



TRANSMITTED BY FACSIMILE

Ms. Rita A. Wittich
Vice President, Worldwide Regulatory Strategy
Regulatory Affairs
Pfizer, Inc.
235 East 42nd Street
New York, New York 10017-5755

Re: NDA 20-825
Geodon (ziprasidone HCl)
MACMIS # 10790

Dear Ms. Wittich:

Through routine monitoring and surveillance, the Division of Drug Marketing, Advertising, and Communications (DDMAC) has identified promotional materials (GZ102859, GZ102857) for Geodon (ziprasidone HCl) that are in violation of the Federal Food, Drug, and Cosmetic Act and applicable regulations. In addition, DDMAC has identified misleading oral statements regarding Geodon at Pfizer's promotional exhibit booth at the annual meeting of the American Psychiatric Association (APA) held in Philadelphia, Pennsylvania in May 2002.

Specifically, DDMAC objects to the following claims and representations:

Promotional Materials

1. Pfizer Inc. (Pfizer) has promoted Geodon in a manner that is misleading and lacking fair balance because it minimizes the important risk information regarding the greater capacity of Geodon to cause QT prolongation, and the potential to cause torsade de pointes-type arrhythmia and sudden death. For example, DDMAC objects to the following claims by Pfizer:
 - No torsade de pointes
 - A rare incidence of a QTc interval >500 msec
 - A well-characterized ECG profile
 - Postmarketing experience ... consistent with the Geodon clinical trial database

These statements, isolated out of context by bulleting, headlining, or other means, are misleading because they suggest that Geodon is safer than has been demonstrated by substantial evidence. The Indications and Usage section of the approved product labeling (PI) for Geodon states that ziprasidone has a "greater capacity to prolong the QT/QTc interval compared to several other antipsychotic drugs" and that this effect "is associated in some other drugs with the ability to cause torsade de pointes-type arrhythmia, a potentially fatal polymorphic ventricular tachycardia,

and sudden death. Whether ziprasidone will cause torsade de pointes or increase the rate of sudden death is not yet known." Furthermore, the bolded warning of the PI discusses the concern regarding QT prolongation, torsade de pointes, and the risk of sudden death, including the fact that although torsade de pointes has not been observed in pre-marketing studies, "experience is too limited to rule out an increased risk."

In addition, the bolded warning emphasizes the uncertainty regarding the ECG profile that may result from treatment with Geodon, as the association of QT prolongation and sudden death resulting from torsade de pointes is difficult to observe. Finally, the claim that post-marketing experience is consistent with the clinical trial database implies that there is no risk of torsade de pointes and sudden death with Geodon when, in fact, data are very limited. Pre-marketing and post-marketing exposure is insufficient to allow a conclusion that torsade de pointes will not occur. Further, FDA has received several spontaneous reports of QT prolongation greater than 500 msec, all indicative of a potential risk of this arrhythmia. There are also reports of sudden death where the cause of death is not known, but could represent torsade de pointes even if unrecognized. In sum, it is premature to conclude that Geodon does not present any risk of torsade de pointes.

The brochure ID# GZ102859 presents these statements in the center of the back page (see also page 12) under the blue headlines "A well-characterized ECG profile" and "Postmarketing experience." A bolded paragraph regarding the association of QT prolongation and torsade de pointes in other drugs is found at the bottom of the page. Although this paragraph correctly acknowledges that Geodon has a greater capacity to prolong the QT interval than several antipsychotics, it states that "in some other drugs" QT prolongation has been associated with torsade de pointes, implying that this is not a concern with Geodon. There is no mention that there is a specific concern with Geodon because the pre-marketing experience and post-marketing experience to date is too limited to rule out this risk. Thus, this presentation is misleading because it claims that there is no torsade de pointes when this has not been demonstrated by substantial evidence and because it fails to accurately disclose the risk.

The brochure ID# GZ102857 focuses on the effects of Geodon on the ECG profile and prominently displays the misleading statements listed above. The overall presentation of the four-page brochure minimizes concerns regarding Geodon's effect on cardiac arrhythmia and sudden death. In addition, the risk information is not presented with a prominence and readability that is reasonably comparable to the presentation of how "well-characterized" the ECG profile is for Geodon. Finally, the brochure fails to communicate that experience with Geodon is too limited to rule out the risk of torsade de pointes and sudden death.

Oral Representations

At Pfizer's promotional exhibit booth (entitled "The Geodon Challenge"), representatives engaged in violative promotional activities and disseminated violative promotional material. Specifically, during a review of participant responses to a 12-question "knowledge" test for Geodon (ID# GZ110396), Pfizer representatives minimized important risk information regarding the greater capacity of Geodon to cause QT prolongation and the potential to cause sudden death, and misrepresented Geodon as having antidepressant effects similar to the selective serotonin reuptake inhibitors (SSRIs).

Furthermore, several questions on this "test" are misleading. Examples of false or misleading claims in the promotional materials and oral representations include the following:

- One question (Question #6) states that "Geodon has a well-characterized ECG profile with: no torsade de pointes in clinical trials, a rare incidence of QTc interval >500 msec, no confirmed cases of torsade de pointes in postmarketing experience, and a low incidence of syncope and seizure." Two Pfizer representatives at the Geodon Challenge activity stated that all of these choices were true. One representative stated that "there have been no torsades or deaths" and that "we have not seen the QT risk that the label talks about."
- In one case, the adverse event question prompted a general question regarding receptor interactions for Geodon. The representative answered that Geodon bound to dopamine, adrenergic, serotonin, and histamine receptors. The representative then volunteered that Geodon "has antidepressant effects through SSRI [activity]." This is misleading because Geodon is not indicated for depression.

To address these objections, DDMAC requests that Pfizer do the following:

1. Immediately discontinue the use of these and any other promotional materials and activities with the same or similar issues.
2. Respond to this letter within ten days. Your response should include a statement of your intent to comply with the above, a list of all promotional materials with the same or similar issues, and your methods for discontinuing these promotional materials.

If you have any questions or comments, please contact the undersigned by facsimile at (301) 594-6771, or at the Food and Drug Administration, Division of Drug Marketing, Advertising and Communications, HFD-42, rm. 8B-45, 5600 Fishers Lane, Rockville, MD 20857. DDMAC reminds you that only written communications are considered official.

In all future correspondence regarding this particular matter, please refer to MACMIS ID # 10790 in addition to the NDA number.

Sincerely,

{See appended electronic signature page}

Lisa L. Stockbridge, Ph.D.
Regulatory Reviewer
Division of Drug Marketing,
Advertising and Communications

**This is a representation of an electronic record that was signed electronically and
this page is the manifestation of the electronic signature.**

/s/

Lisa Stockbridge
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**Efficacy across
a wide range of symptoms**



**Positive
Symptoms**

Power to control
positive symptoms
at Weeks 1 and 6⁶



**Negative
Symptoms**

Power to improve
negative symptoms
at Weeks 1 and 6⁶



**Associated
Depressive
Symptoms**

Power to reduce
associated
depressive
symptoms
at Week 6⁸



Risk of Relapse

The *only* atypical
antipsychotic
demonstrating
reduced risk of
relapse at 1 year⁷

A well-characterized ECG profile

- No torsade de pointes
- A rare incidence of a QT_c interval >500 msec

Postmarketing experience

- Experience to date generally has been consistent with the GEODON clinical trial database

Favorable tolerability data: low EPS, prolactin elevation, and weight-neutral profile

GEODON is indicated for the treatment of schizophrenia. GEODON has a greater capacity to prolong the QT_c interval than several antipsychotics. In some other drugs, QT prolongation has been associated with torsade de pointes, a potentially fatal arrhythmia. In many cases this would lead to the conclusion that other drugs should be tried first. GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

Patients at risk for significant electrolyte disturbances should have baseline measurements performed before initiating GEODON, as hypokalemia and hypomagnesemia may increase the risk of QT prolongation and arrhythmia. Patients on diuretics should be monitored.

GEODON™

(ziprasidone HCl)

See the difference™

Please see full prescribing information on back pages.



10%
RECYCLED FIBER

GZ102859

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Printed in USA/December 2001



**See the difference
GEODON can make**

GEODON™

(ziprasidone HCl)

See the difference™

Please see full prescribing information on back pages.

Challenges in treating schizophrenia

30% of patients respond poorly to treatment¹

Noncompliance rate of 50% at 1 year²

- The side effects from antipsychotics are associated with medication noncompliance^{2,3}
- Medication noncompliance is a key factor related to relapse⁴

High relapse rate per year⁵

- 25% of treated patients relapse²
- 70% of untreated/poorly compliant patients relapse²

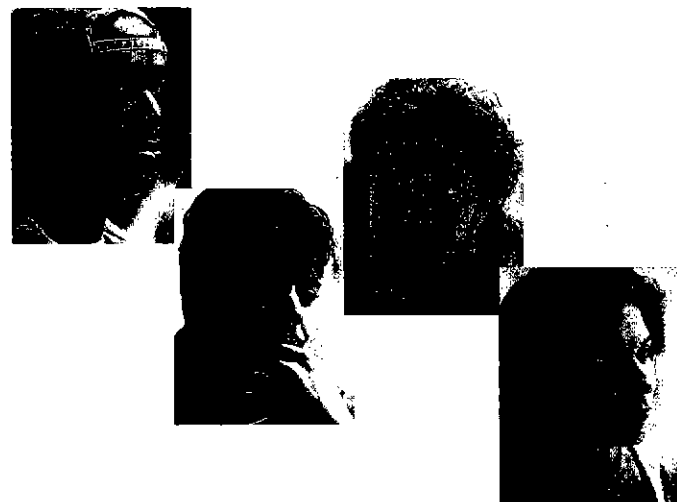
GEODON is indicated for the treatment of schizophrenia. GEODON has a greater capacity to prolong the QT_c interval than several antipsychotics. In some other drugs, QT prolongation has been associated with torsade de pointes, a potentially fatal arrhythmia. In many cases this would lead to the conclusion that other drugs should be tried first. GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

Patients at risk for significant electrolyte disturbances should have baseline measurements performed before initiating GEODON, as hypokalemia and hypomagnesemia may increase the risk of QT prolongation and arrhythmia. Patients on diuretics should be monitored.

In short-term trials, the most commonly observed adverse events associated with GEODON at an incidence of ≥5% and at least twice the rate of placebo were somnolence (14% vs 7%), respiratory disorders (8% vs 3%), of which >90% were cold symptoms or upper respiratory infections, and EPS (5% vs 1%).

In premarketing trials with GEODON, approximately 5% of patients developed rash. Of these patients, only 1 out of 6 discontinued therapy with GEODON due to rash. Most patients improved promptly with adjunctive treatment with antihistamines or steroids and/or upon discontinuation.

In short-term trials, some patients experienced orthostatic hypotension (1%). In premarketing trials, some GEODON patients experienced syncope (0.6%). Seizures occurred infrequently (0.4%); confounding factors may have contributed to many of these cases. As with other antipsychotics, GEODON should be used cautiously in patients with a history of seizures or with conditions that potentially lower the seizure threshold.



Please see full prescribing information on back pages.

GEODON[™]
(ziprasidone HCl)
See the difference[™]

Nathan

AGE: 38



History

- First diagnosed with schizophrenia 10 years ago
- Treated with several conventional antipsychotics with suboptimal response, including ongoing residual positive and negative symptoms
- Placed on an atypical antipsychotic and showed some improvement in positive and negative symptoms
- Is still hearing voices occasionally and displays signs of suspiciousness
- 22% increase in body weight since starting atypical agent
- BMI increased to 30
- Current cholesterol 260 mg/dL and triglycerides 330 mg/dL.

Reasons for considering a switch:

- Insufficient improvement in positive symptoms with reports of voices and suspiciousness
- Increased body weight and BMI
- Elevated cholesterol and triglycerides

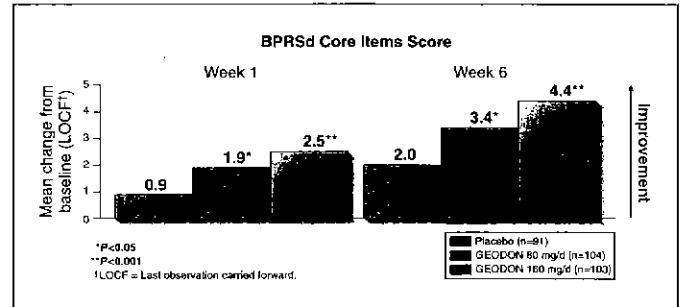
Patients illustrated in these cases are fictional, but depict those commonly seen in clinical settings.

BMI=Body Mass Index.

Please see full prescribing information on back pages.

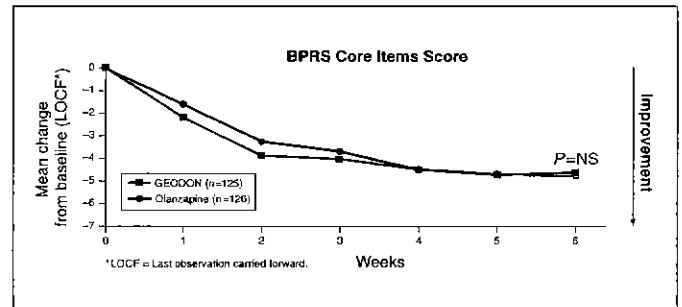
Power to control positive symptoms in the acute phase

GEODON vs placebo—Significant symptom control at Weeks 1 and 6^{6,7}



A 6-week, double-blind, placebo-controlled, multicenter study of 302 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-IV-R). After a 3- to 7-day washout period, patients were randomized to receive either GEODON 80 mg/day on Days 1-41; 80 mg/day on Days 1 and 2, followed by 160 mg/day on Days 3-41; or placebo. All GEODON doses were administered twice daily with food.⁷

GEODON vs olanzapine—Symptom control at study endpoint⁷



A 6-week, double-blind, multicenter study of 269 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-IV). Patients were randomized to receive either GEODON 80 mg/day on Days 1-2, followed by 160 mg/day on Days 3-7; or olanzapine 5 mg/day on Days 1-2, followed by 10 mg/day on Days 3-7. Dosing was flexible during Weeks 2-6 (GEODON 80, 120, or 160 mg/day; olanzapine 5, 10, or 15 mg/day). The average daily dose of study medication was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine. All GEODON doses were administered twice daily with food.⁷

In short-term trials, 4.1% of GEODON-treated patients discontinued treatment due to an adverse event, compared to 2.2% on placebo. The most common event associated with discontinuation was rash (1% for GEODON-treated patients vs 0% for placebo-treated patients).

BPRS= Brief Psychiatric Rating Scale.

GEODON™
(ziprasidone HCl)
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Allen

AGE: 30



History

- Diagnosed with schizophrenia 5 years ago
- Initial treatment with conventional antipsychotics resulted in improvement in positive symptoms, but little improvement in negative symptoms
- While receiving conventional antipsychotics, displayed severe EPS
- Switched to an atypical antipsychotic, but despite an increase in dose, negative symptoms persisted
- Family has reported lack of motivation and less time spent with friends
- When the dose of the atypical was increased, the patient had some difficulty sitting still and showed an increase in other signs of EPS

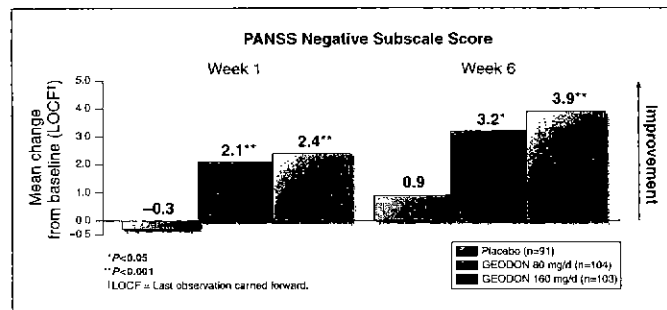
Reasons for considering a switch:

- Persistent negative symptoms including lack of motivation and decreased social interest
- Increased EPS

Patients illustrated in these cases are fictional, but depict those commonly seen in clinical settings.

Power to improve negative symptoms

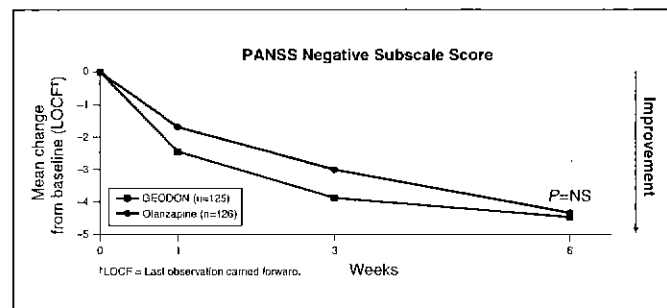
GEODON vs placebo—Significant symptom improvement at Weeks 1 and 6^{6,7}



A 6-week, double-blind, placebo-controlled, multicenter study of 302 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-III-R). After a 3- to 7-day washout period, patients were randomized to receive either GEODON 80 mg/day on Days 1-41; 80 mg/day on Days 1 and 2, followed by 160 mg/day on Days 3-41; or placebo. All GEODON doses were administered twice daily with food.⁷

In one 6-week study (n=419), a trend toward statistical significance was demonstrated with the 120 mg/day dose (P=0.06 at Week 6); statistical significance was not achieved with the 40 mg/day dose.

GEODON vs olanzapine—Symptom improvement at study endpoint⁷



A 6-week, double-blind, multicenter study of 269 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-IV). Patients were randomized to receive either GEODON 80 mg/day on Days 1-2, followed by 160 mg/day on Days 3-7; or olanzapine 5 mg/day on Days 1-2, followed by 10 mg/day on Days 3-7. Dosing was flexible during Weeks 2-6 (GEODON 80, 120, or 160 mg/day; olanzapine 5, 10, or 15 mg/day). The average daily dose of study medication was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine. All GEODON doses were administered twice daily with food.⁷

GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

PANSS=Positive and Negative Syndrome Scale.

Please see full prescribing information on back pages.

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 (ziprasidone HCl)
 See the difference™

Brenda

AGE: 26



History

- Recently diagnosed with schizophrenia
- Treated with an atypical agent for the past 6 months, after an initial psychotic episode
- Psychotic symptoms have stabilized, but over the past 6 weeks she has reported signs of depression, including:
 - sadness
 - inability to experience pleasure
- Elevated prolactin levels recently noted
- Reported persistent menstrual irregularity, as well as galactorrhea at times

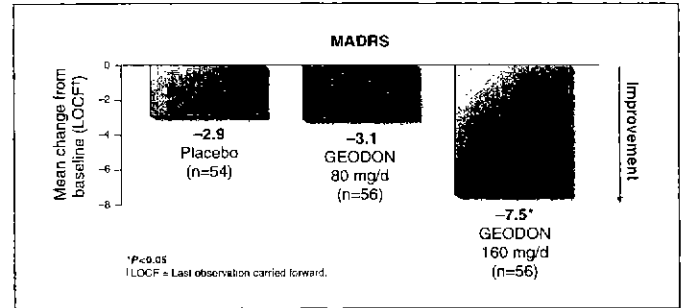
Reasons for considering a switch:

- Associated depressive symptoms including sadness and inability to experience pleasure
- Elevated prolactin levels
- Menstrual irregularity

Patients illustrated in these cases are fictional, but depict those commonly seen in clinical settings.

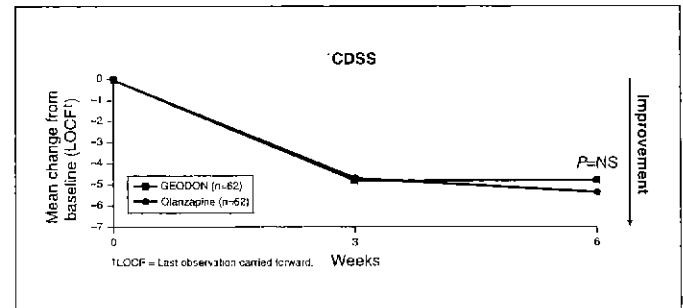
Power to reduce associated depressive symptoms

GEODON vs placebo—Significant symptom improvement by Week 6⁶



A 6-week, double-blind, placebo-controlled, multicenter study of 302 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-III-R), among the 55% of patients with clinically significant depressive symptoms, ie, ≥ 14 on the MADRS (group mean baseline 23.5) (n=168). After a 3- to 7-day washout period, patients were randomized to receive either GEODON 80 mg/day on Days 1-4; 1; 80 mg/day on Days 1 and 2, followed by 160 mg/day on Days 3-4; or placebo. All GEODON doses were administered twice daily with food.⁶

GEODON vs olanzapine—Symptom improvement at study endpoint⁷



A 6-week, double-blind, multicenter study of 269 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-IV), among patients with clinically significant depressive symptoms, ie, ≥ 5 on the CDSS (n=124). Patients were randomized to receive either GEODON 80 mg/day on Days 1-2, followed by 160 mg/day on Days 3-7; or olanzapine 5 mg/day on Days 1-2, followed by 10 mg/day on Days 3-7. Dosing was flexible during Weeks 2-6 (GEODON 80, 120, or 160 mg/day; olanzapine 5, 10, or 15 mg/day). The average daily dose of study medication was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine. All GEODON doses were administered twice daily with food.⁷

In short-term trials, the most commonly observed adverse events associated with GEODON at an incidence of $\geq 5\%$ and at least twice the rate of placebo were somnolence (14% vs 7%), respiratory disorders (8% vs 3%), of which $>90\%$ were cold symptoms or upper respiratory infections, and EPS (5% vs 1%).

MADRS=Montgomery-Asberg Depression Rating Scale.
CDSS=Calgary Depression Scale for Schizophrenia.

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Please see full prescribing information on back pages.

Nancy

AGE: 40



History

- Diagnosed with schizophrenia 3 years ago
- Treated with the maximum dose of her atypical antipsychotic for the past year
- Showed improvement after being put on the maximum dose of medication, and she was able to return to college to continue pursuing her degree

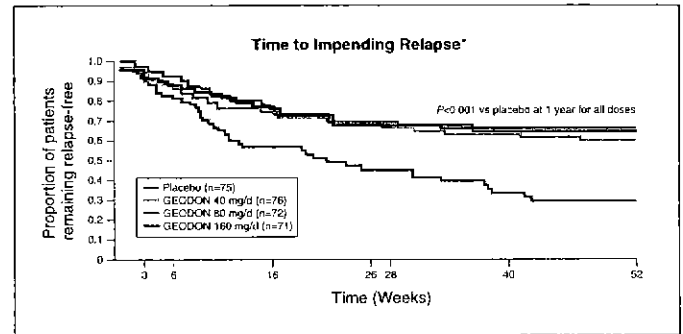
Reason for considering a switch:

- Reports of angry outbursts and unusual behavior suggest a possible relapse, which could lead to withdrawal from school

- Patient and family report she is compliant with therapy
- Faculty recently reported angry outbursts at school and friends reported unusual behavior
- Family history of diabetes

The only atypical antipsychotic demonstrating reduced risk of relapse at 1 year

Proven delay in both time to and rate of relapse in a 1-year placebo-controlled trial⁷



A prospective, 1-year, double-blind, placebo-controlled, multicenter study of 294 inpatients with chronic stable schizophrenia (DSM-III-R) hospitalized for at least 2 months. Prior to enrollment, patients were withdrawn from antipsychotic and anticholinergic medication over a 3-day, single-blind, placebo run-in period. Patients then were randomized to receive either GEODON 40 mg/day, 80 mg/day, or 160 mg/day, or placebo for 1 year. All GEODON doses were administered twice daily with food. Patients were immediately withdrawn and treated openly if they reached the endpoint of impending relapse.⁷

- Discontinuation rates due to adverse events were low and similar to placebo across the entire dose range in this 1-year study⁷
 - discontinuation rates for GEODON 40 mg/day (7.9%), 80 mg/day (8.3%), and 160 mg/day (1.4%) vs placebo (8.0%)
 - there was no pattern of adverse events associated with discontinuation

*Impending relapse was defined as Clinical Global Impression (CGI) Improvement Score of ≥ 6 and/or a score of ≥ 6 on PANSS items P7 (hostility) and G8 (uncooperativeness) on 2 successive days. Patients with a CGI Improvement Score of 5 (minimally worse) were continually monitored until the score either improved (patients remained in study) or deteriorated to ≥ 6 (patients were withdrawn from the study).⁷

Patients illustrated in these cases are fictional, but depict those commonly seen in clinical settings.

Please see full prescribing information on back pages.

GEODON™
(ziprasidone HCl)
See the difference™

A well-characterized ECG profile

The safety profile of GEODON has been evaluated in one of the largest phase II/III clinical trials programs for an antipsychotic agent⁷

GEODON premarketing clinical trials—

- No torsade de pointes was seen in over 4500 patients treated with GEODON for 1733 patient-years of exposure
- There was a rare incidence of a QT_c interval >500 msec (0.06% for GEODON vs 0.23% for placebo)
- The effect on the QT_c interval was not augmented in the presence of metabolic inhibition in a phase I study
- Low incidence of syncope (0.6%) and seizure (0.4%) comparable to placebo
- Although overdose experience was limited (n=10; range 300–3420 mg), all patients survived without sequelae

GEODON postmarketing reports—

- Experience to date generally has been consistent with the GEODON clinical trial database

GEODON is indicated for the treatment of schizophrenia. GEODON has a greater capacity to prolong the QT_c interval than several antipsychotics. In some other drugs, QT prolongation has been associated with torsade de pointes, a potentially fatal arrhythmia. In many cases this would lead to the conclusion that other drugs should be tried first. Patients at risk for significant electrolyte disturbances should have baseline measurements performed before initiating GEODON, as hypokalemia and hypomagnesemia may increase the risk of QT prolongation and arrhythmia. Patients on diuretics should be monitored.

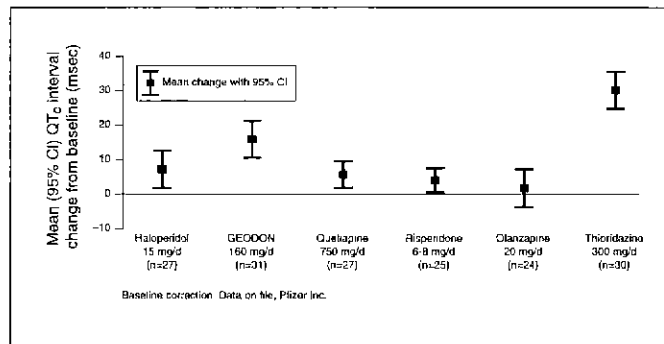
As with other antipsychotics, GEODON should be used cautiously in patients with a history of seizures or with conditions that lower the seizure threshold.

Please see full prescribing information on back pages.

A well-characterized ECG profile

In a rigorously controlled Phase I study...

Mean QT_c change at steady-state C_{max} in the absence of metabolic inhibitors⁷



A randomized, parallel-group, open-label study of 164 patients with stable schizophrenia. ECGs were administered at maximum concentrations with and without a metabolic inhibitor. ECGs were repeated to ensure accurate assessment and were blinded and centrally read. Patients were randomized to receive GEODON 160 mg/day, risperidone 6-8 mg/day, olanzapine 20 mg/day, quetiapine 750 mg/day, thioridazine 300 mg/day, or haloperidol 15 mg/day.⁷

The effect of GEODON on the QT_c interval was not augmented in the presence of potent metabolic inhibition⁷

Drug	Inhibitor	Metabolic Pathway
GEODON	ketoconazole	CYP3A4
Olanzapine	fluvoxamine	CYP1A2
Quetiapine	ketoconazole	CYP3A4
Risperidone	paroxetine	CYP2D6
Haloperidol	ketoconazole and paroxetine	CYP3A4 & 2D6
Thioridazine	paroxetine	CYP2D6

GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

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Favorable tolerability data: low incidence of EPS and akathisia

No dose-related EPS or akathisia⁷

In 4 pooled short-term trials...^{*}

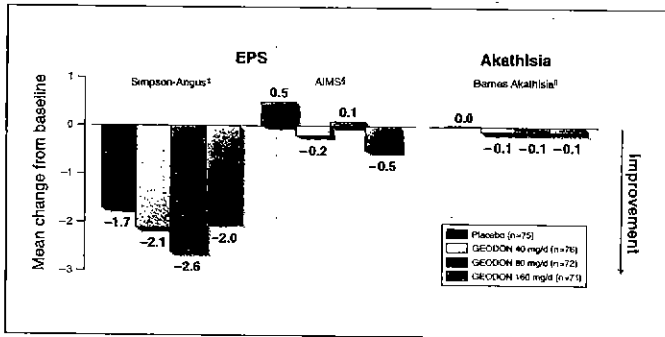
Incidence of EPS was 5% for GEODON-treated patients vs 1% for placebo

Incidence of akathisia was 8% for GEODON-treated patients vs 7% for placebo

EPS was one of the most commonly observed adverse events[†]

In a 1-year trial...

EPS and akathisia were comparable to placebo⁷



A prospective, 1-year, double-blind, placebo-controlled, multicenter study of 294 inpatients with chronic stable schizophrenia (DSM-IV-TR) hospitalized for at least 2 months. Prior to enrollment, patients were withdrawn from antipsychotic and anticholinergic medication over a 3-day, single-blind, placebo run-in period. Patients were then randomized to receive either GEODON 40 mg/day, 80 mg/day, or 160 mg/day, or placebo for 1 year. All GEODON doses were administered twice daily with food.

As with other antipsychotic agents, prescribing should be consistent with the need to minimize the risk of tardive dyskinesia (TD).

^{*} Pooled data from short-term, 4- and 6-week, fixed-dose, placebo-controlled, oral-dosing, phase II/III studies across a dose range of 10-200 mg/day (GEODON, n=702; placebo, n=273).

[†] ≥5% and at least twice the rate of placebo.

[‡] Simpson-Angus Rating Scale is a 10-item clinical assessment of EPS.⁸

[§] Abnormal Involuntary Movement Scale (AIMS) is a clinician-based observation and assessment of EPS.⁹

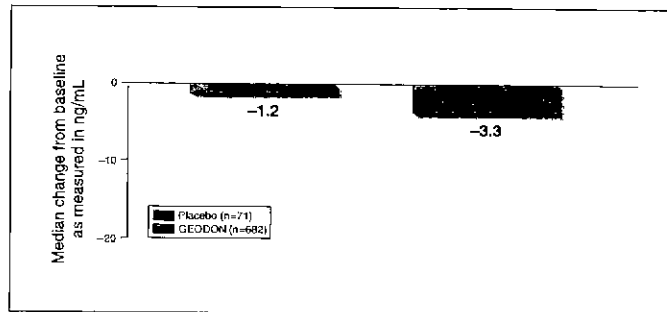
^{||} Barnes Akathisia Scale is a clinician-based and elicited subjective rating of the symptoms of akathisia.¹⁰

Favorable tolerability data: low incidence of prolactin elevation and sexual dysfunction

Prolactin elevation¹¹—

- May be associated with amenorrhea, galactorrhea, gynecomastia, and impotence^{*}

Effect on prolactin with GEODON was comparable to placebo⁷



Pooled data from all phase II/III oral studies.

Sexual dysfunction¹¹—

- A distressing side effect that can include anorgasmia, abnormal ejaculation, and impotence

Incidences of sexual dysfunction with GEODON were infrequent or rare

^{*} The clinical significance of elevated prolactin levels is unknown for most patients.

Please see full prescribing information on back pages.

GEODON™
(ziprasidone HCl)
See the difference™

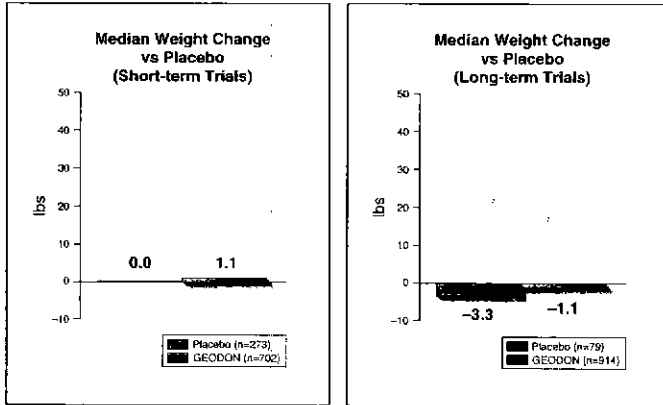
GEODON — Favorable tolerability data: weight-neutral profile

GEODON — Favorable tolerability data: weight-neutral profile

Weight gain and its potential consequences—

- A distressing side effect among patients taking antipsychotics¹²
- Associated with significant morbidity¹³

Weight change with GEODON was comparable to placebo⁷

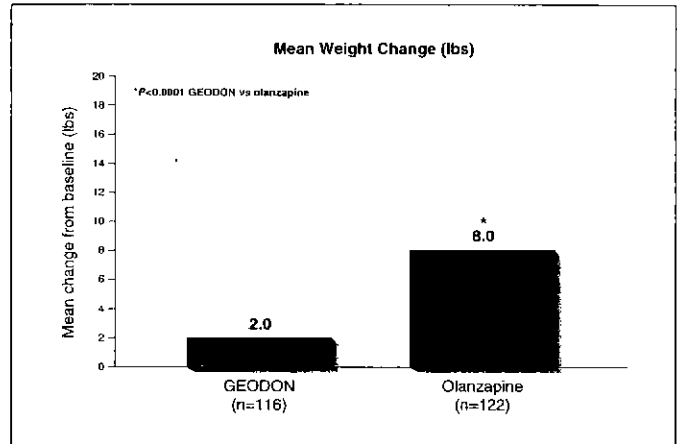


Pooled data from short-term, 4- and 6-week, fixed-dose, placebo-controlled, oral-dosing, phase II/III studies across a dose range of 10-200 mg/day.

Pooled data from phase II/III studies across a dose range of 10-160 mg/day. Includes a 1-year placebo-controlled study.⁷

- In short-term clinical trials, 10% of GEODON-treated patients experienced a weight gain of $\geq 7\%$ of body weight vs 4% for placebo
- In long-term clinical trials, the mean weight change for patients with "low" body mass index (BMI = weight [kg]/height [meters]²) was +3.1 lbs, with a "normal" BMI was 0 lbs, and with a "high" BMI was -2.9 lbs

GEODON vs olanzapine — Weight change⁷



A 6-week, double-blind, multicenter study of 269 inpatients with an acute exacerbation of schizophrenia or schizoaffective disorder (DSM-IV). Patients were randomized to receive either GEODON 80 mg/day on Days 1-2, followed by 160 mg/day on Days 3-7 or olanzapine 5 mg/day on Days 1-2, followed by 10 mg/day on Days 3-7. Dosing was flexible during Weeks 2-6 (GEODON 80, 120, or 160 mg/day; olanzapine 5, 10, or 15 mg/day). The average daily dose of study medication was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine. All GEODON doses were administered twice daily with food.⁷

- Olanzapine significantly increased body weight ($P < 0.0001$) vs GEODON⁷

In this study, the most frequent treatment-related adverse events at a rate of $\geq 10\%$ for GEODON-treated patients were nausea, headache, dyspepsia, EPS, and somnolence.⁷

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GEODON™
(ziprasidone HCl)
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**No adverse effect
on total cholesterol[‡]**

**No adverse effect
on LDL cholesterol[‡]**

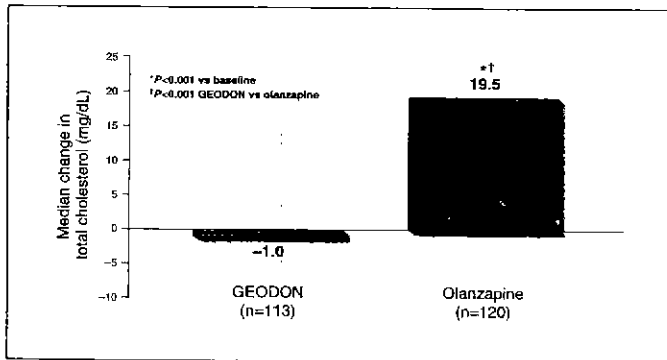
GEODON and selected antipsychotics:

- In a phase I study, ziprasidone decreased fasting total cholesterol relative to olanzapine, quetiapine, risperidone, and thioridazine ($P < 0.05$); haloperidol was not significantly different from ziprasidone

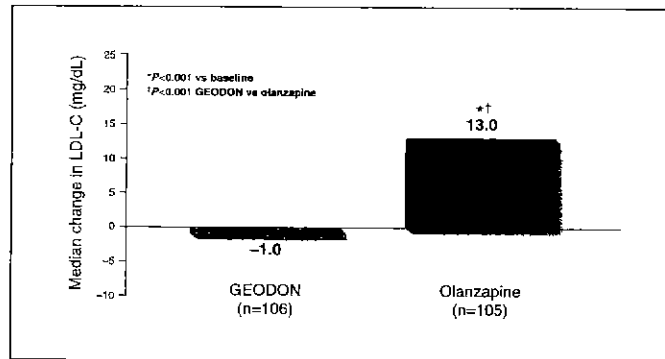
GEODON and selected antipsychotics:

- In a phase I study, ziprasidone decreased fasting LDL cholesterol relative to quetiapine, risperidone, and thioridazine ($P < 0.05$); haloperidol and olanzapine were not significantly different from ziprasidone

GEODON and olanzapine—Median change in fasting total cholesterol⁷



GEODON and olanzapine—Median change in fasting LDL cholesterol⁷



18 In a 6-week, double-blind, multicenter study of 269 acute inpatients with schizophrenia or schizoaffective disorder (DSM-IV), patients were randomized to receive GEODON (40 to 80 mg bid) or olanzapine (5 to 15 mg qd). All GEODON doses were administered twice daily with food. The average daily dose was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine.⁷

In a 6-week, double-blind, multicenter study of 269 acute inpatients with schizophrenia or schizoaffective disorder (DSM-IV), patients were randomized to receive GEODON (40 to 80 mg bid) or olanzapine (5 to 15 mg qd). All GEODON doses were administered twice daily with food. The average daily dose was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine.⁷

- The difference between GEODON and olanzapine was significant at endpoint ($P < 0.001$)⁷
- Fasting HDL cholesterol did not increase significantly in either GEODON- or olanzapine-treated patients at endpoint⁷

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[‡] These metabolic parameters were prospectively identified in the protocol and analyzed in accordance with a prospectively determined plan.

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Please see full prescribing information on back pages.

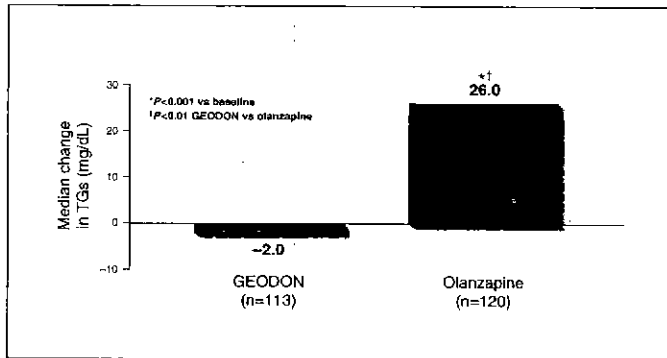
GEODON™
ziprasidone HCl
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GEODON™—No adverse effect on triglyceride levels

GEODON and selected antipsychotics:

- In a phase I study, ziprasidone decreased fasting triglycerides relative to olanzapine, quetiapine, risperidone, and thioridazine ($P < 0.05$); haloperidol was not significantly different from ziprasidone

GEODON and olanzapine—Median change in fasting triglycerides⁷



In a 6-week, double-blind, multicenter study of 269 acute inpatients with schizophrenia or schizoaffective disorder (DSM-IV), patients were randomized to receive GEODON (40 to 80 mg bid) or olanzapine (5 to 15 mg qd). All GEODON doses were administered twice daily with food. The average daily dose was 129.9 mg/day for GEODON and 11.3 mg/day for olanzapine.⁷

- The difference between GEODON and olanzapine was significant at endpoint ($P < 0.001$)⁷
- In this study, the most frequent treatment-related adverse events at a rate of $\geq 10\%$ for GEODON-treated patients were somnolence, EPS, headache, nausea, and dyspepsia⁷

Adverse event profile

Treatment-emergent adverse events occurring in $\geq 5\%$ of patients and with greater frequency in patients treated with GEODON than in placebo-treated patients*

Body System/ Adverse Event	GEODON (n=702)	Placebo (n=273)
Body as a whole		
Asthenia	5%	3%
Digestive		
Nausea	10%	7%
Constipation	9%	8%
Dyspepsia	8%	7%
Diarrhea	5%	1%
Nervous System		
Somnolence	14%	1%
Akathisia	8%	0%
Dizziness	8%	5%
Extrapyramidal Syndrome	5%	1%
Respiratory		
Respiratory Disorder†	8%	0%

As with other antipsychotic agents, GEODON should be used with caution in combination with other centrally acting drugs. In short-term trials, some GEODON patients experienced orthostatic hypotension (1%). In premarketing trials, 0.6% of GEODON patients experienced syncope. Seizures occurred infrequently (0.4%); confounding factors may have contributed to many of these cases. As with other antipsychotics, GEODON should be used cautiously in patients with a history of seizures or with conditions that lower the seizure threshold.

The most common event associated with discontinuation was rash (1% for GEODON-treated patients vs 0% for placebo-treated patients).

*Pooled data from short-term, fixed-dose, placebo-controlled, oral-dosing, phase II/III studies.
† >90% were cold symptoms and upper respiratory infections.

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GEODON™
(ziprasidone HCl)
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Metabolic profile and drug-drug interactions

- Approximately two thirds of GEODON metabolic clearance is mediated via reduction by aldehyde oxidase, which has no known clinically relevant inhibitors or inducers
- Approximately one third of GEODON metabolic clearance is mediated via P450 CYP3A4
 - carbamazepine: 35% reduction in AUC
 - ketoconazole: 35-40% increase in AUC and C_{max}
- GEODON is unlikely to cause clinically significant interactions with drugs metabolized by cytochrome P450
 - in vitro studies revealed little potential for GEODON to interfere with the metabolism of drugs cleared primarily by CYP3A4, CYP2C9, CYP2C19, CYP2D6, and CYP1A2

GEODON—no clinically significant interactions with a variety of concomitantly administered medications, including

- antacids
- benzotropine*
- cimetidine
- dextromethorphan
- lithium
- lorazepam*
- oral contraceptives
- propranolol*

- Smoking status did not adversely affect the pharmacokinetics of GEODON based on human liver enzyme assays[†] and population pharmacokinetic evaluations

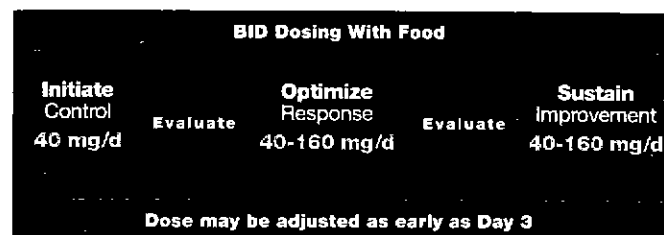
GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

*Evaluated concomitantly in population pharmacokinetic analysis of patients in premarketing trials.

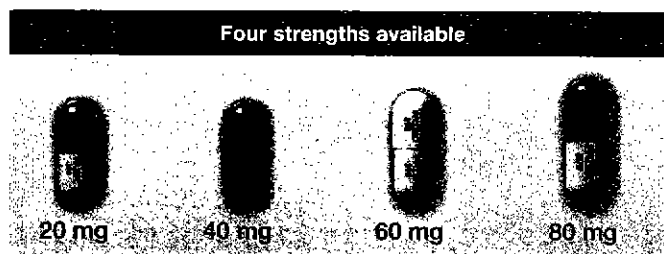
† In vitro data.

Please see full prescribing information on back pages.

Target dosing to maximize therapeutic effect



- 40 mg/day is an effective starting dose
- Dosing may progress to 160 mg/day when clinically indicated
- Dosing with food increased GEODON absorption twofold
- No dosing adjustment is required for renal or mild-to-moderate hepatic impairment
- Smoking status did not adversely affect the pharmacokinetics of GEODON*



Capsules shown actual size.
* In vitro data.

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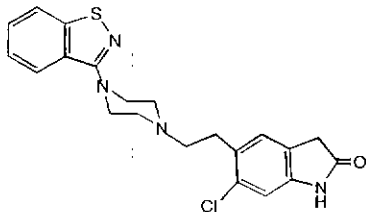
GEODON™
(ziprasidone HCl)
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GEODON™

(ziprasidone HCl)

DESCRIPTION

GEODON™ is available as GEODON Capsules (ziprasidone hydrochloride) for oral administration. Ziprasidone is an antipsychotic agent that is chemically unrelated to phenothiazine or butyrophenone antipsychotic agents. It has a molecular weight of 412.94 (free base), with the following chemical name: 5-[2-[4-(1,2-benzisothiazol-3-yl)-1-piperazinyl]ethyl]-6-chloro-1,3-dihydro-2H-indol-2-one. The empirical formula of $C_{21}H_{23}ClN_4OS$ (free base of ziprasidone) represents the following structural formula:



GEODON Capsules contain a monohydrochloride, monohydrate salt of ziprasidone. Chemically, ziprasidone hydrochloride monohydrate is 5-[2-[4-(1,2-benzisothiazol-3-yl)-1-piperazinyl]ethyl]-6-chloro-1,3-dihydro-2H-indol-2-one, monohydrochloride, monohydrate. The empirical formula is $C_{21}H_{23}ClN_4OS \cdot HCl \cdot H_2O$ and its molecular weight is 467.42. Ziprasidone hydrochloride monohydrate is a white to slightly pink powder.

GEODON Capsules are supplied for oral administration in 20 mg (blue/white), 40 mg (blue/blue), 60 mg (white/white), and 80 mg (blue/white) capsules. GEODON Capsules contain ziprasidone hydrochloride monohydrate, lactose, pregelatinized starch, and magnesium stearate.

CLINICAL PHARMACOLOGY

Pharmacodynamics

Ziprasidone exhibited high *in vitro* binding affinity for the dopamine D_2 and D_3 , the serotonin $5HT_{2A}$, $5HT_{2C}$, $5HT_{1A}$, $5HT_{1D}$, and α_1 -adrenergic receptors (K_i 's of 4.8, 7.2, 0.4, 1.3, 3.4, 2, and 10 nM, respectively), and moderate affinity for the histamine H_1 receptor ($K_i=47$ nM). Ziprasidone functioned as an antagonist at the D_2 , $5HT_{2A}$, and $5HT_{1D}$ receptors, and as an agonist at the $5HT_{1A}$ receptor. Ziprasidone inhibited synaptic reuptake of serotonin and norepinephrine. No appreciable affinity was exhibited for other receptor/binding sites tested, including the cholinergic muscarinic receptor ($IC_{50} > 1 \mu M$).

The mechanism of action of ziprasidone, as with other drugs having efficacy in schizophrenia, is unknown. However, it has been proposed that this drug's efficacy in schizophrenia is mediated through a combination of dopamine type 2 (D_2) and serotonin type 2 ($5HT_2$) antagonism. Antagonism at receptors other than dopamine and $5HT_2$ with similar receptor affinities may explain some of the other therapeutic and side effects of ziprasidone.

Ziprasidone's antagonism of histamine H_1 receptors may explain the somnolence observed with this drug.

Ziprasidone's antagonism of α_1 -adrenergic receptors may explain the orthostatic hypotension observed with this drug.

Pharmacokinetics

Ziprasidone's activity is primarily due to the parent drug. The multiple-dose pharmacokinetics of ziprasidone are dose-proportional within the proposed clinical dose range, and ziprasidone accumulation is predictable with multiple dosing. Elimination of ziprasidone is mainly via hepatic metabolism with a mean terminal half-life of about 7 hours within the proposed clinical dose range. Steady-state concentrations are achieved within one to three days of dosing. The mean apparent systemic clearance is 7.5 mL/min/kg. Ziprasidone is unlikely to interfere with the metabolism of drugs metabolized by cytochrome P450 enzymes.

Absorption: Ziprasidone is well absorbed after oral administration, reaching peak plasma concentrations in 6 to 8 hours. The absolute bioavailability of a 20 mg dose under fed conditions is approximately 60%. The absorption of ziprasidone is increased up to two-fold in the presence of food.

Distribution: Ziprasidone has a mean apparent volume of distribution of 1.5 L/kg. It is greater than 99% bound to plasma proteins, binding primarily to albumin and α_1 -acid glycoprotein. The *in vitro* plasma protein binding of ziprasidone was not altered by warfarin or propranolol, two highly protein-bound drugs, nor did ziprasidone alter the binding of these drugs in human plasma. Thus, the potential for drug interactions with ziprasidone due to displacement is minimal.

Metabolism and Elimination: Ziprasidone is extensively metabolized after oral administration with only a small amount excreted in the urine (<1%) or feces (<4%) as unchanged drug. Ziprasidone is primarily cleared via three metabolic routes to yield four major circulating metabolites, benzisothiazole (BITP) sulphoxide, BITP-sulphone, ziprasidone sulphoxide, and S-methyl-dihydroziprasidone. Approximately 20% of the dose is excreted in the urine, with approximately 66% being eliminated in the feces. Unchanged ziprasidone represents about 44% of total drug-related material in serum. *In vitro* studies using human liver subcellular fractions indicate that S-methyl-dihydroziprasidone is generated in two steps. The data indicate that the reduction reaction is mediated by aldehyde oxidase and the subsequent methylation is mediated by thiol methyltransferase. *In vitro* studies using human liver microsomes and recombinant enzymes

CLINICAL PHARMACOLOGY (continued)

indicate that CYP3A4 is the major CYP contributing to the oxidative metabolism of ziprasidone. CYP1A2 may contribute to a much lesser extent. Based on *in vivo* abundance of excretory metabolites, less than one-third of ziprasidone metabolic clearance is mediated by cytochrome P450 catalyzed oxidation and approximately two-thirds via reduction by aldehyde oxidase. There are no known clinically relevant inhibitors or inducers of aldehyde oxidase.

Special Populations

Age and Gender Effects - In a multiple-dose (8 days of treatment) study involving 32 subjects, there was no difference in the pharmacokinetics of ziprasidone between men and women or between elderly (>65 years) and young (18 to 45 years) subjects. Additionally, population pharmacokinetic evaluation of patients in controlled trials has revealed no evidence of clinically significant age or gender-related differences in the pharmacokinetics of ziprasidone. Dosage modifications for age or gender are, therefore, not recommended.

Race - No specific pharmacokinetic study was conducted to investigate the effects of race. Population pharmacokinetic evaluation has revealed no evidence of clinically significant race-related differences in the pharmacokinetics of ziprasidone. Dosage modifications for race are, therefore, not recommended.

Smoking - Based on *in vitro* studies utilizing human liver enzymes, ziprasidone is not a substrate for CYP1A2; smoking should therefore not have an effect on the pharmacokinetics of ziprasidone. Consistent with these *in vitro* results, population pharmacokinetic evaluation has not revealed any significant pharmacokinetic differences between smokers and nonsmokers.

Renal Impairment - Because ziprasidone is highly metabolized, with less than 1% of the drug excreted unchanged, renal impairment alone is unlikely to have a major impact on the pharmacokinetics of ziprasidone. The pharmacokinetics of ziprasidone following 8 days of 20 mg BID dosing were similar among subjects with varying degrees of renal impairment ($n=27$), and subjects with normal renal function, indicating that dosage adjustment based upon the degree of renal impairment is not required. Ziprasidone is not removed by hemodialysis.

Hepatic Impairment - As ziprasidone is cleared substantially by the liver, the presence of hepatic impairment would be expected to increase the AUC of ziprasidone; a multiple-dose study at 20 mg BID for 5 days in subjects ($n=13$) with clinically significant (Childs-Pugh Class A and B) cirrhosis revealed an increase in AUC₀₋₁₂ of 13% and 34% in Childs-Pugh Class A and B, respectively, compared to a matched control group ($n=14$). A half-life of 7.1 hours was observed in subjects with cirrhosis compared to 4.8 hours in the control group.

Drug-Drug Interactions

An *in vitro* enzyme inhibition study utilizing human liver microsomes showed that ziprasidone had little inhibitory effect on CYP1A2, CYP2C9, CYP2C19, CYP2D6 and CYP3A4, and thus would not likely interfere with the metabolism of drugs primarily metabolized by these enzymes. *In vivo* studies have revealed no effect of ziprasidone on the pharmacokinetics of dextromethorphan, estrogen, progesterone, or lithium (see **Drug Interactions under PRECAUTIONS**).

In vivo studies have revealed an approximately 35% decrease in ziprasidone AUC by concomitantly administered carbamazepine, an approximately 35-40% increase in ziprasidone AUC by concomitantly administered ketoconazole, but no effect on ziprasidone's pharmacokinetics by cimetidine or antacid (see **Drug Interactions under PRECAUTIONS**).

Clinical Trials

The efficacy of ziprasidone in the treatment of schizophrenia was evaluated in 5 placebo-controlled studies, 4 short-term (4- and 6-week) trials and one long-term (52-week) trial. All trials were in inpatients, most of whom met DSM III-R criteria for schizophrenia. Each study included 2 to 3 fixed doses of ziprasidone as well as placebo. Four of the 5 trials were able to distinguish ziprasidone from placebo; one short-term study did not. Although a single fixed-dose haloperidol arm was included as a comparative treatment in one of the three short-term trials, this single study was inadequate to provide a reliable and valid comparison of ziprasidone and haloperidol.

Several instruments were used for assessing psychiatric signs and symptoms in these studies. The Brief Psychiatric Rating Scale (BPRS) and the Positive and Negative Syndrome Scale (PANSS) are both multi-item inventories of general psychopathology usually used to evaluate the effects of drug treatment in schizophrenia. The BPRS psychosis cluster (conceptual disorganization, hallucinatory behavior, suspiciousness, and unusual thought content) is considered a particularly useful subset for assessing actively psychotic schizophrenic patients. A second widely used assessment, the Clinical Global Impression (CGI), reflects the impression of a skilled observer, fully familiar with the manifestations of schizophrenia, about the overall clinical state of the patient. In addition, the Scale for Assessing Negative Symptoms (SANS) was employed for assessing negative symptoms in one trial.

The results of the trials follow:

(1) In a 4-week, placebo-controlled trial ($n=139$) comparing 2 fixed doses of ziprasidone (20 and 60 mg BID) with placebo, only the 60 mg BID dose was superior to placebo on the BPRS total score and the CGI severity score. This higher dose group was not superior to placebo on the BPRS psychosis cluster or on the SANS.

(2) In a 6-week, placebo-controlled trial ($n=302$) comparing 2 fixed doses of ziprasidone (40 and 80 mg BID) with placebo, both dose groups were superior to placebo on the BPRS total score, the BPRS psychosis cluster, the CGI severity score and the PANSS total and negative subscale scores. Although 80 mg BID had a numerically greater effect than 40 mg BID, the difference was not statistically significant.

(3) In a 6-week, placebo-controlled trial ($n=419$) comparing 3 fixed doses of ziprasidone (20, 60, and 100 mg BID) with placebo, all three dose groups were superior to placebo on the PANSS total score, the BPRS total score, the BPRS psychosis cluster, and the CGI severity score. Only the 100 mg BID dose group was superior to placebo on the PANSS negative subscale score. There was no clear evidence for a dose-response relationship within the 20 mg BID to 100 mg BID dose range.

(4) In a 4-week, placebo-controlled trial ($n=200$) comparing 3 fixed doses of ziprasidone (5, 20,

CLINICAL PHARMACOLOGY (continued)

and 40 mg BID), none of the dose groups was statistically superior to placebo on any outcome of interest.

(5) A study was conducted in chronic, symptomatically stable schizophrenic inpatients (n=294) randomized to 3 fixed doses of ziprasidone (20, 40, or 80 mg BID) or placebo and followed for 52 weeks. Patients were observed for "impending psychotic relapse", defined as CGI-improvement score of ≥ 6 (much worse or very much worse) and/or scores ≥ 6 (moderately severe) on the hostility or uncooperativeness items of the PANSS on two consecutive days. Ziprasidone was significantly superior to placebo in both time to relapse and rate of relapse, with no significant difference between the different dose groups.

There were insufficient data to examine population subsets based on age and race. Examination of population subsets based on gender did not reveal any differential responsiveness.

INDICATIONS AND USAGE

Ziprasidone is indicated for the treatment of schizophrenia. When deciding among the alternative treatments available for this condition, the prescriber should consider the finding of ziprasidone's greater capacity to prolong the QTc interval compared to several other antipsychotic drugs (see **WARNINGS**). Prolongation of the QTc interval is associated in some other drugs with the ability to cause torsade de pointes-type arrhythmia, a potentially fatal polymorphic ventricular tachycardia, and sudden death. In many cases this would lead to the conclusion that other drugs should be tried first. Whether ziprasidone will cause torsade de pointes or increase the rate of sudden death is not yet known (see **WARNINGS**).

The efficacy of ziprasidone was established in short-term (4- and 6-week) controlled trials of schizophrenic inpatients (see **CLINICAL PHARMACOLOGY**).

In a placebo-controlled trial involving the follow-up for up to 52 weeks of stable schizophrenic inpatients, GEODON was demonstrated to delay the time to and rate of relapse. The physician who elects to use GEODON for extended periods should periodically re-evaluate the long-term usefulness of the drug for the individual patient.

CONTRAINDICATIONS

QT Prolongation

Because of ziprasidone's dose-related prolongation of the QT interval and the known association of fatal arrhythmias with QT prolongation by some other drugs (see **WARNINGS**), ziprasidone should not be used with other drugs that prolong the QT interval, including (not a complete list) quinidine, dofetilide, pimozide, sotalol, thioridazine, moxifloxacin, and sparfloxacin.

Because ziprasidone prolongs the QT interval, it is contraindicated in patients with a known history of QT prolongation (including congenital long QT syndrome), with recent acute myocardial infarction, or with uncompensated heart failure (see **WARNINGS**).

Hypersensitivity

Ziprasidone is contraindicated in individuals with a known hypersensitivity to the product.

WARNINGS

QT Prolongation and Risk of Sudden Death

A study directly comparing the QT/QTc prolonging effect of ziprasidone with several other drugs effective in the treatment of schizophrenia was conducted in patient volunteers. In the first phase of the trial, ECGs were obtained at the time of maximum plasma concentration when the drug was administered alone. In the second phase of the trial, ECGs were obtained at the time of maximum plasma concentration while the drug was coadministered with an inhibitor of the CYP4503A4 metabolism of the drug.

In the first phase of the study, the mean change in QTc from baseline was calculated for each drug, using a sample-based correction that removes the effect of heart rate on the QT interval. The mean increase in QTc from baseline for ziprasidone ranged from approximately 9 to 14 msec greater than for four of the comparator drugs (risperidone, olanzapine, quetiapine, and haloperidol), but was approximately 14 msec less than the prolongation observed for thioridazine.

In the second phase of the study, the effect of ziprasidone on QTc length was not augmented by the presence of a metabolic inhibitor (ketoconazole 200 mg BID).

In placebo-controlled trials, ziprasidone increased the QTc interval compared to placebo by approximately 10 msec at the highest recommended daily dose of 160 mg. In clinical trials with ziprasidone, the electrocardiograms of 2/2988 (0.06%) patients who received GEODON and 1/440 (0.23%) patients who received placebo revealed QTc intervals exceeding the potentially clinically relevant threshold of 500 msec. In the ziprasidone-treated patients, neither case suggested a role of ziprasidone. One patient had a history of prolonged QTc and a screening measurement of 489 msec; QTc was 503 msec during ziprasidone treatment. The other patient had a QTc of 391 msec at the end of treatment with ziprasidone and upon switching to thioridazine experienced QTc measurements of 518 and 593 msec.

Some drugs that prolong the QT/QTc interval have been associated with the occurrence of torsade de pointes and with sudden unexplained death. The relationship of QT prolongation to torsade de pointes is clearest for larger increases (20 msec and greater) but it is possible that smaller QT/QTc prolongations may also increase risk, or increase it in susceptible individuals, such as those with hypokalemia, hypomagnesemia, or genetic predisposition. Although torsade de pointes has not been observed in association with the use of ziprasidone at recommended doses in premarketing studies, experience is too limited to rule out an increased risk.

As with other antipsychotic drugs and placebo, sudden unexplained deaths have been reported in patients taking ziprasidone at recommended doses. The premarketing experience for ziprasidone did not reveal an excess risk of mortality for ziprasidone compared to other antipsychotic drugs or placebo, but the extent of exposure was limited, especially for the drugs used as active controls and placebo. Nevertheless, ziprasidone's larger prolongation of QTc length compared to several other antipsychotic drugs raises the possibility that the risk of sudden death may be greater for ziprasidone than for other available drugs for treating schizophrenia. This possibility needs to be considered in deciding among alternative drug products

WARNINGS (continued)

(see **INDICATIONS AND USAGE**).

Certain circumstances may increase the risk of the occurrence of torsade de pointes and/or sudden death in association with the use of drugs that prolong the QTc interval, including (1) bradycardia; (2) hypokalemia or hypomagnesemia; (3) concomitant use of other drugs that prolong the QTc interval; and (4) presence of congenital prolongation of the QT interval.

Ziprasidone use should be avoided in combination with other drugs that are known to prolong the QTc interval. Ziprasidone should also be avoided in patients with congenital long QT syndrome and in patients with a history of cardiac arrhythmias (see **CONTRAINDICATIONS**, and see **Drug Interactions under PRECAUTIONS**).

It is recommended that patients being considered for ziprasidone treatment who are at risk for significant electrolyte disturbances, hypokalemia in particular, have baseline serum potassium and magnesium measurements. Hypokalemia (and/or hypomagnesemia) may increase the risk of QT prolongation and arrhythmia. Hypokalemia may result from diuretic therapy, diarrhea, and other causes. Patients with low serum potassium and/or magnesium should be repleted with those electrolytes before proceeding with treatment. It is essential to periodically monitor serum electrolytes in patients for whom diuretic therapy is introduced during ziprasidone treatment. Persistently prolonged QTc intervals may also increase the risk of further prolongation and arrhythmia, but it is not clear that routine screening ECG measures are effective in detecting such patients. Rather, ziprasidone should be avoided in patients with histories of significant cardiovascular illness, e.g., QT prolongation, recent acute myocardial infarction, uncompensated heart failure, or cardiac arrhythmia. Ziprasidone should be discontinued in patients who are found to have persistent QTc measurements >500 msec.

For patients taking ziprasidone who experience symptoms that could indicate the occurrence of torsade de pointes, e.g., dizziness, palpitations, or syncope, the prescriber should initiate further evaluation, e.g., Holter monitoring may be useful.

Neuroleptic Malignant Syndrome (NMS)

A potentially fatal symptom complex sometimes referred to as Neuroleptic Malignant Syndrome (NMS) has been reported in association with administration of antipsychotic drugs. Clinical manifestations of NMS are hyperpyrexia, muscle rigidity, altered mental status and evidence of autonomic instability (irregular pulse or blood pressure, tachycardia, diaphoresis, and cardiac dysrhythmia). Additional signs may include elevated creatinine phosphokinase, myoglobinuria (rhabdomyolysis), and acute renal failure.

The diagnostic evaluation of patients with this syndrome is complicated. In arriving at a diagnosis, it is important to exclude cases where the clinical presentation includes both serious medical illness (e.g., pneumonia, systemic infection, etc.) and untreated or inadequately treated extrapyramidal signs and symptoms (EPS). Other important considerations in the differential diagnosis include central anticholinergic toxicity, heat stroke, drug fever, and primary central nervous system (CNS) pathology.

The management of NMS should include: (1) immediate discontinuation of antipsychotic drugs and other drugs not essential to concurrent therapy; (2) intensive symptomatic treatment and medical monitoring; and (3) treatment of any concomitant serious medical problems for which specific treatments are available. There is no general agreement about specific pharmacological treatment regimens for NMS.

If a patient requires antipsychotic drug treatment after recovery from NMS, the potential reintroduction of drug therapy should be carefully considered. The patient should be carefully monitored, since recurrences of NMS have been reported.

Tardive Dyskinesia

A syndrome of potentially irreversible, involuntary, dyskinetic movements may develop in patients undergoing treatment with antipsychotic drugs. Although the prevalence of the syndrome appears to be highest among the elderly, especially elderly women, it is impossible to rely upon prevalence estimates to predict, at the inception of antipsychotic treatment, which patients are likely to develop the syndrome. Whether antipsychotic drug products differ in their potential to cause tardive dyskinesia is unknown.

The risk of developing tardive dyskinesia and the likelihood that it will become irreversible are believed to increase as the duration of treatment and the total cumulative dose of antipsychotic drugs administered to the patient increase. However, the syndrome can develop, although much less commonly, after relatively brief treatment periods at low doses.

There is no known treatment for established cases of tardive dyskinesia, although the syndrome may remit, partially or completely, if antipsychotic treatment is withdrawn. Antipsychotic treatment itself, however, may suppress (or partially suppress) the signs and symptoms of the syndrome and thereby may possibly mask the underlying process. The effect that symptomatic suppression has upon the long-term course of the syndrome is unknown.

Given these considerations, ziprasidone should be prescribed in a manner that is most likely to minimize the occurrence of tardive dyskinesia. Chronic antipsychotic treatment should generally be reserved for patients who suffer from a chronic illness that (1) is known to respond to antipsychotic drugs, and (2) for whom alternative, equally effective, but potentially less harmful treatments are not available or appropriate. In patients who do require chronic treatment, the smallest dose and the shortest duration of treatment producing a satisfactory clinical response should be sought. The need for continued treatment should be reassessed periodically.

If signs and symptoms of tardive dyskinesia appear in a patient on ziprasidone, drug discontinuation should be considered. However, some patients may require treatment with ziprasidone despite the presence of the syndrome.

PRECAUTIONS

General

Rash - In premarketing trials with ziprasidone, about 5% of patients developed rash and/or urticaria, with discontinuation of treatment in about one-sixth of these cases. The occurrence of rash was related to dose of ziprasidone, although the finding might also be explained by the

PRECAUTIONS (continued)

longer exposure time in the higher dose patients. Several patients with rash had signs and symptoms of associated systemic illness, e.g., elevated WBCs. Most patients improved promptly with adjunctive treatment with antihistamines or steroids and/or upon discontinuation of ziprasidone, and all patients experiencing these events were reported to recover completely. Upon appearance of rash for which an alternative etiology cannot be identified, ziprasidone should be discontinued.

Orthostatic Hypotension - Ziprasidone may induce orthostatic hypotension associated with dizziness, lachycardia, and, in some patients, syncope, especially during the initial dose-escalation period, probably reflecting its α_1 -adrenergic antagonist properties. Syncope was reported in 0.6% of the patients treated with ziprasidone.

Ziprasidone should be used with particular caution in patients with known cardiovascular disease (history of myocardial infarction or ischemic heart disease, heart failure or conduction abnormalities), cerebrovascular disease or conditions which would predispose patients to hypotension (dehydration, hypovolemia, and treatment with antihypertensive medications).

Seizures - During clinical trials, seizures occurred in 0.4% of patients treated with ziprasidone. There were confounding factors that may have contributed to the occurrence of seizures in many of these cases. As with other antipsychotic drugs, ziprasidone should be used cautiously in patients with a history of seizures or with conditions that potentially lower the seizure threshold, e.g., Alzheimer's dementia. Conditions that lower the seizure threshold may be more prevalent in a population of 65 years or older.

Hyperprolactinemia - As with other drugs that antagonize dopamine D_2 receptors, ziprasidone elevates prolactin levels in humans. Increased prolactin levels were also observed in animal studies with this compound, and were associated with an increase in mammary gland neoplasia in mice; a similar effect was not observed in rats (see **Carcinogenesis**). Tissue culture experiments indicate that approximately one-third of human breast cancers are prolactin-dependent *in vitro*, a factor of potential importance if the prescription of these drugs is contemplated in a patient with previously detected breast cancer. Although disturbances such as galactorrhea, amenorrhea, gynecomastia, and impotence have been reported with prolactin-elevating compounds, the clinical significance of elevated serum prolactin levels is unknown for most patients. Neither clinical studies nor epidemiologic studies conducted to date have shown an association between chronic administration of this class of drugs and tumorigenesis in humans; the available evidence is considered too limited to be conclusive at this time.

Potential for Cognitive and Motor Impairment - Somnolence was a commonly reported adverse event in patients treated with ziprasidone. In the 4- and 6-week placebo-controlled trials, somnolence was reported in 14% of patients on ziprasidone compared to 7% of placebo patients. Somnolence led to discontinuation in 0.3% of patients in short-term clinical trials. Since ziprasidone has the potential to impair judgment, thinking, or motor skills, patients should be cautioned about performing activities requiring mental alertness, such as operating a motor vehicle (including automobiles) or operating hazardous machinery until they are reasonably certain that ziprasidone therapy does not affect them adversely.

Priapism - One case of priapism was reported in the premarketing database. While the relationship of the event to ziprasidone use has not been established, other drugs with alpha-adrenergic blocking effects have been reported to induce priapism, and it is possible that ziprasidone may share this capacity. Severe priapism may require surgical intervention.

Body Temperature Regulation - Although not reported with ziprasidone in premarketing trials, disruption of the body's ability to reduce core body temperature has been attributed to antipsychotic agents. Appropriate care is advised when prescribing ziprasidone for patients who will be experiencing conditions which may contribute to an elevation in core body temperature, e.g., exercising strenuously, exposure to extreme heat, receiving concomitant medication with anticholinergic activity, or being subject to dehydration.

Dysphagia - Esophageal dysmotility and aspiration have been associated with antipsychotic drug use. Aspiration pneumonia is a common cause of morbidity and mortality in elderly patients, in particular those with advanced Alzheimer's dementia. Ziprasidone and other antipsychotic drugs should be used cautiously in patients at risk for aspiration pneumonia.

Suicide - The possibility of a suicide attempt is inherent in psychotic illness and close supervision of high-risk patients should accompany drug therapy. Prescriptions for ziprasidone should be written for the smallest quantity of capsules consistent with good patient management in order to reduce the risk of overdose.

Use in Patients with Concomitant Illness - Clinical experience with ziprasidone in patients with certain concomitant systemic illnesses (see **Renal Impairment** and **Hepatic Impairment** under **CLINICAL PHARMACOLOGY, Special Populations**) is limited.

Ziprasidone has not been evaluated or used to any appreciable extent in patients with a recent history of myocardial infarction or unstable heart disease. Patients with these diagnoses were excluded from premarketing clinical studies. Because of the risk of QTc prolongation and orthostatic hypotension with ziprasidone, caution should be observed in cardiac patients (see **QTc Prolongation** under **WARNINGS** and **Orthostatic Hypotension** under **PRECAUTIONS**).

Information for Patients

Please refer to the patient package insert. To assure safe and effective use of GEODON, the information and instructions provided in the patient information should be discussed with patients.

Laboratory Tests

Patients being considered for ziprasidone treatment that are at risk of significant electrolyte disturbances should have baseline serum potassium and magnesium measurements. Low serum potassium and magnesium should be repleted before proceeding with treatment. Patients who are started on diuretics during ziprasidone therapy need periodic monitoring of serum potassium and

PRECAUTIONS (continued)

magnesium. Ziprasidone should be discontinued in patients who are found to have persistent QTc measurements >500 msec (see **WARNINGS**).

Drug Interactions

Drug-drug interactions can be pharmacodynamic (combined pharmacologic effects) or pharmacokinetic (alteration of plasma levels). The risks of using ziprasidone in combination with other drugs have been evaluated as described below. Based upon the pharmacodynamic and pharmacokinetic profile of ziprasidone, possible interactions could be anticipated:

Pharmacodynamic Interactions

- (1) Ziprasidone should not be used with any drug that prolongs the QT interval (see **CONTRAINDICATIONS**).
- (2) Given the primary CNS effects of ziprasidone, caution should be used when it is taken in combination with other centrally acting drugs.
- (3) Because of its potential for inducing hypotension, ziprasidone may enhance the effects of certain antihypertensive agents.
- (4) Ziprasidone may antagonize the effects of levodopa and dopamine agonists.

Pharmacokinetic Interactions

The Effect of Other Drugs on Ziprasidone

Carbamazepine - Carbamazepine is an inducer of CYP3A4; administration of 200 mg BID for 21 days resulted in a decrease of approximately 35% in the AUC of ziprasidone. This effect may be greater when higher doses of carbamazepine are administered.

Ketoconazole - Ketoconazole, a potent inhibitor of CYP3A4, at a dose of 400 mg QD for 5 days, increased the AUC and C_{max} of ziprasidone by about 35-40%. Other inhibitors of CYP3A4 would be expected to have similar effects.

Cimetidine - Cimetidine at a dose of 800 mg QD for 2 days did not affect ziprasidone pharmacokinetics.

Antacid - The coadministration of 30 mL of MAALOX with ziprasidone did not affect the pharmacokinetics of ziprasidone.

In addition, population pharmacokinetic analysis of schizophrenic patients enrolled in controlled clinical trials has not revealed evidence of any clinically significant pharmacokinetic interactions with bupropion, propranolol, or lorazepam.

Effect of Ziprasidone on Other Drugs

In vitro studies revealed little potential for ziprasidone to interfere with the metabolism of drugs cleared primarily by CYP1A2, CYP2C9, CYP2C19, CYP2D6, and CYP3A4, and little potential for drug interactions with ziprasidone due to displacement (see **CLINICAL PHARMACOLOGY, Pharmacokinetics**).

Lithium - Ziprasidone at a dose of 40 mg BID administered concomitantly with lithium at a dose of 450 mg BID for 7 days did not affect the steady-state level or renal clearance of lithium.

Oral Contraceptives - Ziprasidone at a dose of 20 mg BID did not affect the pharmacokinetics of concomitantly administered oral contraceptives, ethinylestradiol (0.03 mg) and levonorgestrel (0.15 mg).

Dextromethorphan - Consistent with *in vitro* results, a study in normal healthy volunteers showed that ziprasidone did not alter the metabolism of dextromethorphan, a CYP2D6 model substrate, to its major metabolite, dextrorphan. There was no statistically significant change in the urinary dextromethorphan/dextrorphan ratio.

Carcinogenesis, Mutagenesis, Impairment of Fertility

Carcinogenesis - Lifetime carcinogenicity studies were conducted with ziprasidone in Long Evans rats and CD-1 mice. Ziprasidone was administered for 24 months in the diet at doses of 2, 6, or 12 mg/kg/day to rats, and 50, 100, or 200 mg/kg/day to mice (0.1 to 0.6 and 1 to 5 times the maximum recommended human dose [MRHD] of 200 mg/day on a mg/m² basis, respectively). In the rat study, there was no evidence of an increased incidence of tumors compared to controls. In male mice, there was no increase in incidence of tumors relative to controls. In female mice, there were dose-related increases in the incidences of pituitary gland adenoma and carcinoma, and mammary gland adenocarcinoma at all doses tested (50 to 200 mg/kg/day or 1 to 5 times the MRHD on a mg/m² basis). Proliferative changes in the pituitary and mammary glands of rodents have been observed following chronic administration of other antipsychotic agents and are considered to be prolactin-mediated. Increases in serum prolactin were observed in a 1-month dietary study in female, but not male, mice at 100 and 200 mg/kg/day (or 2.5 and 5 times the MRHD on a mg/m² basis). Ziprasidone had no effect on serum prolactin in rats in a 5-week dietary study at the doses that were used in the carcinogenicity study. The relevance for human risk of the findings of prolactin-mediated endocrine tumors in rodents is unknown (see **Hyperprolactinemia** under **PRECAUTIONS, General**).

Mutagenesis - Ziprasidone was tested in the Ames bacterial mutation assay, the *in vitro* mammalian cell gene mutation mouse lymphoma assay, the *in vitro* chromosomal aberration assay in human lymphocytes, and the *in vivo* chromosomal aberration assay in mouse bone marrow. There was a reproducible mutagenic response in the Ames assay in one strain of *S. typhimurium* in the absence of metabolic activation. Positive results were obtained in both the *in vitro* mammalian cell gene mutation assay and the *in vitro* chromosomal aberration assay in human lymphocytes.

Impairment of Fertility - Ziprasidone was shown to increase time to copulation in Sprague-Dawley rats in two fertility and early embryonic development studies at doses of 10 to 160 mg/kg/day (0.5 to 8 times the MRHD of 200 mg/day on a mg/m² basis). Fertility rate was reduced at 160 mg/kg/day (8 times the MRHD on a mg/m² basis). There was no effect on fertility at 40 mg/kg/day (2 times the MRHD on a mg/m² basis). The effect on fertility appeared to be in the female since fertility was not impaired when males given 160 mg/kg/day (8 times the MRHD on a mg/m² basis) were mated

PRECAUTIONS (continued)

with untreated females. In a 6-month study in male rats given 200 mg/kg/day (10 times the MRHD on a mg/m² basis) there were no treatment-related findings observed in the testes.

Pregnancy - Pregnancy Category C - In animal studies ziprasidone demonstrated developmental toxicity, including possible teratogenic effects at doses similar to human therapeutic doses. When ziprasidone was administered to pregnant rabbits during the period of organogenesis, an increased incidence of fetal structural abnormalities (ventricular septal defects and other cardiovascular malformations and kidney alterations) was observed at a dose of 30 mg/kg/day (3 times the MRHD of 200 mg/day on a mg/m² basis). There was no evidence to suggest that these developmental effects were secondary to maternal toxicity. The developmental no-effect dose was 10 mg/kg/day (equivalent to the MRHD on a mg/m² basis). In rats, embryofetal toxicity (decreased fetal weights, delayed skeletal ossification) was observed following administration of 10 to 160 mg/kg/day (0.5 to 8 times the MRHD on a mg/m² basis) during organogenesis or throughout gestation, but there was no evidence of teratogenicity. Doses of 40 and 160 mg/kg/day (2 and 8 times the MRHD on a mg/m² basis) were associated with maternal toxicity. The developmental no-effect dose was 5 mg/kg/day (0.2 times the MRHD on a mg/m² basis).

There was an increase in the number of pups born dead and a decrease in postnatal survival through the first 4 days of lactation among the offspring of female rats treated during gestation and lactation with doses of 10 mg/kg/day (0.5 times the MRHD on a mg/m² basis) or greater. Offspring developmental delays and neurobehavioral functional impairment were observed at doses of 5 mg/kg/day (0.2 times the MRHD on a mg/m² basis) or greater. A no-effect level was not established for these effects.

There are no adequate and well-controlled studies in pregnant women. Ziprasidone should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Labor and Delivery - The effect of ziprasidone on labor and delivery in humans is unknown.

Nursing Mothers - It is not known whether, and if so in what amount, ziprasidone or its metabolites are excreted in human milk. It is recommended that women receiving ziprasidone should not breast feed.

Pediatric Use - The safety and effectiveness of ziprasidone in pediatric patients have not been established.

Geriatric Use - Of the approximately 4500 patients treated with ziprasidone in clinical studies, 2.4% (109) were 65 years of age or over. In general, there was no indication of any different tolerability of ziprasidone or for reduced clearance of ziprasidone in the elderly compared to younger adults. Nevertheless, the presence of multiple factors that might increase the pharmacodynamic response to ziprasidone, or cause poorer tolerance or orthostasis, should lead to consideration of a lower starting dose, slower titration, and careful monitoring during the initial dosing period for some elderly patients.

ADVERSE REACTIONS

The premarketing development program for ziprasidone included over 5400 patients and/or normal subjects exposed to one or more doses of ziprasidone. Of these 5400 subjects, over 4500 were patients who participated in multiple-dose effectiveness trials, and their experience corresponded to approximately 1733 patient years. The conditions and duration of treatment with ziprasidone included open-label and double-blind studies, inpatient and outpatient studies, and short-term and longer-term exposure.

Adverse events during exposure were obtained by collecting voluntarily reported adverse experiences, as well as results of physical examinations, vital signs, weights, laboratory analyses, ECGs, and results of ophthalmologic examinations. Adverse experiences were recorded by clinical investigators using terminology of their own choosing. Consequently, it is not possible to provide a meaningful estimate of the proportion of individuals experiencing adverse events without first grouping similar types of events into a smaller number of standardized event categories. In the table and tabulations that follow, standard COSTART dictionary terminology has been used to classify reported adverse events.

The stated frequencies of adverse events represent the proportion of individuals who experienced, at least once, a treatment-emergent adverse event of the type listed. An event was considered treatment emergent if it occurred for the first time or worsened while receiving therapy following baseline evaluation.

Adverse Findings Observed in Short-Term, Placebo-Controlled Trials

The following findings are based on a pool of two 6-week, and two 4-week placebo-controlled trials in which ziprasidone was administered in doses ranging from 10 to 200 mg/day.

Adverse Events Associated with Discontinuation of Treatment in Short-Term, Placebo-Controlled Trials

Approximately 4.1% (29/702) of ziprasidone-treated patients in short-term, placebo-controlled studies discontinued treatment due to an adverse event, compared with about 2.2% (6/273) on placebo. The most common event associated with dropout was rash, including 7 dropouts for rash among ziprasidone patients (1%) compared to no placebo patients (see **PRECAUTIONS**).

Adverse Events Occurring at an Incidence of 1% or More Among Ziprasidone-Treated Patients in Short-Term, Placebo-Controlled Trials

Table 1 enumerates the incidence, rounded to the nearest percent, of treatment-emergent adverse events that occurred during acute therapy (up to 6 weeks) in predominantly schizophrenic patients, including only those events that occurred in 1% or more of patients treated with ziprasidone and for which the incidence in patients treated with ziprasidone was greater than the incidence in placebo-treated patients.

The prescriber should be aware that these figures cannot be used to predict the incidence of side effects in the course of usual medical practice where patient characteristics and other factors differ from those which prevailed in the clinical trials. Similarly, the cited frequencies

ADVERSE REACTIONS (continued)

cannot be compared with figures obtained from other clinical investigations involving different treatments, uses, and investigators. The cited figures, however, do provide the prescribing physician with some basis for estimating the relative contribution of drug and non-drug factors to the side effect incidence rate in the population studied.

In these studies, the most commonly observed adverse events associated with the use of ziprasidone (incidence of 5% or greater) and observed at a rate on ziprasidone at least twice that of placebo were somnolence (14%), extrapyramidal syndrome (5%), and respiratory disorder (9%).

Table 1. Treatment-Emergent Adverse Event Incidence in Short-Term Placebo-Controlled Trials

Body System/Adverse Event	Percentage of Patients Reporting Event	
	Ziprasidone (N=702)	Placebo (N=273)
Body as a Whole		
Asthenia	5	3
Accidental Injury	4	2
Cardiovascular		
Tachycardia	2	1
Postural Hypotension	1	0
Digestive		
Nausea	10	7
Constipation	9	8
Dyspepsia	8	7
Diarrhea	5	4
Dry Mouth	4	2
Anorexia	2	1
Musculoskeletal		
Myalgia	1	0
Nervous		
Somnolence	14	7
Akathisia	8	7
Dizziness	8	6
Extrapyramidal Syndrome	5	1
Dystonia	4	2
Hypertonia	3	2
Respiratory		
Respiratory Disorder*	8	3
Rhinitis	4	2
Cough Increased	3	1
Skin and Appendages		
Rash	4	3
Fungal Dermatitis	2	1
Special Senses		
Abnormal Vision	3	2

*Cold symptoms and upper respiratory infection account for >90% of investigator terms pointing to "respiratory disorder".

Explorations for interactions on the basis of gender did not reveal any clinically meaningful differences in the adverse event occurrence on the basis of this demographic factor.

Dose Dependency of Adverse Events in Short-Term, Placebo-Controlled Trials

An analysis for dose response in this 4-study pool revealed an apparent relation of adverse event to dose for the following events: asthenia, postural hypotension, anorexia, dry mouth, increased salivation, arthralgia, anxiety, dizziness, dystonia, hypertonia, somnolence, tremor, rhinitis, rash, and abnormal vision.

Extrapyramidal Symptoms (EPS) - The incidence of reported EPS for ziprasidone-treated patients in the short-term, placebo-controlled trials was 5% vs. 1% for placebo. Objectively collected data from those trials on the Simpson Angus Rating Scale (for EPS) and the Barnes Akathisia Scale (for akathisia) did not generally show a difference between ziprasidone and placebo.

Vital Sign Changes - Ziprasidone is associated with orthostatic hypotension (see **PRECAUTIONS**).

Weight Gain - The proportions of patients meeting a weight gain criterion of $\geq 7\%$ of body weight were compared in a pool of four 4- and 6-week placebo-controlled clinical trials, revealing a statistically significantly greater incidence of weight gain for ziprasidone (10%) compared to placebo (4%). A median weight gain of 0.5 kg was observed in ziprasidone patients compared to no median weight change in placebo patients. In this set of clinical trials, weight gain was reported as an adverse event in 0.4% and 0.4% of ziprasidone and placebo patients, respectively. During long-term therapy with ziprasidone, a categorization of patients at baseline on the basis of body mass index (BMI) revealed

ADVERSE REACTIONS (continued)

the greatest mean weight gain and highest incidence of clinically significant weight gain (>7% of body weight) in patients with low BMI (<23) compared to normal (23-27) or overweight patients (>27). There was a mean weight gain of 1.4 kg for those patients with a "low" baseline BMI, no mean change for patients with a "normal" BMI, and a 1.3 kg mean weight loss for patients who entered the program with a "high" BMI.

ECG Changes - Ziprasidone is associated with an increase in the QTc interval (see **WARNINGS**). Ziprasidone was associated with a mean increase in heart rate of 1.4 beats per minute compared to a 0.2 beats per minute decrease among placebo patients.

Other Adverse Events Observed During the Premarketing Evaluation of Ziprasidone

Following is a list of COSTART terms that reflect treatment-emergent adverse events as defined in the introduction to the **ADVERSE REACTIONS** section reported by patients treated with ziprasidone at multiple doses >4 mg/day within the database of 3834 patients. All reported events are included except those already listed in Table 1 or elsewhere in labeling, those event terms that were so general as to be uninformative, events reported only once and that did not have a substantial probability of being acutely life-threatening, events that are part of the illness being treated or are otherwise common as background events, and events considered unlikely to be drug-related. It is important to emphasize that, although the events reported occurred during treatment with ziprasidone, they were not necessarily caused by it.

Events are further categorized by body system and listed in order of decreasing frequency according to the following definitions: frequent adverse events are those occurring in at least 1/100 patients (only those not already listed in the tabulated results from placebo-controlled trials appear in this listing); infrequent adverse events are those occurring in 1/100 to 1/1000 patients; rare events are those occurring in fewer than 1/1000 patients.

Body as a Whole: *Frequent:* abdominal pain, flu syndrome, fever, accidental fall, face edema, chills, photosensitivity reaction, flank pain, hypothermia, motor vehicle accident.

Cardiovascular System: *Frequent:* hypertension; *Infrequent:* bradycardia, angina pectoris, atrial fibrillation; *Rare:* first degree AV block, bundle branch block, phlebitis, pulmonary embolus, cardiomegaly, cerebral infarct, cerebrovascular accident, deep thrombophlebitis, myocarditis, thrombophlebitis.

Digestive System: *Frequent:* vomiting; *Infrequent:* rectal hemorrhage, dysphagia, tongue edema; *Rare:* gum hemorrhage, jaundice, fecal impaction, gamma glutamyl transpeptidase increased, hematemesis, cholestatic jaundice, hepatitis, hepatomegaly, leukoplakia of mouth, fatty liver deposit, melena.

Endocrine: *Rare:* hypothyroidism, hyperthyroidism, thyroiditis.

Hemic and Lymphatic System: *Infrequent:* anemia, ecchymosis, leukocytosis, leukopenia, eosinophilia, lymphadenopathy; *Rare:* thrombocytopenia, hypochromic anemia, lymphocytosis, monocytosis, basophilia, lymphedema, polycythemia, thrombocytopenia.

Metabolic and Nutritional Disorders: *Infrequent:* thirst, transaminase increased, peripheral edema, hyperglycemia, creatine phosphokinase increased, alkaline phosphatase increased, hypercholesterolemia, dehydration, lactic dehydrogenase increased, albuminuria, hypokalemia; *Rare:* BUN increased, creatinine increased, hyperlipemia, hypocholesterolemia, hyperkalemia, hypochloremia, hypoglycemia, hyponatremia, hypoproteinemia, glucose tolerance decreased, gout, hyperchloremia, hyperuricemia, hypocalcemia, hypoglycemic reaction, hypomagnesemia, ketosis, respiratory alkalosis.

Musculoskeletal System: *Infrequent:* tenosynovitis; *Rare:* myopathy.

Nervous System: *Frequent:* agitation, tremor, dyskinesia, hostility, paresthesia, confusion, vertigo, hypokinesia, hyperkinesia, abnormal gait, oculogyric crisis, hypesthesia, ataxia, amnesia, cogwheel rigidity, delirium, hypotonia, akinesia, dysarthria, withdrawal syndrome, buccoglossal syndrome, choreoathetosis, diplopia, incoordination, neuropathy; *Rare:* myoclonus, nystagmus, loricollis, circumoral paresthesia, opisthotonos, reflexes increased, trismus.

Respiratory System: *Frequent:* dyspnea; *Infrequent:* pneumonia, epistaxis; *Rare:* hemoptysis, laryngismus.

Skin and Appendages: *Infrequent:* maculopapular rash, urticaria, alopecia, eczema, exfoliative dermatitis, contact dermatitis, vesiculobullous rash.

Special Senses: *Infrequent:* conjunctivitis, dry eyes, tinnitus, blepharitis, cataract, photophobia; *Rare:* eye hemorrhage, visual field defect, keratitis, keratoconjunctivitis.

Urogenital System: *Infrequent:* impotence, abnormal ejaculation, amenorrhea, hematuria, menorrhagia, female lactation, polyuria, urinary retention, metrorrhagia, male sexual dysfunction, anorgasmia, glycosuria; *Rare:* gynecomastia, vaginal hemorrhage, nocturia, oliguria, female sexual dysfunction, uterine hemorrhage.

DRUG ABUSE AND DEPENDENCE

Controlled Substance Class - Ziprasidone is not a controlled substance.

Physical and Psychological Dependence - Ziprasidone has not been systematically studied, in animals or humans, for its potential for abuse, tolerance, or physical dependence. While the clinical trials did not reveal any tendency for drug-seeking behavior, these observations were not systematic and it is not possible to predict on the basis of this limited experience the extent to which ziprasidone will be misused, diverted, and/or abused once marketed. Consequently, patients should be evaluated carefully for a history of drug abuse, and such patients should be observed closely for signs of ziprasidone misuse or abuse (e.g., development of tolerance, increases in dose, drug-seeking behavior).

OVERDOSAGE

Human Experience - In premarketing trials involving more than 5400 patients and/or normal subjects, accidental or intentional overdosage of ziprasidone was documented in 10 patients. All of these patients survived without sequelae. In the patient taking the largest confirmed amount, 3240 mg, the only symp-

OVERDOSAGE (continued)

toms reported were minimal sedation, slurring of speech, and transitory hypertension (200/95).

Management of Overdosage - In case of acute overdosage, establish and maintain an airway and ensure adequate oxygenation and ventilation. Intravenous access should be established and gastric lavage (after intubation, if patient is unconscious) and administration of activated charcoal together with a laxative should be considered. The possibility of obtundation, seizure, or dystonic reaction of the head and neck following overdose may create a risk of aspiration with induced emesis.

Cardiovascular monitoring should commence immediately and should include continuous electrocardiographic monitoring to detect possible arrhythmias. If antiarrhythmic therapy is administered, disopyramide, procainamide, and quinidine carry a theoretical hazard of additive QT-prolonging effects that might be additive to those of ziprasidone.

Hypotension and circulatory collapse should be treated with appropriate measures such as intravenous fluids. If sympathomimetic agents are used for vascular support, epinephrine and dopamine should not be used, since beta stimulation combined with α_1 antagonism associated with ziprasidone may worsen hypotension. Similarly, it is reasonable to expect that the alpha-adrenergic-blocking properties of bretylium might be additive to those of ziprasidone, resulting in problematic hypotension.

In cases of severe extrapyramidal symptoms, anticholinergic medication should be administered. There is no specific antidote to ziprasidone, and it is not dialyzable. The possibility of multiple drug involvement should be considered. Close medical supervision and monitoring should continue until the patient recovers.

DOSAGE AND ADMINISTRATION

When deciding among the alternative treatments available for schizophrenia, the prescriber should consider the finding of ziprasidone's greater capacity to prolong the QT/QTc interval compared to several other antipsychotic drugs (see **WARNINGS**).

Initial Treatment

GEODON Capsules should be administered at an initial daily dose of 20 mg BID with food. In some patients, daily dosage may subsequently be adjusted on the basis of individual clinical status up to 80 mg BID. Dosage adjustments, if indicated, should generally occur at intervals of not less than 2 days, as steady-state is achieved within 1 to 3 days. In order to ensure use of the lowest effective dose, ordinarily patients should be observed for improvement for several weeks before upward dosage adjustment.

Efficacy in schizophrenia was demonstrated in a dose range of 20 to 100 mg BID in short-term, placebo-controlled clinical trials. There were trends toward dose response within the range of 20 to 80 mg BID, but results were not consistent. An increase to a dose greater than 80 mg BID is not generally recommended. The safety of doses above 100 mg BID has not been systematically evaluated in clinical trials.

Dosing in Special Populations

Dosage adjustments are generally not required on the basis of age, gender, race, or renal or hepatic impairment.

Maintenance Treatment

While there is no body of evidence available to answer the question of how long a patient treated with ziprasidone should remain on it, systematic evaluation of ziprasidone has shown that its efficacy in schizophrenia is maintained for periods of up to 52 weeks at a dose of 20 to 80 mg BID (see **CLINICAL PHARMACOLOGY**). No additional benefit was demonstrated for doses above 20 mg BID. Patients should be periodically reassessed to determine the need for maintenance treatment.

HOW SUPPLIED

GEODON™ Capsules are differentiated by capsule color/size and are imprinted in black ink with "Pfizer" and a unique number. GEODON Capsules are supplied for oral administration in 20 mg (blue/white), 40 mg (blue/blue), 60 mg (white/white), and 80 mg (blue/white) capsules. They are supplied in the following strengths and package configurations:

GEODON™ Capsules			
Package Configuration	Capsule Strength (mg)	NDC Code	Imprint
Bottles of 60	20	NDC-0049-3960-60	396
Bottles of 60	40	NDC-0049-3970-60	397
Bottles of 60	60	NDC-0049-3980-60	398
Bottles of 60	80	NDC-0049-3990-60	399
Unit dose / 80	20	NDC-0049-3960-41	396
Unit dose / 80	40	NDC-0049-3970-41	397
Unit dose / 80	60	NDC-0049-3980-41	398
Unit dose / 80	80	NDC-0049-3990-41	399

Storage and Handling - GEODON Capsules should be stored at controlled room temperature, 15°-30°C (59°-86°F).

Rx only

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PATIENT SUMMARY OF INFORMATION ABOUT GEODON™ (ziprasidone HCl)

> Information for patients taking GEODON or their caregivers

This summary contains important information about GEODON. It is not meant to take the place of your doctor's instructions. Read this information carefully before you take GEODON. Ask your doctor or pharmacist if you do not understand any of this information or if you want to know more about GEODON.

> What is GEODON?

GEODON is a type of prescription medicine called an antipsychotic. Antipsychotics are medicines used to treat symptoms of schizophrenia that may include:

- hearing voices, seeing things, or sensing things that are not there
- mistaken beliefs
- unusual suspiciousness
- becoming withdrawn from family and friends

If you show a response to GEODON, your symptoms may improve. If you continue to take GEODON, there is less chance of your symptoms returning. Do not stop taking the capsules even when you feel better without discussing this with your doctor.

> What is the most important information I should know about GEODON?

GEODON is a drug to treat your symptoms of schizophrenia. It is effective but it may have a greater risk than some other drugs for schizophrenia because it may change the way the electrical current in your heart works more than some other drugs. It only changes it a little and we do not know whether this will be harmful, but some other drugs that cause this kind of change have sometimes caused rare dangerous heart rhythm abnormalities. Because of this possible risk (we don't know yet if there really is a risk), GEODON should be used only after your doctor has considered this risk for GEODON against the risks and benefits of other medications available for treating schizophrenia.

Your risk of dangerous changes in heart rhythm can be increased by other medicines you are taking and by certain heart conditions that you may already have. Therefore, it is important to tell your doctor about any other medicines that you take, including non-prescription medicines, supplements, and herbal medicines. You must also tell your doctor about any heart problems you have or have had.

> Who should NOT take GEODON?

Anything that can increase the chance of a heart rhythm abnormality should be avoided. Therefore, do not take GEODON if:

- You have certain heart diseases, for example, long QT syndrome, a recent heart attack, severe heart failure, or certain irregularities of heart rhythm (discuss the specifics with your doctor)
- You are currently taking medications that should not be taken in combination with ziprasidone, for example, quinidine, pimozide, sotalol, thioridazine, moxifloxacin, or sparfloxacin.

> What To Tell Your Doctor Before You Start GEODON

Only your doctor can decide if GEODON is right for you. Before you start GEODON, be sure to tell your doctor if you:

- have had any problem with the way your heart beats or any heart related illness or disease
- any family history of heart disease
- have had any problem with fainting or dizziness
- are taking or have recently taken any prescription medicines
- are taking any over-the-counter medicines you can buy without a prescription, including natural/herbal remedies
- have had any problems with your liver
- are pregnant, might be pregnant, or plan to get pregnant
- are breast feeding
- are allergic to any medicines
- have ever had an allergic reaction to ziprasidone or any of the other ingredients of GEODON capsules. Ask your doctor or pharmacist for a list of these ingredients

Your doctor may want you to get additional laboratory tests to see if GEODON is an appropriate treatment for you.

> GEODON And Other Medicines

There are some medications that may be unsafe to use when taking GEODON, and there are some medicines that can affect how well GEODON works. While you are on GEODON, check with your doctor before starting any new prescription or over-the-counter medications, including natural/herbal remedies.

> How To Take GEODON

- Take GEODON only as directed by your doctor.
- Swallow the capsules whole.

- The capsules should be taken with food.
- It is best to take GEODON at the same time each day.
- GEODON may take a few weeks to work. It is important to be patient.
- Do not change your dose or stop taking your medicine without your doctor's approval.
- Remember to keep taking your capsules, even when you feel better.

> Possible Side Effects

Because these problems could mean you're having a heart rhythm abnormality, contact your doctor **IMMEDIATELY** if you:

- Faint or lose consciousness
- Feel a change in the way that your heart beats (palpitations)

Common side effects of GEODON include the following and should also be discussed with your doctor if they occur:

- Feeling unusually tired or sleepy
- Nausea or upset stomach
- Constipation
- Dizziness
- Restlessness
- Abnormal muscle movements, including tremor, shuffling, and uncontrolled involuntary movements
- Diarrhea
- Rash
- Increased cough/runny nose

If you develop any side effects that concern you, talk with your doctor. It is particularly important to tell your doctor if you have diarrhea, vomiting, or another illness that can cause you to lose fluids. Your doctor may want to check your blood to make sure that you have the right amount of important salts after such illnesses.

For a list of all side effects that have been reported, ask your doctor or pharmacist for the GEODON Professional Package Insert.

> What To Do For An Overdose

In case of an overdose, call your doctor or poison control center right away or go to the nearest emergency room.

> Other Important Safety Information

Dizziness caused by a drop in your blood pressure may occur with GEODON, especially when you first start taking this medication or when the dose is increased. If this happens, be careful not to stand up too quickly, and talk to your doctor about the problem.

Before taking GEODON, tell your doctor if you are pregnant or plan on becoming pregnant. It is advised that you don't breast feed an infant if you are taking GEODON.

Because GEODON can cause sleepiness, be careful when operating machinery or driving a motor vehicle.

Since medications of the same drug class as GEODON may interfere with the ability of the body to adjust to heat, it is best to avoid situations involving high temperature or humidity.

It is best to avoid consuming alcoholic beverages while taking GEODON.

Call your doctor **immediately** if you take more than the amount of GEODON prescribed by your doctor.

GEODON has not been shown to be safe or effective in the treatment of children and teenagers under the age of 18 years old.

Keep GEODON and all medicines out of the reach of children.

> How To Store GEODON

Store GEODON capsules at room temperature (59°-86°F or 15°-30°C).

> For More Information About GEODON

This sheet is only a summary. If you have any questions or want more information about GEODON, talk with your doctor or pharmacist. You can also visit the Pfizer internet site at www.pfizer.com.



76-5775-00-1

Issued April 2001

A well-characterized ECG profile

The safety profile of GEODON has been evaluated in one of the largest phase II/III clinical trials programs for an antipsychotic agent¹

GEODON premarketing clinical trials—

- No torsade de pointes was seen in over 4500 patients treated with GEODON for 1733 patient-years of exposure
- There was a rare incidence of a QT_C interval >500 msec (0.06% for GEODON vs 0.23% for placebo)
- The effect on the QT_C interval was not augmented in the presence of metabolic inhibition in a phase I study
- Low incidence of syncope (0.6%) and seizure (0.4%) comparable to placebo
- Although overdose experience was limited (n=10; range 300–3420 mg), all patients survived without sequelae

GEODON postmarketing experience—

- Experience to date has generally been consistent with the GEODON clinical trial database

GEODON is indicated for the treatment of schizophrenia. GEODON has a greater capacity to prolong the QT_C interval than several antipsychotics. In some other drugs, QT prolongation has been associated with torsade de pointes, a potentially fatal arrhythmia. In many cases this would lead to the conclusion that other drugs should be tried first. GEODON is contraindicated in patients with a known history of QT prolongation, recent acute myocardial infarction, or uncompensated heart failure, and should not be used with other QT-prolonging drugs.

GEODON[™]
(ziprasidone HCl)

See the difference[™]

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Effects on the ECG

In ECGs from short-term, fixed-dose, placebo-controlled trials of GEODON¹...

Mean QT_c interval changes by dose of GEODON¹

Treatment Group	N	Mean Changes
Placebo	250	-2.6 msec
GEODON <80 mg/d	230	0.6 msec
GEODON 80 mg/d	138	5.9 msec
GEODON 120 mg/d	111	7.7 msec
GEODON 160 mg/d	100	9.7 msec
GEODON 200 mg/d	77	6.4 msec

- Doses of less than 80 mg/day were associated with little change from baseline¹
- The mean increase in QT_c interval at daily doses between 80 mg and 200 mg ranged from 5.9 msec to 9.7 msec¹
- When the dose was increased to >160 mg, no further prolongation of the QT_c interval was observed¹

Patients at risk for significant electrolyte disturbances should have baseline measurements performed before initiating GEODON, as hypokalemia and hypomagnesemia may increase the risk of QT prolongation and arrhythmia. Patients on diuretics should be monitored.

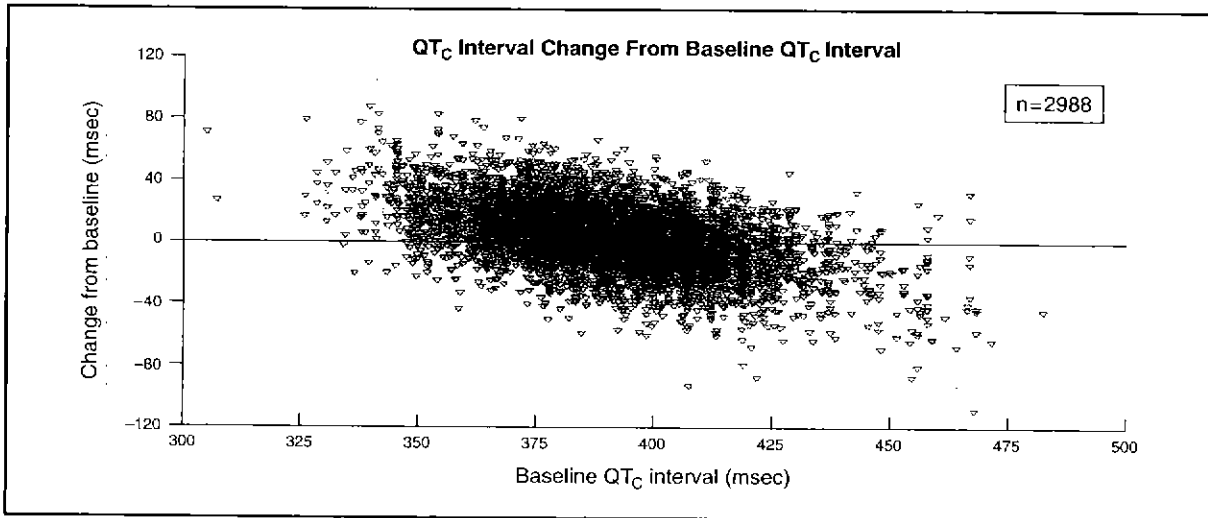
GEODONTM
(ziprasidone HCl)

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Effects on the ECG

Baseline QT_C intervals did not predict observed changes in QT_C intervals during treatment with GEODON¹



All phase II/III studies.

- In general, patients with higher baseline QT_C intervals experienced the greatest decrease in their QT_C intervals and patients with lower baseline QT_C intervals experienced the greatest increase; this can be described as regression to the mean
- Therefore, baseline ECG evaluations were not predictive of QT_C interval changes for GEODON-treated patients

Only 2 of 2988 (0.06%) patients receiving GEODON had QT_C intervals >500 msec compared to 1 of 440 (0.23%) patients receiving placebo

— neither case suggested a role of GEODON

— one patient had a history of a prolonged QT_C interval and a screening measurement of 489 msec—during GEODON treatment, QT_C interval was 503 msec

— the other patient had a QT_C interval of 391 msec at the end of GEODON treatment—after switching to thioridazine, the patient had QT_C measurements of 518 and 593 msec

— GEODON should be discontinued in patients with persistent QT_C interval measurements >500 msec

2.6% of GEODON-treated patients had QT_C interval changes of ≥60 msec (vs 1.2% of patients on placebo)

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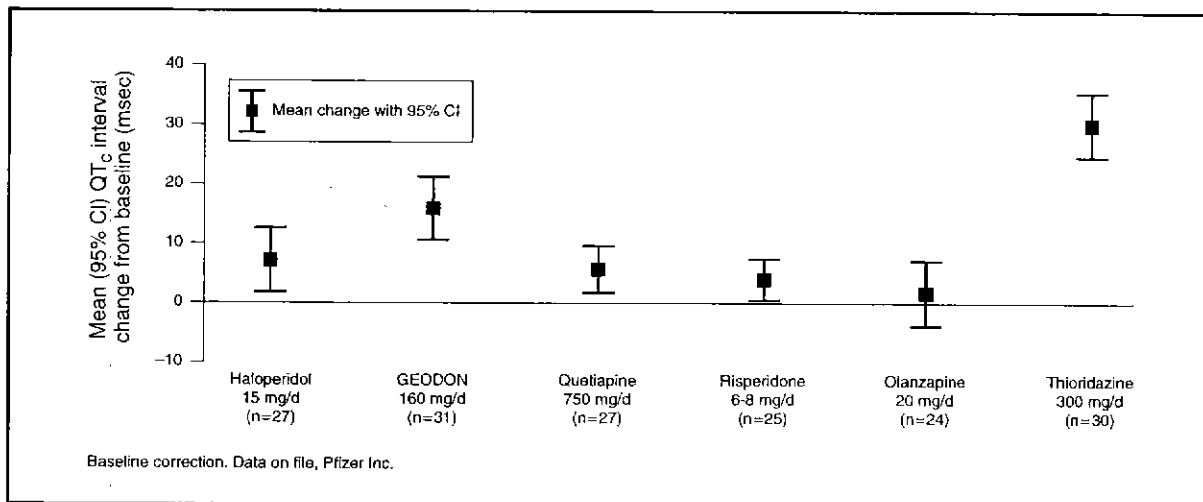
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A well-characterized ECG profile

In a rigorously controlled Phase I study...

Mean QT_C change at steady-state C_{max} in the absence of metabolic inhibitors¹



A randomized, parallel-group, open-label study of 164 patients with stable schizophrenia. ECGs were administered at maximum concentrations with and without a metabolic inhibitor. ECGs were repeated to ensure accurate assessment and were blinded and centrally read. Patients were randomized to receive GEODON 160 mg/day, risperidone 6-8 mg/day, olanzapine 20 mg/day, quetiapine 750 mg/day, thioridazine 300 mg/day, or haloperidol 15 mg/day.¹

The effect of GEODON on the QT_C interval was not augmented in the presence of potent metabolic inhibition¹

Drug	Inhibitor	Metabolic Pathway
GEODON	ketoconazole	CYP3A4
Olanzapine	fluvoxamine	CYP1A2
Quetiapine	ketoconazole	CYP3A4
Risperidone	paroxetine	CYP2D6
Haloperidol	ketoconazole and paroxetine	CYP3A4 & 2D6
Thioridazine	paroxetine	CYP2D6

As with other antipsychotics, GEODON should be used cautiously in patients with a history of seizures or with conditions that lower the seizure threshold.

REFERENCE: 1. Data on file. Pfizer Inc., New York, NY.

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GEODON—Test your knowledge

1. **GEODON has been on the US market for over 1 year. In that time:**
- A. Over 1/2 million prescriptions have been written
 - B. Over 20,000 physicians prescribed GEODON to over 184,000 patients
 - C. Over 75% of managed care patients are now covered
 - D. Medicaid has approved GEODON in all 50 states
 - E. All of the above
2. **In a 6-week study vs placebo, GEODON demonstrated significant improvement in overall symptoms of schizophrenia at:**
- A. Week 1
 - B. Week 6
 - C. Neither of the above
 - D. Both A and B
3. **In short-term trials with GEODON, the most commonly observed adverse events at an incidence of $\geq 5\%$ and at least twice the rate of placebo were:**
- A. Somnolence, respiratory disorders, and EPS
 - B. Weight gain, headache, and nausea
 - C. Agitation and insomnia
 - D. Tardive dyskinesia and headache
4. **In a 6-week study vs olanzapine, GEODON showed improvement in:**
- A. Positive symptoms in the acute phase
 - B. Negative symptoms
 - C. Associated depressive symptoms
 - D. All of the above
5. **In a 1-year study, GEODON demonstrated a significant reduction at 1 year in:**
- A. Time to relapse
 - B. Rate of relapse
 - C. Both of the above
 - D. Neither of the above
6. **GEODON has a well-characterized ECG profile, with:**
- A. No torsade de pointes in clinical trials
 - B. A rare incidence of a QT_c interval >500 msec
 - C. No confirmed cases of torsade de pointes in postmarketing experience
 - D. Low incidence of syncope and seizure
 - E. All of the above
7. **Patients who should not take GEODON include those with:**
- A. A known history of QT prolongation
 - B. Recent acute myocardial infarction
 - C. Uncompensated heart failure
 - D. All of the above
8. **Which of the following statements about the GEODON weight profile are true:**
- A. In a 6-week study, weight change was 2.0 lbs for GEODON vs 8.0 lbs for olanzapine
 - B. In short-term trials, weight change with GEODON was comparable to placebo
 - C. 10% of GEODON-treated patients experienced a weight gain of $\geq 7\%$ of body weight vs 4% for placebo
 - D. All of the above
9. **In a 6-week study vs olanzapine, the difference between GEODON and olanzapine was significant at endpoint for the following:**
- A. Total cholesterol levels
 - B. LDL cholesterol levels
 - C. Triglyceride levels
 - D. B and C
 - E. All of the above
10. **After initiating therapy with GEODON, dosing may be adjusted by:**
- A. Day 3
 - B. Day 6
 - C. Week 1
 - D. Week 2
11. **In an 8-week study vs risperidone, GEODON demonstrated control of positive and negative symptoms of schizophrenia that was:**
- A. Significantly greater than risperidone
 - B. Significantly less than risperidone
 - C. Comparable with risperidone
 - D. Data do not include these results
12. **In clinical studies, GEODON has demonstrated:**
- A. Comparable efficacy with olanzapine and risperidone
 - B. Low incidence of EPS, akathisia, prolactin elevation, and sexual dysfunction
 - C. A weight-neutral profile
 - D. No adverse effects on total and LDL cholesterol and triglyceride levels
 - E. All of the above

Please see full prescribing information in accompanying brochure.

GEODON
lisperidone HCl