



USAID
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OFFICE OF GLOBAL DEVELOPMENT ALLIANCES

THE DEVELOPMENT FRONTIER

DAI DAI Awarded Contract for GDA Support

The Office of Global Development Alliances is pleased to announce the recent award of its indefinite quantity contract (IQC) for program support to DAI. The contract has a ceiling of \$9.5 million over a five-year period. Washington-based DAI recently won the 4th Annual Greater Washington Government Contractor of the Year Award, sponsored by Northern Virginia GovCon, the Professional Services Council and *Washington Technology* magazine.

The contract is designed to assist Missions to develop alliances, conduct private sector mapping exercises, and connect with potential international and domestic partners. DAI will help us research prospective partners, spot trends that will attract key allies, and achieve strategic objectives. DAI will also assist in communicating with a variety of internal and external audiences.

DAI will supply training and technical assistance for Mission staff and implementing partners and provide short- or long-term consultants for special projects or as alliance builders. During humanitarian crises, they will help Missions with private sector outreach.

For more information, contact Jerry O'Brien, CTO, 202-712-4455, jobrien@usaid.gov; Kristi Ragan, COP, 301-771-7849, kristi_ragan@dai.com; or visit DAI's website at www.dai.com.

GDA Brings Innovation to Malaria Control



On December 14, 2006, President Bush organized the White House Summit on Malaria to highlight the urgency of combating this disease.

USAID has long played an active role in fighting malaria and is managing three ongoing alliances aimed at fighting malaria in Africa.

The Artemisia GDA in Tanzania promotes a highly promising solution for impoverished rural people that addresses two of Africa's most severe and interlocked problems: malaria and poverty. As the implementing partner, TechnoServe works with local agricultural producers to process crops into anti-malarial drugs.

Another malaria GDA, Larval Source Management, is currently testing larval source control at several field sites in Africa to evaluate its effectiveness for controlling malaria.

Finally, the NetMark alliance aims to reduce malaria cases in Africa by increasing the affordability and use of insecticide-treated mosquito bed nets through partnerships with commercial manufacturers, their African distributors, ministries of health, and NGOs.

GDA Welcomes Private Sector Alliance Fellow from Mars, Inc.

On December 1, 2006, Megan Sibole of Mars, Inc., joined the GDA as a Private Sector Alliance Fellow. Megan is serving in the GDA office until May 2007 as a liaison with the USAID Africa Bureau to support the formation of new alliances. She is managing a number of important alliance tasks, including facilitating the start-up of the Corporate Council on Africa GDA and maintaining communications with bilateral donors and corporate and NGO partners to generate support for alliances within the Comprehensive Africa Agricultural Development Program (CAADP).



About GDA's Private Sector Exchange Program

As part of its corporate exchange program, GDA hosts employees from corporations, including Mars, Inc., and Intel for three- to six-month rotations. Under the program, which helps strengthen ties between USAID and its private sector development partners, fellows assist in developing new or existing alliances. Recently, GDA seconded Noreene Janus from EGAT/Office of Infrastructure and Engineering to Intel, where she worked on *World Ahead*, Intel's education, health information, and IT connectivity program. Last spring, GDA hosted Intel's Karen Lee for three months.

USAID and Private Sector Meet to Revitalize African Agriculture



On December 8, USAID and the Corporate Council on Africa engaged corporations, donor agencies, research organizations, and foundations to develop a strategy for public-private cooperation in African agriculture. The meeting targeted increased private sector collaboration to ensure the success of the Comprehensive African Agricultural Development Program (CAADP).

Private sector input to increase rural infrastructure and trade-related capacities for improved market access is central to CAADP's mission. Companies including Monsanto, Land O'Lakes, Dunavant, Chiquita, Mars, Rabobank, and Yara convened to determine how the private sector, at global and regional levels, can accelerate staple and cash-crop agricultural development in Africa. The meeting was a critical first step to ensure greater public-private cooperation in this high-priority development goal. Other participants included NORAD, the UK's Department for International Development, the Hewlett Foundation, and the Heinz Center. To learn more about CAADP, please visit: <http://www.nepad.org/2005/files/caadp.php>.

New GDAs in Nigeria Improve Livelihoods, Boost Employment



USAID recently launched an alliance with Shell Petroleum Development Company and the Bayelsa State Government in Nigeria to improve the living conditions and social services in the Niger Delta region. The \$25 million alliance is investing in cassava production and processing, aquaculture value chains, and HIV/AIDS service provision for local communities in Bayelsa State and the Niger Delta. Some \$10 million has been set aside specifically for Bayelsa residents to improve their livelihoods

and services. The partnership will foster economic empowerment and raise the health standards of communities living in Bayelsa State and the Niger Delta.

In another GDA established in early December 2006, USAID/Nigeria joined forces with Microsoft Nigeria, British American Tobacco, Ocean Energy Nigeria Limited (OENL), Zinox Technologies, and the University of Lagos (UNILAG) to increase employment. The \$1.3 million alliance seeks to improve the technology skills and, as a result, the employability of students at UNILAG in order to meet the private sector's changing requirements for technical job skills. OENL and Zinox Technologies will provide computers, Microsoft and UNILAG will provide video software, and USAID along with British American Tobacco will provide technical assistance to the Faculty of Business Administration and the Computer Science Department. Ultimately, the alliance will create an institutional process that will tailor the university's curricula to adjust to the heightened skill demand by the private sector.

Corporate Philanthropy in Ukraine: New GDA Supports Transparency

USAID and the Institute for Sustainable Communities established a new alliance on December 15, 2006 to stimulate new investment and encourage the development of transparency in corporate philanthropy in Ukraine. The other alliance partners are: the American Chamber of Commerce, NIKO Trade House, the United Nations in Ukraine and the C.S. Mott Foundation, along with resource partners Avon Cosmetics Ukraine, Community Shares USA, Network for Good, and the Leopold Kronenberg Foundation.



Recent survey data in Ukraine indicate an increasing willingness to give to charitable causes. However, fear of misappropriation of funds and lack of knowledge about reliable mechanisms for giving prevent many businesses from engaging in charitable activity. USAID Program Office Director Judith Schumacher stressed that this new GDA will help sustain Ukraine's newfound interest in corporate giving by supplying businesses with information about how to give time, money, and resources in reliable, effective, and transparent ways.

RESOURCES

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For country list, please visit: www.usaid.gov/locations/missiondirectory.html

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