



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW (INDIA)

**International Conference on
Agribusiness and Food Industry
in Developing Countries:
Opportunities and Challenges**



Part of a project funded by the USDA/CSREES under ISE program



<http://www.iiml.ac.in/icafi.html>

August 10-12, 2007



In Association With:



Tennessee State University



South Carolina State University

BACKGROUND AND OBJECTIVES



The concept of agribusiness started gaining academic and professional acceptability ever since Goldberg and Davis first defined the term in 1957. They viewed it as *'the sum total of all operations involved in the manufacture and distribution of farm supplies; production operations on the farm; and the storage, processing and distribution of farm commodities and the items made from them.'* This definition established agriculture as an industry that goes far beyond simply growing crops and raising animals. Agriculture-based activities remain the mainstay of developing economies in spite of their constant industrialization and tertiarisation over past four decades. Role of agriculture and agriculture-based enterprises gains further importance in view of the fact that large portion of population in these countries is directly or indirectly dependent on agriculture for their livelihood. Moreover, such economies have comparative advantage in agriculture-based industrialization. Thus, agribusiness-led growth has good potential to contribute in sustained economic development of these countries. Recent trends in globalization and integration of international consumer market offer further opportunities for development of agribusiness and food industry across the World which would also benefit developing countries, provided they could suitably manage their resources to tap the emerging opportunities. However, the prospective opportunities are also likely to be accompanied by several challenges which will need to be addressed.

The conference aims to explore and map various opportunities for agribusiness and food industry in developing countries in the internationally integrated and globalized economic environment, and identify challenges likely to be faced. The conference will attempt to explore promising institutional mechanisms and innovative business models for strengthening of agribusiness and food industry in developing countries. Case studies and empirical research outcomes will be the key tools of the conference deliberations.

CONFERENCE SUB-THEMES



Researchers, academicians and agribusiness managers, and policymakers are invited to submit case studies and well-researched articles on the following themes:

- Agribusiness Management Education
- Innovative Agribusiness Models
- Agri-food Supply Chain Management
- Healthy Food and Food Quality Management
- Institutional Arrangements for Farmer-Market Linkages
- Agri-input Businesses
- Agriculture Services: Finance, Insurance and Extension
- Commodity Trading

The case studies on different themes should spotlight successful examples as to how initiatives were taken, potential was tapped, and how success was achieved. Research articles should add to existing knowledge in the respective sub-theme areas.

SUBMISSION OF PAPERS



Authors should electronically (through e-mail) submit up to 1000-word abstract of their case studies/papers briefly describing objectives, methodology and findings to the address given at the end. Decision on acceptance of case studies/papers will be communicated to the respective authors within three weeks. Subsequently, authors will be required to submit full case study/paper (5000 to 6000 words) within 4 weeks from the date of communication. Full case studies/papers are required to be submitted in both hard and soft copies.

Text format for abstract and full paper:

Paper size: A4 (8.27 x 11.69 Inches)

Font type & size: Times New Roman, 12

Spacing between lines: 1.5

Margin on page edges: 1 Inch on all sides

REGISTRATION PROCEDURE & FEE



Willing participants should fill the enclosed Registration Form and submit to the Organizers latest by July 31, 2007 along with requisite fee. Filled-in registration form can be sent electronically or by post. In case of electronic submission of registration form, requisite fee should reach organizers by July 31, 2007. Registration fee should be remitted through Demand Draft/Bankers Cheque favouring "Indian Institute of Management Lucknow" payable at Lucknow (India).

Category of delegate	Before July 31, 2007	After July 31, 2007
Indian Delegates	Rs. 2500/-	Rs. 3000/-
Foreign Delegates	US\$ 75	US\$ 100
Students	Rs. 500/-	Rs. 500/-

IMPORTANT DATES

- ✦ Submission of Abstracts: April 30, 2007
- ✦ Communication of decision on acceptance: May 21, 2007
- ✦ Electronic submission of Full case studies/papers: June 25, 2007
- ✦ Submission of Hard copies of full case studies/papers: July 9, 2007
- ✦ Submission of Registration Fee and Form: July 31, 2007

CONFERENCE VENUE

Conference will be held at the campus of:

Indian Institute of Management Lucknow,
Prabandh Nagar, Off Sitapur Road,
Lucknow – 226013, Uttar Pradesh, India
Phone: +91 522 2734101, 2734111-120, 2736987
Fax: +91 522 2734027
Website: www.iiml.ac.in/icafi



ABOUT IIM LUCKNOW



The conference is being organized by the Indian Institute of Management Lucknow (IIML). IIML, established in 1984, is one of the six national level management institutes set up by the Government of India. It is an autonomous body registered under the Societies Registration Act 1860. Mission of the Institute comprises helping improve the management of the corporate and the non-corporate sectors and also the public systems, through pursuit of excellence in management education, research, consultancy and training. In order to fulfill its objectives, the Institute undertakes a diverse range of academic and professional activities aimed at creation, dissemination and application of management knowledge to the various sectors of the economy and society. Main activities of the Institute includes Post-Graduate Programme in Management, Post-Graduate Programme in Agri-Business Management, Fellow Programme in Management, Post-Graduate Programme in Business Management for Working Managers, Management Development Programmes, and Research and Consultancy.



Established in the year 1998, the **Agriculture Management Centre (AMC)** of IIM Lucknow has emerged as a world-class centre in the field of Agribusiness Management. The centre produces managers for efficient management of agribusiness sector through its unique two years PGP ABM programme. In addition, AMC imparts high level practical training to the working executives and offers consultancy to national & international organizations in the field of agribusiness and rural management.

ACCOMMODATION & LOCAL TRANSPORT



Accommodation for participants can be arranged, if requested, at the Institute's Guest House (IIML Campus) on payment basis. However, participants are free to arrange their accommodation at their own in Lucknow City. Organizers will arrange local transport between City Office of the Institute and Conference Venue. Current accommodation charges at Institute Guest House (IIML Campus) are Rs. 500/- per day per person.

ORGANIZING COMMITTEE

Prof. Sushil Kumar

Assoc. Professor (Agribusiness) & Conference Coordinator
Indian Institute of Management Lucknow
Off Sitapur Road, Prabandh Nagar,
Lucknow- 226013, U.P. (India)
Tel: 91-522-2736987/2734016; Fax: 91-522-2734027
Email: sushil@iiml.ac.in

Prof. Surendra P. Singh

Professor, Agribusiness
Department of Agricultural Sciences
Tennessee State University
3500 John A. Merritt Blvd.
Nashville, TN 37209-1561
Tel. 1 -615-9635829; Fax: 1-615-963-5888
Email: ssingh@tnstate.edu

Prof. Jay T. Akridge

Director and James & Lois Ackerman Professor of
Agricultural Economics
Purdue Univ. Center for Food & Agricultural Business
Krannert Building, Room 781
403 W. State Street, West Lafayette, IN 47906-2 056
Tel. 1 -765-4944327; Fax: 1-765-4944333
Email: akridge@purdue.edu

Prof. M K Awasthi

Assistant Professor, Agribusiness
Indian Institute of Management Lucknow
Off Sitapur Road, Prabandh Nagar,
Lucknow- 226013, U.P. (India)
Tel: 91-522-2736979; Fax: 91-522-2734027
Email: awasthi@iiml.ac.in

Prof. Suresh R. Londhe

Professor, Agribusiness Management
College of Business & Applied professional Sciences
South Carolina State University
P. O. Box 7266, Orangeburg, SC 29117
Tel: 1-803-5368300; Fax: 1-803-5333639
Email: londhe@scsu.edu

Prof. Jabir Ali

Assistant Professor, Agribusiness
Indian Institute of Management Lucknow
Off Sitapur Road, Prabandh Nagar,
Lucknow- 226013, U.P. (India)
Tel: 91-522-2736978; Fax: 91-522-2734027
Email: jabirali@iiml.ac.in

Prof. B K Sikka

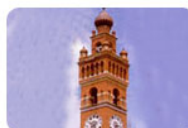
Professor, Marketing Management
College of Agribusiness Management
G B Pant University of Agriculture & Technology,
Pantnagar – 263145, Uttarakhand (India)
Tel: 91-5944-234539; Fax: 91-522-2734027
Email: bksikka@rediffmail.com



Lucknow - The upcoming METRO is a hallmark of cultural extravaganza, known all over the world for its many splendours. A city that has a magical charm, a charm that's forever and a charm that's apart. Be it the cultural charm or the monumental one, all are well conserved here to make Lucknow "The city of many splendours".

Lucknow is a city synonymous with the Nawabi Culture, the grandeur and magnificence, which has been glorified and eulogized down the ages by writers, poets and historians alike. At the same time its mystical elegance and amorous ethos has caught the fascination of many world famous romantics. Known for its Adab and Tehzeeb (cultural refinement), the city is also associated with its legendary hospitality, leisurely moods of life, fabled edifices steeped in history, world renowned cuisine and exquisite Sham-e- Awadh. You discover and rediscover Lucknow everyday. No one has known Lucknow to the full and will never.

That is why : "Jisey Aap Kehtein Hein Lucknow - Usey Hum Kehtein Hein Duja Jahan" (The place that you call Lucknow - we call the other world)



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Registration Form

Please tick appropriate box

Will only attend the conference

Will present a paper
Title of the paper

Contact Information:

Name _____ Designation _____

Institution _____

Address _____

Email _____ Tel. _____

Payment Details:

Amount _____ DD/Cheque No. & Date _____

*Demand Draft/Cheque should be drawn in favour of "**Indian Institute of Management – AMC**";
payable at Lucknow*

Registration Fee:

Category of Delegates	Registration fees
Indian Delegates	Rs. 3000/- (Rs. 2500/- before July 31, 2007)
Foreign Delegates	US\$ 125 (US\$ 100 before July 31, 2007)
Students	Rs.500.00

Please mail completed form to:

Prof. Sushil Kumar
Associate Professor
Indian Institute of Management
Prabandh Nagar, Off Sitapur Road
Lucknow – 226 013, U.P.
Ph: 91-0522-2736987
Email: sushil@iiml.ac.in