



A national facilitation project funded by USDA CSREES and the University of Wisconsin



# Water Outreach Education

*Facilitating Access to Resources and Best Practices*

<http://www.uwex.edu/erc/waterbeps>



## Project Goal:

To help natural resource professionals choose appropriate techniques and resources for water management education programs.

*“A Best Education Practice (BEP) is a program or practice that has been clearly defined, refined through repeated delivery, and supported by a substantial body of research.”*

Anthony Fedler, *Defining Best Practices in Boating, Fishing and Stewardship Education.*  
—Recreational Boating and Fishing Foundation report, July 2001

Examples of BEPs: assessing audience needs • judging the quality of water education materials • choosing appropriate instructional strategies • developing instructional skills • evaluating web site resources

### Anticipated BEP Project Products:

- ✓ BEP pilot web site
- ✓ On-line short course
- ✓ Shortcut to education techniques
- ✓ Researchers Handbook for Water BEPs
- ✓ Synthesized research
- ✓ BEP symposium to address educational gaps
- ✓ Links to education resources

### Current BEP Project Activities:

- I Create the BEP web site, guided by knowledge-management principles and survey results.
- II Describe model education techniques and link to existing information.
- III Synthesize significant research – develop and highlight BEPs.
- IV Summarize research about target audiences
- V Identify education strategies successful with target audiences.
- VI Communicate roles for state and regional Extension coordinators.

### Target Audiences:

- Policy makers and local decision makers
- Industrial water users
- Retail business
- Landowners
- Recreational water users
- Agricultural commodity groups
- Watershed and riverway groups



**CSREES**  
**National Facilitation Project**  
National Water Quality Program

<http://www.usawaterquality.org/>



Principal Investigator: Elaine Andrews  
University of Wisconsin–Extension  
608-262-0142  
eandrews@wisc.edu

Project Coordinator: Kate Reilly  
University of Wisconsin–Extension  
608-265-5496  
kireilly@wisc.edu

