

**Target Stores**  
1000 Nicollet Mall  
Minneapolis, Minnesota 55403



## TARGETING THE COMMUNITY IN 2003

When Target opened its first stores in 1962, it was with a strong commitment to support and empower the communities its stores serve. Today, that 40-year tradition is reflected in Target's grant-making program, through which Target Stores and its parent company, Target Corporation, give back more than \$2 million each week across America in arts, education and social service programs.

Target Stores believes in the power of partnerships with leading cultural institutions in order to foster creativity, promote learning and build stronger communities. Target is therefore proud to partner with the National Gallery of Art in Washington to present Frederic Remington: The Color of Night—an insightful exhibition that provides visitors with an opportunity to experience the spirit of the early western frontier.

In addition to supporting Frederic Remington: The Color of Night at the National Gallery of Art, Target is a major sponsor of a broad range of cultural initiatives in both the visual and performing arts. Recent cultural partnerships include the five-year national touring exhibition Chicano, currently on view at the National Hispanic Cultural Center in Albuquerque, N.M.; various art exhibitions such as USDesign 1975–2000 at the Museum of Arts and Design in New York City, which celebrates the accessibility of design; and free 'Target Tuesdays' at the new Asian Art Museum in San Francisco.

Like its cultural programs, Target's signature education and social service programs are designed to inspire and enlighten children and families. These national initiatives include: Take Charge of Education, Ready. Sit. Read!, Start Something, St. Jude Children's Research Hospital, Target Volunteers, and United Way.

- Take Charge of Education<sup>SM</sup> (TCOE) has contributed more than \$80 million to further education in the United States. TCOE programs include scholarships for teachers and students; grants, which bring students to the arts and arts to the schools; and the School Fundraising program, which allows Target Guest Card<sup>®</sup> holders to designate 1 percent of their card purchases to the K-12 school of their choice.
- Ready. Sit. Read! is dedicated to fostering a lifelong love of reading in children. The program, signified by the Big Red Chair icon, focuses on children from birth to 9 years, and was developed in partnership with the Department of Education.
- Start Something<sup>SM</sup> is a partnership between Target Stores and the Tiger Woods Foundation. The character-building program is helping more than 700,000 kids ages 8-17 to identify and achieve their dreams and build a set of core values that will guide them throughout life.
- St. Jude Children's Research Hospital in Memphis, Tenn., specializes in the research and treatment of pediatric cancer and other catastrophic childhood illnesses. With a \$27-million commitment, Target helped build and expand "Target House," a home-away-from-home where long-term patients can live with their families as they undergo treatment.
- Target Volunteers is Target's nationwide network of volunteers who annually donate more than 320,000 hours to more than 8,000 community-based projects.
- United Way is supported by Target locations nationwide. In 2002, Target team members contributed more than \$9.2 million.

