

EOL is committed to working with the biodiversity community to develop and share critical content and informatics infrastructure. Content Partners will have access to EOL resources, including species pages, scanned literature, and informatics tools in exchange for access to biodiversity data and the ability to reformat this content for use in the Encyclopedia.

EOL offers a suite of services for Content Partners:

VISIBILITY

EOL will become a showcase for the efforts of its contributors. Attribution will appear with every data object (such as text, images, and videos) along with a link back to the Content Partner Web site and deep-link to the specific taxonomic page. This will generate high-profile visibility and lead to greater local traffic.

IMPROVED DATA USAGE

With increased visibility, data will be more often accessed and used. EOL will report how often we have re-served Content Partner data, to whom, and where they stand with respect to other contributors.

FEEDBACK

EOL will accept and store comments for each data object. User feedback regarding the accuracy, completeness, and appropriateness of information will be directed back to Content Partners to enhance the quality and relevance of current and future content.

COMMUNITY BUILDING

EOL is an integrative environment that has the capacity to facilitate communal data pools and consensus classifications. Offering a single portal to biodiversity information will allow users to easily access multiple EOL will actively recommend Web sites of taxonomic interest and seeks to reinforce the collaborative nature of biology.

IN-KIND DATA

Through APIs, Content Partners will be able to access and integrate information indexed by EOL, thereby improving the scale and scope of their own content.

TOOLS & SERVICES

EOL will build cooperative tools and services for Content Partners, including names finding tools, mapping tools, visualizations, data mining tools, and classification tools. These applications will be released through an open source repository and will benefit from input of the greater community.