



Journal of Extension

The official journal for Extension professionals

What is JOE?

- Official refereed journal for Cooperative Extension System since 1963
- Supported by the Cooperative Extension/Land Grant University System throughout the United States
- It seeks to expand and update the research and knowledge base for Extension professionals and other adult educators to improve their effectiveness.

- International readership
- Articles published in JOE carry significant weight in promotion and/ or tenure process at major universities.
- JOE is required reading in many graduate-level courses.

What do Extension administrators say about JOE?

In a survey of Extension Directors and Administrators:

- 50% indicated that JOE is very important in providing faculty and staff with opportunities for scholarly productivity.
- 38% said that JOE helps faculty and staff gain new ideas.



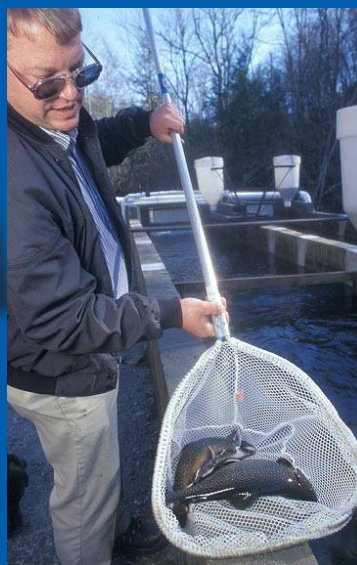
“Our state is very appreciative of the opportunities that JOE provides for effective communication about new ideas and programs...This promotes ‘cross-fertilization’ of efforts.”



““JOE is a quality journal...Putting it online was a great move...It is the only publication that helps share Extension programs and ideas nationally.”



What's in It for YOU?



What's in it for AUTHORS?

- Provides an outlet for Extension professionals' scholarly work
- Offers vehicle to share ideas and foster innovations
- Demonstrates program impacts
- Enhances writing skills

What's in it for READERS?

- Highlights programs across the nation
- Contains new ideas and validates existing programs
- Expands knowledge base
- Improves effectiveness as educators
- Features full-site keyword search and archives back issues
- Available on line free of charge



The portable Journal of Extension display is available for your use. Contact us to reserve the display.

www.joe.org

Click on "About JOE," then "Promotional Materials"