

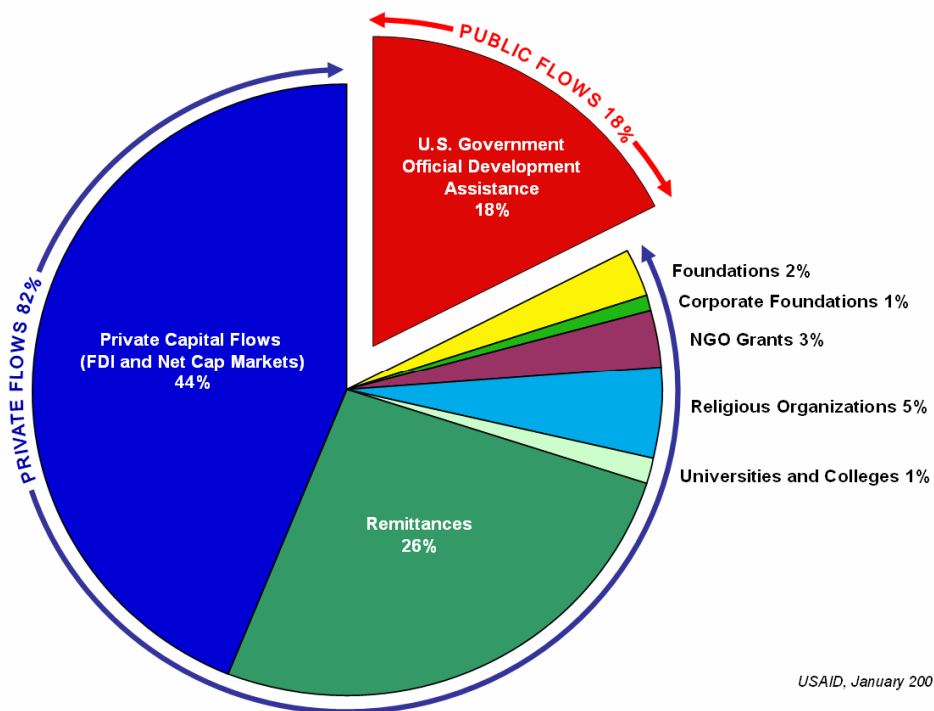


GLOBAL DEVELOPMENT ALLIANCES **THE DEVELOPMENT FRONTIER**

The Private Revolution in Financing Development

The relationship between Official Development Assistance (ODA) and private flows into the developing world has been completely reversed in recent decades, and the latest figures bear out this continuing shift.

A new analysis from USAID's Global Development Alliance (GDA) shows how private capital increased from about 30 percent in the 1960s to more than 80 percent in 2005. In contrast, public funding of development, once the driving force for international giving, has diminished in proportion, accounting for less than 20 percent in 2005, even as the total value of ODA has increased. Between 2003 and 2005 alone, public-private flows increased by \$46 billion, bringing the total to \$158.6 billion.



Building alliances with private sector partners is critical to leveraging the effectiveness of public aid to poor countries. Through the GDA, USAID recognizes the vital role of public-private alliances in achieving transformational development goals.

USAID and Coca Cola Bring Clean Water to Rural Egypt



More than 80,000 people in rural Egypt will have cleaner water and better sanitation thanks to a public-private partnership between USAID, Coca-Cola, Egypt's Ministry of Water and Irrigation, International Resources Group and UNESCO. The partnership will work with residents along branch canals in Gharbiya and Qena governorates to improve wastewater disposal and solid waste management.



Currently, fewer than 2 percent of Egypt's 5,000 villages have proper wastewater disposal facilities. No more than 10 percent of villages in the lower income rural areas have municipal solid waste management, leading to growing contamination of Egypt's limited water resources.



This \$750,000 partnership will encourage greater civic participation in maintaining the canals and improving local water resources. By sharing the approaches with other rural communities, the partners plan to extend the program's reach beyond the initial villages.

Network of Young Leaders Grows in Middle East and North Africa

Youth leaders, institutions and role models in Egypt, Jordan, Lebanon, West Bank and Gaza, and Yemen will gain tools to deepen their impact in their communities through a partnership between the Ford Foundation, USAID and Save the Children.



Geared towards youth and those in Arabic), provides training, activities and networks that develop the potential of promising young men and women. Leveraging years of youth development efforts in the region, Siraj will engage emerging young leaders as well as community-based youth development workers and organizations. With an initial alliance contribution of \$3 million, Siraj will offer leaders a tool kit of case studies, skill building materials, a network of peers, and regional meetings to exchange ideas and tactics.



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Procter & Gamble Promotes Safe Drinking Water Innovation

On March 6, USAID, the Embassy of Kenya, and Procter & Gamble hosted an evening reception in the Rotunda of the Ronald Reagan Building to celebrate the Safe Drinking Water Alliance. This important alliance for health includes the Centers for Disease Control and Prevention (CDC), Rotary International, and local community-based women's groups. During the past three years, the Alliance has provided more than 600 million liters of safe drinking water to millions of children in Africa as well as Pakistan.



P&G's Keith Zook demonstrates PUR to USAID's Assistant Administrator for Global Health Dr. Kent Hill.

The alliance focuses on providing two proven, cost-effective, household-level technologies to disinfect drinking water—PUR and WaterGuard. To date, more than 6 million sachets of PUR and 7 million bottles of WaterGuard have been distributed in Kenya, Malawi, and Ethiopia.

The alliance demonstrates the power of partnerships by leveraging the skills and resources of Procter & Gamble and USAID to reduce diarrheal disease, which is responsible for the deaths of an estimated 4,000 children per day around the globe. USAID Assistant Administrator for Global Health, Dr. Kent Hill, recognized that more than 1 billion people do not have access to safe drinking water and commended the partners for their efforts to provide easy water treatment solutions.

Latest GDA Training: A Diverse Interagency Group



On March 14 -15, the GDA held its 45th Alliance Workshop in Washington with 32 attendees from USAID, the State Department, the President's Emergency Plan for AIDS Relief, and the Millennium Challenge Corporation. This diverse, interagency group demonstrated the extent to which alliance-building has become a mainstream development tool.

A private sector guest panel included representatives from Procter & Gamble, Mars Corporation, Shorebank, and Bristol-Meyers Squibb Foundation who shared their experiences of partnering with USAID and managing multi-stakeholder initiatives.

Since the first workshop was held in 2002, the GDA has trained more than 1,200 USAID development professionals. The workshop provides a cross-section of USAID staff with a unique perspective into GDA's innovative solutions for global development. To date, more than 400 alliances have been formed in 102 countries, with \$1.4 billion in USAID resources leveraging over \$4.6 billion from more than 1,500 partners.

Alliance Invests in Sustainable Tourism

Under the recently-established Global Sustainable Tourism Alliance's (GSTA) *Leader with Associates* agreement, USAID will have access to the resources and experience of leaders and practitioners in sustainable international tourism. The 15-partner GSTA will replicate best practices, share experiences among country programs, and leverage activities at local, regional and global levels. The alliance will create a pool of private sector partners who will invest and collaborate with USAID tourism projects worldwide.



GSTA's goal is to apply sustainable tourism models, tools, and best practices to alleviate poverty, boost economic growth, and foster natural resource conservation. Partners include The Nature Conservancy, Conservation International, the Academy for Educational Development, and George Washington University.

GDA Director Assumes New Post at IFC



Dan Runde, left, being congratulated by GDA's new Acting Director, Jim Thompson

Daniel F. Runde, director of the Global Development Alliance at USAID from 2005-2007, will be moving to the International Finance Corporation as of April 2007. At the IFC, Dan will lead partnership development, an important new focus for this leading actor in international development finance. Dan's colleagues throughout USAID and the development community are grateful for his outstanding efforts in advancing the role of public-private partnerships.

For more insight into Dan's thinking about alliance-building for development, see the Business Civic Leadership Center's March newsletter from the U.S. Chamber of Commerce. Dan highlights some of USAID's most successful global development alliances and discusses the essential ingredients for building sustainable development partnerships. Visit: www.uschamber.com/bclc/resources/newsletter/2007/rundeinterview

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