



**USAID**  
FROM THE AMERICAN PEOPLE

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OFFICE OF GLOBAL DEVELOPMENT ALLIANCES

## **THE DEVELOPMENT FRONTIER**

### **The PlayPump Initiative**

In a groundbreaking \$60 million public-private partnership, the PlayPump Alliance will work with ten sub-Saharan African countries to bring the benefits of clean drinking water to up to 10 million people by 2010. Alliance partners are: PlayPump International, the Case Foundation, USAID, the U.S. President's Emergency Plan for AIDS Relief (Emergency Plan/PEPFAR) and private sector partners. The Case Foundation will facilitate the manufacturing and distribution of the innovative PlayPump water system, which is powered by children. It consists of a merry-go-round attached to a water pump and provides a sustainable and child-friendly water delivery system. The United States Government, through USAID and the Emergency Plan, will provide a combined \$10 million over three years to support the installation of PlayPumps in approximately 650 schools, health centers and HIV-affected communities. For more information, visit [www.state.gov/s/gac/rl/fs](http://www.state.gov/s/gac/rl/fs).

### **APS Announcement**

GDA has released its 2007 Annual Program Statement (APS) - now available at: [www.grants.gov/search/search.do?oppld=11284&mode=VIEW](http://www.grants.gov/search/search.do?oppld=11284&mode=VIEW) and soon at: [www.usaid.gov/GDA](http://www.usaid.gov/GDA). APS outlines the GDA application process. The GDA APS requires that concept papers and proposals be submitted to the appropriate Mission(s), Bureau or Washington operating unit and not to the GDA Office. Operating units can apply to the GDA Incentive Fund for support of innovative alliance proposals. The Office of GDA will also be offering a one-hour dial-in distance learning session for all missions to answer questions related to the new APS. More information will be available shortly. Questions related to the 2007 GDA APS may be directed to Jerry O'Brien, GDA, 202-712-4455 or [jo'brien@usaid.gov](mailto:jo'brien@usaid.gov).

### **GDA Partners with MTV in Anti-trafficking Campaign**

USAID partners with the MTV Europe Foundation (MTVEF) and MTV Networks Asia Pacific (MTVNA) in a strategic alliance against human trafficking in Asia. This innovative GDA partnership leverages MTVNA's donation of airtime on its Asia-wide network of youth-focused television channels to reach a potential 300 million households and 900 million people. USAID has committed \$3 million, leveraging an additional \$10.8 million from MTVEF.

### **USAID Launches New Regional Program to Promote Responsible Timber Trade**

USAID has joined forces with The Nature Conservancy in a partnership to protect forests in Asia by transforming the market for tropical timber. The \$4.4 million Asia Forest Alliance Program will work in timber producing and importing countries to

improve forest management, promote timber trade from certified legal sources, and strengthen regional cooperation on forest management and trade. The Alliance will promote regional standards to verify legal timber, ensuring that businesses purchase wood from well-managed, legally logged forests. The Alliance brings together private sector partners: ScanCom, DLH Nordisk, Home Depot, Lowe's and Xerox; inter-governmental agencies, such as ASEAN and the International Tropical Timber Organization; and NGOs, such as the Nature Conservancy, Tropical Forest Trust, Tropical Forest Foundation, IUCN — the World Conservation Union, the Regional Community Forestry Training Center in Thailand, and the Worldwide Fund for Nature.

## Launch of New USAID GDA with Rainforest Alliance



On October 12, 2006, USAID Mission Director to Nicaragua Alex Dickie participated in the launch of a new GDA with Rainforest Alliance. *Nicaragua Forestry, Agriculture, and Tourism Alliance* brings together international private sector partners to boost competitiveness and sustainability in small and medium scale agriculture, ecotourism, and forestry in the country. USAID is providing \$3.7 million, while Rainforest Alliance and private sector contributors, including the Mitsubishi

Foundation and Kraft Foods, will supply more than \$6 million.

## RESOURCES

For Information about GDA, please visit: [www.usaid.gov/gda](http://www.usaid.gov/gda)

For country list, please visit: [www.usaid.gov/locations/missiondirectory.html](http://www.usaid.gov/locations/missiondirectory.html)

## CONTACT US

For feedback or questions, email by clicking: [GDA@usaid.gov](mailto:GDA@usaid.gov).

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