

U.S. Small Business Administration



# *News Release*

## **PRESS OFFICE**

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## ***William Largent Appointed to SBA Native American Affairs Post***

**WASHINGTON** — The U.S. Small Business Administration today announced the appointment of William H. Largent, an experienced small business owner, as national director of the SBA's Office of Native American Affairs.

Largent will be responsible for coordinating and directing SBA programs within the Office of Native American Affairs, under the Office of Entrepreneurial Development, to promote and enhance small business services and opportunities for Native Americans, including reservation-based Native Americans and tribal governments.

“The SBA is pleased to have William Largent join the agency to head up such an important role,” said Hector V. Barreto, SBA Administrator. “His accomplishment as an entrepreneur and as a strong supporter of economic development and growth for Native Americans makes him a great asset to the agency.”

Largent has 30 years of experience leading and managing small businesses, including nationally franchised organizations. His entrepreneurial career began at age 21 when he started his first business, D&L Janitorial on the Keweenaw Bay Indian Reservation. Largent, of Ojibwa origin, is a member of the Keweenaw Bay Indian Community and a board member of the Native American Business Alliance (NABA). Largent served as co-chairperson for NABA's annual conventions from 2001-2003.

Prior to his appointment, Largent was president and CEO of the Dibaa Group, Inc., a customer relations management consulting and fulfillment company providing business process review, strategic alignment and hardware/software solutions that offer companies greater insight into customer preference, expectation and buying needs.

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