




U.S. Department of Agriculture
 South Building
 Mail Stop 3812
 Washington, DC 20250



February 26-27, 2009
 Crystal Gateway Marriott
 1700 Jefferson Davis Highway
 Arlington, Virginia

Topical Sessions Cover:

- Commodity Markets
- Trade & Farm Policy
- Conservation
- Risk Management
- Food Prices
- Rural America
- Food Safety & Food Security
- Energy
- Biotechnology
- World Markets

www.usda.gov/oce/forum

USDA is an equal opportunity provider and employer. 10/08




**Agricultural
 Outlook
 Forum
 2009**

February 26-27, 2009
 Crystal Gateway Marriott Hotel
 Arlington, Virginia

Global Agriculture & Rural America in Transition

Food & Energy: Expectations & Realities

Early Bird Registration \$350 until January 23, 2009 • \$375 after January 23

www.usda.gov/oce/forum



Global Agriculture & Rural America in Transition

2009 Program at a Glance

5:00 p.m. February 25 – Onsite Registration Begins in Arlington Ballroom (until 8:30 p.m.)

Thursday, February 26

7:00 a.m.	Registration Packets & Continental Breakfast				
8:00 a.m.	Welcome (15 min.)				
8:15 a.m.	2009 Agricultural Economic Outlook (20 min.)				
8:35 a.m.	2009 Foreign Trade Outlook (20 min.)				
8:55 a.m.	Keynote Address: Secretary of Agriculture (25 min.)				
9:20 a.m.	Distinguished Guest Speaker (25 min.)				
9:45 a.m.	Coffee Break & Exhibit Hall Opens (30 min.)				
10:15 a.m.	Distinguished Plenary Panel: Food & Energy: Expectations & Realities (105 min.)				
12:30 p.m.	Networking Luncheon (75 min.)				
	Concurrent Sessions				
	Rural America	Measuring Agriculture	Food Security/ World Markets	Conservation	Commodities/ Food Prices
1:45 p.m. 90 min. Ends: 3:15	Effects of "Rural" on Agriculture: The Changing Paradigm	The Census of Agriculture & Policy Decisions: Changes in Rural America	Global & Domestic Perspectives on Food Security	Quantifying Practices: Conservation Effects Assessment Project (CEAP)	Food Price Outlook
3:15 p.m.	Coffee Break (30 min.)				
3:45 p.m. 90 min. Ends: 5:15	Ag & Rural Policy: U.S. & Europe	Farm Income Outlook	Impact of Increasing Prices on World Food Markets	What's the Buzz About Pollinators?	Commodity Funds: Impact on Price Discovery
5:30 p.m.	Cash Bar Reception (Exhibit Area)				
6:30 p.m.	Forum Dinner Speaker				

Friday, February 27

7:00 a.m.	Registration & Continental Breakfast				
7:30 a.m.	Exhibit Hall Opens				
	Concurrent Sessions				
	Rural America	Energy	Food Safety	Conservation	Commodities
8:00 a.m. 90 min. Ends: 9:30	Paying Dividends on Rural America Investments	Wind Power: What's In It for Rural America?	Imported Food Safety & Defense	Markets for Environmental Services: Carbon & Greenhouse Gases	Grains & Oilseeds Outlook
9:30 a.m.	Coffee Break				
10:00 a.m. 90 min. Ends: 11:30	Sustainable Agriculture: Partnerships & Progress	Implementing the Renewable Fuels Standards	One World-One Health: Issues at the Intersection of Animal & Human Health	Cotton Outlook	Livestock & Poultry Outlook
	Visit Exhibit Hall				
	Luncheons				
12:15 p.m. 75 min. Ends: 1:30	Specialty Crops	Sugar & Sweeteners	Grains & Oilseeds	Cotton & Fibers	Livestock & Poultry
1:30 p.m.	Concurrent Sessions				
	Break (15 min.)				
	Transportation	Energy	Trade Policy	Farm Policy	Commodities
1:45 p.m. 90 min.	Transportation Issues: Now and Tomorrow	Sugar & Renewable Fuels	What's Next for the Multi-lateral Trading System?	Risk Management & the New Farm Bill	Dairy Outlook
3:15 p.m.	Adjourn				



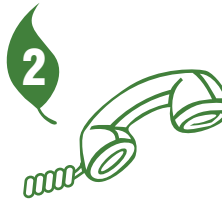
USDA's 2009 Agricultural Outlook Forum

February 26-27, 2009 - Crystal Gateway Marriott Hotel - Arlington, Virginia

4 ways to register:



1 www.usda.gov/oce/forum



2 1-877-572-6043



3 1-877-744-3084



4 A Meeting Company
411 Washington Ave.
Haddonfield, NJ 08033

Accommodations: Rooms can be booked at preferential rate of \$209 until Jan. 23, 2009, at the Crystal Gateway Marriott Hotel, 1-703-920-3230 (space-available basis).

Conference Attendee Information (please print)

Mr. Ms. First Name _____ Middle Initial _____ Last Name _____

Preferred Badge Name _____ Title _____

Agency/Organization (Please, no acronyms) _____

Mailing Address _____

City _____ State _____ Zip/Postal Code _____

Country _____ E-mail _____

Phone _____ Fax _____

May we include the above information in a list of participants to be distributed at the 2009 Forum? Yes No

Principal activity of your firm (check one)

- | | | |
|---|---|---|
| 1. <input type="checkbox"/> Farming | 4. <input type="checkbox"/> Futures trading/brokerage | 7. <input type="checkbox"/> Education/research |
| 2. <input type="checkbox"/> Farm organization/association | 5. <input type="checkbox"/> News media | 8. <input type="checkbox"/> Foreign government/organization |
| 3. <input type="checkbox"/> Farm industry | 6. <input type="checkbox"/> USDA <input type="checkbox"/> Other Gov | 9. <input type="checkbox"/> Other (specify) _____ |

Conference Fees (Choose either FULL or ONE-DAY registration)

Full Registration: Includes conference materials, refreshments, luncheon and dinner on February 26, and luncheon of choice on February 27, 2009:

Select One Luncheon:

- | | | |
|--|--|---|
| <input type="checkbox"/> Grains/Oilseeds | <input type="checkbox"/> Livestock/Poultry | <input type="checkbox"/> \$350 booked and paid by Jan. 23, 2009 |
| <input type="checkbox"/> Specialty Crops | <input type="checkbox"/> Sugar/Sweeteners | <input type="checkbox"/> \$375 after Jan. 23, 2009 |
| <input type="checkbox"/> Cotton/Fibers | | |

One-Day Registration: Includes conference materials, refreshments, and one luncheon. Dinner is an additional charge.

February 26 Networking Luncheon: **OR**

Select One Luncheon:

- | | | |
|--|--|---|
| <input type="checkbox"/> Grains/Oilseeds | <input type="checkbox"/> Livestock/Poultry | <input type="checkbox"/> \$260 booked and paid by Jan. 23, 2009 |
| <input type="checkbox"/> Specialty Crops | <input type="checkbox"/> Sugar/Sweeteners | <input type="checkbox"/> \$285 after Jan. 23, 2009 |
| <input type="checkbox"/> Cotton/Fibers | | <input type="checkbox"/> \$64 Optional Dinner on February 26 |

Payment Information (please indicate payment method below)

- Check attached in U.S. dollars payable to "A Meeting Company." \$ _____ TOTAL FEE
- Money order in U.S. dollars payable to "A Meeting Company." Purchase orders are not accepted.
- Please charge my Visa MasterCard American Express

Credit Card Number _____ Expiration Date _____

Name (as it appears on card) _____

3-digit card authorization code on back of card (4-digit on front of Amex card) _____

Signature _____

Per my signature, I authorize A Meeting Company to charge my credit card the total amount. **Charges will appear as A MEETING COMPANY.**

CANCELLATIONS MUST BE RECEIVED IN WRITING BY JANUARY 23, 2009, OR NO REFUND WILL BE ISSUED.

To request special accommodations or meals, call 1-877-572-6043 before February 6, 2009.



Global Agriculture & Rural America in Transition

Food & Energy: Expectations & Realities

Join us for USDA's 85th annual Outlook Forum as USDA's Secretary of Agriculture, Chief Economist, and government, farm, and industry leaders discuss the future of global and American agriculture. The Forum's distinguished plenary panel will include:



Michael Mack, CEO
Syngenta
International AG

**Chris Policinski,
President & CEO**
Land O'Lakes, Inc.



**Daniel Yergin,
Chairman**
Cambridge Energy
Research Associates,
Inc.

**Catherine Bertini,
Professor,** Syracuse
University; Senior
Fellow, Bill & Melinda
Gates Foundation



Sara Wyant, President
Agri-Pulse
Communications
(*moderator*)

Among the Invited Moderators & Speakers Are:

Neil Conklin, President, CEO, Farm Foundation
 Mark Schweibert, Board Member, National Corn Growers Association
 Bob Stallman, President, American Farm Bureau Federation
 Tom Buis, President, National Farmers Union
 Tom Coyle, Chairman, National Grain and Feed Association
 Dave Lehman, Director, Commodity Research & Product Development, Chicago Mercantile Exchange Group
 Timothy Penny, Former Member of Congress
 Plinio Nastari, President, Datagro Publicacoes Ltda
 Owen Wagner, Senior Economist, LMC International Ltd.
 Joe Outlaw, Professor, Agricultural Economics, Texas A&M University
 May Berenbaum, Head, Entomology Department, University of Illinois
 Bill Crump, Director of Government Relations, Viking Range Corp.
 Carmen Difiglio, Deputy Assistant Secretary for Policy Analysis, Department of Energy
 Margo Oge, Director, Office of Transportation and Air Quality, Environmental Protection Agency
 Roger Maher, American Veterinary Medical Association (former)
 Clyde Davidson, Vice President, Research, Allenberg Cotton Company
 Claud Evans, Oklahoma Cashmere-Goat Farmer
 Karl Kupers, Shepherd's Grain
 USDA Under Secretary for Food Safety
 USDA Under Secretary for Rural Development

USDA Student Diversity Program

USDA's Agricultural Outlook Forum Student Diversity Program offers a sponsorship opportunity for agencies, corporations, and organizations. For more information and sponsorship, please visit: www.usda.gov/oce/forum.

Among the 2009 Forum Topics Are:

- Commodity Markets
- Rural America
- Trade & Farm Policy
- Food Safety & Food Security
- Conservation
- Energy
- Risk Management
- Biotechnology
- Food Prices
- World Markets

Discussions at the 2009 Forum Will Include:

- Commodity Market Performance and Impact on Price Discovery
- Exploring Risk Management
- Biotechnology and Global & Domestic Perspectives on Food Security
- Agricultural and Rural Policy in the United States and European Union
- Funding Rural Development Programs in the Farm Bill
- Measuring the Economic Impact of Federal Dollars on Rural Economies
- Sustainable Agriculture Research and Education (SARE): 20 Years of Partnerships & Progress
- Transportation Issues: Now and Tomorrow
- The Count That Counts: The New Census of Agriculture
- The Buzz About Pollinators
- Wind Power
- Implementing the Renewable Fuels Standards
- Imported Food Safety & Defense
- Multi-lateral Trading
- Issues at the Intersection of Animal & Human Health

USDA's National Agricultural Statistics Service will host a session on the results of the newly released farm census.

Traditional Forum Sessions:

- Food Price Outlook
 Farm Income Outlook
 Commodity Outlooks
- Grains & Oilseeds
 - Cotton & Fibers
 - Livestock & Poultry
 - Dairy
 - Sugar

If you would like to receive Forum updates, please send request to agforum@oce.usda.gov