

tools of the trade

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The Rewards of Rewarding

The Rewards of Rewarding. Beverly Hills, California: Roundtable Films, Inc. Film (color), 24 minutes, \$60 rental/week. \$375 purchase.

*(Thanks A' Plenty
Boss—Part 1)*

This film on handling people focuses on the effective use of rewards to improve the utilization of human resources. It shows how and when to reward employees and offers an understandable explanation of such psychological concepts as stimulus-response, feedback, and reinforcement.

The concepts demonstrated are applicable to the supervision and rewarding of volunteers as well as paid employees.

Optional open-ended questions at the close of the film may be used to encourage viewer participation.