
3 particular plant from their perspective. And so we're
4 trying to raise people's awareness not only of the
5 tools that are out there, but encourage them and give
6 them information on actually starting to develop their
7 plants, if they haven't done that already.

8 Are there any further questions on this?
9 Mr. Finnegan.

10 MR. FINNEGAN: Yes. Mike Finnegan from
11 Montana. Montana has -- they have considered buffalo
12 as an alternative livestock. And one of our big
13 problems with dual jurisdiction is the buffalo
14 inspection, then the FDA will come to the same plant
15 for inspection of processing, slaughtering buffalo.
16 Is there any hope to alleviate that at all?

17 MS. CUTSHALL: Dr. Roth?

18 DR. ROTH: I don't have -- I'm sorry.
19 Jane Roth. At this point in time I couldn't give you
20 any specifics, but I'll look into it and get back.

21 MR. FINNEGAN: See, I don't know if it's
22 unique to Montana, but they're considered an

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1 alternative livestock, so we do charge overtime for
2 processing and slaughter of buffalo in the same
3 plants. They're under full inspection.

4 DR. ROTH: Okay. We'll take it under
5 advisement.

6 MS. CUTSHALL: Do we have any further
7 questions regarding the GAO report? Okay. We're
8 going to address the final briefing paper that was
9 requested, which was an update on FoodNet. Mr. Link.

10 MR. LINK: Charles Link, Cargill. It's
11 encouraging to look at the data and see all the
12 decreases in food-borne illness and we want to repeat
13 that. You know, when you look at it, the salmonella
14 numbers are not down as much as some of the others.
15 And that's unfortunate. But I'm curious if when
16 they're tracking these illnesses, is there a
17 distinction between meat/poultry-related illness and
18 other illnesses?

19 MS. CUTSHALL: Introduce yourself.

20 DR. VARGHESE: This is Dr. Reuben Varghese
21 from the Office of Public Health and Science. The way
22 the FoodNet data across the department is handled it's

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1 aggregated and there has not been a complete data
2 distinction between -- It's a potential possibility
3 that the data is all related to food because we're
4 trying to collect all salmonella and E. coli and so
5 on. So we believe the majority is probably food-borne
6 related, and we'll continue to see the decreases that
7 we're seeing in all categories. But we know that
8 there are areas, salmonella is one, in which there are
9 not decreases. So we're looking to see how that
10 continues over time.

11 MS. CUTSHALL: Are there other questions
12 on this particular briefing paper? Yes, Dr.
13 Carpenter.

14 DR. CARPENTER: David Carpenter from
15 Illinois. Could you just elaborate, how do these data
16 drive your policy, or changes in policy, or
17 operations? Or do they at all?

18 MS. CUTSHALL: Would you like to step up
19 to the microphone?

20 DR. VARGHESE: Well, I think what I would
21 say is that we -- what FoodNet does emphasizes
22 partnering with the FDA, CDC, at that stage. This

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1 data is used to help look at the food-borne disease
2 trends over time. And annually the CDC is in charge
3 of doing that. It's formally -- to present the data
4 for its release. So we are aware of what the trends
5 are. As far as FoodNet it is how policy is made. I
6 refer to the word "policy" meaning more specifically
7 how it's used. But it is used more now to see if
8 there's been a change in information. And it helps to
9 inform policy-makers as to what we have to do, and it
10 does encourage us.

11 MS. CUTSHALL: Dr. Engeljohn?

12 DR. ENGELJOHN: Yes. I've been able to
13 evaluate the policy on *Listeria monocytogenes*. And I
14 would say that we didn't look at today to see if in
15 fact there are policy implications in which we can
16 change how we do our day-to-day business, whether that
17 be how we conduct our inspections, or whether or not
18 we would be able to target our resources to maybe
19 focus on a particular pathogen, or a particular
20 species that may contribute to food-borne disease. I
21 think the issues that were raised in this afternoon
22 respects verification in the safety program, to get at

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1 the issue of how can the agency in fact target its
2 resources to best impact the public health. The focus
3 this afternoon on the issue would be for the small
4 plants in particular because of the unique
5 circumstances. But we do look at what we do, because
6 then you can see too in public health trends and
7 public health.

8 DR. MASTERS: I want to comment on that
9 briefly. This is Barb Masters. And from where I'm
10 sitting as Acting Administrator, we're really trying
11 to get the agency as a whole working interdependently
12 using a public health model to drive what our
13 workforce is doing. And certainly we have risk
14 assessment that we're trying to do. We have policy
15 development that we're doing based on this risk
16 assessment, and then we have our folks in the field
17 that are doing that assurance work for us. I have an
18 audit staff that's trying to help me make sure that my
19 folks out in the field are doing what I've asked them
20 to do. We put management controls over all of the top
21 of that to make sure folks are doing what we've asked
22 them to do. And again, we're auditing against those

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1 management controls. But at the end of the day, I
2 have to have some assurance that all of that is having
3 some impact on public health. So this is what I have
4 today. But certainly we're putting some pressure on
5 CDC to get some attribution data for us, because that
6 would be the ideal, if I could have attribution data.

7 So what I can do is put pressure on CDC.

8 But this too is some indicator that we're
9 having some impact on public health. If at the end of
10 the day all of these pathogens were going up, I
11 certainly would be in a different place than I am when
12 these numbers are going down. So when I look at these
13 numbers, and I see that E. coli is going down, and I
14 know that I have a workforce that put a lot of time
15 and energy to do a risk assessment, and then I have
16 policy staff that said I want all the beef plants to
17 reassess their HACCP plans -- that was my policy
18 development -- and then my assurance group went out
19 and did EIO assessments at all of the beef plants to
20 make sure that the HACCP plans in place met the design
21 of best plants. And I had all of those factors in
22 place, and I saw public health illness go down, that

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1 at least gives me some indication that what I'm doing
2 is working.

3 Now I see salmonella is not quite as down
4 as much as I'd like it to be, so right now as an
5 agency I'm trying to put in place some strategies for
6 that. I've got my risk assessment team gearing up on
7 some risk assessments related to salmonella. I've got
8 my policy development team trying to put some
9 strategies in place related to policies in salmonella.

10 I've got my field offices folks putting out --
11 they're out full force doing food safety assessments
12 on salmonella. I've got some public meetings we're
13 looking at related to salmonella. I'm hoping at the
14 end of the day I'm going to see some changes on
15 salmonella. So I do have to look at it in some ways,
16 perfect though it's not, as some indication of what
17 we're doing to affect public health. I'm hoping some
18 day I'll have attribution to go with it. But it is
19 what I have today to tell me that as an agency, I'm
20 impacting on public health.

21 MS. CUTSHALL: Ms. Eskin?

22 MS. ESKIN: Two follow-up questions to Dr.

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1 Masters. One is, again, attribution data and trying
2 to get CDC to give that to you all. Do you know where
3 they are in that process? That's one question, and
4 then the second question, you answered part of my
5 question, which is what are you doing now in response
6 to the salmonella data, and the evidence based, again,
7 just on this, that there wasn't as much of a decrease.

8 You mentioned generally strategies. Can you give us
9 any idea what some of those are more specifically? So
10 we have a public health question and then a strategy
11 question.

12 DR. MASTERS: Dr. Varghese?

13 DR. VARGHESE: Reuben Varghese. Let me
14 address where we are on attribution. Currently at CDC
15 the FoodNet has sponsored a point of processing
16 attribution project which is being done at the
17 University of Minnesota, and they're using our
18 salmonella HACCP data as well as a few additional
19 sources of information. They're trying to create a
20 model that can help to get some salmonella attribution
21 information, and the statistics for that model should
22 become available by the end of this summer. It's part

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1 of the graduate student's thesis project, so we are
2 able to follow some of the process, but adaptive
3 science, CDC, FDA, as well as the ten sites were part
4 of the attribution committee that's part of the
5 FoodNet that follows this. So we're making progress.

6 We haven't seen a live model, but everyone's
7 interested to see if that model will work, and when
8 and how we can use it and share it with the other
9 agencies, so that policy-makers can see how it relates
10 to the attributions. So that'll be the first real
11 product of this. Some limitations, of course, that
12 we've had with attribution data, because as you know,
13 we have salmonella HACCP data. What concerns me is
14 that everyone would say everything -- salmonella ends
15 up being emphasized. And that's really not the
16 scenario CDC intended the FoodNet to try to do what we
17 call the point of consumption attribution product,
18 looking at outbreak data collected over the many years
19 that we have data for to try to see if we can classify
20 11 food categories, you know, beyond just meat,
21 poultry. However, we are having some funding
22 difficulties with that. It's always a catch-as-catch-

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1 can sort of situation. Hopefully the combination of
2 that, we'll be able to put some of what we do in
3 perspective so we can also say, we have our portion,
4 and this is what we're trying to look at and focus on
5 in our own agency.

6 DR. MASTERS: And then to answer the
7 second part of the question. This is Barb Masters.
8 As an agency more specific to what we're doing
9 relative to salmonella in fairly general terms at this
10 point. We're just working on our strategies. But our
11 risk assessment group is looking at risk assessments
12 both for poultry as well as for beef products. So
13 those risk assessments are on our risk assessment
14 agenda. We are working on a public meeting, and that
15 date will be announced soon. We're getting close to
16 having a date and a location. Looking at on the farm
17 as a focus for that public meeting. We're doing that
18 in collaboration with our partners at ARS, academia.
19 We're hoping to have partners from the National Turkey
20 Federation, the National Chicken Council who I've
21 engaged personally. Both of those trade organizations
22 to share with some of our concerns about the levels of

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1 salmonella, both of whom have been very, very
2 interested in what we've had to say to them, and both
3 of them who have been engaged in trying to make some
4 changes in their industries. Both of them have tried
5 to put in some strategies. We'd like to hear from
6 them the kind of things that they've made changes
7 within their organizations. So that public meeting
8 would be one for which would be more of a technical
9 sort. I know there's a question to Mr. Johnson. So
10 that would be more of an agency-wide technical meeting
11 that we would see posting with the outcome of paper,
12 and hopefully driving academia to do more research as
13 to what could happen on the farm.

14 Policy. We're looking at policy
15 development in two areas. One from highly virulent
16 salmonellas. Salmonella Heidelberg is a concern. But
17 also from the antimicrobial resistant salmonella.
18 That's an area more of an emphasis. It's an issue.
19 This is a raw product, and so we're looking at policy.

20 It's a question that we've been asking ourselves on
21 how we want to do a policy development. But I want to
22 be very, very strong when I say here we are prepared

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1 to take action as appropriate if there is illness
2 being caused by product from a particular plant, that
3 we know that that product is coming from that plant
4 and is causing illness, is we are prepared to ask that
5 plant to take that product out of the marketplace. So
6 that is something that we have made a policy decision
7 on, but we are looking at other policy questions that
8 are before us.

9 We're also doing food safety assessments
10 in poultry establishments with our EIAOs with a
11 particular slant towards looking at salmonella, and
12 the questions coming in related to the birds coming in
13 as a source to that particular facility. And those
14 are ongoing, and we're working with our Office of
15 Public Health and Science to identify the plants from
16 which we might have the most concern. I call them the
17 hockey stick plants. They've been going up in their
18 salmonella data over time.

19 And then finally we'll be looking at our
20 food handler education at the end, particularly
21 depending on what we find in our risk assessment. And
22 also with our national advisory committee that you

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1 heard Gerri talk about who is addressing the need and
2 what we might do relative to cooking poultry. And I
3 know Mr. Elfering raised a particular concern that
4 came up from an outbreak in the states. So those are
5 what we're looking at as our big, bold approach to
6 salmonella. And part of that is being driven by what
7 we saw as less of a reduction in salmonella. So when
8 you ask how do I use that data, we're fairly
9 passionate in how we use that data.

10 MS. CUTSHALL: Okay. I noticed some tent
11 cards went down, so I assume that your questions were
12 answered by Dr. Masters during that. We are getting
13 close to break time, so I will take Dr.
14 Hollingsworth's question as the last question before
15 we take a break.

16 DR. HOLLINGSWORTH: In follow-up to the
17 two studies that you mentioned, the attribution
18 studies, are they being done, both the processing and
19 the point of consumption, just for salmonella? Or
20 will they be looking at other pathogens? In
21 particular I'm curious about Campylobacter.

22 DR. VARGHESE: Reuben Varghese, OPHS. The

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1 point processing is certainly salmonella at this point
2 because we have a salmonella assay data, and we're
3 going to try and find placements. What we've done on
4 the task is try to take everything we know of what was
5 really done on that attribution project really of this
6 scale in the U.S. So salmonella is the pressing
7 project, and we mostly have science data. The point
8 of consumption as it's not part of FoodNet, what they
9 are doing is they're taking a look at the CDC outbreak
10 data they've collected over the years from the various
11 states that they were required to report and so on.
12 And that should be on all the various types of
13 organisms that they have information on. But it's
14 only as good as the algorithm information was,
15 sometimes you know, outbreaks that don't in the end
16 have a tight vehicle to attribute the organism to. So
17 it's their first attempt at trying to say what 11
18 major food groups doing that assign some of the
19 various organisms that they've discovered, as the data
20 has come in. Over the years as they collect more
21 information the goal is to combine that, and hopefully
22 have a whole future -- that's not part of FoodNet.

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1 That's a separate entity that the CDC collaborated
2 with.

3 MS. CUTSHALL: Thank you, Dr. Varghese.
4 That concludes our discussion of previous issues
5 briefings. If we could take a 15-20 minute break and
6 come back, we'll begin starting on the new issues that
7 are before the committee for this session.

8 (Whereupon, the foregoing matter went off
9 the record at 10:17 a.m. and went back on the record
10 at 10:37 a.m.).

11 MS. CUTSHALL: During the break we handed
12 out to you Dr. Alterkruse's presentation that you had
13 asked about regarding data sharing. And Ms. West is
14 handing out now the piece that Dr. Edwards kindly
15 provided us from FSIS on BSE. So you would have those
16 two pieces. We're going to start with our first
17 issue. We're going to try and cover two issues before
18 lunch. We are going to keep the doors open to try and
19 get it a little bit cooler in here for you. I know
20 it's been a little bit warm this morning. Again, I'll
21 remind you that we will have the full room this
22 afternoon, so we should be much cooler, and have a

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1 little bit more space to deal with.

2 Our first issue is how can FSIS best share
3 information on new technology with small and very
4 small plants. And our presenter is Dr. Shaukhat Syed.

5 He's the Director of the New Technology Staff in our
6 Office of Policy, Program, and Employee Development.
7 So please welcome Dr. Syed.

8 (Applause)

9 DR. SYED: Thank you. Good morning again.

10 It is certainly a pleasure to be here with you today.

11 The New Technology Staff is an experienced team which
12 serves as the single portal for new technology
13 submissions. Our purpose is to better manage the new
14 technology process, and track its implementation. We
15 also make sure that our FSIS personnel are aware of
16 the new technologies and the way they are being used.

17 As part of its long-term study, FSIS indicated it
18 intends to provide technology development centers
19 through the progress performance standard agenda that
20 encourages the application of new technologies to
21 diminish food safety risks to public health. Small
22 and very small plants often lack the resources to

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1 develop, assess, or adapt new technologies. Extending
2 the use of food safety technologies to small and very
3 small plants would benefit public health through the
4 broader use of technologies that can improve food
5 safety.

6 One of the development incentives
7 initiated by FSIS under the aegis of the New
8 Technology staff is funding projects through
9 cooperative agreements. The goal of this incentive is
10 to identify technologies suitable for small and very
11 small plants, and foster their adoption to enhance the
12 beneficial effect of new technology on food safety and
13 public health. A cooperative agreement is a contract
14 where FSIS and the cooperator engage in an effort to
15 protect public health and create programs, especially
16 studies to improve the safety of the nation's food
17 supply. The cooperator provides necessary personnel,
18 materials, available equipment, supplies, laboratory,
19 library access, office space, and facilities for
20 project investigation as mutually agreed upon. FSIS
21 partially defrayed the cost of the project by
22 reimbursing the cooperator for allowable, allocatable,

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1 and reasonable costs in an amount not to exceed that
2 agreed upon.

3 In 2003, FSIS entered into 19 cooperative
4 agreements with eight universities and the Missouri
5 Department of Agriculture. The cooperative agreements
6 were scheduled to be completed by the end of September
7 2004. Of the 19 cooperative agreements that have been
8 -- three have been posted on FSIS New Technology
9 website. The complete electronic address is shown on
10 this slide. Because this is the first year for
11 deliverables, we are still talking with the
12 cooperators, and additional technologies will be added
13 to our website.

14 These three cooperative agreements have
15 shown to be cost-effective for use in small and very
16 small establishments for improving the safety of the
17 nation's food supply. The first ever posted
18 cooperative agreement is Texas Tech University's
19 intervention for controlling food-borne pathogens in
20 beef trim and ground beef. This cooperative agreement
21 reports the effectiveness of acidified sodium
22 chlorite, acetic acid, and lactic acid. The

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1 antimicrobial factor in this intervention were
2 evaluated by inoculating beef trim, and collecting
3 samples immediately after treatment, immediately after
4 grinding, 24 hours after grinding, and after five days
5 of refrigerated storage, and after 30 days of frozen
6 storage. For all samples inoculated with a low dose
7 of salmonella species, and E. coli O157:H7 there were
8 no detectable pathogens after all of the five
9 treatments, while the control contained detectable
10 amount of both pathogens. Another important
11 observation was that the treatment with 4 percent
12 organic acid did not have an additional benefit over
13 the 2 percent treatment for both salmonella species
14 and E. coli O157:H7.

15 The treatment with organic acid and
16 acidified sodium chlorite significantly reduced
17 salmonella species and E. coli O157:H7 on beef trim
18 prior to grinding. And the results were sustained
19 during refrigerated and frozen storage. In addition,
20 there was no advantage of using high concentration of
21 organic acid over low concentrations. One thousand
22 PPM was the acidified sodium chlorite dose used on the

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1 trim, and combination of organic acid and acidified
2 sodium chlorite offered no additional reduction in
3 bacteria count. The small and very small
4 establishment benefit is that low-cost organic acid at
5 low doses are as effective as acidified sodium
6 chlorite dose in controlling salmonella species and E.
7 coli.

8 The second posted cooperative agreement is
9 Texas A&M University's development of a carcass
10 sanitizing spray system for small and very small
11 slaughterhouses. This cooperative agreement intends
12 to help small and very small plants that slaughter
13 beef and pork to comply with food safety regulation
14 through the development of a sanitizing system with
15 high performance of spray distribution at low cost.
16 The Sanitizing Halo system was designed to be built
17 from material purchased from a home improvement store
18 and assembled in a small shop with common tools. This
19 system has two square frames, one for beef, the other
20 for pork. The delivery of the antimicrobial solution
21 is made through a series of nozzles arranged so all
22 regions of the carcasses receive the same amount of

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1 solution. The pumping system delivers the
2 antimicrobial solution at a maximum PSI of 40, and
3 spraying time was 20 seconds. The system delivers 1.5
4 gallons of solution on each side of the carcass.
5 Using lactic acid as the antimicrobial solution, tests
6 were run on treated and untreated carcasses.

7 A total of 300 centimeters squared per
8 carcass were collected from the rump, brisket, and
9 clod region of the beef carcasses, and jaw, bacon, ham
10 region of the pork carcasses. Each sample was plated
11 on E. coli and Aerobic Plate Count Petrifilm plates
12 for counts of coliform and E. coli, and mesophilic and
13 aerobic. The counts of aerobic and mesophilic
14 bacteria obtained from the carcasses sprayed with the
15 sanitizing spray system were significantly lower than
16 the counts on the carcasses sprayed with the hand
17 spray method. Bacteria count for coliform were below
18 the detectable limit for both treatments. The
19 Sanitizing Halo system can help small and very small
20 plants in slaughter and processing meet the food
21 safety standard at an estimated cost of \$286.

22 The third posted cooperative agreement is

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1 the University of Wisconsin's post-processing
2 pasteurization of beef snack sticks and natural casing
3 wieners to control Listeria. This cooperative
4 agreement tests the use of boiling water as a post-
5 lethality treatment under Alternative 1 or Alternative
6 2 of the USDA interim final rule on Listeria in ready-
7 to-eat meat and poultry products. The boiling water
8 needed to ensure at least a 2 log reduction of
9 Listeria on packaged ready-to-eat beef snacks and
10 natural casing wieners. An average reduction of at
11 least two logs was obtained using heating time of one
12 minute for a 5-strain mixture of Listeria for
13 individually packaged beef snack sticks. The
14 identical average reduction was obtained for a 4-
15 minute heating treatment of four- to seven-per-package
16 beef snack sticks. A treatment of seven minutes for
17 four-per-package natural casing wieners produced the
18 average of 2 logs reduction. Small and very small
19 establishments benefit from the establishment of low-
20 cost boiling water as a post-lethality treatment of
21 Listeria for ready-to-eat products.

22 In 2004, FSIS entered into eight

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1 cooperative agreements with seven universities. The
2 cooperative agreements are scheduled to be completed
3 by the end of September 2005. Of the eight
4 cooperative agreements, four of them deal with beef
5 jerky, since in several recent incidents of Listeria
6 and E. coli O157:H7 contaminated beef jerky products
7 were reported. And most of these incidents involved
8 small and very small plants. So FSIS entered into the
9 four beef jerky cooperative agreements on such
10 research studies as new intervention of pathogens in
11 the processing of beef jerky, and validation of
12 reduced humidity cooking of beef jerky products. The
13 New Technology staff is looking forward to seeing the
14 finished research and conclusions.

15 After 2004, the data is supposed to come
16 September of this year, and then on April 21, 2005,
17 FSIS announced that it is accepting proposals for
18 cooperative agreements projects to be funded in Fiscal
19 Year 2005. The cooperative agreements funding will
20 range from \$25,000 to \$75,000 per cooperative
21 agreement. The proposals will be ranked and funded
22 based on whether they satisfy certain factors. And

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1 these factors are help small and very small plants
2 meet the HACCP and food safety requirements, help
3 small and very small plants to understand how to
4 demonstrate that the new technology complies with the
5 food inspection requirements, advise a degree of
6 innovation, applies new research and technologies that
7 address current food safety and public health
8 concerns, such as properly handling and labeling
9 products that contain ingredients that are known
10 allergens, provide deliverable product used for the
11 small and very small establishments that are easily
12 transferable, such as video, training programs, and
13 flow charts. Some examples include developing a
14 training program to help small and very small plants
15 reassess their HACCP program to address ingredients
16 that may be allergens. Development of easily
17 understood predictive microbial model for salmonella
18 on carcasses during cooling process. Number three,
19 development of an easily understood predictive
20 microbial model between the level of salmonella and
21 the temperature at which eggs have been held from the
22 day of flay until the day of processing.

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1 The agency welcomes input from all
2 interested parties, and encourages the free exchange
3 of ideas as it continues to work to enhance the safety
4 of the food supply. In turn, I would like to solicit
5 your help in three areas of concern. And that is what
6 is the best ways to get information derived from the
7 cooperative agreement to small and very small
8 establishments. How does FSIS present scientific
9 information to small and very small establishments
10 effectively. How does FSIS access the small and very
11 small establishments that do not belong to a trade
12 organization.

13 New Technology and FSIS are going to put
14 more developments on the website. And also, during a
15 meeting with Mary, we are going to have a flyer
16 distributed leading an assembly format what the
17 developments are on the website. But the question is
18 we need some more guidance how we can reach the small
19 and very small plants. Thank you again for the
20 opportunity to speak with you today, and now I think
21 we have some time to take your questions.

22 MS. CUTSHALL: Ms. Eskin?

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1 MS. ESKIN: Thank you. I don't know if
2 you can provide this information, or someone can. I'm
3 just curious again, at this point we talk about small
4 and very small plants. How many are there? What
5 volume of product do they produce? And I guess for
6 some types of products they may in fact produce a lot
7 of product. Do you have that data? Just getting a
8 sense of sort of what they are in the market?

9 DR. SYED: I don't have data for the
10 nationwide at this time. But I was a deputy manager
11 in Albany, New York, which has the largest
12 concentration of very small plants. Albany district
13 is comprised of New England, New York, and New Jersey.
14 When HACCP was implemented, there was 239 give or
15 take small plants, and between 660 and 652 very small
16 plants.

17 MS. ESKIN: Remind me how those are both
18 defined?

19 MS. CUTSHALL: I can answer your question,
20 and probably a little bit more thoroughly. It hasn't
21 changed very much since HACCP implementation, at which
22 point we had out of the 6,000 plants that we federally

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1 regulate around 200 to a little bit over 200 were
2 actually large plants. Large plants are constituted
3 of 500 or more employees, small are between 10 and 499
4 employees or greater than \$2.5 million in sales, very
5 small are less than 10 employees or less than \$2.5
6 million in sales. And that's only the federally
7 inspected plants. Our state partners here can verify
8 that all of the state inspected plants are small or
9 very small.

10 So the preponderance of plants that we
11 actually regulate are small and very small, and you
12 are correct in that a number of very small plants may
13 produce a very large variety of products. They may
14 produce --

15 MS. ESKIN: Particularly --

16 MS. CUTSHALL: -- a significant volume of
17 those products.

18 MS. ESKIN: A particular type. And
19 there's I guess, right. In some way trying to track,
20 for example, looking at all the issues and the
21 technology, and what issues will impact plants it's
22 probably hard to determine, to prioritize those in

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1 terms of -- or maybe it isn't -- volume. In other
2 words there are products, a lot of small plants
3 producing X product, and that product is associated
4 with a particular pathogen. Is there any way to?

5 MS. CUTSHALL: We don't have as good of
6 data on volume.

7 MR. LINK: With the doors open and the
8 noise I can't hear half of what's being said. Is
9 there a way to do something?

10 MS. CUTSHALL: Is my microphone on? It
11 doesn't sound like it. Let me try and put it closer.
12 Is that a little bit better?

13 MS. ESKIN: Yes.

14 MS. CUTSHALL: Okay. Repeat your
15 question?

16 MS. ESKIN: Yes, and I'm sorry. It's just
17 the point -- you were saying you don't have very good
18 data --

19 MS. CUTSHALL: Correct.

20 MS. ESKIN: -- in terms of trying to put
21 some sort of --

22 MS. CUTSHALL: There are --

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1 MS. ESKIN: -- between products and
2 products that -- issues, food safety issues, and
3 technologies and such.

4 MS. CUTSHALL: We don't have very good
5 volume data, but we do have information that we can
6 derive from PBIS. Because for each federally
7 inspected plant, and for those state inspected plants
8 that are under PBIS, we know from the HACCP procedures
9 what particular processes are being conducted in a
10 particular plant. And we also know the plant size,
11 whether it's small, very small, or large. We can look
12 at that data and make some determinations.

13 When Dr. Syed mentioned the fact that we
14 did come out with a Federal Register notice this year,
15 it was not just a Federal Register notice that covered
16 new technologies. It covered all our cooperative
17 agreement outreach to all our constituents. So it had
18 a number of parameters in it. It had the New
19 Technology staff, it had some of the work that's being
20 done by the Animal Production staff in our Office of
21 Public Health Science. It also included the outreach
22 that we do in Office of Public Affairs, Education, and

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1 Outreach for states, locals, retail for academia and
2 for the small and very small plant outreach that we do
3 as well.

4 MR. DERFLER: My name is Bill Derfler, and
5 I work in the Office of Policy. We actually do have
6 volume data with respect to plants that may post
7 validates both ready-to-eat products. That is a
8 requirement of our regulations. It was dairy
9 regulations that we put out in 1993, and we do have
10 the data for volume per dose points.

11 MS. CUTSHALL: Mr. Elfering?

12 MR. ELFERING: Just maybe a question to
13 narrow our focus a little bit. You talked about eggs
14 and egg products. This information, is it mainly meat
15 and poultry plants that you want to be targeting? I
16 mean, egg products to me does not fall under these
17 small and very small categories, or at least in my
18 experience. Shell egg handlers, you also have some
19 development of information in addition to what the
20 regulations already require for control of Salmonella
21 enteritidis? In a breaking plant, you have
22 pasteurization. Are there other technologies that

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1 have been developed that would assist the plant in
2 reduction of Salmonella enteritidis?

3 MR. DERFLER: This is Bill Derfler. I
4 think our immediate focus would be on meat and poultry
5 products. I mean, we do have plans to at least
6 propose to extend HACCP to egg processing plants. And
7 we're also looking at the possibility of what we
8 should do with respect to shell egg handlers. But for
9 now, what we would find most useful is guidance to
10 help with respect to meat and poultry.

11 MR. ELFERING: The reason I bring it up is
12 I'm chairing this committee, so we're going to
13 probably focus more on meat and poultry rather than
14 eggs and egg products for this.

15 MR. DERFLER: At this juncture that would
16 be most helpful.

17 MS. CUTSHALL: Dr. Logue?

18 DR. LOGUE: Catherine Logue, North Dakota.
19 Just a question, just out of curiosity. At the
20 beginning of your talk you mentioned that you had like
21 19 agreements, or 17 previous agreements. And okay,
22 from those you've got about three that have given you

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1 some useful information. What about the other ones?
2 Is there something coming out later?

3 DR. SYED: We're going back and forth with
4 the scientists, the researchers. And as soon as we --
5 because some of them got the low cost extension.
6 There was a few other problems. We are looking into
7 it. We are talking to them back and forth. As soon
8 as we have the complete information, and then the
9 review when they look at it, they will be counted on
10 the website. I know one bunch should be in today or
11 tomorrow.

12 DR. LOGUE: Okay.

13 DR. SYED: So we're moving along. As soon
14 as they are coming back to us.

15 DR. LOGUE: All right.

16 MS. CUTSHALL: Mr. Kowalcyk?

17 MR. KOWALCYK: Michael Kowalcyk. I just
18 had a couple of questions, I guess, about these
19 studies. If we can have a hard copy of your
20 presentation to take with? If convenient, that would
21 be very useful. And also, I had a question
22 specifically about the Sanitizing Halo study. It

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1 seems like something where you're building a mechanism
2 that's going to be part of a process. There could be
3 certain intervals where you would have downtime, or it
4 could be maintenance issues, something like that. Did
5 the studies take into account I guess the
6 implementation of this type of technology? I'm on
7 this subcommittee, and I think one of the things that
8 I would imagine small producers would wrestle with is
9 how they can implement the technology in a manner
10 that's not breaking your bank. And I was just
11 wondering if there was any insight from these
12 cooperative studies that would shed light on
13 implementation issues that come up as a result of
14 this.

15 DR. SYED: I can't address that. Small
16 and very small plants can use this process as a
17 validation process for the hazard. But this much I
18 can answer. I don't know, for the other question you
19 have. I need to get back to you. But they can use it
20 because it's a cost-effective, low-cost for small and
21 very small plants to validate their HACCP process.

22 MS. CUTSHALL: Mr. Govro?

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1 MR. GOVRO: Looks like I'm the next domino
2 here. Mike Govro, Oregon. I would like to ask what
3 FSIS has done, beyond posting the information derived
4 from the previous cooperative agreements on its
5 website, to communicate the information to small and
6 very small plants, and if so, what challenges have you
7 encountered?

8 MS. CUTSHALL: Well, I can talk about some
9 of the things that we have done with the deliverables
10 that we have received. We do a number of different
11 things with outreach. We have had CDs that have been
12 put together, and we distribute those. We do a lot of
13 mass distribution. Whenever materials are developed
14 for us, oftentimes what we do is put them in hard
15 copy, possibly put them in a CD. If it's a video we
16 go ahead, and whenever we get something new in we do a
17 mass distribution. And generally we work with the
18 state, the state offices, we often make them aware of
19 it. So we do mass mailings. We post it on our
20 website. We put it in our brochure. We make sure
21 that it's available to everyone. We also for each
22 EIAO that goes through the EIAO class as well as the

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1 PHPs that go through as well, we provide them with an
2 entire package of all the deliverables that we have,
3 and then they go around and start doing their work.
4 They have the information that they can deliver to
5 small and very small plants. We work very closely
6 with a number of universities. I think I've mentioned
7 before that we have a contact or coordinator at a
8 university or with a state program in all the 50
9 states as well as Puerto Rico and the Virgin Islands.

10 So we try and continue to keep people
11 updated. We have conference calls. We work with
12 district managers. We have a number of different
13 types of materials. As I said, we have hard copy
14 available. We have CDs. Videos. We have brochures.

15 We have all kinds of different things. And one of
16 the things that we're actually working on now since we
17 are -- not that what we do is relatively new, but
18 strategic initiatives, partnerships, and outreaches of
19 relatively new directorship within the organization.
20 We're also working on a promo CD kind of business card
21 video that we're going to make available to everyone,
22 that talks about here's what we do, here's the kind of

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1 things that we have available, so that we can continue
2 to promote what we do.

3 One of the things that we have stressed in
4 our outreach, and with what we're doing in the Federal
5 Register notice as well is that when we award to a
6 cooperator, that we make sure that what is going to be
7 delivered to us, number one is, as Dr. Syed said, is
8 simple, is easy to understand, directed to the small
9 and very small, and that it has national impact. So
10 that we're not awarding cooperative agreements that
11 are only good in Milwaukee, Wisconsin, or Washington
12 State, or New York City. We want cooperative
13 agreements that can work across the board so that we
14 can most effectively use our money to impact the
15 greatest number of plants. So we're trying to be very
16 inclusive, and also to make sure that within all the
17 program areas we're working together to know what
18 cooperative agreements are being awarded, what our
19 priorities are, so that we can use our money as an
20 agency most effectively, and make sure that we're
21 involved in as many universities, as many as entities,
22 as possible to be able to get the best products that

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1 we can.

2 MR. GOVRO: Have your efforts been
3 effective in distributing this information? I'm
4 trying to get at why you're asking the question, and
5 what's missing.

6 MR. DERFLER: I want to answer why we're
7 asking the question. This is a new portion of this
8 effort by us. And we really do want to make sure that
9 we get the information out to as many small plants,
10 that we're not missing people in doing what we're
11 doing. This is not just information. We are looking,
12 as Dr. Syed said and Mary said, we are looking to try
13 and get the information in a readily usable format.
14 But there are a significant number of small and very
15 small plants that aren't members of trade
16 associations, for example. So how do we go about
17 reaching them? We tried some things. Are there other
18 things that perhaps use greater activities and greater
19 -- things you've been able to accomplish that would
20 help us to get this information out. We're trying to
21 -- I mean there have been problems, for example, with
22 validation of new interventions. Some of the

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1 cooperative agreements that we had went to that, went
2 to the issue of validation so that -- and if we can
3 find a way to effectively get that information out,
4 effectively get improvement to the source of the
5 information, then we'll have a consequence to try and
6 produce. So that's what we're about, and that's why
7 we need any help that we can get.

8 MS. CUTSHALL: Mr. Finnegan?

9 MR. FINNEGAN: Yes. Dr. Syed, you
10 referred to acid carcass rinse, and in particular,
11 using lactic acid. Have you had any problems with a
12 mold growing on carcasses after? It's kind of a black
13 mold? The class that have experienced that, a large-
14 particle lactic acid. I wonder, have you noticed that
15 at all?

16 DR. SYED: No. The deliverables that came
17 in, that they were 60 - 90 pages, we went through.
18 They're quite lengthy, the deliverables that come in.
19 But there was nothing from the research mentioned
20 that they saw that problem.

21 MR. FINNEGAN: Dr. Gary Acuff, I think
22 he's from Texas A&M. He came in and he took some of

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1 these samples to try to determine what that is, what
2 kind of a mold it is.

3 DR. SYED: We can look at it, but what I
4 can say is what we received from the researcher. They
5 didn't mention that.

6 MR. FINNEGAN: You haven't had any
7 problems?

8 DR. SYED: No.

9 MR. FINNEGAN: Okay. Just one other
10 thing. Talking about cooperative sharing information.
11 I've had a lot of experience with Mary Ann Cutshall's
12 group. In fact, her and Bryce came out and attended
13 our HACCP class, sat in and participated. And I
14 believe Mary's going in the right direction. She
15 certainly helped us out. Every time I've called her
16 up I got what I wanted.

17 MS. CUTSHALL: We're here to serve.

18 MR. ELFERING: That's going to be our top
19 one on the list is call Mary.

20 (Laughter)

21 MS. CUTSHALL: But no, absolutely, anytime
22 you've got questions you've got concerns, please do.

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1 Please call myself or my staff, because we are there
2 to really do outreach, and to help you all. Dr.
3 Hollingsworth, did you have a question?

4 DR. HOLLINGSWORTH: Well, I was actually
5 just going to -- because I'm not on this committee,
6 just throw out some thoughts, and some things that
7 from the trade association we've used to try and get
8 information out, particularly to more remote
9 locations. And that is I would suggest that this
10 committee look at opportunities like universities and
11 extension agents. We had tremendous success with
12 extension agents who were sometimes even down to the
13 county level. And Dave knows the people who we worked
14 with. And we'd just walk right over and visit with
15 them and talk with them. So I would just suggest to
16 this committee they think about that as a possible
17 resource.

18 MS. CUTSHALL: I agree. We've had a lot
19 of good luck working with extension agents at the
20 universities, and a number of our coordinators are
21 associated with the extension service. Dr. Leech?

22 DR. LEECH: Irene Leech. I wanted to know

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1 a little bit more about the mass distribution, where
2 that list comes from, what that really entails.

3 MS. CUTSHALL: Well, I can give a couple
4 of examples. Over the past few years we've had
5 workshops that have been associated with new policy
6 developments from Phil's group. Everything from
7 Listeria to BSE, E. coli. Now we're looking at food
8 defense and security. Every time that we put
9 materials together, Policy and Field Operations will
10 share information with our staff. What we try and do
11 is take that information, make it as simple as
12 possible, put it in an easy-to-understand format.
13 Oftentimes it's associated with the workshops, so
14 we'll put together a book, something similar to this.

15 We include CDs that our Center for Learning develops
16 to go out to our inspectors. So it would include, you
17 know, in these particular examples that I gave you
18 it's all the PowerPoint presentations, all the
19 affiliated regulations, directives, notices.

20 DR. LEECH: How do you figure who to send
21 it to?

22 MS. CUTSHALL: I was going to get there.

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1 I'm going. Once we get all that together, what we can
2 do is just go into PBIS. And we use PBIS, and we're
3 able to print out a mailing label, mailing list for
4 every single plant that is under PBIS. That
5 additionally includes some things that, for example,
6 within the context of food security or food defense,
7 AIIS, that covers imports. We also work with the
8 states, as I said. We will go to our state, federal-
9 state staff and provide them with the information.
10 They in turn will talk with the state directors, find
11 out how many copies are needed, and we'll do just a
12 mass mailing. So we'll send out 6,000, 7,000, 8,000
13 at a shot.

14 In turn, we also add that to a brochure
15 that we have that we distribute. And as people want
16 more material, new material, they can order from that.

17 We also send it to all our contacts and coordinators
18 so that they can use that for teaching and training
19 courses. So whenever we go to distribute, we're using
20 PBIS data, and our contacts with the states, and our
21 contacts with academia. So generally, when I talk
22 about a mass mailing, we'll probably do a mailing of

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1 10,000 of each package, and then continue to supply
2 that information as is needed.

3 DR. LEECH: Okay. That's all.

4 MS. CUTSHALL: Dr. Denton?

5 DR. DENTON: This might be the same
6 question -- James Denton from the University of
7 Arkansas -- kind of phrased in a little bit different
8 way. I started thinking about this a little bit more
9 pragmatic, I think, in my thinking. You'd already
10 indicated 6,000 plants, about 200 of which are large,
11 which leaves 5,800 that are small or very small under
12 the federal inspection umbrella. My question was do
13 you have the contact information for all those plants,
14 both federal and state inspected, in one database that
15 you utilize as a way to contact or communicate with
16 these folks with regard to this? Thinking about it in
17 the first question, what are the best ways to get the
18 information, and then talk later about how, which I
19 think is how the message needs to be framed. But my
20 question was how do you identify all of the plants,
21 both federal and state, so that you do have that
22 direct communication with them when you try to

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1 communicate this type of information.

2 MS. CUTSHALL: As I said, for federal
3 plants we use the PBIS database. We have to rely on
4 our federal-state office, because we don't have access
5 to PBIS system for state, so we can't automatically
6 pull up and create the labels as we would for federal
7 plants. So what we try and do is work as closely as
8 we can with state directors, and make sure that
9 they're aware of what we're doing. We also work
10 closely with our district managers, so our district
11 managers can work with the state directly. I will
12 admit that it's been much more difficult for us to
13 actually make sure that we are getting that blanket
14 coverage of state plants that we would like. And any
15 ideas that you can come up with to help us we're
16 certainly open to, because the better job we do, I
17 think, the better job plants can do, and that's good
18 for us all because it's just going to improve food
19 safety.

20 DR. DENTON: I think the same way,
21 particularly when you're thinking about how you work
22 with the states. There needs to be -- and I'm

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1 thinking out loud here, folks. I don't want to get
2 ahead of the committee. But thinking about how you
3 have a champion with regard to communicating these
4 particular issues to those small and very small plants
5 within every state I think is going to be the lynchpin
6 on how successful we are. And having that state
7 partner is going to be absolutely critical to getting
8 this done, and communicating that particular set of
9 messages that you want to try to communicate.

10 MS. CUTSHALL: And I think that's one of
11 the reasons that in our thinking on this particular
12 issue that we asked Kevin to assist us in it, because
13 he's got a good state perspective.

14 In the interest of time we are going to
15 move on to --

16 DR. SYED: Thank you very much.

17 MS. CUTSHALL: Thank you, Dr. Syed. We're
18 going to move onto our second presentation. And the
19 second topic is what guidance can be provided to
20 industry to ensure that plants hold product when FSIS
21 tests product for an adulterant. This issue has come
22 before the committee before in several different

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1 forms, but I think when you hear from Mr. Gioglio,
2 he's going to phrase the issue and the questions in a
3 new way.

4 So I'd like you to welcome Mr. Charles
5 Gioglio. He's the Director of the Inspection and
6 Enforcement Initiative Staff in the Office of Policy
7 and Program Development. Mr. Gioglio?

8 MR. GIOGLIO: Thank you, Mary. And good
9 morning. One thing I'd like to start off to echo the
10 welcome and the congratulations that we heard this
11 morning from Dr. Masters and Dr. Pierson. I've had
12 the privilege of working with a number of you before,
13 but a number of you that are new to the committee I
14 appreciate and I look forward to working with you this
15 afternoon for this issue, and in the future.

16 As Mary mentioned, I guess it's just about
17 a year ago I presented an issue to the committee
18 actually regarding agency sampling, but specifically
19 about whether or not, as was mentioned earlier, we
20 should hold the decision on awarding the mark of
21 inspection to the particular product until we get a
22 negative result back that would represent that

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1 particular production. The issue that I'm going to
2 talk about this morning is related to that, but it's
3 not exactly that. In fact, the committee deliberated
4 for us, and gave us some recommendations. They did
5 not reach a consensus exactly on whether or not we
6 should take a rulemaking, or issue a formal policy to
7 do that. However, they did come back with a number of
8 recommendations about how we should proceed. Among
9 them were that the agency should continue to encourage
10 plants to hold samples voluntarily when we pull --
11 excuse me, hold product lots voluntarily when we pull
12 samples for an adulterant. Another recommendation was
13 that the agency should provide guidance to the
14 industry for holding products represented by samples,
15 and that in fact we should work with industry on
16 strategies to mitigate those problems, too. As we
17 were just talking before, the majority of plants which
18 are small and very small plants. And here I think
19 we're probably focusing mostly on the very small
20 plants.

21 The agency considered the advice of the
22 committee, and in fact met with industry to discuss

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1 the issue. A group of industry trade associations,
2 which really represented a pretty wide array of the
3 trade associations representing plants from the
4 largest, actually, to the smallest type plants, went
5 ahead and drafted guidance that would get at some of
6 the practical issues that plants face to be able to
7 hold product. The agency also went ahead and we
8 drafted guidelines that could be issued that focus on
9 providing practical advice to small and very small
10 establishments. One of the other things that the
11 committee did recommend to us is that we increase our
12 effort to educate our own inspectors in this area, and
13 how they should provide notification to plants. To
14 that end we have in fact issued actually recently
15 three IKEs. Our staffs worked with the folks in the
16 technical service center to issue three IKEs, which
17 are Information Knowledge Exchange, aimed at providing
18 instruction to inspectors of when and how they need to
19 provide notification to plants that we're pulling
20 samples, in order to allow the plants ample
21 opportunity to hold all of the product that are
22 represented by those samples.

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1 That really gets us then to what the next
2 steps on the guidance is. Obviously, both the agency
3 and the industry agree that a practical approach to
4 preventing recalls includes encouraging establishments
5 to voluntarily hold product, and to have those
6 establishments, especially the small ones, go ahead
7 and do so in a practical way, and provide -- so then
8 it's incumbent on us to provide that guidance to them,
9 and that information.

10 Really, then, the question is what is the
11 best way for us to provide that guidance. Both the
12 industry and the agency to provide that guidance. And
13 that's -- we're presently seeking advice on the most
14 effective way to do so. Especially, again, to the
15 small and very small plants, which is -- when we look
16 at the data, that in fact is where this problem I
17 think is most uniquely seen, at the small plant level.

18 In fact, if you look at last night, there was a
19 recall that could have been avoided. It was from a
20 small plant up in -- it was either the New York or the
21 New England area, where it was an agency verification
22 sample. The plant for one reason or another did not -

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1 - decided not to hold the particular product, and it's
2 incumbent on the agency to go ahead and request a
3 recall, then, from that plant. We think this is a
4 way, if we can get this word out and provide the
5 industry with practical guidance that they can follow,
6 we think this is in fact a good way to prevent those
7 preventable recalls.

8 So the questions then become should the
9 agency issue its guidance for holding product when we
10 sample for an adulterant. And what then should be the
11 focus of the agency guidelines? In the same way, what
12 should the focus of industry guidelines be? Should
13 the agency and the industry issue their guidelines
14 simultaneously? Or, should the agency wait until the
15 industry issues its guidance, and then determine their
16 effectiveness before deciding whether or not we should
17 issue the guidelines that we have developed?

18 I'll stop right there. I know it's
19 difficult to see the screen for the presentation, and
20 we'll make the PowerPoint available to you in hard
21 copy if you need it for your deliberations earlier and
22 so forth. I guess I can take your questions.

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1 MS. CUTSHALL: Mr. Elfering?

2 MR. ELFERING: One question I have is,
3 first of all, what is your turnaround time on getting
4 samples? Would you release a negative result, and for
5 example, are you doing PCR? And would you release a
6 negative on PCR results? How fast are you going to
7 get negative results back?

8 MR. GIOGLIO: Typically the negative
9 results, it depends on -- obviously it depends on the
10 organism for which we're testing, but could run --
11 negatives could be about a 2-day turnaround from the
12 time of collection to a negative, let's say, for an
13 O157:H7 sample, where we can report the negative out
14 on the initial screening test. For Listeria and
15 salmonella it may be a little bit longer.

16 Obviously for the positives, if I could
17 just extend your question a little bit, for positives
18 it could take up to about eight days before we can
19 actually release. The other thing we do, for obvious
20 practical reasons, and regulatory reasons frankly, is
21 that if a sample is being analyzed for more than one
22 adulterant. Let's say, and this is in fact our

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1 practice to test samples, to analyze them for both
2 salmonella and Listeria monocytogenes, if it's a
3 ready-to-eat product, we will not release one result
4 before the other one is completed. Because we
5 wouldn't want to release a negative, and then have the
6 other organism come back positive, and you know, set
7 up a problem like that. Did I answer your question?
8 Okay, great.

9 MS. CUTSHALL: Before I take the next
10 question, I'd just like to point out to you that Mr.
11 Gioglio has provided you with a draft of the industry
12 guidelines that he referred to in his talk.

13 MR. GIOGLIO: Right.

14 MS. CUTSHALL: So, just as explanation for
15 what you have just received, that is industry
16 guidelines that they collaborated on.

17 MR. GIOGLIO: And I'm not quite sure if in
18 the briefing book, did they get a copy of our
19 guidelines that FSIS put together also? I believe we
20 can make those available, also, for the subcommittee
21 to take a look at.

22 MS. ESKIN: Yes, those were actually two

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1 of my questions. I have a number of short questions.

2 You mention in the briefing paper here that of the
3 recalls that were resulting from FSIS testing, the
4 one-third, of those most of them were conducted by
5 small or very small --

6 MR. GIOGLIO: Small and very small plants.

7 MS. ESKIN: How most? Was it most like 60
8 percent, like 80 percent?

9 MR. GIOGLIO: Actually, when I look at it,
10 when I say "most" there, I'm actually looking at close
11 to 100 percent, and it may in fact be 100 percent in
12 any given year. As was mentioned earlier, those that
13 fall into the large plant category are actually, you
14 know, only a couple of hundred plants. Typically they
15 would have the wherewithal to hold the entire sampled
16 lot, and generally don't get caught, you know, by
17 having shipped product. In this case, when we take --
18 I'm not saying they never conduct a recall. I'm
19 saying that, you know, when we take a verification
20 sample. So that, when I say "most", that's really
21 what I mean there. I didn't have, you know, the exact
22 number there.

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1 MS. ESKIN: A couple of other just quick
2 questions.

3 MR. GIOGLIO: Sure.

4 MS. ESKIN: This is a basic question.
5 Does FSIS have the authority under law to require that
6 product be held? Again, what we're talking about here
7 is voluntary action.

8 MR. GIOGLIO: FSIS, we believe that we do
9 have the authority. However, we would need to work
10 through, to effect that policy, we would need to work
11 through notice-and-comment rulemaking --

12 MS. ESKIN: Right, doing the process.

13 MR. GIOGLIO: -- and so forth to do so.
14 We believe that we can make the legal argument to do
15 so. I would add that we think that that process would
16 probably be a couple of years, and I think we talked
17 about this the last time, you know, in the
18 subcommittee. That would probably take us, you know,
19 about two years to formally issue a proposal and work
20 through comments and so forth to effect that policy
21 formally.

22 MS. ESKIN: Okay. That's fine.

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1 MS. CUTSHALL: Dr. Harris?

2 DR. HARRIS: Yes, thanks. Joe Harris from
3 Southwest Meat Association. And as you've received
4 the copies of this you can see that our association
5 was one of those that participated, and thought I
6 would like to comment just briefly on where we were
7 with all that.

8 We did not get copies of the FSIS
9 guidelines as of yet. I think when we do you'll see
10 that there is a tremendous amount of similarity, or
11 potentially even identical language in a lot of ways.

12 We convened a group of about 20 actual establishment
13 employees to develop these, and we did have a draft
14 copy of the FSIS document ahead of time so that we
15 could make sure that we tried to encompass the
16 agency's needs as well. Our approach was hopefully --
17 our objective was to make sure that we had it so that
18 practicality issues that the small plants were facing
19 could be addressed by plant employees, and they could
20 tell us, you know, face to face why this will or why
21 this won't work for us, because our goal is the same
22 as the agency's in terms of we want to absolutely

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1 reduce the number of recalls, and especially those
2 that are very avoidable by companies holding products.

3 I will point out that while a very high
4 percentage as we've said of those recalls are small
5 plants, I suspect that percentage would go down
6 somewhat if we looked at the volume of pounds of meat
7 that have been recalled. But that's neither here nor
8 there because it's in all of our best interests to
9 keep product out of commerce if it's going to test
10 positive for an adulterant.

11 So with that I wanted to give a little
12 background. And as an industry, we can add things to
13 the guidance materials that the agency is not quite as
14 well-equipped to do. The agency obviously has very
15 strict procedures that they have to follow on what
16 they can and cannot say to industry, and tell plants.

17 We thought we could do a good job of incorporating
18 what the agency's needs were relative to guidance,
19 while also providing some real useful forms,
20 suggestions on how they collect data, suggestions on
21 how they actually do things on a day-to-day basis that
22 would be useful. And I will tell you that this

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1 document is very near complete and ready to be
2 disseminated. So I just kind of wanted to add a
3 little bit of information to that, and leave it at
4 that.

5 MR. GIOGLIO: Thank you.

6 DR. LEECH: Could I just ask a follow-up
7 question? Irene Leech. Is it impossible for the
8 agency to ever be able to work in a fashion that's on
9 the same kind of timeline as the industry does? Is
10 that just our historical way that we do things, or do
11 you perceive that in order to have a government
12 process there's no way it could ever be made so that
13 the agency could operate as fast as, say, the trade
14 associations do?

15 DR. HARRIS: That's kind of tough for me
16 to address.

17 MR. GIOGLIO: Yes, I think I can address
18 it. If we're talking about taking -- effecting a
19 formal policy in notice-and-comment rulemaking, then
20 yes, I guess the short answer to the question is yes,
21 it is. There are a number of obvious reasons,
22 clearances, and you know, approvals that we as an

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1 agency need to work through in that public process
2 before we can just go ahead and issue, you know, a new
3 policy. Including something that Joe mentioned
4 before. Even in a set of guidelines or something
5 that's voluntary, if we produce forms that we would
6 expect -- even worksheets that we would expect
7 industry to use, we need to get OMB clearance for
8 those forms. And that could take some time. And it's
9 certainly not impossible, and there are emergency
10 rulemaking provisions in the laws, and so forth, which
11 we have used at times. But there is a difference
12 between what I think the trade associations can do and
13 what the agency can do.

14 DR. LEECH: Well, and I realize now that
15 it was kind of a matter of trying to figure out
16 whether it's a matter of we've got to live with that
17 because that's the way it is, or whether it's a matter
18 of trying -- being able to possibly change something
19 to make it more flexible. That's what I was trying to
20 get to.

21 MS. CUTSHALL: Mr. Kowalcyk?

22 MR. KOWALCYK: Michael Kowalcyk. In your

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1 discussion, you mentioned that a significant number of
2 establishments do not hold product when a sample is
3 taken.

4 MR. GIOGLIO: Yes.

5 MR. KOWALCYK: Does the agency have an
6 estimate as to what percentage of regulatory samples
7 taken result in product not being held back? I mean,
8 how significant is this?

9 MR. GIOGLIO: I do actually -- I'll need
10 to -- I have those figures, and I'll work those out
11 together with the subcommittee this afternoon. I did
12 get those figures before I came. I didn't work out
13 the percentages. I could tell you that just quickly
14 eyeballing it, it looks as if about 20 or so percent
15 of the samples that we collect for adulterants, and
16 those I'm looking at, O157:H7 in ground beef products,
17 and for ready-to-eat products *Listeria monocytogenes*
18 and salmonella. It looks consistently about 20
19 percent or so are not held based on our sampling data.
20 I didn't get my calculator out while I was here, but
21 yes, that's about it. That's about 20 percent or so,
22 which we think is a significant amount.

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1 MS. ESKIN: 20 percent of?

2 MR. GIOGLIO: Of samples that we collect
3 that are in fact, for whatever reasons are not held,
4 the product represented by that sample are not held by
5 the establishments. And there could be any number of
6 reasons why an establishment may take that decision.

7 MR. KOWALCYK: That was the one follow-up
8 question I had was, based on your interaction with the
9 producers, what are the typical reasons? What are the
10 barriers that they face when trying to hold product?

11 MR. GIOGLIO: Some of the barriers that
12 we've heard and that we have taken steps already to
13 try to correct was we've heard from industry over time
14 that they don't get adequate notification by the
15 inspectors. We do have formal policy in direction to
16 our inspectors that they are to notify the
17 establishments when they are going to take samples.
18 And in fact, as I mentioned earlier, we've put even
19 more recently more specific guidance through what we
20 call our IKE system to those inspectors in providing
21 them some scenarios, you know, to help them think
22 through of when exactly they need to provide that

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1 notification to the establishment. That's one.

2 There are, I think you'll hear from trade
3 associations, and I don't mean to speak for them. But
4 that there are other practical problems that they
5 have. They don't have the physical space. I think
6 the subcommittee had pointed out the last time that
7 they have short turnaround times from their customers
8 that they need to supply the product, and things like
9 that. You know, more of those practical, business-
10 type problems that the agency does not have the
11 control over.

12 MR. KOWALCYK: Thank you.

13 MR. GIOGLIO: Thank you.

14 MS. CUTSHALL: Dr. Hollingsworth?

15 DR. HOLLINGSWORTH: In follow-up actually
16 to some of the previous comments regarding how to
17 involve the industry in an agency guidance.

18 MR. GIOGLIO: Sure.

19 DR. HOLLINGSWORTH: It would seem to me
20 that this presents itself as an outstanding
21 opportunity for the government and the industry to
22 work together. I think anybody would agree, just from

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1 a practical standpoint, having one set of guidelines
2 is certainly the preferred method. The worst case
3 scenario, two sets of guidelines and they don't agree.

4 And not having ever seen the industry ones or the
5 government ones, I'm assuming that's one of the things
6 this committee will look at, is how similar are they,
7 and if they are similar, why does there need to be
8 two? Can't there be one? When I first saw this
9 issue, to be honest with you, my first reaction under
10 the questions was why isn't one of the questions can
11 the industry and the government put out a single,
12 joint, we-both-to-agree kind of guidelines. And I
13 hope that is one of the issues that they can at least
14 consider. I understand all the ramifications of
15 forms, and paperwork reduction, and all, but again, if
16 it's just a voluntary guidelines, I don't know if
17 those things apply. You're not telling anyone they
18 have to do it anyway. So I'd like to at least hope
19 that this committee has that option of looking at
20 let's collaborate and do one thing, and let's do it
21 together.

22 The other question that I had Charlie,

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1 though, I wasn't sure on Question Number 2. It said
2 what should be the focus of the agency's guidance.
3 Can you clarify that for me? I'm not sure what you
4 mean by the focus of the guidance. If in fact the
5 guidance is recommendations for how to, or the value
6 of the benefits of holding product, what was meant by
7 the focus?

8 MR. GIOGLIO: Right. I think that that is
9 the general, that what you're point out, Jill, that is
10 the general of a broader focus of the guidelines. And
11 the objective would be to get these establishments to
12 in fact hold the product. But what, when I ask I
13 guess what should the focus be, is should the focus be
14 on trying to deal with the practical business issues
15 that we touched on earlier, you know, that I
16 mentioned earlier as far as dealing with their
17 customers, and things like that, or figuring out ways
18 to store product. Or the communication with
19 inspection personnel.

20 I think as you know, Joe pointed out
21 earlier, and my review of both sets of guidelines,
22 they are both similar substantively right now. Our

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1 guidelines probably do focus a little bit more on the
2 upfront communication with inspection personnel than
3 the -- and I think the industry guidelines do go a
4 little bit more into the other issues. And that's
5 really just to look at them both and give us, you
6 know, that type of advice. To your first comment, I
7 think that that's what we are really asking the
8 subcommittee, and then the committee as a whole to
9 come back with us with recommendations along those
10 lines.

11 DR. HOLLINGSWORTH: And I guess one last
12 point is I would like to again ask the agency to
13 please try to extend the opportunity to hold product
14 to retail, because as it currently exists the agency
15 says they will make an effort to pre-notify retail
16 when samples are collected.

17 MR. GIOGLIO: Right.

18 DR. HOLLINGSWORTH: But it does not seem
19 to be as enforced, or as emphasized as it is in
20 federally inspected plants. Although I will say,
21 before I came here I did a quick check of some retail
22 stores that have had samples, and the majority of them

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1 did say that they are getting pre-notification, and we
2 appreciate that.

3 MR. GIOGLIO: Thank you.

4 MS. CUTSHALL: Mr. Govro?

5 MR. GOVRO: Mike Govro, Oregon. In the
6 first sentence of the second page of your briefing,
7 you state, "Recalls are resource-intensive and costly
8 in numerous ways for both the agency and the
9 industry." And it seems to me that in the absence of
10 requirements for holding, the next best thing you
11 could do would be to make a compelling argument that
12 it is a sound business decision for a business to hold
13 product. And I was just wondering if the agency, or
14 if this group that's created the draft here has
15 attempted to put some numbers behind that statement,
16 and make an argument that would be persuasive to small
17 businesses that they should hold product. Or if that
18 should be something that should be attempted.

19 MR. GIOGLIO: I guess I will say that in
20 the document as it exists, there's no sort of economic
21 analysis included into that document. Our objective
22 there is to say everybody needs to be holding, and

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1 here's the steps you need to go through. Definitely
2 take that into consideration, though, as far as the
3 potential way to help make a case for doing that.

4 MS. CUTSHALL: Mr. Schad?

5 MR. SCHAD: Mark Schad, Schad Meats.
6 Thank you for that comment because when I -- besides
7 the food safety issue, when I talk to other very small
8 plants, that is my main argument. It's smart business
9 to hold products. It's not always easy to hold
10 products, but it's smart business.

11 I had a question about the IKE scenarios.
12 I've just seen the one on prior notification for
13 ready-to-eat products. You mentioned three. What
14 were the other two?

15 MR. GIOGLIO: Right. There was --

16 MR. JOHNSON: It's a series of three, and
17 the last one actually --

18 MR. SCHAD: I just mean one I saw
19 recently. On RTE.

20 MR. GIOGLIO: One went out yesterday I
21 believe. Both of our ready-to-eat, those two were
22 both about ready-to-eat products.

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1 MR. SCHAD: Okay.

2 MR. JOHNSON: Yes, it was basically -- the
3 scenario is basically inspectors to take what's in
4 that -- this is just the scenario, the rationale
5 behind it. Knowing what the plant production
6 practices are, what could affect the lot, if you
7 insult that lot, even the process, they take all that
8 into consideration when they're notifying the plant.
9 So it can be a series -- it's going to be the same
10 scenario, but different circumstances.

11 MR. SCHAD: I would ask has there been any
12 IKE scenarios in that process having to do with fresh
13 ground beef?

14 MR. GIOGLIO: Not yet. No, not yet. I
15 think the products that were used in those few that
16 have -- the couple that have gone out already I
17 believe one was like a sliced corn beef type product,
18 and the other one was a frankfurter type product.
19 That's not to say that we will not put one out on
20 ground beef, and so forth, to try to deal with some of
21 the problems, and the decision-making there.

22 MS. CUTSHALL: Dr. Carpenter?

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1 DR. CARPENTER: David Carpenter, Southern
2 Illinois University. I want to follow up on the focus
3 comment that Dr. Hollingsworth made, focus for the
4 agency. As I read the information that you've shared
5 with us, you talk about one-third of the recalls are
6 initiated because of the testing for adulterants.
7 Should we be concerned in terms of expected response
8 to this in the agency that the product that is not
9 tested, one-third of that has, if tested, would be
10 positive for adulterants? And I mean, that would just
11 give you more ammunition to impose this hold procedure
12 to assure that the product going out that you are
13 testing is good. And you can or cannot extrapolate
14 that that may be affecting product that you are not
15 testing also? In other words, is product getting out
16 there that's not being tested also have adulterant in
17 it?

18 MR. GIOGLIO: I'm not sure that I can work
19 backwards from those products that are in fact
20 recalled, as triggered by our testing. There is not,
21 I guess, it seems to me a correlation between the
22 number of positive samples. I'm not exactly sure I

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1 understand your question.

2 DR. CARPENTER: Well, you've got data that
3 says, you know, it is positive for adulterant. I
4 mean, what about the ones you don't test? As a
5 consumer, I'm going to make the assumption that the
6 stuff's that not tested is going to have the same
7 proportion of positive adulterants.

8 MR. GIOGLIO: Look -- yes, Dr. James.

9 DR. JAMES: Bill James here. As you know,
10 Dr. Masters is Acting Administrator, and so some other
11 folks are rotating through the position of Acting
12 Deputy Administrator. And I'm currently serving that
13 sentence.

14 (Laughter)

15 DR. JAMES: The numbers that you cited are
16 accurate insofar as they go. About one-third of the
17 recalls that we've done I believe obviously was a
18 result of the samples that we take. But that's not
19 the same thing. I want to make sure nobody heard
20 this. That's not the same thing as saying one-third
21 of our product is adulterated.

22 DR. CARPENTER: Right, okay.

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1 DR. JAMES: That's a completely different
2 number. And I don't know off the top of my head,
3 maybe someone else has that number, what proportion of
4 the samples we take result in -- or come back
5 positive, one. And then what proportion of those
6 result in recalls. I don't know. Those are all
7 smaller numbers.

8 DR. CARPENTER: Right.

9 DR. JAMES: Now, the final thing I'd like
10 to say is that the sampling that we take is not
11 statistically based. And therefore I don't know how
12 what the samples we take relate to the product as a
13 whole. I don't know what that association would be.
14 So your concerns are acknowledged, but we don't have
15 answers for some of those unknowns.

16 DR. CARPENTER: So you're saying a card-
17 carrying statistician would tell you you cannot
18 extrapolate the data that you have back to the product
19 as a whole? Is that right?

20 DR. JAMES: I think there aren't any
21 statisticians with cards who would say that.

22 DR. CARPENTER: All right, thanks.

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1 MS. CUTSHALL: Dr. Leech?

2 DR. LEECH: Irene Leech. I just wanted to
3 reinforce the idea of putting your emphasis here on it
4 being something that's good for business. I think one
5 of the major problems with recalls through the years
6 has been people fearing that the negative publicity of
7 a recall would hurt the business. And so if we can
8 really put the focus on helping and trying to avoid
9 this in the first place, I really think that that's
10 the best for everyone involved. And that we made a
11 real mistake by focusing on, you know, the recall is
12 only good for consumers. And I really don't think
13 that's the way the marketplace works. So I hope the
14 committee will put a real emphasis on that.

15 MS. CUTSHALL: Mr. Finnegan?

16 MR. FINNEGAN: I agree, Dr. Leech.
17 However, on Page 3 of the draft here, under Raw
18 Materials, especially on O157:H7 Part C talks about
19 buyer identification. That was from the persons who
20 bought from suppliers. Several -- most of the small
21 plants have multiple suppliers. So are you
22 recommending here that if you get a presumptive

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1 positive, that you start doing traceback, and for what
2 purpose?

3 DR. HARRIS: I guess since your question
4 pertains to the industry guidelines I'll try to
5 address it, if that's okay with you guys.

6 MR. GIOGLIO: Sure.

7 DR. HARRIS: What we have seen in the
8 evolution of recalls, particularly with raw ground
9 beef these days, is very much a focus on where did the
10 raw materials come from. And in fact you can assume
11 if you're a raw ground beef manufacturer, if you have
12 a positive, you can pretty well rest assured the
13 agency will be visiting your raw materials suppliers.

14 So for that reason alone, it's very important that if
15 the agency's going to take a sample of your ground
16 beef, it is definitely in your best interest to know
17 which materials suppliers are included in that sample,
18 or potentially included in that sample. Again,
19 because they're going to need to be notified, and
20 they're going to be notified when the agency comes to
21 see them if there's a positive, and it could also
22 affect the scope of your recall. If follow-up with a

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1 particular supplier or a supplier's product shows
2 extensive issues, that may affect other day's
3 production, and not just that day's production, but
4 any other days of production where you included that
5 supplier's raw materials. So that's what that's
6 addressing is that any information a firm can develop
7 and maintain on a day's production, and what
8 supplier's raw materials are in there is going to be
9 most helpful in the event of minimizing the
10 opportunity for recall.

11 DR. LEECH: So why is the word that's
12 there ?may?? Why not ?should?? May want to develop.

13 MS. CUTSHALL: Mr. Link?

14 DR. HARRIS: I can't address individual
15 wordsmithing at this stage.

16 DR. LEECH: Well, that isn't wordsmithing.
17 I think that's a tone, and that's my question. If
18 somebody just looks at this and hasn't had our
19 conversation, they may come up with a different
20 conclusion than what was presented.

21 MS. CUTSHALL: I think that's something
22 you can discuss in the subcommittee as well. Mr.

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1 Link?

2 MR. LINK: I just wanted to follow up a
3 little bit more on that, and kind of follow up on
4 Mark's comment on the IKE scenarios. The IKE
5 scenarios are very helpful to kind of work through
6 issues, and talk about situations with your local
7 inspectors, to address notification. I would suggest
8 if you haven't considered ground beef, you might want
9 to take a look at that. Because recently a notice
10 just came out talking about lotting and sub-lotting,
11 going back through all the materials suppliers. And
12 while we think within our company we've got a pretty
13 solid system, it certainly caused us to pause and take
14 another look, and start asking a lot of questions
15 about particularly with looking at suppliers. And how
16 big did this thing really get. Joe's point. So I
17 just wanted to encourage the agency I guess, along
18 those lines, to consider the IKE scenarios in fresh
19 ground beef sampling, and working back to raw
20 materials suppliers, and just so we can figure out how
21 best to work on the notification to make sure we don't
22 all of a sudden have to find out well we've got to go

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1 find more product because of this same result.

2 MS. CUTSHALL: Thank you. Last question,
3 Dr. Hollingsworth?

4 DR. HOLLINGSWORTH: I have two points real
5 quick. One, for the committee in looking if they want
6 to pursue further the idea of economic advantages.
7 One thing I will share with the group is that there is
8 an increase in the number of retail companies that are
9 actually charging their suppliers an additional cost
10 for conducting recalls. Not only just for the cost of
11 the product that gets returned or replaced, but
12 retailers have begun to calculate the amount of labor
13 and time, and the disruption of their business that it
14 requires to effectively manage a recall, especially if
15 they're having to -- they do their own effectiveness
16 checks, and they might be looking at two or three
17 hundred stores that they have to actually follow up on
18 a recall. And so there has been a tendency more and
19 more in retailers to charge either a flat fee back to
20 the supplier for each recall, or some of them are
21 actually doing it on a percent of the volume of the
22 product that they're searching for. So that might be

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1 something to consider in your economic analysis.

2 The other thing I did want to add that,
3 and maybe this falls under this idea of the focus. I
4 think part of the problem in looking at holding
5 product is having the facility clearly understand what
6 product is represented by its sample. And we have
7 seen cases where a company with all good intentions
8 held product that they believed was covered by the
9 sample only to find out after the positive there's a
10 whole bunch of other products now that are included,
11 and their good intentions didn't really achieve the
12 goal, and that is there are other products that now
13 must be recalled. And so they -- I think there's a
14 real difficult situation, particularly the small
15 facilities, in understanding if this is positive, what
16 would you expect me to recall. And I think that's
17 something that the inspectors perhaps could help the
18 plants identify.

19 MR. GIOGLIO: Right. I think, if I can
20 just comment on that, just very quickly, I think that
21 is in fact part of -- a big focus of both sets of
22 guidelines. As far as the ones that our staff has

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1 developed is -- are trying to educate the plants to
2 the factors that they need to consider in any given
3 situation, if it's a ground beef product as opposed to
4 a ready-to-eat product, what are all the different
5 factors that they need to consider in making that
6 decision about how much product is affected by that --
7 is represented by that particular sample. Okay?
8 Short of the agency establishing a one-size-fits-all
9 lot definition which we really don't believe is
10 appropriate, or that we can do, you know, with all the
11 various operations there are, and the different
12 factors that come into play at any one plant on any
13 given day. So thank you Jill.

14 MS. CUTSHALL: Thank you, Mr. Gioglio.
15 We're going to break for lunch. And I would ask you
16 to be back by 1:15. We do have some folks from my
17 staff that can show you where the doors are if you're
18 turned around in here, and you're not sure how to get
19 out. There is, as I mentioned, the cafeteria here.
20 There is a deli downstairs. There's a list of
21 restaurants in the back of your book. And we will be
22 glad to make sure that you can get through security

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1 both going out and coming in. We will see you back at
2 1:15.

3 (Whereupon, the foregoing matter went off
4 the record at 11:57 a.m. and went back on the record
5 at 1:24 p.m.).

6 MS. CUTSHALL: Good afternoon. I hope
7 everyone had a good lunch. I noticed a lot of you
8 stayed in the cafeteria. So that was easy. You
9 didn't have to worry about getting in and out through
10 the security and everything else. I hope the food was
11 acceptable for you. You requested some things this
12 morning, some PowerPoints for this morning's speakers
13 presentations. We have provided those to you, as well
14 as some talking points from the new technology issue,
15 and the FSIS draft guidelines. So you should have all
16 the pieces that you requested. Sheila's handing out
17 to you Dan's PowerPoint presentations. Hopefully we
18 don't have the problem with the skylight that we had
19 this morning, but just in case, you've got the
20 PowerPoint, so you can follow as you go through.

21 Dr. Engeljohn is going to talk to you
22 about the third issue today, and that's how can risk-

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1 based sampling most effectively be conducted in small
2 and very small plants. And I'd like to introduce Dr.
3 Daniel Engeljohn, who is the Deputy Assistant
4 Administrator in the Office of Policy, Program, and
5 Employee Development. He oversees the risk management
6 activities associated with meat, poultry, and
7 processed egg products. He manages the staffs that
8 develop regulations and policies associated with
9 inspection procedures, data analyses, and performance
10 standards strategies. Dr. Engeljohn has worked at
11 USDA for 24 years. He also serves as Adjunct
12 Assistant Professor of Nutrition on the Graduate
13 Faculty at Howard University. He teaches both
14 undergraduate and graduate courses on human nutrition.
15 Dr. Engeljohn holds a B.S. and M.S. degrees in Animal
16 Science from the University of Illinois, and a Ph.D.
17 in Nutrition from Howard University in Washington,
18 D.C. Please welcome Dr. Engeljohn.

19 (Applause)

20 DR. ENGELJOHN: Thank you very much for
21 the opportunity to meet with you today and get your
22 input on how we can move forward with what we consider

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1 to be a very important strategy for our risk
2 management of pathogens in the meat, poultry, and egg
3 products that we regulate.

4 Each of you have in your binder a copy of
5 the actual questions, the issue paper that I'm putting
6 forward. I have as well a PowerPoint presentation
7 that I'm going to walk through that gives some
8 additional information with a perspective on the FSIS
9 regulatory testing programs in order to give the group
10 that's going to be dealing with risk-based sampling a
11 broader perspective of the issues that we're going to
12 hopefully get some guidance from you on today.

13 To prepare for this presentation, Heather
14 Quesenberry, who is sitting back here as well will
15 serve as a resource to the group in terms of answering
16 questions. Heather is primarily responsible for the
17 risk assessment activities, and the design of the
18 risk-based verification program that we're using for
19 Listeria. So she offers the group some considerable
20 experience, and will be a great resource to us.

21 To remind the committee that FSIS is the
22 public health regulatory agency within USDA, and that

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1 we ensure that the nation's commercial supply of meat,
2 poultry, and processed egg products are in fact not
3 adulterated or misbranded. For purposes of our
4 considerations about risk-based verification
5 activities by the agency, I do want to point out this
6 last bullet, which says that the FSIS authorizing
7 authorities, the Federal Meat Inspection Act, the
8 Poultry Products Inspection Act, and the Egg Products
9 Inspection Acts do not bind the agency to activities
10 that are strictly inside the federally inspected
11 facilities. This is in fact the authorities that we
12 also use in our activities we do in distribution, at
13 warehousing, and in retail. And this also is an area
14 that can be considered in terms of our risk-based
15 approach for the future. So I'd like the committee to
16 specifically be thinking about that aspect as well.

17 The third slide that you have is a general
18 overview of the salmonella data that the agency has.
19 And I'm going to be presenting to you the most
20 currently available information that the agency has
21 made available on its regulatory testing programs,
22 just to give you some perspective about the breadth of

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1 the issues that we're going to be dealing with in
2 terms of answering the questions. This gives you an
3 overview about the salmonella and the raw classes of
4 products that we regulate. In particular, you can see
5 what our national baseline was for each of these
6 classes, as well as where we stand with the pathogen
7 reduction HACCP verification tests as of calendar year
8 2003, with an overview of the years since we began in
9 1998, and then with the note at the bottom saying that
10 in calendar year 2003 we began seeing a rise in three
11 classes of poultry. And so specifically looking at
12 this data to see that we in fact do track what the
13 progress is on our verification testing program, and
14 how we might want to tailor or target our resources,
15 possibly at classes of products that may present
16 greater exposure of pathogens to humans.

17 With regards to salmonella in ready-to-eat
18 products, I've listed here both for the ready-to-eat
19 meat and poultry products, as well as the information
20 related to processed egg products. As you may know,
21 for the pasteurized egg products they are all expected
22 to be free of salmonella. The information presented

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1 here is for salmonella in the meat, poultry, and egg
2 products. You'll also specifically note that in
3 Category A for the meat and poultry products, which is
4 the not-heat-treated shelf stable products is one for
5 which the percent positives does appear to be higher
6 than some of the other classes. So again, in terms of
7 focus by the committee, the agency looks at where is
8 it that we have possibly greater non-compliance, and
9 how can we in fact effect change by focusing on those
10 particular categories. The same is true for the
11 various types of processed egg products that we have.

12 There is a difference in terms of the non-compliance
13 rate within the classes of products.

14 For *Listeria monocytogenes*, this
15 information is for calendar year 2001 - 2002, giving a
16 summary of the non-compliance rate in terms of percent
17 positives of *Listeria* in ready-to-eat products.
18 Again, there are differences within the types of
19 products. Category A being the not-heat-treated shelf
20 stable products. So this is one way that our HACCP
21 program regulations break out the various types of
22 products. So we've listed them this way just to give

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1 you a perspective as to the different ways that we
2 would look at data available to us. For E. coli
3 O157:H7, the percent positives in raw ground beef is
4 what we have information released on for calendar
5 years 2003 - 2004. We've broken it out by federal
6 plants, retail stores, state plants, and imports,
7 giving an overview of the percent positives. And
8 again, in terms of a risk-based program, the agency is
9 looking at where in the system can we effect a change
10 by our verification activities that may in fact have
11 some direct impact on public health. As you heard
12 this morning, we don't have the best available
13 attribution data, but the agency is working from the
14 perspective that a decrease in exposure of pathogens
15 to humans is one way that we believe there to be an
16 impact on public health. And so that's the
17 perspective that we work from when we collect this
18 type of information to help focus our inspection
19 resources.

20 This particular slide is one for which we
21 presented to our state program directors in terms of
22 trying to give them some overview of the agency's

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1 program. And this slide by no means provides a
2 formula as to how the agency conducts its programs.
3 This slide was put together with information that was
4 available a year ago to just give an overview as to if
5 in fact the agency or a state program was to schedule
6 testing, what is it that the federal program is
7 accomplishing. And so this presents an overview of
8 four different types of verification programs, one
9 being raw ground beef, ready-to-eat Listeria, and
10 salmonella product testing, salmonella and raw
11 products and egg products. Breaks it out by the
12 number of tests that we were taking in the past
13 annually. So the 5,000 samples for raw ground beef
14 represents taking 5,000 or projecting to take 5,000
15 tests annually. That's what that number is. 6,600
16 represents how many ready-to-eat tests we were taking
17 for Listeria and salmonella.

18 The number of establishments represents
19 the number of federal establishments that produce
20 products that fall into these categories. The average
21 number of establishments tested per year breaks out to
22 roughly three times a year for ground beef, for the

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1 ready-to-eat products, for Listeria and salmonella.
2 One sample set for salmonella, a year is what the
3 projection sort of plays out for salmonella. For egg
4 products you'll see that there is a likelihood of
5 being tested 20 times a year. This just happens to be
6 the data that the agency had available to us.

7 And then we broke it out just so you can
8 get an idea of the number of shifts that we believe
9 this impacts by the number of plants operating
10 throughout the year. So it sort of gives you an idea
11 that the rate per shift in terms of testing. So this
12 gives you an idea of what the testing program has
13 accomplished in years past. The goal of the agency is
14 to better define, in fact, how we will target our
15 resources such that we will have a plan on where we
16 are going to use our verification resources for
17 testing in the future. So this represents the idea of
18 having a certain number of tests, a certain number of
19 plants producing the product, and then that working
20 out to how many times the test is done. Our goal for
21 the future will be to have some risk-based policy
22 driving this such that it is in fact targeted at

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1 higher risk operations. So again, this is what has
2 been done in the past. We're looking to move to
3 something more structured.

4 Why risk-based verification testing? And
5 I hope to answer that by this slide which says that
6 historically our microbiological sampling was just
7 randomly scheduled, without any preconceived direction
8 as to who gets sampled, for the most part. It was
9 just a random sample that if you produced a product,
10 your likelihood was to be put in the population of
11 plants, and then randomly you would be scheduled.
12 Now, with public health protection as a primary
13 mission of the agency, we're driving to ensure that we
14 have a more effective use of our inspection resources
15 so that we have a measurable impact on public health.
16 We're focusing today on the verification testing
17 program. I would like to point out too, just so you
18 know, when we talk about verification in the agency,
19 we're talking about looking at the execution of the
20 food safety systems as well. So that's a records
21 review, that's an observational activity, that's the
22 daily activity that our inspection force does conduct

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1 as verification as well. But this focus will be on
2 the actual sampling of the product, which is an
3 adjunct, or a supplement to the regular verification
4 activities.

5 We want to target those products most
6 likely to result in illness. This helps amplify the
7 effect. It focuses as well upon our follow-up
8 activity. Right now we have focused activities that
9 if there's a positive in an FSIS sample, the
10 establishment is required through HACCP regulations to
11 conduct corrective action so that this particular
12 problem does not recur, and that they have rational
13 basis for what they've done to correct that. And then
14 at that point the agency comes in and verifies the
15 follow-up activity. We also can have risk-based
16 activity associated with that particular aspect.

17 We're also intending to use and are using
18 with the Listeria model the risk assessment model that
19 has been already reviewed. It's been peer reviewed.
20 It's been modified to address the specific factors
21 that we want to use for risk-based programming. But
22 again, we're using an actual risk-based model to help

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1 define for us what we believe to be the public health
2 protections afforded by various options in terms of
3 risk management strategies. And by using a model that
4 is in fact targeting activities, it's agile. We can
5 change it based on new information, which is what we
6 intend to do as we collect more information,
7 particularly on those factors that may in fact affect
8 the outcome, and we can adjust our model to adjust the
9 rate at which we sample as well as who we sample.

10 What makes one ready-to-eat product or
11 plant more risky than another? I'm speaking in terms
12 of Listeria because that's where we have a defined
13 risk-based activity underway right now. With regards
14 to Listeria, this addresses specifically the
15 alternative that is selected by the establishment.
16 And the alternatives were identified through our 2003
17 Listeria risk assessment model. And I'll walk through
18 those particular options in the next slide. But other
19 factors deal with the product type. And that would be
20 does the product, for Listeria anyway, have the
21 potential for Listeria to grow? And if so, that
22 presents a greater risk. And that is in fact defined

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1 and measurable in terms of a relative risk by the risk
2 assessment model that we did use.

3 The compliance history of the
4 establishment. This could be both by the agency's
5 collected information as well as any other information
6 that's available to the agency with regard to the
7 operation of the establishment.

8 And production volume. And I point out
9 here that we use production volume presently because
10 we look at it as one means of exposure. A plant
11 producing more product that's in non-compliance may
12 likely present a greater risk to public health. But I
13 would also point out that the agency is specifically
14 interested in addressing the needs and special
15 considerations of small plants. And the volume
16 category does in fact specifically get at the issue of
17 a small plant. And so that's why it's important to us
18 to know how much product is produced. We have some
19 small plants defined by the HACCP rule, which is fewer
20 than 500 employees, that are producing more product
21 than some of the largest plants that are the larger
22 plants classified in HACCP. So we decided some time

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1 ago that the HACCP category was not the most prudent
2 way to segregate out establishments, but production
3 volume may be. We're looking to this committee to
4 provide us additional information that may in fact
5 help us refine that, or give us more information to
6 support on that particular issue.

7 And then the validation of the controls.
8 And as we all know, HACCP was designed to be a
9 preventative measure. It's a structural way to
10 address food safety hazards within the operations.
11 But it does matter whether or not there's a rational
12 basis for what the establishments are doing. And I
13 would say that the agency is in fact going to be
14 taking a closer look at validation in the future.
15 Since we've already put in place the fact that we've
16 gone through the basic phase of HACCP implementation
17 of ensuring that everyone has a program, and that it's
18 being executed as written, the next phase that I think
19 we should be looking at from a risk management
20 perspective is is the rational basis, the scientific
21 justification, actually being generated to support
22 those programs. So that may in fact have a principal

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1 impact on the risk in terms of what's being produced
2 in an operation.

3 For Listeria, then, just to get at some of
4 the specifics, we have our final rule that issued in
5 October in 2003. It did put in place some very
6 specific and explicit requirements upon establishments
7 to address Listeria control, and did in fact provide
8 three alternatives that the establishments themselves
9 could select from in terms of controlling the hazard.

10 The three alternatives are not equal in terms of
11 protection. That we understand to be the case. We
12 knew that when we developed the rule. But we also
13 developed it with the idea that not everyone could
14 have the most effective control, but they could in
15 fact put in place controls that would produce safe
16 product. Alternative 3 being the one that has the
17 least level of control, meaning that only sanitation
18 is the primary means by which Listeria could be
19 controlled. As an agency, we do in fact believe that
20 Listeria is a controllable hazard, and that
21 appropriate sanitation can in fact appropriately
22 address that particular hazard.

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1 This slide is not intended to be
2 overwhelming, but it gives you an idea of the
3 considerations that our risk assessors went through in
4 terms of designing our risk-based verification
5 program. We really broke out the alternatives into
6 four areas, as opposed to three alternatives.
7 Alternative 1 was the alternative in which both a
8 post-lethality treatment and an antimicrobial growth
9 inhibitor was added to the operation. So we consider
10 that to be one level of control. But for Alternative
11 2, an establishment could select to have either a
12 post-lethality treatment or an antimicrobial growth
13 inhibitor. And we believe that we need to look at
14 those two separately. And it is the belief of the
15 agency at the moment that the post-lethality
16 treatments are in fact one for which there is a
17 limited amount of technology available, but there is
18 in fact technology available to small plants on this
19 particular issue. But it's the antimicrobial growth
20 inhibitors that it actually is quite easy to add to
21 the product. It may in fact have some effect on the
22 organoleptic qualities. But it's also the one for

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1 which it's critical that this program be supported in
2 terms of the level of addition of the antimicrobial
3 being effective. And so we believe we needed to break
4 out this particular option and look at it as a
5 separable issue for which we would consider how
6 frequently we would target. And then Alternative 3
7 again being the one for which if sanitation alone is
8 the control measure within the operation. So these
9 are the four stratifications that we have in terms of
10 breaking out. Then we have additional stratifications
11 again going by what the plant is actually doing.

12 And I would just point out that as a part
13 of the regulation for the first time, we actually
14 require the establishments to provide to the agency on
15 an annual basis specific information that answers the
16 questions about some of these risk factors. What
17 products are being produced, how much is being
18 produced, at what level of control is being
19 implemented by the establishment. And we require that
20 to be submitted to the agency. We now are taking that
21 information. We have plugged it into our risk model,
22 and that information is in fact what's driving the

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1 frequency by which a plant may be selected. That's
2 just in our first phase of how we're constructing this
3 program.

4 For consideration by the committee, then,
5 we're looking at expanding our program beyond
6 Listeria, and in fact making it more effective with
7 regards to Listeria. But what we need to know are
8 what are the definitive drivers of risk, those risk
9 factors that have to be identified and ultimately
10 understood quantitatively. We need valid descriptions
11 from the establishments as to what they're doing to
12 address those risk factors. And again, the agency has
13 access to look at that information when we conduct our
14 inspection activities, but if in fact we want that
15 information provided to the agency, we either collect
16 it ourselves by our inspectors making judgments about
17 that, or we go through the process of getting OMB
18 approval to require you to submit it to us on a form.

19 And we believe that the accurate information coming
20 from the establishment is in fact the preferred way
21 that we would prefer to handle this particular issue.

22 We want to have a global model, one that

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1 tracks all pathogens and processes to help us to deal
2 with more than just one particular pathogen, or hazard
3 at a time, so that we are looking holistically at a
4 systems approach as opposed to just one pathogen at a
5 time approach. And meanwhile, we're using a
6 mechanistic model for each pathogen and process as we
7 move along.

8 For O157:H7, there are some specific
9 issues here for which the agency is seeking
10 information, and for things that we have done with the
11 industry. We did require the establishments to
12 reassess their HACCP plans back in October of 2002.
13 We know that effective sanitary dressing procedures
14 coupled with disposition CCPs, which is one thing that
15 the industry did where they sort product. They have
16 in fact put in place effective sanitary controls, and
17 then they have highly effective verification testing
18 programs themselves such that they have high
19 confidence that if there's low-level contamination
20 they can find it and divert that product to ready-to-
21 eat. We do think that that has had an extraordinary
22 impact on the prevalence of O157:H7 that we're finding

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1 in our verification program, and is specifically
2 reflected in the reduction in human illnesses. So we
3 think that the industry themselves have taken these
4 types of steps, and the agency needs to look at how to
5 recognize effective control measures in the design of
6 our risk-based programming. From a risk management
7 perspective, having the establishments tell us what
8 they're doing is one thing, but we do feel we need to
9 have that extra layer of verifying that they're
10 actually accomplishing what they say they're doing as
11 a second level of consideration.

12 The question specifically that we would
13 like this committee to consider and give us feedback
14 on at your meeting today and tomorrow are ?Are any
15 risk factors FSIS presently uses in designing risk-
16 based sampling more important when addressing the
17 concerns of small and very small plants?? Number 2,
18 ?Are there additional factors unique to small and very
19 small plants that FSIS should consider in the design
20 of risk-based sampling?? And Number 3, ?How can FSIS
21 conduct risk-based sampling more effectively in small
22 and very small plants?? The fourth question then gets

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1 at the issue of expanding beyond where we are today,
2 which is, ?What are examples of the unique business
3 practices of small and very small plants that should
4 be considered when designing and implementing risk-
5 based sampling for E. coli O157:H7 and raw beef
6 manufacturing trimmings and ground beef, for
7 salmonella and raw livestock in poultry products, for
8 Listeria monocytogenes in post-lethality exposed
9 ready-to-eat product, and in salmonella in pasteurized
10 egg products??

11 One thing that I failed to mention to you
12 in the focus that we have on small and very small
13 plants again is that our small and very small plants
14 represent the majority of the establishments that we
15 do inspect, so we have a larger number of small and
16 very small plants producing product. I'll give you
17 roughly the estimate that we have, 80 percent of the
18 establishments are producing less than 20 percent of
19 the product. So you sort of look at it that way. So
20 we need to take into account the fact that we have a
21 large number of plants producing a smaller amount of
22 product, but still, when we're looking at public

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1 health, we are in fact looking at the effect of our
2 program in the federal program, the effect of the
3 state programs that have to be equal to that are
4 producing meat, poultry, and egg products, and the
5 effect of the international programs that are sending
6 product here in systems that are equivalent to ours.
7 So it's all those things into consideration when we
8 design our risk-based programs. But for small and
9 very small plants in particular, I would point out
10 that we do have additional regulatory and statutory
11 requirements that we have to take into account in
12 terms of ensuring that we don't disproportionately
13 impact that industry. At the same time, our laws
14 require that the food be safe, and that we ensure that
15 we do that in a way that is best reflective of a risk-
16 based program.

17 Those are the questions. I hope I've
18 provided you some additional background material for
19 you to consider in terms of trying to answer the
20 questions today. Myself and Heather will be available
21 in the breakout room to record the information, and to
22 specifically answer and guide the discussion as you

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1 make your considerations. And we've provided you here
2 our contact information for follow-up if in fact you
3 have follow-up questions after you leave the meeting.

4 So Mary, is the next step answering questions?

5 MS. CUTSHALL: Yes, it is Dan. Can you
6 all hear me? I'm not sure. Looks like we have Dr.
7 Leech has a question.

8 DR. LEECH: Thank you. I guess mine is
9 almost more -- since I'm not on that subcommittee, a
10 reminder that one of the last things I heard was
11 saying that we've got to balance the need for food
12 safety with the need for keeping the company in
13 business. We don't want to make it cost so much they
14 don't go in business. But a small company could be
15 particularly vulnerable to losing business if there is
16 an outbreak. So protecting them means that they're
17 not going to have as much reserves. So I think we
18 need to think about the fact that what's good business
19 sense is also good consumer sense, and if we separate
20 them we've got a real problem. So I'm uncomfortable
21 hearing you say that we've got to balance what's going
22 on in the business piece with our requirements for

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1 food safety.

2 DR. ENGELJOHN: Okay. And I would just
3 clarify, I did not mean to imply that the business
4 survivability weighs out over food safety. But the
5 issue becomes one of having a balance in terms of risk
6 management options that get at the issue of being
7 protective of public health. And that there are in
8 fact special needs, we believe, with the small and
9 very small plants that need to be taken into account.

10 And that can be handled in part by, just as some ways
11 that the agency does in fact provide what we consider
12 to be helpful information to the businesses, is that
13 rather than them having to do validation studies, and
14 invest the resources in some of the more scientific
15 aspects that are costly, is that the agency has
16 technical experts who can in fact pull together that
17 information. We can summarize it, and provide that
18 information to the plant such that our compliance
19 guides in fact substitute for the validation, which
20 says if you follow these procedures which we believe a
21 plant, a small plant in particular, would be capable
22 of following with the resources that they have, it

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1 would result in safe product. Then the obligation
2 would be that the plant then simply needs to validate
3 that they can execute that information. So that
4 rather than them investing those resources at a cost
5 to them, the agency has the capacity, and we believe
6 the absolute responsibility to take the expertise that
7 we have and provide that information. So it isn't
8 intended to provide a differing level of outputs from
9 one plant because of size. It's to provide them
10 resources so that they can remain viable within the
11 regulatory requirements that we have. So I hope I've
12 clarified that a bit.

13 MS. CUTSHALL: Mr. Schad?

14 MR. SCHAD: Mark Schad, Schad Meats. I'm
15 going to speak from the perspective of a very small
16 plant operator. And I'm going to use the LM rule as
17 an example. When you talked about different risk-
18 based samplings, and different ways of looking at it,
19 Alternative 3 has always been looked at as the
20 riskiest process. And I think you need to look at
21 that more on a plant-by-plant basis. Is Alternative 3
22 necessarily the riskiest process. I think that really

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1 depends upon the plant. I know the advantage of
2 having a very small plant is the amount of control you
3 have. In my case, I only have five employees, so I
4 know them all very well. The processing area is very
5 small. And it can also be driven by market forces.
6 You might be willing to choose Alternative 2 and use
7 lactates or diacetates, but yet a very small plant,
8 he's looking for a niche because he cannot compete
9 with the big guys, because that's just the way it is.

10 That's not a complaint, I'm just saying that's the
11 way it is. So he's going to say, well I'm going to
12 choose Alternative 3 so I don't list those things on
13 my agreement statement.

14 And it's kind of a question or a
15 consideration I guess I'm going to put out to the
16 subcommittee. It's like say you have a plant that's
17 chosen Alternative 3, and has always for years been
18 getting negatives for LM, as opposed to -- and these
19 are just hypothetical cases. The plant that chooses
20 Alternative 2 and from time to time has a problem with
21 LM. Which really is the riskiest process?

22 DR. ENGELJOHN: Well, I would answer it by

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1 saying when we look at the science, the Alternative 3
2 does present greater relative risk from the
3 perspective that you don't have the two components
4 that we know would drive down the risk beyond
5 sanitation, and that would be a post-lethality
6 treatment that would kill any organism that gets on
7 the product after it's exposed, or the antimicrobial
8 that's applied in an effective means to keep it from
9 growing if it's there at very lot levels but not
10 detectable. So from a science perspective,
11 Alternative 3 does present a greater risk.

12 But I would agree with you that in a
13 program -- in an operation that has in fact an
14 effective sanitation program can produce product that
15 is in fact safe. We know that that is achievable, and
16 we know that there are differing degrees of how much
17 control you exert. And that's something that we
18 expect you to have identified in your program. Our
19 goal, ultimately, is to recognize differences in a
20 program, and Alternative 3 is an example, who has
21 exceeded beyond what we would expect to be good
22 manufacturing practice, in essence gone beyond the

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1 level of monitoring and verification themselves to
2 demonstrate that they have the program under control.

3 And we would like to be able to recognize that using
4 your data, as well as the controls you have in place
5 and justified in your program. But the issue becomes
6 one of you having that information available and
7 justified. And we think that's achievable.

8 We would not have identified sanitation as
9 an option if we didn't believe that it could be
10 effective. We do think it can be effective, but I
11 would just give the example that testing product once
12 a quarter or once a year doesn't provide the level of
13 confidence that you can ensure that you have that
14 process under control at all times. There are other
15 ways that you can demonstrate that you have greater
16 control.

17 MS. CUTSHALL: Dr. Hollingsworth?

18 DR. HOLLINGSWORTH: Dan, could you just
19 help me on the numbers again. If you could quickly go
20 over the total number of federally inspected plants,
21 what percent of those meet your definition of
22 small/very small? I know we keep coming back over

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1 that.

2 DR. ENGELJOHN: Yes, but this one does not
3 break out small/large/very small. Is this the one
4 you're talking about?

5 DR. HOLLINGSWORTH: No.

6 DR. ENGELJOHN: Oh, I'm sorry.

7 DR. HOLLINGSWORTH: You mentioned it in
8 your conversation.

9 DR. ENGELJOHN: Okay.

10 DR. HOLLINGSWORTH: And I think we've had
11 some previous presenters where they talked about it.
12 My concern is I'm getting all these different numbers
13 and trying to get the percentages. So in general,
14 FSIS has under federal inspection about 9,000 or 7,000
15 plants?

16 DR. MASTERS: 6,300.

17 DR. HOLLINGSWORTH: 6,300? And according
18 to the HACCP definition of small and very small, did I
19 hear 80 percent of those meet that definition?

20 DR. ENGELJOHN: I used that as a general
21 number. It depends on which product. Ground beef is
22 different than what raw poultry would be. So the

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1 numbers vary. But I think just a general number, if I
2 was to break out things, is that we have a very small
3 number of large plants. And the rest fall into the
4 small and very small categories.

5 DR. HOLLINGSWORTH: And did you also say
6 what percent of the product is produced by them?

7 DR. ENGELJOHN: And again, I used the
8 number 80/20, 80 percent of the establishments produce
9 20 percent of the product. And that's a general
10 number. You know, if I was to give you that number
11 for ground beef specifically it would probably be 95
12 percent of the establishments produce 5 percent of the
13 product. Something like that. So it depends on the
14 product. But a general number, just to give you an
15 idea that there are in fact more small and very small
16 plants than there are large plants, and the large
17 plants, depending on the product, generally produce
18 more product but with fewer establishments. So I
19 meant that to be just a very general number.

20 DR. HOLLINGSWORTH: Okay. And the reason
21 I asked, and maybe this is more for a discussion at
22 the breakout session, but it seems to me, and I'm

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1 assuming the agency is then defining risk using sort
2 of the generic formula of to determine risk you look
3 at what is the potential for exposure, and then what
4 is the outcome if you are exposed. And therefore,
5 that would -- in that case I think it's important to
6 that committee to understand the volume of product.
7 Because that automatically is going to lower your risk
8 if you look at potential for exposure.

9 DR. ENGELJOHN: Do you want to offer
10 something more? If you do, Heather, could you maybe
11 come up or get by a microphone?

12 MS. QUESENBERRY: Let me just tell you, we
13 will go into great detail about that in the breakout
14 session.

15 DR. HOLLINGSWORTH: Okay, great.

16 MS. QUESENBERRY: Let me just tell you
17 very quickly right now how long this background is.
18 The diagram that Dr. Engeljohn showed you of the four
19 alternatives, two A, two B. That sort of grows from a
20 main thread. That's the primary driver. And within
21 each of those alternatives you have secondary factors,
22 which would be more of the nest adjusters. So a good

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1 example to understand the bottom one would be two
2 establishments who produce a product with the same
3 kind of characteristics. Let's say that they both
4 produce a frankfurter product. Same kind of shelf
5 life, same kind of cage, same water activity,
6 etcetera. But one of them has a volume that's 100
7 times greater than the other. In our risk ranking,
8 therefore, our sampling frequency, the larger volume
9 establishment would be sampled as much for every
10 particular frequency than the small one. That's
11 because the other risk factors, the primary drivers of
12 risk, primarily alternative, secondarily does this
13 product involve -- That's how -- is factored in. That
14 is the scale of exposure.

15 DR. HOLLINGSWORTH: Thank you.

16 MS. CUTSHALL: Mr. Kowalcyk?

17 MR. KOWALCYK: Yes, Michael Kowalcyk. I
18 guess this kind of follows Dr. Hollingsworth's
19 question a little bit. Can you share with the
20 committee some more insight into these dynamic risk
21 assessment models? Heather's description kind of acts
22 as a scorecard to rank establishments by relative

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1 risk. It would help me to look a little deeper into
2 how that model works, how often it's updated, what
3 data is fed into it, and how the issues you're posing
4 to the subcommittee regarding small establishments and
5 very small establishments, what factors are you
6 looking for, assuming you want to improve the model,
7 to apply it to those types of establishments? So I'm
8 kind of trying to connect the dots here as to how that
9 applies to the model that you're using.

10 DR. ENGELJOHN: All right. It's an
11 excellent question, and would have been helpful to
12 have more information on that. But I would point out
13 that the agency only started using its dynamic risk-
14 based model for Listeria in January. And we're just
15 now getting it developed so that it is in fact being
16 used to be modified and updated. So we're at the very
17 beginning stages of how we are in fact using that
18 model.

19 I would say that the agency's goal is to
20 as soon as we have something that we can make
21 available for peer review we certainly intend to do
22 that. But I would also say the agency has a strong

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1 desire to make more transparent how the process works,
2 and would likely do so in a public meeting sometime
3 yet in the near future, in the very near future. So
4 that the industry itself knows how it works, and what
5 the risk factors are, as well as the consumer groups
6 and others how have an interest in knowing how in fact
7 the agency is using its resources. So it's not at a
8 point yet to where we can actually share that with
9 you. We can give you the broad design features of it,
10 but we don't actually have those answers yet because
11 we are just now developing it.

12 MS. CUTSHALL: Ms. Eskin?

13 MS. ESKIN: I just need a clarification.
14 Dan, you said at the end of your presentation that the
15 laws require -- again, excuse me if I'm misquoting you
16 -- the laws require that small businesses not be
17 disproportionately impacted. Could you elaborate on
18 that a little bit?

19 DR. ENGELJOHN: Yes. For the policies
20 that the agency has, as well as any federal agency, we
21 have to deal in our rulemaking activities, we
22 generally always have a section in there that deals

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1 with a 12866 review, which in essence is a review of
2 the impact upon businesses, and in particular on small
3 business. So the issue becomes one for which the
4 agency has to define how it selected its options in
5 terms of risk/benefit, and most specifically in terms
6 of disproportionate impact. The disproportionate
7 impact also is something for which the agency has to
8 provide an analysis of how it's dealt with the issue
9 of minority businesses as well, which oftentimes is
10 small business, to ensure that there isn't a
11 disproportionate impact in terms of impact on the
12 industry or in fact on the consumers who in fact may
13 be receiving a product. So we deal with it from the
14 perspective of small business.

15 MS. ESKIN: Through the rulemaking, and
16 its executive orders, and other statutes.

17 DR. ENGELJOHN: That's right. And so for
18 many of our programs, ultimately the entire process,
19 and Listeria being one for which we identified that we
20 in fact were going to devise a risk-based program.
21 And we identified in the preamble to the final rule
22 how we intended to make this program particularly

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1 work. And we identified for risk-based considerations
2 we would in fact be looking at Alternative 1 being the
3 one for which we would provide the least -- or a lower
4 level of direct oversight than Alternative 2 and
5 Alternative 3, again, based on the fact that we do
6 believe that there are definable relative risk
7 outcomes that are different.

8 And we did make known that in order to
9 address the issue of small business impact, that we
10 would in fact be looking at and ensuring that we're
11 taking into account small business. And we did that
12 by saying we would provide guidance to the industry.
13 We would help in other ways.

14 MS. ESKIN: Technical support.

15 DR. ENGELJOHN: Yes. And this committee
16 can actually provide us additional input. If you have
17 some that would be helpful to us, to further address
18 those specific needs.

19 MS. CUTSHALL: Dr. Harris?

20 DR. HARRIS: Real brief comment and then a
21 question. First, when you look at this risk
22 assessment relative to assigning risk, I'm glad to see

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1 that you're focusing more on product volume than the
2 traditional small/very small/large categorization. I
3 was in a facility about two weeks ago producing ready-
4 to-eat sausage that had 15 employees, but they were
5 manufacturing 8,000 pounds an hour of ready-to-eat
6 sausage. So I think volume is a much more appropriate
7 way of considering risk in those situations. Those of
8 you that are shaking your head, they've invested about
9 \$4 million in an automated system. It doesn't take
10 very many people, but it's a really cool system.

11 The question that I had, though, was a lot
12 of the data that you showed, the most recent data
13 shown is 2002. Is there not anything more current
14 than that?

15 DR. ENGELJOHN: Not that the agency has
16 made available, and I would think that our intention
17 is to make information more available. But in terms
18 of the direction on the salmonella, I don't think you
19 should expect there to be an improvement.

20 MS. CUTSHALL: Dr. Carpenter?

21 DR. CARPENTER: David Carpenter, Southern
22 Illinois University. It's kind of a curious question.

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1 Your Slide 8 says historically you've used random
2 sampling. And now you've got to use your resources
3 more effectively and target products that are most
4 likely to result in illness. Is your decision on what
5 should be targeted based on the data that were
6 generated by random sampling, telling you in fact of
7 all the universe of things we've tested, here are the
8 things that apparently are going to have the highest
9 risk?

10 DR. ENGELJOHN: Yes. I would say the
11 agency has a definitive need and a desire to use
12 historical data, both our own data as well as the data
13 the plants would have in some fashion. So yes,
14 historical data would be part of that equation.

15 MS. CUTSHALL: Mr. Govro?

16 MR. GOVRO: Mike Govro, Oregon. Now that
17 you have identified firms into each of these three
18 categories, will you be developing data that will be
19 statistically valid and quantify the actual
20 differences in risk between the different types of
21 alternatives used? And if so, when will that data
22 become available?

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1 DR. ENGELJOHN: Heather, could I get you
2 to come up to the microphone there?

3 MS. QUESENBERRY: The short answer to that
4 is yes. I can elaborate on that in the breakout
5 session for you. And to follow up with what Dr.
6 Engeljohn said before, we're in preparation for a peer
7 review. So I would estimate in the fall that
8 information would be available to the public.

9 MS. CUTSHALL: Dr. Hollingsworth?

10 DR. HOLLINGSWORTH: I have to think my
11 question might be the same as Michael's, but I'll ask
12 and we'll see. The three alternatives, and I
13 understand intuitively it's based on if you're
14 treating something for a pathogen, and you're just
15 cleaning the environment, you would think the
16 treatment is going to reduce the risk for them. So I
17 understand intuitively where your alternatives are
18 seen as from the highest to the least amount of risk.

19 But I'm wondering in the Listeria sampling that has
20 been done either by the plants or by the agency, have
21 you seen or do you have any numbers to reflect whether
22 in fact there is or is not correlation to the

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1 alternatives, and the findings of positive Listeria
2 samples?

3 And I tried to look at that myself, and
4 what I realized is I was trying to look at recall data
5 which isn't working because the recalls are small
6 plants that aren't holding. They're making lots of
7 positives that we never know about because it's under
8 testing hold. So I'm wondering if there are any
9 current data that would establish whether or not one
10 alternative is truly in fact lowering risk?

11 DR. ENGELJOHN: I would say at the moment
12 no, we don't have that data specifically available.
13 But I would just caution to say that the one slide I
14 had on here about validation I think is
15 extraordinarily relevant. And I would say we are
16 aware of some study, IKE study in particular, that's
17 being done of product at retail, in which the product
18 all is labeled as having antimicrobials added to it,
19 that are there specifically to inhibit growth of
20 Listeria. There isn't a decrease in the quantitative
21 level of Listeria in those products, which would lead
22 us to believe that the validation for the effective

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1 use of those treatments may in fact not be up to where
2 it needs to be.

3 And that is in fact one of the features of
4 the next phase of the agency's verification program in
5 which we are in fact going to be looking at the data
6 that supports the actual intervention being used, both
7 in terms of is it real data or is it modeling data, as
8 an example, which would help provide some clarity. Is
9 the data respective of the shelf life of the product.

10 So that would get at part of that issue as well. So
11 I would say at the moment the agency does not have
12 great confidence that there is in fact a level of
13 validation that needs to be done in those plants in
14 terms of what's on file and demonstrated in the
15 programs. And so we're not treating, at the moment,
16 plants differently based on the type of alternative, I
17 would say Alternative 2 particularly where there is an
18 antimicrobial agent. They are in fact being sampled
19 at a rather high frequency, in part to get at the
20 issue of we needed to collect some information there
21 on those particular operations.

22 Our next phase, though, will be looking

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1 at, again, looking at the validation in the support
2 documentation, and then as well the agency has
3 traditionally only looked at product for Listeria.
4 And I would tell you and the industry that our
5 intention is to begin as quickly as we have our
6 employees trained to collect product contact surface
7 samples and environmental samples, that would become a
8 routine part of our verification testing program. So
9 that in particular for Alternative 3 where sanitation
10 is in fact the issue for which needs to be controlled,
11 we're not just looking at product, but we're actually
12 looking at product contact surfaces in a routine
13 manner. And so again, driving our risk-based program
14 to get at the issue. We've not looked at product
15 contact surfaces and the environment before. That
16 will in fact be a factored in part of the next phase
17 of our program.

18 DR. HOLLINGSWORTH: And Dan just for
19 clarification, did I just understand you to say that
20 currently FSIS's sampling for product is not driven by
21 the alternatives that are in place?

22 DR. ENGELJOHN: I should clarify. It is.

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1 There is a distinction made between Alternative 1 and
2 Alternative 2 and Alternative 3, but there is a high
3 level of testing being done in those. Did either of
4 you want to clarify that any further? We are in fact
5 testing Alternative 1, but not at the same rate that
6 we're doing Alternative 2 or Alternative 3.

7 DR. HOLLINGSWORTH: So the sampling is
8 based on the alternatives?

9 DR. ENGELJOHN: In part of what the
10 establishment has provided to us. That's one piece of
11 the factor. The data provided by the industry on the
12 form, where we collected that information, is in fact
13 the driver for the frequency of testing. So based on
14 alternative, there is a distinction, but all plants
15 are being tested at a much higher frequency than they
16 ever have in the past.

17 MS. CUTSHALL: Mr. Govro?

18 MR. GOVRO: Just a question again about
19 the frequency. In your slide it looks like Number 7
20 here, risk management. And I just want to make sure
21 that I'm understanding this chart correctly. In the
22 raw ground beef and the ready-to-eat for Listeria and

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1 salmonella, we're looking at fewer than three samples
2 per year per establishment?

3 DR. ENGELJOHN: That was -- this is
4 information just taken very broadly in terms of the
5 entire program for two years ago. This is the data
6 from two years ago. In order to get an idea of how
7 frequently an establishment may expect to be tested in
8 just routine testing, this is in fact what the data,
9 the raw data, would play out to be. This doesn't
10 reflect now what we're doing with regards to Listeria.

11 MR. GOVRO: Can you share with us how
12 frequently you're testing now, or is that?

13 DR. ENGELJOHN: I cannot because at --
14 you'll see here for Listeria as an example, is 6,600
15 samples. We have in fact made the determination to
16 increase that number of tests, so the overall number
17 of tests has increased. And at the moment, there is
18 no defined level of frequency that we're testing. In
19 fact, we have a certain number of tests that we are
20 able to do each week. We schedule on a weekly basis.
21 And we're doing as many as we can now, gathering the
22 information before we go to the next phase, which at

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1 that time we do intend to have some estimate of how
2 frequently an establishment should expect to be tested
3 based on its relative risk.

4 And again, that's what we committed to say
5 in the final rule preamble. We did say each year we
6 expect to provide a listing of how many tests we
7 expect to take in our general risk-based program, and
8 how frequently an establishment could expect to fall
9 into that category each year, depending on the level
10 of risk. So the goal is to be able to define these
11 features and provide on a yearly basis some idea of
12 where we're going to be putting our focus. We don't
13 yet have that devised.

14 MS. CUTSHALL: Mr. Kowalcyk?

15 MR. KOWALCYK: To follow that, the
16 frequency of testing, has the agency discussed, once
17 you did roll out with this risk-based model to
18 prioritize your resources, to still retain some level
19 of random sampling as an additional validation to what
20 you're doing with the risk assessment model?

21 DR. ENGELJOHN: Absolutely. There will, I
22 hope, always be some just general testing at random of

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1 all products. And in fact, the Listeria program today
2 does have an all ready-to-eat category where it
3 doesn't matter what you produce, or what type of
4 product it is, the inspector is just told to select a
5 sample of ready-to-eat products so that we have some
6 general ongoing basis.

7 The agency also needs to get at the issue
8 of ongoing baselines in order to establish true
9 prevalence, which is a statistically designed program.

10 And so we still intend to do baselines, which are
11 statistically driven, to give us true prevalence,
12 versus regulatory compliance, which we view as
13 something different. So we do have a need to have all
14 those kind of programs in place. But again, we are
15 focusing on testing today because that's an area of
16 tremendous resources for the agency, but it provides
17 us with some important information to help drive us to
18 look more intensely at the operation itself. So
19 testing alone isn't our only resource to get at the
20 issue of how well the establishment is controlling its
21 program.

22 MS. CUTSHALL: Thank you, Dr. Engeljohn.

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1 DR. ENGELJOHN: Is that it?

2 MS. CUTSHALL: That's it.

3 DR. ENGELJOHN: All right, thank you.

4 MS. CUTSHALL: We have provided time for
5 public comment at this juncture. We have not had
6 anyone sign up for public comment. And before we go
7 to the closing remarks from Dr. Bill James, standing
8 in for Dr. Masters, I'd just like to say a few things
9 about the breakout rooms. I think on your agenda you
10 all see that the Standing Subcommittee Number 1 will
11 be in this room. Standing Subcommittee Number 2 will
12 be in Room 1160. Standing Subcommittee Number 3 will
13 be in Room 0161. I know most of you are going, oh my
14 gosh, where the heck are these rooms. In order to
15 make sure that you do find your room, I have folks
16 from my staff that are here that will escort you to
17 your breakout rooms. And we will make sure that you
18 have the equipment that you need, that things are set
19 up. We have provided for a break. I know we were not
20 scheduled to begin the breakout sessions until 3:00.
21 So once we have our closing remarks from Dr. James you
22 can take a break and I will make sure that I have my

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1 folks here at five minutes till 3:00, and we will be
2 able to escort you to your breakout rooms. So that
3 gives you a little bit of a chance for a break before
4 you get started on your deliberations.

5 DR. LEECH: Could we make the break more
6 like 15 minutes at least?

7 MS. CUTSHALL: If that's what you want to
8 do then we can certainly do that. Absolutely.
9 Fifteen minutes it is. And now I'd like to introduce
10 Dr. James for the closing remarks.

11 DR. JAMES: Thank you, Mary. I like that
12 attitude. That has been a hallmark I think of this
13 committee over the years is that you like to get at
14 your work. And I know these subcommittees often work
15 fairly late into the evening. Just wanted to extend
16 on behalf of the agency our thanks for your
17 willingness to serve on this committee. As was
18 mentioned this morning, we know that you're not
19 getting rich from this. So the work that you're doing
20 has been very important to us over the years. It has
21 influenced the decisions that the agency has made.
22 Your opinions and ideas have found their ways into our

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1 notices, our directives, our regulations. So the work
2 that you're doing is very important. We very much
3 appreciate everything that you bring to the group, and
4 that needs to be expressed publicly. So, in order not
5 to cramp your break too much, as you decided 2:30 was
6 the best time to start, I will close. And again,
7 thank you very much. Look forward to meeting with you
8 all late tomorrow.

9 MS. CUTSHALL: Thank you, Dr. James. And
10 we will see you back here at 2:30. We appreciate
11 that. Just want to remind you that we do start at
12 8:30 in the morning, and we will be in this room, so
13 you can leave -- the cafeteria will be locked up later
14 this evening so you can leave your books and things
15 here overnight. Thank you all.

16 (Whereupon, the proceedings in the
17 foregoing matter went off the record at
18 2:20 p.m. and went back on the record at
19 2:43 p.m.)

20 CHAIRPERSON ELFERING: Well, I think we've
21 got a couple of things that we need to discuss, and,
22 you know, one of the things that probably sometimes

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1 works out the best is just to kind of go over some of
2 the issues at hand and, really, what they're trying to
3 accomplish.

4 I think one of the difficulties that FSIS
5 has had in the past is disseminating information out
6 to very small plants, and I'm going to say very small
7 more so than small plants. If you look at the
8 definition of what a small plant is, in most people's
9 mind that really is not a very small plant.

10 Very small plants are the biggest issue.
11 One of the things is -- and they've tried a lot of --
12 a lot of different things to try to get information
13 out -- having workshops. But many times in these very
14 small plants the owner of the processing plant is also
15 the sausage maker of the plant, is also the sanitation
16 person in the plant, and is also the salesperson in
17 the plant.

18 MEMBER LEECH: And it might not even be a
19 full-time job.

20 CHAIRPERSON ELFERING: That's exactly
21 right.

22 MEMBER LEECH: It's more a hobby on the

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1 side.

2 CHAIRPERSON ELFERING: Yes. So for them
3 to be able to go to a seminar, and especially like if
4 you would want to be putting together a two-day
5 seminar --

6 MEMBER LEECH: It's not going to happen.

7 CHAIRPERSON ELFERING: -- yes, you're just
8 not going to be able to get people there. We have
9 even -- in our state, we have tried to hold what we
10 called a HACCP roundtable, where we would invite the
11 industry to come in and discuss issues with HACCP, and
12 the only participants that we ever had were companies
13 like Hormel, Jenyaw, the large -- who has quality
14 control people that can come to a meeting. So that's
15 one of the struggles.

16 The other thing that they mention -- and
17 I'd like to have somebody's opinions on this, but how
18 many of you have multiple CDs that you have picked up,
19 or have been sent, from meetings that you've gone to
20 that you've never looked at?

21 (Laughter.)

22 How many of you have more than 20 of them?

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1 I know I do. I know I do, that have either been sent
2 out or have been given to me.

3 MEMBER LEECH: See, I don't get the mass
4 mailings, so I'm in the same shape as you.

5 CHAIRPERSON ELFERING: But does a small
6 plant operator, do they have time to sit down at their
7 computer, if they've got a computer, and put a CD in
8 and go through all of the information on a CD? So is
9 that a practical means of getting information out to
10 very small plants? I just don't see it.

11 MR. CASTELLANOS: At the very least there
12 would have to be some kind of followup afterwards.

13 MEMBER LEECH: Well, or there would have
14 to be a real enticing coversheet that went with it
15 that could -- you could real quickly look at to
16 realize that you need to go into more depth.

17 CHAIRPERSON ELFERING: The other thing is
18 is one of the things that was mentioned is the USDA
19 and the majority of the state programs will have a
20 similar position, these EAIO officers that go out and
21 do assessments of HACCP plans. Is this some -- an
22 area where -- perhaps could be utilized to get the

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1 information out? And is there a potential of using
2 land grant universities and county extension?

3 MEMBER LEECH: I think that's what you've
4 got to do. It's happening on the screen right here.
5 I'm not sure what -- well, either way --

6 MEMBER LOGUE: You need to hook that up,
7 so that --

8 MEMBER LEECH: Oh, okay.

9 CHAIRPERSON ELFERING: Can you just hook
10 it up right on the -- you should be able to just
11 unplug it from here and hook it up to your computer.

12 MEMBER LOGUE: Well, we want the notes
13 live if we're going to do -- yes, we'd like to have
14 the laptop.

15 DR. SYED: Because if we turn this off --

16 MEMBER LOGUE: Right.

17 CHAIRPERSON ELFERING: You can just
18 disconnect that one.

19 DR. SYED: It is very -- some of them have
20 very limited resources. Husband and wife, son and
21 daughter, the other QC people, they are the processing
22 foreman, everything gets --

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1 CHAIRPERSON ELFERING: Yes.

2 DR. SYED: And their resources are very
3 limited. They cannot afford it, I don't think, in a
4 million years. How can you afford to pay that? It's
5 something that needs to be addressed.

6 CHAIRPERSON ELFERING: And then, the
7 unfortunate part about that is is the companies that
8 do pay someone to come in and do a HACCP plan for
9 them, after that consultant is gone, they don't know
10 how to answer anything that's in the plan. And so
11 when an inspector comes in and says, you know, why are
12 you doing this, well, because the guy who wrote the
13 plan put it in there. And that's the only response
14 they have.

15 DR. SYED: Absolutely. I have experience
16 with them and issue an NOIE. And they can answer the
17 NOIE three days before suspension in effect. Now,
18 they have to make who they think -- they get direction
19 from them, and they don't know, because they don't
20 understand HACCP to begin with. They don't
21 understand.

22 MEMBER DENTON: I have a question for you

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1 before we get too far down this path in thinking about
2 this. We are addressing this with one issue, and
3 that's how we communicate new technology to these
4 small and very small plants. In almost every plant,
5 there is an inspector. Now, I don't know exactly how
6 it works at the state level.

7 CHAIRPERSON ELFERING: Same way.

8 MEMBER DENTON: What is wrong with
9 thinking about the person who is the actual onsite
10 inspector serving as the conduit for that particular
11 type of information as it goes directly to these small
12 plants?

13 It circumvents this whole issue of trying
14 to deal with it on a CD, but let them communicate you
15 need to take a look at this particular type of
16 technology, and then whoever it is that's marketing
17 that technology could be brought into the equation as
18 far as following up on that. But just the initial --
19 I don't know what -- the initial communication could
20 come from that person that's going to be there in that
21 plant as part of FSIS or as part of the Minnesota
22 state --

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1 CHAIRPERSON ELFERING: And I think that we
2 probably could -- we have to look at it from a couple
3 of different perspectives, and I know that in -- in
4 our state we can certainly train the numbers of
5 inspectors that we have to be able to make sure that
6 we're giving consistent information.

7 But when you've got 7,000 inspectors out
8 there from FSIS, how do you do the training so that a
9 consistent message is going out to all the plants?
10 That, again, is the difficulty and --

11 MEMBER DENTON: Do you mean the training
12 on the application of the technology?

13 CHAIRPERSON ELFERING: Even just getting
14 the information out equally I think is even difficult.

15 You can have somebody from FSIS maybe comment on
16 this, but I think from the standpoint inspectors don't
17 believe that they have any responsibility in doing
18 anything other than inspecting, then you have other
19 trained people like EAIO officers who will actually be
20 going out and doing everything related to HACCP.

21 All they are is doing verification that
22 the plant is doing. And maybe -- maybe you don't see

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1 it --

2 DR. SYED: You're absolutely right,
3 because they impact the spectrum. They are not
4 supposed to write the HACCP plan. They are there to
5 monitor the HACCP plan. The EAIO officers, the CSOs,
6 they are -- they are there to do the 30-day
7 reassessment, and then the whole change started. So
8 the mission of the agency --

9 MEMBER DENTON: I thought that's what you
10 were going to tell me, about the in-plant inspectors,
11 that they have their set of responsibilities and they
12 don't consider communication part of that. So then it
13 goes one step back up or more with regard to who it is
14 or how it is.

15 I keep thinking about at the state level
16 you've got all of your people that are in agreement
17 with the folks that we've talked to earlier today here
18 at FSIS about the need for having this communicated.
19 My rambling statement earlier was who is the champion
20 at the state level that will then take that into the
21 plant, and how do we do that?

22 We've got university personnel that can

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1 help with the education part of it, county extension
2 people that can help with regard to that. But who
3 becomes the driver that keeps that motivation?

4 CHAIRPERSON ELFERING: I think county
5 extension. I really do. We just had -- you know, I
6 guess I can only relay it, the only experiences that I
7 have. But with the recent voluntary premise
8 identification and livestock identification programs
9 that have been put in place, county extension agents
10 have been doing the footwork and getting that
11 information out, doing the training. They've done a
12 phenomenal job with it. They're educators. You know,
13 they're trained -- they're trained to be educators.

14 MEMBER LEECH: That's what they do.

15 CHAIRPERSON ELFERING: Yes.

16 MEMBER KOWALCYK: I would have to agree
17 that the extension would be a very good resource. I
18 think one issue that these small producers face is
19 getting the product out the door and compiling the
20 regulations as they are.

21 And if there's something that they can
22 adopt that would help them with their HACCP plan, it

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1 would, one, need to come from a credible source, but
2 you're absolutely right, they don't have the time to
3 spend on that type of self-learning. So coming from
4 the extension office I think would be very beneficial.

5 And also, I would argue that it's
6 incumbent on the agency to identify technologies and
7 -- based on cooperative studies and where they fit
8 within the industry. Some technologies might fit very
9 well with very small processors, but some might be in
10 practice very good but only apply to an XO or somebody
11 like that.

12 So I think going, you know, maybe two
13 steps up from the front line inspectors to field
14 officers or tech service centers and to the academic
15 side of USDA through the extension to determine what
16 technologies could be adopted by certain types of
17 plants, because as a consumer rep technology is good
18 if used properly.

19 And you don't want to rush in technology
20 where there is a significant learning curve and these
21 processors, especially those that have been doing it
22 for years and years, you're taking them out of their

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1 comfort level. So I think any way you can approach
2 them from a very clinical source of information to
3 learn that would help get them to but into technology.

4 CHAIRPERSON ELFERING: And in most cases
5 it's the very small plants that would -- the more
6 simplistic the better. They don't want to -- they
7 don't want a lot of sophistication. So even with this
8 sanitizing halo that has been talked about, it might
9 be a very simple piece of equipment.

10 If a company can put something like that
11 together, and it's very inexpensive, easy to operate,
12 easy to maintain, that's something you would accept
13 much more readily than having a new student
14 pasteurization on carcasses.

15 MEMBER LOGUE: Can I make a point here?

16 CHAIRPERSON ELFERING: Catherine, yes?

17 MEMBER LOGUE: Something that came up when
18 I thought about this -- they talk about how right now
19 they've got these -- you know, university
20 institutions, these cooperative agreements, how they
21 are encouraging the small plants to get involved with
22 these.

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1 Or you said something like, "Can the
2 agency -- we can make a connection with the
3 institution," and the small plant would say, "Hey, you
4 know, there is one down the road that produces so many
5 -- so much capital every month. And maybe they're
6 interested in this kind of stuff. How about you guys
7 get together and see if you can come up with
8 something?"

9 A small plant would say, "Here's what we'd
10 like to do. I mean, we're work one on one with an
11 institution. And that, you know, we're willing to do
12 it." And then, come up with a plan between us and go
13 after the --

14 CHAIRPERSON ELFERING: Well, I'll relay
15 one more story is the University of Minnesota sent out
16 to all the very small plants in the State of Minnesota
17 that one of their microbiologists who is a HACCP
18 expert would review their HACCP plan for \$100 and give
19 recommendations. Do you know how many she got?

20 MEMBER LOGUE: Two?

21 CHAIRPERSON ELFERING: Two.

22 (Laughter.)

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1 MEMBER LEECH: They still didn't -- the
2 people still didn't know her, and they still -- the
3 timeline to get it done, for it to meet the deadlines,
4 and we all put things off until the last minute, and
5 there are a lot of reasons why that probably happened
6 that way.

7 CHAIRPERSON ELFERING: But, I mean, it was
8 just another good example of how doing outreach to
9 these very small plants is just not that easy.

10 MEMBER LOGUE: Maybe the county extension
11 agents could develop these guys better at the --

12 MEMBER LEECH: Be able to make some
13 relationships, right.

14 MEMBER LOGUE: -- and to help build that
15 relationship.

16 MEMBER LEECH: Right.

17 MEMBER DENTON: There's an element of
18 trust that's there with, again, the local community
19 that folks at universities just don't have.

20 MR. CASTELLANOS: Isn't it also incumbent
21 on the manufacturers of technology to, you know,
22 provide the education, the accessibility, the

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1 training, etcetera, etcetera, etcetera. I think part
2 of this is really the USDA working in conjunction with
3 an approved technology manufacturer.

4 Once that technology has been identified,
5 I don't see really why the USDA should take on the
6 role of the expert here.

7 MEMBER LEECH: Well, the problem is that
8 the companies only want to go after -- after the plant
9 if they can make enough profit off of it. And these
10 small ones are ones that, you know, I mean, it's a
11 whole lot more financially lucrative for the
12 technology folks to go after somebody who is going to
13 pay them a whole lot than these plants.

14 And what we're talking about is
15 technologies that don't cost a lot of money, because
16 these small plants can't afford it. So that's why
17 historically a lot of different technology issues --
18 extension has been there for those folks, because if
19 you just let the competitive market take care of it
20 it's not going to happen, because there isn't a big
21 enough margin of profit.

22 That's what we're talking about is the

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1 ones who are, frankly, unprofitable for those folks to
2 want to give them a whole lot because they're not
3 going to pay a whole lot.

4 MEMBER DENTON: Do you want to try to
5 tackle these questions one at a time?

6 CHAIRPERSON ELFERING: Yes. So if we were
7 to ask these -- if we were to go ahead and try to
8 answer the first question, "What are the best ways to
9 get information derived from cooperative agreements to
10 small and very small establishments?" What would our
11 best response be?

12 MEMBER DENTON: I think it's a multi-
13 layered sort of thing with the trade associations,
14 some of whom are large and some are middle-sized and
15 some are small.

16 CHAIRPERSON ELFERING: I don't know if
17 every state has a trade association. I would think
18 probably not.

19 MEMBER DENTON: I'm thinking about a group
20 like American Association of Meat Processors, Joe and
21 his group.

22 MS. WARFIELD: Some of the larger

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1 associations like that, and then filter it down
2 through the state associations.

3 MEMBER DENTON: Right.

4 MEMBER LOGUE: But what happens if you get
5 those from --

6 MEMBER DENTON: That's what question
7 number 4 is, or number 3.

8 MEMBER LEECH: But what I'm wondering is,
9 I was trying to think about what people read, because
10 I still think, you know -- I just know for me, when I
11 get electronic newsletters, and so forth, and I've got
12 to go to a certain website, the odds of me doing it
13 when I'm hooked up to my high-speed, you know, modem
14 -- to the internet versus at the office versus the
15 modem at home, I don't end up doing -- the things that
16 I end up reading are the things that I can stick in my
17 briefcase.

18 I've got three or four of them with me
19 right now that -- when I get stuck somewhere for a
20 while, I'll read them. So my thought is for these
21 folks: how do we figure out what kind of things they
22 read?

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1 And I found myself this morning even
2 wondering about the local small-town newspapers, that
3 if the technology is good -- you know, the press
4 releases -- the local small newspapers will print
5 anything that comes from a government agency. I'm not
6 joking. And don't print them verbatim. They won't --
7 now, you know, the big -- the big-time newspapers
8 don't have anything to do with it, but extensions
9 learn for years, and that's one way you get things
10 out.

11 And so part of it is the public becomes
12 aware and is educated about the technology along with
13 the operator of the plant. And, again, I think one of
14 the things that, particularly in agriculture, but in
15 some other places as well, that we've been guilty of
16 is not providing the public with information so that
17 it came along with everybody, and all of a sudden they
18 went -- I mean, I'll use the genetically --
19 modifications things.

20 People just have had conniptions. What
21 they didn't know is that for years and years -- it has
22 now kind of come along, so most of our soybeans are

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1 now -- most people, therefore, have been eating
2 genetically modified foods for years now and haven't
3 even known it.

4 I wish that as we were starting that
5 process we had been explaining to the public that was
6 happening. Same kind of -- you know, I mean, there
7 are people who would give us some of the processes
8 that we -- so if you're bringing people along, I think
9 the public, as well as the providers, I think you're
10 ahead.

11 CHAIRPERSON ELFERING: And I think one
12 thing, too, to keep in mind if we're going to be
13 looking at some of these trade associations is they
14 represent a wide variety of processing facilities that
15 are not under inspection. They're not under an
16 inspection program.

17 They're either a retail-exempt facility or
18 something that does not even have to have a HACCP
19 plan. So I think that's one of the things that we've
20 got to be able to do, first of all, is identify who
21 all of these very small plants are. So, and is that
22 something that, you know, FSIS has to be able to

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1 identify, first of all, who they are.

2 MEMBER DENTON: I agree. That was exactly
3 where my question was going this morning with regard
4 to how many -- they said something like 6,000 plants
5 that are part of PBIS, 200 of which are large, so
6 you've got 5,800 of the small and very small plants,
7 then you've got all of those that operate at the state
8 level inspection that are probably not going to show
9 up -- some of them are not even going to show up on
10 what FSIS has as far as their listing.

11 CHAIRPERSON ELFERING: And I would
12 guarantee that the majority of state-inspected plants
13 are very small and some are small. But the majority
14 of them are very small.

15 MEMBER LEECH: I would agree.

16 MEMBER DENTON: So identifying your target
17 audience is probably the very first step.

18 MEMBER LEECH: And it needs to be done in
19 a non-threatening way, as in -- I mean, there's a lot
20 of fear there of people wanting to do away with state
21 programs and that kind of thing, and so you've got to
22 be real careful not to open that can of worms, just

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1 because you're trying to get education to be --

2 CHAIRPERSON ELFERING: So, number one,
3 first of all we have to identify who the audience is.

4 MEMBER DENTON: And that first question
5 you ask about the best ways to get information derived
6 from the cooperative agreements, that -- I think that
7 assumes that we have the technologies and that they
8 have worked.

9 MEMBER LEECH: We've got the track record.

10 MEMBER LOGUE: So you are assuming that
11 somewhere along the way --

12 MEMBER DENTON: Yes. So now we're talking
13 about who or how we can communicate that. It can be
14 from FSIS direct. It can be through a trade
15 association, through the equipment manufacturer.

16 MEMBER LOGUE: Extension agents.

17 MEMBER DENTON: Through the extension
18 agent, and through the state --

19 MEMBER LOGUE: County agents.

20 MEMBER DENTON: -- level personnel.

21 MEMBER LEECH: All of the above. One
22 method is not going to work.

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1 MEMBER DENTON: Right.

2 DR. SYED: We can also include the state
3 directors that you --

4 MEMBER DENTON: Yes.

5 DR. SYED: -- they can send the
6 information there, and they can pick up -- at this
7 time, we have only a website.

8 CHAIRPERSON ELFERING: But federal-state
9 relations has a listing of all of the state plans.

10 DR. SYED: So this will be the way we --

11 CHAIRPERSON ELFERING: Yes, definitely.

12 MEMBER DENTON: Have we overlooked anybody
13 in that list?

14 MEMBER LEECH: Is the information that's
15 on those CDs, and so forth, is it accessible off the
16 internet? That if somebody decided today that they
17 wanted it, they could go in and just down -- open up
18 that CD --

19 DR. SYED: The three I have right now,
20 those items on the website, they can use that for the
21 information --

22 MEMBER LEECH: Okay. Because my thinking

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1 was that, yes, we cannot assume that they have
2 computers, but these days increasingly people are
3 going to the web and looking for information. And if
4 all the information they need is there, and they can
5 read it the minute they're interested in it versus
6 ordering it and waiting for it to come in until some
7 other point, that's a part of hitting the teachable
8 moment thing I think.

9 DR. SYED: We are looking at that. They
10 can get in touch with us, just give us a call, send us
11 an e-mail. On our website, when somebody sends an
12 e-mail, we get it whether it's day or night. I get it
13 on my Blackberry. So we can respond quite quickly.

14 Last night at 11:15 I got a proposal for
15 2005, and at 11:15 I sent it back -- I send it back on
16 the Blackberry, forwarded it so that it can be put in
17 a tracking device. And we have a tracking device with
18 tracking numbers, so we can go back. So we can work
19 on that. That's good.

20 MEMBER DENTON: I see the big challenge
21 there in that, and I think that what you're proposing
22 is very good. The key issue in that is: how do we

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1 make these small/very small operators aware that those
2 resources are there? So we've got the issue of how we
3 go to communicate through all of these vehicles that
4 we have.

5 MEMBER LEECH: But if you can send to one
6 place and -- for something new, and then they know
7 that when the next new thing comes along they could
8 maybe find it in the same spot, and they get -- so,
9 you know, but it -- so it is a matter of being --

10 MEMBER DENTON: What you're getting at is
11 what I wanted the first time is how do I talk to
12 somebody that's in -- pick a plant --

13 (Laughter.)

14 -- in your state. How do I reach them the
15 first time to make them aware that we have this whole
16 new technology effort that they can then access in the
17 future? We've got reach out to them the first thing.

18 CHAIRPERSON ELFERING: And I will say in
19 this -- in our particular instance, the state
20 inspector.

21 MEMBER DENTON: Okay. So that's --

22 MEMBER LEECH: I think in a lot of cases

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1 it's -- I think that's true in a lot of cases, because
2 that's who you've got a relationship with.

3 MEMBER DENTON: Yes.

4 MEMBER LOGUE: So do you consider the
5 state inspector, then, to be the first line of
6 communication?

7 CHAIRPERSON ELFERING: Yes. And that's
8 not to mean -- and there's a lot of FSIS inspectors
9 that are exactly the same way. They go out to these
10 very small plants, and they want to be able to
11 educate. You know, you have -- no matter where you
12 have, they have a group that are going to -- are going
13 to be hard-nosed. They still want to be command and
14 control and --

15 (Laughter.)

16 -- they're not going to educate anybody in
17 anything. So the front line inspector is still really
18 the -- could be the first line of contact.

19 MEMBER DENTON: First line of contact.

20 CHAIRPERSON ELFERING: Yes.

21 MEMBER DENTON: Okay. All right. Did we
22 capture --

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1 MEMBER LOGUE: So the question then
2 becomes, do you have state inspectors as your first
3 line of communication? Is he willing to do more in
4 his job? In other words, is he willing to not just do
5 inspections but think outside the box here and help
6 make connections to other things?

7 CHAIRPERSON ELFERING: I can only answer
8 for our state. I can't answer for any other state
9 program or FSIS. I know ours would.

10 MEMBER LOGUE: They would be.

11 CHAIRPERSON ELFERING: Yes.

12 MEMBER DENTON: And I have to think that
13 as -- as committed as you are to it, and some of the
14 other folks that have sat around the table -- Lee Jan
15 from Texas as an example --

16 MEMBER LOGUE: Yes.

17 MEMBER DENTON: -- I think that the effort
18 is going to be there among your colleagues that
19 operate at your level.

20 CHAIRPERSON ELFERING: Definitely.

21 MEMBER DENTON: So that becomes a very
22 doable --

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1 DR. SYED: Do we have good contact with
2 Mickey Clark in the --

3 CHAIRPERSON ELFERING: More with Craig
4 White.

5 DR. SYED: Craig White.

6 CHAIRPERSON ELFERING: Yes. Because
7 Mickey has been kind of in and out for a while, but
8 Craig White and Geoff Lagg. But Geoff has left now,
9 too, so --

10 DR. SYED: Geoff has left. Craig White
11 was the MP officer in --

12 CHAIRPERSON ELFERING: Yes.

13 MEMBER LOGUE: Craig is good. He's from
14 military, too, and he knows quite a bit about it and
15 he has a good personality.

16 CHAIRPERSON ELFERING: Yes. And I really
17 think -- one of the things I think that we can do is
18 -- to have some good consistency is so that maybe if
19 we even had -- had the exact same type of information
20 go out, so it could even be developed as an FSIS
21 document, but keeping in mind that it would be
22 something that a state inspection system would also

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1 use the same --

2 MEMBER LEECH: Yes.

3 CHAIRPERSON ELFERING: -- informational
4 letter, or whatever you'd want to call it.

5 DR. SYED: Letter of information. Put
6 everything in the letter, send it.

7 MEMBER LEECH: In, hopefully, real people
8 language versus technological regulatory language.

9 MEMBER KOWALCYK: And that goes to Kevin's
10 point earlier about the inspectors and their take on
11 their role. There is, I would argue, another level of
12 communication from the agency to the inspectors, so
13 that they buy into it that, yes, this technology can
14 help plants by inspecting.

15 CHAIRPERSON ELFERING: Yes, that's an
16 important part.

17 MEMBER KOWALCYK: If you're going to
18 recommend to the plant that you're helping them do
19 their job better, but we're also -- we're also helping
20 you do your job better. So it's kind of that --

21 MR. CASTELLANOS: But I think the other
22 side of the question that goes with this is to make

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1 sure that the left side, or whatever that resource is,
2 what we talked about here, is up to date. And with
3 the help of, you know, the people who are the experts
4 for the specific types of technology, whatever they
5 may be, is to make sure that it's comprehensible and
6 up to date, because, you know, that resource will need
7 to be -- I mean, it will be a dynamic thing. In order
8 to be up to date, there's going to have to be some
9 streamlined communication on that end, too.

10 CHAIRPERSON ELFERING: And, actually, I
11 think FSIS keeps their website up to date quite well.
12 I think they do a really good job keeping their
13 website up to date.

14 DR. SYED: We update ours mostly every
15 day. So my question is: those states, you know, that
16 don't have a meat inspection, do we think it's -- they
17 can communicate with the very small plants to provide
18 information, or the front-line supervisor should have
19 certain role?

20 CHAIRPERSON ELFERING: For exempted
21 facilities or --

22 DR. SYED: No, for the very small plants.

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1 CHAIRPERSON ELFERING: Do you mean in
2 designated states?

3 DR. SYED: Yes.

4 CHAIRPERSON ELFERING: It would be -- the
5 front-line inspector would be doing that.

6 DR. SYED: That is the main resource for
7 them.

8 CHAIRPERSON ELFERING: For the initial
9 contact, yes. I think for that very first initial
10 contact, this is information that's available on some
11 new interventions that are -- or new technology that's
12 available. That first contact should come from the
13 front-line inspector.

14 And then, if they would have -- if they
15 would need more information, then maybe we could go up
16 to county extension, where they would be able to
17 provide them with even more in-depth information on
18 something, and help them implement it.

19 DR. SYED: The reason I'm asking this
20 question is I think we have -- we send a report on new
21 technology to the district managers, DVMs, front-line
22 supervisors. And that gave you -- there he made

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1 reference to what is new, what has been improved, but
2 issued no objection letters there, and most up-to-date
3 information is available. I will design it -- new
4 information is on the top.

5 CHAIRPERSON ELFERING: I think, though,
6 that what -- weren't there front-line inspectors who
7 had a problem with -- in the past with trying to --
8 you know, they may even buy into some of the
9 technologies that are available. There is always that
10 big fear in the back of their heads -- what if it
11 doesn't work?

12 MEMBER LEECH: Right.

13 CHAIRPERSON ELFERING: And I've been
14 telling them this is -- this is good technology, it's
15 going to work, and all of a sudden down the road you
16 have a food-borne illness outbreak, or a recall. And
17 the plant operator is going to say, you know, "You
18 said this was going to work."

19 And I think that's one of the fears that
20 the inspectors have. That's why it would be good to
21 have somebody like county extension to come in and do
22 a -- if they needed more information in doing

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1 implementation of it, that would be done somewhere
2 from the outside, rather than from the agency.

3 MEMBER LEECH: Well, but also it's a
4 matter of education and regulation are separate. If
5 you're being educated by a regulator, there is an
6 implied pressure to accept versus, you know, really
7 going through and evaluating it for yourself. And
8 that's what you get up there, too, so, yes, I think it
9 is important to have a separation between who does the
10 regulation and who does the education.

11 But I still think the regulator can help
12 make aware that this is available, and tell them to --

13 CHAIRPERSON ELFERING: Yes, definitely.
14 And that's pretty innocuous, that's pretty innocuous
15 for them.

16 MEMBER LEECH: I think that's -- that's
17 safe. But they can then be the major conduit of the
18 real in-depth education.

19 CHAIRPERSON ELFERING: Exactly right.

20 MEMBER LEECH: They can say, "Hey, you
21 know, these new things are coming along. You may want
22 to" --

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1 CHAIRPERSON ELFERING: Yes. And you're
2 going to have some inspectors that are going to say,
3 "I've seen this operate." You really want to -- this
4 is something you really want to do.

5 MEMBER LEECH: Yes.

6 CHAIRPERSON ELFERING: Or at least really
7 look into.

8 MEMBER LEECH: Or I think -- yes, I think
9 it might fly in your situation. I thought it even
10 when I learned about it, you know.

11 DR. SYED: Do you think the district
12 should have some role in it?

13 CHAIRPERSON ELFERING: The district?

14 MEMBER LOGUE: That's what I was going to
15 ask you. Do they have --

16 DR. SYED: That's a question I will ask,
17 because I'm thinking what I need to do.

18 CHAIRPERSON ELFERING: Definitely. I
19 think that, yes, the district would be getting that
20 information out. And, you know, one of the things I
21 think is is that to me anyway, in my experience, is
22 even when I was in -- you know, if I was an inspector,

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1 I would take information that came from my circuit
2 supervisor much better than I would take it from the
3 administrator.

4 So I think that you've got to get it down
5 to -- get it down to the district -- district offices,
6 out to the circuit supervisors, and out to area
7 supervisors, or whoever, the level that it needs
8 that's going to be the most appropriate.

9 DR. SYED: The question -- I have one --
10 about the inspector, because everybody knows they're a
11 member of the bargaining unit. We cannot pass on
12 management function to them. We have to be very
13 careful because of labor regulations. That's what I
14 was trying to clarify -- the district has a role in
15 that.

16 The inspectors or the members of the
17 bargaining unit, if we give a management function to
18 him, he can document the technology. It's very cheap
19 and cost effective. Such-and-such plant is using it.

20 You can use it, too. But then, somebody might come
21 back and say, "You are using plant inspectors and the
22 bargaining unit for management function." So that's

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1 what I was trying to clarify -- how I can approach
2 that issue.

3 CHAIRPERSON ELFERING: But there wouldn't
4 be a problem if they were to be a delivering that
5 initial message.

6 DR. SYED: We can do it last minute. The
7 PBIS does it every two weeks, and we can work on that.

8 Because that won't go anywhere if there is going to
9 be extra cost.

10 MEMBER LEECH: And I think it's a matter
11 of how that message is presented to that inspector,
12 too. You know, if the inspector sees the new
13 technology as a potential to help make their job
14 better, you know, then they won't be complaining or
15 whatever about being asked to help share.

16 So it's kind of a matter of how it gets
17 framed, you know, and so forth, and who the message
18 comes from and how it's done, which is what I think
19 Kevin was saying earlier. That makes a big, big
20 difference.

21 MEMBER DENTON: I've been thinking about
22 that, because it leads us into the next question.

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1 MEMBER LEECH: Oh, good.

2 MEMBER DENTON: And --

3 (Laughter.)

4 All I have so far is -- and the question
5 is, "How does FSIS effectively present scientific
6 information to small and very small businesses?" I
7 think we have to have simple, powerful messages.

8 MEMBER LEECH: Yes.

9 MEMBER DENTON: And then, we have to
10 identify resource contacts. That could be an
11 extension, it could be the equipment manufacturers,
12 someone that can actually followup and get into the
13 nuts and bolts of what this is going to mean once
14 that's put in a -- in an operation and how that person
15 is going to deal with that.

16 MEMBER LEECH: Oh, yes.

17 MEMBER DENTON: I'm sorry?

18 MEMBER LOGUE: You may have some
19 researchers wanting to do it, too.

20 MEMBER DENTON: Absolutely. And
21 university --

22 CHAIRPERSON ELFERING: I would think that

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1 somebody who is -- someone who has actually come up
2 with the -- with the technology. You know, if it's
3 someone who is doing the research --

4 MEMBER LOGUE: They may be willing to work
5 one on one with the plants, and then --

6 CHAIRPERSON ELFERING: They'd love to do
7 it.

8 MEMBER LEECH: Yes.

9 MEMBER LOGUE: Hey, you know, most of us
10 need it for tenure anyway. I think for us it --

11 CHAIRPERSON ELFERING: Sure.

12 MEMBER LEECH: Staying around.

13 MEMBER LOGUE: Exactly.

14 MEMBER LEECH: It doesn't stop at tenure.

15 MEMBER LOGUE: Oh, I know, but that's what
16 I'm saying. You get a lot of young researchers coming
17 in that want to do this. There's no reason why not.
18 It's already expected of them.

19 MEMBER DENTON: And that helps validate
20 that process.

21 CHAIRPERSON ELFERING: You know, and I
22 think one of -- and this is off the subject a little

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1 bit, but a lot of these researchers now, if they can't
2 get it -- they can't get a graduate student anymore
3 for under \$50,000. So if there's a \$25,000 grant
4 available, they go --

5 MEMBER LEECH: Yes. You've got to be able
6 to pay tuition, plus their stipend, plus supplies,
7 plus at my university I think there's a certain amount
8 of health insurance that's part of it now, too. And
9 then, the university wants 52, 54 percent overhead.
10 And won't -- you know, I mean, it's getting
11 ridiculous, but that's where we are, because states
12 have cut back on funding so much that we don't have
13 the money to pay graduate assistants.

14 And they say, "Ahh, no problem. Faculty
15 can just write grants." Well, you find a granter who
16 wants to pay you 200 percent to do the job.

17 MEMBER DENTON: I could name some of the
18 places that will.

19 (Laughter.)

20 National Institutes of Health.

21 MEMBER LEECH: Yes. But --

22 MEMBER DENTON: But if you want something

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1 that's going to walk out here into Minnesota or in
2 Arkansas --

3 MEMBER LEECH: They're interested.

4 MEMBER DENTON: -- in a plant that's got
5 six employees, you're not going to find NIH or NSF
6 that's interested in any of that.

7 MEMBER LEECH: No. No.

8 MEMBER DENTON: So it's going to come back
9 around to looking at these cooperative agreements like
10 what they're talking about, and having several
11 interested parties that are willing to collaborate --

12 MEMBER LEECH: Yes.

13 MEMBER DENTON: -- to help benefit
14 industry that is needing the help.

15 MEMBER LEECH: Well, and I think what the
16 universities need is more and more people in the
17 industry to keep saying to the administrators that we
18 need this stuff done, you know, and it cannot -- you
19 know, that this is unrealistic, and, you know --

20 MEMBER LOGUE: Well, one of the ways that
21 happens is -- or how we do it at our place -- is
22 advisory boards that come in and tell us issues that

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1 are of concern to them. It's like, "This is stuff
2 that's bothering us, and we need somebody to look at
3 it."

4 MEMBER LEECH: You've got to get approval
5 from --

6 MEMBER LOGUE: Very true.

7 DR. PATEL: So to summarize the second
8 question now, we are still on the first --

9 MEMBER LEECH: Well, I thought we were on
10 the third one.

11 MEMBER DENTON: I think we just about are,
12 because this is one that's going to be the tough nut
13 to crack -- is how do you deal with small and very
14 small establishments that do not belong to a trade
15 organization? Because you're --

16 MEMBER LOGUE: But they have to be listed
17 somewhere, don't they?

18 MEMBER DENTON: They are. They are
19 definitely.

20 MEMBER LEECH: Yes.

21 MEMBER LOGUE: But where is the absolute
22 place that if they -- if they only saw one animal a

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1 month, where are they listed?

2 CHAIRPERSON ELFERING: They have to be
3 issued an inspection.

4 MEMBER LOGUE: So --

5 CHAIRPERSON ELFERING: And so the state is
6 going to have a list of plants, FSIS has a list of
7 plants. Every facility has an establishment number.

8 MEMBER LOGUE: Okay. So --

9 CHAIRPERSON ELFERING: So even if you have
10 an establishment --

11 MEMBER LOGUE: That's where you're going
12 to go, then.

13 CHAIRPERSON ELFERING: Yes.

14 MEMBER LOGUE: That's the ultimate list.

15 DR. PATEL: Federal-state relations?

16 CHAIRPERSON ELFERING: Yes. Federal-state
17 relations will have every state by -- now, it may not
18 be 100 percent accurate, because that changes
19 regularly, but --

20 MEMBER LOGUE: You have people going out
21 of business and people going into business.

22 CHAIRPERSON ELFERING: Yes.

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1 MEMBER LEECH: Do they have the complete
2 contact information that would be needed?

3 CHAIRPERSON ELFERING: Yes.

4 MEMBER LEECH: Okay.

5 CHAIRPERSON ELFERING: They've got name,
6 address, establishment number. Yes, they've got
7 everything.

8 DR. SYED: Telephone number, too. The
9 telephone numbers are listed, too.

10 MEMBER LOGUE: They may not have e-mail.

11 MEMBER LEECH: That was what was in my
12 mind.

13 CHAIRPERSON ELFERING: And for us, it's on
14 our website, too.

15 MEMBER DENTON: It does put our effort at
16 a little bit of a disadvantage, because you don't have
17 that trade association that can help reinforce the
18 adoption of the technology.

19 MEMBER LOGUE: Yes. Well, that's where
20 maybe somebody like a county agent or somebody that --

21 MEMBER LEECH: Or the inspector maybe
22 starts referring them to check with the county agent,

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1 who encourages them to come to sessions, and then they
2 maybe get the idea that they need to do a trade
3 association, or whatever. But requiring it is not
4 going to happen. He is going to sell them on a one-
5 to-one basis.

6 CHAIRPERSON ELFERING: You almost have to
7 have a county agent go out there and first introduce
8 themselves.

9 MEMBER LEECH: Yes.

10 MEMBER DENTON: Yes. Develop that
11 relationship.

12 CHAIRPERSON ELFERING: Yes.

13 DR. SYED: How new technology staff at
14 FSIS can get in touch with county extension agent
15 providing the information? On each county or through
16 the state? I'm just asking a question how I can
17 approach this issue.

18 MEMBER LEECH: Oh. You've got a state
19 leader who can -- you can go to the state leader, who
20 can get you the subject matter specialist who is in
21 charge of that kind of thing, and they're going to
22 bring their agents in for training probably once or

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1 more a year, and you want to get into that cycle.

2 And, I mean, but they -- the extension has
3 got a network, and you don't need to find all those
4 individual county agents.

5 MEMBER DENTON: It is way more efficiently
6 organized than that from your perspective, because you
7 will get --

8 MEMBER LEECH: Yes.

9 MEMBER DENTON: -- contact state leaders.

10 MEMBER LEECH: Yes.

11 CHAIRPERSON ELFERING: In every state --
12 FSIS has established in every state a HACCP contact
13 and a HACCP coordinator. And in most cases the HACCP
14 coordinator is someone who works for extension at a
15 university. It's typically an extension person. So I
16 would utilize the state contacts and coordinators
17 also.

18 MEMBER LEECH: Right.

19 CHAIRPERSON ELFERING: And that's Mary
20 Cutshall's. Mary Cutshall has all of those.

21 MEMBER LEECH: Well, I mean, in a sense
22 she's trying to meet the needs of people, and this

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1 kind of thing -- you know, these health and safety
2 kind of issues are things that the extension intends
3 to work with, and especially when you've got the
4 backup resources.

5 I mean, the things that we need -- you
6 know, those CD-ROMs, and whatever, you train the
7 extension agency, get them to them, and, boy, you
8 know, that's how you get them distributed. But if
9 they had to create the materials, you'd get into a
10 bigger issue. But since what we have is there --

11 CHAIRPERSON ELFERING: But, you know, the
12 more I think of it, though, these state contacts and
13 coordinators, they should -- every time you have some
14 new technology that's out there, that should just get
15 sent out to them.

16 DR. SYED: So they are sent to them, and
17 then --

18 CHAIRPERSON ELFERING: Definitely. And,
19 you know, you throw enough mud, sometimes it's going
20 to stick.

21 MEMBER DENTON: I have a question.

22 CHAIRPERSON ELFERING: Not like this is

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1 mud.

2 (Laughter.)

3 MEMBER DENTON: I have a question for you.

4 CHAIRPERSON ELFERING: Yes.

5 MEMBER DENTON: On your FSIS website, will
6 you have a section that's devoted just to the new
7 technologies found?

8 CHAIRPERSON ELFERING: Yes.

9 MEMBER DENTON: Okay.

10 DR. SYED: It is on this slide.

11 MEMBER DENTON: That may not be the right
12 word. The new technology --

13 DR. SYED: It is right on -- it is page 2.

14 It is item 4, page 2 on the top, on this one.

15 MEMBER DENTON: Oh.

16 DR. SYED: And I'll send that one, too. I
17 think it would be on the other one.

18 DR. PATEL: Not on the written one. We
19 don't have it.

20 DR. SYED: Not on that?

21 MEMBER LOGUE: You know, one thing else I
22 think is worth doing is when you've got institutions

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1 involved in the research, get them to go out and as
2 part of the agreement make them --

3 MEMBER LEECH: I had wondered about that,
4 too, when it was -- whether we could with whatever you
5 put out with cooperative agreements, require that
6 there be an outreach part of it.

7 MEMBER LOGUE: Yes.

8 MEMBER LEECH: Because a lot of grants are
9 doing that.

10 MEMBER LOGUE: Yes.

11 MEMBER LEECH: And so require that they
12 develop a strategy for sharing the results. And I
13 started to ask earlier whether, as a part of all of
14 that, I mean, you require folks or folks do -- I'm
15 assuming they publish in journals and that kind of
16 thing.

17 MEMBER LOGUE: Well, you can have them
18 assigned from the journals that they have to --

19 MEMBER LEECH: Have to do -- yes, that's
20 what I'm saying.

21 MEMBER LOGUE: -- do something that --

22 MEMBER LEECH: But if you build in the --

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1 they've got others there, and the outreach, making it
2 -- what's real for real people, that's the part we
3 tend to leave out.

4 CHAIRPERSON ELFERING: I see here that you
5 have the cooperative agreements posted on the website
6 as they are listed for FY2003. Do you have -- within
7 that, is there a section specifically devoted to those
8 new technologies that are now available, separate and
9 apart from all of the other paperwork?

10 DR. SYED: I think we are still working on
11 it.

12 DR. PATEL: And some of the information is
13 that August 2004, and then we had proposed that rule
14 from the -- those new technologies, you know,
15 notification and approval. But it's on the proposals
16 or -- once we, you know, issue a new technology, it
17 will be posted.

18 MEMBER DENTON: Okay. Because I can see
19 just getting buried in a lot of the other staff.

20 DR. SYED: Once you get that done, what
21 happens is you're going through our chain of command,
22 then go to OGC.

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1 MEMBER DENTON: Okay.

2 DR. SYED: Once OGC clears it, then we
3 will publish it. And then we had -- we had asked them
4 once it's submitted whether they want us to have it on
5 our website or not. And we put it on the website, and
6 that's public record. Anybody can view it.

7 MEMBER DENTON: Okay.

8 DR. SYED: Hopefully we will get it clear
9 soon.

10 MEMBER DENTON: Okay. Thank you.

11 DR. PATEL: I'm thinking most of these
12 countries who are doing this on new technologies, they
13 do want to disseminate that information also. For
14 example, there is a website with electronic --

15 MEMBER DENTON: Right.

16 DR. PATEL: -- they have done --

17 MEMBER LOGUE: Yes. But those kind of
18 guys are most likely only going to go as far as trade
19 shows, because they're only going to go to places
20 where they can get a bunch of people together.
21 They're never going to go to Joe Schmoe down the road.
22 That's the thing.

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1 And you may -- you can understand that,
2 because they spend -- they'd never get anywhere if
3 they kept that up. I mean, they have to limit where
4 they can go. But maybe that's where you have --

5 MEMBER DENTON: They have to focus their
6 efforts.

7 DR. SYED: And then, the other question
8 came up about new technologies, whether you --

9 MEMBER LOGUE: That's true, yes.

10 DR. SYED: -- whether you want to put that
11 on the website or not, because you want to protect it.

12 MEMBER LOGUE: But that could be covered
13 under the cooperative agreement. You can say under
14 the cooperative agreement that, no, you develop this
15 technology for this -- this problem. You cannot go
16 ahead and use this -- well, I'm talking about for
17 somebody like me, as a researcher, doing it. You
18 could make that part of the agreement.

19 DR. SYED: And a cooperative agreement
20 would be -- it is ours. We can put it on.

21 MEMBER LOGUE: Right.

22 DR. SYED: But I know other companies who

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1 have their own technologies that --

2 MEMBER LOGUE: You're talking about
3 somebody like --

4 MR. CASTELLANOS: But we'll have -- for
5 example, what's on our website is public information
6 that we want to make public, we want to make
7 understandable and comprehensible for laymen, and
8 especially whoever would eventually use it. So, I
9 mean, there is really no secrets there.

10 What's on the technology website is --
11 could very easily be put on, you know, the website
12 FSIS -- and if we wanted, it could be centralized,
13 just by way of example. But I should we should make
14 it as comprehensible as possible. Nothing is, you
15 know --

16 MEMBER DENTON: It's part of your
17 marketing.

18 MR. CASTELLANOS: That's right.
19 Absolutely.

20 MEMBER LOGUE: But for the cooperative
21 agreement stuff, like Dr. Leech says, you can make it
22 part of the agreement.

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1 DR. SYED: We paid for it.

2 MEMBER LOGUE: You paid for it. Exactly.

3 DR. SYED: We paid \$500 for --

4 MEMBER LEECH: So you make it a part of
5 it, and you require that that's -- explain that's
6 going to happen.

7 DR. SYED: So are the cooperative
8 agreements -- they are on the website, but these take
9 a long time. They're back and forth, back and forth.
10 I have 2003 -- it takes a year before we get the
11 deliverables. The deliverables are 60 to 90 pages. I
12 have one staff member totally dedicated on
13 deliverables.

14 Then, there is set criteria for her to
15 meet. After that, they go through a review process
16 with the committee. And then we pick one which is the
17 best one for small and very small plants and use it --
18 and cost effective. I'm just -- it's a long process.

19 MEMBER LOGUE: So how can we circumvent
20 the -- or make the process faster?

21 DR. SYED: We are starting to -- it first
22 came in in September 2004. This is how we are doing

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1 it. It's just taking time. We are getting work done
2 quite -- rapid return to save time. They will say, "I
3 need a cost extension for 90 days." The graduate
4 student was working on -- another thing I hear is I
5 can't put anything on website until it is approved and
6 I get a release from them.

7 MEMBER LEECH: Yes. There's not much you
8 can --

9 DR. SYED: I have to get this approval for
10 -- I don't want to put something on that has --
11 something happened for this.

12 MEMBER LOGUE: There's no way around that.

13 MEMBER LEECH: Well, but, of course, we're
14 trying to get those theses done fairly quickly, too,
15 so, I mean, we're getting a lot of pressure to
16 complete those faster than we used to. So you may not
17 -- those extension efforts -- extension, you know, it
18 doesn't work in the student labs right now a lot
19 either. So that may help.

20 DR. SYED: We are working on it. One of
21 the deliverables that came in -- we sent a four-inch
22 binder, four or five of them. We had put them on CDs,

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1 and then asked questions. I think 2004 will be much
2 better than 2005. We haven't done --

3 MEMBER LEECH: Well, it may be that, yes,
4 as a part of the requirement, but, you know, the 90-
5 page paper, whatever, is part of it. But if you ask
6 them to give you, you know, the condensed version, and
7 just make one of the questions that they've got to
8 answer with their deliverable, you know, "What would
9 you provide for a small -- if you were, you know, to
10 get information about this to a small plant manager,"
11 you know, right?

12 MEMBER LOGUE: Just like the layman --

13 MEMBER LEECH: The layman report as well
14 as the research report.

15 DR. SYED: We are trying to work out a
16 one-page or two-pages abstract. That's what we are
17 working on. And there are three or four --

18 MEMBER LOGUE: And a lot of us are used to
19 doing this, because we do it all the time.

20 MEMBER LEECH: Oh, yes.

21 DR. SYED: We can put a graduate
22 student --

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1 MEMBER LEECH: Yes.

2 DR. SYED: -- at one point to --

3 MEMBER LOGUE: So, really, you can take
4 care of some of this stuff by redesigning the
5 cooperative agreement.

6 DR. SYED: Especially the deliverables.

7 MEMBER LOGUE: The deliverables, the --
8 maybe you even design something about the timeframe
9 that you -- you can have an extension for X number of
10 days or X number of months, but nothing beyond this.
11 I don't know. That one might be harder, but

12 DR. SYED: No. We are not providing --
13 the agency is not providing more than 90 days'
14 extension, because then they linger on. When the
15 storm came in and we have a -- such-and-such storm in
16 Florida, the last year in the summertime, so a lot of
17 things happen in Georgia, too. And how far you can go
18 and how much extension we can get, because we pay them
19 money.

20 MEMBER LOGUE: Right.

21 DR. SYED: We want something out of it.

22 MEMBER LOGUE: Right.

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1 DR. SYED: There is taxpayer money in it.

2 MEMBER LOGUE: Okay. So we had that, and
3 we had the time, and we had the layman's report. We
4 probably have to think about the proprietary
5 information. What else can we put in there? I think
6 big things --

7 MEMBER LEECH: That's the big stuff.

8 MEMBER LOGUE: Yes.

9 MEMBER KOWALCYK: That seems to fit nicely
10 within question 2 as far as effectively communicating
11 this information to developing bodies, which is the
12 small producers. So that is --

13 DR. SYED: Anybody has any other thoughts?

14 MEMBER KOWALCYK: I guess, Dr. Syed, as
15 far as the agency has experienced so far, the efforts
16 that have been successful, they have communicated with
17 small plants regarding the new technology that was
18 found, what worked, what didn't work so well. Do you
19 have any anecdotal --

20 DR. SYED: Well, in 2003 they came in
21 September. And these two we had -- we sent it back.
22 We put them on the website some time in March. Not

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1 much time spent on that that we can have feedback.
2 But it is available. How I can send it to them, so
3 they can use it. They can use it like an addition
4 process for HACCP. They can use hat.

5 That was a question we were asking -- our
6 agency had done it, and we developed a flyer -- one-
7 page flyer. And my main purpose in asking these three
8 questions is they're getting older in years now, and
9 technically I'm sure the agency --

10 MEMBER LEECH: And aren't those press
11 releases -- and, by the way, the land grant
12 universities, they've got a network already, you know,
13 for all those little papers, you know --

14 MEMBER LOGUE: And the county agents?

15 MEMBER LEECH: Yes. The agents who --

16 DR. SYED: And we can burn some CDs, too.
17 We can work on that. Those are not that expensive.

18 MEMBER LOGUE: Of these three technologies
19 you said that worked, has anybody else taken them up
20 besides where they were originally started? Did
21 anybody else -- have any other small plants decided,
22 "Oh, you know what? Thing looks really cool." Has

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1 anybody tried? And, if so, I'm curious about
2 feedback.

3 DR. SYED: Not really. Not yet. I don't
4 have that.

5 MEMBER LOGUE: Yes. It's March.

6 MEMBER LEECH: We really haven't had
7 enough time for it to happen.

8 DR. SYED: And very small plants may not
9 be keeping their website with all of the information
10 that is --

11 MEMBER LEECH: But, again, if you could --
12 if you could maybe put out a big effort to get
13 information that this is where you go for new
14 information, and, you know, work on the ongoing --
15 that tells people that. And then, if you can get to
16 the point that you know -- that you can then let
17 people know that, you know, new information tends to
18 get here on -- in March every year, or whatever. You
19 know, so that every time there's a new one you don't
20 have to start over completely.

21 DR. SYED: Do you think that a small town
22 newspaper, as we discussed, if we put some article in,

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1 do you think that would help?

2 MEMBER LEECH: Oh, absolutely.

3 MEMBER LOGUE: In a tiny town of, what,
4 120 people, everybody reads the local paper.

5 MEMBER LEECH: Everybody. It's like that
6 -- like you had years ago with a party line. It's the
7 same thing.

8 MEMBER LOGUE: Oh, yes. I mean, and those
9 papers, many of them don't have a lot of staff to
10 write. And anything that comes out from a government
11 agency they print. I mean, I still get the local
12 paper from where I grew up. My mother pulled one of
13 those, "Here's a subscription for a year. After that,
14 it's for you to do. And if anything good appears in
15 the paper, I'm not going to tell you. So if you want
16 to know what's happening at home, you'd better get
17 it."

18 So, but anyway, I still get that. And I'm
19 amazed at the high proportion of the articles that
20 come from state and federal government. I mean,
21 Social Security puts stuff out all the time.

22 MEMBER LEECH: Extension will have

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1 articles in there on how to --

2 MEMBER LOGUE: You know, the CPAs put
3 stuff out, and they take it. You know? They'd be
4 delighted to put stuff out. And especially when
5 you're announcing a new -- I mean, yes, I see it as
6 educating the public and the plant. And so you're
7 bringing everybody along, and you're -- the
8 possibility of the public hearing about it later and
9 going, "Oh, no," you know, is reduced substantially.

10 MEMBER LEECH: And especially if it's a
11 tiny town that has a small plant that employs like 20
12 people.

13 MEMBER LOGUE: Oh, yes, they'll all talk
14 about it.

15 MEMBER LEECH: They'll all say, "Oh."

16 MEMBER LOGUE: Yes.

17 MEMBER LEECH: And even if the guy in
18 charge doesn't read it, someone is bound to have read
19 it.

20 MEMBER LOGUE: Exactly. And the newspaper
21 editor in that town knows that that's one of
22 industries they've got, so they see that come through,

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1 and they'll say, "Oh, yes, we've got to run this."

2 DR. SYED: Especially in small towns.

3 MEMBER LEECH: Oh, yes. All those.

4 DR. SYED: If they are not close to a main
5 highway and industry, that's the only thing that they
6 have.

7 MEMBER LEECH: Oh, yes. And it may only
8 come out once a week or twice a week or every two
9 weeks, or whatever it is. But they all read it.

10 MEMBER LOGUE: Let me ask you a question,
11 being the industry kind of guy. Okay. Most of the
12 time you deal with these bigger plants. How would you
13 try and find out about these smaller guys? If you --
14 if you assume, you know, we'll go to Georgia this
15 month, and we'll try and visit 20 or 30 of these tiny
16 guys. How would you find out about it?

17 MR. CASTELLANOS: Well, funny you should
18 ask. We've been going through -- actually, have
19 science as a resource, try and come up with -- suffice
20 it to say, our database is still a work in process.

21 MEMBER LOGUE: Okay.

22 MR. CASTELLANOS: We haven't gotten it

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1 totally solved yet, and in part because the rates are
2 classified. There really aren't any --

3 CHAIRPERSON ELFERING: I'm apologize.
4 We've got a facility that we're either going to have
5 them close down today or -- at any rate, it's a big --
6 a huge retailer that is infested with rodents. And
7 their initial contact with me was, "We don't know if
8 we're going to cooperate or not." And I said, "Well,
9 let me know your decision as quickly as possible, so I
10 can contact our Attorney General's office, so we can
11 get an injunction and close you." "We are
12 cooperating."

13 MEMBER DENTON: Amazingly.

14 (Laughter.)

15 CHAIRPERSON ELFERING: So it was just
16 their attorney I just talked to. So I apologize.

17 So we're wordsmithing?

18 MEMBER DENTON: Yes, we're playing.

19 MR. CASTELLANOS: I don't know if I
20 answered your question.

21 MEMBER LOGUE: Well, I wanted to see how
22 would you follow up if you decided to go to the

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1 smaller ones? You know, like I said, most times
2 industry is only going to go as far as trade
3 association meetings. So --

4 MR. CASTELLANOS: Yes.

5 MEMBER LOGUE: So most of this stuff is
6 what you're getting from the science --

7 MR. CASTELLANOS: Yes.

8 MEMBER LOGUE: So you could be missing
9 some of them, then.

10 MR. CASTELLANOS: Well, we've got, you
11 know, people on the ground who are working on our
12 behalf. But to your earlier point, it's really hard
13 to go after a small --

14 MEMBER LOGUE: Well, it's going to cost
15 you a good amount of time, yes.

16 MR. CASTELLANOS: And it's important that
17 in our case we have to be working, and it could be an
18 example of many of -- in our case, we happen to be
19 working with independent reps.

20 MEMBER LOGUE: Yes.

21 MR. CASTELLANOS: To reconcile those
22 things, it's a challenge.

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1 MEMBER LOGUE: Okay. yes.

2 MEMBER LEECH: How would you find the guys
3 who are -- I live on a back road, but they are on a
4 road off the back road. I mean, you've got to know
5 something about where to go look for them. You're not
6 going to just find them.

7 MEMBER DENTON: Okay. Here we are. What
8 are the best ways to get information derived from the
9 cooperative agreements to small and very small
10 establishments? I think we agree that we have to
11 identify small and very small --

12 CHAIRPERSON ELFERING: Definitely.

13 MEMBER DENTON: -- that we're targeting.

14 CHAIRPERSON ELFERING: We have to know who
15 our audience is first.

16 MEMBER LEECH: Oh, yes.

17 MEMBER DENTON: And then, through trade
18 associations, extension agents, state directors, and
19 technology providers.

20 CHAIRPERSON ELFERING: Yes. And you may
21 even want to go -- well, I don't know if you would
22 want to have it through the district office,

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1 identifying who they are, or do you want -- or would
2 it just be something that you would have in a --

3 DR. SYED: You can see what will happen
4 with --

5 MEMBER DENTON: That's where we tried to
6 capture FSIS.

7 CHAIRPERSON ELFERING: And I'm wondering
8 if it should be at the district level, so it will be
9 district managers also through --

10 DR. SYED: It goes from the district to
11 the inspector and then --

12 CHAIRPERSON ELFERING: Very small and
13 small.

14 DR. SYED: I just talked to my boss, Fred,
15 before I came, and I did discuss with him about the
16 PBIS. But we have -- internally we have to do some
17 talking between Office of --

18 CHAIRPERSON ELFERING: Yes. Whether it be
19 through PBIS or directly from the district manager.
20 Is PBIS going to identify who is very small?

21 DR. SYED: Sure. That feedback that comes
22 back we put in the computer. That's the normal

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1 process.

2 Does Minnesota have any trade association
3 at --

4 CHAIRPERSON ELFERING: There is a trade --
5 it's called MAMP, Minnesota Association of Meat
6 Processors. And the majority of the very small plants
7 belong to that. We're affiliated with AAMP. But do
8 all of the states have a trade association?

9 MS. WARFIELD: I don't think that all of
10 them have. Like some of the New England states I
11 think are kind of on their own, and they rely on an
12 AAMP membership. I'm not exactly sure how many states
13 have.

14 CHAIRPERSON ELFERING: I'm not either.

15 DR. SYED: There are cities that are -- I
16 think they are very small --

17 CHAIRPERSON ELFERING: And some are going
18 to be more active than others, too. Some of them are
19 -- have very active trade organizations, and some it's
20 a meeting that they go to once a year and have a
21 product show. That's all they do. Some are very
22 active where they will get this information out to

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1 their constituents.

2 MS. WARFIELD: And a lot of them rely on
3 AAMP to supply them with information like, you know,
4 we put out a newsletter, and then they take things
5 from our newsletter and include it with their
6 newsletter, because, you know, they rely on us for the
7 information a lot of the time.

8 MEMBER DENTON: I have a question for my
9 friend over here. One of the ways that we describe
10 the -- the ways to get information to you is through
11 technology providers. Do you object to that
12 particular terminology?

13 MR. CASTELLANOS: Oh, no. That's fine.

14 MEMBER DENTON: Okay.

15 MS. TIPPENS: I mean, I'm happy that this
16 was developed by Ag Research Service. We just
17 developed it commercially, so --

18 MEMBER DENTON: But you would be the
19 technology provider for it.

20 CHAIRPERSON ELFERING: Would the ARS be
21 another area that could get information out? I mean,
22 because they have some interaction with a lot of these

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1 other organizations, too. So people with Agricultural
2 Research Service, do they -- do they in turn -- would
3 they be another source of data information on it?

4 MEMBER LEECH: My problem is I
5 automatically assume that the research and the
6 extension and the whatever are all hooked together,
7 and in all places they may not be. So you may
8 appropriate -- but if it's done right, you know, the
9 ARAC is connected to the extension folks in helping to
10 educate the agents and whatever.

11 But like I say, in some places I guess it
12 may not happen. But that's one of the requirements
13 for projects that might -- it does get transferred
14 there.

15 DR. SYED: And the other question is --
16 and ARS is not the main lead for cooperative
17 agreements. So we are more stressing on cooperative
18 agreements.

19 CHAIRPERSON ELFERING: Okay.

20 DR. SYED: That's why we get information
21 from them and communicate with the small plants,
22 provide them --

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1 MEMBER DENTON: I need a little help.

2 CHAIRPERSON ELFERING: Okay.

3 MEMBER DENTON: We were talking about
4 information availability -- web, CD, etcetera -- and
5 we've got a whole listing of things here that I'm not
6 sure are our most effective ways of getting
7 information communicated in local papers and those
8 sorts of things.

9 MEMBER LEECH: I would disagree with you.
10 I think putting things in local papers, there are a
11 lot of people who are going to read those who aren't
12 going to read the web. And so you make an
13 announcement and send them to the web -- I really
14 think that's how you would get it to some more people.

15 MEMBER DENTON: Okay.

16 MEMBER LEECH: And I'm thinking maybe the
17 small town little papers.

18 MEMBER DENTON: And the reason why we're
19 thinking in that -- in that vein is thinking about
20 what you said about the first line of communication
21 being your front-line inspector.

22 MEMBER LOGUE: Well, it should include

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1 those, too, though.

2 MEMBER LEECH: Yes. I think that's the
3 point, is that the multiple things that you do. One
4 thing -- no one thing is the be all and the end all.

5 MEMBER LOGUE: So you need a range of
6 sources for information.

7 MEMBER LEECH: And sending out a press
8 release to all of the little papers is not an
9 expensive proposition these days.

10 CHAIRPERSON ELFERING: Who would the press
11 release come from? And I can only look at the -- you
12 know, the small town paper that I recall would never
13 publish anything like that.

14 MEMBER LEECH: The one I still read would
15 publish it. It publishes everything they get from any
16 government agency to this day. There are a lot of
17 those little papers.

18 CHAIRPERSON ELFERING: Okay. And, you
19 know, it's different -- different regions. In the
20 region where I grew up, we were more interested in who
21 got stopped for speeding than --

22 (Laughter.)

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1 MEMBER LEECH: They put that in there,
2 too.

3 (Laughter.)

4 MEMBER DENTON: Who got stopped for
5 speeding and DWI.

6 (Laughter.)

7 MEMBER LEECH: Those go in there, too.

8 CHAIRPERSON ELFERING: I'm almost
9 wondering if something that extension would put out
10 might even be picked up even more.

11 MEMBER LEECH: It does. I mean, the
12 extension would be -- you can send things to the
13 extension, and then the extension puts it out, and
14 then the agent puts it in their newsletter. That's
15 another great thing.

16 CHAIRPERSON ELFERING: I think one of the
17 most valuable resources we have I think we identified
18 is the county extension agents. And I'm going to call
19 them county extension educators more than --

20 MEMBER LEECH: Yes. A lot of states have
21 moved to call them educators. Mine isn't quite that
22 progressive, though.

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1 MEMBER DENTON: Your turn.

2 MEMBER LOGUE: Okay. And we need to tidy
3 this -- tidy up the information, don't we?

4 CHAIRPERSON ELFERING: Yes. We need to --

5 MEMBER DENTON: Could we read the items?

6 CHAIRPERSON ELFERING: Yes. We just -- we
7 should have that in the first -- very first part.

8 MEMBER LEECH: Now, that consistency we
9 were -- we were really talking about some joint --

10 MEMBER LOGUE: That was just when we were
11 trying to say how would we --

12 CHAIRPERSON ELFERING: And I think that
13 would be -- kind of go hand in hand with the very
14 beginning of the contact, right? With that first
15 initial contact? If it's going to be from an
16 inspector, just to make sure that -- just to make sure
17 that it's the same information going to --

18 MEMBER LEECH: Right.

19 CHAIRPERSON ELFERING: -- federally-
20 inspected plants and state-inspected plants.

21 MEMBER LEECH: Right.

22 MEMBER KOWALCYK: Yes. As long as it can

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1 be traced back to the ultimate source.

2 MEMBER LEECH: Right.

3 CHAIRPERSON ELFERING: Yes, and it would
4 be.

5 MEMBER LEECH: And I think the other thing
6 that we had in that was readable, understandable, in
7 real people language, not --

8 MEMBER LOGUE: Layman's terms.

9 MEMBER DENTON: Simple, powerful message
10 in layman's terms.

11 CHAIRPERSON ELFERING: I thought we had --
12 we had that up there somewhere.

13 MEMBER DENTON: I think it's in question
14 number 2.

15 CHAIRPERSON ELFERING: Yes.

16 MEMBER LEECH: Oh, okay.

17 MEMBER DENTON: Front-line inspectors
18 thinking -- that's what is --

19 MEMBER LEECH: That's one of the things
20 that we questioned. I don't think we need that
21 language.

22 MEMBER LOGUE: No, that needs to come out.

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1 MEMBER LEECH: Because we put the -- the
2 solution to that is presenting it so that they'd
3 understand and do their job better.

4 MEMBER DENTON: Yes. District
5 disseminating to you the front-line supervisor and --

6 DR. PATEL: Safety inspector.

7 MEMBER DENTON: Yes.

8 CHAIRPERSON ELFERING: No, we want to keep
9 that in there.

10 MEMBER LEECH: Some of them we may need to
11 move -- might move around. They aren't in the right
12 place. But the idea is we'd have to look --

13 CHAIRPERSON ELFERING: And you can just
14 cut out that "and getting info out," because you're
15 almost just saying that twice.

16 MEMBER DENTON: And the next line right
17 after that, because we've already referred to the
18 front-line inspectors.

19 CHAIRPERSON ELFERING: What's the next
20 one? Presenting --

21 DR. PATEL: New technology.

22 CHAIRPERSON ELFERING: Oh, new technology.

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1 Okay. You are living in acronyms too much.

2 (Laughter.)

3 DR. PATEL: That's a new technology thing.

4 MEMBER DENTON: We don't need that line,
5 do we?

6 CHAIRPERSON ELFERING: Presenting --

7 MEMBER LEECH: That was a strategy for
8 getting the front-line inspector to do it.

9 CHAIRPERSON ELFERING: Yes, right.

10 MEMBER LEECH: However whether it needs to
11 go somewhere else -- that was the point that was.

12 MR. CASTELLANOS: That may fall better
13 under question 2 as far as --

14 CHAIRPERSON ELFERING: Yes.

15 MR. CASTELLANOS: -- getting information
16 out there.

17 CHAIRPERSON ELFERING: Yes.

18 MEMBER LEECH: Go after that. Keep going.

19 CHAIRPERSON ELFERING: What is the retail
20 exempt?

21 DR. SYED: Are we going to put EAIOS, or
22 not?

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1 CHAIRPERSON ELFERING: Yes. I think so,
2 yes.

3 DR. SYED: Because they were here.

4 CHAIRPERSON ELFERING: I think anyone --
5 anyone who goes to a --

6 DR. SYED: They might have more resources
7 with that.

8 CHAIRPERSON ELFERING: Any inspection
9 personnel that goes to a plant, whether it be a
10 circuit supervisor, interview supervisor, EAIO, IIC,
11 whatever.

12 MEMBER LEECH: See those two lines at the
13 top, the retail-exempt and state-inspected? We need
14 them out, too, I think. They were just thoughts.

15 CHAIRPERSON ELFERING: Yes, because we're
16 not going to be --

17 MEMBER LEECH: They don't mean anything
18 here. At least I don't think so anyway.

19 CHAIRPERSON ELFERING: The only thing is
20 is you have -- if we're going to focus strictly on
21 what is under continuous inspection, or if we're going
22 to focus on food safety, should this information also

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1 go to people who are retail-exempt? We have
2 facilities that are retail-exempt that are producing
3 more product than a plant that's under continuous
4 inspection.

5 MEMBER LEECH: Okay. Well, then we ought
6 to have a strategy for --

7 CHAIRPERSON ELFERING: But is that
8 something that FSIS wants to do? Is this information
9 only for plants that are under inspection? From a
10 standpoint of education and food safety, it should be
11 made available to --

12 DR. SYED: I think we need to put that in.

13 CHAIRPERSON ELFERING: -- retail-exempt
14 and custom-exempt.

15 MEMBER DENTON: That goes back up in
16 number 1, you think? Our first question?

17 CHAIRPERSON ELFERING: Yes. Yes. I think
18 we should be looking at also inclusion of those that
19 have exempted operations only, such as retail- and
20 custom-exempt. We just had an e. coli outbreak last
21 year with a custom-exempt plant with its -- it's a
22 bicycle trip across the street where people take

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1 pledges and then ride across the state.

2 And there was a church that had a pasta
3 dinner. The farmer had custom-exempt meat that they
4 felt that they had too much, so they had donated some
5 of it to their pastor. The pastor decided he would be
6 able to use it in this -- in this pasta dinner,
7 because they charged the people riding the bikes.

8 And I think there were pretty close to 20
9 people who became ill. What happened is is they
10 microwaved the ground beef, and then threw it into the
11 spaghetti sauce, and really never heated it up
12 thoroughly. All these people are in good health, so
13 nobody really became real significantly ill.

14 But could you imagine -- I mean, if you're
15 going to get diarrhea, would you want it on a bicycle
16 trip across the state? So, I mean, there's -- we find
17 that more of our e. coli issues are from custom-exempt
18 product than it is from inspected. So I think we need
19 to really focus on the food safety part of it.

20 MEMBER LEECH: Yes.

21 CHAIRPERSON ELFERING: Not just
22 inspection.

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1 MEMBER LEECH: Yes.

2 MEMBER KOWALCYK: What parties would
3 communicate that information to those retail-exempt?

4 CHAIRPERSON ELFERING: Well, the same with
5 inspectors in the state programs. They're going to be
6 going into those plants every quarter. I don't know
7 how often FSIS goes into a custom-exempt. They have a
8 risk -- they have a risk category that they assign.

9 DR. SYED: One to five.

10 CHAIRPERSON ELFERING: Yes. I would say
11 most of them are going to be quarterly.

12 DR. SYED: Yes.

13 CHAIRPERSON ELFERING: And then, the
14 retail-exempt would be any government agency that does
15 inspections.

16 DR. SYED: And state people, because we
17 don't have inspection. I think because in big cities,
18 in this very small plant -- this is a very small
19 plant, poultry that is -- there will be a wall
20 separating them. In a big city, in New York City, you
21 have different -- in Brooklyn, you can go back for the
22 retail exemption, you've got custom, too, and you've

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1 got --

2 MEMBER LEECH: Well, and that's why the
3 ongoing public education about how to handle products
4 appropriately and cook it thoroughly and what to do
5 and not to do is -- again, we're talking about public
6 safety. That's the ongoing need to do.

7 My brother-in-law is an extension agent,
8 and when they have the 4-H show now -- they try to
9 sell all those cattle. Well, my husband works at a
10 company where they've had some of that beef, and they
11 love it. So it gets taken from one county to another
12 up the valley where they -- and then they transport it
13 to people.

14 I mean, that's an example of a custom
15 thing that didn't go to traditional farm people that,
16 you know, we may all think about. They go to some
17 people in the city, you know, who had an opportunity
18 to buy, you know, 4-H-raised beef. That kind of stuff
19 still happens. And so educating the public about how
20 to handle that is always so important.

21 CHAIRPERSON ELFERING: So they should
22 actually -- that should actually be in the audience,

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1 who the targeted audience is.

2 MEMBER LEECH: Yes. I mean, because,
3 really, the -- and, again, that's where educating the
4 public about the technologies as they come along, and
5 then how to properly handle it -- it really depends on
6 whether it's something there to -- but, obviously, I
7 mean, an extension -- you know, if you've got folks
8 that you're trying to reach --

9 CHAIRPERSON ELFERING: Do you want to put
10 something like "and could include"?

11 MEMBER LEECH: -- community groups and --

12 CHAIRPERSON ELFERING: something like "and
13 could include"? Information availability -- web, CD.

14 MEMBER DENTON: And could include -- yes.

15 CHAIRPERSON ELFERING: And then, maybe
16 even put in "call them" after "could include."

17 MEMBER DENTON: Yes.

18 CHAIRPERSON ELFERING: And then, push that
19 into the next line, and then line the rest of those --

20 MEMBER LEECH: Line it up with the others.

21 No, put local --

22 DR. PATEL: Okay.

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1 CHAIRPERSON ELFERING: You can have them
2 as -- even as bullets, but you don't have to mark them
3 as bullets but just have them as -- each one a
4 separate line probably.

5 DR. PATEL: Oh.

6 MEMBER LEECH: I would indent all of them.

7 DR. PATEL: Oh, okay.

8 CHAIRPERSON ELFERING: Yes, that might
9 work better.

10 MEMBER LEECH: I would make "local
11 newspapers" look like the others do, instead of
12 changing all of them.

13 DR. PATEL: Okay. Do you want to keep
14 that in the report? That's the only one that's --

15 MEMBER DENTON: So we indent those.

16 CHAIRPERSON ELFERING: Okay. Have we got
17 that one pretty much taken care of, do you think?

18 MEMBER LEECH: It looks good to me.

19 CHAIRPERSON ELFERING: Okay. That's done,
20 then.

21 Okay. Simple, powerful messages. That's
22 in bold. Information --

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1 MEMBER DENTON: We stuck "layman" in
2 there, didn't we?

3 CHAIRPERSON ELFERING: Yes. Nuts and
4 bolts information in layman terms.

5 MEMBER LEECH: Yes.

6 CHAIRPERSON ELFERING: Oops. All caps
7 there.

8 MR. CASTELLANOS: It happens.

9 (Laughter.)

10 CHAIRPERSON ELFERING: Maybe it was
11 supposed to be like that.

12 MEMBER DENTON: And we had -- I had
13 something about our resource contact. I had a note
14 jotted down to the side and how to -- how we
15 effectively present information.

16 MEMBER LEECH: Yes, use the resource
17 contact.

18 MEMBER DENTON: Yes. A listing or a
19 designation of resource contact people that might be
20 able to further assist with this if we don't -- if we
21 don't get it done.

22 CHAIRPERSON ELFERING: In this section

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1 here? Is that --

2 MEMBER DENTON: How does FSIS effectively
3 present scientific information to small and very small
4 businesses? Simple, powerful messages in layman's
5 terms with resource contacts is the way I had it in
6 my --

7 CHAIRPERSON ELFERING: Okay.

8 MEMBER DENTON: -- in my thinking.

9 CHAIRPERSON ELFERING: Do we want to put
10 that as just one thought --

11 MEMBER LEECH: Yes.

12 CHAIRPERSON ELFERING: -- instead of
13 having it as a separate -- simple, powerful messages
14 in layman's terms, and take out the nuts and bolts?
15 We try to avoid nuts and bolts in meat processing
16 plants.

17 (Laughter.)

18 MEMBER LEECH: And I would make that
19 another line, because whatever message goes to any of
20 the resource contacts, or one of them, but all of
21 these others are, too.

22 MEMBER DENTON: Contact information. Does

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1 that make sense?

2 MEMBER LEECH: Yes.

3 CHAIRPERSON ELFERING: Yes.

4 MEMBER LEECH: I'm not sure those next
5 three -- they don't make a lot of sense right now.

6 MEMBER DENTON: Unless it's a research
7 demonstration of some sort.

8 MEMBER LEECH: Yes, that's -- yes.

9 MEMBER DENTON: I think it was something
10 that --

11 CHAIRPERSON ELFERING: Yes, right. The
12 research --

13 MEMBER DENTON: -- Catherine said.

14 MEMBER LEECH: Yes. And that way you
15 can --

16 MEMBER LOGUE: Well, I talked at one point
17 about -- what did I say, getting -- getting some of
18 these small businesses to try and match them up with
19 the researcher.

20 CHAIRPERSON ELFERING: Just take out the
21 "the," too, probably.

22 MEMBER LOGUE: There's a comma.

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1 CHAIRPERSON ELFERING: There's a comma at
2 the end of "universities"? Just take that out. All
3 right. Cooperative agreements, collaborative --

4 MEMBER KOWALCYK: Does that get to what we
5 talked about earlier about the cooperative agreement
6 requiring that the researcher present the results?

7 MEMBER DENTON: I don't know what we were
8 doing with that language.

9 MEMBER LOGUE: Isn't that what you were
10 saying about using universities and collaborating like
11 with the processors to find out what they need?

12 MS. WARFIELD: As a first step kind of a
13 thing?

14 MEMBER LOGUE: And then also -- you were
15 right, too, because we also talked about as a way to
16 publicize this that that would be part of the
17 cooperative agreement requirements that if an
18 institution got some funding that they had to go back
19 and use it for part of their outreach.

20 MEMBER KOWALCYK: Can you explain how you
21 would -- how people actually --

22 MEMBER DENTON: What were you talking

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1 about -- the cooperative agreement thing?

2 MEMBER LOGUE: It becomes part of that
3 agreement. You know, and a cooperative agreement is
4 money coming down, so you write it in the contract
5 that you have to do this.

6 CHAIRPERSON ELFERING: Yes. When they get
7 a cooperative agreement -- let's say I get one of
8 these cooperative agreements, and I develop some
9 technology and rapid testing for listeria. Part of my
10 proposal have to be that if I get this cooperative
11 agreement grant, I've got to be able to go out and do
12 something with it --

13 MEMBER LOGUE: Right.

14 CHAIRPERSON ELFERING: -- with the
15 industry.

16 MEMBER LOGUE: And you have to be able to
17 go out and publicize it. In other words, when you get
18 the technology, yes, it works and --

19 CHAIRPERSON ELFERING: But then, how far
20 do you advertise it, though?

21 MEMBER LOGUE: Well, that's --

22 CHAIRPERSON ELFERING: Or do we allow --

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1 or do we have USDA --

2 MEMBER DENTON: What is the requirement
3 that's placed on the collaborators and the cooperative
4 agreements now with regard to publicizing the
5 information?

6 DR. SYED: They have to -- because once we
7 pay the grant, we own it.

8 MEMBER DENTON: Yes.

9 DR. SYED: And, therefore, it's how we use
10 it.

11 MEMBER DENTON: Yes.

12 DR. SYED: They don't have any --

13 MEMBER DENTON: But you don't place an
14 obligation on them to be part of that communication
15 process.

16 DR. SYED: Once it's in a deliverable,
17 that's ours. Then, we can do whatever we want with
18 it.

19 MEMBER DENTON: Okay.

20 MR. CASTELLANOS: There should be some
21 contribution to --

22 MEMBER DENTON: Would it be a more

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1 appropriate thing to do to require these
2 collaborations on the cooperative agreements to have
3 some role in communicating?

4 DR. SYED: You can -- when a proposal
5 comes in, we put that in.

6 MEMBER DENTON: Can we recommend --

7 CHAIRPERSON ELFERING: Let's recommend
8 that, yes. Definitely.

9 DR. SYED: We can put that recommendation
10 in.

11 MEMBER DENTON: Collaborators and
12 cooperative agreements. Had it. Just lost it. Did
13 somebody capture that? It fell out over here.

14 MR. CASTELLANOS: Provision cooperative
15 agreements to require --

16 DR. SYED: Dissemination.

17 CHAIRPERSON ELFERING: There you go.

18 MS. TIPPENS: And I think most companies
19 would want the opportunity to do that.

20 MEMBER DENTON: Yes. That puts the --

21 MR. CASTELLANOS: It makes it unequivocal,
22 too. So you can make sure that nothing gets lost in

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1 the translation.

2 CHAIRPERSON ELFERING: And I would think
3 most would want to do that.

4 MR. CASTELLANOS: Absolutely.

5 DR. SYED: Yes, because that's --

6 CHAIRPERSON ELFERING: Like you said, you
7 know, if a university -- if they're going to do it,
8 you're going to want to publicize the fact that you've
9 developed some --

10 MEMBER LOGUE: It's part of our
11 requirement for this. You need to pretend you're --
12 or, as you said, you can be on the --

13 MEMBER KOWALCYK: There can be quite a bit
14 of residual benefit from having that large --

15 MEMBER LOGUE: Oh, yes.

16 MEMBER KOWALCYK: -- communicating at very
17 high levels within the agency to say this is the
18 technology and this is what it can do.

19 MEMBER LOGUE: You know, you're getting
20 the -- you're not getting it from the agency. You're
21 getting it from the guys on the ground.

22 DR. SYED: The individuals. And also,

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1 2005 is coming. We can propose it by -- we can put
2 those things in.

3 DR. PATEL: Applications? Are we using
4 that to -- somehow they should disseminate the
5 applications.

6 MEMBER KOWALCYK: You may be starting
7 another sentence and saying part of -- this would also
8 require recommendations for implementing the new
9 technology.

10 MEMBER DENTON: All right. Here we are.

11 MEMBER LOGUE: Oh, I know what that one
12 is. That's from when we were talking about getting
13 the small business guys to tell us what their concerns
14 were, and then trying to marry them with somebody at a
15 university. So, in other words, then, that maybe --
16 remember I mentioned this in terms of an advisory
17 board or --

18 MEMBER DENTON: Right.

19 MEMBER LOGUE: -- not just an advisory
20 board but a situation where a small business has to --
21 "We want to find a way to reduce listeria. How can
22 you help us?" kind of thing.

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1 MEMBER DENTON: Okay.

2 CHAIRPERSON ELFERING: So that might drive
3 the actual project.

4 MEMBER LOGUE: Yes. That you would have a
5 driver, as you say -- this small company would really
6 like to do this, is willing to go in on a
7 collaborative agreement, and here's our problem -- we
8 want to get rid of listeria. Would you be willing to
9 work with me to come up with a way to do it?

10 MEMBER DENTON: Okay. So how would you
11 modify that to capture that?

12 MEMBER LOGUE: I don't know. Maybe saying
13 something along the lines of going to the -- going to
14 the small and very small establishments and working
15 with them to address their concerns.

16 CHAIRPERSON ELFERING: Maybe that's a good
17 spot for a lot of these trade organizations. Some of
18 the trade organizations will be able to recommend to
19 -- maybe even recommend to USDA. When they put out
20 their announcements, here are some things that the
21 industry needs.

22 MEMBER LOGUE: Yes, that's true.

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1 CHAIRPERSON ELFERING: So that when --
2 when they're putting together some type of a proposal,
3 if the industry really feels it needs something for
4 listeria control, or whatever, that that would be
5 something the -- someone who is writing the
6 cooperative agreement, the proposal, would actually be
7 focused on, because that's something that industry
8 truly needs.

9 So, you know, there is -- it was
10 suggested, but I don't know if it should come from the
11 trade organizations. They would probably be best to
12 be able to gather some of that information.

13 MS. WARFIELD: I know we work with some of
14 our members on handling problems like that. You know,
15 they'll call and say, "Hey, I've got this going on.
16 What are your recommendations?" Or, "Who can I go to
17 for help?" So that's a common thing for us to deal
18 with.

19 CHAIRPERSON ELFERING: And would the tech
20 center have data on questions -- you know, how many
21 people are calling in and saying, you know, "I need to
22 have some guidance on XYZ"? And if you're getting 100

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1 questions on that --

2 DR. PATEL: So we put all of those
3 questions answers in some --

4 CHAIRPERSON ELFERING: Yes. We could
5 identify what the industry needs just by what
6 questions are being asked.

7 DR. SYED: Are you going to put that in?

8 DR. PATEL: Yes, that's a good
9 recommendation.

10 MEMBER LOGUE: Developing a database for
11 issues?

12 MEMBER DENTON: Can this exercise
13 effectively present scientific information?

14 CHAIRPERSON ELFERING: Yes. We're going
15 to get --

16 MEMBER DENTON: Or go into the -- yes.

17 CHAIRPERSON ELFERING: Let's put that as a
18 footnote. Let's put something like that as a footnote
19 is is that, you know, for all of these different
20 technologies, we really should be looking at -- the
21 FSI should really be looking at information that they
22 already gather to see if they can determine what is

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1 truly needed by the small -- for the small industry,
2 or utilizing data that they already gather.

3 MEMBER DENTON: Yes. That's probably more
4 appropriate, utilize data already in hand to assess
5 the needs of small and very small -- to assess the
6 needs -- sorry. Isn't that where we're going? Should
7 we take out "issues/concerns of universities" on that?

8 MEMBER LOGUE: Yes, probably can.

9 DR. SYED: We can put it in the
10 administrator website, state website, or something
11 like that, because then we are identifying one state.

12 MEMBER LEECH: Well, any state, yes. I
13 mean --

14 MEMBER DENTON: Do this job better. I
15 understand the concept we're getting at there.
16 There's a better way to state that.

17 MEMBER LEECH: Using that inspector as a
18 way to sell it as well, by saying, "Hey, if you can
19 sell us," because it's going to make his job easier.
20 So we were just using them as a vehicle or a tool for
21 selling. Selling is not the word, but you know what
22 I'm trying to say.

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1 MEMBER KOWALCYK: Communicating.

2 MEMBER LEECH: Or communicating.

3 MEMBER KOWALCYK: Benefits including
4 technology through field offices or --

5 MEMBER DENTON: Yes. Communicate the new
6 technology to the inspector.

7 MEMBER LEECH: To inspector, explaining
8 how it may make his work/job easier.

9 MEMBER KOWALCYK: Either that or maybe not
10 -- I mean, that verbiage -- explaining the benefits of
11 the technology.

12 MEMBER LEECH: Right. Well, yes, you can.
13 But I don't know if that carries through the idea of
14 -- that you've got to sell it to the inspector for
15 their own benefit, as well as for the ultimate. If
16 you don't put that in there, then they don't have an
17 incentive to do it.

18 MR. CASTELLANOS: It's like you said, sell
19 it to the inspector as a benefit for their use.

20 DR. PATEL: It's the program. On my
21 computer it has --

22 (Laughter.)

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1 -- auto correct.

2 MEMBER LEECH: Where it says "Minnesota
3 website," you could do state --

4 DR. PATEL: That would be much better.

5 MEMBER LEECH: -- state and/or university.

6 Because, I mean, I think you want to go through your
7 state government as well as, you know, anything that
8 you can get through university websites as well, as
9 you've said -- again, multiple strategies for all this
10 stuff.

11 You're going to get to your county
12 extension agent through your state leader network. So
13 you could say county extension agents via the state
14 leader network.

15 I think that you should say state HACCP
16 coordinator and it -- if contact is something
17 different, but I don't know that you need to say the
18 rest of that is --

19 MEMBER LOGUE: State leader network and
20 the --

21 MEMBER LEECH: Yes, they might be
22 different. They might be different.

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1 MEMBER DENTON: Yes. Coordinating with --

2 MEMBER LEECH: And, again, I'd put both of
3 them. Everybody needs to know. Have we already got
4 that?

5 CHAIRPERSON ELFERING: Where are we at?

6 MEMBER DENTON: We're on that first
7 section in part number 3, that first statement, first
8 line. Does that capture what we were saying?

9 MEMBER LOGUE: Yes. I'm not sure about
10 the receivables thing.

11 CHAIRPERSON ELFERING: Do you mean that
12 listing at the state -- well, I think one of the
13 things we want to put in there, that we've got the
14 HACCP coordinator and contact -- should be in there.
15 Unless you would put up there something like listing
16 information --

17 MEMBER DENTON: I think you mentioned this
18 as a list that the federal-state relations has that
19 captures all of the small and very small. Is that
20 right?

21 CHAIRPERSON ELFERING: Yes. I would just
22 use the -- again, use the information for state

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1 programs from federal-state relations, the list of
2 state-inspected establishments. And then you're going
3 to have the FSIS/PBIS data. And then, so it would
4 just be -- instead of -- maybe we want to put federal-
5 state relations for state-inspected facilities.

6 But if we're going to go in with -- that
7 this should go out to more than just official
8 establishments, it should probably go to food
9 inspection agencies also.

10 MEMBER LEECH: Yes.

11 CHAIRPERSON ELFERING: Maybe "and other
12 food inspection agencies?"

13 MEMBER LEECH: That sounds good.

14 CHAIRPERSON ELFERING: And, actually, FDA
15 maintains a database of who those would be. So I
16 didn't understand all that -- listing the information
17 at the state -- what that is.

18 MEMBER DENTON: I think somehow we've got
19 "state" in there twice.

20 CHAIRPERSON ELFERING: Yes.

21 MEMBER DENTON: Because you talk about
22 state and federal relations.

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1 CHAIRPERSON ELFERING: Or providing --
2 providing the information, or how -- we actually want
3 to try to figure out if -- if they don't have a trade
4 organization, how are we going to get them this
5 information? So we've got -- again, we've identified
6 who they are, and I think we've almost accomplished
7 that by our first part is is that the front-line
8 inspector would be getting out that information
9 initially.

10 MEMBER LEECH: And kind of referring them
11 to the in-depth education source as --

12 CHAIRPERSON ELFERING: But then, also
13 providing the information to universities, county
14 extension agencies, state HACCP coordinator and
15 contacts, and other food inspection agencies. Or you
16 can put two other food inspection agencies, because I
17 think we've already identified who these all are.

18 MEMBER LEECH: Yes.

19 CHAIRPERSON ELFERING: I mean, we know --
20 we've already established how the information was
21 going to get out there initially, so this is just --

22 MEMBER LEECH: So you're saying get rid of

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1 the last two lines there, the last -- the second line
2 there.

3 CHAIRPERSON ELFERING: Yes. And then,
4 eliminate that, the state FS -- the -- yes, keep
5 going, keep deleting until you get to "university."

6 MEMBER LEECH: Do we want to say state and
7 university?

8 CHAIRPERSON ELFERING: Yes.

9 MEMBER LEECH: So keep going through
10 "and." And after "and," go -- get rid of that and
11 make another bullet.

12 CHAIRPERSON ELFERING: Yes. State or
13 university website, county extension agents, HACCP
14 coordinators and contacts, and then cooperative
15 agreement. I would say that we don't have in there at
16 all. That could be -- that one can be eliminated.
17 And then, this would be the footnote.

18 MEMBER LOGUE: Well, what were we doing
19 with the one we just deleted? We were making it part
20 of the cooperative agreement that they also have to
21 have it publicized.

22 CHAIRPERSON ELFERING: Well, I think

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1 that's what we --

2 MEMBER LOGUE: Okay. Right.

3 MEMBER LEECH: What about the --

4 CHAIRPERSON ELFERING: No. The footnote
5 should be at that -- no, I think we can eliminate that
6 whole thing.

7 DR. PATEL: Oh, okay.

8 CHAIRPERSON ELFERING: That footnote part
9 until we get down to the bottom.

10 DR. PATEL: Just delete it?

11 CHAIRPERSON ELFERING: Yes, delete it.
12 And then, leave the next line. Nope, not that one,
13 the one above it.

14 MEMBER LEECH: You were hitting the down
15 key, instead of the up.

16 DR. PATEL: Up, right?

17 MEMBER LEECH: Yes.

18 CHAIRPERSON ELFERING: A little bit too
19 far there. 2003 -- eliminate that line.

20 MEMBER LEECH: Yes.

21 CHAIRPERSON ELFERING: And then, that
22 should be as kind of a footnote is is that FSIS needs

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1 to utilize the existing information to assess the
2 needs.

3 MEMBER LEECH: Do we need to specify what
4 existing information we're talking about? Or they
5 will know?

6 CHAIRPERSON ELFERING: No. I think we
7 should put request from trade organizations and
8 questions that are received by the technical services
9 center. Yes. Maybe just turn that "request" into a
10 "requests," and it doesn't have to be capitalized.

11 DR. PATEL: Oh, okay.

12 CHAIRPERSON ELFERING: Or maybe you want
13 to put -- maybe put it as a bullet. Put it as a
14 bullet instead.

15 DR. PATEL: Oh, okay.

16 MEMBER LEECH: That part you just wrote,
17 not the "to assess the needs," right?

18 CHAIRPERSON ELFERING: Yes.

19 DR. PATEL: Like this?

20 CHAIRPERSON ELFERING: Yes.

21 MEMBER LEECH: And then, put the -- "to
22 assess the needs of SVS" needs to go back up in that

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1 first line.

2 CHAIRPERSON ELFERING: Yes, that's right.

3 MEMBER LEECH: All right. But it's
4 request -- and it should be plural, shouldn't it?

5 CHAIRPERSON ELFERING: Yes.

6 MEMBER LEECH: From trade associations
7 and --

8 CHAIRPERSON ELFERING: Yes.

9 MEMBER LEECH: -- or make another line. I
10 don't know.

11 CHAIRPERSON ELFERING: Yes. And -- or,
12 no, you could put -- or instead of -- don't put an
13 "and" in there yet. Go back and put a comma, and then
14 after "received at TSC" put "and any other information
15 that's available to the agency."

16 MEMBER LEECH: Yes. After TSC.

17 CHAIRPERSON ELFERING: Yes. And then put
18 "and any other information gathered by the agency." I
19 think we're just missing -- yes.

20 MEMBER KOWALCYK: Put a footnote on the
21 top one -- do we need -- do you think we need to
22 qualify it as technological needs for small or very

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1 small plants?

2 CHAIRPERSON ELFERING: Yes. What was
3 the --

4 MEMBER KOWALCYK: After -- before "needs"
5 would be the technological -- yes, right, on that
6 line. Utilize existing information to assess the
7 technological needs of the --

8 CHAIRPERSON ELFERING: Technological
9 needs, yes.

10 MEMBER LEECH: No, that's right.

11 CHAIRPERSON ELFERING: Yes.

12 MEMBER LEECH: Try putting a comma after
13 -- in TSC, after C, and see if that gets rid of your
14 bullet.

15 MEMBER DENTON: What's going to happen
16 with request from trade associations, questions
17 received --

18 MEMBER LEECH: Oh, that's why that was
19 showing up as being --

20 MEMBER DENTON: And any other information
21 gathered by FSIS.

22 MEMBER LEECH: Yes.

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1 MEMBER DENTON: What are we doing?

2 MEMBER LEECH: That is -- those are
3 examples of -- okay. So you could say, for example --

4 CHAIRPERSON ELFERING: Yes, for example.
5 Yes, perfect.

6 MEMBER LEECH: Comma, and lower case R.

7 CHAIRPERSON ELFERING: Perfect.

8 MEMBER DENTON: Eloquence like that I have
9 never seen.

10 (Laughter.)

11 MEMBER LEECH: And you could make it
12 connect and you could just leave it separate. We've
13 made it separate, but you could just -- I think now
14 we've done the "for example," two spaces, and then,
15 yes, bring that sentence up.

16 MEMBER DENTON: Are you satisfied with
17 your report, Captain?

18 CHAIRPERSON ELFERING: I think -- are we
19 going to have the ability to work on this in the
20 morning again?

21 MEMBER LEECH: Yes. The whole group will
22 work on it.

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1 CHAIRPERSON ELFERING: Okay. So can we
2 get copies of this?

3 DR. PATEL: That's fine. I've got it
4 here, or I can --

5 CHAIRPERSON ELFERING: And save it to a
6 disk?

7 DR. PATEL: Yes.

8 DR. SYED: Can you bring it first thing in
9 the morning, or how are you --

10 CHAIRPERSON ELFERING: Can you print it
11 here? There's a printer over there. And we can take
12 it with us.

13 MEMBER LEECH: If you save it on that
14 disk, I can take it and --

15 MEMBER DENTON: Can you get it on paper?

16 CHAIRPERSON ELFERING: I just saw Mary
17 Cutshall out there and I said, "We finished our
18 report. All we put in there is, 'Call Mary.'"

19 (Laughter.)

20 MEMBER DENTON: I'm surprised you're still
21 walking.

22 (Laughter.)

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1 CHAIRPERSON ELFERING: She did take a
2 swing at me, but I ducked.

3 MEMBER DENTON: You ducked.

4 MEMBER LEECH: Are you finished with this?

5 CHAIRPERSON ELFERING: Yes. University
6 people, they just want to kind of take over.

7 (Applause.)

8 We can go off the record.

9 (Whereupon, at 4:42 p.m., the proceedings
10 in the foregoing matter were adjourned.)

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