TRENDS IN ON-LINE EDUCATION

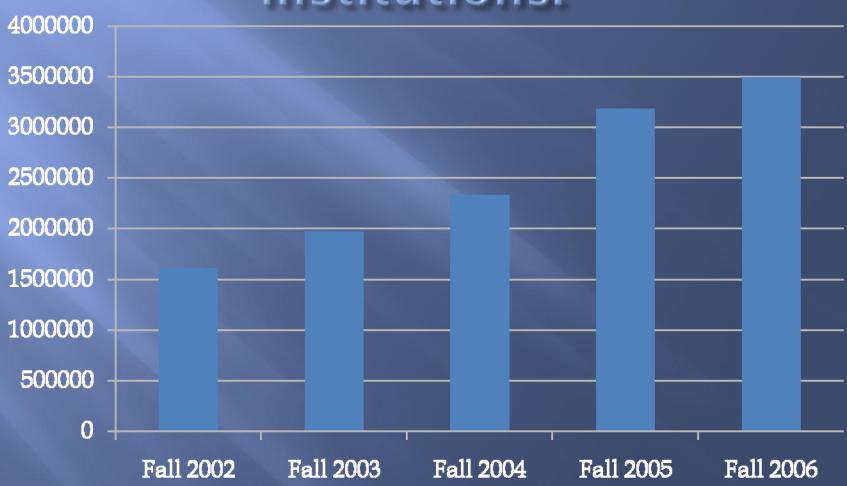
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What is online learning?

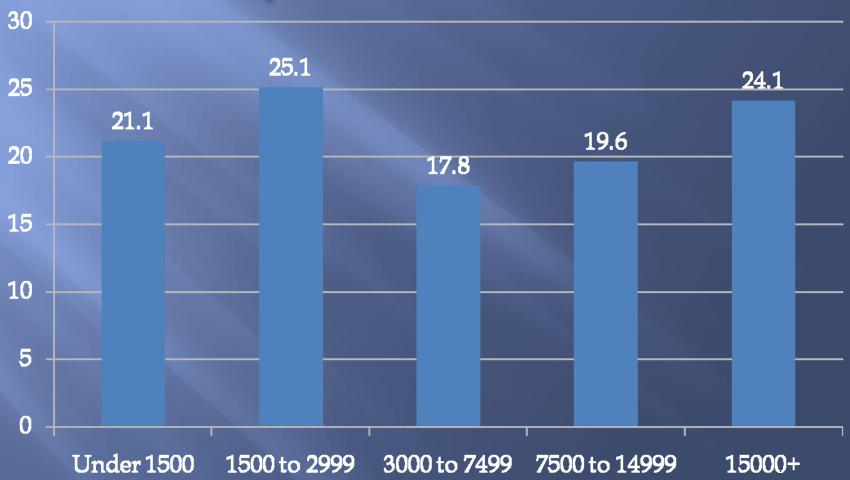
Proportion of Content Delivered Online	Type of Course	Typical Description
0%	Traditional	Course with no online technology used.
1 to 29%	Web- facilitated	Course that uses web-based technology to facilitate what is essentially a face-to-face course.
30 to 79%	Blended/ hybrid	Course that blends online and face-to-face delivery.
80+%	Online	A course where most or all of the content is delivered online; no face-to-face meetings.

- Annual growth rate for higher education: 1.5%
- Annual growth rate for online enrollments: 9.7%
- Nearly 20% of all US higher education students were taking at least one online course in the fall of 2006.

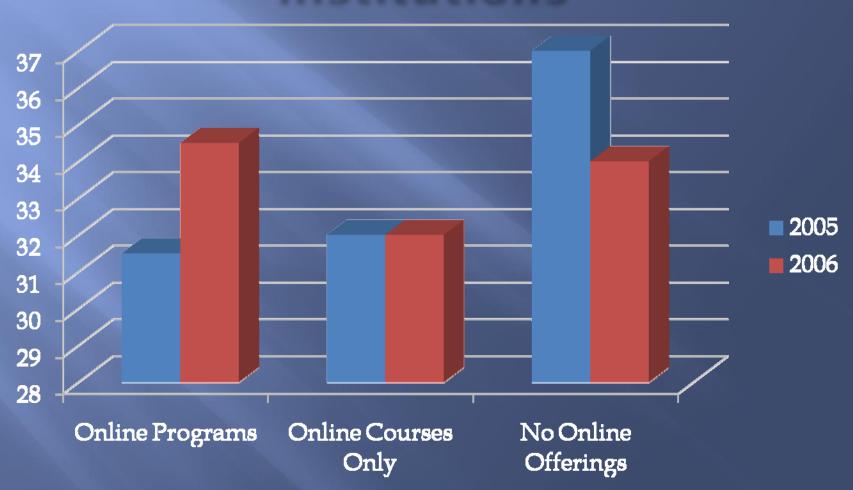
Online enrollment in degreegranting postsecondary institutions.



Compound annual growth rate in students taking at least one online course by institution enrollment

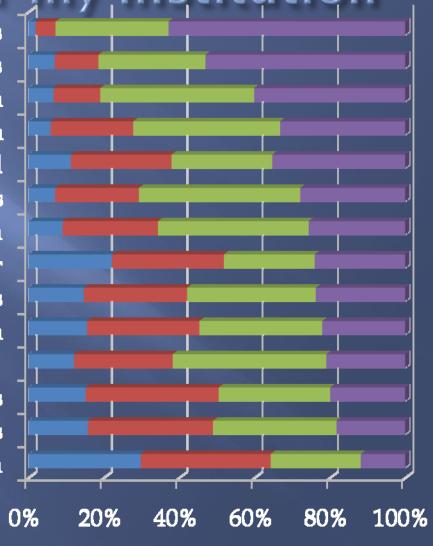


Online course and program offerings at US higher education institutions



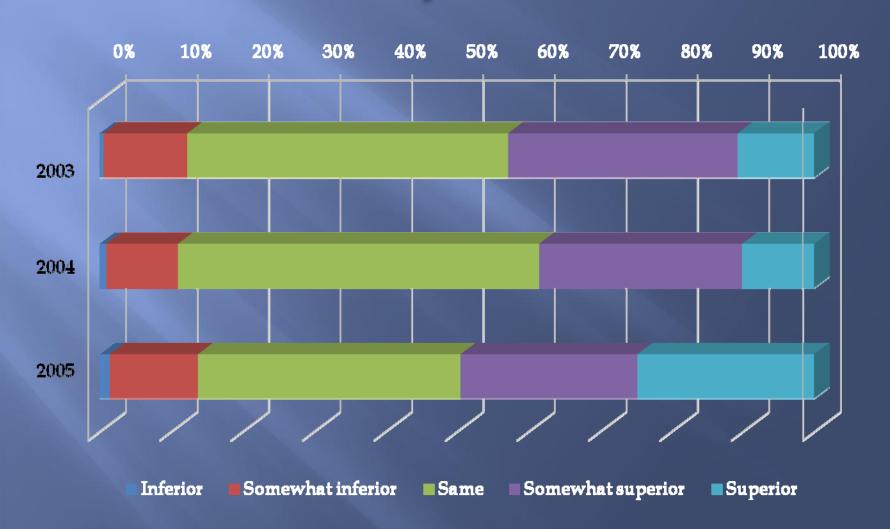
Online education is strategically important for my institution

Increase student access Attract students from outside areas Grow continuing education Increase rate of degree completion Enhance value of university brand Provide pedagogic improvements Improve student retention Continuity in case of disaster Increase the diversity of students Optimize physical plant utilization Improve enrollment management Increase strategic partnerships Reduce or contain costs Enhance alumni and donor outreach



Not important ■ Somewhat important ■ Important ■ Very Important

Learning outcomes in online education compared to face-to-face



Barriers to adoption of online learning

Students need more discipline

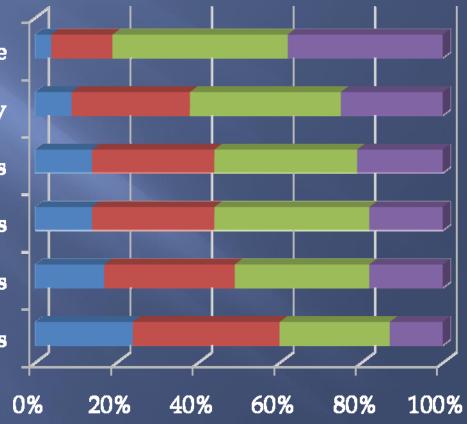
Lack of acceptance by faculty

Lower retention rates

Higher costs to develop courses

Higher costs to deliver courses

Lack of acceptance by employers



Not important Somewhat important Important Very Important

www.sloanconsortium.org/publicaitons/survey/pdf/online_nation.pdf

Why consider a distance education course in CAES?

- Increase collaboration across Athens, Tifton, and Griffin campuses.
 - 60:40 rule
- Participate in AG*IDEA consortium to teach courses across state lines.
- Reach out to time- and place-bound students.

Distance Education at UGA

Bulletin

- Courses with more than 50% taught on-line are given an "E" suffix
- Continuing Education Georgia Center
 - Department/college is not credited with student credit hours that are generated – IDL is.