

BLOUNT COUNTY
Little River Awareness Day
Water Festival & Day Camp

Presented by:
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4-H Youth Agent
Blount County, Tennessee

Blount County Water Quality Coalition Members

- Little River Watershed Association
- Blount County Soil Conservation District
- NRCS
- Keep Blount Beautiful
- The University of Tennessee Blount County Extension Service

Our Marketing Efforts

- Television Ads – Local Cable
- Radio PSAs
- Local Newspaper Briefs and Articles
- Post Card & Bulk Mailings
- Club Newsletter
- Word of Mouth
- Bottled Water (with BCWQC logo)

Our Objectives/Goals

- Define Watershed
- Define Point & Non-Point Source Pollution
- Educate the Public on Water Quality Status
- Educate the Public on Their Source of Water
- Educate the Public on Illegal Dumping
- Demonstrate Economic Impact of Little River Watershed on Tourism and Industry

Objectives/Goals “cont.”

- Educate the Public on Funding Opportunities for Best Water Management Practices
- Demonstrate Water Safety Practices
- Demonstrate Well Water Testing with Follow-up Counseling

Committees

- Little River Clean Up & Celebration – Little River Watershed Assoc & Keep Blount Beautiful
- Water Camp – Blount County 4-H Volunteers
- Water Festival – Blount County Extension Agents and Volunteers

Water Festival Activities

- 4-H Conservations Demonstrations
- Best Practices Funding Opportunities
- Eco House and/or Non-Point Source Pollution Demonstrations
- Water Safety by TWRA
- Well Water Testing
- Costumed Characters

Educational Booths

- Fencing Display
- Local Farmer's Cooperative
- Smoky Mountain National Park - Tremont
- TWRA
- Ijam's Nature Center
- Tractor Supply Company
- Well Water Testing
- Trout Unlimited
- Blount County Soil Conservation District

Ideas To Consider For Budget

- Tents
- Tables & Chairs
- Craft Supplies for Water Camp
- Insurance
- Supplies for Building Demonstrations
- Recognition for Demonstrations
- PR
- Other Things as Needed

Planned Offerings for The Day

- River Clean-Up
- Roadside Litter Pick-up
- Plantings (along waterways & other)
- Storm Drain Stenciling
- Water Camp (for youth 3rd – 6th grade)
- Education Booth Exhibits
- Food & Music (free for volunteers)







Well Water Testing Plan

- New Plan of Action
 - October – Hire Intern
 - Oct./Jan. – Gather Well Data & Build Database
 - February – Plot Out Maps
 - Mar./Apr. – Cluster Sampling
 - May – Produce Final Report



WELCOME TO THE SANDLOT 2
GOOSE
BUY TICKETS

PEPS

SOUTH
21

BUY TICKETS













BLOUNT COUNTY SOIL CONSERVATION DISTRICT

It can also
contaminate
groundwater.

Antifreeze is made
from Natural Gas—a
non-renewable
resource.

Never Mix Oil and
Antifreeze together
for Recycling
purposes.

Keep in separate
containers !!!

Each year there is
more motor oil

OIL

What It Does:

Used motor oil can
endanger aquatic
wildlife and
contaminate
groundwater.

What to DO:

Never dump used oil
into storm drains or
on the ground.

Used oil can be
recycled at most auto
parts stores.

Fertilizer:

What it Does:

Fertilizer is food for
plants.

What to Do:

Soil Test before
application.
Obtain soil test kits
from U.T. Ag.
Extension or Blount
SCD.

Apply smaller
amounts of fertilizer
more often for a more
even growth rate.

What Is a Watershed?

A drainage basin
 An area of land from which surface runoff drains to a stream, river, lake or other body of water.



Activities for Kids: Watershed Hunt



What is a Watershed?
 A watershed is the area of land that drains water to a common outlet, such as a stream, river, lake or other body of water.
 We all live in a watershed. Watersheds are found everywhere, all over the world, and they are everywhere. They are not just in the mountains, but in the valleys, too. They are everywhere, and they are everywhere.
 Healthy watersheds play a critical role in healthy communities everywhere. They provide drinking water, recharge aquifers, filter pollutants, and help the environment by keeping things in balance.



Our Mission
 To protect and improve Tennessee's water quality and the communities that depend on them:
 -by advocating for healthy waters
 -by supporting local communities & watershed groups
 -by educating Tennessee on clean water
 -by promoting a stewardship ethic for our state's waters &
 -by communicating & networking

Get involved with TCWN
 Contact us at: www.tcnwn.org
 or 908.200.7000
 Visit our website to learn
 how you can get involved
 in our mission & vision.
 www.tcnwn.org

Did you know...
 -that the average person spends the most amount of time in the bath and shower than in any other place?
 -that showers are so often so hot they keep water clean & clear?
 -that showers that have drains, screens and filters, are not really filtered by pollution?
 -that the Chuck Brown watershed is home to 100,000 people & 100,000 acres, 80% of which are undeveloped or forested?

Did you know...
 -that about every human activity, including transportation, industry, home care, dog walking & waste management, affects the quantity & quality of water?
 -that from 1980-2000, 100 million gallons of water were used only to take a shower, but the healthy water is essential, too?
 -that an astounding 140% of the water in Tennessee is treated, but only 10% of it is recycled?
 -that the average person in the U.S. only recycles 10% of the paper they use, and only 10% of the plastic they use?



EAST T

FUELS COALITION





















