

## Core Competency Resources

### Core Competency Resources for Section A

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#### A. Practice shared, principled leadership

**Association of Leadership Educators**

Web link: <http://leadershipeducators.org>

Submitted: 03/10/2003

By: Core Competency Committee

**Built to Last**

James C. Collins and Jerry I. Porras (Contributor)  
HarperCollins, 1994

Submitted: 03/19/2003

By: Core Competency Committee

**Center for Creative Leadership**

Web link: <http://www.ccl.org/index.shtml>

Submitted: 03/10/2003

By: Core Competency Committee

**Crucial Conversations Tools for Talking when Stakes are High**

Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler  
New York, McGraw-Hill, 2002

Submitted: 02/13/2003

By: Core Competency Committee

**First, Break All the Rules**

Marcus Buckingham, Curt Coffman  
New York, Simon and Schuster, 1999

Submitted: 02/13/2003

By: Core Competency Committee

**Good to Great: Why Some Companies Make the Leap... and Others Don't**

Jim Collins  
HarperCollins, 2001

Submitted: 03/19/2003

By: Core Competency Committee

**How to Think Like a CEO: The 22 Vital Traits You Need to be the Person at the Top**

D.A. Benton  
Time-Warner Audio Books, 1996

Submitted: 02/13/2003

By: Core Competency Committee

**Learning as a way of being: strategies for survival in a world of permanent white water**

Peter B. Viall  
San Francisco, CA, Jossey-Bass Publishers, 1996

Submitted: 04/22/2003

By: Connie Betterley

**Lions Don't Need to Roar**

D.A. Benton  
New York, Warner Books, Inc, 1992

Submitted: 02/13/2003

By: Core Competency Committee

**National Clearinghouse for Leadership Programs**

Web link: <http://www.nclp.umd.edu>

Submitted: 03/10/2003

By: Core Competency Committee

**Ohio State University Leadership Center**

Publications: Leadership Moments, Making Meetings Manageable, Too Much To Do... Too Little Time

Submitted: 03/10/2003

By: Core Competency Committee

Web link: <http://leadershipcenter.osu.edu/>

**The 7 Habits of Highly Effective People**

Stephen R. Covey  
Simon and Schuster, 1990

Submitted: 02/13/2003  
By: Core Competency  
Committee

**The Connective Edge: Leading in an Interdependent World**

Jean Lipman-Blumen  
Oxford University Press, 2000

Submitted: 02/12/2003  
By: Core Competency  
Committee

**The Leadership of Colin Powell**

Harari, Oren  
McGraw-Hill, NY. 2002.

Submitted: 03/10/2003  
By: Core Competency  
Committee

**A1. Coach and be coached**

**Giving Much, Gaining More**

Emily M. Wadsworth  
Purdue University Press, 2002

Submitted: 02/13/2003  
By: Core Competency  
Committee

**A3. Guide strategic planning**

**Strategic Planning; Selected Reading**

J. William Pfeiffer  
University Associates, Inc., 1986

Submitted: 02/13/2003  
By: Core Competency  
Committee

**A5. Pursue continuous professional development**

**American Dietetics Association (ADA)**

Web link: <http://www.eatright.org>

Submitted: 02/13/2003  
By: Core Competency  
Committee

**Society of Nutrition Education (SNE)**

Web link: <http://www.sne.org>

Submitted: 02/13/2003  
By: Core Competency  
Committee

**The Joint Council of Extension Professionals**

Web link: <http://www.jcep.org>

Submitted: 02/13/2003  
By: Core Competency  
Committee

**A8. Facilitate team building**

**Leading Teams: Mastering the New Role**

Zenger, Musselwhite, Hurson, and Perrin  
Irwin Professional Publishing, Inc. (1994)

Submitted: 02/13/2003  
By: Core Competency  
Committee

**A10. Promote telling our stories**

**Texas Cooperative Extension: Expanded Nutrition Program**

Overview, program impacts  
Web link: <http://enp.tamu.edu>

Submitted: 03/10/2003  
By: Core Competency  
Committee

**University of Wyoming Cooperative Extension Service: Cent\$ible Nutrition Program**

Submitted: 08/18/2008  
By: Program

Success stories

Web link: [http://uwadmnweb.uwyo.edu/centsible/FSNE\\_Year-End\\_2007.pdf](http://uwadmnweb.uwyo.edu/centsible/FSNE_Year-End_2007.pdf)

Development Team

**Wisconsin Nutrition Education Program: Reporting Results - Telling Your Story**

Web link: <http://www.uwex.edu/ces/wnep/evaluate/>

Submitted: 03/10/2003  
By: Core Competency Committee

## Core Competency Resources for Section B

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### B. Provide leadership for statewide programming

**Missouri FNEP**

Web link: <http://outreach.missouri.edu/fnep/admin.htm>

Submitted: 03/11/2003  
By: Core Competency Committee

**National Association of State Universities and Land Grant Colleges (2002)**

Web link: <http://www.nasulgc.org>

Submitted: 02/13/2003  
By: Core Competency Committee

**The Cooperative State Research, Education, and Extension Service**

Web link: <http://www.csrees.usda.gov/>

Submitted: 02/13/2003  
By: Core Competency Committee

### B1. Ensure program guidelines are followed

**Annie E Casey Foundation**

Web link: <http://www.aecf.org/kidscount>

Submitted: 03/11/2003  
By: Core Competency Committee

**Child Trends Data Bank**

Web link: <http://childtrendsatabank.org>

Submitted: 03/11/2003  
By: Core Competency Committee

**Expanded Food and Nutrition Education Program**

Web link: <http://www.csrees.usda.gov/efnep>

Submitted: 02/13/2003  
By: Core Competency Committee

**Food Stamp Nutrition Connection**

Web link:

[http://foodstamp.nal.usda.gov/nal\\_display/index.php?tax\\_level=1&info\\_center=15](http://foodstamp.nal.usda.gov/nal_display/index.php?tax_level=1&info_center=15)

Submitted: 02/13/2003  
By: Core Competency Committee

**Food Stamp Nutrition Education Program – through the Land-Grant University System**

Web link: <http://www.csrees.usda.gov/nea/food/fsne/fsne.html>

Submitted: 08/18/2008  
By: Program Development Team

**Healthy People**

Web link: <http://www.healthypeople.gov/>

Submitted: 03/11/2003  
By: Core Competency Committee

**National Center for Health Statistics**

Web link: <http://www.cdc.gov/nchs>

Submitted: 03/11/2003  
By: Core Competency Committee

**U.S. Census Bureau**  
Web link: <http://www.census.gov/>

Submitted: 03/11/2003  
By: Core Competency  
Committee

**USDA Food and Nutrition Service**  
Web link: <http://www.fns.usda.gov/fns/>

Submitted: 02/12/2003  
By: Core Competency  
Committee

#### **B4. Oversee curriculum identification and development**

**Curriculum Development**  
Web link: [http://rutgers.njfsnep.org/about/curriculum\\_dev.asp](http://rutgers.njfsnep.org/about/curriculum_dev.asp)

Submitted: 03/11/2003  
By: Core Competency  
Committee

**Montana Nutrition Education Programs**  
Web link: <http://www.montana.edu/nep>

Submitted: 03/11/2003  
By: Core Competency  
Committee

#### **B5. Facilitate culturally sensitive program implementation for behavior change**

**Family and Community Development**  
This website is for educators interested in information, resources, tips and skill-building so that they can more effectively work with low income, culturally diverse audiences.  
Web link: <http://outreach.missouri.edu/fnep/training.htm>

Submitted: 03/11/2003;  
By: Core Competency  
Committee  
Updated 09/07/2006

**Food Stamp Nutrition Connection**  
Web link:  
[http://foodstamp.nal.usda.gov/nal\\_display/index.php?tax\\_level=1&info\\_center=15](http://foodstamp.nal.usda.gov/nal_display/index.php?tax_level=1&info_center=15)

Submitted: 02/13/2003  
By: Core Competency  
Committee

**Low Income Audiences**  
Web link: <http://extension.missouri.edu/xplor/regpubs/ncr475.htm>.

Submitted: 03/11/2003  
By: Core Competency  
Committee

**Promoting Cultural Diversity: Strategies for Health Care Professionals**  
Kennedy Kavanagh  
Sage Publications, 1992

Submitted: 02/13/2003  
By: Core Competency  
Committee

#### **B7. Conduct and/or participate in applied research**

**EFNEP Cost Benefit Analysis**  
Web link: <http://www.extension.iastate.edu/Publications/PM1865.pdf>

Submitted: 03/11/2003  
By: Core Competency  
Committee

#### **B9. Recognize participant achievement**

**Raving Fans: A Revolutionary Approach to Customer Service**  
Kenneth Blanchard  
William Morrow and Co., 1993

Submitted: 02/13/2003  
By: Core Competency  
Committee

### **Core Competency Resources for Section C**

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## **C. Create an environment in which staff can thrive**

### **Managing on the Edge of Change**

Managing on the Edge of Change is a three-part video tape series targeting professionals who supervise paraprofessionals. The three segments (videos) are: 1) Hiring (25 minutes), 2) Supervising and Coaching (25 minutes), 3) Evaluating and Documenting (37 minutes)

Submitted: 04/14/2003  
By: Joyce McDowell

Each video tape includes an interview with an expert and vignettes of exchanges between a professional and a paraprofessional to illustrate best practices. The video tapes can be used singly, in a series, and/or in any order. The project was sponsored by the North Central Region Assistant Directors and State Leaders of Family and Consumer Sciences, CSREES; The Ohio State University; and the MW Region and Mountain Plans Region of the Food and Nutrition Service, USDA, through Ohio Department of Human Services Education and Training Consulting contract #0-00-06-559/00-249.

Order from: Ohio State University Extension, 342 Campbell Hall, 1787 Neil Avenue, Columbus, OH 43210  
614-688-5378

McDowell, J. and Kershaw M. Managing on the Edge of Change. Ohio State University Extension, The Ohio State University, Columbus, OH, 2000.

### **Maximizing Paraprofessional Potential**

Joye A. Norris, Susan S. Baker  
Krieger Publishing Company  
1-800-724-0025  
ISBN: 1-57524-027-0

Submitted: 02/13/2003  
By: Core Competency  
Committee

### **The One Minute Manager**

Kenneth Blanchard, Spencer Johnson  
William Morrow and Co., 1982

Submitted: 02/13/2003  
By: Core Competency  
Committee

### **Who Moved My Cheese?**

Spencer Johnson  
Putnam Publishing Group, 2001

Submitted: 02/13/2003  
By: Core Competency  
Committee

### **Working with Emotional Intelligence**

Daniel Goleman  
Bantam Press, 1998

Submitted: 02/13/2003  
By: Core Competency  
Committee

## **C3. Oversee recruitment and hiring of staff**

### **Wisconsin Nutrition Education Program: Hiring**

Web link: <http://www.uwex.edu/ces/wnep/hire/>

Submitted: 03/11/2003  
By: Core Competency  
Committee

## **C5. Facilitate initial staff training**

**Wisconsin Nutrition Education Program: Training**  
Web link: <http://www.uwex.edu/ces/wnep/train/index.cfm>

Submitted: 03/11/2003  
By: Core Competency  
Committee

## **C7. Provide for performance management (counseling, coaching, termination, legal issues)**

**Dealing with Difficult People and Victors Without Victims**  
Nelson, Audrey  
Compact discs, Boulder, CO. 2002  
Web link: <http://www.audreynelson.com>

Submitted: 03/11/2003  
By: Core Competency  
Committee

**Wisconsin Nutrition Education Program: Annual Educator Performance Review**  
Web link: <http://www.uwex.edu/ces/wnep/train/>

Submitted: 03/11/2003  
By: Core Competency  
Committee

## **Core Competency Resources for Section D**

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### **D. Practice stewardship of all resources**

**OMB Circulars A-21 and A-87, US Office of Budget Management**

Submitted: 02/13/2003  
By: Core Competency  
Committee

## **Core Competency Resources for Section E**

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### **E1. Establish relationships with partners with similar goals and visions**

**USDA Economic Research Service: Briefing Room on Food and Nutrition Assistance Programs**  
Web link: <http://www.ers.usda.gov/Briefing/FoodNutritionAssistance/>

Submitted: 03/11/2003  
By: Core Competency  
Committee

**USDA Food and Nutrition Service: Information on Food Programs**  
Web link: <http://www.fns.usda.gov/fns/>

Submitted: 03/11/2003  
By: Core Competency  
Committee

## **Core Competency Resources for Section F**

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### **F1. Communicate success internally and externally**

**Iowa State EFNEP Marketing for Decision Makers**  
Web link: <http://www.extension.iastate.edu/Publications/EFNEP234.pdf>

Submitted: 03/11/2003  
By: Core Competency  
Committee

### **F6. Oversee development of marketing tools**

**Marketing Toolbox for Nutrition Educators Serving People with Limited**

Submitted: 02/13/2003  
By: Core Competency

**Financial Resources**

Mountain Plains Region FSNEP State Coordinators, 2000

Committee

**Missouri FNEP Marketing**

Web link: <http://outreach.missouri.edu/fnep/marketing.htm>

Submitted: 03/11/2003  
By: Core Competency  
Committee

**Iowa State University Marketing**

Web link: <http://www.extension.iastate.edu/efnep/marketing.html>

Submitted: 08/18/2008  
By: Program  
Development Team

## Core Competency Resources for Section G

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### G. Subject matter competency

**A List of Extension Food and Nutrition Resources**

Web link: <http://www.msue.msu.edu/iac/agnic/lgrntlst/foodfood.html>

Submitted: 03/18/2003  
By: Core Competency  
Committee

**ADA Complete Guide to Food and Nutrition**

Web link:

[http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/shop\\_9806\\_ENU\\_HTML.htm](http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/shop_9806_ENU_HTML.htm)

Submitted: 08/18/2008  
By: Program  
Development Team

**American Dietetics Association**

Web link: <http://www.eatright.org/>

Submitted: 03/18/2003  
By: Core Competency  
Committee

**Extension Food Safety Education Database**

Web link: <http://www.msue.msu.edu/msue/imp/modfs/masterfs.html>

Submitted: 03/18/2003  
By: Core Competency  
Committee

**Food and Drug Administration - Center for Food Safety and Applied Nutrition**

Web link: <http://vm.cfsan.fda.gov/list.html>

Submitted: 03/18/2003  
By: Core Competency  
Committee

**Food and Nutrition Information Center USDA**

Web link: <http://www.nal.usda.gov/fnic/>

Submitted: 03/18/2003  
By: Core Competency  
Committee

**National Ag Library and Food and Nutrition Service**

Web link: <http://www.nal.usda.gov/fnic/foodstamp>

Submitted: 03/17/2003  
By: Core Competency  
Committee

**USDA Center for Nutrition Policy and Promotion**

Web link: <http://www.cnpp.usda.gov/>

Submitted: 03/18/2003  
By: Core Competency  
Committee