

# **INFORMATION TECHNOLOGY**

# CAPITAL PLANNING AND INVESTMENT CONTROL GUIDE FOR THE

# **FISCAL YEAR 2010 BUDGET**



April 2008 OFFICE OF THE CHIEF INFORMATION OFFICER



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# **EXECUTIVE SUMMARY**

In 2009, the United States Department of Agriculture (USDA) plans to invest over \$2 billion in information technology (IT) assets and services. The success of these IT investments directly influences the ability of organizations within USDA to execute business plans and fulfill missions. For example:

- All current eGovernment plans and initiatives are all heavily dependent upon their underlying IT investments.
- The Food and Nutrition Service is heavily dependent upon Electronic Benefit Transfer (EBT) to carry out its \$15 billion Food Stamp Program. More than 75 percent of food stamp benefits are currently being issued via EBT.
- The Risk Management Agency uses computers to help identify patterns of fraud, waste and abuse in crop insurance activity that can be very difficult to discern with the human eye alone.
- The Rural Development mission area is highly dependent upon its information investments to manage its \$60 billion loan portfolio.

#### The Key Components

Recognizing both the importance of IT investments to the organization and its role in supporting the success of these investments, the Office of the Chief Information Officer (OCIO) is engaged in an ongoing effort to establish, maintain, and support an IT investment analysis and decision-making environment. This environment consists of three key components: executive decision-making, supporting tools, and repeatable processes. Each is described below:

- **Executive Decision-Making**—Consists primarily of an executive review board (E-Board) that oversees the process and is a stakeholder in the success of USDA.
- **Supporting Tools**—USDA uses the Capital Planning Investment Repository (CIMR) for documenting and storing information on IT investments. Currently, the CIMR consists of the WorkLenz and SharePoint applications. Métier's WorkLenz tool should be used for documenting and storing summary cost information and for producing the Office of Management and Budget (OMB) Exhibits 53 and 300, and for the USDA Exhibits 43. It should also be used for storing supporting documents such as Alternatives Analysis and Acquisitions Plans. Microsoft's SharePoint application should be used for documenting detailed Life Cycle Cost (LCC), Earned Value Management (EVM), and Acquisition Approval Request (AAR) information.
- Repeatable Processes—Capital Planning and Investment Control (CPIC) is USDA's primary process for (1) making decisions about which initiatives USDA should invest in and (2) creating and analyzing the associated rationale for these investments. As summarized below, this guide describes the CPIC process in detail. At USDA, the CPIC process is part of the Integrated IT Governance Process (IGP). The IGP is the integration of three disciplines, Enterprise Architecture (EA), the AAR process and CPIC. These disciplines are integrated to provide the USDA CIO with a line of sight (LOS) capability which can trace IT purchases for investments and their systems from planning through acquisition and retirement. For further information on IGP and LOS, please refer to the IGP documents for 1) IGP for IT Investment Planning and Review Guide and 2) IGP for IT Concept of Operations.

### This Guide

The USDA Information Technology Capital Planning and Investment Control Guide identifies the processes and activities necessary to ensure that USDA's investments in IT are well thought out, cost-effective, and support the missions and business goals of the organization. It is based on guidance from both OMB and the Government Accountability Office (GAO). It also incorporates "lessons learned" from USDA's iterations through the process over the last few years.



At the highest level, the CPIC process is a circular flow of USDA's IT investments through five sequential phases. As shown in Figure ES-1, these phases are:

- 1) **Pre-Select Phase**—Executive decision-makers assess each proposed investment's support of USDA's strategic and mission needs. Project managers compile the information necessary for supporting a detailed proposal assessment.
- 2) Select Phase—Investment analyses are conducted and the E-Board chooses the IT projects that best support the mission of the organization, support USDA's approach to enterprise architecture, and are prepared for success.
- **3) Control Phase**—USDA ensures, through timely oversight, quality control, and executive review, that IT investments are executed or developed in a disciplined, well-managed, and consistent manner.
- 4) Evaluate Phase—Actual results of the implemented projects are compared to expectations to assess investment performance. This is done to assess the project's impact on mission performance, identify any project changes or modifications that may be needed, and revise the investment management process based on lessons learned.
- 5) Steady-State Phase—Mature investments are assessed to ascertain their continued effectiveness in supporting mission requirements, evaluate the cost of continued maintenance support, assess potential technology opportunities, and consider retirement or replacement options.

(Please Note: OMB refers to investments as being in the Planning, Acquisition, Operations and Maintenance, Mixed Life Cycle, or in a Multi-Agency Collaboration status. These terms are used in the OMB Exhibits 300s. The USDA CPIC phases do not map exactly with the OMB status types. See Figure 1.4. When completing the OMB Exhibit 300s, the specific OMB guidelines should be used for indicating the status of the investment.)

Each of these five phases is structured in a similar manner using a set of common elements. These common elements provide a consistent and predictable flow and coordination of activities within each phase. See Figure ES-1. In this figure, the Control Phase is used as an example of how phases are sub-divided into the common elements. The blue spheres indicate USDA-specific phases.



Figure ES-1. The Five CPIC Phases and the Common Elements within Each Phase



Beyond the detailed CPIC process and activity description, this Guide also includes:

- A charter for the E-Board and the associated operating procedures necessary to conduct investment reviews,
- A template for evaluating the mission need of a new IT investment proposal,
- Guidance on how to:
  - Complete a Cost-Benefit Analysis (CBA)
  - o Conduct a risk assessment for IT capital planning
  - Develop performance measures for IT projects
  - o Manage IT projects
  - o Integrate Enterprise Architecture requirements
  - Conduct earned value analysis
  - Conduct a Post-Implementation Review (PIR)
- The evaluation criteria to be used by OCIO and the E-Board during investment reviews,
- A glossary of terms and acronyms used throughout this document, and
- A list of references used to create this document.

For further information on IT investment management or USDA's CPIC process, please see the USDA CPIC Web site at <a href="http://www.ocio.usda.gov/cpic/index.html">http://www.ocio.usda.gov/cpic/index.html</a>.

This guide is also to be used with other reference documents. For example, the IGP for IT Investment Planning and Review Guide and the System Development Lifecycle (SDLC) Guide <u>http://www.ocio.usda.gov/cpic/igp.html</u> should be used together when preparing the investment documentation for each agency's IT portfolio. See Appendix S for a complete list of references.



# CHAPTER 1—INTRODUCTION

#### **1.1 PURPOSE**

This document describes the United States Department of Agriculture (USDA) Information Technology (IT) Capital Planning and Investment Control (CPIC) process. As such, it outlines a framework for USDA to manage its IT investment portfolio better. This investment management process allows USDA to optimize the benefits of scarce IT resources, address the strategic needs of USDA, and comply with applicable laws and guidance.

Major investments, while small in number, have significant impacts on the efficient and effective operation of USDA agencies and services. Figure 1-1 shows the size of the major investments budget relative to the entire IT budget for fiscal year (FY) 2008.



The CPIC is a structured, integrated approach to managing IT investments. It ensures that all IT investments align with the USDA mission and support business needs while minimizing risks and maximizing returns throughout the investment's lifecycle. The CPIC relies on a systematic investment review process that includes five phases: 1) Pre-Select, 2) Select, 3) Control, 4) Evaluate, and 5) Steady-State. (See Figure 1-2.) This on-going evaluation process is to ensure that each investment's objectives support the business and mission needs of the Department.

Through sound management of these investments, the executive review board (E-Board) and the Enterprise Change Control Board (ECCB) determines the IT direction for USDA, and ensures that agencies manage IT investments with the objective of maximizing return to the Department and achieving business goals.

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#### Figure 1-2. CPIC Information and Process Flow



# **1.2 LEGISLATIVE BACKGROUND AND ASSOCIATED GUIDANCE**

Recent statutes require federal agencies to revise their operational and management practices to achieve greater mission efficiency and effectiveness. These laws include:

- Chief Financial Officer (CFO) Act of 1990,
- Government Performance and Results Act of 1993 (GPRA),
- Federal Acquisition Streamlining Act of 1994 (FASA),
- Paperwork Reduction Act of 1995 (PRA),
- Clinger-Cohen Act of 1996 (CCA),
- Information Technology Management Reform Act of 1996 (ITMRA),
- Federal Information Security Management Act (FISMA), and
- Federal Funding Accountability and Transparency Act of 2006.



This CPIC Guide is based upon the IT aspects of these laws, and focuses specifically on the CCA requirements. The CCA's objective is that senior managers use a CPIC process to systemically maximize the benefits of IT investments. The Act further describes CPIC as follows:

- "The Head of each executive agency shall design and implement in the executive agency a process for maximizing the value and assessing and managing the risk of the information technology acquisitions of the executive agency" and
- "The process shall:
  - 1. Provide for the selection of information technology investments to be made by the executive agency, the management of such investments, and the evaluation of the results of such investments;
  - 2. Be integrated with the processes for making budget, financial, and program management decisions within the executive agency;
  - Include minimum criteria to be applied in considering whether to undertake a particular investment in information investments, criteria related to the quantitatively expressed projected net risk-adjusted return on investment and specific quantitative and qualitative criteria for comparing and prioritizing alternative information investment projects;
  - 4. Provide identifying information investments that would result in shared benefits or costs for other Federal agencies of State or local governments;
  - 5. Require identification of quantifiable measurements for determining the net benefits and risks of a proposed investment; and
  - 6. Provide the means for senior management to obtain timely information regarding the progress of an investment, including a system of milestones for measuring progress, on an independently verifiable basis, in terms of cost, capability of the investment to meet specified requirements, timeliness, and quality."

Beyond the legislative background, there is extensive guidance from the Federal Chief Information Officer (CIO) Council, the Office of Management and Budget (OMB), the Government Accountability Office (GAO), and others in the area of IT investment management. A list of investment management reference guides and memos is identified in Appendix S. The policy and processes described in this Guide are consistent with this guidance.

# **1.3 POINTS OF CONTACT**

The CPIC process is primarily supported and maintained by the USDA Office of the Chief Information Officer (OCIO). For further information about this Guide or the CPIC process, please see the USDA CPIC Web site at <a href="http://www.ocio.usda.gov/cpic/index.html">http://www.ocio.usda.gov/cpic/index.html</a>. Additional USDA mission area and agency points of contact can be found in Chapter 7.

### 1.4 Scope

All IT projects within USDA must comply with this CPIC guidance. Exemptions to this guidance are granted only in exceptional circumstances. However, not all IT projects must be reviewed by the E-Board. Only those IT projects that are considered to be major (see section 1.5 below) investments are required to be included in the E-Board executive portfolio. It is expected that each individual USDA agency will have a similar CPIC process, manage its own portfolio, and create associated thresholds. At a minimum, each agency is expected to use the CPIC process to manage its major investments. For major thresholds, see Section 1.5. For assessments of non-majors, see Appendix T.



#### **1.5 THRESHOLDS FOR MAJOR IT INVESTMENTS**

Major IT investments are considered to be strategic for the Department and, thus have a greater documentation burden, including being individually reported to OMB on an Exhibit 300. They are also included in the E-Board executive portfolio. Major IT investments meet at least one of the following criteria<sup>1</sup>:

- Total lifecycle costs greater than \$50 million.
- Lifecycle costs for the investment's Development/Modernization/Enhancement (D/M/E) funding is \$20 million or more.
- The investment is a financial investment with costs greater than \$500,000 per year in FY 2006 or later.
- The investment has been identified by the USDA CIO as critical. This may include investments that have one or more of the following attributes:
  - Mandated by legislation or executive order,
  - Require a common infrastructure investment,
  - Are considered strategic or mandatory-use investments,
  - Significantly differs from or impacts on the Department infrastructure, architecture, or standards guidelines, or
  - Significant multiple-agency funding.

Per OMB guidance, USDA rolls all USDA IT spending for infrastructure each year into a single Exhibit 300 for reporting purposes. These exhibits for agency specific infrastructure spending, that are created by the agencies and that are rolled up to the USDA Exhibit 300, are used 1) for internal USDA decision-making and 2) as a basis for the larger USDA-wide infrastructure Exhibit 300. All agencies are encouraged also to roll up their entire infrastructure spending into a single agency-wide infrastructure investment. However, OCIO recognizes that this may not be feasible or desirable in all cases.

In addition, some investments are being considered for functional consolidation according to the USDA Enterprise Architecture criteria for segment architecture development. Three segment architectures currently being developed are the Industry Sector Income Stabilization (MIDAS), Geospatial Segment Architecture and the Enterprise Human Capital Management Segment Architecture.

Investments that do not meet the above criteria are to be managed by the capital planning functions within each individual agency. As such, each managing agency should have:

- A process for proposing, reviewing, and monitoring its IT investments;
- An investment review board responsible for making final investment decisions and overseeing the IT investment management process;
- Relevant tools for supporting its IT investment management process; and
- Supporting documentation showing the ongoing operations of the process.

<sup>&</sup>lt;sup>1</sup> The term "major information investment" means an information investment that requires special management attention because of its importance to an agency mission (mission critical); its high development, operating, or maintenance costs; or its significant role in the administration of agency programs, finances, property, or other resources. All mission critical investments are, therefore, major investments.



#### **1.6 ROLES AND RESPONSIBILITIES**

The following decision-making bodies and personnel have been assigned the responsibilities listed below.

- **E-Board**—Responsible for reviewing and approving strategic investments at USDA. It is staffed by the sub cabinet members and is chaired by the Deputy Secretary and vice-chaired by the CIO. (See Appendix A—Board Procedures for the E-Board Charter).
- **OCIO**—USDA Department level CIO responsible for setting IT policy, reviewing investments, assessing how potential and existing major investments meet capital planning criteria, approving movement between CPIC phases and making recommendations to the E-Board.
- ECCB—-The Enterprise Change Control Board is a chartered organization responsible for assisting and guiding the EA policies and program of the Department. <u>(See Appendix M—Board Procedures for the</u> <u>ECCB Charter</u>).
- **Key Agency Personnel**—The agency personnel responsible for investment management and successful completion of the CPIC.
- **Agency Head**—Responsible for signing CPIC documentation before submission to OCIO. This person is usually the Under Secretary of an agency.
- Agency Investment Sponsor or Agency CIO—Responsible for providing executive sponsorship of the investment; should be a senior level executive within the applicable mission area or agency.
- **Project Sponsor/functional Manager**—Responsible for the strategic business processes under development or enhancement and for ensuring their integrity; also serves as the primary user interface to the OCIO and the E-Board.
- **Project Manager**—Responsible for successful management and completion of one or more IT investments. Given the importance of this role, all major investments must be led by qualified project managers.
- Portfolio Manager- Responsible for managing and documenting the agency portfolio consisting of planned and approved IT investments.
- IT Manager—Responsible for serving as the primary point of contact for technology issues.
- **Investment Owner** Responsible for documenting, posting and storing the investment's cost and other information into the OMB exhibits and the CPIC tools. The investment owner may be the agency CIO, the project manager, or the portfolio manager depending on the agency's internal CPIC process.
- **Contracting Specialist**—Responsible for serving as the primary acquisition support for the investment and interface between the investment and the Office of Procurement and Property Management (OPPM).
- Capital Planning Analyst (sometimes referred to as the OCIO contact for the agency)—Responsible for serving as the primary interface for capital planning between the OCIO and the investment owner.
- **Budget Analyst**—Responsible for serving as the primary interface between the Office of Budget and Program Analysis (OBPA) and the investment owner.
- Architect Responsible for ensuring the alignment to the USDA EA Transition Plan, authorized segment architectures, and agency specific architectures in an effort to attain optimized performance from USDA investments.

# **1.7 PROCESS OVERVIEW**

The CPIC is a fluid, dynamic, and ongoing process in which proposed and ongoing projects are continually monitored throughout their lifecycles. Successful investments and those that are terminated or delayed are evaluated both to assess the impact on future proposals and to benefit from any lessons learned. The CPIC contains five phases 1) Pre-Select, 2) Select, 3) Control, 4) Evaluate, and 5) Steady-State. As detailed in this document, each phase contains the following common elements:



- **Purpose**—Describes the objective of the phase;
- Entry Criteria—Describes the phase thresholds for entering the phase;
- Process—Describes the type of justification, planning, and review that will occur in the phase; and
- Exit Criteria—Describes the requirements and documentation necessary for proceeding to the next phase.

Completing one phase is necessary before beginning a subsequent phase. This ensures that each investment receives the appropriate level of managerial review and that coordination and accountability exist. Exceptions to CPIC requirements must be identified in the IT investment's project plan.

USDA agencies and staff offices that are considering investing in new IT initiatives should prepare an investment proposal according to the guidelines provided in this document. The proposal's length and level of detail should be commensurate with the investment's size and impact. Major investments will need more extensive documentation as well as an Exhibit 300. Non-major investments will also need documentation, but it will not need to be as extensive. The OMB Exhibit 300 is not required for non-majors. Once completed, these proposals will enter the CPIC process. They will be analyzed by OCIO for quality and conformance to policies and guidelines and reviewed against the applicable strategic investment criteria.

After the OCIO review, OCIO will prepare a brief project summary, an investment analysis and a recommendation will be sent to the E-Board for review and approval/disapproval action. Approval, if granted, is an approval of concept, indicating that the agency or staff office has done the preparatory work necessary to fully justify the investment, and has the mechanisms in place to manage the investment through acquisition, development, implementation, and operation. The investment must still compete for funding through the agency budget process.

#### **1.8 PROCESS COORDINATION AND IMPROVEMENT**

The CPIC process does not exist in isolation. As mentioned above, the CPIC process is part of the overall IGP governance mechanism. Specifically, it is primarily the "Invest" panel as shown below. See <a href="http://www.ocio.usda.gov/igp/index.html">http://www.ocio.usda.gov/igp/index.html</a> for more information on the IGP.



#### Figure 1-3. USDA Integrated Governance Process



The CPIC process is also synchronized with other IT-related processes in USDA. The graph below shows the approximate relationship between steps in the CPIC process and other related IT management processes within USDA. More information on the System Development Life Cycle can be found at: <a href="http://www.ocio.usda.gov/e">http://www.ocio.usda.gov/e</a> arch/doc/USDA SDLC GUIDEv1.0 011507.pdf.



OMB's Exh. 300 Funding Categories	Plar	ning	Acquisition				Operations & Maintenance	
_				Mixed Lifecycle				
	Pre-S	Select			_			
			Select					
USDA Capital Planning & Investment Control (CPIC)					Co	ontrol		
							Evalu	ate
								Steady State
Project Management	Initiation	Planning		Executing		Monitoring	Controlling	Closing
Systems Development Life Cycle	Initiation	Planning	Analysis	Design	Construction	Integration & Testing	Implementation	Steady State

Investments that have been approved must move through processes to obtain investment funding. The agency is responsible for preparation of budget requests for its investment submissions. The agency is also responsible for preparation and submission of IT Acquisition Approval Requests (AAR) when acquisitions for a given investment exceed the current \$25,000 threshold. More information on the AAR process can be found at: <a href="http://www.usda.gov/procurement/policy/advisories\_x/AGARAD53.HTM">http://www.usda.gov/procurement/policy/advisories\_x/AGARAD53.HTM</a>.

#### 1.8.1 Process Improvement

In an ongoing attempt to improve its IT capital planning process, USDA has occasionally compared its process to the IT capital planning processes in other federal organizations. Formally known as benchmarking, the purpose of this comparison is to learn from others so as to improve the USDA capital planning process. In 2005, USDA conducted a study to asses the USDA CPIC tool. At that time the recommendation was to continue its usage, but to re-evaluate it in three years. In 2008, USDA re-evaluated this tool and compared it to other tools used by other federal departments. The recommendation of this study was to further research the other tools and the CPIC processes used by other federal agencies. USDA will continue to benchmark its IT capital planning process and its corresponding tools relative to other federal organizations at least once every three years.

### **1.9 DOCUMENT STRUCTURE**

This document is divided into seven chapters and 16 appendices as described below.

Chapters:

- **Chapter 1—Introduction.** Describes the CPIC purpose, scope, thresholds, roles and responsibilities, process, and document structure.
- Chapter 2—Pre-Select Phase. Provides a process and mechanism to assess an investment's support of agency strategic and mission needs.
- **Chapter 3—Select Phase.** Provides tools to ensure that IT investments that are chosen best support the agency's mission and USDA's approach to enterprise architecture.



- **Chapter 4—Control Phase.** Provides guidance to ensure that IT investments are conducted in a disciplined, well-managed, and consistent manner, and they promote the delivery of quality products resulting in investments that are completed within scope, on time, and within budget.
- **Chapter 5—Evaluate Phase.** Provides guidance on comparing actual to expected results once a project has been fully implemented.
- Chapter 6—Steady-State Phase. Provides a means to assess mature investments to ascertain their continued effectiveness in supporting mission requirements and to evaluate the cost of continued support or potential retirement and replacement.
- Chapter 7—Assessing Investment Proposals. Describes the methods and criteria whereby the investments are assessed.

#### Appendices:

- **A. Board Procedures**—Provides the E-Board Charter that includes its roles and responsibilities.
- **B. CPIC Process Checklist**—Provides a checklist of the process steps investments must complete for each CPIC phase.
- **C. OMB Exhibit 300 Assessment**—Note: This is empty since OMB has not yet updated their scoring criteria for the new FY2010 Exhibit 300.
- **D. Operational Analysis Review**—Provides a form to use that defines the basic elements needed for an operational analysis review.
- E. Cost-Benefit Analysis—Provides guidance on completing a cost-benefit analysis (CBA)
- F. Risk Assessment—Provides guidance on conducting a risk assessment for IT capital planning.
- **G. Performance Measurement**—Provides guidance on developing performance measures for IT investments.
- H. Project Management—Provides guidance on managing IT investments.
- I. Earned Value Management Analysis—Provides guidance on conducting earned value management analysis.
- **J. Post-Implementation Reviews**—Provides guidance on conducting a post-implementation review (PIR).
- K. Mission Needs Statement—Provides a template for evaluating the mission need(s) for a new IT investment.
- L. eGovernment Provides guidance on eGovernment information to support the investment.
- **M. Enterprise Architecture** Provides background material on USDA's ongoing EA program and guidance on completing the EA section of the Exhibit 300.
- **N. Cyber Security Infrastructure Guide** Provides guidance concerning cyber security information to support the investment.
- **O. Telecommunications Reference Manual** Provides guidance on telecommunications information to support the investment.
- **P. OMB Requirements** Provides a summary of the data required for OMB using CIMR.
- **Q. Quarterly/Milestone Control Review Checklist**—Lists the critical areas discussed by the control review team during each quarterly/milestone review.
- **R. Glossary of Terms and Acronyms**—Provides definitions for terms and acronyms used throughout this document.
- S. References—Provides a list of references used to develop this document.
- T. Assessment of Non-major Investments—Provides the basis for the USDA assessments of non-major investments.



# CHAPTER 2—PRE-SELECT PHASE

# 2.1 PURPOSE

The Pre-Select Phase is a process to assess the need for a proposed investment. (Note: in this document, proposed investments are frequently referred to as initiatives.) It is during this phase that the business/mission need is identified and relationships to the Department and/or agency strategic planning efforts are established. To prepare for the review of investments in this phase, there are significant requirements for information. The Pre-Select Phase provides an opportunity for the agency to focus efforts on developing the concept of the investment. It also allows the project's team to define the business requirements, performance measures, benefits, and costs which will be included in the investment's business case and, if approved, in the Department's investment portfolio.

# 2.2 ENTRY CRITERIA

Prior to entering the Pre-Select Phase, investment owners must:

- Have an idea as how they plan to address the mission needs;
- Think about how to include IT into the anticipated solution; and
- Identify whether or not the investment meets one or more of the threshold criteria identified in the previous section "1.5—Thresholds for Major IT Investments."

# 2.3 PROCESS

During the Pre-Select Phase, the Agency Head conducts a mission analysis which results in the identification of a mission need. This need necessitates the consideration of an IT alternative. The mission analysis and corresponding development of the Mission Needs Statement (see Appendix K—Mission Needs Statement) are closely linked to the strategic planning process of the USDA and sponsoring agency. Following mission analysis, the functional manager further develops the proposed solution's concept. Objectives are established, evaluation criteria are defined, concept alternatives are identified, and an alternative analysis approach is documented as part of the concept management plan to support concept and mission need approval. A preliminary business case with budget estimates and associated cost benefit analysis (CBA) is also completed. Table 2-1 provides a summary of the Pre-Select Phase process and responsibilities.

Process Step	Responsible Individual(s) or Group(s)
Identify project sponsor.	Agency Head
Conduct mission analysis.	Functional manager
Develop concept.	Functional manager
Prepare preliminary business case.	Functional manager
Prepare investment review submission package.	Project manager
	Functional manager
	Agency sponsor
Review/approve investment submission.	Agency Head
Review initiative and recommend appropriate action.	OCIO
Make final investment decisions.	E-Board

#### Table 2-1 Pre-Select Phase Process Flow



#### 2.3.1. Identify project sponsor

The Agency Head identifies a project sponsor for each accepted proposal. The project sponsor will normally be the same person as the functional manager but if the investment is crosscutting, strategic, or of high visibility, the project sponsor may be different from the functional manager. The project sponsor should be a senior individual in the organization with the requisite management, technical, and business skills to lead the investment or to supervise a designated project manager. All USDA major investments must be led by qualified project managers. See Appendix H for criteria for project management.

The project sponsor is the business leader responsible for the investment's success and for communicating with the E-Board on its progress as it continues through the CPIC process. Commercial and government best practices show that IT investments championed by a business leader have the best chance for successful deployment. This commitment by the project sponsor to the E-Board represents accountability for the investment.

#### 2.3.2. Conduct Mission Analysis

Mission analysis is a strong, forward-looking, and continuous analytical activity that evaluates the capacity of an organization's assets to satisfy existing and emerging demands for services. Mission analysis enables USDA and its agencies to determine and prioritize the most critical capability shortfalls and best technology opportunities for improving the USDA's overall security, capacity, efficiency, and effectiveness in providing services to customers.

The Integrated IT Governance Process (IGP) follows OMB's Performance Improvement Lifecycle Model to architect, invest, and implement. Throughout the year, information managers scan the internal and external environment for changing/new business drivers that could affect the priorities of the current IT Portfolio strategy. USDA conducts the EA analysis at both the enterprise and agency levels. Based on this analysis, new segment architecture decisions, transition strategies, and investment recommendations are formulated. This sets the targets and priorities for the investment year. The <u>EA analysis</u> emphasis is on optimization through the elimination of redundancy and encourages collaboration that results in savings.

Mission analysis is conducted within the framework of both the Department's and the sponsoring agency's enterprise architecture and long-range strategic goals. In turn, mission analysis contributes strongly to the evolution of strategic planning and USDA IT architecture development. (See Appendix K—Mission Needs Statement for a template on how to conduct mission analysis). In the mission analysis, agencies should map to the Business Reference Model and identify the business area, primary line of business and appropriate sub-function(s) (i.e. agency mission, vision, goals, objectives, and tactical plans.) to inform the business architecture and existing business processes. Performance Reference Model mappings should be used to gauge how the performance may be improved to assure optimized effectiveness and efficiency.

Consequently, mission analysis yields the identification of critical needs that the Department should address. It estimates the resources that the agency and/or Department will likely be able to commit to for each mission need, in competition with other needs, and within the constraint of a realistic projection of future agency budget authority. The resource estimate becomes a "placeholder" until the mission need is approved. More accurate resources quantification is conducted during the investment analysis if the investment is selected as part of the Department's portfolio. The resource estimate is a function of the benefit to the agency and the mission area, the cost of not addressing the need (e.g., poor customer responsiveness, increased maintenance cost, lost productivity, etc.), and the likely extent of required changes to the agency's infrastructure.

If the mission analysis reveals a non-IT solution (e.g., a rulemaking/policy change, operational procedural change, or transfer of investments between sites) that can satisfy a capability shortfall and can be achieved within approved budgets, it can be implemented without proceeding further in the CPIC process.



A mission analysis should identify the business drivers (i.e. agency mission, vision, goals, objectives, and tactical plans. Business drivers often involve the need to assist customers in a particular service area such as farm loans.

Once the key business drivers have been identified, a business requirements analysis should be conducted. This analysis is called the Mission Needs Statement. This analysis identifies how personnel conduct business activities in order to fulfill mission requirements, meet objectives and perform their tactical plans.

All Mission Needs Statements should emerge from a structured mission analysis. However, any individual or organization may propose a mission need based on a perceived capability shortfall or technological opportunity. Examples of potentially valid "needs" that could originate outside USDA lines of business include those related to socioeconomic and demographic trends, the environment, statutory requirements, or an industry-developed technological opportunity. These shortfalls and opportunities should be identified to the appropriate functional manager who will determine how mission analysis should be conducted to validate, quantify, and prioritize the proposed need.

USDA lines of business conduct mission analysis within their areas of responsibility. The principal activities of mission analysis are:

- Identify and quantify projected demand for services based on input from diverse sources such as the
  agriculture/rural community; architecture and strategic planners for services needed in the future;
  and integrated project teams (IPTs) in the form of performance and supportability trends of fielded
  investments. Identify and quantify projected technological opportunities that will enable the USDA to
  perform its mission more efficiently and effectively.
- Identify and quantify existing and projected services based on information from field organizations, the enterprise architecture, and IT asset inventory that defines what is in place and what is approved for implementation.
- Identify, analyze, and quantify capability shortfalls (i.e., the difference between demand and supply) and technological opportunities to increase quality of service, efficiency, and effectiveness.
- Identify the user and customer base affected.
- Prepare a mission needs statement that summarizes the mission analysis for inclusion with the Pre-Select CPIC packet submission.

When the mission analysis identifies a capability shortfall or technological opportunity, the results should be summarized in a mission needs statement. The mission needs statement must clearly describe the capability shortfall and the impact of not satisfying the shortfall, or the technological opportunity and the increase in efficiency it will achieve. The mission needs statement also must assess the criticality and timeframe of the need, and roughly estimate the resources the agency should commit to resolving it based on worth, criticality, and the scope of likely changes to the agency's IT asset base. This information forms the basis for establishing the priority of this need in competition with all other agency and/or Department needs.

#### 2.3.3. Develop Concept

Concept development provides the opportunity for further examination of a proposed solution. It focuses on an analysis of alternatives to meet the mission need. Key components include analysis of alternatives and an examination and redesign of business practices.

The following activities are conducted during concept development:

- Assess Mission Needs Statement.
- Identify business objectives based on mission analysis and Mission Needs Statement.



- Discuss the proposed investment in relation to the following eight questions, also known as Raines Rules (<u>http://www.balancedscorecard.org/RainesRules/tabid/114/Default.aspx</u>):
  - 1) Does the investment in major capital asset support core/priority mission functions that need to be performed by the federal government?
  - 2) Does it have to be undertaken by the requesting agency because no alternative private sector or government source can more efficiently support the function?
  - 3) Does the investment support work processes that have been simplified or otherwise redesigned to reduce costs, improve effectiveness, and make maximum use of commercial-off-the-shelf (COTS) technology?
  - 4) Does this initiative demonstrate a projected return on investment that is clearly equal to or better than alternative uses of available resources?
  - 5) Is this initiative consistent with Federal, agency, and bureau information architectures which: integrate agency work processes and information flows with technology to achieve the agency's strategic goals ... and specify standards that enable information exchange and resource sharing, while retaining flexibility in the choice of suppliers and in the design of local work processes?
  - 6) Does this initiative reduce risk by: avoiding or isolating custom-designed components ...; using fully tested pilots, simulations, and prototypes ...; establishing clear measures and accountability for project progress; and securing substantial involvement and buy-in ... from program officials who will use the system?
  - 7) Will this initiative be implemented in phased, successive chunks as narrow in scope and brief in duration as practicable, each of which solves a specific part of an overall mission problem and delivers a measurable net benefit independent of future chunks?
  - 8) Will this initiative employ an acquisition strategy that appropriately allocates risk between the government and the contractor, effectively use competition, tie contract payments to accomplishments, and take maximum advantage of commercial technology?
- Identify high-level performance measures which support the Performance Reference Model. (Additional detailed performance measures should be developed as part of the Select Phase.)
- Determine key selection criteria to evaluate concept alternatives that support high-level performance measures and business objectives.
- Ensure that the solution aligns with agency standards for enterprise architecture planning, security & privacy, and eGovernment planning.
- Identify alternatives that will be analyzed to support mission need and business objectives.
- Conduct preliminary planning and develop a concept management plan addressing Select Phase preparation, alternative analysis approach, and business redesign/reengineering. Plans for redesign or business process reengineering (BPR) should be presented as part of the Pre-Select submission. Proposed IT investments should support work processes that 1) have been simplified or redesigned to reduce costs and improve effectiveness and 2) make maximum use of commercial-off-the-shelf (COTS) software.

#### 2.3.4. Develop Preliminary Business Case

The business case provides the necessary information to build support and to make funding decisions for an investment. While the primary emphasis of the Pre-Select Phase is on mission and strategic needs analysis, it also requires the functional manager to begin identifying alternative solutions and developing an estimate of costs and benefits (both quantitative and qualitative). Initial business case development activities include a preliminary budget estimate and preliminary CBA, as discussed below.



- **Prepare Preliminary Cost Benefit Analysis (CBA)** The preliminary CBA should provide anticipated costs and benefits of the proposed investment. Costs should be the same as those identified in the budget estimate and benefits should be aligned with the investment objectives and high-level performance measures.
- **Prepare preliminary budget estimate**—The preliminary budget should provide an estimate of costs necessary to support detailed planning and concept development prior to investment selection. It should provide an estimate of budget requirements to support a five-year budget plan.
  - As part of the preliminary budget estimate, a security and telecommunications infrastructure analysis should be performed to determine baseline costs for these two elements. This information should be included with the investment's preliminary budget estimate. Detailed information concerning the preparation of a security and telecommunications infrastructure analysis can be found in Appendix N—Cyber Security Infrastructure Guide and Appendix O— Telecommunications Reference Manual. 2.3.5. Prepare Investment Review Submission Package

#### 2.3.5. Prepare Investment Review Submission Package

The project manager, functional manager, and agency sponsor prepare the Pre-Select submission package for the USDA's annual investment review. It should include:

- Preliminary OMB Exhibit 300,
- Introduction and brief overview of the mission's requirements,
- Mission Needs Statement,
- Concept Management Plan,
- Preliminary CBA and budget estimate, and
- A report addressing how the initiative will support USDA's eGov, EA, and Telecommunications structures.

#### 2.3.6. Review/Approve Investment Submission

The Agency Head reviews the investment submission and requests the functional manager and/or agency sponsor to update the package or make changes as needed. The Agency Head then approves the investment submission and forwards it to the OCIO.

#### 2.3.7. Review Initiative and Recommend Appropriate Action

The OCIO reviews the package and provides any comments and/or questions to the agency. The agency addresses the issues and sends an updated package to the OCIO. OCIO assesses the investment with an emphasis on mission alignment and the proposed concept management plan. OCIO prepares an investment analysis and recommendation that is sent to the E-Board for the final decision.

#### 2.3.8. Make Final Investment Decisions

The E-Board reviews the OCIO analysis and recommendation and makes the final investment decisions. If the E-Board approves the proposal, the agency sponsor moves forward with alternative analysis, de-tailed CBA, and risk assessment, and begins to prepare for the investment's portfolio selection.

### 2.4 EXIT CRITERIA

Prior to exiting the Pre-Select Phase, investments must obtain OCIO approval for the mission need and concept.





# 3.1 Purpose

In the Select Phase, USDA ensures that IT investments that best support the mission and USDA's approach to enterprise architecture, are chosen and prepared for success (i.e., have a qualified project manager, are analyzing risks, etc.). Individual investments are evaluated in terms of technical alignment with other IT investments and projected performance as measured by cost, schedule, benefit, and risk (CSBR). Milestones and review schedules are also established for each investment during the Select Phase.

In this phase, USDA prioritizes each investment and decides which investments will be included in the portfolio. Investment submissions are assessed against a uniform set of evaluation criteria and thresholds. The investment's CSBR are then systematically evaluated using objective criteria and the investment is ranked and compared to other investments. Finally, the E-Board selects which investments will be included in the Department's portfolio.

# **3.2 ENTRY CRITERIA**

Prior to entering the Select Phase, investments must have an E-Board approved Pre-Select submission package and must be recommended by OCIO to move to the Select Phase.

### **3.3 PROCESS**

The Select Phase begins with an investment concept (approved during the Pre-Select Phase) and moves through the development of the business case, acquisition plan, risk analysis, performance measures, and a project plan. These plans lay a foundation for success in subsequent phases. The Select Phase culminates in a decision whether to proceed with the investment.

Table 3-1 provides a summary of the Select Phase process, as well as the individual(s) and/or group(s) responsible for completing each process step. Each step is detailed following the table.

#### **Table 3-1 Select Phase Process Flow**

Process Step	Responsible Individual(s) or Group(s)
Review the mission needs statement and update if needed.	Functional manager
Approve integrated project team membership.	Project sponsor
Identify funding source and obtain agency approvals.	Project sponsor
Develop major investment supporting materials.	Project sponsor
Prepare IT investment review submission.	Project sponsor
Review/approve investment submission.	Agency Head
Review initiative and recommend appropriate action.	OCIO
Review and approve proposed portfolio	ECCB
Make final investment decisions.	E-Board

#### 3.3.1. Review the Mission Needs Statement and Update if Needed

The functional manager reviews the mission needs statement and other documentation completed during the Pre-Select Phase and makes any necessary changes. Next, the functional manager develops quantifiable performance measures that focus on outcomes where possible (see Appendix G—Performance Measurement). The functional manager also describes the qualitative improvements in





measurable terms such as customer satisfaction. These performance measures will form a basis for judging investment success.

#### 3.3.2. Approve Integrated Project Team (IPT) Membership

The project sponsor and project manager approve the selection of the IPT members who will assist them in the initiative's development. The IPT members should formalize their responsibilities in a Project Charter. The IPT brings together expertise from functional areas as required by the specifics of the initiative. A capital planning analyst from the OCIO CPIC Division will work with and provide guidance to the IPT throughout the process.

The IPT should consist of functional experts in the following areas:

- Functional manager with program experience,
- IT manager with experience in proposed technology,
- Agency telecommunications specialist,
- Agency cyber security specialist,
- Agency budget Analyst,
- Contracting specialist, and
- Agency architect.

Additional staff may be added from other functional areas as needed.

#### 3.3.3. Identify Funding Source and Obtain Approvals

The project sponsor identifies a potential funding source for the E-Board to continue investment support. The project sponsor then gets approval from the offices listed in Table 3-2, as needed, depending upon the investment's characteristics. The members of the IPT should assist in coordinating these actions within their respective functional areas.

Office	Characteristic that triggers office approval request
OCIO	Investment exceeds proposing agency's budget threshold.
Office of Chief Financial Officer (OCFO)	Investment involves an appropriation, accounting, or financial investment.
OPPM	IT acquisitions of more than \$25 million (\$50 million if the pro- posing organization is OPPM/Procurement Operations Division)
Contracting Officer	Determining acquisition strategy, i.e., capability to use the Office of Small and Disadvantaged Business Utilization programs for procurement.
Office of General Counsel	Legal review of solicitation documents more than \$500,000.
OBPA	Ensure investment is included in budget submission.

#### Table 3-2 Approval Requirements





#### 3.3.4. Develop Major Investment Supporting Materials

The project sponsor ensures that for each investment, the following studies are completed and the results are submitted to the OCIO:

- OMB Exhibit 300
  - o Business Profile, including BRM alignment,
  - Business case with performance measures (see Appendix G—Performance Measurement) and mission needs statement,
  - o Functional requirements, and
  - Feasibility study.
- Risk Profile:
  - Risk assessment and mitigation plan (see Appendix F—Risk Assessment) and
  - Initiative pilot/prototype plans.
- Financial Profile:
  - Return on investment (ROI) and CBA (see Appendix E—Cost-Benefit Analysis)
  - Update lifecycle cost projections (Currently the tools used are WorkLenz and Share-Point),
  - Alternatives analysis, and
  - Funding source identification.
- Technological Profile:
  - Technical requirements,
  - Telecommunications plan (see Appendix O—Telecommunications Reference Manual for instructions on preparing telecommunications documentation),
  - Telecommunications risk and mitigation plan,
  - o Enterprise architecture plan,
  - o eGovernment plan, and
  - o Relationship to existing investments (dependencies).
- Security plan (see Appendix N Cyber Security Infrastructure Guide for instructions on preparing security plan documentation).
- Management and Planning Profile:
  - o Project plan, including a list of team members,
  - o Integrated logistics plan (if required),
  - Acquisition plan and strategy, and
  - o Independent verification and validation (IV&V) documentation (if warranted).

The project sponsor must also ensure that Earned Value Management (EVM) planning is incorporated into:

- σ The contract(s) and orders for major IT investments (see the related AGAR Advisory at http://www.ocio.usda.gov/cpic/doc/agarad80.pdf), and
- $\sigma$  Project plans and resource requirements.

A concept of operations plan should be developed to describe how the new investment will work and satisfy business requirements. The concept of operations should also address the modularity of the investment (i.e., if the investment is stopped at any point along the way the components developed to





date would still be useful to the organization. Focus should be placed on the functional integration of Department-level IT enterprise architecture planning, telecommunications planning, and eGovernment planning.

#### 3.3.5. Prepare IT Investment Review Submission

The project sponsor also prepares the submission package in preparation for USDA's annual investment review. Other supporting investment documents which evaluate other key areas are described in the Appendix Section of this document and should be attached, as needed, to the Exhibit 300.

- Introduction and brief overview of the investment,
- Mission Needs Statement,
- Acquisition strategy,
- Initial project plan with estimated costs listed for each Work Breakdown Structure (WBS),
- CBA and budget estimate, including risk-adjusted ROI and Net Present Value (NPV) calculations,
- Risk,
- Security (see Appendix N—Cyber Security Infrastructure Guide for instructions on preparing security plan documentation),
- Performance goals compliant with the Performance Reference Model,
- Architecture, including IT accessibility for persons with disabilities (Section 508), and
- Telecommunications plan (see Appendix O—Telecommunications Reference Manual for instructions on preparing telecommunication plans).

Note that projects that provide insufficient business case documentation will not be included in the IT investment portfolio nor will they be forwarded to the Office of Management and Budget as part of USDA's IT request.

#### 3.3.6. Review/Approve Investment Submission

The Agency Head is responsible for reviewing the investment submission and for assigning the project sponsor, functional manager, and/or agency sponsor to update the package or make changes as needed. After the changes are made, the Agency Head approves the investment submission and forwards it to the OCIO.

#### 3.3.7. Review Initiative and Recommend Appropriate Action

The OCIO reviews the investment based on the established criteria. The OCIO provides any comments and/or questions to the agency. The functional manager works with the OCIO to address the issues and furnish details as requested, and sends an updated package to the OCIO. OCIO prepares a brief project summary, an investment analysis and a recommendation for action to the E-Board.

#### 3.3.8. Make Final Investment Decisions

The E-Board makes the final investment decisions. If the E-Board approves the investment, then the decision is implemented in concert with OCIO approval for the initiative to move to the Control Phase.

#### 3.4 PORTFOLIO MANAGEMENT

To support the Department's portfolio management efforts, investment assessors should document substantiating evidence for their evaluations as much as possible. An acceptable ratio of high, medium, and low risk investments should be included in the portfolio to achieve organizational objectives and future needs. The balance between the various levels of risks of the technical, operational, financial, and organizational components



should be part of the decision-making process for selecting an investment portfolio. The E-Board should consider this ratio in the different categories of investments -based on their functionality. Additionally, the E-Board should take a strategic view of their recommendations. This view should:

- Use a broad understanding of the environment and the Department's need in identifying which investments produce the maximum results per the CCA,
- Consider public and Congressional interest in IT investment decisions,
- Determine which investments are of particular interest to the Department (through its strategic goals and policies), administration, and Congress,
- Consider enterprise architecture when analyzing Department portfolios; OMB will not approve an investment not included in the USDA EA Transition Plan or that does not support the USDA EA.
- Consider enterprise architecture, eGovernment, and telecommunications frameworks when analyzing Department portfolios,
- Consider the results of not selecting the investment,
- Evaluate mandatory investments in terms of the overall pool and whether the investment should be made now or in the future, and
- Consider whether the investment meets minimum legal requirements or goes beyond legal mandates, leading to unnecessary costs.

### **3.5 EXIT CRITERIA**

Prior to exiting the Select Phase, investments must have:

- Established performance goals and quantifiable performance measures,
- Developed a project plan which details quantifiable objectives including an acquisition schedule, project deliverables, and projected and actual costs,
- Identified costs, schedule, benefits, and risks,
- Established security, telecommunications, Section 508 (IT accessibility), and architecture goals and measures (including a transition plan to achieve the target), and
- Obtained OCIO approval to enter the Control Phase.





# CHAPTER 4—CONTROL PHASE

## 4.1 PURPOSE

The goal of the Control Phase is to ensure, through timely oversight, quality control, and executive review, that IT initiatives are conducted in a disciplined, well-managed, and consistent manner. Investments should be closely tracked against the various components identified in the risk assessment and mitigation plan developed in the Select Phase. This phase also promotes the delivery of quality products and results in initiatives that are completed within scope and budget and on time. During this process, senior managers regularly monitor the progress/performance of ongoing IT investments against projected cost, schedule, performance, and delivered benefits.

The Control Phase is an ongoing activity. It requires the continuous monitoring of IT initiatives through the development or acquisition lifecycle. USDA reviews occur before, during, and after the annual budget preparation process. Periodic summary reviews should be conducted based on the review schedule established during the Select Phase.

The Control Phase is characterized by decisions to continue, modify, or terminate a program. Decisions are based on reviews at key milestones during the program's development lifecycle. The focus of these reviews changes and expands as the investments move from initial concept or design and pilot through full implementation as projected investment costs and benefits change. The reviews focus on ensuring that projected benefits are being realized; cost, schedule and performance goals are being met; risks are minimized and managed; and the investment continues to meet strategic needs. Depending on the review's outcome, decisions may be made to suspend funding or make future funding releases conditional on corrective actions.

# 4.2 ENTRY CRITERIA

Prior to entering the Control Phase, investment owners must have:

- Established performance goals and quantifiable performance measures,
- Developed a project plan which details quantifiable objectives, including an acquisition plan, project deliverables, and projected and actual costs,
- Identified costs, schedule, benefits, and risks,
- Established security, telecommunications, Section 508 (IT accessibility), and architecture goals and measures (including a transition plan to achieve the target),
- Established an E-Board investment review schedule for the Control Phase, and
- Obtained OCIO approval to enter the Control Phase.

Once the investment enters the Control Phase, the integrated project team (IPT) will monitor the investment throughout development and report investment status to the investment's sponsors and oversight groups.

#### 4.3 PROCESS

During the Control Phase, an investment progresses from requirements definition to implementation. Throughout the phase, agency CIOs provide the OCIO with investment reviews to assist them in monitoring all investments in the portfolio. Investment reviews provide an opportunity for project managers to raise issues concerning the IT developmental process, including security, telecommunications, enterprise architecture alignment, eGovernment, and Section 508 concerns.

The ability to adequately monitor IT investments relies heavily on the outputs from effective investment execution and management activities. Each year, the OCIO develops a master milestone review calendar for evaluation and approval by the E-Board. The OCIO maintains a control review schedule for all investments in the Department's IT investment portfolio and monitors investments quarterly. Appendix Q provides an outline of the items agencies must



address in writing for each quarterly or milestone control review. The E-Board reviews investments at its discretion or if the cost, schedule, or performance varies more than 10 percent from expectations.

The E-Board reviews are based on factors including the strategic alignment, criticality, scope, cost, and risk associated with all investments. The project sponsor establishes milestones as part of the investment baseline against which performance will be measured throughout the Control Phase. Agencies are expected to uphold these milestones; OMB will hold agencies responsible for meeting milestones as originally indicated in the baseline. After establishing the milestones, the project sponsor revises the project plan as required to meet the approved milestones. It is recommended that the project plan include an investment pilot during the Control Phase because piloting helps reduce risk and provides a better understanding of costs and benefits. Table 4 -1 provides a summary of the Control Phase process and responsibilities.

Process Step	Responsible Individual(s) or Group(s)
Establish and maintain investment and security costs, schedule, and technical baselines.	Project sponsor
Maintain current investment and security costs, schedule, technical and general status information.	Project sponsor
Assess investment progress against performance meas-	Project sponsor
ures using Earned Value Management Methodologies.	IPT
	Agency sponsor
Prepare annual investment review submission package.	Project sponsor
Review/approve investment submission.	Agency Head
Review investment and recommend appropriate action.	OCIO, ECCB
	Functional manager
Make final investment decisions.	E-Board
Work with project sponsor to develop solutions.	OCIO
	Project sponsor

#### **Table 4-1 Control Phase Process Flow**

### 4.3.1. Establish and Maintain Investment and Security Costs, Schedule, and Technical Baselines

The project sponsor establishes the project management and executive plans, procedures, and practices to support investment monitoring activities. The project sponsor coordinates with the IPT to identify any new or existing internal risks based upon review of the work breakdown structure (WBS), project plan, risk checklist, and stakeholder interviews. Financial, technical, operational, schedule, legal and contractual, and organizational risks should be identified and monitored. The project sponsor provides periodic updates to the OCIO on the investment's status and security, costs, schedule, and technical baselines. The project sponsor ensures that the project has been planned realistically. Key personnel and subject matter experts (SME's) for functional areas should be identified and labor costs quantified. The project sponsor develops a project plan which should include project metrics, a WBS, and a schedule with firm milestones.

# *4.3.2. Maintain Current Investment Cost and Security Costs, Schedule, Technical, and General Status Information*

The project sponsor collects actual information on the resources allocated and expended throughout the Control Phase. The project sponsor ensures that the investment still aligns with the agency mission and with the strategic, enterprise architecture, telecommunications, and eGovernment planning. The project sponsor compares the actual information collected to the estimated baselines developed during the Select



Phase and identifies root causes for any differences. The project sponsor reviews the security and telecommunications infrastructure analyses for accuracy and updates cost information based on actual acquisitions or additional items included since the Select Phase (see Appendices for Telecommunications and Cyber Security Infrastructure Guide). The project sponsor also maintains a record of any changes to the investment's technical components, including hardware, software, security, and communications equipment. Technical component changes may trigger a new architecture review.

# *4.3.3. Assess Investment Progress against Performance Measures using Earned Value Management (EVM) Methodologies*

As part of the periodic milestone reviews during the Control Phase, the project sponsor and IPT should determine whether there is still a need to continue the investment. The project sponsor and IPT determine if the project team is managing investment cost and schedule variance, mitigating future variances, and providing expectation of future performance based upon work accomplished to date. The project sponsor establishes whether current cost and schedule projections align with actual costs of investment implementation. If the case continues to be valid, the project sponsor and the IPT should screen the investment to assess its progress against planned cost, schedule, and technical baselines. The primary purpose of this assessment is to ensure that the investment is on schedule and to help identify issues or deficiencies that require corrective action. In some instances, where the business case may no longer exist or be as strong, or if significant changes to the cost, schedule, and technical baselines are required, it may also be necessary to re-evaluate the investment.

To begin the control screening stage, the project sponsor updates the documentation set with data on planning and risk information and investment performance, as detailed in Table 4-2.

Planning and Risk Information	Investment Performance
Investment description	Requirements changes
Project organization	Risk and mitigation list
Security review	Current project organization
Risk assessment and mitigation plan	Current estimate to complete
Investment budget estimates	Planned vs. actual costs, schedule, and staffing
Investment timeframe	Current deliverable assignments
Key milestone schedule	Updated technical approach
Identified tasks	Updated architecture
Resource identification	Security risk and mitigation
Work product and deliverable requirements	Telecommunications risk and mitigation
Technical approach and architecture	Investment action-items
Telecommunications plan	Quality assurance audits
Quality and configuration management activities.	Updated project plan
	Earned value analysis.

#### Table 4-2 Control Screening Stage Data Requirements

The project sponsor and the IPT next answer two basic questions for the OCIO and E-Board:

- Is there still a need for the investment?
- Does the investment meet and will it continue to meet its planned cost, schedule, technical, telecommunications, performance, and security baselines?



In order to answer these questions, the project sponsor and agency IPT needs to apply the Department's control screening criteria. If the investment cannot be assessed affirmatively against the control screening criteria, the investment should be re-evaluated.

By using the control screening criteria to answer the questions on whether the investment has met expectations, the IPT will be able to support the decision on whether or not to continue with the investment, and to identify any deficiencies and corrective actions needed. If corrective actions are needed, then updated investment information should be submitted to the OCIO in the form of a Corrective Action Report (CAR). The OCIO expects the project sponsor to determine whether the investment is meeting expectations by addressing these questions quarterly and updating the baseline status prior to the scheduled milestone reviews. Additionally, each year the investment should undergo a comprehensive control review. The results of these more detailed reviews are used by the E-Board during preparation of the Department's IT investment portfolio.

At the conclusion of control screening, the project sponsor and IPT determine whether the investment should be re-evaluated by considering the investment status (cost, benefit, schedule, risk) and the extent to which the investment is on target or varies from the planned baselines. The level of variance determines the criticality of continuing the investment. The CARs need to be submitted for investments that vary more than 10 percent from the original baseline in cost or schedule or if the investment risks or architectural alignment has deviated from baseline assumptions. Indicators of increased risk or architectural complexity include a high number of development change requests, reduced levels of stakeholder involvement and commitment, or significant deviation of architectural components from the baseline or security architecture. In addition, OCIO recommends that investments undergo Integrated or Independent Baseline Reviews (IBRs) for investments that are considering making baselines changes. Table 4-3 presents the framework that the project sponsor and IPT employ to recommend which IT investments should be re-evaluated.

	l High Variance (>10%)	ll Medium Variance (5-10%)	III Low Variance (<5%)
Benefit			
Cost			
Schedule			
Risk (describe the type, level, impact, and probability of major risk factors)			
Architecture (describe the degree of consistency with the agency and De- partmental baseline and planned EA IT accessibility and security architecture)			
Recommended Action	Re-Scoring Strongly Recommended	Re-Scoring May Be Recommended	Re-Scoring Not Likely to Be Necessary

#### Table 4-3 Re-Scoring Framework

The project sponsor and agency IPT should be judicious in determining whether an investment should be re-evaluated, since it can be a time-consuming and resource intensive activity. For example, an investment may vary dramatically from the original baseline in one category, but if the project manager has a sound plan to address the variance, re-scoring may not be needed. The OCIO should also consider the effect a dramatic variance in one category may have on another category but which may not be reflected in the assessment. For example, if an investment is deviating from original technical or architectural plans, a variance in the original cost is likely and should be reflected in the variance section of the control data sheet.



Additionally, the requirement for the investment may have been overtaken by events (e.g., architectural changes or regulatory changes) and the OCIO may determine if it is appropriate to re-evaluate the investment to determine whether it is still viable.

The project sponsor, functional manager, or the agency sponsor project manager should decide whether the investment should be re-evaluated based on the investment's status and identified variances. If needed, the project sponsor, assisted by the agency IPT, re-evaluates the investment and submits a revised assessment. The revised assessment is reflected in an investment Control Status Report, prepared by the project sponsor, functional manager, or agency sponsor, and includes recommended corrective actions for the OCIO to review. Re-evaluated investments may compete against other new initiatives as part of the Select Phase. As in the Select Phase, the Control Status Report and other factors will assist the E-Board in determining the investment's future status. It is expected that most investments will not need to be re-evaluated and will move forward for status review and decision.

#### 4.3.4. Prepare Investment Review Submission Package

Each investment in the Control Phase should be evaluated during the annual investment review. Key elements are listed below:

- Exhibit 300,
- Introduction and brief overview of the investment,
- Cost vs. baseline,
- Schedule vs. baseline,
- Performance vs. baseline,
- Validated/updated CBA,
- Risk,
- Security plan (see Appendix N—Cyber Security Infrastructure Guide for instructions on preparing security plan documentation),
- Enterprise Architecture,
- IT accessibility for persons with disabilities (Section 508)
- Enterprise Architecture, including IT accessibility for persons with disabilities (Section 508), and
- Telecommunications Plan (see Appendix O Telecommunications Reference Manual for instructions on preparing telecommunications plan documentation).

Note that projects that provide insufficient business case documentation will not be included in the IT investment portfolio nor forwarded to OMB as part of USDA's IT request.

#### 4.3.5. Review/Approve Investment Submission

The Agency Head reviews the investment submission and requests the project sponsor, functional manager, and/or agency sponsor to update the package or to make changes as needed. The Agency Head then approves the investment submission and forwards it to the OCIO.

#### 4.3.6. Review Investment and Recommend Appropriate Action

The OCIO assesses the investment's progress by using a methodology similar to the procedures used during the Select Phase. The OCIO provides any comments and/or questions to the agency. The functional manager works with the OCIO to address the issues and furnish details as requested, and sends an updated package to the OCIO. The OCIO reviews the investment and determines whether the investment has experienced any of the following potential risk factors:



- A particular task is significantly behind schedule or over budget,
  - Requirements and work scope are constantly changing,
  - A particular task on the critical path was missed, with no workaround,
  - A major milestone, decision, or work product was missed or will be significantly delayed,
  - The investment's functionality does not adequately support the mission, business, or security functions,
  - A major technical problem with the selected technology has surfaced as part of the change control process, and the problem resolution,
  - Does not allow the investment to be developed as specified, and
  - The organizational environment has changed and the current IT investment is not part of the solution for meeting the business needs.

OCIO determines whether to provide continued support to the investment and forwards its recommendations to the E-Board for the final decision.

Based upon the comments of the OCIO, the functional manager and IPT may be required to conduct an Alternatives Analysis for ongoing support, which should answer the following questions: Is the investment still feasible (i.e., is it still meeting its performance requirements?), Have performance gaps been identified and tracked, and has a mitigation plan been initiated to overcome the gaps?

#### 4.3.7. Make Final Investment Decisions

Based on the decision of the E-Board the investment continues in the Control Phase or moves to the Evaluate Phase, as required. If the E-Board does not reach a decision, the investment may be moved back to the OCIO to be reassessed.

#### 4.3.8. Work with project sponsor to Develop Solutions

Once the E-Board has approved an OCIO recommendation that the IT investment be accelerated, modified, or cancelled, the OCIO should work closely with the project sponsor to develop a solution to any problems or issues resulting from the decision. The project sponsor, in coordination with the OCIO, should address the results or changes of the project risk assessment for the investment in its transition from Select to Control Phase. Plans should be identified to eliminate, mitigate or manage identified risks (e.g., financial, acquisition and technical). The Control Status Report should be the source for identifying the primary issues resulting from the decision. Once the OCIO and project sponsor have agreed to the corrective actions, they discuss and document the criteria that will be used to resume funding. This documentation should be maintained as part of the investment's record and the results should be evaluated during the next annual Control Phase review or during the Evaluate Phase. Prior to the next scheduled review date, the project sponsor should update the investment information and initiate another preliminary assessment. This formal monitoring of investment progress, and the determination of risks and returns, should continue throughout the Control Phase.

### 4.4 EXIT CRITERIA

Prior to exiting the Control Phase, investment owners must have:

- Completed all the investment development, modernization and enhancement stages and
- Obtained OCIO approval to enter the Evaluate Phase.





### 5.1 PURPOSE

The purpose of the Evaluate Phase is to compare actual to expected results after an investment is fully implemented. This is done to assess the investment's impact on mission performance, to identify any investment changes or modifications that may be needed, and to revise the investment management process based on lessons learned. As noted in GAO's Assessing Risks and Returns: A Guide for Evaluating Federal Agencies' *IT Investment Decision-Making*, "the evaluation phase 'closes the loop' of the IT investment management process by comparing actual costs and schedules against estimated cost and schedules in order to assess the investment's performance and to identify areas where decision-making can be improved."

The Evaluate Phase focuses on the following outcomes:

- Determining whether the IT investment met its performance, cost, and schedule objectives, and
- Determining the extent to which the IT capital investment management process improved the outcome of the IT investment.

The outcomes are measured by evaluating performance data by comparing actual to projected performance and by conducting a Post Implementation Review (PIR) See Appendix J The results form these activities will determine the investment's efficiency and effectiveness in meeting performance and financial objectives. The PIR includes a methodical assessment of the investment's costs, performance, benefits, documentation, mission, and level of stakeholder and customer satisfaction. The PIR is conducted by the agency, and the results are reported to the OCIO and E-Board to provide a better understanding of investment performance and to assist the project sponsor in directing any necessary investment adjustments. Additionally, results from the Evaluate Phase should be fed back to the Pre-Select, Select, and Control Phases as lessons learned.

# 5.2 ENTRY CRITERIA

The Evaluate Phase begins once an investment has been implemented and becomes operational or goes into production. Any investment cancelled prior to going into operation must also be evaluated. Prior to entering the Evaluate Phase, investments must have:

- Completed all the investment development, modernization and enhancement stages, and
- Obtained OCIO approval to enter the Evaluate Phase.

### **5.3 PROCESS**

In the Evaluate Phase, investments move from implementation or termination to a PIR and the E-Board's approval or disapproval to continue the investment (with or without modifications). From the time of implementation, the investment should be continually monitored for performance, outages, maintenance activities, costs, resource allocation, defects, problems, and changes. Investment stability should also be periodically evaluated. During the PIR, actual performance collected should be compared to performance projections made during the Select Phase. Then lessons learned for both the investment and the CPIC process should be collected and fed back to prior CPIC phases.

Table 5-1 provides a summary of the Evaluate Phase process, as well as the individual(s) and/or group(s) responsible for completing each process step. Each step is detailed in the following the table.



#### **Table 5-1 Evaluate Phase Process Flow**

Process Step	Responsible Individual(s) or Group(s)
Conduct PIR and present results.	Project sponsor
Prepare annual investment review submission package.	Project sponsor
Review/approve investment submission.	Agency Head
Review investment's PIR results and recommend appropri- ate action.	OCIO
Make final investment decisions.	E-Board
Evaluate IT capital investment management process.	Agency
	OCIO
	E-Board

#### 5.3.1. Conduct PIR and Present Results

The PIR's timing is usually determined during the Control Phase. The PIR for a newly deployed investment generally should take place approximately six months after the investment is operational. In the case of a terminated investment, it should take place immediately because the review will help to define any "lessons learned" that can be factored into future IT investment decisions and activities. In either case, before starting the PIR, the project sponsor should develop a PIR plan that details the roles, responsibilities, and investment start and end dates for all PIR tasks.

At the heart of the PIR is the IT investment evaluation in which the project sponsor looks at the impact that the investment has had on customers, the mission and program, and on the technical capability. As a result of the PIR, the project sponsor provides an IT investment evaluation data sheet to the OCIO (see Figure 5-1).

The IT investment evaluation should focus on three areas:

- **Impact to stakeholders**—The project sponsor should measure the impact the investment has on stakeholders through user surveys (formal or informal), interviews, and feedback studies. The evaluation data sheet should highlight the results.
- Ability to deliver the IT performance measures (quantitative and qualitative)—The investment's impact to mission and program should be carefully evaluated to determine whether the investment delivered expected results. This information should be compared to the investment's original performance goals. This evaluation and comparison should also include a review of the investment's security and telecommunications infrastructure performance measures.
- **Ability to meet baseline goals**—The following areas should be reviewed to determine whether the investment is meeting its baseline goals:
  - Cost—Identify actual lifecycle costs to date;
  - o Return—Identify actual lifecycle returns to date;
  - Funding Sources—Identify actual funds received from planned funding sources;
  - o Schedule—Identify original baseline and actual investment schedule;
  - Architectural Analysis—Determine whether the investment supports the Department's approach to enterprise architecture standards or determine what modifications are required to ensure investment compliance to the original architectural baseline;





- IT Accessibility Analysis—Determine whether the investment addresses accessibility for persons with disabilities, how the requirements were managed, and impact on the architecture;
- Telecommunications Analysis—Determine whether the investment adhered to the Department's telecommunications standards and performance measures or what modifications are required to ensure investment compliance outside the original baseline (for more information see Appendix O—Telecommunications Reference Manual).
- Risk Analysis—Identify investment risks and how they were managed or mitigated, as well as their effects, if any; and
- Systems Security Analysis—Identify investment security risks and how they were managed or mitigated. Also identify security performance measures to be evaluated. (For more information see Appendix N—Cyber Security Infrastructure Guide.)

SAMPLE INVESTMENT EVALUATION SHEET						
General information						
Title:						
Description:						
project sponsor:						
OMB Code:						
PIR Conducted By:						
Date of PIR:						
Performance Measu	ires	1	1			
Item	Baseline	Actual	Variance	Comments		
Quantitative						
Financial						
Non-Financial						
Baseline Status						
Item	Baseline	Actual	Variance	Comments		
Lifecycle Cost						
Lifecycle Return						
Schedule						
Architectural Analys	is					
Architectural Assess	sment					
IT Accessibility Analysis						
IT Accessibility Assessment						
Telecommunications Analysis						
Telecommunications	s Assessment					
Risk Analysis						
Risk Assessment						
Security Analysis						
System security risk assessment/mitigation review. Additional mitigation strategies and counter measures (if						
needed).						
Stakeholder Assess	ment					
General Comments						
Lessons Learned						
Project Management Assessment						
Technical Assessme	ent					

#### Figure 5-1 IT Investment Evaluation Data Sheet





After the post-implementation data has been collected and reviewed, the project sponsor should prepare and make a formal PIR presentation to the OCIO. (For investments with a variance of greater than 10 % from the original baseline, the investment may need to be re-evaluated in light of changing business, organizational, financial, or technical conditions; these new assessments are included in the PIR.) The presentation should summarize the investment evaluation and provide recommendations for presentation to the E-Board.

#### 5.3.2. Prepare Annual Investment Review Submission Package

Each investment in the Evaluate Phase should be assessed during the annual investment review. To prepare for the annual investment reviews, the project sponsor should develop a package of materials that address the PIR strategic investment criteria, the strategic investment criteria for security and in-frastructure/architecture. The supporting investment documentation should include:

- OMB Exhibit 300,
- Introduction and brief overview of the investment,
- PIR,
- Validated/updated CBA,
- Security Plan (see Appendix N—Cyber Security Infrastructure Guide for instructions on preparing security plan documentation),
- Enterprise Architecture Plan, including IT accessibility for persons with disabilities (Section 508), and
- Telecommunications Plan (see Appendix O—Telecommunications Reference Manual for instructions on preparing telecommunications plan documentation).

Note that projects that provide insufficient business case documentation will not be included in the IT investment portfolio nor forwarded to the Office of Management and Budget as part of USDA's IT request.

#### 5.3.3. Review/Approve Investment Submission

The Agency Head reviews the investment submission and requests the project sponsor, functional manager, and/or agency sponsor to update the package or make changes as needed. The Agency Head then approves the investment submission and forwards it to the OCIO.

#### 5.3.4. Review Investment's PIR Results and Recommend Appropriate Action

The OCIO reviews the PIR results and provides any comments and/or questions to the agency. The functional manager works with the OCIO to address the issues and furnish details as requested, and sends an updated package to the OCIO. The OCIO reviews the investment and makes a recommendation that the investment's project sponsor take one of the following actions:

- Continue the investment as planned,
- Terminate the investment, or
- Modify the investment as recommended.

#### 5.3.5. Make Final Investment Decisions

The E-Board reviews OCIO's recommendation and makes the final investment decision. The resulting decision is then relayed by letter to the Under/Assistant Secretary, Agency Head, and project sponsor.





### 5.3.6. Evaluate IT Capital Investment Management Process

OCIO may also want to revise the CPIC process based on PIR results. A summary of the PIR activities and lessons learned should then be presented by the OCIO to the E-Board.

Following the completion of each phase, the OCIO and agencies document the strengths and weaknesses of the CPIC process. The information gathered in this evaluation should be used to improve the CPIC process, by maintaining and improving the factors associated with improved investment success rates and by revising or removing the non-value added steps. Agencies can use Table 5-2 to record observations and forward them to the OCIO as necessary. Agencies can add appropriate comments as deemed necessary. The following are examples of things agencies should consider when addressing each phase:

- Investment Development
  - o Documentation set
  - o General/descriptive information
  - o Financial information
  - o Security/ISTA models
- Screen
  - o Viability criteria
  - Viability considerations
  - o Investment designation
- Evaluate
  - o Mission criteria
  - o Risk
  - o ROI
- Pre-Select
  - Agency process
  - OCIO review
  - o ECCB recommendation
  - o E-Board endorsement
- Select
- o Agency process
- OCIO review
- ECCB recommendation
- o E-Board endorsement
- o Security review
- Control
  - Milestone review format
  - o OCIO/corrective actions
  - o Security analysis
- Evaluate
  - o PIR content
  - o PIR execution
  - PIR recommendations
  - o Security performance
- Steady-State (See Chapter 6 for a complete discussion of this phase)
  - o Investment assessment
  - o Technology assessment
  - Operations and Maintenance (O&M) review





To capture lessons learned, the project sponsor should develop a management report and submit it to the OCIO. All failures and successes should be collected and shared to ensure that managers developing future investments learn from past experiences. A high-level assessment of management techniques, including organizational approaches, budgeting, acquisition, and contracting strategies, tools and techniques, and testing methodologies, is essential to establish realistic baselines and to ensure the future success of other IT investments. The management report, including lessons learned, should follow the outline provided in Figure 5-2.

To support this process, the OCIO schedules formal and informal sessions to review the management report and collect additional information about the overall effectiveness of the process. The OCIO works with the project sponsor and Agency Portfolio Managers to conduct trend analyses of the process, validate findings, and adjust the process accordingly. The OCIO also sponsors workshops and discussion groups to improve the CPIC process and ensure lessons learned are applied throughout the Department. The OCIO then works with the agency to develop, recommend, and implement modifications to improve the process.

### 5.4 EXIT CRITERIA

Prior to exiting the Evaluate Phase, investment owners must have:

- Conducted a PIR,
- Established an Operations and Maintenance (O&M) and operational performance review schedule, and
- Obtained OCIO approval to enter the Steady-State Phase.

	Investment Develop- ment	<u>Screen</u>	Evalu- ate	<u>Pre-</u> <u>Select</u>	<u>Select</u>	<u>Control</u>	<u>Evaluate</u>	<u>Steady-</u> <u>State</u>
Was each phase con- ducted at the appropriate time in the process?								
Was the data content sufficient to move for- ward to the next phase in the process?								
Were there enough re- sources (i.e., people) allocated for each phase in the process? Were the right types of people and expertise involved?								
Was there an acceptable level of information flow?								
List suggested corrective actions for any phase in the process.								
Comments:							<u>.</u>	

#### Table 5-2 IT Process Evaluation Data Sheet





#### Figure 5-2 Investment Management Report Data Sheet

#### INVESTMENT MANAGEMENT REPORT

Investment Title: project sponsor: Date of PIR: Background (Description of Project) Management Approach **Organizational Structure** Resources Acquisition Strategy **Contracting Strategy** Security Strategy Documentation Technical Approach Architecture (description, adherence to USDA EA or ISTA, and IT accessibility requirements, security, telecommunications, and architecture standards) Development (if applicable) Testing Lessons Learned List of lessons learned Recommended best practices




# CHAPTER 6—STEADY-STATE PHASE

### 6.1 PURPOSE

The Steady-State Phase provides the means to assess mature investments, ascertain their continued effectiveness in supporting mission requirements, evaluate the cost of continued maintenance support, assess technology opportunities, and consider potential retirement or replacement of the investment. The primary review focus during this phase is on the mission support, cost, and technological assessment. Process activities during the Steady-State Phase provide the foundation to ensure mission alignment and support for investment and technology succession management.

## 6.2 ENTRY CRITERIA

Prior to entering the Steady-State Phase, investment owners must have:

- Conducted a PIR,
- Established schedules for operations and maintenance (O&M), eGovernment strategy, and operational analysis reviews. See Appendix D, and
- Obtained OCIO approval to enter the Steady-State Phase.

### 6.3 PROCESS

During the Steady-State Phase, mission analysis is used to determine whether mature investments are optimally continuing to support mission and user requirements. The sponsors should also conduct an operational analysis review every three years, or whenever there is a significant change to the investment to ensure that they are taking operational advantage of any new IT assets being acquired (see Appendix D for more the form to complete when conducting an operational analysis review).

Table 6-1 provides a summary of the Steady-State Phase process, as well as the individual(s) and/or group(s) responsible for completing each process step. Each step is detailed following the figure.

Process Step	Responsible Individual(s) or Group(s)
Analyze mission.	Project sponsor
	Agency sponsor
Assess user/customer satisfaction.	Project sponsor
Assess technology.	Project sponsor
Conduct O&M, eGov strategy, and operational analysis	Project sponsor
(as is necessary)	Agency sponsor
Prepare investment review submission package.	Project sponsor
Review/approve investment submission.	Agency Head
Review investment and recommend appropriate action.	OCIO
Make final investment decisions.	E-Board

### Table 6-1 Steady-State Process Flow

### 6.3.1. Analyze Mission

The project sponsor and agency sponsor conduct a mission analysis to determine if the investment is continuing to meet mission requirements and needs and supports the USDA's evolving strategic direc-





tion. The mission analysis process identified in the Pre-Select Phase and the Mission Needs Statement provide a framework to assist in the mission analysis for the Steady-State Phase. This includes an analysis of the performance measures accomplished.

### 6.3.2. Assess User/Customer Satisfaction

The project sponsor should assess user and customer satisfaction with, and acceptance and support for, the existing investment. There are several means to conduct the user/customer assessment, including conducting a user/customer survey, assessing comments and user/customer community inputs, or analyzing usage trends. Some or all of these activities may be beneficial in determining continued support for the investment, additional user/customer need, or improvement opportunities. This information should be used to assess and update the investment's performance measures.

### 6.3.3. Assess Technology

The project sponsor should assess the continuing ability of the investment to meet the investment's performance goals. The project sponsor should also assess the technology and determines potential opportunities to improve performance, reduce costs, support the USDA enterprise architecture, and to ensure alignment with USDA's strategic direction. The project sponsor should monitor and maintain the existing technology and determine technology refresh schedules. An assessment of security and telecommunications should also be supplied.

### 6.3.4. Review O&M

The project sponsor and agency sponsor should conduct an O&M review to assess the cost and extent of continued maintenance and upgrades. The O&M review should include a trend analysis of O&M costs and a quantification of maintenance releases. Costs for government full-time equivalents (FTEs) should be included in all cost estimates and analysis.

If not conducted to date, the project sponsor and agency sponsor should conduct an eGovernment strategy review of the investment to assess the extent to which the investment should be modified or updated to address the eGov goals (see also Appendix L). An eGovernment strategy review should also be conducted at a minimum of every three years, or whenever there is a significant change to the investment.

### 6.3.5. Prepare Investment Review Submission Package

In preparation for the annual investment review, the project sponsor should update actual costs and benefits for the investment and prepare the Steady-State submission package. The supporting investment documentation should be:

- OMB Exhibit 300,
- Introduction and brief overview of existing investment,
- Mission Analysis Summary,
- User/Customer Assessment Summary,
- Performance Measures Assessment,
- Technology Assessment,
- eGovernment Strategy Review or Operational Analysis Review, and
- Updated CBA.

Note that projects that provide insufficient business case documentation will not be included in the IT investment portfolio nor forwarded to the Office of Management and Budget as part of USDA's IT request.





### 6.3.6. Review/Approve Investment Submission

In this phase, the Agency Head reviews the investment submission and requests the project sponsor, functional manager, and/or agency sponsor to update the package or make changes as needed. The Agency Head then approves the investment submission and forwards it to the OCIO.

### 6.3.7. Review Investment and Recommend Appropriate Action

The OCIO reviews the investment submission with an emphasis on strategic mission alignment, cost, technology succession, and performance measures. The OCIO provides any comments and/or questions to the agency. The functional manager works with the OCIO to address the issues and furnish details as requested, and sends an updated package to the OCIO. The OCIO reviews the investment to determine whether it can optimally continue to support mission/user requirements and the Department's strategic direction. The OCIO determines whether the investment should continue in the Steady-State Phase, return to a previous phase due to the extent of investment modifications, be replaced, or be retired and then sends its assessment and recommendations to the E-Board.

### 6.3.8. Make Final Investment Decisions

The E-Board's responsibility is to approve or disapprove the OCIO's recommendation and to direct the project sponsor on how to proceed.

## 6.4 EXIT CRITERIA

Prior to exiting the Steady-State Phase, investment owners must have obtained OCIO direction on whether to dispose, retire, or replace the investment.

### 6.5 SPECIAL CASES: DEVELOPMENT ACTIVITY IN STEADY-STATE INVESTMENTS

Some agencies in the past have spent significant amounts of development money (i.e., Development/modernization/enhancement or DME funding) for enhancements and improvements to large Steady-State investments. While this may be required to ensure that evolving business needs are met, all significant new investment activity is subject to the investment review process per this Guide. Indicators of significant new investment activity include Steady-State investments that have one or more of the following criteria:

- 25% or more of their budget year (BY) funding request is DME,
- 25% or more of their BY funding request is for new functionality,
- Significant changes in their performance goals that would appear to require new IT support,
- Had DME funding rising as a percent of their budget in the last few years, or
- New legislative requirements imposed upon them that will require significant development activity.

OCIO analysts will review Steady-State investments on an ongoing basis. Based on these reviews, the analysts may contact the agency portfolio and project managers about these investments. Based on the discussion with the agency officials and the analysts' review, OCIO may request that:

- The DME portion of the investment be spun off into a separate stand-alone major investment; or
- The DME portion of the investment be spun off into a separate stand-alone non-major investment; or
- The whole investment be sent back through the CPIC cycle; or
- There should be no change.



# CHAPTER 7—ASSESSING INVESTMENT PROPOSALS

The following pages provide a summary of the criteria to be used by OCIO and the E-Board during the annual investment review cycle. Per Figure 7.1, each IT investment will be evaluated based on two sets of criteria:

- 1) The OMB Exhibit 300 rating factors (see Appendix C), and
- 2) An analyst review of the submitted documentation per this guide. The USDA CPIC documents required for a given investment depend upon the CPIC phase of that investment. The chapters above describe the documentation requirements for each of the five USDA CPIC phases.





Table 7-2 identifies the OCIO analyst associated with each USDA mission area.

Figure 7-3 illustrates the typical annual USDA capital planning cycle.



#### Table 7-2 – OCIO CPIC Analysts<sup>2</sup>

USDA Mission Area	OCIO Analyst
or Agency	(phone number)
Farm Service Agency, Risk	Alesia Webster
Mgmt Agency	(202-720-6898)
Food, Nutrition, and Con-	Mike Frenchik
sumer Service	(202-720-0044)
Food Safety	Alesia Webster
1 ood Salety	(202-720-6898)
Forest Service	Naomi Gumbs
T DIEST DEIVICE	(202-720-3745)
Natural Resources Con-	Mike Frenchik
servation Service	(202-720-0044)
Research, Education and	Hien-Hoa Nguyen
Economics	(202-720-5786)
Rural Dovalopment	Mike Frenchik
Rulai Developitient	(202-720-0044)
Marketing and Regulatory	Jim Wade
Programs	(202)720-7630
Eoroign Ag Sonvico	Hien-Hoa Nguyen
Foreigh Ag Service	(202-720-5786)
Office of Civil Pights	Hien-Hoa Nguyen
Office of Civil Rights	(202-720-5786)
Office of Chief Economist	Hien-Hoa Nguyen
	(202-720-5786)
DA and remaining	Eva Desiderio
staff offices	(202-720-8918)

#### Figure 7-3 – Typical Annual CPIC Cycle



<sup>&</sup>lt;sup>2</sup> This table is subject to change according to available staff resources in the OCIO Capital Planning Division.



## APPENDICES

- A. Board Procedures—Provides the E-Board charter that includes its roles and responsibilities.
- B. **CPIC Process Checklist**—Provides a checklist of the process steps investments must complete for each CPIC phase.
- C. **OMB Exhibit 300 Assessment**—Note: This is empty since OMB has not yet updated their scoring criteria for the new FY2010 Exhibit 300.
- D. **Operational Analysis Review**—Provides a form to use that defines the basic elements needed for an operational analysis review.
- E. Cost-Benefit Analysis—Provides guidance on completing a cost-benefit analysis (CBA).
- F. **Risk Assessment**—Provides guidance on conducting a risk assessment for IT capital planning.
- G. **Performance Measurement**—Provides guidance on developing performance measures for IT investments.
- H. Project Management—Provides guidance on managing IT investments.
- I. Earned Value Management—Provides guidance on conducting earned value analysis.
- J. **Post-Implementation Reviews**—Provides guidance on conducting a post-implementation review (PIR).
- K. **Mission Needs Statement**—Provides a template for evaluating the mission need(s) for a new IT investment.
- L. eGovernment—Provides guidance on eGovernment information to support the investment.
- M. Enterprise Architecture Provides guidance on matter related to the USDA enterprise architecture.
- N. Cyber Security Infrastructure Guide—Provides guidance concerning cyber security information to support the investment.
- O. **Telecommunications Reference Manual** Provides guidance on telecommunications information to support the investment.
- P. **OMB Requirements** Provides a summary of the data required for OMB using CIMR.
- Q. Quarterly/Milestone Control Review Checklist—Lists the critical areas discussed by the control review team during each quarterly/milestone review.
- R. **Glossary of Terms and Acronyms**—Provides definitions for terms and acronyms used throughout this document.
- S. References—Provides a list of references used to develop this document.
- T. **Assessment of Non-major Investments**—Provides the basis for the USDA assessments of nonmajor investments.

### APPENDIX A—BOARD PROCEDURES

The reviews by senior-level policy executive are integral to the success of USDA's CPIC process. The Boards ensure compliance with guidance from Congress, OMB, and GAO, as well as apply sound business practices to the planning, acquisition, and operation of large IT investments. The following sections contain the E- Board Charter.

### E-BOARD CHARTER

### I. Purpose

The purpose of this Charter is to define the authority, membership, roles and responsibilities of the Executive Information Technology Investment Review Board (E-Board), and its relationships to other internal and external bodies.

### II. Background

The Clinger-Cohen Act dramatically changes the way Federal agencies must acquire and manage information technology (IT). The Act expands upon the requirement, initially introduced by the Government Performance and Results Act (GPRA), that agency IT investments be directly linked to, and supportive of, program objectives.

The Clinger-Cohen Act requires executive agencies to develop a capital planning and investment control process for making technology, budget, financial and program management decisions. While each phase of a sound investment process has its own requirements for successful implementation, there are some overall organizational attributes that are critical to successful investment evaluation:

- Senior management attention
- Overall mission focus
- A comprehensive, enterprise-wide approach to technology investment.

### III. Authority

Pursuant to the requirements of the Clinger-Cohen Act, the Department of Agriculture has established the E-Board, made up of senior-level policy executives, to ensure that USDA IT investments are managed as strategic business resources. The deputy secretary oversees this process as part of his responsibility for day-to-day operations of the Department.

### IV. Membership

The E-Board is comprised of the Department's senior-level policy executives, as follows:

- Deputy Secretary—Chair
- Chief Information Officer—Vice-Chair and Executive Secretary
- Chief Financial Officer
- General Counsel
- Director of the Office of Budget and Program Analysis
- Under Secretary for Farm and Foreign Agricultural Service
- Under Secretary for Food, Nutrition, and Consumer Service
- Under Secretary for Food Safety



- Under Secretary for Marketing and Regulatory Programs
- Under Secretary for Natural Resources and Environment
- Under Secretary for Research, Education, and Economics
- Under Secretary for Rural Development
- Assistant Secretary for Administration
- Assistant Secretary for Civil Rights.

At the Board's discretion, ex-officio members may be named to provide specialized expertise and advice.

### V. Roles and Responsibilities

The E-Board will:

- Approve new IT investments and evaluate existing projects and operational systems to create a USDA IT investment portfolio which best supports the Department's missions and program delivery processes.
- Assemble and evaluate the portfolio using a standard set of criteria, developed by the OCIO and approved by the E-Board. Criteria will include a consideration of Departmental or Government-wide impact, visibility, cost, risk, eGovernment support, security and standards.
- Support and protect the USDA Enterprise Architecture.
- Assure that the Department's IRM Program remains in compliance with the requirements of the Clinger-Cohen Act, and other legislation that addresses IT issues.

In the scope of E-Board activities, an IT investment encompasses all investments involving IT and information resources as defined in the Clinger-Cohen Act. This includes equipment, IRM services, information or application system design, development, and maintenance, regardless of whether such work is performed by government employees or contractors.

### **VI.** Meetings and Communications

Principals are expected to attend all meetings. Attendance may be in person or any other two-way, interactive communications means, such as conference call or video teleconference. If necessary, a member may be represented by a designated alternate.

Meetings will be held annually or more frequently subject to the call of the Chair.

The Executive Secretary will provide all communications functions for the E-Board. To include preparing an agenda for all meetings, providing the agenda and meeting notice to members prior to each meeting, recording and distributing an Executive Summary of all meetings, and performing other scheduling, correspondence, and communications functions as needed.

## APPENDIX B—USDA CPIC PROCESS CHECKLIST

### Pre-Select Phase—What are the business needs for the investments?

- The Agency Head identifies a Project Sponsor.
- The Functional Manager conducts a mission analysis.
- The Functional Manager develops the investment's concept.
- The Functional Manager prepares the preliminary business case.
- The Functional Manager and the Agency Sponsor prepare the annual investment review submission package.
- The Agency Head reviews and approves the investment submission.
- The OCIO reviews the initiative and recommends an appropriate action to the E-Board.
- The E-Board makes the final investment decisions.

### Select Phase—How do you know you have selected the best investments?

- The Functional Manager reviews and updates the Mission Needs Statement.
- The Agency Head selects a qualified Project Manager (if not done in the pre-select phase).
- The Agency Head approves IPT membership.
- The Project Sponsor identifies the funding source(s) and obtains agency approvals.
- The Project Sponsor develops supporting materials for major investments.
- The Project Sponsor prepares the investment review submission.
- The Agency Head reviews and approves the investment submission.
- The OCIO reviews the initiative and recommends an appropriate action to the E-Board.
- The E-Board makes the final investment decisions.

# *Control Phase—What are you doing to ensure that the investments will deliver the benefits projected?*

- The Project Sponsor establishes and maintains initiative and security costs, schedule, and technical baselines.
- The Project Sponsor maintains current initiative and security costs, schedule, technical, and general status information.
- The Project Sponsor, IPT, and Agency Sponsor assess the initiative's progress against performance measures.
- The Project Sponsor prepares the annual investment review submission package.
- The Agency Head reviews and approves the investment submission.
- The OCIO reviews the initiative and recommends an appropriate action to the E-Board.
- The OCIO monitors earned values management metrics to ensure that the project is on-budget and on-schedule.
- The E-Board makes final investment decisions.
- The OCIO works with the Project Sponsor to develop solutions to identified issues.

### Evaluate Phase—Based on your evaluation, did the investments deliver what you expected?

- The Project Sponsor conducts a PIR and presents results to the OCIO and E-Board.
- The Project Sponsor prepares the annual investment review submission package.
- The Agency Head reviews and approves the investment submission.
- The OCIO reviews and assesses the PIR results and recommends an appropriate action to the E-Board.
- The E-Board makes final investment decisions.
- The agency, OCIO and E-Board evaluate the IT capital investment management process.

### Steady State Phase—Do the investments still cost-effectively support requirements?

- The Project Sponsor and the Agency Sponsor analyze the mission.
- The Project Sponsor assesses user/customer satisfaction.
- The Project Sponsor conducts a technology assessment.
- The Project Sponsor and the Agency Sponsor review O&M costs.
- The Project Sponsor prepares the annual investment review submission package.
- The Agency Head reviews and approves the investment submission.
- The OCIO reviews the initiative and recommends an appropriate action to the E-Board.
- The E-Board makes final investment decisions.

## APPENDIX C—OMB EXHIBIT 300 ASSESSMENT

As described above, OCIO will use the OMB Exhibit 300 as the IT investment summary document for the USDA CPIC review process. This exhibit, also referred to as the investment's Business Case (BC), will be used in conjunction with the other required documents described in this guide to assess the overall value and progress of each investment.<sup>1</sup>

As also described above, OCIO will be assessing the Exhibit 300 against the same assessment criteria that OMB will use to assess these exhibits later in the year. Doing so has several benefits:

- It will allow OCIO staff to review and provide feedback on the exhibits to the investment managers before the exhibits are due to OMB later in the year;
- It will give the E-Board a general sense as to how they should expect the investments to score once they are reviewed by OMB; and
- It will enhance the credibility of the USDA CPIC process by demonstrating to OMB that USDA has documentation supporting the summary statements made in the Exhibit 300s.

As of the publication date of this document, OMB has not yet released the new scoring criteria for the FY2009 budget cycle. However, the FY2008 Exhibit 300s that were submitted to OMB were scored according to the categories listed in Table C-1 below. (Please note that the PI and PR are revised and new categories replacing PG and LC from the previous budget year.) The pages following this table describe the evaluation criteria and the specific rating factors to be used to score each investment.

Category (abbreviation)
President's Management Agenda (PMA)
Acquisition Strategy (AS)
Program Management (PM)
Enterprise Architecture (EA)
Alternatives Analysis (AA)
Risk Management (RM)
Performance Information (PI)
Security (SE)
Privacy (PR)
Performance Based Mgt. System (PB)

#### Table C-1 – OMB Exhibit 300 Scoring Categories

<sup>&</sup>lt;sup>1</sup> For more information, see the USDA CPIC Web site at <u>http://www.ocio.usda.gov/cpic/index.html</u>.



SUPPORTS THE PRESIDENT'S MANAGEMENT AGENDA ITEMS (PMA)

### **Review the Following Materials**

- President's Management Agenda
- Agency Mission Needs Statement
- Strategic Plan Goals/Strategic Plan Performance Measures and Indicators
- eGoverment Strategic Plan and Tactical Plan

### eGovernment Considerations

- Investments should support and enable the Department's eGov strategic goals and objectives.
- Initiative should reduce cost and/or increase efficiency and effectiveness. Does the investment provide for increased customer-centered government?
- Consider the agency's Government Paperwork Elimination Act of 1998 (GPEA) transactions. Information collections must be identified for systems that impact the public.
- Systems must be viewed with the objective of unifying, (i.e., eliminating redundancy), and simplifying systems development and information and data collection efforts.

### **Evaluation Factors**

- Does the investment support the President's Management Agenda?
- Does the investment support or influence agency mission effectiveness?
- Does the investment consider collaboration efforts (i.e., support one or multiple agencies, leverage exiting or proposed investments, etc.)?

5	This is a collaborative investment that includes industry, multiple agencies, State, local, or tribal governments, uses e-business technologies, and is governed by citizen needs. If the investment is a steady state investment, then an E-Gov strategy review is underway and includes all of the necessary elements. If appropriate, this investment is fully aligned with one or more of the President's E-Gov initiatives.
4	This is a collaborative investment that includes industry, multiple agencies, State, local, or tribal governments, uses e-business technologies though work remains to solidify these relationships. If investment is in steady state, then an E-Gov strategy review is underway but needs work in order to strengthen the analysis. If appropriate, investment supports one or more of the President's E-Gov initiatives but is not yet fully aligned.
3	This is not a collaborative investment though it could be and much work remains to strengthen the ties to the President's Management Agenda. If this is a steady state investment and no E- Gov strategy is evident, this investment will have a difficult time securing continued or new funding from OMB. If appropriate, this investment supports one or more of the President's E-Gov initiatives but alignment is not demonstrated.
2	This is not a collaborative investment and it is difficult to ascertain support for the PMA. If this is a steady state investment, then no E-Gov strategy was performed or is planned.
1	There seems to be no link to the PMA and e-Gov strategy.



# ACQUISITION STRATEGY (AS)

### **Review the Following Materials**

- Acquisition Strategy
- Acquisition Plan

## **Evaluation Factors**

- Does Acquisition Strategy adequately mitigate risks to Federal Government?
- Does strategy use principles of performance based contracting?
- Is there evidence that Section 508 requirements are considered?

5	Strong Acquisition Strategy that mitigates risk to the Federal government, accommodates Section 508 as needed, and uses contracts and statements of work (SOWs) that are performance based. Implementation of the Acquisition Strategy is clearly defined.
4	Strong Acquisition Strategy that mitigates risk to the Federal government accommodates Section 508 as needed, uses contracts and SOWs that are performance based. Acquisition strategy has very few weak points which agency is working to strengthen, and the implementation of AS is clearly defined.
3	Acquisition strategy does not appear to successfully mitigate risk to the Federal government, accommodates Section 508 as needed, much work remains to solidify and quantify the AS, and contracts and SOWs do not appear to be performance based.
2	Acquisition strategy does not appear to successfully mitigate risk to not accommodate Section 508, does not appear to use performance and there is no clear implementation of the acquisition strategy.
1	There is no evidence of an Acquisition Strategy



## **PROGRAM (PROJECT) MANAGEMENT (PM)**

### **Review the Following Materials**

- Appendix H: Project Management
- Integrated Project Team Membership
- Strategic Plan Goals/Strategic Plan Performance Measures and Indicators
- Strategic and/or tactical plans

## **Evaluation Factors**

- Has a qualified/certified project manager been appointed?
- Is a project sponsor identified?
- Does the Integrated Project Team represent the needed skills?
- Is a project schedule in place?
- Is there a contracting officer for the investment?

5	Program is strong and has resources in place to manage it. Includes a qualified/certified project manager and a named contracting officer.
4	Program has some weak points in the area of Program Management and the agency is working to strengthen management in those areas.
3	Much work remains in order for Program Management to manage the risks for this project.
2	There is some understanding of Program Management for this project but it is rudimentary.
1	There is no evidence of Program Management in place.

# **ENTERPRISE ARCHITECTURE (EA)**

## **Review the Following Materials**

### USDA Enterprise Architecture Plan (http://www.ocio.usda.gov/irm/e\_arch/index.html)

- θ CIO Council's *Practical Guide to Federal Enterprise Architecture* (http://www.itpolicy.gsa.gov/mke/archplus/ea\_guide.doc)
- List of enterprise-wide IT acquisition contracts (http://www.hqnet.usda.gov/ocio/it\_leadership/e\_arch/ent\_acq\_projs.doc)
- θ The sponsoring agency's enterprise architecture and associated documents (if available).

# **Evaluation Factors**

- θ How is the agency using its agency-level ("component") enterprise architecture? Is the investment integrated with the agency's EA plan and/or policies and does the agency have a chief architect and/or an EA governing board?
- θ Does the agency have a defined overall EA approach or framework and an automated EA tool in use?
- θ If an EA has been developed, is there a credible migration plan (for data, applications, and legacy system phase-out) from the existing ("as-is") to the proposed ("to-be") environment?
- θ Could, or has, the investment taken advantage of the enterprise-wide IT acquisition contracts?
- θ Does the investment have eGovernment, information security, standardized procurement, or wide area telecommunication elements?
- θ Does the investment have interagency elements or reusable components? Has the investment been integrated with the EA(s) of interfacing agencies or mission areas or reused components of sister agencies?
- θ Are detailed management plans in place describing how this investment will be supported, maintained, and refreshed to ensure its currency and continued effectiveness, including training and awareness plan for users and technical staff?
- θ Are asset management processes in place to inventory and manage this new asset (investment) from a property management perspective, to provide configuration management support, and to monitor system performance?

5	This investment is included in the Agency EA and CPIC process. Project is mapped to and supports the Federal EA (FEA) and is clearly linked to the FEA Reference Models (BRM, PRM, SRM, and TRM). BC demonstrates the relationship of the investment to the business, data, application, and technology layers of the EA.
4	This investment is included in the agency's EA and CPIC process. Investment is mapped to and supports the FEA. Investment is clearly linked to the BRM but work is continuing to map the investment to the PRM, SRM, and TRM. The BC is weak in demonstrating the relationship of the investment to the business, data, and application, and technology layers of the EA.
3	This investment is not included in the agency's EA and CPIC process, was not approved by the agency EA committee, or does not link to the FEA. BC demonstrates a lack of understanding on the layers of the EA (business, data, application, and technology).
2	While the agency has an EA Framework, it does not include this project.
1	There is no evidence of a comprehensive EA in the agency.



# ALTERNATIVES ANALYSIS (AA)

### **Review the Following Materials**

- $\theta$  Three Pesky Questions
- θ Cost –Benefit Analysis

### **Evaluation Factors**

- θ Does the Alternatives Analysis include three viable alternatives? Note: do not include "Do nothing" or "Continue current operations" as one of the alternatives.
- $\theta$  Have the costs and benefits been compared consistently in all the alternatives?
- $\theta$  Are the assumptions documented and reasonable?

5	Alternatives Analysis includes three viable alternatives, alternatives were compared consistently, and reasons and benefits were provided for the alternative chosen. Status quo is not a viable alternative.
4	Alternatives Analysis includes three viable alternatives, however work needs to continue to show alternatives comparison, and support must be provided for the chosen alternative.
3	Alternatives Analysis includes fewer than three alternatives and overall analysis needs strengthening.
2	Alternatives Analysis includes weak Alternatives Analysis information overall and significant weaknesses exist.
1	There is no evidence that an Alternatives Analysis was performed.



# RISK MANAGEMENT (RM)



## **Examples of Different Types of Risk**

- θ Project Costs, Size, or Resource Requirements
- θ Organization/Project Management
- θ Strategic/Business Impact
- θ Security
- θ Management
- θ Economic/Financial
- θ Technical
- $\theta$  Contract/Acquisition
- θ Implementation
- θ Change Management
- θ Human Element

## **Risk Evaluation Factors**

- $\theta$  Is there a comprehensive Risk Management Plan in place?
- θ Are all 19 risk factors listed by OMB identified, quantified, evaluated, and mitigated?

5	Risk Assessment was performed for all mandatory elements and risk is managed throughout the project. "Risk Inventory and Assessment" table is complete and "Current Status" updated.
4	Risk assessment addresses some of the Risk, but not all that should be addressed for this investment.
3	Risk Management is very weak and does not seem to address or manage most of the risk associated with the project.
2	Risk Assessment was performed at the outset of the project but does not seem to be part of the program management.
1	There is no evidence of a Risk Assessment Plan or Strategy.

## **PERFORMANCE INFORMATION (PI)**

### **Review the Following Materials**

θ Strategic Plan Goals/Strategic Plan Performance Measures and Indicators

## **Performance Considerations**

- θ Original baseline performance design goals
- $\theta$  Performance measures, indicators, or other metrics
- $\theta$  Reports on progress toward meeting original baseline design goals or performance measures or indicators

### **Evaluation Factors**

- $\theta$  How well has the agency done in identifying original baseline goals?
- $\theta$  How well has the agency done in identifying performance measures and indicators?
- θ How well has the agency done in reporting progress in attaining its baseline goals or attaining its targets for performance measures and indicators?
- θ How meaningful are the identified baseline performance goals and the performance measures and indicators in measuring the "value" of the investment to the supported program?

5	Performance Goals are provided for the agency and are linked to the annual performance plan. The project discusses the agency mission and strategic goals, and performance measures are provided. "Actual Performance" boxes are completed for past dates and their performance goals have been met showing consistent incremental improvements.
4	Performance Goals are provided for the agency for the reporting budget year and two more future budget years and are linked to the annual performance plan. The project discusses the agency mission and strategic goals, and performance measures are provided yet work remains to strengthen the Performance Goals.
3	Performance Goals exist but linkage to the agency mission and strategic goals is weak.
2	Performance Goals are in their initial stages and are not appropriate for the type of project. Much work remains to strengthen the Performance Goals.
1	There is no evidence of Performance Goals for this project.

# SECURITY (SE)

### **Review the Following Materials**

- θ Security appendix (Appendix N)
- θ Security Analysis
- θ Risk Assessment/Mitigation

## **Evaluation Factors**

- $\theta$  Has a comprehensive security analysis been conducted?
- $\theta$  Have all security requirements for the investment phase been met?
- θ Has the investment been Certified and Accredited (C&A)?

# **Rating Criteria**

5	Security issues for the investment are addressed, all questions are answered. Security detail is provided about the individual investment throughout the life-cycle to include budgeting. The C&A activity must be on schedule.
4	Security information for the project is provided, but there are weaknesses in the information that need to be corrected.
3	Security information for the project is provided, but fails to answer the minimum requirements.
2	Security information points to an overall Agency Security Process with little to detail at this project level.
1	There is no security information provided for the project.

Note: For the investment's score to be considered a passing score, the investment must score 4 in security regardless of the scores in the other categories.

# PRIVACY (PR)

### **Review the Following Materials**

- θ Security appendix (Appendix N)
- θ Security Analysis
- θ Risk Assessment/Mitigation

## **Evaluation Factors**

- $\theta$  Has a comprehensive privacy impact analysis (PIA) been conducted?
- $\theta$  Have all security requirements for the investment phase been met?

5	Privacy issues for the investment are addressed, all questions are answered, and a privacy impact assessment is provided in appropriate circumstances. Privacy detail is provided about the individual investment throughout the life-cycle to include budgeting. PIAs have been processed and documented.
4	Privacy information for the project is provided, but there are weaknesses in the information that need to be corrected. PIAs have not been documented.
3	Privacy information for the project is provided, but fails to answer the minimum requirements.
2	Privacy information points to an overall Agency Security Process with little to detail at this project level.
1	There is no privacy information provided for the project.

### PERFORMANCE BASED MANAGEMENT SYSTEM (PB)

### **Review the Following Materials**

- $\theta$  Cost baseline budget estimates or projections.
- θ Revised cost estimates
- $\theta$  Actual expenditure history and variance.
- $\theta$  Management actions based on actual versus projected cost experience.
- θ Baseline project plans, timelines, milestone, or Gantt charts
- θ Actual historical experience relative to the schedule for deployment implementation and for operation
- θ Strategic and/or tactical plans

### **Evaluation Factors**

- $\theta$  How well are budgeted and actual costs accounted for, controlled, and managed?
- θ Are cost variances computed? Are they used to monitor how well the investment is proceeding relative to its cost estimates? Are they used as a management tool?
- θ How well has the deployment of the initiative adhered to its original project schedule?
- θ Are schedule slippages being properly managed?
- θ Is an ANSI-standard EVMS in place?

5	Agency will use, or uses an Earned Value Management System (EVMS) that meets ANSI/EIA Standard 748 and project is earning the value as planned for costs, schedule, and performance goals.
4	Agency uses the required EVMS and is within the variance levels for two of the three criteria. Work is needed on the third issue.
3	Agency uses required EVMS, but the process within the agency is very new and not fully Implemented, or there are weaknesses for this individual project's EVMS information.
2	Agency seems to re-baseline rather than report variances.
1	There is no evidence of PB.

### APPENDIX D— OPERATIONAL ANALYSIS REVIEW

Operational analysis is the comparison of the performance of an IT asset or system to an established baseline. At a minimum, performance measures should include 1) how well the asset supports its customers and stakeholders and 2) how well the asset is managed by the agency. The results of this analysis are recommendations to agency managers as to the asset's continued use, modification, or termination.

Below is a form that agencies can use to show that they have conducted an operational analysis on a Steady-State asset or system.

Operational Analysis Review Form (For Steady-State Investments)							
1. Administrative Information							
System Title							
Agency/Office							
Date of Operational Analysis							
System Manager							
System Sponsor							
Submission Date							
2. Project Description Provide a brief summary describi that the system supports.	ng the system (or asset) and a description of the business processes						
3. Mission Analysis							
<b>3.a.</b> For each Departmental strategic how the system is continuing to	c goal that the system supports, provide one paragraph explaining meet Departmental strategic goals.						
<b>3.b.</b> Describe how the project supports the Department's eGovernment strategy. Provide one paragraph for each strategy where a linkage exists. If no linkage exists, provide justification and/or date of next eGovernment strategy review.							
4. User / Customer Assessment							
Briefly describe the system's users and the process (e.g., surveys, user group meetings, customer focus groups, reviews of help desk logs, etc.) used to assess user/customer satisfaction. Summarize the results of surveys or other user/customer inputs, and usage trends. Is the existing system providing customers the peeded functionality and performance?							

#### 5. Gap Analysis

Identify the need for additional functionality and/or performance enhancements. Examine gaps in supporting the agency's and Department's strategic goals, technical performance limitations, and/or results from the user/customer survey.

#### 6. Performance Goals and Measures

For the prior and current fiscal year, provide the OMB Exhibit 300 Performance Goals and Measures (Section 1, Part C) table(s) with prior year actual results and current year interim results, if known. Complete the tables below. If the project collects, manages or reports to other performance goals and measures, add rows to record those goals and measures.

Year	Strategic Goal(s) Supported	Existing Baseline	Planned Performance Improvement Goal	Actual Performance Improvement Results	Planned Performance Metric	Actual Performance Metric Results
Current - 2						
Current - 1						
Current	1					

Year	Measurement Area	Measurement Category	Measurement Indicator	Baseline	Planned Improvements to the Baseline	Actual Results
Current + 1						
Current + 2						
Current + 3						
Current + 4						

#### 7. User/Customer Analysis

Based on your user/customer inputs, is actual performance consistent with user/customer expectations, or do the current performance goals reflect current user/customer functional or performance requirements? Has the system exceeded expectations, and the performance measures need to be re-baselined?

8. Project Summary

**OMB-Approved Baseline** 

Actual Outcome

Description of Milestone			Schedul	e	Plannad	Eunding	Schedule		Boroon	t Actual
		Start Date	End Date	Duration (in days)	Cost Agency		Start Date	End Date	Comple	te Cost
Date this system was implemented:										
9. Budget (	all sourc	es)	<u>.</u>							
PY-1 and Earlier	PY		CY	BY	BY+1	I E	3Y+2	В	Y+3	BY+4 and Beyond
\$	\$	\$		\$	\$	\$		\$		\$
Estimated to	otal cost a	at complet	ion:	\$						
10. Gap Analyses Based on the customer /user requirements and performance analysis, discuss the root cause of a gap, and what, if any, additional functionality or performance is required.										
11. Opportunities Based on the gap analysis, identify opportunities to improve functionality and/or performance (effectiveness and/or efficiency). These opportunities may include investing in new technology, business process reengineering, and/or collaborating with another investments. If applicable, discuss how any of the government's eGov initiatives can be leveraged.										
<ul> <li>12. Plans</li> <li>Describe your near-term (i.e., 1 – 2 year) plans for the system. If the system is to be enhanced or terminated in the near term, summarize the actions to be taken.</li> </ul>										

### APPENDIX E—COST-BENEFIT ANALYSIS

### Purpose

Current laws and regulations require agencies to conduct a cost/benefit analysis (CBA) prior to deciding whether to initiate, continue, or implement an IT investment. The level of detail required varies and should be commensurate with the size, complexity, and cost of the proposed investment. This appendix provides a layout of a CBA for a very large, complex, and costly IT investment. A scaled down version is appropriate for a smaller, less costly investment.

The CBA supports decision-making and helps ensure resources are effectively allocated to support mission requirements. The CBA should demonstrate that at least three alternatives (excluding the option of continuing current operations) were considered and the chosen alternative is the most cost-effective, within the context of budgetary and political considerations. Possible alternatives include:

- In-house development versus contractor development,
- In-house operation versus contractor operation,
- Current operational procedures versus new operational procedures, or
- One technical approach versus another technical approach.

The CBA should include comprehensive estimates of the projected benefits and costs for each alternative. Costs, tangible benefits, and intangible benefits (benefits which cannot be valued in dollars) should be included. Intangible benefits should be evaluated and assigned relative numeric values for comparison purposes. Sunk costs (costs incurred in the past) and realized benefits (savings or efficiencies already achieved) should not be considered since past experience is relevant only in helping estimate future benefits and costs. Investments should be initiated or continued only if the projected benefits exceed the projected costs.

A CBA should be performed for each investment alternative to enable the evaluation and comparison of alternatives. However, some mandatory systems will not provide net benefits to the government. In such cases, the lowest cost alternative should be selected. If functions are to be added to a mandatory system, though, the additional functions should provide benefits to the government.

### PROCESS

A CBA should be completed or updated at the following lifecycle milestones:

- Proposal initiation (Pre-Select Phase)
- E-Board proposal consideration (Select Phase)
- E-Board initiative review (annually during the Control Phase)
- Initial fielding (Evaluation Phase)
- Post-Implementation Review (Evaluation Phase)
- Operations and Maintenance review (Steady-State Phase)
- Annually for "major system" CPIC review.

The Project Sponsor ensures the CBA is done. The Project Sponsor can obtain expertise from the IPT in systems development and operation, budget, finance, statistics, procurement, architecture, and work processes, as needed.

The CBA process can be broken down into the following steps:



- 1. Determine/define objectives
- 2. Document current process
- 3. Estimate future requirements
- 4. Collect cost data for alternatives
- 5. Choose at least three alternatives
- 6. Document CBA assumptions
- 7. Estimate costs
- 8. Estimate benefits
- 9. Discount costs and benefits
- 10. Evaluate alternatives
- 11. Perform sensitivity analysis
- 12. Compare investments.

Each of these steps is detailed in the following sections. The numerical examples provided are from a variety of sources and do not relate to one specific investment.

#### 1. Determine/Define Objectives

The CBA should include a problem definition; pertinent background information such as staffing, system history, and customer satisfaction data; and a list of investment objectives that identify how the system will improve the work process and support the mission.

#### 2. Document Current Process

The current process should be thoroughly documented and address these areas:

- Customer Service—Each customer's role and services required should be clearly documented and quantified, if possible (e.g., in an average month, a customer inputs two megabytes (MB) of data and spends 10 hours on database maintenance).
- System Capabilities—Resources required for peak demand should be listed. For example, 100 MBs of disk storage space and Help Desk personnel to support 50 users.
- System Architecture—The hardware, software, and physical facilities required should be documented, including information necessary for determining system costs, expected future utility of items, and the item owner/leaser (i.e., government or contractor). Table E-1—displays the information desired.
- System Costs—Current costs provide the CBA baseline. Figure E-2—Cost Elements for Systems addresses the cost elements for most systems. However, a particular system may not include all elements identified within a category and may include some activities not shown.



#### Table E-1. System Architecture Information Requirements

Hardware	Software	Physical Facilities
Manufacturer	<u>Manufacturer</u>	Location
Make/Model/Year	<u>Name</u>	Size
<u>Cost</u>	Version number	<u>Capacity</u>
Power requirements	Year acquired	Structure type
Expected life	License term	<u>Availability</u>
Maintenance requirements	Hardware requirements	Annual cost
Operating characteristics (e.g.,	Cost (annual or	
size, speed, capacity, etc.)	<u>purchase)</u>	
Operating systems supported		

#### Table E-2. Cost Elements for Systems

Cost Category	Cost Elements
Equipment, Leased or Purchased	Supercomputers, mainframes, minicomputers, microcomputers, disk drives, tape drives, printers, telecommunications, voice and data networks, terminals, modems, data encryption devices, and facsimile equipment.
Software, Leased or Purchased	Operating systems, utility programs, diagnostic programs, application programs, and commercial-off-the-shelf (COTS) software.
Commercial Services	Commercially-provided services, such as teleprocessing, local batch processing, on-line processing, Internet access, electronic mail, voice mail, cellular telephone, facsimile, and packet switching.
Support services (Contractor Personnel)	Commercially-provided services to support equipment, software, or services, such as maintenance, source data entry, training, planning, studies, facilities management, software development, system analysis and design, computer performance evaluation, and capacity management.
Supplies	Any consumable item designed specifically for use with equipment, software, services, or support services identified above.
Personnel (compensation and benefits)	Includes the salary (compensation) and benefits for government personnel who perform IT functions 51percent or more of their time. Functions include but are not limited to program management, policy, IT management, systems development, operations, telecommunications, computer security, contracting, and secretarial support. Personnel who simply use IT assets incidental to the performance of their primary functions are not included.
Intra-governmental services	All IT services within agencies, and between executive branch agencies, judicial and legislative branches, and State and local governments.

### 3. Estimate Future Requirements

Future customer requirements determine the system capabilities and architecture, and ultimately affect system costs and benefits. Two items to consider are:

- Lifecycle Time—Determine the system lifecycle, or when the system is terminated and replaced by a system with significant changes in processing, operational capabilities, resource requirements, or system outputs. Large, complex systems should have a lifecycle of at least five years, and no more than ten to 12 years.
- Lifecycle Demands—Identify the most appropriate demand measures and use the measures to determine previous year' demands, calculate the change in demand from year to year, average the demand change, and use the average to make predictions. In a complex situation, more sophisticated tools, such as time-series and regression analysis, may be needed to forecast the future.

### 4. Collect Cost Data

Data can be collected, from the following sources, to estimate the costs of each investment alternative:

- Historical Organization Data—If contracts were used to provide system support in the past, they can provide the estimated future cost of leasing and purchasing hardware and hourly rates for contractor personnel. Contracts for other system support services can provide comparable cost data for the development and operation of a new system.
- Current System Costs—Current system costs can be used to price similar alternatives.
- Market Research—Quotes from multiple sources, such as vendors, Gartner Group, IDC Government, and government-wide agency contracts (GWACS), can provide an average, realistic price.
- Publications—Trade journals usually conduct annual surveys that provide general cost data for IT personnel. Government cost sources include the General Services Administration (GSA) pricing schedule and the OMB Circular A-76, "Performance of Commercial Activities" supplemental listing of inflation and tax rates.
- Analyst Judgment—If data is not available to provide an adequate cost estimate, the CBA team
  members can use judgment and experience to estimate costs. To provide a check against the
  estimates, discuss estimated costs with other IT professionals.
- Special Studies—Special studies can be conducted to collect cost data for large IT investments. For example, the Federal Aviation Administration (FAA) used three different in-house studies to provide costs for software conversion, internal operations, and potential benefits. These data sources became the foundation for a CBA.

### 5. Choose at Least Three Alternatives

A CBA should present at least three viable alternatives. "Do nothing" or "Continue current operations" should not be considered as an alternative. Each viable technical approach should be included as an alternative. However, the number of technical approaches may be limited if only one or two are compatible with the architecture or if some approaches are not feasible for reasons other than costs and benefits.

### 6. Document CBA Assumptions

It is important to document all assumptions and, if possible, justify them on the basis of prior experiences or actual data. This can be an opportunity to explain why some alternatives are not included. If an alternative is eliminated because it is not feasible, the assumption should be clearly explained and justified.

### 7. Estimate Costs

Many factors should be considered during the process of estimating costs for alternatives. Full lifecycle costs for each competing alternative should be included, and the following factors should be addressed:



- Activities and Resources—Identify and estimate the costs associated with the initiation, design, development, operation, and maintenance of the IT system.
- Cost Categories—Identify costs in a way that relates to the budget and accounting processes. The cost categories should follow current USDA object class codes.
- Personnel Costs—Personnel costs are based on the guidance in OMB Circular A-76, "Supplemental Handbook, PART II—Preparing the Cost Comparison Estimates." Government personnel costs include current salary by location and grade, fringe benefit factors, indirect or overhead costs, and General and Administrative costs.
- Depreciation—The cost of each tangible capital asset should be spread over the asset's useful life (i.e., the number of years it will function as designed). OMB prefers that straight-line depreciation be used for capital assets.
- Annual Costs—All cost elements should be identified and estimated for each year of the system lifecycle. This is necessary for planning and budget considerations Table E-3—illustrates the cost estimates for an investment initiation activity.

Activities/Cost Categories	Problem Definition	Work Process Evaluation	Requirements Definition	Security Plan	Performance Measures	Cost-Benefit Analysis	Total
Hardware							
Software							
Services							
Support Services		10,000	4,000	1,000	6,000	3,000	24,000
Supplies		100	100	0	100	100	400
Personnel	5,000	10,000	6,000	500	5,000	8,000	34,500
Inter-Agency Services							
Total	5,000	20,100	10,100	1,500	11,100	11,100	58,900

Table E-3. Sample Cost Estimates for an Investment Initiation Activity

The costs for each year can be added to provide the estimated annual costs over the investment's life. For example, Table E-4—Sample System Lifecycle Cost Estimates provides the total estimated costs for a 10-year investment. In the first year, in-house staff and contractors define the problem, evaluate the work process, define processing requirements, prepare the CBA, develop a request for proposals (RFP), and issue a contract for the system development. In the second year, a contractor designs and implements the system. The next eight years reflect operational and maintenance costs for equipment, software, in-house personnel, and contractor personnel. Years five and six also reflect in-house acquisition costs for establishing a new five-year contract for system maintenance and help desk support.



Year	Startup	Acquisition	Development	Operation	Maintenance	Total
1	100,000	100,000				200,000
2			800,000			800,000
3				200,000	80,000	280,000
4				200,000	60,000	260,000
5		50,000		200,000	50,000	300,000
6		50,000		200,000	50,000	300,000
7				200,000	40,000	240,000
8				200,000	30,000	230,000
9				200,000	30,000	230,000
10				200,000	30,000	230,000
Total	100,000	200,000	800,000	1,600,000	370,000	3,070,000

### Table E-4. Sample System Lifecycle Cost Estimates

### 8. Estimate Benefits

The following six activities are completed to identify and estimate the value of benefits:

**Define Benefits**—Benefits are the services, capabilities, and qualities of each alternative, and can be viewed as the return from an investment. The following questions will help define benefits for IT systems and enable alternative comparisons:

- Accuracy—Will the system improve accuracy by reducing data entry errors?
- Availability—How long will it take to develop and implement the system?
- Compatibility—How compatible is the proposed alternative with existing procedures?
- *Efficiency*—Will one alternative provide faster or more accurate processing?
- *Maintainability*—Will one alternative have lower maintenance costs?
- Modularity—Will one alternative have more modular software components?
- Reliability—Does one alternative provide greater hardware or software reliability?
- Security-Does one alternative provide better security to prevent fraud, waste, or abuse?

**Identify Benefits**—Every proposed IT system should have identifiable benefits for both the organization and its customers. Organizational benefits could include flexibility, organizational strategy, risk management and control, organizational changes, and staffing impacts. Customer benefits could include improvements to the current IT services and the addition of new services. Customers should help identify and determine how to measure and evaluate the benefits.

**Establish Measurement Criteria**—Establishing measurement criteria for benefits is crucial because the Government Performance and Results Act (GPRA) and the Clinger-Cohen Act (CCA) emphasize tangible measures of success (benefits) related to the organization's overall mission and goals. See Appendix G—Performance Measurement for guidance on how to develop performance measures.



**Classify Benefits**—Benefits that are "capable of being appraised at an actual or approximate value" are called tangible benefits. Benefits that cannot be assigned a dollar value are called intangible benefits.

**Estimate Tangible Benefits**—The dollar value of benefits can be estimated by determining the fair market value of the benefits. An important economic principle used in estimating public benefits is the market value concept. Market value is the price that a private sector organization would pay to purchase a product or service

**Quantify Intangible Benefits**—Intangible benefits can be quantified using a subjective, qualitative rating system. A qualitative rating system might evaluate potential benefits against the following:

- Provides Maximum Benefits (2 points)
- Provides Some Benefits (1 point)
- Provides No Benefits (0 points)
- Provides Some Negative Benefits (-1 point)
- Provides Maximum Negative Benefits (-2 points).

Once the rating system is selected, each benefit is evaluated for each alternative. This should be done by a group of three to five individuals familiar with the current IT system and the alternatives being evaluated. The numerical values assigned to the ratings then can be summed and averaged to obtain a score for each benefit. Table E-5—shows the scores for benefits A to D from four reviewers using a scale of 1 to 5.

Benefit	Reviewer 1 Score	Reviewer 2 Score	Reviewer 3 Score	Reviewer 4 Score	Reviewer Average Score
Α	5	4	3	5	4.25
В	4	2	3	4	3.25
С	3	2	5	4	3.50
D	4	3	2	2	2.75

Table E-5.	Sample Reviewer	Scores for	Intangible	Benefits
	eample netronen			

An option that can be used in a qualitative assessment is to "weight" each benefit criteria with regard to importance. The more important the benefit, the higher the weight. The advantage of weighting is the more important benefits have a greater influence on the benefit analysis outcome. The weighting scale can vary between any two predetermined high and low weights. An example of calculating a weighted score is provided in Table E-6—and demonstrates using weighting factors makes Alternative 1 the clear winner.

### 9. Discount Costs and Benefits

After costs and benefits for each system lifecycle year have been identified, convert them to a common measurement unit by discounting future dollar values and transforming future benefits and costs to their "present value." Present values are calculated by multiplying the future value times the discount factors published in the OMB Circular A-94.



Benefit	Alternative 1 Raw Score	Alternative 2 Raw Score	Weighting Factor	Alternative 1 Weighted Score	Alternative 2 Weighted Score
Α	4	2	10	40	20
В	3	2	9	27	18
С	4	3	8	32	24
D	2	3	6	12	18
E	3	4	5	15	20
Total	16	14		126	100

### Table E-6. Sample Weighted Benefits Score

Table E-7—shows annual costs and benefits for a system lifecycle, along with the discount factor, the discounted costs and benefits (present values), and the discounted net present value [NPV]. The discounted costs and benefits are computed by multiplying costs and benefits by the discount factor. The net benefit without discounting is \$380,000 (\$3,200,000 minus \$2,820,000) while the discounted NPV is less than \$60,000 because the biggest costs are incurred in the first two years, while the benefits are not accrued until the third year. When evaluating costs and benefits, be cautious of returns that accrue late in the investment's lifecycle. Due to discounting, benefits that accrue in later years do not offset costs as much as earlier-year benefits. Also, these later-year benefits are less certain. Both the business and IT environments may experience significant changes before these later-year benefits are realized.

Table E-7.	Sample Discounted	Lifecycle	<b>Costs and Benefits</b>	5
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Year	Annual Cost (AC)	Annual Benefit (AB)	Discount Factor (DF)	Discounted Cost (DC) ACxDF	Discounted Benefit (DB) ABxDF	Discounted Net DB - DC
1	150,000		0.9667	145,005		(145,005)
2	600,000		0.9035	542,100		(542,100)
3	280,000	400,000	0.8444	236,432	337,760	101,328
4	260,000	400,000	0.7891	205,166	315,640	110,474
5	300,000	400,000	0.7375	221,250	295,000	73,750
6	300,000	400,000	0.6893	206,790	275,720	68,930
7	240,000	400,000	0.6442	154,608	257,680	103,072
8	230,000	400,000	0.6020	138,460	240,800	102,340
9	230,000	400,000	0.5626	129,398	225,040	95,642
10	230,000	400,000	0.5258	120,934	210,320	89,386
Total	2,820,000	3,200,000		2,100,143	2,157,960	57,817

### 10. Evaluate Alternatives

Many benefits cannot be quantified in dollar terms. As a result, evaluating alternatives cannot always be done using present values, but valid evaluations can be made using a combination of dollar values and quantified relative values (values that are numeric, but do not represent dollar values).

**Evaluate All Dollar Values**—Once all the costs and benefits for each competing alternative have been assigned dollar values and discounted, the NPV of the alternatives should be compared and ranked. When the alternative with the lowest discounted cost provides the highest discounted benefit, it is the clear winner, as shown in Table E-8.

Alternative	Discounted Cost (DC)	Discounted Benefit (DB)	Discounted Net (DB - DC)	Benefit-Cost Ratio (DB/DC)
1	1,800,000	2,200,000	400,000	1.22
2	1,850,000	1,750,000	(-100,000)	0.95
3	2,000,000	2,000,000	0	1.00
4	2,200,000	2,100,000	(-100,000)	0.95

# Table E-8.Sample Investment Comparison(Lowest Cost System Provides Highest Benefit)

**Discounted Net**—There will probably be very few cases where the alternative with the lowest discounted cost provides the highest discounted benefit. The next number to consider is the Discounted Net (Discounted Benefit minus Discounted Cost). If one alternative clearly has the highest Discounted Net, it is considered the best alternative; however, it is usually advisable to look at other factors.

**Benefit-Cost Ratio**—When the alternative with the highest discounted net is not a clear winner, the benefit-cost ratio or BCR (discounted benefit divided by discounted cost) may be used to differentiate between alternatives with very similar or equal Discounted Nets. In Table E-9— Alternative 4 would be the winner because it has a higher BCR than Alternative 5. Alternatives 4 and 5 are clearly superior to other alternatives because they have the highest discounted net.

**Evaluate With Intangible Benefits**—When all the benefits are intangible, evaluation will be based on quantifying relative benefits.

### Table E-9. Sample Investment Comparison

(Other Than Lowest Cost System Provides Highest Benefit)

Alternative	Discounted Cost (DC)	Discounted Benefit (DB)	Discounted Net (DB-DC)	Benefit-Cost Ratio (DB/DC)
1	1,500,000	1,600,000	100,000	1.07
2	1,600,000	1,750,000	150,000	1.09
3	1,900,000	2,000,000	100,000	1.05
4	2,000,000	2,450,000	450,000	1.23
5	3,000,000	3,450,000	450,000	1.15

### 11. Perform Sensitivity Analysis

Sensitivity analysis tests the sensitivity of input parameters and the reliability of the CBA result. Sensitivity analysis should assure reviewers the CBA provides a sound basis for decisions. The sensitivity analysis process requires the following:

**Identify Input Parameters**—The assumptions documented earlier in the CBA are used to identify the model inputs to test for sensitivity. Good inputs to test are those that have significant (large) cost factors and a wide range of maximum and minimum estimated values. Some common parameters include:

- System requirement definition costs
- System development costs
- System operation costs
- Transition costs, especially software conversion
- System lifecycle
- Peak system demands.

**Repeat the Cost Analysis**—For each parameter identified, determine the minimum and maximum values. Then, choose either the minimum or maximum value as the new parameter value (the number selected should be the one that most differs from the value used in the original analysis). Repeat the CBA with the new parameter value and document the results. Prepare a table like Table E-10—to summarize the different outcomes and enable the results to be quickly evaluated.

Parameter	Parameter Value	Best Alternative	
Development	1,500,000	А	
Cost (\$)	2,000,000	А	
	2,500,000	В	
Transition Costs	100,000	А	
(\$)	200,000	А	
System	5	А	
Lifecycle (Years)	10	В	
	15	С	
Benefits (\$)	1,500,000	А	
	2,250,000	А	
	3,000,000	В	

#### TableE-10. Sample Sensitivity Analysis

**Evaluate Results**—Compare the original set of inputs and the resulting outcomes to the outcomes obtained by varying the input parameters. In the previous table, the original values are the first value listed for each parameter. Sensitivity is measured by how much change in a parameter is required to change the alternative selected in the original analysis. The sensitivity guidelines include the following:

• A parameter is not considered sensitive if it requires a decrease of 50 percent or an increase of 100 percent to cause a change in the selected alternative.



- A parameter is considered sensitive if a change between 10 and 50 percent causes a change in the selected alternative.
- A parameter is considered very sensitive if a change of 10 percent or less causes a change in the selected alternative.

In the previous example, the analysis would appear to be somewhat sensitive to the development costs, but not sensitive to the transition costs and benefits.

#### 12. Compare Investments

Even if the CBA shows that benefits will outweigh costs, using Payback Period and Return on Investment (ROI) analysis help demonstrate an investment is a better utilization of funds than other proposed investments.

Table E-11—illustrates that the money invested in the system's development, installation, and operation is not offset by the benefits until the 10th year. In other words, the payback period for the system is 10 years, which is generally unacceptable, making it difficult for this investment to obtain funding.

Year	Annual Cost (AC)	Annual Benefit (AB)	Discount Factor (DF)	Discounted Cost (DC) ACxDF	Discounted Benefit (DB) ABxDF	Discounted Net DB - DC	Cumulative Discounted Net
1	150,000		0.9667	145,010	0	(145,010)	(145,010)
2	600,000		0.9035	542,095	0	(542,095)	(687,106)
3	280,000	400,000	0.8444	236,428	337,754	101,326	(585,779)
4	260,000	400,000	0.7891	205,178	315,658	110,480	(475,299)
5	300,000	400,000	0.7375	221,256	295,007	73,751	(401,547)
6	300,000	400,000	0.6893	206,781	275,708	68,927	(332,620)
7	240,000	400,000	0.6442	154,603	257,671	103,068	(229,552)
8	230,000	400,000	0.6020	138,468	240,814	102,346	(127,206)
9	230,000	400,000	0.5626	129,409	225,060	95,651	(31,556)
10	230,000	400,000	0.5258	120,943	210,336	89,393	57,837
Total	2,820,000	3,200,000		2,100,171	2,158,008	57,837	

#### Table E-11. Sample Payback Period

**Return on Investment**—ROI is often used when comparing proposed investments. Total Discounted Net (Total Discounted Benefits minus the Total Discounted Costs) is often referred to as the return or profit from an investment. ROI is calculated by dividing the Total Discounted Net by the Total Discounted Cost. In the figure above, ROI is the Total Discounted Net (\$57,837) divided by Total Discounted Costs (\$2,100,171) and equals 0.0275. Since ROI is often cited as a percentage, multiplying by 100 converts the decimal rate to 2.75.



The ROI is really just another way to express the BCR. In the example above, the BCR is the Total Discounted Benefit (\$2,158,008) divided by the Total Discounted Costs (\$2,100,171) and equals 1.0275. The 1.0275 can also be expressed as 102.75 percent. This means that the benefits are 2.75 percent greater than the costs. Compute the ROI by subtracting 1 from the BCR.

The ROI must also be adjusted for risk. To adjust ROI for risk, use the process described for calculating the risk factor described in Appendix F.2. The "risk factor" for all risks should be totaled and added to the investment cost. Adjusting the ROI for risk will aid in comparing alternatives with different potential risk levels and will help ensure that returns for investments with higher risk potential are fully understood. (See Appendix F—Risk Assessment for a more detailed discussion on risk analysis.)
# APPENDIX F—RISK ASSESSMENT

### PURPOSE

Risk is part of any capital investment. Identifying and controlling risks during the Select Phase can have a significant impact on the investment's overall success. However, risk is not the only consideration for investment evaluations. Investments with high technical risk may be selected if the investment is deemed a strategic or operational necessity. Other investments may be selected simply because they have low risk and require few resources. Conducting a risk assessment and controlling risk is a continuing process throughout the investment lifecycle.

# **F.2 PROCESS**

The risk evaluation process is composed of three steps:

- 1. Identify risks
- 2. Analyze risks
- 3. Control risks.

Each of these steps is detailed in the following sections.

#### 1. Identify Risks

Risk identification consists of determining and documenting risks that will likely have an impact on the investment. The identification and associated analysis is a continuing process that should be done periodically throughout the investment lifecycle. Both internal and external risks should be identified. Internal risks are those that can be directly controlled within the project. There are several mechanisms available to assist in identifying risk areas that include historical information, work breakdown structure (WBS), project plans, risk checklist, and interviews. The following checklist is provided to assist in the risk identification. Risk assessments for all investments must include:

- 1. Schedule (i.e., the degree to which the expected completion dates for all major investment activities meet organizational deadlines and constraints for effecting change);
- 2. Initial costs (i.e., the feasibility of being able to provide the initial funding outlay);
- 3. Life-cycle costs (i.e., the confidence the stakeholders have in the accuracy of the life-cycle costs and ROI);
- 4. Technical obsolescence (i.e., the likelihood that the technology supporting the investment will be made obsolete by follow-on technology);
- 5. Feasibility (i.e., the overall likelihood of the investment succeeding);
- 6. Reliability of systems (i.e., the degree to which users depend upon the systems);
- 7. Dependencies and interoperability between this investment and others;
- 8. Surety (asset protection) considerations (i.e., the level to which the investment assets are protected from loss);
- 9. Risk of creating a monopoly for future procurements (i.e., the probability that government action will give a contactor an unanticipated economic advantage over competitors in the future);
- 10. Capability of agency to manage the investment (i.e., the extent to which a the agency has successfully managed similar investments in the past);
- 11. Overall risk of investment failure (i.e., the chance that the investment will fail completely);
- 12. Organizational and change management (i.e., risks associated with key stakeholders and their view of the investment);



- 13. Business (i.e., the degree to which a proposed investment solves business problems or takes advantage of business opportunities);
- 14. Data/info (i.e., the type, importance, and sensitivity of the data being collected);
- 15. Technology (i.e., the type, maturity, user-level acceptance, and pervasiveness of the underlying technology expected to be used);
- 16. Strategic (i.e., the long-term importance of the investment to the sponsoring organization);
- 17. Security (i.e., the potential impact of an underlying system being compromised);
- 18. Privacy (i.e., the extent to which data will be used that can individually identify people); and
- 19. Project resources (i.e., the level and type of resources expected to be employed on the underlying project).

#### 2. Analyze Risks

Each risk is analyzed based on an assessment of likelihood and impact. Numerous activities are used to analyze risks and obtain a complete risk assessment to aid in developing risk management and control strategies. The following provides a summary of activities to assist in risk analysis:

- Group similar and related risks into categories. This will assist in identifying related risks as well as identifying potential dependencies between risks.
- Determine risk drivers or variables that affect the probability and impact of identified risks.
- Determine the root cause or source of risk.
- Use risk analysis techniques and tools such as simulation or decision trees to assess trade-offs, interdependencies, and timing of identified risks.
- Estimate risk factor or risk exposure. Multiply probability of occurrence or likelihood with the consequence or impact (in financial terms) if the risk occurred.
- Determine risk severity. Risk severity is determined by assessing the risk factor with the relative risk timeframe for action. This provides a means to assist in prioritizing risks to better focus control strategies.
- Rank and prioritize risks.

In addition to prioritized risks, a primary output of the risk analysis is an overall "risk factor" that can be applied to each risk. To calculate the risk factor, determine the impact a particular risk (in financial terms) will have on the investment if it is realized, and the likelihood (probability in percentage terms) of this risk occurring. Then multiply these two numbers together. Calculate the risk factor for each identified investment risk and sum the risk factors to determine an overall risk rating for the investment. The overall risk rating should reflect the risk-adjusted ROI for the investment (see Appendix E: Cost-Benefit Analysis for a discussion on ROI and risk adjustment.)

To aid comparisons across investments, it is useful to also calculate a risk score. This is computed by dividing the investment's overall risk rating by the number of identified risks. This encourages Project Managers to include all identified risks and provides a more accurate picture of the overall investment risk. For example, several low -impact, low -likelihood risks may be less risky than a single high-impact, high-likelihood risk.

The Risk Assessment Plan, submitted as part of the Select and Control Phases should, at a minimum, have the columns shown in Table F-1.



Table F-1 Example of Risk Assessment Table

Risk Categories	Description	Probability of Risk Occurrence (1)	Risk Impact (2)	Risk Factor <mark>(3)</mark>	Risk Prioritization (4)	Cost of Risk (5)	Adjusted Risk Cost (6)
1 – Schedule	Delays in acquisition process.	Low (35%)	Low	Low	3	\$\$\$ (\$2500)	\$\$\$ (\$875)
2 - Initial Costs	Funding shortfalls	Low	Low	Low	3	\$\$\$	\$\$\$
3 - Life-Cycle Costs	Costs may exceed original estimates	Low	Low	Low	3	\$\$\$	\$\$\$
4 - Technical Obsolescence	Aging system(s) will be unable to provide utilities at reasonable cost compared to newer technology.	Low	Low	Low	3	\$\$\$	\$\$\$
5 - Feasibility	System(s) will be unable to provide necessary utility due to technical limitations	Low	Moderate	Low	2	\$\$\$	\$\$\$
6 - Reliability of Systems	System downtime reduces available computational cycles	Low	Low	Low	3	\$\$\$	\$\$\$
7- Dependencies and Interoperability Between This and Other Investments	System or its products will be unable to interact with other extant systems.	Low	Low	Low	3	\$\$\$	\$\$\$
8 - Surety (Asset Protection) Considerations	Loss of system productivity due to accident, abuse, or malicious intent	Low	Low	Low	3	\$\$\$	\$\$\$
9 - Risk of Creating a Monopoly For Future Procurements	Continued selection of one vendor stifles competition	Low	Low	Low	3	\$\$\$	\$\$\$
10 - Capability of Agency to Manage the Investment	Inadequate resources to monitor system, contract performance.	Low	Low	Low	3	\$\$\$	\$\$\$
11 - Overall Risk of Investment Failure	System fails to provide required capabilities.	Low	Moderate	Low	3	\$\$\$	\$\$\$

Risk Categories	Description	Probability of Risk Occurrence (1)	Risk Impact (2)	Risk Factor (3)	Risk Prioritization (4)	Cost of Risk (5)	Adjusted Risk Cost (6)	
12 - Organizational and Change Management	Potential rejection by operating unit personnel; possible discontinuance due to personnel loss.	Low	Low	Low	3	\$\$\$	\$\$\$	
13 - Business	Possible vendor default or contract non-performance.	Low	Low	Low	3	\$\$\$	\$\$\$	
14 - Data/Info	Data loss	Low	Moderate	Low	3	\$\$\$	\$\$\$	
15 - Technology	Acquisition of inappropriate hardware/software solution.	Low	Low	Low	3	\$\$\$	\$\$\$	
16 - Strategic	Changing business requirements	Low	Low	Low	Low 3		\$\$\$	
17 – Security	Lack of system confidentiality, integrity, or availability.	Moderate (65%)	Low	Low	3	\$\$\$ (\$2500)	\$\$\$ (\$1625)	
18 - Privacy	Unauthorized person(s) could access systems and personal information.	Low	Moderate	Low	2	\$\$\$	\$\$\$	
19 - Project Resources	Reduction in funding	Low	Low	Low	3	\$\$\$	\$\$\$	

(1) For Probability the following scale may be used:

- High Impact from 66% to 100%
- Moderate Impact from 36% to 65%
- Low Impact from Less than 35%
- (2) For Risk Impact the following scale may be used:
  - High Impact from 66% to 100%
  - Moderate Impact from 36% to 65%
  - Low Impact from Less than 35%
- (3) Risk Factor = Risk Probability x Risk Impact
- (4) Risk Prioritization: The overall rating Risk Priority is defined as follows:
  - 1 = High Impact from 66% to 99%
  - 2 = Moderate Impact from 35% to 65%
  - 3 = Low Impact from less than 35%

Risk Prioritization is ranked based on how risk impacts to the project.

(5) Cost of Risk: Most risks have a cost associated to them. The cost of risk relates to the financial setbacks that would be encountered as a result of the risk. The figures for calculation in the table below

are the mean amounts of the range for each cost level. For example, the figure used for cost level "B" is \$15,000, the mean of the \$5,000 and \$25,000 bounds of the range for that level.

Category	Range
A	Less than \$5,000
В	\$5,000 to <\$25,000
С	\$25,000 to <\$100,000
D	\$100,000 to <\$2.5 Million
E	\$2.5 to <\$5 Million

Figure for Calculation \$2,500 \$15,000 \$62,500 \$1.3 Million \$3.75 Million

(6) Risk adjusted cost is measured by multiplying each risk cost (in dollars) by the percentage probability of the risk's occurrence.

### 3. Control Risks

To successfully control risk, the Project Manager must establish and execute a risk management plan in which the development of a risk response strategy of Mitigation, Acceptance, Avoidance or Transference and a risk response plan are needed to manage and mitigate the risks identified.

- Risk Acceptance: establishes the contingency plan to be implemented if the risk occurs and the allocation of time and cost reserves to the project or leaves the action to be determined as needed.
- Risk Avoidance: eliminates the threat by eliminating the cause.
- Risk Transference: shares responsibility for the risk through contract terms, subcontracts high-risk tasks or outsources the work.
- Risk Mitigation: develops and executes a mitigation plan to eliminate or minimize probability of occurrence and impact.

The Risk Management Plan includes determining risk controls based upon available resources and identifying responsible parties. The plan should include the identification of the appropriate risk control strategy, objectives, alternatives, mitigation approach, responsible parties, resources required, activities, actions taken to date, and results achieved. The risk management plan is an evolving strategy to assist the Project Manager and ensure a higher probability of success for the investment. The plan should be updated continually as risks change throughout the lifecycle. Risks, actions taken, and results should be tracked and included as part of periodic reviews.

Risks can rarely be completely eliminated, however they can be controlled. If the following controls or risk mitigation strategies are in place, the likelihood of risk decreases and the investment is more attractive:

#### **Financial Controls**

- Perform Cost-Benefit and economic analyses
- Implement a rigorous investment management program
- Utilize earned value, share in savings, use contracting approaches, etc. to help control costs
- Purchase liability insurance
- Establish clear benefits to be realized
- Use competitive bidding for each investment design increment.
- Technical Controls
- Reengineer the process first



- Use development lifecycle methodology/ structure
- Use project planning/management software
- Use appropriately trained personnel
- Divide the investment into increments
- Isolate custom design portions of the investment
- Assign a Project Manager (preferably with Project Management Institute or similar organization certification) to be accountable for the investment
- Conduct an IV&V
- Conduct pilot test(s).

#### **Operational Controls**

- Use a strategic information management framework
- Establish clear requirements and objectives
- Use a change management program to minimize organizational disruption
- Adequately train organization and provide follow on support
- Establish performance metrics and monitor metrics using a reporting system
- Establish a communications plan.

#### **Schedule Controls**

- Use contractual incentives for quality or timeliness
- Use contractual penalties for missed deadlines
- Use contractual incentives for meeting or beating deadlines
- Use project management software
- Use an experienced/certified Project Manager and/or provide the necessary training to the Project Manager
- Set realistic expectations and manage those expectations
- Use outsourcing to augment scarce internal resources.

#### Legal and Contractual Controls

- Create a software license management program
- Review all applicable laws
- Apprise contracting personnel of potential legal concerns and contract disputes
- Maintain communication with contractors to minimize contract disputes
- Provide multiple termination opportunities within a contract.

#### Organizational Controls

- Obtain "buy-in" from top management early in planning stages
- Work closely with end-users to establish system requirements
- Maintain good communication with all stakeholders.

# APPENDIX G—PERFORMANCE MEASUREMENT

### PURPOSE

Performance measurement is the process whereby an organization establishes the parameters within which programs, investments, and acquisitions are reaching the desired results in support of mission goals. Performance measures are set during the Select Phase and assessed during subsequent phases. The focus of performance measurement is on outcomes, or how well the IT investment enables the program or agency to accomplish its primary mission. Consequently, performance measurement should look beyond measures of input (resource consumption), activities (milestones), and output (production numbers), which are more directly related to operational performance. This focus, however, does not imply that input, activity, and output measures are not useful. Indeed, internal measures are used to track resources and activities and make necessary adjustments since investments are only successful if hardware, software, and capabilities are delivered on time and meet specifications.

Performance is evaluated using two criteria—effectiveness and efficiency. Effectiveness demonstrates that an organization is doing the correct things, while efficiency demonstrates that an organization is doing things optimally. New acquisitions and upgrades should include a business case indicating the investment will result in effectiveness or efficiency improvements. For example, a new computer network might result in enhanced efficiency because work is processed faster, digital images are transferred among remote sites, or messages are transmitted more securely. Some questions that facilitate performance measure development include:

- What product will be produced, shared, or exchanged?
- Who will use the results?
- What decisions or actions will result from delivery of products from this system?

Answers to these questions will help Project Managers develop effective performance measures with the following characteristics:

- Strategically relevant
  - o Directed to factors that matter and make a difference
  - Promote continuous and perpetual improvement
  - Focus on the customer
  - Agreed to by stakeholders.
- Short, clear, and understandable
  - o Measurable/quantifiable
  - o Meaningful.
- Realistic, appropriate to the organizational level, and capable of being measured.
- Valid
  - Link to activity and provide a clear relationship between cause and effect
  - Focus on managing resources and inputs, not simply costs
- Discarded when utility is lost or when new, more relevant measures are discovered.

### PROCESS

Outcome-based performance measures are developed through a series of steps. It is important to understand that developing measures is only one part of the more comprehensive process. After measures are developed, baseline information is gathered if it does not already exist, and performance



information is collected, analyzed, interpreted, and used throughout the investment's life. These steps require a commitment of management attention and resources.

The following five steps are recommended to establish performance measures:

- 1. Analyze how the investment supports the mission goals and objectives and reduces performance gaps
- 2. Develop IT performance objectives and measures that characterize success
- 3. Develop collection plan and collect data
- 4. Evaluate, interpret, and report results
- 5. Review process to ensure it is relevant and useful.

Steps one to three are completed during the Pre-Select and Select Phases. Steps four and five are completed during the Control Phase, with follow-up during the Evaluate and Steady-State Phases. Each of these process steps is defined in the following sections.

#### 1. Analyze How the Investment Supports the Mission and Reduces Performance Gaps

Effective outcome-based performance measures are derived from the relationship between the new investment and how users will apply investment outputs. Specifically, the users' mission and critical success factors (those activities and outputs that must be accomplished if users are to achieve their mission) must be clearly understood. The critical element of this step is linking proposed and in-process IT investments and activities to the user mission and critical success factors.

This concept is often described as a method of strategically aligning programs and support functions with the agency's mission and strategic priorities. The first step in effectively developing outcome-based IT performance measures is to identify the organization's mission, the critical tasks necessary to achieve the mission, and the strategies that will be implemented to complete those tasks. One structured method of accomplishing this step is to develop a Logic Model linking the mission to IT performance measures. An example of a Logic Model is provided in Figure G-1—Example of Logic Model.



<sup>1</sup> DLOS model from the Rural Development's Rural Housing Service.



Answers to the following questions will aid logic model development:

- Identify the system or the left most box. What will the system do? What are major functions or features that the system will provide (i.e., what functionality or information)? Is this system a standalone system or is it used or integrated with another large system? What is the purpose of that system? How is it used?
- What aspects of the system, service, and information quality are needed for the system to perform optimally or acceptably?
- Identify who will use the system. What is the principal business task they perform? How will using the system help them with that task?
- How does completion of that task contribute to a business function?
- How does completion of the business function contribute to achievement of the program goals?
- How does completion of program goals contribute to organizational goals?
- How does completion of organizational goals contribute to Departmental goals?
- Determine whether there are related IT investments that impact the mission area and goal(s) selected. Understand the relationships between various IT investments that address the same or similar needs. This will help identify potential areas for consolidation.

Once the mission is clearly defined, a gap analysis is performed to understand how IT can improve mission performance. The analysis begins with the premise that IT will improve effectiveness, efficiency, or both. To accomplish this, requirements are defined and the following questions are answered:

- Why is this application needed?
- How will the added functionality help users accomplish the mission?
- How will the added functionality improve day-to-day operations and resource use?

The investment initiation and requirement documentation also describes gaps between the current and future mission and strategy in terms of how overall efficiency and effectiveness will be improved. Project managers assist users in developing a baseline measurement of the current IT use and in comparing the baseline to the business objective to identify gaps. This analysis defines the investment need as the basis for determining what success will look like (e.g., the investment is successful when the gap is reduced by "x" amount).

### 2. Develop IT Performance Measures that Characterize Success

Well-designed performance measures define success parameters for the IT initiative. The following questions should be asked for each performance measure and answered affirmatively before deploying the measure:

- Is it useful for monitoring progress and evaluating the degree of success?
- Is it focused on outcomes that stakeholders will clearly understand and appreciate?
- Is it practical? Does it help build a reliable baseline and cost-effectively collect performance data at periodic intervals?
- Can the performance measure be used to determine the level of investment risk and whether the investment will meet performance targets?

Answering these questions affirmatively results in an agreement that the IT investment, by supporting improvements identified earlier, will support organizational goals and objectives. Additionally, it will help limit the number of performance measures and focus management attention on the requirements that have the greatest priority or impact. After three to five major requirements have been identified, the following questions are asked:

- What are the performance indicators for each major requirement?
- How well will those outputs satisfy the major requirements?
- What additional steps must be taken to ensure outputs produce intended outcomes?
- How does this IT investment improve capabilities over the current method?

Once requirements to be measured are identified, determine when each requirement is met. Some requirements may need to be changed if they are too difficult to measure. Or, if the requirement has indirect rather than direct outcomes, it may be necessary to use "surrogate" performance measures that mirror actual outcomes. For example, it is difficult to measure the direct benefit of computer-based training (CBT) systems. In this case, a surrogate measure might be the percentage of staff achieving certifications through the CBT with implications that certified staff are more desirable than non-certified staff because they have demonstrated initiative and are more proficient.

Of the possible performance indicators, select one or more to report performance against each requirement. One performance indicator may provide information about more than one requirement. The objective is to select the fewest number of performance indicators that will provide adequate and complete information about progress.

Selecting the fewest performance indicators necessary is important because data collection and analysis can be costly. The cost is acceptable if the benefit of the information received is greater than the cost of performance measurement, and if the data collection does not hinder accomplishment of primary missions. Costs are calculated by adding the dollars and staff time and effort required to collect and analyze data. When calculating costs, consider whether they are largely confined to initial or up-front costs, or will occur throughout the IT lifecycle. For example, the cost of developing and populating a database may have a large initial cost impact but diminish significantly for later maintenance. Answers to the following questions will help to determine the cost of tracking a specific performance indicator:

- What data are required to calculate the performance measure?
- Who collects the data and when?
- What is the verification and validation strategy for the data collection?
- What is the method to ensure the quality of the information reported?

In addition to determining costs, it is also necessary to determine the baseline performance, target performance, and expected time to reach the target. The baseline value is the start point for future change. If performance measures are currently in use, the data collected can provide the baseline. Otherwise the manager must determine the baseline by a reasonable analysis method including the following:

- Benchmarks from other agencies and private organizations
- Initial requirements
- Internal historical data from existing systems
- Imposed standards and requirements.

To determine the target value, obtain stakeholder agreement regarding the quantifiable benefits of the new system. These targets may be plotted as a function over time, especially for IT investments that are being installed or upgraded or as environmental factors change. However, incremental improvement is not necessarily success. The targeted improvement from the baseline must be achieved within the designated timeframe to be counted as a success.

# 3. Develop Collection Plan and Collect Data

To ensure performance data is collected in a consistent, efficient, and effective manner, it is useful to develop and publish a collection plan so all participants know their responsibilities and can see their contributions. The collection plan details the following items:

- Activities to be performed
- Resources to be consumed
- Target completion and report presentation dates
- Decision authorities
- Individuals responsible for data collection.

In addition, the collection plan answers the following questions for each performance measure:

- How is the measurement taken?
- What constraints apply?
- Who will measure the performance?
- When and how often are the measurements taken?
- Where are the results sent and stored, and who maintains results?
- What is the cost of data collection?

While costs should have been considered during the previous step, the actual cost will be more evident at this stage. Excessively costly performance measures may require project managers to find a different, less costly mix of performance measures for the IT investment. Or it may be necessary to creatively collect the measures to reduce collection cost. For example, a sampling may produce sufficiently accurate results at significantly less cost than counting every occurrence, and some results can be automatically generated by the system and accessed through a standard report.

To ensure data is being collected in a cost-effective and efficient manner, it is important to ensure the data collectors are involved in developing performance measures. The collectors will do a much better job if they believe the performance measures are valid and useful, and they will have insight regarding the best way to collect the data.

### 4. Evaluate, Interpret, and Report Results

Performance measures are useful in monitoring the investment against expected benefits and costs. To evaluate performance, data is compiled and reported according to the collection plan that was previously constructed. The data is then evaluated and the following questions are answered regarding the collected data and the investment's performance:

- Did the investment exceed or fall short of expectations? By how much and why?
- If the data indicates targets are successfully reached or exceeded, does that match other situational perceptions?
- What were the unexpected benefits or negative impacts to the mission?



- What adjustments can and should be made to the measures, data, or baseline?
- What actions or changes would improve performance?

This evaluation reveals any needed adjustments to the IT investment or performance measures. It also helps surface any lessons learned that could be fed back to the investment management process.

### 5. Review Process to Ensure It Is Relevant and Useful

Performance measures provide feedback to managers and help them make informed decisions on future actions. To ensure that performance measures are still relevant and useful, answer the following questions:

- Are the measures still valid?
  - Have higher-level mission or IT investment goals, objectives, and critical success factors changed?
  - Are threshold and target levels appropriate in light of recent performance and changes in technology and requirements?
  - o Can success be defined by these performance measures?
  - o Can improvements in mission or operations efficiency be defined by the measures?
  - Have more relevant measures been discovered?
- Are the measures addressing the right things?
  - o Are improvements in performance of mission, goals, and objectives addressed?
  - o Are all objectives covered by at least one measure?
  - Do the measures address value-added contributions made by overall investment in IT and/or individual programs or applications?
  - o Do the measures capture non-IT benefits and customer requirements?
  - o Are costs, benefits, savings, risks, or ROI addressed?
  - o Do the measures emphasize the critical aspects of the business?
- Are the measures the right ones to use?
  - Are measures targeted to a clear outcome (results rather than inputs or outputs)?
  - Are measures linked to a specific and critical organizational process?
  - Are measures understood at all levels that must evaluate and use them?
  - Do the measures support effective management decisions and communicate achievements to internal and external stakeholders?
  - Are measures consistent with individual motivations?
  - o Are measures accurate, reliable, valid, and verifiable?
  - Are measures built on available data at reasonable costs and in an appropriate and timely manner for the purpose?
  - Are measures able to show interim progress?
- Are measures used in the right way?
  - Are measures used in strategic planning (e.g., to identify baselines, gaps, goals, and strategic priorities) or to guide prioritization of program initiatives?
  - o Are measures used in resource allocation decisions and task, cost, and personnel management?
  - Are measures used to communicate results to stakeholders?

# APPENDIX H—PROJECT MANAGEMENT

### PURPOSE

Project Management is a crucial element for IT investment success. It involves executing the necessary skills and management practices to ensure successful investment development and implementation. This integrated skill set addresses such areas as project planning, scope management, cost, schedule, performance, risk, and organizational management. The Project Manager is ultimately responsible for the investment's success and ensuring the investment delivers the functionality and capabilities expected by stakeholders (i.e., users, customers, and senior leaders). Perhaps the greatest project management challenge is identifying risks and then executing management techniques that mitigate the risks to ensure timely and successful completion.

### COMPONENTS

Project Managers should complete the following project management components to help ensure the investment's successful completion:

**Project Planning**—Project planning is a critical element of every successful investment. It provides a foundation on which to base anticipated efforts. Additionally, it helps identify investment components and illustrates these components in a project plan. Project planning includes:

- Scope definition
- Activity identification
- Activity duration estimation
- Activity sequencing
- Cost estimation
- Schedule development
- Project staffing/resourcing
- Project plan development.

Investments typically involve multiple components that may be complex or interface with other proposed/existing systems or data. Integrating these components can be challenging. To support improved integration and management, it is useful to develop a Work Breakdown Structure (WBS). A WBS provides a management framework by separating the investment lifecycle into distinct, manageable components related to various activities and interfaces. Each component is defined with appropriate sub-components and activities, such that one individual or team can implement each component. This enables the Project Manager to more effectively estimate the cost and schedule for completing individual components, supports sequencing activities and identification of interdependencies, and provides a basis to identify milestones and develop resource and schedule estimates. Table H-1—provides an example of a WBS.

**Scope Management**—The scope frames what is expected of the investment's ultimate capability and functionality. As such, it directly impacts functional and system requirements development. The Project Manager should obtain the Project Sponsor's concurrence on the investment's scope, and then effectively manage that scope and mitigate "scope creep" by maintaining requirements traceability throughout the project lifecycle and implementing configuration management procedures. It is important for the Project Sponsor to determine whether existing requirements have been redefined, new requirements have been identified, or existing requirements eliminated based upon events. The project scope should be based on the business requirements identified during the Pre-Select Phase and traced throughout the project lifecycle. All system features, functions, and capabilities should be linked to original customer

requirements throughout the entire planning, acquisition, design and implementation phases to ensure accurate system or network design.

**Risk**—Risk is inherent in every investment. To aid in effectively identifying, analyzing, and managing risk, Project Managers should develop a risk management plan early in the planning stages, ideally during the Select Phase. Project Managers should employ subject matter experts (SMEs) among the various functional areas of the investment to identify risk and provide mitigation strategy. Key risk areas may include technology, cost, schedule, and performance/quality. The risk management plan is continually updated throughout the investment's lifecycle and is part of annual and periodic reviews. Appendix F— Risk Assessment provides additional guidance on risk assessment and management.)

**Cost and Schedule Management**—Effective investment management entails establishing cost and schedule baselines. Actual information is continuously collected, analyzed, and compared to original projections and the current baseline. Variances are identified, and appropriate actions are taken to inform senior management and mitigate the impacts of increased costs and schedule slippages. The WBS, milestones, activities, and project plan assist the development and tracking of cost and schedule. Earned value techniques provide a means to more completely evaluate costs and schedule, and assist in early risk identification (see Appendix I—Earned Value Analysis).

Plan Project							
100	Define Project						
10	Determine Project Objectives						
20	Define Project Scope						
30	List Project Products						
40	Determine Project Constraints						
50	Select Project Approach						
60	Determine Project Standards						
70	Assess Project Risks						
200	Make Project Plan						
10	Define Work Breakdown Structure						
20	Determine Activity Dependencies						
30	Define Project Milestones						
40	Determine Project Organization						
50	Estimate Effort						
60	Allocate Resources						
70	Schedule Activities						
80	Develop Budget						
90	Assess Project Risks						
300	Obtain Project Approval						
10	Assemble Project Plan						
20	Present Project Plan						
30	Agree to Project Plan						
MPMP1	Milestone PMP1						

#### Table H-1. Example of a Project Planning WBS

**Performance**—An investment's ultimate objective is to meet or exceed stakeholder performance expectations by ensuring the investment satisfies the mission need and business requirements. In the Pre-Select and Select Phases, performance planning includes defining performance measures and identifying activities required to ensure performance objectives will be met (see Appendix G—Performance Measurement). This may include benchmarking to establish a baseline and to further refine the investment's performance objectives. The Control Phase includes a continual monitoring of the performance baseline to potentially include quality reviews, tests, or pilot tests. In the Evaluate Phase, a PIR helps compare actual investment performance with expectations (see Appendix J—Post-Implementation Reviews). During the Steady-State Phase, performance measures are analyzed to determine whether investments are continuing to meet mission needs and performance expectations.

**Organizational Management**—Organizational management skills needed to manage an investment include project staffing, communications, and organizational understanding. Project Managers should be able to identify the needed skill sets and assign appropriate personnel to accomplish a given set of activities. Project Managers should also have the requisite interpersonal and leadership skills to communicate with both the project team and stakeholders. This includes possessing a vision for the investment and how to best meet stakeholder expectations, as well as ensuring the project team is able to focus on assigned tasks/activities. Additionally, Project Managers should be able to communicate and build consensus with key stakeholders, since this ultimately impacts the investment's success or failure.

# APPENDIX I—EARNED VALUE MANAGEMENT

Earned Value Management (EVM) references:

- Departmental Regulation 3130-006 (12/21/05) Information Technology Earned Value Management (see http://www.ocio.usda.gov/directives/files/dr/DR3130-006.pdf)
- Federal Acquisition Regulation (FAR) Subpart 34.2 Earned Value Management System. See http://www.arnet.gov/far/loadmainre.html.
- OMB Circular No. A11 Supplement to Part 7 Capital Programming Guide, 1.5.5.4 Planning for Acquisition Management and OMB Circular No. A11 Part 7, Section 300, Planning, budgeting, acquisition, and management of capital assets reference Performance-based acquisition management.
- See http://www.whitehouse.gov/omb/circulars/a11/current\_year/a11\_toc.html for links to OMB Circular No. A11.
- <u>National Defense Industrial Association (NDIA) Program Management Systems Committee (PMSC)</u> <u>ANSI/EIA-748-A Standard for Earned Value Management Systems (EVMS) Intent Guide, created by</u> the NDIA – PMSC to promote a clearer understanding of the American National Standards Institute/Electronic Industry Alliance (ANSI/EIA) standard 748. For each of the 32 earned value management guidelines this Guide provides: the value to management, an intent statement, typical attributes, and examples of objective evidence.
- <u>National Defense Industrial Association (NDIA) Program Management Systems Committee (PMSC)</u> <u>Surveillance Guide</u>, this guide was developed by the NDIA - PMSC and the Department of Defense for the implementation for EVMS surveillance in accordance with the American National Standards Institute/Electronic Industry Alliance (ANSI/EIA) standard 748.
- <u>National Defense Industrial Association (NDIA) The PM Guide to IBR Process</u> is the principal IBR reference and should be used to implement an integrated baseline discipline on an acquisition program.

See https://acc.dau.mil/simplify/ev\_en.php?ID=52961\_201&ID2=DO\_TOPIC for links to the three NDIA guides.



#### DEFINITIONS

- Agency Head: Person designated in charge of a USDA agency; i.e. Agency Administrator, Chief, or Office Director.
- ANSI/EIA-748-A: American National Standards Institute (ANSI)/Electronic Industries Alliance (EIA) Standard, Earned Value Management Systems (ANSI/EIA-748-A), Approved May 19, 1998 (Revised January 2002)
- **Certification of Earned Value Management System:** Each USDA Agency Head with responsibility for a major IT investment(s) will provide a signed guarantee to OCIO that the agency has an EVM system that complies with ANSI/EIA-748-A.
- **Corrective Action Plan** A document in which the agency describes what steps will be taken to improve the cost and schedule performance of an investment.
- **Development, modernization, or enhancement (D/M/E):** Cost for new investments, changes or modifications to existing systems that improve capability or performance, changes mandated by the Congress or agency leadership, personnel costs for project (investment) management, and direct support.
- **Earned Value (EV):** The value of completed work expressed in terms of the approved budget assigned to that work for a schedule activity or work breakdown structure component. Also referred to as the budgeted cost of work performed (BCWP) (PMBOK 2003)
- Earned Value Management (EVM): A management methodology for integrating scope, schedule, and resources, and for objectively measuring project performance and progress. Performance is measured by determining the budgeted cost of work performed (i.e. earned value) and comparing it to the actual cost of work performed (i.e. actual cost). Progress is measured by comparing the earned value to the planned value. (PMBOK 2003)
- **EVM System (EVMS):** The set of policies, practices, tools, outputs, and people that together meet the requirements defined in ANSI/EIA-748-A.
- Integrated Baseline Review (IBR): A review jointly conducted by the customer and the supplier Program Managers and selected staffs to effectively assess the PMB to ensure understanding of the scope of the program, and to better understand inherent risks. Generally conducted at the control account level, the review will examine the scope statement for the control account, the resources assigned, and the schedule parameters to ensure realistic planning and to identify risk.
- **Major Investment:** A program or investment that requires the submission of an OMB Exhibit 300, or a combination of programs and/or investments that has been designated by OCIO to be major because of risk, external interest, or other factors used by OCIO for determination. The criteria for defining major investments are outlined in the USDA CPIC Guide.
- Performance Measurement Baseline: The time-phased budget plan against which project performance is measured. It is the schedule for expenditure of the resources allocated to accomplish program scope and schedule objectives. (ANSI/EIA-748-A)
- **Program:** A combination of projects with one common set of objectives or any major investment as designated by USDA.
- **Project:** An effort of finite duration and scope with cost/budget limitations.
- **Product Performance Measurement:** A pre-defined practice that measures the effectiveness and efficiencies gained through the capability/product produced by the program or investment and defined within the context of Appendix G, USDA CPIC Guide to Information Technology.
- **Project Performance Measurement:** A pre-defined practice that measures the progress and performance of an investment or program against a performance measurement baseline (PMB) and defined in an official document defined generically as a System Description.
- **WBS Dictionary:** A companion document to the WBS that describes the scope for each and every WBS element. The WBS Dictionary covers the entire scope of the project including management and support activities performed as part of the project.
- Work Breakdown Structure (WBS): A product-oriented hierarchical structure that defines the work to be accomplished in the project.

# APPENDIX J—POST-IMPLEMENTATION REVIEWS

#### PURPOSE

Post-Implementation Reviews (PIRs) support the Evaluation Phase of the process (see Chapter 5— Evaluate Phase). PIRs help determine whether investments have achieved expected benefits, such as lowered cost, reduced cycle time, increased quality, or increased speed of service delivery.

The PIR has a dual focus:

- It provides an assessment of the implemented investment, including an evaluation of the development process.
- It indicates the extent to which the USDA's decision-making processes are sustaining or improving the success rate of IT investments.

The PIR usually occurs either after a system has been in operation for about six months or immediately following investment termination.

A team of agency and/or staff office personnel should conduct the PIR. However, in order to ensure the review is conducted independently and objectively, the PIR team should not include members from the investment under review. The PIR team should review the following investment elements:

- Mission alignment
- IT architecture and telecommunications infrastructure (including security and internal controls)
- Performance measures
- Project management
- Customer acceptance
- Business process support
- High performance workforce
- Cost versus anticipated savings.

As a minimum, the PIR team will evaluate stakeholder and customer/user satisfaction with the end product, mission/program impact, and technical capability, as well as provide decision-makers with lessons learned so they can improve investment decision-making processes.

The review will provide a baseline to decide whether to continue the system without adjustment, to modify the system to improve performance or, if necessary, to consider alternatives to the implemented system. Even with the best system development process, it is quite possible that a new system will have problems or even major flaws that must be rectified to obtain full investment benefits. The PIR should provide decision-makers with useful information on how best to modify a system, or to work around the flaws in a system, to improve performance and bring the system further in alignment with the identified business needs.

### PROCESS

As detailed below, there are seven major steps to conducting a PIR:

### 1. Initiate PIR

The review team initiates a PIR by preparing and sending a memorandum to the Project Sponsor stating the review has begun. The memorandum should include a schedule for the planned review and indicate any areas that may receive special review emphasis.

### 2. Analyze Documentation

The review team attains any existing investment documentation and analyzes the information to understand the investment scope, generate interview and survey questions, prepare for system overview briefings, and plan the PIR. The review team also reviews any existing reports and memos from the Pre-Select, Select, and Control Phases to uncover any findings or outstanding issues.

### 3. Interview Key Players

The review team interviews all key IT and business process players. The interviews should help the team develop an understanding of the system's goals, objectives, benefits, and costs as described in the business case submitted during the Select Phase. Additionally, the interviews will help the team determine how efficiently and effectively the system's objectives, goals, performance measures, and benefits are being achieved, as well as identify system deficiencies and enhancement needs.

#### 4. Measure Performance

The review team assesses the investment performance measures established during the Select Phase. These performance measures are compared to actual data generated during the operations/production stage. In the absence of certain statistics, the review team may perform onsite observations to measure specific criteria.

#### 5. Perform User Surveys

The review team conducts qualitative surveys with users to determine user satisfaction with the system. Executing the survey includes designing questionnaires, distributing survey questionnaires to remote users' locations, receiving responses, analyzing results, and generating a survey results memorandum. The survey measures the system's efficiency and effectiveness in achieving its stated goals and benefits and in satisfying user needs.

#### 6. Perform Analysis

The review team analyzes all documentation, survey results, and performance measurements to determine if the system efficiently and effectively achieved its objectives.

#### 7. Issue Report

After comments are received from the Project Sponsor, the review team prepares the Final Report and submits it for OCIO and E-Board review. Report findings and recommendations must be clear and concise to avoid any misunderstandings.



# **APPENDIX K— MISSION NEED STATEMENT TEMPLATE**

# PURPOSE

The Mission Needs Statement (MNS) is to be completed during the Pre-Select Phase. It is a summary document that describes the operational problem and presents the major decision factors that OCIO and the E-Board should evaluate in considering the need and proposed investment.

The following section provides a template for preparing the Mission Need Statement. Detailed quantitative and analytical information should be included as attachments.

# **General Instructions for Completing the Mission Need Statement**

The Mission Need Statement is created during the Pre-Select Phase. It must analytically justify: (1) the need for action to resolve a shortfall in the agency's ability to provide the services needed by its users or customers, or (2) the need to explore a technological opportunity for performing agency missions more effectively. The Mission Needs Statement must be derived from rigorous mission analysis (i.e., continuous analysis of current and forecasted mission capabilities in relationship to projected demand for services) and must contain sufficient quantitative information to establish and justify the need. Extensive performance analysis should be completed and capability shortfalls should be identified before preparing the Mission Need Statement.

#### 1. Administrative Information

A. MNS Title:		
B. MNS Number:		
C. Originator:		
D. Originator's Organization:		
E. Originator's Phone Number:		
F. Sponsoring Line of Business:		
G. Sponsor's Focal Point:		
H. Sponsor's Focal Point Phone Number:		
I. Submission Date:		
J. Revision Number:		
K. Revision Date:		
Signature:		
	Agency Head	Date

### 2. Impact on USDA Mission Areas

Briefly describe the impact of the capability shortfall or technological opportunity with respect to performance metrics, goals, or standards in USDA mission areas. Performance goals are delineated in the USDA and agency strategic plan, business plans, and annual performance plan prepared in compliance with GPRA (Public Law 103-62). This should be linked directly to the USDA strategic plan and the agency strategic plan.

### 3. Needed Capability

Describe the functional capability needed or technological opportunity. Describe needed capability in terms of functions to be performed or services to be provided. Cite any Congressional, Secretary, or other high-level direction, such as international agreements, to support the needed capability or any statutory or regulatory authority for the need. Provide validated growth projections based on operational analysis.

This is not a description of an acquisition program (i.e., this is not the details of a particular hardware or software solution). Do not describe needed capability in terms of a system or solution but rather focus on the business/mission aspects.

### 4. Current and Planned Capability

Describe quantitatively the capability of systems, facilities, equipment, or other assets currently deployed or presently planned and funded to meet the mission need. Where applicable, use tables to present the information. If this Mission Need Statement proposes to replace an existing investment, provide existing system name and OMB number. References should be made to the existing architecture and asset inventory. Provide back up data in attachments.

### 5. Capability Shortfall

Describe the capability shortfall and explain the performance analysis that was used to identify and quantify the extent of the shortfall over time. Define the ability of the current technology to meet the business requirements in support of the mission. Identify changes between current state and future state of technology, and provide recommendations for closing gaps between the two. Define, in detail, the specific limitations of current facilities, equipment, or service to meet projected demand and the needed capability. Explain the criteria used to measure performance. Include appropriate graphs, tables, and formulas to define the extent of the shortfall. Identify databases and other data sources upon which the analysis is based. Identify models and methodologies used to quantify the shortfall.

Alternately, describe the technological opportunity in terms of improved USDA productivity, facility availability, operational effectiveness, or improved efficiency. In attachments, explain the analysis used to quantify the magnitude of the opportunity, and identify and describe databases, models, and methodologies used to support the analysis.

Provide specific operational and performance analyses, quantitative projections, maintenance indicators, reports, recommendations, or other supporting data, as attachments.

### 6. Impact of Not Approving the Mission Need

Describe the impact if this capability shortfall is not resolved relative to the USDA's ability to perform mission responsibilities. Define the expected change in mission performance indicators if the capability shortfall is not resolved.

Include as attachments appropriate graphs, tables, and formulas used to quantify the impact on performance. Identify databases, other sources of data, models, and methodologies used to support the impact analysis. Explain performance analyses used to quantify the impact of not implementing the opportunity, and identify the external factors (such as validated growth projections) used to support the analysis.

### 7. Benefits

Summarize the mission analysis determination of benefits. Describe the benefits accrued by the needed capability or technological opportunity. Benefits may accrue from more efficient operations, improved responsiveness to customers, lower operational costs, or other savings.



The summary of accrued benefits should describe ground rules and assumptions, benefits, estimating methods, sources, and models. Include as attachments appropriate graphs, tables, and formulas used to quantify the benefits.

### 8. Timeframe

Identify when the capability shortfall will seriously affect the Department's ability to perform its mission if no action is taken. Establish when action must be taken to avoid the adverse impact on services that will result. Explain the performance analysis used to quantify the extent of the impact over time.

### 9. Criticality

State the priority of this mission need relative to other Departmental needs. First, define the priority of this need relative to other needs within the mission area, and then define the priority relative to needs across all mission areas. Characterize whether the mission need identifies internal USDA capability shortfalls or mainly shortfalls in servicing the customer community.

### 10. Long Range Resource Planning Estimate

Provide a rough estimate of the resources that will likely be committed to this mission need in competition with all others, within the constraint of realistic projections of future budget authority

# APPENDIX L— PRESIDENTIAL E – GOVERNMENT INITIATIVES, LINES OF BUSINESS, AND USDA SHARED SERVICES

# L.1 BACKGROUND

The E-Government Act of 2002 (<u>http://www.justlawlinks.com/ACTS/act-e-government.htm</u>) established the Federal Government's commitment to transforming its service delivery to its customers using modern electronic devices. E-Government is the exchange of value, through an electronic medium, and includes interactions and relationships between: Government and citizens; Government and public and private entities; and Government and employees and the enterprise. Web-based Internet applications and other digital technologies, combined with processes that implement these technologies are used by Government to:

- Enhance the access to and delivery of Government information and services to the public, other agencies, and other Government entities; and/or
- Create improvements in Government operations to increase effectiveness, efficiency, service quality, and/or transformation

USDA currently participates in 31 Presidential E-Government initiatives and Lines of Business in an effort to provide products, services and information using aligned electronic delivery channels in support of USDA's Enterprise Architecture. The agency developed an E-Government Strategic Plan to establish a comprehensive vision and direction for the Department and its Agencies for the use of electronic commerce:

<u>https://www.egov.usda.gov/Requests/USDA\_eGov\_Strategic\_Plan\_Web.pdf</u>. The plan identified 24 crossagency E-Government opportunities that were approved by the Deputy Secretary and the Executive Board (E-Board) for subsequent business case development. These Initiatives enabled USDA to meet the goals of the President's Management Agenda and achieve USDA's vision of "**USDA**, **Electronically Available Any Place, Any Time**".

The Chief Information Officer (CIO) has published policies on Information and Technology Transformation, USDA eAuthentication Service, Enterprise Shared Services, and AgLearn Service courseware, and content. USDA's E-Government Strategic Plan served as the Department's guide to transforming the development and delivery of USDA information and services. These policies listed below, instituted USDA's continuing transformation journey to make USDA's programs and services more consumer centric:

DR 3600-000 USDA Transformation and Technology Transformation http://www.ocio.usda.gov/directives/doc/DR3600-000.pdf DR 3610-001 USDA eAuthentication Service http://www.ocio.usda.gov/directives/doc/DR3610-001.pdf DR 3620-001 USDA eLearning Services, Courseware And Content http://www.ocio.usda.gov/directives/doc/DR3620-001.pdf DR 3630-001 USDA Enterprise Shared Services (ESS) http://www.ocio.usda.gov/directives/doc/DR3630-001.pdf

# L.2 Alignment with Presidential E-Government Initiatives, Lines of Business and USDA Shared Services

# L.2.1 PRESIDENTIAL E-GOVERNMENT INITIATIVES, LINES OF BUSINESS AND USDA SHARED SERVICES

USDA requires support of Presidential E-Government initiatives, Lines of Business and USDA Shared Services to leverage investments that focus on a shift from working in independent agency- and project-

specific "silos" to delivering information and services through integrated, enterprise-wide and interdepartmental solutions. Specifically, <u>all</u> information technology investments, must address (1) collaborative and blended ventures vs. single agency approaches; (2) customer-centered government; and (3) internal pressures and demands; and (4) alignment with USDA's Enterprise Architecture.

All existing and proposed USDA information technology investments will be evaluated to ensure that Webbased and other electronic information, services and program delivery channels have been sufficiently considered. Investments must align with USDA business goals and objectives and the USDA mission, vision, goals and objectives that include participation in the Presidential E-Government initiatives, Lines of Business, and USDA Shared Services. Information about the President's Management Agenda, the Presidential E-Government Initiatives and Lines of Business, as well as a comprehensive list of USDA Shared Services is provided below:

President's Management Agenda <u>http://www.whitehouse.gov/omb/egov/</u> Presidential E-Government Initiatives and Lines of Business descriptions <u>http://www.whitehouse.gov/omb/egov/c-presidential.html</u> President's Management Agenda Scorecards <u>http://www.whitehouse.gov/results/agenda/scorecard.html</u> Full Implementation Plan <u>https://www.egov.usda.gov/Intranet/Internal\_eGovernment\_Resources/Presidential\_eGovernment\_Initiative</u> <u>s/index.html</u>

#### The USDA Shared Services are:

- USDA eAuthentication Service
- AgLearn
- Enterprise Content Management
- Enterprise Shared Services
  - USDA WebSphere Portal Hosting (WPS)
  - WebSphere Hosting (WAS)
  - Google Search Engine
  - Web Content Management (WCM)
  - Document Management (DM)
- Enterprise Contingency Planning Program
- Homeland Security Presidential Directive 12 (HSPD-12)

# L.2.2 All proposed IT investments must describe how they will align with and/or use the Enterprise Shared Services Initiatives. Included in the description should be the technology components required to support the investment.

Technology components examples:Web page design or updates, search engines, portal products, content management tools or development of related processes including information architectures (taxonomy, meta data, etc.), document management or workflow tools and related processes, electronic records management tools and related processes, data standards, databases, or data warehouses, authentication and/or authorization, i.e., single sign-on, PKI, etc., electronic training, distance learning, electronic content development, etc., and purchase of third-party electronic content (online journals, periodicals, databases, etc.) as well as web hosting of various components.

# L.3 EVALUATION PARAMETERS FOR IT ALIGNMENT WITH PRESIDENTIAL E-GOVERNMENT INITIATIVES, LINES OF BUSINESS, AND USDA SHARED SERVICES

# L.3.1 Review the following materials related to Presidential E-Government Initiatives, Lines of Business, and USDA Shared Services:

The agency should review the following materials during the planning, design, build, and implementation stages, and after implementing an information technology investment to ensure alignment with Presidential E-Government Initiatives, Lines of Business, and USDA Shared Services:

- USDA and Agency current IT investment portfolio.
- Enterprise Architecture Guidance (Office of Management and Budget Common Reference Model).

# L.3.2 Evaluating Criteria

#### USDA Business Goals and Legislative Drivers

- How does the investment support the President's Management Agenda Expanding Electronic Government?
- How does the investment support one or more Presidential E-Government Initiatives? Identify the initiative name(s).
- How does the agency address mandates of the Paperwork Reduction Act (PRA)? Information collections (i.e., information collections that impact the public and require an OMB clearance) and their supporting transactions.
- How does the proposed investment address legislative priorities, GAO-identified material weaknesses, OMB guidelines and/or IG findings?
- How does the proposed investment expand the reach and participation of USDA programs (i.e. increase the numbers of beneficiaries)? Does the proposed investment generate revenue, if applicable?
- How does the project make use of IT and its practical applications in transforming/re-engineering traditional government processes consistent with the goals and objectives of USDA's IT Strategic Plan?
- Does the proposed investment describe the information and records to be created and the associated records management requirements from creation to disposition, such as records scheduling, migration, etc.?
- Does the proposed investment identify performance measurements supported by the Presidential E-Government Initiatives, Lines of Business, and USDA Shared Services?

#### **Customer-Centered Focus:**

- How does the proposed investment reduce the reporting burden on citizens, public and private entities and/or employees? For information collected from the public, does the proposed investment identify the information collection package control number and associated forms numbers and title and the level of the service provided, i.e., print, fill, save, submit, transmit?
- Has the readiness of the customer group(s) been determined? What is the current baseline of electronic services users? What is the projected user base 6, 12 and 18 months after implementation?
- Has the project identified specific performance measures and indicators that are geared to citizens' needs?
- How will the proposed investment utilize existing points of access, or create improved, easy-to-find point(s) of access, that support USDA services (such as USDA eAuthentication Service)?



• What is the marketing/communications plan to promote the products/services to the public? Other government agencies? Business Partners? Internally?

#### **Collaboration:**

- Does this project support one agency, multiple agencies, or the entire USDA enterprise?
- How does the proposed investment leverage existing or proposed IT investments?
- How does the proposed investment unify and simplify program delivery or eliminate redundancy in multi-agency system development and data collection efforts?
- Does the proposed investment align with Presidential E-Government initiatives, Lines of Business, and USDA Shared Services (provide examples)? If so, how will other investments continue to be supported, and what is the scheduled phase out of these services, if applicable? If this investment does not align with Presidential E-Government initiatives, Lines of Business, or USDA Shared Services for any of its end-to-end processing, provide the justification/rationale for not doing so.
- Describe the end-to-end process(s), identify areas for improvement and show how electronically enabling them provides value to external customers and/or internal improvements in efficiency and effectiveness.
- How does the proposed investment enable sharing of information more quickly and conveniently between USDA employees and agencies and/or federal and state, local and tribal governments?

#### Process and Change Management:

- Has transformation activities/business process re-engineering/improvement been conducted? If so, how will business processes change as a result of this investment?
- Identify any projects/investments that were "turned off" or avoided because of this investment.
- Which industry best practices does the proposed investment identify, examine and employ, where appropriate?
- How does the proposed investment address the awareness and training requirements to effect change?
- Does the proposal include a change management component? Identify how the proposal considers governance, communications, training and other change management needs.

#### **Budget/Finance:**

- How does the investment reduce/eliminate redundant expenditures (intra and inter-Departmental)?
- How does the investment generate revenue (if applicable)?
- Can multiple agencies collaborate or pool resources?

#### Architecture/Infrastructure/Security:

- How does the proposed investment use the USDA suite of Shared Services (USDA eAuthentication, Enterprise Shared Services and AgLearn) to support strategic initiatives, enable agency and enterprise program delivery, leverage investments, and save costs? Describe the technology components required to support this service investment.
- How does the proposed investment advance IT priorities in the areas of Enterprise Architecture, Telecommunication, and Information Management?
- How have security- and privacy- related components been addressed and coordinated?

# L.3.2.1 Presidential E-Government Initiatives, Lines of Business and Shared Services Document Review

USDA investments in the Steady-State phase of the CPIC cycle must align with the Presidential E-Government initiatives, Lines of Business, and the USDA Shared Services.

The business case should:

• Determine whether the investment:



- Meets agency mission and delivers expected performance at an acceptable level of maintenance cost;
- Needs to be modernized and replaced.
- o Duplicates the
  - a. Presidential Initiatives outlined in the President's Management Agenda,
  - b. USDA's Enterprise Architecture vision, or
  - c. USDA's Shared Services (USDA eAuthentication Service, and AgLearn)

USDA agencies must justify continuing investments that duplicate these services.

- Consider the investment in terms of performance goals:
- Are its performance goals still being met? Are new or different performance goals expected to emerge in the near future?
- Are current customers satisfied? Are there other potential customers that have not yet been reached?
- Answer the questions: Is this investment still the most cost-efficient method of delivering a solution? Are there other potentially more effective and cost-efficient means of delivery for the program, specifically Web and e-business services and tools?

All sections of the Exhibit 300 should be used to demonstrate alignment.

- Justification Is the current system still the most advantageous and cost-effective?
  - Performance Goals What are goals for investment as it stands today?
  - Alternatives Analysis In light of relatively new e-business tools (e.g., Web-based forms, electronic signatures), are there now alternatives available that were previously unavailable? If so, what are they?
  - Performance management Is the investment meeting current and anticipated cost, schedule, and performance goals?



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USDA eGovernment Program	L			President	tial Initiativ	es - Enter	prise Wide							Pre	sidential In	nitiatives -	Cross-Age	ncy					Line	es of Busi	ness				
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Updated 12/13/2006	-Authentical	Clearance	Governmer	Enterprise Hu itegration	E-Payroll	E-Records Ma	E-Training	ntegrated Ac Environment	Recruitment (	JSA Services	3usiness Gat	Disaster Man	e-Loans	E-Rulemaking	ederal Asse	Seospatial O	3 ov Benefits.	Grants.gov	nternational Streamlining	Recreation O	SAFECOM	ederal Healt	inancial Mar	Grants Manaç	łuman Resol Management	T Security	ieospatial	ludget Fcrmu xecution	l Infrastructu
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APPENDIX M—ENTERPRISE ARCHITECTURE

#### THE USDA ENTERPRISE ARCHITECTURE FRAMEWORK

The USDA Enterprise Architecture is a living program developed collaboratively across the Department. It will be updated on a continuous basis, and as such the tools and repositories associated with it will capture only the information that can be updated or otherwise maintained on an ongoing basis.

The USDA Enterprise Architecture is based on the Federal Enterprise Architecture Framework (FEAF)<sup>1</sup>



The **architecture drivers** represent external stimuli for the architecture. The business drivers could be new legislation, new administration initiatives, budget priorities and market forces. Design drivers include new and enhanced software and hardware, as well as combinations thereof.

The **strategic direction** guides the development of the target architecture and consists of a vision, principles, goals, and objectives.

The **current architecture** defines the "as is" enterprise architecture, and consists of two major elements – business and design architectures. The design architectures include Data, Applications, and Technology architectures.

The **target architecture** defines the "to-be" enterprise architecture, and also consists of the Business, Data, Applications, and Technology architectures. The target architecture represents

<sup>&</sup>lt;sup>1</sup> Adapted from Chief Information Officers Council, *Federal Enterprise Architecture Framework*, Version 1.1 (September 1999).

future capabilities and technologies that result from design enhancements in order to support the evolving business needs of the Department.

The **transition activities and processes** support the migration of the USDA Enterprise Architecture from the current architecture to the target architecture. Critical transition processes include IT capital investment planning, migration planning, configuration management, and change management.

The **architecture segments** consist of focused architecture efforts either in major USDA business areas, or in an area that USDA has in common with State or Federal government entities. Each segment represents a major portion of the overall Enterprise Architecture. Some segments belong specifically to an agency, while others are considered to be "common enterprise" (i.e., segments that are shared by two or more agencies). It should be noted that segments are sometimes referred to as "domains".

The **architecture layers** are documented below:

- Business Architecture containing items such as:
  - o Lines of Business within the Federal government
  - o Subfunctions supporting USDA mission
  - Processes and subprocesses performed under subfunctions
  - o Stakeholders
- Data Architecture containing items such as:
  - Subject areas
  - Data objects and properties
  - o Data models
  - Classification schemes
  - Data security and privacy requirements
- Applications Architecture containing items such as:
  - Description of applications and systems
  - Interfaces between applications and systems
  - System component documentation
  - Category of system such as major/non-major
  - Applications and systems security and privacy requirements
- Technology Architecture containing items such as:
  - o Hardware types
  - Software inventory and versions
  - Telecommunications network diagrams
  - o Category of service provided
  - Security and privacy issues associated with technology selected

The **architectural models** are used within the layers to define the business and design models used by USDA. When appropriate, these can be reusable patterns.

**Standards** refer to all standards, guidelines and best practices that are developed by USDA and used within the architecture either at USDA or elsewhere, or are developed elsewhere and used by USDA.



#### THE FEDERAL ENTERPRISE ARCHITECTURE (FEA) REFERENCE MODELS

The USDA Enterprise Architecture is developed and maintained with the Federal Enterprise Architecture (FEA) reference models in mind.<sup>2</sup> The FEA reference models are designed to facilitate crossdepartmental analysis, as well as provide a means by which to identify duplicative investments, gaps and opportunities for collaboration within and across Federal agencies.

The reference models of the FEA are organized as follows:



#### Performance Reference Model (PRM)

The PRM is a framework for performance measurement providing common output measurements throughout the federal government. It allows agencies to better manage the business of government at a strategic level, by providing a means for using an agency's EA to measure the success of IT investments and their impact on strategic outcomes. The PRM has three main purposes:

- Help produce enhanced performance information to improve strategic and daily decision-making
- Improve the alignment and better articulate the contribution of inputs to outputs and outcomes, thereby creating a clear "line of sight" to desired results
- Identify performance improvement opportunities that span traditional organizational structures and boundaries

#### Business Reference Model (BRM)

The BRM is a function-driven model for describing the business operations of the Federal Government, independent of the agencies that perform them. It provides an organized, hierarchical construct for describing the day-to-day business operations of the Federal government. The Lines of Business and Sub-functions that comprise the BRM represent a departure from previous models of the Federal government that use antiquated, stovepiped, Federal agency-oriented frameworks. The BRM presents

<sup>&</sup>lt;sup>2</sup> Portions adapted from the FEA Consolidated Reference Model Document version 2.1 http://www.whitehouse.gov/omb/egov/a-2-EAModelsNEW2.html).

the business of the government using a purely functionally-driven approach. OMB is currently working to extend the BRM to include methods for documenting processes and sub-processes.

#### Service Component Reference Model (SRM)

The SRM is a business and performance-driven, functional model that classifies Service Components with respect to how they support business and/or performance objectives. The SRM is intended to support the discovery of government-wide business and application components in IT investments and assets. Towards this end, the SRM is structured across horizontal and vertical service domains that – independent of the business functions – have the ability to provide a foundation to support the reuse of applications, application capabilities, components, and business services. The SRM is particularly important to the future of Federal architectures, as it provides the structure necessary to promote a component-based architecture. This, in turn, will allow reusable components to be shared across the Federal government.

#### Data Reference Model (DRM)

The DRM is a flexible and standards-based framework to enable information sharing and reuse across the federal government via the standard description and discovery of common data and the promotion of uniform data management practices.

The DRM provides a standard means by which data may be described, categorized, and shared. These are reflected within each of the DRM's three standardization areas:

- Data Description: Provides a means to uniformly describe data, thereby supporting its discovery and sharing.
- Data Context: Facilitates discovery of data through an approach to the categorization of data according to taxonomies. Additionally, enables the definition of authoritative data assets within a community of interest.
- Data Sharing: Supports the access and exchange of data where access consists of ad- hoc requests (such as a query of a data asset), and exchange consists of fixed, reoccurring transactions between parties. Enabled by capabilities provided by both theData Context and Data Description standardization areas.

#### Technical Reference Model (TRM)

The TRM is a component-driven, technical model used to identify and describe the standards, specifications, and technologies necessary to support the construction, delivery, and exchange of business and application components that may be used and leveraged in a component-based or service-orientated architecture. The TRM unifies existing Federal agency electronic Government (eGov) guidance by providing a foundation to advance the reuse of technology and component services within and across the Federal government.

### WHY HAVE AN ENTERPRISE ARCHITECTURE?

The purpose of an Enterprise Architecture program at USDA is to inform and guide the business decisions that are made throughout the Department in support of the USDA mission.<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> Portions adapted from Chief Information Officers Council, *A Practical Guide to Federal Enterprise Architecture*, Version 1.0 (February 2001) and United States General Accounting Office, *Information Technology: A Framework for Assessing and Improving Enterprise Architecture Management*, GAO-03-584G (Washington, DC: April 2003).



At a high level, an Enterprise Architecture at USDA provides the following:

- **Strategic Alignment**: Ensures that the business processes, technology, data, and applications are aligned with management's objectives
- **Facilitate Change**: Provides the vision and transition plans necessary to enable USDA to successfully move towards the future
- Efficient Development: Reduces systems development, applications generation, and modernization timeframes as well as resource requirements by enabling reuse of architectural components
- **Product Convergence**: Strives towards standard IT product portfolios and corporate contracting vehicles as appropriate
- **System Integration**: Makes certain that business rules are consistent across the Department, that data and its uses are appropriately documented, that interfaces and information flows are simplified, and that connectivity and interoperability are managed across the Department

The importance of developing, implementing, and maintaining an Enterprise Architecture is a basic tenet of both organizational transformation and IT management. Developed, implemented, and managed properly, an Enterprise Architecture can clarify and help optimize the interdependencies and relationships among an organization's business operations and the underlying IT infrastructure and applications that support these operations. Moreover, an Enterprise Architecture is essential for addressing the appropriate use of emerging technologies. E-Government will be enabled and promoted through the development and use of the USDA Enterprise Architecture.

Specifically, the architecture:

- Captures facts about the missions, functions and business foundations in an understandable manner in order to promote better planning and decision making
- Promotes cross-agency information sharing
- Increases interoperability and decreases costs through the use of reusable components
- Supports the Capital Planning and Investment Control (CPIC) process by providing a tool for the assessment of benefits, impacts, and capital investment measurements, as well as supporting analyses of alternatives, risks and tradeoffs
- Provides project managers and other decision-makers with a method for learning about the processes, applications, data, and technology in use across the Department
- Improves communication and collaboration among the business organizations and IT organizations within the Department through the use of common data sets and taxonomies
- Provides a validated, consistent source of information for Department-level reporting on USDA Information Technology
- Enables the identification of areas where there is a risk of developing duplicative systems that support similar business functions
- Provides a reference mechanism for collaboration with industry, USDA partners, and other governmental entities



• Helps identify similar legacy systems that can be combined into a single replacement system

#### EXHIBIT 300 EA GUIDANCE FOR INFORMATION TECHNOLOGY INVESTMENTS

For further information and guidance, contact Tracey Ambeau at 202-690-3649 and <u>Tracey.Ambeau@usda.gov</u> and Niles Hewlett at 202-205-3735 and <u>Niles.Hewlett@usda.gov</u>

#### OMB Framework and Reference Models

In order to answer the Enterprise Architecture questions of these sections, it is important to be familiar with the OMB Reference Models (see pages 3-6 of this document.) To obtain detail on the reference models, link to <a href="http://www.whitehouse.gov/omb/egov/a-2-EAModelsNEW2.html">http://www.whitehouse.gov/omb/egov/a-2-EAModelsNEW2.html</a>.

#### **OMB Exhibit 300 Evaluation Criteria**

These are the scoring criteria that OMB will use in evaluating EA in the Exhibit 300. Please note that where OMB refers to "Agency" we have substituted "USDA".

**(Score of 5)** This project is included in the USDA EA and CPIC process. Project is mapped to and supports the Federal Enterprise Architecture (FEA) and clearly links to the FEA Reference Models (PRM, BRM, SRM, and TRM). Business case (BC) demonstrates business, data, and application, and technology layers of the EA in relationship to this project.

**(Score of 4)** This project is included in the USDA EA and CPIC process. Project is mapped to and supports the Federal Enterprise Architecture, clearly links to the BRM and work is continuing to map to the PRM, SRM, and TRM. BC demonstrates weaknesses in the business, data, and application, and technology layers of the EA in relationship to this project.

**(Score of 3)** This project is not included in the USDA EA and CPIC process or was not approved by the agency EA committee and does not link to the FEA. BC demonstrates a lack of understanding on the layers of the EA (business, data, application, and technology).

(Score of 2) While the USDA has an EA Framework, it is not implemented in the component agency and does not include this project.

(Score of 1) There is no evidence of a comprehensive EA in the USDA.

#### SPECIFIC GUIDANCE FOR UNIQUE PROJECT IDENTIFIER

The unique project identifier (UPI), a 17-digit number, must be created for all IT projects. In fiscal year 2008, the BRM codes were removed from the UPI. The current UPI includes identifiers depicting agency code, bureau code, mission area (where appropriate), part of the exhibit where investment will be reported, type of investment, agency four-digit identifier and two-digit investment category code.

#### Exhibit 300: Part I: Capital Asset Plan and Business Case (All Assets)

Date of this Submission Agency Bureau



Location in the				
Budget				
Account Title				
Account				
Identification Co	de			
<b>Program Activity</b>				
Name of Project				
<b>Unique Project</b>	A UPI should be	created for all I	T projects.	
Identifier: (IT or	າly)			
<b>Project Initiation</b>				
Date				
Project Planned This Project is:	Completion Date Initial Concept Mixed Life Cycle	Planning	Full Acquisition	Steady State

Below is a description of the number coding sequence of the UPI:

Entry:	Description:						
XXX-xx-xx-xx-xx-xxx-xx	The first three digits represent the agency (USDA) code (see Appendix C).						
xxx-XX-xx-xx-xx-xxx	The next two digits are your bureau (USDA agency) code (see Appendix C). If this is a department only reporting, use 00 as your bureau code.						
xxx-xx-XX-xx-xx-xxxx-xx	These two digits indicate the four parts of exhibit 53:						
	<ul> <li>01 = Part 1. IT Investments by Mission Area</li> </ul>						
	<ul> <li>02 = Part 2. IT Investments for Infrastructure, Office Automation, and Telecommunications</li> </ul>						
	<ul> <li>03 = Part 3. IT Investments for Enterprise Architecture and Planning</li> </ul>						
	• 04 = Part 4. IT Investments for Grants Management Systems						
	05 = Part 5. Special Use IT investments						
xxx-xx-xx-XX-xx-xxxx-xx	These two digits indicate the mission area. Assign a unique code for each mission area reported.						

Entry:	Description:								
xxx-xx-xx-xx-XX-xxxx-xx	These two digits indicate your agency=s type of investment. Select one of the following two digit codes according to the type of investment you are reporting:								
	• 01 = Major IT Investments (see definition in Section 53.3)								
	• 02 = Non-major IT investments (see definition in Section 53.3)								
	<ul> <li>03 = Non-major IT investments that are part of a larger asset and for which there is an existing business case for the overall asset. Description of the IT investment should indicate the UPI of the for the major asset of the lead agency.</li> </ul>								
	• 04 = Major IT Investment that represents a joint effort for more than one agency. Use the 04 indicator to identify projects where the business case for the major IT investment is reported in another agency's Exhibit 53. Description of the IT investment should indicate where the business case can be found.								
xxx-xx-xx-xx-XXXX-xx	This is a four digit identification number that identifies a specific IT investment. If a new project is added to exhibit 53, locate the area of exhibit 53 where you are going to report the IT investment and use the next sequential number as your four digit identification number.								
xxx-xx-xx-xx-xx-XX	These two digits identify which part of the investment you are reporting. Select one of the following two digit codes according to what you report on the title line:								
	<ul> <li>00 = Total investment title line, or the first time the agency is reporting this particular investment. If this is one of the PMC E-Gov initiatives or an individual agency's participation in one of the PMC E-Gov initiatives, this two-digit code should be "24".</li> </ul>								
	<ul> <li>04 = Funding source or appropriation</li> </ul>								
	• 09 = Any subtotal								

#### Specific Guidance for Performance Architecture

The performance architecture questions are located in Part I, Section D of the Exhibit 300 entitled "Performance Goals and Measures (All Assets)." In order to successfully address this area of the exhibit 300, performance goals must be provided for the agency and be linked to the annual performance plan. The investment must discuss the agency's mission and strategic goals, and performance measures must be provided. These goals need to map to the gap in the agency's strategic goals and objectives this investment is designed to fill. They are the internal and external performance benefits this investment is expected to deliver to the agency (e.g., improve efficiency by 60 percent, increase citizen participation by 300 percent a year to achieve an overall citizen participation rate of 75 percent by FY 2xxx, etc.). The goals must clearly state measurable investment outcomes, and if applicable, investment outputs. , Qualitative measures may be used, but sparingly. Please do not use terms such as significant, better, or improved without specifying the expected change or impact. Further, please note that goals do not include the completion dates.

Agencies must use Table 1 below for reporting performance goals and measures for all non-IT


investments and for existing IT investments that were initiated prior to FY 2005. The table can be extended to include measures for years beyond FY 2006.

#### Table 1

	P	erformance Informat	tion Table 1:		
Fiscal Year	Strategic Goals	Performance Measure	Actual Baseline	Planned Performance	Performance Metric Results
1 Cui	Cupponeu	Weddure		Metric	(Actual)
0004			<b>T</b> I	(Target)	
2004	Goal 3: Improve	USDA E-Government Strategic Plan Objective	The legacy environment consists	at 90% of the 10	at 50% of the 10
	internal efficiency by	3.1 (see above)	of 10 stove-piped	agencies/administr	agencies/administrativ
	wide solutions		mostly manual non-	full procurement	procurement authority
			standardized processes	authority	Reduced legacy
				Reduce legacy	systems and applications by 0%
				applications by	over the FY03 levels
				levels (10 systems)	
2004	USDA E-Government Goal 3: Improve	USDA E-Government Strategic Plan Objective	In the legacy environment, e-	Train 31.56% of eligible USDA	Met 8.95% eligible users trained on the
	internal efficiency by	3.2 (see above)	government	employees on the	use of procurement e-
	wide solutions		not exist. Nine of the	e-business tools, to	business tools
			legacy acquisition systems are client	total 35.78% of employees trained	Met 99.99% designated system
			server and 1 is a	to date	uptime
			agency maintains	System available to	Deployment was
			manual processes.	percent of	delayed and no user surveys were
				designated hours	distributed; will reinstate surveys
				95% of trained	beginning FY05
				less maintenance	Deployment was
				and use of manual record keeping	delayed and no user survevs were
				mechanisms for	distributed; will
				in USDA	beginning FY05
				procurement system	
				Improve overall	
				with new system by	
				10% as indicated	
2004			Acquisition	results	Drovided 9 05% of
2004	Goal 3: Improve	Strategic Plan Objective	was sporadic and	procurement	user population with
	internal efficiency by promoting enterprise-	3.3 (see above)	non-standard overall. Only one of the legacy	support functions (help desk support)	procurement system support
	wide solutions		systems maintained	for additional	Service levels have
				user population	not changed; will
				Increase employee	reinstate surveys when requirements
				satisfaction with	change
				support functions	8.95% of the user
				levels	ability to submit
				35.78% of total	through the change
				users have the ability to submit	management process
				change requests through the change	

				management process	
2004	USDA E-Government Goal 3: Improve internal efficiency by promoting enterprise- wide solutions	USDA E-Government Strategic Plan Objective 3.4 (see above)	In the legacy environment, e- government acquisition tools did not exist. Nine of the legacy acquisition systems are client server and 1 is a mainframe. Each agency maintains manual processes.	Deploy 65% of system total requirements and evaluation criteria Report on earned value tracking and reporting of new system Increase in the accuracy of management reporting and analysis by decreasing the rate of discrepancies between data housed in the core financial system and in the Department procurement systems by 50% over FY02 levels	Deployed 57% of system total requirements and evaluation criteria Utilized and reported earned value for new system Was unable to report due to the fact that interface to financial system was not yet in place.

Table 2 must be used for all new development, modernization, and enhancement (DME) IT investments commencing in fiscal year 2005 and beyond. Federal agencies are required to use the FEA Performance Reference Model (PRM) for new DME investments. PRM Version 1.0 includes detailed information about incorporating appropriate PRM Indicators into the performance goals and measures table. USDA agencies must ensure that the performance information supports the strategic goals and objectives described.

Tah	ما	2
rap	ie.	2

Fiscal	Measurement	Measurement		Beceline	Planned Improvement to the	Actual
Year	Area	Grouping	Measurement Indicator	Dasenne	Baseline	Results
2008	Mission and Business Results	Customer Services				
2008	Customer Results	Timeliness				
2008	Technology	Reliability				
2008	Processes and Activities	Management Improvement				
2009	Mission and Business Results					
2009	Customer Results					
2009	Technology					
2009	Processes and Activities					
2010	Mission and Business Results					
2010	Customer Results					
2010	Technology					
2010	Processes and Activities					

For each fiscal year, agencies must identify performance information for their major IT investments in four Measurement Areas of the PRM:

- (1) Mission and Business Results,
- (2) Customer Results,
- (3) Processes and Activities, and
- (4) Technology.

Identifying this performance information is critical so that agencies and OMB can understand the full "line of sight" from the proposed IT to outputs and outcomes.



Within each of the four measurement areas required for FY 2009, agencies need to insert the measurement category and measurement indicator in the next two columns to the right. The measurement indicator must be a functional measurement indicator that fits the agency's specific environment.

Also, when providing baseline information, OCIO recommends that agencies (1) use actual baseline information when possible, and (2) benchmark a similar agency's investment or the private sector in the event that actual baseline data is unavailable, and (3) use initial requirements. It is important to set a baseline for each PRM Indicator. This can be done using current data or previous data that coincides with when the initiative began.

#### An Example of IT Investments Using the PRM to Complete Section I.D, Table 2

Below is an example of how IT investments could complete Section I.D of the Exhibit 300. Example Table 2 for IT initiative supporting for Farm Service Agency (for FY 2008 only, but should be repeated as needed in future fiscal years).

Fiscal Year	Measurement Area	Measurement Grouping	Measurement Indicator	Baseline	Planned Improvement to the Baseline	Actual Results
2008	Mission and Business Results	Customer Services	Percent of Farm Program customer-facing transactions available in a web environment	Approximately 15 % in FY 2007	Increase to 30%	Information Available 09/2008
2008	Customer Results	Timeliness	Appointments cancelled due to system unavailability	15 percent of appointments are cancelled due to system down time (during certain times of the season this figure is much higher)	Decrease cancellations to 10 percent	Information available 09/2008
2008	Technology	Reliability	Percent of time that farm programs are available to internal users (Service Center Employees, authorized non- employees) during normal business hours	Existing systems are available on average 80 percent of the time during normal business hours	Increase average system availability to gt; 90% during normal business hours	Information available 09/2008
2008	Processes and Activities	Management Improvement	Knowledge Management: Percent of IT staff with experience in web development (as defined by percent of staff who have participated in requirements analysis, design, and/or construction for web deployed systems)	20 percent in 2007	Increase to gt; 35 percent	Information available 09/2008

#### Specific Guidance for Business Architecture

The business architecture questions are located in Part I, Section F, Subsection 1 of the Exhibit 300 entitled "Enterprise Architecture (EA) IT Capital Assets Only."

Note: Do not copy/paste help notes into the Exhibit 300. OMB will <u>not</u> accept any departmental "boiler plate" statements or generic notes such as the ones provided below for your information.



1. Is this investment included in your agency's target enterprise architecture? If no, please explain why?

This question should be answered from the perspective of the investment's relationship to the USDA Target Architecture. Your response should include the intention of this investment to map to the Department's EA and the Federal Enterprise Architecture.

Note: USDA's Target Architecture was approved August 24, 2006, by the Executive Information Technology Investment Review Board. The Target Architecture includes all investments of the USDA IT Portfolio and desired future state.

- 2. Is this investment included in the agency's EA Transition Strategy?
  - a. If "yes," provide the investment name as identified in the Transition Stratey provided in tah agency's most recent annual EA Assessment.
  - b. If "no," please explain why?

Note: This question should be answered from the perspective of the investment's relationship to the USDA EA Transition Plan. Your response should include if the investment is listed as a transition activity and if possible list the segment architecture/blueprint for modernization it supports.

#### Specific Guidance for Data Architecture - TBD

#### Specific Guidance for Applications and Technology Architectures

The applications and technology architecture questions are located in Part I, Subsection F of the Exhibit 300 entitled "Enterprise Architecture (EA) IT Capital Assets Only."

3. Identify the service component funded by this major investment (i.e. knowledge management).	
Provide this information in the format of the following table.	

Agency Component Name	Agency Component Description	FEA SRM Service Type	FEA SRM Component Name (a)	FEA Component Reused? Component Name (b)	UPI (b)	Internal or External Reuse? (c)	BY Funding Percentage (d)
Partner Relationship Management	Provides a framework to promote the effective collaboration between and organization and its business partners.	Customer Relationship Management	Partner Relationship Management	Partner Relationship Management	005- 49- 01- 51- 01- 0097- 00	Internal	25 percent
Case Management	Used to manage the Life Cycle of	Tracking and Workflow	Case Management	Case Management	005- 49- 01-	Internal	25 percent

	a particular claim.				51- 01- 0097- 00		
Configuration Management	Used to control the hardware and software environment, as well as documents of the organization.	Management of Process	Configuration Management	Configuration Management	005- 49- 01- 51- 01- 0097- 00	Internal	25 percent
Access Control	Supports the management of permissions for logging onto a computer application for the purpose of user validation.	Security Management	Access Control	Access Control uthentication PI	005- 03- 02- 01- 02- 8003- 04	Internal	5 percent

- a. Use existing SRM Components or identify as "NEW." A "NEW" component is one not already identified as a service component in the FEA SRM.
- b. A reused component is one being funded by another investment, but being used by this investment. Rather than answer yes or no, identify the reused service component funded by the other investment and identify the other investment using the Unique Project Identifier (UPI) code from the OMB Ex 300 or Ex 53 submission.
- c. 'Internal' reuse is within an agency. For example, one agency within a department is reusing a service component provided by another agency within the same department.
  'External' reuse is one agency within a department reusing a service component provided by another agency in another department. A good example of this is an E-Gov initiative service being reused by multiple organizations across the federal government.
- d. Please provide the percentage of the BY requested funding amount used for each service component listed in the table. If external, provide the funding level transferred to another agency to pay for the service.

#### 4. Technical Reference Model (TRM) Table:

To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment.

	FEA TOM Somilas	FEA TOM Samilas	Convice Encoification (b)
	FEA I RIVI Service	FEA IRIVISEIVICE	Service Specification (b)
Service Area	Category	Standard	(i.e. vendor and product
	0,		namo)
			name)
Service Access	Access Channels	Web Browser	Internet Explorer
	FEA TRM Service Area Service Access	FEA TRM Service AreaFEA TRM Service CategoryService AccessAccess Channels	FEA TRM Service AreaFEA TRM Service CategoryFEA TRM Service StandardService AccessAccess ChannelsWeb Browser



	and Delivery			
Requirements	Service Platform	Software	Software	Rational Suite (ReqPro)
Management	and	Engineering	Configuration	
	Infrastructure		Management	

- a. Service Components identified in the previous question should be entered in this column. Please enter multiple rows for FEA SRM Components supported by multiple TRM Service Specifications
- b. In the Service Specification field, agencies should provide information on the specified technical standard or vendor product mapped to the FEA Service Standard including model or version numbers, as appropriate.
- 5. Will the application leverage existing components and/or applications across the Government? If yes, please list the names of such applications or components. Such as USA Services, Integrated Acquisition Environment, Pay.gov, etc.
- 6. Does this investment provide the public with access to a government automated information system?
  - a. If "yes," does customer access require specific software (e.g., a specific web browser version)?
    1. If "yes," provide the specific product name(s) and version number(s) of the required software and the date when the public will be able to access this investment by any software (i.e. to ensure equitable and timely access of government information and services).



Attachment I: Notes On Exhibit 53, Part 3, EA And Planning (TBD)

Attachment II: OMB Guidelines for Ensuring and Maximizing the Quality, Objectivity, Utility, and Integrity of Information – Section 515

TBD

Attachment III: OCIO Evaluation Criteria (Likely to change, some edits made)

Below are questions that will be used by OCIO to evaluate Exhibit 300 architecture responses prior to submission to OMB.

#### **OVERALL ENTERPRISE ARCHITECTURE**

- 1 Was the investment reviewed and approved by the EA Committee?
- 2 Is the investment part of USDA's transition strategy?

#### PERFORMANCE ARCHITECTURE

- 4 Is the investment related to a PART Review?
- <sup>5</sup> If so, does the business case address that this investment will help close an identified gap?
- 6 Does the project description identify a "Clear" problem the investment will address?
- 7 Does the investment clearly define linkage to the agency strategic goals and performance plans?
- <sup>8</sup> Does it discuss collaboration?
  - Is the collaboration within USDA or outside of USDA?
- <sup>10</sup> Does the collaboration clearly depict participation of the partners?
- 11

9

If it is even remotely related to an E-Gov initiative, does it clearly demonstrate communication and a strategy review to ensure that the investment is not or will not duplicate the E-Gov investment?

- <sup>12</sup> Does the PMA portion address any relationship to the LOBs underway?
- 13 If the business case discusses reduced costs and improved efficiencies as a result of this investment is there a linkage to the performance goals and measures information and a linkage to the life-cycle costs in out-years?
- 14

If the investment will link to other systems or applications, have those investments been reengineered so that this investment can be as effective and efficient as possible in terms of its place in the information life-cycle?

- <sup>15</sup> Are performance goals and measures provided for all years for which there are planned spending identified?
- 16 For investments existing prior to FY2005, were there performance goals provided in the 2004 budget? If so, are actual results provided for those years?
- 17 Does the investment use the PRM for Table 2 for FY2005 and forward?
- 18 Is there a linkage between stated expectations, market research, and these performance goals?
- 19 Are the performance goals base-lined and functional?



#### **BUSINESS ARCHITECTURE**

- 20 Does the investment map to the BRM?
- 21 If a Service for Citizens Business Area mapping is made, does the agency include an complementary Mode of Delivery mapping?

#### **APPLICATION ARCHITECTURE**

- <sup>22</sup> Was the FEA consulted for alternatives?
- <sup>23</sup> Is the investment using COTS?
- 24 If not, does the BC provide enough detail that you understand the reason for no COTS product?
- 25 Does the BC describe the extent of modification and why?
- <sup>26</sup> Are financial systems and applications addressed where needed?
- 27 Does the agency attempt to use the SRM for information?
- 28 Does the agency use SRM mapping when the investment provides a service cutting across multiple functional areas?
  DATA ARCHITECTURE
- 29 Are the GIS (FGDC) standards addressed where appropriate to do so?
- 30 Are the data quality guidelines and issues addressed?
- 31 Does the investment discuss the types of data that will be included in the systems and applications?
- 32 Is the USDA Data Context Model addressed? TECHNOLOGY ARCHITECTURE
- 33 Does the BC ensure Section 508 compliance?
- 34 If the investment is mapped in phases are they clearly segmented?
- 35 Does the EA description indicate this investment's particulars in terms of the EA?
- 36 Does the agency use the TRM for information?

### APPENDIX N—CYBER SECURITY INFRASTRUCTURE GUIDE

#### INTRODUCTION

The Clinger-Cohen Act of 1996, the most significant IT reform of the last decade, requires that Federal agencies institute a disciplined approach to managing and controlling information technology (IT) investments. The Office of Management and Budget (OMB) recently updated OMB Circular A-130, "Management of Federal Information Resources" to reflect the disciplines of capital planning and information system security in order to reinforce the critical nature of Capital Planning and Investment Control (CPIC). This legislation combined with the Federal Information Security Management Act (FISMA), has established a clear and convincing case for the systematic capital planning and investment process. USDA is one of the leaders in implementing this process and intends to keep moving forward with this initiative.

For the past several years the Office of the Chief Information Officer (OCIO), in response to OMB, has pressed agencies and staff offices to take successive steps to demonstrate their ability to more clearly plan and articulate their IT costs. A key element of IT planning is the costs associated with an effective Security Program and Infrastructure.

This guide is intended to be a reference document to be used in maintaining a comprehensive planning process for the security costs of information systems within each agency/mission area. Security and privacy planning must proceed in parallel with the development of the system(s) to ensure IT security and privacy requirements, and costs are identified and incorporated into the overall lifecycle of the system(s).

Actions taken during the CPIC process support the Certification and Accreditation (C&A) process, FISMA reporting, and security administration within agencies and staff offices, throughout the Systems Development Life Cycle (SDLC). Each agency's Chief Information Officer (CIO), with their Information System Security Program Manager (ISSPM) must to take this opportunity to actively engage in this process, develop realistic security costs and establish an active C&A program for their IT investments. Implementation of an IT CPIC is required by law and is essential for making better investment and program decisions.

#### POINT OF CONTACT

This guide is supported and maintained by the USDA OCIO Associate CIO for Cyber Security (ACIO-CS). For further information about this guide, please contact Cyber Security at cyber.communication@usda.gov.

#### SECURITY INFRASTRUCTURE AND SECURITY OBJECTIVES

A security infrastructure is a model for integrating security services, mechanisms, objects and management functions, across multiple hardware and software platforms

and networks. The infrastructure supports the strategy for providing end-to-end protection of applications and information within the Department.

The overall objectives of security that apply to all Capital Planning Phases are:

- To use new technologies to sustain, not erode, the privacy protections provided in statutes;
- To ensure the protection of Federal computer resources commensurate with the risk of harm resulting from misuse or unauthorized access to such systems;
- To manage security risks and incidents in a way that complements and does not unnecessarily impede agency business operations;
- To implement an overall strategy to manage security that is based on a cycle of risk management that identifies significant risks, clearly establishes responsibility for reducing them and ensures that risk management remains effective over time.

FISMA requires that all systems be certified and accredited which means the Agency Certifying Official (CO) and Designated Approving Authority (DAA) have to authorize, in writing, all systems to process information in a secure infrastructure. All systems must conduct a Privacy Impact Assessment (PIA) to determine and formally document if the system processes and/or stores Personally Identifiable Information (PII).

### SECURITY ANALYSIS

The first step in CPIC planning of security costs is to conduct a security analysis. To ensure success, an IT investment must include accurate, reliable, and up-to-date data on project costs, benefits and risks. This includes a determination on the sensitivity and criticality of the system, and the value and sensitivity of the data. The security analysis should be performed by the business owner in coordination with the agency's ISSPM and other security specialists to ensure that estimated costs are based on experience and market research. The ISSPM subsequently works in tandem with the agency Portfolio Manager to ensure detailed cost summary sheets are entered into the Capital Planning Investment Repository (CIMR). All data entered should be representative of the anticipated/actual costs for a program or initiative.

### SECURITY STRATEGIC INVESTMENT CRITERIA

The Executive Information Technology Investment Review Board (E-Board) is responsible for the approval and management of the USDA IT investments. Each investment is rigorously reviewed against approved strategic investment criteria. The strategic investment criteria for the evaluation of the cyber security infrastructure have been outlined in the section below. Specifically, the factors applicable to each investment phase have been determined for the Pre-Select, Select, Control, Evaluate and Steady State Phases. This process is used to ensure that the investment is sound and remains on target throughout its SDLC. OCIO has developed the following evaluation factors to be used in the CPIC cyber security infrastructure review and oversight process for new or existing investments in the USDA's investment portfolio. The security criteria have been expressed in five CPIC phases as they are followed



during the investment scrutiny process. The criteria below will be used to evaluate existing investments in the USDA investment portfolio and all new investments received each fiscal year. In addition, CS has included a Security Scoring Chart to further clarify scoring for investments in all phases. Investments must have a score of 4 or 5 to be recommended for movement to the next phase in the CPIC process.

<u>Score</u> 5	<u>Color</u> GREEN	<u>Remarks</u> All Security Requirements for Phase met	
4	GREEN	All Security Requirements for Phase met, approved conditionally, 60- 90 days to correct omissions	
3	YELLOW	Borderline Investment, major security omissions (fix before proceeding to next Phase)	
2	RED	Did not meet Security Requirements – recommend remaining in Phase – some attempt made to outline security	
1	RED	Did not meet Security Requirements – recommend remaining in Phase – no attempt made to outline security	

## SECURITY SCORING CHART

- 5 Security and privacy issues for the investment are addressed, all questions are answered, and a PIA is provided in appropriate circumstances. Security/privacy detail is provided about the individual investment throughout the SDLC to include budgeting for security. (GREEN)
- 4 Security and privacy information for the investment is provided but there are weaknesses in the information that need to be addressed. (GREEN)
- 3 Security and privacy information for the investment is provided but fails to address the minimum requirements. (YELLOW)
- 2 Security and privacy information points to an overall Agency Security Process with little or no detail at this investment level. (RED)
- 1 There is no security or privacy information provided for the investment. (RED)

**Tips:** No investment can score above 3 until it has completed C&A, and the C&A must be less than 3 years old. OMB does not recognize interim authority to operate. Agencies must respond to these questions in a way that demonstrates that they



understand (and are working to meet) the security requirements of the investment specifically. General statements are not helpful. For example, if the data in a system is sensitive, the security section should demonstrate that the agency knows this and is securing the data appropriately. OMB is also focusing more attention on the need for PIAs and System of Records Notice (SORNs).

### SECURITY INVESTMENT CRITERIA

**Objective:** To protect the availability, confidentially and integrity of system assets by maximizing security safeguards and performance, while controlling **vulnerabilities**.

**Data Sensitivity High** 

**Safeguards High** 



Data Sensitivity Low	Safeguards Low
	Elements of a Security Protection
Pre-Select Phase:	Initial System Security Plan (SSP) (Draft) has been completed User Requirements have been defined Preliminary Risk Assessment has been performed Data Sensitivity has been identified
Select Phase:	<b>Select Phase</b> Security Analysis has been completed Majority of SSP has been completed Risk Assessment/Mitigation has been completed PIA has been completed SORN (if required) has been completed
Control Phase:	<b>Control Phase</b> Security Analysis has been completed Security Cost and Performance Goals have been reviewed C&A of system has been completed Security Test and Evaluation (ST&E) has been completed Disaster Recover (DR) Plan has been completed
Evaluate Phase:	<b>Evaluate Phase</b> Security Analysis has been completed Post Implementation Review (PIR) with independent verification and validation (IV&V) has been completed

DR Plan has been tested

Steady State:	Upgrades/Patches have been applied as required Maintenance/Production record has been maintained Configuration Control/Management has been implemented Re-certification and re-accreditation have been conducted DR Plan has been tested Annual Security Self-Assessment has been conducted SSP has been updated annually
	SSP has been updated annually
	completed (Not scored)

### **Security Evaluation Factors**

Pre-Select Phase:	Have Pre-Select Phase security documents been prepared? Has a project plan been developed showing security target dates?
Select Phase:	Has a Select Phase security analysis been conducted? Has an SSP been completed? Are security risks identified and mitigation strategies proposed? Has a PIA been completed? Has a SORN been completed, if one is required?
Control Phase:	Has a Control Phase security analysis been conducted? Have estimated security costs been compared to actual costs? Have security goals and measures been established? Has a review of risks and mitigations been completed? Has the system completed C&A?
Evaluate Phase:	Has an Evaluate Phase security analysis been conducted? Is the system security functioning as anticipated? Are additional security countermeasures needed to protect assets?
Steady State:	Has a Steady State Phase security analysis been conducted? Are system/application patches and upgrades being applied in a timely manner? Are security controls being maintained? Has the system been re-certified and re-accredited as required? Has the SSP been updated annually?



Have retirement and disposal actions been taken, if necessary to protect sensitive data?

### **Rating Award Basis**

#### Pre-Select Phase:

- 5 Pre-Select Phase Security Analysis has been completed. This includes draft SSP, Data/User Requirements, Preliminary Risk Assessment, Data Sensitivity determination and identification of system security officer. [Green]
- 4 Pre-Select Phase Security Analysis has been partially completed, with omissions, and submitted with CPIC package. Conditional approval granted; security omissions must be corrected within 60-90 days. [Green]
- 3 A project plan has been developed showing the due and completion dates of all required Security Analysis documents that accompany CPIC submission. Major security omissions must be corrected prior to proceeding to next phase. **[Yellow]**
- 2 Investment did not meet security requirements. Some attempt made to address security; remain in phase. [Red]
- 1 Investment did not meet security requirements. No attempt made to address security; remain in phase. **[Red]**

#### Select Phase:

- 5 Select Phase Security Analysis has been completed to include information on all security analysis factors, SSP completed, appropriate risks identified, mitigation strategies sound, validated costs/benefit analysis (CBA) for security performed with constraints/assumptions, C&A strategy has been documented, funded, and security complements departmental architecture. PIA/SORN completed. [Green]
- 4 Select Phase Security Analysis has been partially completed, with omissions, and submitted with CPIC package. Conditional approval granted; security omissions must be corrected within 60-90 days. [Green]
- 3 Select Phase Security Analysis has been completed and submitted with CPIC package. Major security omissions; must be corrected prior to proceeding to next phase. [Yellow]
- 2 Investment did not meet security requirements. Some attempt made to address security; remain in phase. [Red]



1 Investment did not meet security requirements. No attempt made to address security; remain in phase. **[Red]** 

### Control Phase:

- 5 Control Phase Security Analysis has been completed; security costs are accurately accounted for, controlled, and managed; original cost estimate is current; detailed performance goals/measures established; ST&E completed; C&A of system has been completed. **[Green]**
- 4 Control Phase Security Analysis has been partially completed, with omissions, and submitted with CPIC package. Conditional approval granted; security omissions must be corrected within 60-90 days. **[Green]**
- 3 Control Phase Security Analysis has been completed and submitted with CPIC package. Major security omissions; must be corrected prior to proceeding to next phase. [Yellow]
- 2 Investment did not meet security requirements. Some attempt made to address security; remain in phase. [Red]
- 1 Investment did not meet security requirements. No attempt made to address security; remain in phase. **[Red]**

#### Evaluate Phase:

- 5 Evaluate Phase Security Analysis has been completed. Agency has done commendable job in conducting the PIR with an IV&V, annually tested DR Plan; PIR reports attainment of the goals, benefits, and expectations that were originally envisioned for the project. [Green]
- 4 Evaluate Phase Security Analysis has been completed, with omissions, and submitted with CPIC package. Conditional approval granted; security omissions must be corrected within 60-90 days. [Green]
- 3 Evaluate Phase Security Analysis has been completed and submitted with CPIC package. Major security omissions; must be corrected prior to proceeding to next phase. [Yellow]
- 2 Investment did not meet security requirements. Some attempt made to address security; remain in phase. [Red]
- 1 Investment did not meet security requirements. No attempt made to address security; remain in phase. **[Red]**



#### Steady State Phase:

- 5 Steady State Phase Security Analysis has been completed. System/application upgrades and patches are applied as required, security controls are maintained and high/medium vulnerabilities promptly corrected. Annual review of the Security Controls, C&A of System and DR Plan testing have been conducted for life of system.
  [Green]
- 4 Steady State Phase Security Analysis has been partially completed, with omissions, and submitted with CPIC package. Conditional approval granted; security omissions must be corrected within 60-90 days. **[Green]**
- 3 Steady State Phase Security Analysis has been completed and submitted with CPIC package. Major security omissions; must be corrected prior to proceeding to next phase. [Yellow]
- 2 Investment did not meet security requirements. Some attempt made to address security; remain in phase. [Red]
- 1 Investment did not meet security requirements. No attempt made to address security; remain in phase. **[Red]**

#### **CPIC PHASE SECURITY REQUIREMENTS**

The following are security requirements for all phases in the CPIC process.

#### Pre-Select Phase:

The Pre-Select Phase provides a process to assess a proposed investment's support of agency strategic and mission needs and to provide conceptual information to further support investment action. It is during this phase, that the business/mission needs are identified and relationships to the Department and/or agency strategic planning efforts are established. There are significant information requirements and a potential expenditure of funds in the preliminary planning phase to prepare for review and selection of IT investments. The Pre-Select Phase provides an opportunity to focus efforts on the initiative's concept. It also allows project teams to begin the process of defining security and business requirements and associated system performance metrics, performance measures, benefits, and costs, as well as subsequent completion of a business case and project planning efforts in preparation for inclusion in the Department's investment portfolio.



### Entry Criteria

Prior to entering the Pre-Select Phase, investments must have a concept to address a mission need that is anticipated to include an IT component and meet at least one of the threshold criteria identified in the overall CPIC guidance.

### Process

During the Pre-Select Phase, mission analysis results in the identification of a mission need necessitating consideration of an IT alternative. The mission analysis and corresponding development of the Mission Needs Statement (see **Appendix K**— **Mission Needs Statement**) are closely linked to the strategic planning process of the USDA and sponsoring agency. Following mission analysis, the Functional Manager further develops the proposed solution's concept. Objectives are established, evaluation criteria are defined, concept alternatives are identified, and an alternative analysis approach is documented as part of the concept management plan to support concept and mission need approval. A preliminary business case with budget estimates and associated CBA is also completed in addition to a Pre-Select Security Analysis.

The following Security Analysis steps are required in the Pre-Select phase:

<u>User Requirements Definition</u> The agency ISSPM will work with the business owner to fully define the security requirements. Some of the questions to be answered: How important is the information protection to their mission? How many users will be accessing the system/application (internal, external, trusted partners, clients, public)? What are peak time periods of user activity? When does the customer need security to be operational?

**System Security Plan** The agency ISSPM needs to work with the business owner to establish adequate security measures for each major investment, taking into account the security of all systems in which the new application/system will operate. The plan shall be consistent with guidance issued by the National Institute of Standards and Technology (NIST) Special Publication (SP) 800-18, <u>Guide for Developing Security</u> <u>Plans for Federal Information Systems</u>. A summary of the SSP shall be incorporated into the strategic Information Resources Management (IRM) plan, required by the Paperwork Reduction Act, and each CPIC Investment Proposal. At this point, a skeleton SSP will be prepared with draft information available that will be refined and updated during the CPIC process.

<u>Sensitivity of Information</u> The agency business owner will take action to determine the sensitivity of the information. Sensitive information is defined as any information, the loss, misuse, or unauthorized access to or modification of which could adversely affect the national interest or conduct of federal/agency programs, or the privacy to which individuals are entitled under 5 U.S.C. Section 552a (The Privacy Act), but that has not been specifically authorized under criteria established by an Executive Order or an Act of Congress to be kept secret in the interest of national defense or foreign policy.

The Computer Security Act of 1987 (P.L. 100-235) was enacted to create "a means for establishing minimum acceptable security practices" for federal unclassified computer systems. The Act also emphasized that federal information required protection against unauthorized modification or destruction, as well as unauthorized disclosure. To distinguish systems covered by this law from those used to process national security information, the law used the term "sensitive". Confusion over this term may have led some agencies to focus their limited computer security resources on determining which systems would be labeled "sensitive". Information owners should use a risk based approach to determine what harm may result if a system is inadequately protected.

The Security Protection Chart (Figure 1) below depicts the factors to be considered and levels of concern for information sensitivity. The higher the sensitivity of information and vulnerabilities identified the greater the need for security protection. NIST believes that all agency information requires some degree of protection to provide confidentiality, integrity or availability. Therefore each agency must determine the appropriate level of protection required for their\_systems including the rationale for identification of sensitive information. NIST's Federal Information Processing Standards (FIPS) 200, <u>Minimum Security Requirements for Federal Information and Information Systems</u>, and FIPS 199, <u>Standards for Security Categorization of Federal Information and Information Systems</u>, shall be used as guidance for determining sensitivity of systems and information.

Protecting sensitive information means providing security protection based on one or more of the following:

- Confidentiality The system contains information that requires protection from unauthorized disclosure.
- Integrity The system contains information that must be protected from unauthorized, unanticipated or unintentional modification.
- Availability The system contains information or provides services that must be available on a timely basis to meet mission requirements or to avoid substantial losses.



Figure 1

<u>**Preliminary Risk Assessment</u></u> - The ISSPM needs to work with the business owner to assess risk and examine the sensitivity, criticality and value of the system. This process helps determine the need for both general and specialized security controls and provides input into the draft SSP.</u>** 

## Exit Criteria

Prior to exiting the Pre-Select Phase, investments must obtain CIO and E-Board approval for the mission need and concept and a security analysis must be in progress. A Pre-Select Security Analysis must have been completed, including the initiation of an SSP, determination of information sensitivity, Preliminary Risk Assessment, and selection of a Security Representative on the investment project team. An Agency Records Officer shall have been appointed for the system in accordance with the Electronic Records Management Program.

## Select Phase:

In the Select Phase, USDA ensures the IT investments that best support the mission and USDA's approach to enterprise architecture, are chosen and prepared for success

(i.e., have a good project manager, are analyzing risks, etc.). Individual investments are evaluated in terms of technical alignment with other IT systems and projected performance as measured by Cost, Schedule, Benefit, and Risk (CSBR). Milestones and review schedules are also established for each investment during the Select Phase.

In this phase, USDA prioritizes each investment and decides which investments will be included in the portfolio. Investment submissions are assessed against a uniform set of evaluation criteria and thresholds. The investment's CSBR are then systematically scored using objective criteria and the investment is ranked and compared to other investments. Finally, the E-Board selects which investments will be included in the Department's investment portfolio.

## Entry Criteria

Prior to entering the Select Phase, investments must have obtained E-Board approval for the mission need and concept. The Pre-Select Security Analysis must have been completed, including the initiation of a draft SSP, determination of information sensitivity, preliminary risk assessment and selection of a Security Representative on the project team.

## Process

The Select Phase begins with an investment concept (approved during the Pre-Select Phase) and moves through the development of the business case, acquisition plan, risk analysis, performance measures, SSP, and project plan. By this time, the need for a PIA should have been determined. A Project Plan for certifying and accrediting the systems identified in this IT investment should have been formulated. These plans lay a foundation for success in subsequent phases. The Select Phase culminates in a decision whether to proceed with the investment.

The following Security Analysis steps are required in the Select Phase:

**Responsibility for Security** The agency ISSPM is responsible for ensuring that security of each major system/application is assigned to a management official knowledgeable in the nature of the information. This individual should also understand the process supported by the system/application, and the management, personnel, operational, and technical controls used to protect it. The ISSPM will ensure that security products and techniques are appropriately used in the system/application. The designated official will be contacted if a security incident occurs concerning the application. This representative may nor may not be the individual participating on the Project Team for security, but will be responsible for coordinating with the team members to ensure appropriate security protection is proposed and/or in place for the new investment.

<u>Security Risk Management</u> Risk management addresses risks that arise from an organization's use of IT. Risk assessment, the process of analyzing and interpreting

risk, is comprised of three basic steps: (1) determining the assessment's scope and methodology; (2) collecting and analyzing data; and (3) interpreting the risk assessment results. The agency ISSPM is responsible for developing the appropriate risk assessment and mitigation strategies, including Plans of Actions and Milestones (POA&Ms) if necessary, for all major investments. This includes procedures for conducting a risk assessment, what approach is used or recommended, what type of documentation is maintained, and whether the assessments are based on specific components such as technical, operational, and cyber security within a data center or based on the entire organization. Risk mitigation involves the selection and the implementation of security controls used to reduce risk to a level acceptable to management. The risk assessment should discuss the selection of safeguards and risk acceptance, and cost considerations within the security program. Identified risks in the system are considered when making determinations of information sensitivity. Preliminary risk assessments are conducted on a system once a final design has been identified; they are updated prior to implementation of the system and again throughout the production/Steady State Phases as major changes are made.

**Specialized Training** Before allowing individuals access to the system, the agency ISSPM will ensure that all individuals receive specialized training focused on their responsibilities and the system rules. This may be in addition to the end-user training required for access to a system. Such training may vary from a notification at the time of access (e.g., for members of the public using an information retrieval system) to formal training (e.g., for an employee that works with a high-risk system).

**Personnel Security** The agency ISSPM, in coordination with the System Administrator (SA), will incorporate controls such as separation of duties, least privilege, and individual accountability into the system and system rules as appropriate. Employees' managers must ensure that all individuals are screened commensurate with the risk and magnitude of the harm they could cause to a system and its information. Such screening shall be initiated prior to the individuals' being authorized to access the system and periodically thereafter.

<u>Planning Process and Disposal of Records</u> The agency ISSPM and business owner will work with the departmental Records Officer to ensure that procedures are established for adequate records keeping, especially in the case of electronic records. This includes proper system design and disposition requirements and a plan for maintenance of critical records.

<u>Technical Controls</u> The ISSPM will ensure that appropriate technical security controls are specified, designed into, tested, and accepted in the system in accordance with appropriate guidance issued by NIST SP 800-18, <u>Guide for Developing Security Plans</u> for Federal Information Systems.

**Information Sharing** The agency ISSPM will ensure that information shared from the system is protected appropriately, comparable to the protection provided when information is within the application.

**Public Access Controls** Where an agency's system promotes or permits public access, additional security controls shall be added by the ISSPM and SA to protect the integrity of the system and the confidence the public has in the system. Such controls shall include segregating information made directly accessible to the public from official agency records.

**Security Architecture** The ISSPM will ensure that the investment security architecture, which all participants trust, will include the logical and physical security controls to appropriately mitigate risks and address the five core information security requirements (authentication/identification, access control, data privacy, data integrity, and non-repudiation). The factors to be addressed are: Physical, Network, System, Application and Data Security. The architecture design must be based on a structured risk assessment to ensure implementation costs are commensurate with identified risks and vulnerabilities. In part, it consists of policy formulation to clearly establish operational security guidelines and define exactly what connections are allowed to pass on the network. This includes connections to other systems/applications and networks. The architecture is also composed of coordination of agency firewall implementations to facilitate interoperable encryption of data-flows; secure dial-in communication services from remote locations; and proper management of Internet and Intranet Services.

Certification and Accreditation This process has four phases: the Pre-certification or Initiation Phase; the Certification Phase, the Accreditation Phase, and the Postaccreditation or Continuous Monitoring Phase. The Pre-certification/Initiation Phase involves: making preparations, providing notification and identifying resources, delineating accreditation boundaries, providing SSP analysis, update and acceptance, reviewing the initial risk assessment, determining the security categorization, negotiating with participants and having CS confirm security categorization analysis. The Certification Phase involves: assessing security controls, documenting security certification, conducting ST&E, updating the risk assessment with the ST&E findings, updating the SSP, documenting the certification findings in the Security Analysis Report (SAR), forwarding the package to the ACIO-CS for a concurrency review, and forwarding the certification package to the DAA for an accreditation decision. The Accreditation Phase involves: obtaining the DAA security accreditation decision. providing security accreditation documentation and obtaining an ATO, IATO or Denial to Operate. The Post-Accreditation/Continuous Monitoring phase involves: providing configuration management and control, monitoring security controls, providing status reporting and documentation through POA&Ms and re-accrediting the system every three years or when a significant change occurs, updating the SSP annually, conducting annual security self-assessments, and periodic DR testing.

<u>Security Performance Measures</u> In conjunction with the business owner and/or developer, the ISSPM will establish system/application security performance measures

that include at a minimum: redundancy, availability, data integrity, confidentiality, and SSP effectiveness. The system must, wherever cost effective, operate with full redundancy to ensure no single point of failure could disable the system. The system must restrict disclosure of the information to designated parties, must be protected from errors or unauthorized modification, and must be available within some given timeframe. In addition, the effectiveness of the SSP in defining the protections in place should be measured. These measures will include goals for performance in each category.

**Cost/Benefit Analysis** In conjunction with the business owner and/or developer, the ISSPM will conduct a CBA, identify and quantify benefits and costs, and prepare cost estimates for the security to support the investment. Benefits should describe how the investment security enhances the agency's ability to meets its mission needs, and should outline functionality or cost savings. Benefits are defined as a profit, and advantage or gain attained by using the security. Cost refers to both the incurred expenses of an investment and its capitalized costs, and can be categorized as direct or indirect. Costs that are unidentified in the planning phase frequently account for a large number of IT project cost overruns. This CBA can be part of the overall investment CBA. Include assumptions and constraints that were used to develop these figures. Ensure that costs have been validated either independently or by using a self-assessment process. Costs developed must be captured for the projected SDLC and detailed in the Capital Planning Investment Repository (CIMR). SDLC costs include projected acquisition, installation, construction, operational and maintenance costs.

## Special Requirements of the Project (Waiver, Technology Search)

At this phase in the CPIC Process, the security controls must be established; and it should be determined if security requirements needed to support the investment require a security waiver from Cyber Security policies or Departmental Regulation (DR) 3140-001 <u>USDA Information Systems Security Policy</u>. If a major change is made in system design after the Select Phase a security waiver is required. Send security waiver requests to OCIO in accordance with established procedures.

Although an IT acquisition approval (acquisition waiver) request is normally separate from an IT investment package, approved investments still require acquisition waivers. An acquisition waiver should be requested early in the pre-acquisition process, preferably concurrent with the investment package, to allow sufficient review by the necessary offices within OCIO. The acquisition waiver package should clearly identify reason(s) for the request, include comprehensive cost comparisons, and contain a strong justification for waiver approval. It should be sent to the USDA CIO. Information technology acquisition should only commence after written approval has been obtained from OCIO.

<u>Technical Overview with Graphic Depiction</u> The ISSPM will ensure that a technical overview of the entire security infrastructure for the system/application is included with the investment package. This depiction should detail the security hardware and software environment at all levels and their physical location. This can be included with

the overall graphical depiction of the system/application. The narrative explanation should include: how the security infrastructure will be deployed; the use of Commercial Off the Shelf (COTS) software; and planned technology refreshments; the security migration plan for the infrastructure from the existing to the proposed technology; and major transition details that affect the provisioning.

**Privacy Impact Assessment** This is designed to evaluate the impact on privacy of information stored in or processed by the information systems. The process is designed to guide system owners and developers in assessing privacy impact through the early stages of system development. The process consists of privacy training, gathering data from a project on privacy issues, identifying and resolving the privacy risks, and obtaining approval by the CS Privacy Act Officer in the OCIO. Additionally, if the investment/systems contains privacy data, a SORN may be required.

## Exit Criteria

Prior to exiting the Select Phase, investments must have:

- Established performance goals and quantifiable performance measures;
- Developed a project plan which details quantifiable objectives including an acquisition schedule, project deliverables, and projected and actual costs;
- Identified costs (including security costs), schedule, benefits, and risks (review of mitigations based on final design);
- Completed a Select Phase Security Analysis and prepared an SSP ;
- Completed a PIA and SORN (if required), and a plan for C&A;
- Established security, telecommunications, Section 508 (IT accessibility) compliance, and architecture goals and measures;
- Established an E-Board investment review schedule for the Control Phase;
- Planned for maintenance of the Official Records throughout the SDLC;
- A process of capture, maintenance, and disposal of records identified; and
- Obtained CIO and E-Board approval to enter the Control Phase.

The Functional Manager may further develop IT investments not approved by the E-Board for inclusion at a subsequent review.

## Control Phase:

The objective of the Control Phase is to ensure, through timely oversight, quality control, and executive review, that IT initiatives are conducted in a disciplined, well-managed, and consistent manner. Investments should be closely tracked against the various components identified in the Risk Assessment and Mitigation Plan developed in the Select Phase. This phase also promotes the delivery of secure quality products and results in initiatives that are completed within scope, on time, and within budget. During this process, senior managers regularly monitor the progress/performance of ongoing IT investments against projected cost, schedule, performance, and delivered benefits.

The Control Phase is characterized by decisions to continue, modify, or terminate an investment. Decisions are based on reviews at key milestones during the project's SDLC. The focus of these reviews changes and expands as the investments move from initial concept or design and pilot through full implementation and as projected investment costs and benefits change. The reviews focus on ensuring that projected benefits are being realized; cost, schedule and performance goals are being met; risks are minimized and managed; and the investment continues to meet strategic needs. Depending on the review's outcome, decisions may be made to suspend funding or make future funding releases conditional on corrective actions.

## Entry Criteria

Prior to entering the Control Phase, investments must have:

- Established performance goals and quantifiable performance measures;
- Developed a project plan which details quantifiable objectives, including an acquisition schedule, project deliverables, and projected and actual costs;
- Identified costs (including security costs), schedule, benefits, and risks (review of mitigations based on final design);
- Completed a Select Phase Security Analysis and SSP;
- Established security, telecommunications, Section 508 (IT accessibility) compliance, and architecture goals and measures;
- Established an E-Board investment review schedule for the Control Phase; and
- Obtained CIO and E-Board approval to enter the Control Phase.

Once the investment enters the Control Phase, the Investment Project Team (IPT) will monitor the investment throughout development and report investment status to the investment's sponsors and oversight groups.

### Process

During the Control Phase, an investment progresses from requirements definition to implementation. Throughout the phase, the agency CIO provides the OCIO with investment reviews to assist them in monitoring all investments in the portfolio. Investment reviews provide an opportunity for Project Managers to raise issues concerning the IT developmental process, including security, telecommunications, enterprise architecture alignment, E-government (GPEA compliance) and Section 508 compliance concerns.

The ability to adequately monitor IT initiatives relies heavily on the outputs from effective investment execution and management activities. The OCIO develops a master milestone review calendar for evaluation and approval by the E-Board. The OCIO maintains a control review schedule for all initiatives in the Department's IT investment portfolio and monitors investments quarterly. The E-Board reviews investments at their discretion or if the cost, schedule, or performance varies more than 10 percent from expectations.

The E-Board reviews are based on factors including the strategic alignment, criticality, scope, cost, and risk associated with all initiatives. The Project Sponsor establishes milestones as part of the investment baseline against which performance will be measured throughout the Control Phase. Agencies are expected to uphold these milestones; OMB will hold agencies responsible for meeting milestones as originally indicated in the baseline. After establishing the milestones, the Project Sponsor revises the project plan as required to meet the approved milestones. It is recommended that the project plan include a system pilot during the Control Phase because piloting helps reduce risk and provides a better understanding of costs and benefits.

The following Security Analysis steps are required in the Control phase:

Security Cost Review OMB Circular A-130 states, in part, that agencies should conduct CBA for each information system to support management decisions made to ensure realization of expected benefits. When preparing CBA to support investment in IT, agencies should seek to quantify the improvements in agency performance results through measurement of program outputs. Proposed "major investment systems"...require detailed and rigorous analysis. While it is not necessary to create a new CBA at each stage of the information SDLC, it is useful to refresh this analysis with up-to-date information to ensure the continued viability of an information system prior to and during implementation. OMB Circular A-130, Appendix III, further specifies four controls: assigning responsibility for security, security planning, periodic review of security controls, and management authorization. Any CBA for IT systems should include detailed security cost projections prepared in the Select Phase. The security cost review in the Control Phase should compare the actual system security costs with those projected in the Select Phase, the percentage of variance should be noted, and information included to support why the costs were different than those in the original projections.

**Review of Security Risk Assessment/Mitigation Strategy** A review of the risk mitigation strategies should be conducted by the ISSPM to ensure that they have been included in the final design specifications of the system.

Comprehensive Information Systems/Program Security Goals/Measures DM3545-

002, <u>USDA Information Systems Security Program</u>, requires that the ISSPM or their designate participate in the testing of security systems after installation. In order to adequately test security, goals/measures must be developed and established during the Control Phase. Baseline performance measures for the security infrastructure that will be used to determine overall effectiveness and efficiency should be established. These factors should be consistent with the levels of desired security formulated during the Select Phase to ensure that system security benefits are realized by the system during the PIR.

**System Rules** The agency ISSPM and the SA will establish a set of rules concerning use of and behavior within the application/system. The rules shall be as stringent as necessary to provide adequate security for the application/system and information in it. Such rules shall clearly delineate responsibilities and expected behavior of all individual users with access to the application/system. In addition, the rules shall be clear about the consequences of behavior not consistent with the rules.

<u>Security Operating Procedures</u> The agency ISSPM will develop documentation specifying procedures that are to be carried out by system users (to include SAs, Network Administrators and operators) to uphold all aspects of security.

**Specialized Training** Before allowing individuals access to the system, the agency ISSPM will ensure that all individuals receive specialized training focused on their responsibilities and the system rules. This may be in addition to the training required for access to a system. Such training may vary from a notification at the time of access (e.g., for members of the public using an information retrieval system) to formal training (e.g., for an employee that works with a high-risk system).

**Personnel Security** The agency ISSPM, in coordination with the SA, will incorporate controls such as separation of duties, least privilege and individual accountability into the system and system rules as appropriate. Additionally, they will ensure that individuals are screened commensurate with the risk and magnitude of the harm they could cause. Such screening shall be done prior to the individuals' being authorized to access the system and periodically thereafter.

<u>Special Requirements of the Project</u> (Waiver, Technology Search) At this phase in the CPIC Process, the security controls must be functioning in a consistent and acceptable manner. If a major change is made in system design during this phase, the security controls must be re-evaluated using the C&A process. Security waiver requests should be sent to the OCIO in accordance with established procedures.

**Contingency Planning** The agency ISSPM will establish a contingency plan in coordination with the system owner and IT Manager and periodically test the capability to perform the agency function supported by the system in accordance with appropriate guidance issued by NIST SP 800-34, <u>Contingency Planning Guide for Information</u> <u>Technology Systems</u>. Contingency planning includes development of Continuity of Operations Plan (COOP), Disaster Recovery (DR) and Business Resumption (BR) Plans, as appropriate, based on identification of sensitive information or business owner requirements.

<u>Security Test and Evaluation</u> ST&E\_must be performed for all systems. If an ST&E is not performed, an Independent Verification and Validation (IV&V) is performed on the system. The ST&E is an examination and analysis of safeguards required to protect an IT system, as they have been applied in an operational environment, to determine the

security posture of that system. Ensure that costs for this testing have been included in the overall investment spreadsheet.

<u>Authorize Processing</u> The agency ISSPM will ensure that a designated management official authorizes in writing use of the system/application by confirming that its SSP as implemented adequately secures the system. Results of the most recent review or audit of controls shall be a factor in management authorizations. The system/application must be authorized prior to operating and re-authorized at least every three years thereafter. Management authorization implies acceptance of the risk of each system/application.

<u>Certification and Accreditation</u> The authorization of an IT system to process, store, or transmit information, granted by a management official, provides a form of quality control. Certification provides the necessary information to a management official to formally declare that an IT system is approved to operate at an acceptable level of risk. Accreditation, which is required under OMB Circular A-130, Appendix III, is based on an assessment of the management, operational, and technical controls associated with an IT system. C&A costs should include the complete certification review and subsequent accreditation associated with the investment.

<u>Security Performance Measures</u> In conjunction with the business owner and/or developer, the ISSPM will establish system/application security performance measures that include at a minimum: redundancy, availability, data integrity, confidentiality and SSP effectiveness. The system must, wherever cost effective, operate with full redundancy to ensure no single point of failure could disable the system. The system must restrict disclosure of the information to designated parties, must be protected from errors or unauthorized modification, and must be available within some given timeframe. In addition, the effectiveness of the SSP in defining the protections in place should be measured. These measures will include goals for performance in each category.

**Disaster Recovery Plan** DR Planning is a process of developing advance arrangements and procedures that enable an organization to respond to a disaster and resume the critical business functions within a predetermined period, minimize the amount of loss, and repair or replace necessary equipment or facilities. DR Planning costs should include the complete costs to review the implemented system and develop the plan.

## Exit Criteria

Prior to exiting the Control Phase, investments must have:

- Completed investment development;
- Confirmed the PIR schedule, Security Costs, Risk Assessment/Mitigations and Performance Measure Reviews;
- Completed the ST&E and development of the DR Plan
- Completed Contingency Plan and C&A of the system; and



• Obtained CIO and E-Board approval to enter the Evaluate Phase.

### Evaluate Phase:

The purpose of the Evaluate Phase is to compare actual to expected results after an investment is fully implemented. This is done to assess the investment's impact on mission performance, identify any investment changes or modifications that may be needed, and revise the investment management process based on lessons learned. As noted in GAO's Assessing Risks and Returns: A Guide for Evaluating Federal Agencies' *IT Investment Decision-Making*, "the Evaluate Phase 'closes the loop' of the IT investment management process by comparing 'actuals' against 'estimates' in order to assess the performance and identify areas where decision-making can be improved."

The Evaluate Phase focuses on outcomes:

- Determining whether the IT investment met its performance, cost, and schedule objectives; and
- Determining the extent to which the IT capital investment management process improved the outcome of the IT investment.

The outcomes are measured by collecting performance data, comparing actual to projected performance and conducting a PIR to determine the system's efficiency and effectiveness in meeting performance, financial and security objectives. The PIR includes a methodical assessment of the investment's costs, performance, benefits, documentation, mission, security, and level of stakeholder and customer satisfaction. The PIR is conducted by the agency, and results are reported to the OCIO and E-Board to provide a better understanding of initiative performance and assist the Project Sponsor in directing any necessary initiative adjustments. Additionally, results from the Evaluate Phase are fed back to the Pre-Select, Select, and Control Phases as lessons learned. Normally, investments stay in this phase for a period no longer than 6 months.

#### Entry Criteria

The Evaluate Phase begins once a system has been implemented and the system becomes operational or goes into production. Any investment cancelled prior to going into operation must also be evaluated. Prior to entering the Evaluate Phase, investments must have:

- Completed investment development;
- Performed the IV&V as part of the PIR;
- Completed Control Phase Security Analysis, Security Operating Procedures and the DR Plan;
- Completed Contingency Plan and C&A of the system;
- Completed PIA and SORN if required; and
- Obtained CIO and E-Board approval to enter the Evaluate Phase.



### Process

In the Evaluate Phase, investments move from implementation or termination to a PIR and the E-Board's approval or disapproval to continue the investment (with or without modifications). From the time of implementation, the system is continually monitored for performance, outages, maintenance activities, costs, resource allocation, defects, problems, and system changes. System stability is also periodically evaluated. During the PIR, actual performance information is collected and compared to performance projections made during the Select Phase. Then lessons learned for both the investment and the CPIC process are collected and fed back to prior CPIC phases.

The following Security Analysis steps are required in the Evaluate Phase:

Detailed Post Implementation Security Review of System NIST SP 800-18, Guide for Developing Security Plans for Information Technology Systems, specifies that during the Implementation Phase of the SDLC the system's security features will be tested. The ISSPM will ensure that the security for the system/application is installed, tested, and authorized for processing. A security design review and system test should be performed prior to placing the system into operation to ensure that it meets security requirements. In addition, if new security controls are added to the application or support system, additional acceptance tests of those new controls must be performed. Since the installation of new major systems generally occurs well after the initial design phase, the PIR becomes more significant. Care should be exercised when conducting this review to document the results and determine if the system still meets the original security design. All design specifications for security should have been delivered and furnished to the SA. An additional review of the risk mitigation strategies should be conducted to ensure that they have been built into the system and are operational. If necessary, additional countermeasures should be identified and implemented to ensure that the system will adequately protect the integrity, confidentiality, and availability of the data.

**Specialized Training** Before allowing individuals access to the system, the agency ISSPM will ensure that all individuals receive specialized training focused on their responsibilities and the system rules. This may be in addition to the training required for access to a system. Such training may vary from a notification at the time of access (e.g., for members of the public using an information retrieval system) to formal training (e.g., for an employee that works with a high-risk system).

**Personnel Security** The agency ISSPM in coordination with the SA will incorporate controls such as separation of duties, least privilege and individual accountability into the system and system rules as appropriate. Additionally, they will ensure that individuals are screened commensurate with the risk and magnitude of the harm they could cause. Such screening shall be done prior to the individuals' being authorized to access the system and periodically thereafter.

Special Requirements of the Project (Waiver, Technology Search)

At this phase in the CPIC Process, the security controls must be functioning in a consistent and acceptable manner. If a major change is made in system design during this phase, the security controls must be re-evaluated using the C&A process. Security waiver requests should be sent to the OCIO in accordance with established procedures.

**Review of System Controls** The agency ISSPM will have a process for (1) requesting, establishing, issuing, and closing user accounts, (2) tracking users and their respective access authorizations, and (3) managing these functions. Mechanisms in addition to auditing and analysis of audit trails should be used to detect unauthorized and illegal acts.

Independent Verification and Validation IV&V will be performed as part of the PIR for purposes of CPIC to ensure the integrity of the system. Ensure that costs for this testing have been included in the overall investment cost.

<u>Certification and Accreditation</u> The authorization of an IT system to process, store, or transmit information, granted by a management official, provides a form of quality control. Certification provides the necessary information to a management official to formally declare that an IT system is approved to operate at an acceptable level of risk. Accreditation, which is required under OMB Circular A-130, Appendix III, is based on an assessment of the management, operational, and technical controls associated with an IT system. C&A costs should include the complete certification review and subsequent accreditation associated with the investment.

**Disaster Recovery Plan** DR Planning is a process of developing advance arrangements and procedures that enable an organization to respond to a disaster and resume the critical business functions within a predetermined period, minimize the amount of loss, and repair or replace necessary equipment or facilities. DR Planning costs should include the complete costs to review the implemented system, develop and test the plan.

## Exit Criteria

Prior to exiting the Evaluate Phase, investments must have:

- Conducted a PIA, and SORN (if required);
- Conducted a Security Review of the System (Costs, Risk Assessment/Mitigations and Performance Measures);
- Completed the Evaluate Phase Security Analysis;
- Completed IV&V and testing of the DR Plan;
- Established an Operations and Maintenance (O&M) and operational performance review schedule; and
- Obtained CIO and E-Board approval to enter the Steady State Phase.

### **Steady State Phase:**

The Steady State Phase provides the means to assess mature investments, ascertain their continued effectiveness in supporting mission requirements, evaluate the cost of continued maintenance support, assess technology opportunities, and consider potential retirement or replacement of the investment. The primary review focus during this phase is on the mission support, cost, and technological assessment. Process activities during the Steady State Phase provide the foundation to ensure mission alignment and support for system and technology succession management.

### ENTRY CRITERIA

Prior to entering the Steady State Phase, investments must have:

- Conducted a PIA, and SORN (if required);
- Conducted Security Review of the System (Costs, Risk Assessment/Mitigations and Performance Measures);
- Completed IV&V;
- Completed the Evaluate Phase Security Analysis;
- Conducted the tri-annual C&A of the system;
- Completed Testing of DR Plan;
- Established an O&M and operational performance review schedule; and
- Obtained CIO and E-Board approval to enter the Steady State Phase.

### PROCESS

During the Steady State Phase, mission analysis is used to determine whether mature systems are optimally continuing to support mission and user requirements. An assessment of technology opportunities and an O&M Review are also conducted.

The following Security Analysis steps are required in the Steady State Phase:

<u>Upgrades, Updates & Patches</u> Steady State is generally the longest phase of an investment and covers the maintenance and operation of the system/application in the production environment until disposal. In this phase system upgrades, updates, and patches are applied, all major system changes necessitate retesting of security controls and re-certification and re-accreditation of the system, and overall security reviews are conducted annually. Material reviewed in this phase includes the latest system/application review, agency responses to data calls for patch/upgrade information and the latest Summary Reports of Vulnerability Scans.

**Specialized Training** Before allowing individuals access to the system, the agency ISSPM will ensure that all individuals receive specialized training focused on their responsibilities and the system rules. This may be in addition to the training required for access to a system. Such training may vary from a notification at the time of access

(e.g., for members of the public using an information retrieval system) to formal training (e.g., for an employee that works with a high-risk system).

**Personnel Security** The agency ISSPM in coordination with the SA will incorporate controls such as separation of duties, least privilege and individual accountability into the system and system rules as appropriate. Additionally, they will ensure that individuals are screened commensurate with the risk and magnitude of the harm they could cause. Such screening shall be done prior to the individuals' being authorized to access the system and periodically thereafter.

**Disposal/Disposition of System** Describe how information is moved to another system, archived, discarded or destroyed. Ensure that all electronic media and hardware has been sanitized, cleared and purged from the system in accordance with departmental procedures on Classified and Sensitive But Unclassified information. Include the costs for disposal and disposition of the system.

<u>**Review of Security Controls**</u> OMB Circular A-130, Appendix III, requires a formal review of security controls for all systems, including the risk assessment, every 3 years or when there is a major change. This is an ongoing requirement during this phase and costs for the review should be planned accordingly as part of system maintenance.

### Special Requirements of the Project (Waiver, Technology Search)

At this phase in the CPIC Process, the security controls must be functioning in a consistent and acceptable manner. If a major change is made in system design during this phase, the security controls must be re-evaluated using the C&A process. Security waiver requests should be sent to the OCIO in accordance with established procedures.

<u>Certification and Accreditation</u> The authorization of an IT system to process, store, or transmit information, granted by a management official, provides a form of quality control. Certification provides the necessary information to a management official to formally declare that an IT system is approved to operate at an acceptable level of risk. Accreditation, which is required under OMB Circular A-130, Appendix III should be based on an assessment of the management, operational, and technical controls associated with an IT system. C&A costs should include the complete certification review and subsequent accreditation associated with the investment.

**Disaster Recovery Plan** DR Planning is a process of developing advance arrangements and procedures that enable an organization to respond to a disaster and resume the critical business functions within a pre-determined period, minimize the amount of loss, and repair or replace necessary equipment or facility. DR Planning costs should include the complete costs to review the DR Plan on an annual basis.

## EXIT CRITERIA

Prior to exiting the Steady State Phase, investments must have obtained the CIO and E-Board's direction whether to dispose, retire, or replace the system. All systems being



disposed of will undergo sanitization of electronic media (tapes, disks, etc) and other hardware. Preservation of official records must be done prior to disposal or other action on the system in accordance with DR 3080-001, <u>Records Management</u> and other relevant departmental policy.



#### INTRODUCTION

Appropriate telecommunications planning, management and control is critical to the success of IT projects. This document provides guidance on the planning, management and control of telecommunications equipment and services as required by the USDA Capital Planning and Investment Control (CPIC).

Although the emphasis of this document is on high-dollar, high-risk, and highly visible projects, recommendations presented throughout this document can be applied to *all* acquisitions of telecommunications equipment and services.

It is the goal of the Department to continuously improve telecommunications materials to support customers. This Telecommunications Reference Manual is a living document and will be periodically updated in coordination with major calls for (Capital Planning and Investment Control) CPIC updates. Updates will include improved methods, approaches, and processes, and include material on the most current products and services.

### What Is Included

This Manual includes:

- (1) Frequently Asked Questions
- (2) How to prepare documentation for each phase of the USDA CPIC cycle.
- (3) USDA Guide for Creating a Telecommunications Plan
- (4) Telecommunications Cost Estimating Checklists (Attached towards the end of the Manual)

#### FREQUENTLY ASKED QUESTIONS

Question 1: What is the level of detail needed for planning and reporting telecommunications?

Answer: The level of detail should commensurate with the size and impact of project. For example, telecommunications technology assessment may not be needed for projects with costs of \$250,000 or less. However, all proposals should provide sufficient supporting details. The details should include information on telecommunications requirements (number of users, locations, usage, etc.), telecommunications performance goals/measures, and calculation of related costs.

<u>Question 2</u>: What is the purpose of planning and reporting telecommunications separately from the overall project? It is difficult to break out telecommunications costs by application.

Answer: The USDA CPIC process has identified telecommunications as a separate investment evaluation factor. Separate planning and reporting of telecommunications is needed to accurately evaluate and report a project's progress. Delineation of telecommunications cost for a specific application may be difficult but pro-rated costs can be projected based on system usage. Often, the information required for the review is the same information that agencies provide to their network planners and implementers prior to implementing an application.

<u>Question 3</u>: The new OMB 300s do not have a specific section on telecommunications. How should telecommunications be reported in the 300s?

Answer: Telecommunications related information and costs could be reported to OCIO during the review process either as a supplement and/or in the Enterprise Architecture section of the 300s.

## **Contact Information**

This manual is facilitated and maintained by the USDA Office of the Chief Information Officer's (OCIO) Associate CIO for Telecommunications Services and Operations, Telecommunications Management Division. Questions or comments may be directed to Rajiv Sharma at (202) 720-8109.

### **PRE-SELECT PHASE ACTIVITIES**

The Pre-Select phase activities include a Gap Analysis and a Rough Order of Magnitude Lifecycle Cost Estimate. Below are details of the activities.

**Gap Analysis:** The focus here is on understanding user requirements, defining preliminary network objectives, and estimating the scope and size of changes and upgrades to the current network to meet the operational requirements of the system being implemented. The project team studies the customer problem and the context in which the problem occurs. A preliminary investigation should indicate whether any problems are related to existing performance, a need for different information or data, a need for improved cost control, security requirements, efficiency requirements, or customer service issues. Once the current environment and customer concerns are understood, it becomes possible to define the perceived business problems, as well as the causes and effects. Preliminary network improvement objectives are defined, and an analysis determines the size of the gap between the legacy network and requirements for change. Team members can identify what technology exists in the legacy network that performance relative to those objectives. In the early stages, it should be possible to determine whether the problems are too minor or great to solve, or whether next steps should be taken to initiate a project.

Scope defines how big the project is and how long it may take to accomplish the improvement objectives. USDA telecommunications technology experts such as network design engineers, network operations technicians or network transmission engineers should be able to review the current state of the network and estimate in general terms how much development is required to achieve the desired state, and how long it might take.

**Rough Order of Magnitude System Development Lifecycle Costs:** Gap analysis findings should define the general scope of the project including the current state of technology, the desired state of technology, and the delta between the two. Cost estimates for closing the gap between the current and desired state of network functionality helps evaluators determine the feasibility of moving forward. Costs may indicate that the problems are not worth solving, or that the team should continue to the next phase according to a reduced or expanded scope.

Depending on how much information exists about the current and desired state of the network, analysis during the Pre-Select Phase may involve varying levels of effort. The goal is to gather as much meaningful data as possible without moving into actual design analyses.

A telecommunications cost estimating checklist is included towards the end of this Telecommunications Reference Manual for calculating costs.

Minimally, the Pre-Select submission should answer the following:

- What is the scope of anticipated telecommunications requirements for the project? What changes to the current telecommunications capability do you anticipate in order to meet operational requirements?
- What obstacles might prevent the organization from meeting existing or anticipated business or technical requirements for telecommunications support?


- What is the current project budget for telecommunications? Anticipated budget for telecommunications?
- Description Based on a preliminary assessment of costs for anticipated telecommunications requirements, are ROM lifecycle costs feasible when considering the return on investment? Refer to the telecommunications cost estimating checklist provided towards the end of this manual.

### **SELECT PHASE ACTIVITIES**

The first step in the Select Phase requires a Telecommunications Infrastructure Analysis leading to an Agency Telecommunications Plan. The following tasks describe specific activities that a project team may want to consider during the Select Phase that can help satisfy requirements for both an Infrastructure Analysis and a project Telecommunications Plan.

**IMPORTANT**: Please note that NOT all select phase activities need to be performed for all projects. Some of the select phase activities listed below can be skipped if the size and cost of telecommunications is insignificant. However, please state the reason for not performing an activity.

#### **User Requirements Definition**

Fully define the business requirements (needs) of the customer and describe how does the customer see the system/application working. Provide the projected number of users that will be accessing the system/application (internal, external, trusted partners, clients, public), number of concurrent users, peak usage including originating/destination traffic, peak time periods of user activity, telecommunications performance requirements (availability, etc), and telecommunications security requirements. Also indicate when does the customer need the telecommunications facilities/equipment to be operational. The development of annual projections by the customer for routine telecommunications and the wireless program is also an integral component. Consider any large purchases of cellular phones, pagers, or other personal communications systems by your customer.

#### **Refined Gap Analysis/Impact Assessment**

This is refining the gap analysis developed in the Pre-Select phase. In the Select phase, user requirements are refined, and as a result, the gap analysis should be refined to reflect the new requirements. Refer to the telecommunications cost estimating checklist provided towards the end of this manual.

#### **Technology Assessment**

Conduct and provide an analysis of best available technologies (ISDN, Frame Relay, Asynchronous Transfer Mode, Gigabit Ethernet) to meet the requirements based on cost, performance and government regulations. It is an assessment of the suitability of a technology for a given application. The activity does not need to be performed for small investments.

#### **Cost-Benefit Analysis**

This is a quantification and evaluation of cost, benefits and risks of various telecommunications alternatives considered for a project. This could include analysis of purchasing new equipment versus upgrading existing equipment. This activity may be skipped where the use of a certain contract may be mandatory. For example, the FTS2001 contract. However, life cycle costs should be calculated.

Conduct a cost-benefit analysis, identify and quantify benefits and costs, and prepare estimates for the telecommunications infrastructure supporting the system/initiative/project. Benefits should describe how the investment enhances the agency's ability to meets its mission needs, and should outline functionality or cost savings. Benefits are defined as a profit, advantage, or gain attained by using the investment.

Cost refers to both the initial investment and capitalized costs, and can be categorized as direct or indirect. Costs that are unidentified in the Select Phase frequently account for a large number of IT project cost overruns.

Provide a list of system components to be ordered, the price, and time for delivery/installation. Incorporate a plan to mitigate and manage identified risks in the business case justification. Additional information on the factors considered in a Cost-Benefit Analysis can be obtained from the Federal CIO Council web site (www.cio.gov) in the publication "ROI and the Value Puzzle." The program managers or representatives who are familiar with technology solutions and their benefits to organizations should develop the analysis.

Refer to the telecommunications cost estimating checklist provided towards the end of this manual.

#### Cost/Performance Trade-off

Sometimes, giving up small system performance may result in big cost savings. Agencies are encouraged to performance a cost/performance trade off analysis to see if what small performance sacrifices may result in a big cost savings. The sacrifices must be acceptable. For example, lowering performance threshold for circuit availability may result in a big savings. However, the lower threshold must be acceptable to the customer.

### Guide for Creating a Telecommunications Plan

A telecommunications plan for a project should be prepared that reflects the design considerations and implementation requirements used in planning this project. This plan should include a detailed technical overview of the telecommunications services and equipment to be deployed for this project. In addition, the project's link to the objectives in the agency strategic or business plan should be included. In short, the plan is a narrative and presentation of all the activities performed. <u>Click here</u> for additional information and step-by-step instructions for developing a telecommunications plan. Please note that some of the information may not be required for smaller investments. Guidance regarding smaller investments can also be found in the <u>Guide for Creating a Telecommunications Plan</u>.

#### Department Enterprise Architecture

Describe how the telecommunications infrastructure design conforms to the Department's Enterprise Architecture Principles for interoperability, resources sharing, and use of COTS software/products. Information concerning the Enterprise Architecture (EA) can be obtained by accessing <u>www.ocio.usda.gov/irm/e\_arch/index.html</u>, select the OCIO Staff Office, select IRM and Enterprise Architecture. General information on the considerations of EA can be found at the web site for the Federal CIO Council located at www.cio.gov/files/aaaq.pdf.

#### Special Requirements of the Project (Waiver, Technology Search)

Does the telecommunications infrastructure required to support the investment require a waiver from the government-wide acquisition vehicles (FTS2001, WITS2001, Metropolitan Area Acquisitions) prescribed in Departmental Regulation 3300-1? If so, contact the Associate CIO for Telecommunications Services and Operations for guidance on how to proceed.

Is a telecommunications acquisition moratorium waiver needed? The Office of the Chief Information Officer (OCIO) requires waiver approval for all telecommunications purchases regardless of the dollar amount. Although a waiver request is normally separate from an IT investment package, approved investments still require waivers for acquisitions. Planned data telecommunications acquisitions should be entered into the Department's Forecasting Inventory and Reporting (FIR) database. The FIR database is open twice a year for new entries and updates.

A waiver should be requested early in the pre-acquisition process, preferably concurrent with the investment package, to allow sufficient review by the necessary offices within OCIO. The waiver package should clearly identify reason(s) for the request, include comprehensive cost comparisons, and contain a strong justification for waiver approval. It should be sent to the USDA Chief Information Officer. IT acquisition should only commence after written approval has been obtained from OCIO.

Support from the OCIO, Telecommunications Services and Operations (Wide Area Network Support, Internet Access, Traffic Analysis)

The OCIO, Telecommunications Services and Operations (TSO), provides agency support on both a continuing and project basis for Internet access, data transmission and metropolitan area network (MAN) requirements using the USDA enterprise network. TSO performs network/application modeling, and also maintains, operates, and initiates orders for expansion of the enterprise network. Will the system/initiative/project require integration with the USDA enterprise network? If so, coordination with TSO can help project teams fully define telecommunications infrastructure requirements, anticipated data traffic, Internet or remote access, and interpretation of legislative implementation mandates.

### Security Required, Identification of Data Sensitivity, Security Analysis

A Security Analysis is always required for any new IT initiative or project. This analysis should be conducted in conjunction with your agency Information Systems Security Program Manager (ISSPM). The results should be documented in a Security Analysis for the investment. A review of security should also be done for the ongoing telecommunications and wireless programs annually to ensure that any mission critical or sensitive data transmitted over wireless, satellite, or telecommunications facilities have the appropriate levels of encryption.

The Telecommunications Infrastructure is the full range of voice, data, and video services and equipment, including Internet, intranet, extranet, LAN, WAN, and wireless, toll-free network services, and calling card services. The telecommunications infrastructure has two components: (1) telecommunications equipment and (2) telecommunications service. Telecommunications equipment includes routers, switches, private branch exchanges (PBXs), cell phones, video cameras, etc., used for various modes of transmission, such as digital data, audio signals, image, and video signals. Telecommunications carriers provide telecommunications services to move data, voice, or video signals from one location to another, regardless of the type of media used.

A telecommunications plan for this system/initiative should be prepared that reflects the design considerations and implementation requirements used in planning this project. This plan should include a detailed technical overview of the telecommunications services and equipment to be deployed for this project. In addition, the project's link to the objective (s) in the agency strategic or business plan should be included.

## **CONTROL PHASE ACTIVITIES**

The focus in the Control Phase is on the management and control of telecommunications cost and performance. The telecommunications cost baseline and performance goals established in the Select Phase are measured and monitored in this phase. The following should be submitted in the Control Phase:

 Planned and actual telecommunications costs. This information should be easily available from the project and/or telecommunications plan. For additional information, see the <u>Guide for Creating a</u> <u>Telecommunications Plan</u>. For projects with telecommunications cost variance of 10% or more, the submission should include an explanation for the variance, corrective action, and revised cost estimates.



 Telecommunications performance objectives and a report of status. This is relevant if 50% or more of the investment is comprised of telecommunications products and services. For additional information, see the <u>Guide for Creating a Telecommunications Plan</u>. Projects that are not meeting the stated objectives should include an explanation and action plan for ensuring that performance objectives are met.

**IMPORTANT:** TSO recognizes that telecommunications cost baseline was never developed and established for some projects that were undertaken prior to the USDA CPIC process. It is recommended that pro-rated costs be developed and submitted for such projects.

## **EVALUATE PHASE ACTIVITIES**

The Evaluate Phase activities include Post Implementation Reviews (PIR) to compare actual results to planned outcome and lessons learned.

- The PIRs include an assessment of telecommunications costs, benefits, performance, documentation, and customer satisfaction. Work results should be documented to serve as historical information for new projects.
- Lessons learned should document information such as cost and performance variances, explanations for variances, corrective actions and reasoning behind the corrective actions chosen. Lessons learned should also serve as historical information for new projects.

## **STEADY STATE PHASE ACTIVITIES**

The activities conducted in the Steady State Phase are similar to the Evaluate Phase activities. The focus of the Steady State Phase activities is on the continued effectiveness of the telecommunications infrastructure. The business case submissions in this phase should provide information on the cost of continued maintenance and operations, assessment of new technologies and opportunities, and replacement of the current telecommunications technology. In some cases, the replacement may be required due to expiration of the current contract. Depending on the dollar amount and project requirements, a telecommunications plan may be required. For detailed instructions to create a telecommunications plan, please <u>click here</u>.

### GLOSSARY OF TELECOMMUNICATIONS TERMS

**Best Practices**—Processes, practices, or systems used by public and private organizations that perform exceptionally well and are widely recognized as improving an organization's performance and efficiency in specific areas. Successfully identifying and applying best practices can reduce business expenses and improve an organization's efficiency.

**Bridge**—A network interconnectivity device that selectively determines the appropriate segment to which it should pass a signal. Through address filtering, bridges can divide busy networks into segments and reduce network traffic. (Or) Services provided by a carrier to connect three or more audio or video conferencing systems so they can all communicate.

**Cost Benefit Analysis**—A technique used to compare the various costs associated with an investment or project with the benefits it proposes to return. It should address both tangible and intangible benefits and use net present value figures.

**Effectiveness**—An assessment of the qualitative level of achievement of program goals and the intended results, as defined in strategic or other plans or documentation or in legislation.

**Metropolitan Area Network**—A data network covering an area larger than a local area network (LAN), but less than a wide area network (WAN). A metropolitan area network (MAN) typically interconnects two or more LANs. MANs may operate at a higher speed than LANs, may cross-administrative boundaries, and may use multiple access methods.

**Performance Measures/Performance Measurement**—The process of developing measurable indicators that can be systematically tracked to assess progress made in achieving predetermined performance goals and to benchmark an organization's performance against that of other organizations.

**Post-Implementation Review**—An review of an investment or project that compares the actual cost, schedule, performance, and other results achieved after an investment or project has been completed and is fully operational against the conditions that existed prior to the implementation of the investment or project, as indicated by baseline cost, schedule, and performance data, and against the planned cost, schedule, and performance goals established for the investment or project. A post implementation review can provide valuable "lessons learned" that can be applied to future investments or projects.

**Private Branch Exchange (PBX)**—a private telephone switching system usually located on a customer's premises with an attendant console. It may use traditional analog, ISDN, or data telecommunications protocols.

**Router**—An intelligent Internet work connectivity device that uses logical and physical addressing to connect two or more logically separate networks. Routers use algorithms to determine the best path by which to send a packet.

**Security Analysis**—A formal analysis conducted by the agency Information Systems Security Program Manager (ISSPM) or designee for the purpose of determining the importance of the information, assessing risks, formulating mitigation strategies, and other measures needed to safeguard the system/application.

**Software**—The detailed instructions to operate a computer or other type of equipment or hardware. The term was created to differentiate instructions (i.e., the program) from the hardware.

**Telecommunications**—For purposes of this questionnaire, telecommunications is the full range of voice, data, and video services and equipment, whether stand alone or connected, including Internet, intranet, and extranet services and equipment as well as wireless services and equipment (e.g., cellular and pager), toll-free network services, and calling card services. Also included are services that use multiple technologies, such as net conferencing with audio conferencing to facilitate group communications.

**Telecommunications Equipment**—Devices such as routers, switches, private branch exchanges (PBXs), cellular telephones, and video devices used in the transmission of voice or data.

**Telecommunications Service**—Any service provided by a telecommunications carrier. A specific set of user-information transfer capabilities provided to a group of users by a telecommunications system. The telecommunications service user is responsible for the information content of the message.

**Video**—An electrical signal containing timing (synchronization), luminance (intensity), and often chrominance (color) information that, when displayed on an appropriate device, gives a visual image. Video is very bandwidth intensive and requires specialized transmission equipment to transport true images from one type of media (e.g., television) to another (e.g., computers). Non-compatible video systems can be linked via bridge services offered by carriers.



**Wide Area Network (WAN)**—A network typically extending a local area network (LAN) or metropolitan area network (MAN) over telephone common carrier lines to link to other LANs or MANS. A WAN typically uses common-carrier leased lines, for example, from an analog phone line to a T-1 line. The jump between a LAN or MAN and a WAN can be made through a device called a bridge or a router.

**Wireless**—Wireless communication is anything that support communications between mobile, portable or fixed facilities through use of the electromagnetic spectrum. Examples are: AM and FM broadcasting, UHF and VHF television, satellite, microwave, land mobile radio, citizen's band, paging, cellular telephone, wireless LANs, wireless telephone PBXs and Personal Communications Services (PCS).



#### **TELECOMMUNICATIONS COST ESTIMATING CHECK LISTS**

The following section introduces checklists of telecommunications cost elements that project team members may want to include in budget plans.

The Cost Checklist for Telecommunications Labor includes recommended tasks that have telecommunications labor costs and are tied to evaluation criteria. It is important to consider what labor costs are likely to occur throughout the entire system development lifecycle and develop high-level estimates based on the general scope of the anticipated tasks. During the Pre-Select Phase, it is not necessary to go into a great level of detail calculating full-time-equivalent (FTE) hours, however.

Staffing costs make up a significant percentage of overall project costs because they are often recurring for key personnel throughout the life of the project. Conceptual checklists of personnel who may charge against a project include general administrative support staff responsible for tracking documentation, technical specialists knowledgeable about specific disciplines of telecommunications engineering, and managers at various levels of oversight. This list does not constitute an entire index of required personnel. It is intended to help CPIC authors think about multiple levels of staffing during various phases of a project. Personnel may include USDA internal staff, contractors, consultants, service providers, or a combination of each.

Beginning in the Pre-Select Phase, project costs should be captured in Universal Budget Object Class Codes that have been established by OMB for this purpose. Organizing costs according to this classification early in a project allows Project Managers to use a common frame of reference that is consistent throughout the entire project when discussing budgetary issues with team members and the E-Board. An agency's Chief Financial Officer, Comptroller, or Procurement Specialist should be able to help project managers organize costs according to the correct Budget Object Class Codes.

Cost Checklist for Telecommunications Labor Based on Fiscal Year 2002 Approved Evaluation Criteria		
Tasks	Components	Personnel
Agency Telecommunicati ons Plan	Planning	Agency head, agency sponsor, project sponsor or functional manager, IT manager, system analyst, capital planning analyst, budget analyst, quality assurance manager, configuration management specialist, administrative
	Design	Project manager, IT manager, system analyst, network architecture engineer manager, traffic modeling engineer, systems integration engineer, test engineer, quality assurance manager, configuration management specialist
	Acquisition	Contracting specialist, project manager, IT manager, capital planning analyst,
	Installation	Project manager, on-site technicians, integration engineer, test engineer, administrative, logistics (inventory tracking, handling shipping), training, administrative
	Operations and Maintenance	Functional manager, training manager, help desk logistics (maintenance, repairs), technical engineering, support, administrative, quality assurance manager, configuration management specialist

## Cost Checklist for Telecommunications Labor



Cost Checklist for Telecommunications Labor Based on Fiscal Year 2002 Approved Evaluation Criteria		
Assessments, Evaluations, Estimates	Gap Analysis	Project sponsor or functional manager, project manager, IT manager, system analyst, network architecture engineer
	Rough order of magnitude lifecycle cost	Project sponsor or functional manager, project manager, IT manager, system analyst, network architecture engineer
	Telecommunications infrastructure analysis	Project manager, IT manager, system analyst, network architecture engineer, traffic modeling engineer, systems integration engineer, test engineer
	Cost Estimate	Project manager, IT manager, system analyst, network architecture engineer, traffic modeling engineer, systems integration engineer, test engineer
	Systems/service performance goals/measures	Project manager, IT manager, system analyst, network architecture engineer, traffic modeling engineer, systems integration engineer, test engineer, quality assurance manager, configuration management specialist
Reviews	Cost Estimate	Agency head, agency sponsor, project sponsor or functional manager, project manager, IT manager, system analyst, capital planning analyst, budget analyst, administrative
	Telecommunications infrastructure post- implementation	Project sponsor or functional manager, project manager, IT manager, system analyst, network architecture engineer, quality assurance manager, configuration management specialist
	Performance Goals/Measures	Project sponsor or functional manager, project manager, IT manager, system analyst, network architecture engineer, quality assurance manager, configuration management specialist
	Project Status	Project sponsor or functional manager, project manager, IT manager, system analyst, network architecture engineer

The Cost Checklist for Telecommunications Labor provides a checklist of additional

telecommunications components that may be useful in developing a rough order of magnitude lifecycle cost estimate for the Pre-Select Phase. Only high-dollar elements, significant volumes of lower cost elements, or recurring lease costs over a significant period of time should be considered during the Pre-Select Phase. This may not be an all-inclusive list of telecommunications costs; however, it is intended to provide CPIC authors with a quick reference list of frequently purchased equipment and services, and to remind project managers of frequently overlooked costs such as facilities and real estate.

#### Facilities

- Office space for project management office telecommunications team members
- Logistics including equipment staging, warehousing (spares), training, repairs
- Cost of new construction for implementation
- Cost of modifications for implementation
- Land mobile radio shelters.

#### **Real Estate**

Property for telecommunications facilities or infrastructure.



# Network Design, Development, and Management Software Tools

- Requirements management
- Diagramming
- Design
- Traffic modeling
- Simulation
- Prototyping
- Optimization
- Network management
- Configuration management
- Quality assurance
- Help desk
- Inventory tracking.

#### Cost Checklist for Telecommunications Elements

#### Application Software

- Purchased COTS applications
- Periodic COTS license fees.

#### Hardware/Equipment (purchase and lease costs)

End user:

- Plain old telephone service (POTS) Handsets
- Secure phones
- Secure faxes
- Secure cellular telephones
- Fixed telephony
- Pay telephones
- Pagers
- Cellular telephones
- PCS telephones
- Satellite telephones
- Enhanced specialized mobile radios (Nextel)
- Land mobile radios
- Videoconferencing equipment
- Satellite dishes.

#### Hardware/Equipment (purchase & lease costs)

#### Network Infrastructure

- Web Servers
- Communications hardware (hubs, routers, bridges, switches, PBXs)
- Power protection devices (UPS, line conditioning equipment)
- Backup generators
- Network cabling
- Network interface cards
- Lab or test equipment (percentage of use dedicated to specific project)
- Operations support servers (e.g., billing, inventory tracking, maintenance)
- Microwave equipment
- Radio towers
- Repeaters
- Wiring.

#### Services

- Local voice, video and data transmission services (includes frame relay, voice over the Internet protocol (VoIP), digital subscriber line (DSL), integrated services digital network (ISDN), asynchronous transfer mode (ATM), etc.)
- Domestic long distance voice, video, and data transmission services
- International voice, video, and data transmission services
- Secure voice, video, and data transmission services
- Toll free number services
- Commercial wireless transmission services
- Microwave frequency management
- Land-mobile radio frequency management
- Automated attendant
- Voice mail
- Teleconferencing
- Videoconferencing
- Internet access
- Access for the disadvantaged
- Call center support
- Help desk support
- Redundancy
- Emergency response
- Recovery
- Repairs
- Capacity planning



- Cost estimating
- Cost management
- Records management (call detail records)
- Design
- Integration
- Installation
- Testing
- Optimization
- Training.

## APPENDIX P—OMB REPORTING REQUIREMENTS

The Capital Planning Investment Repository (CIMR) will produce the following OMB Reports:

- Exhibit 53
- Exhibit 300 for major investment s full version

**Exhibit 53** is a summary exhibit and it includes the following information for each of the agency's initiatives:

- σ Unique Project Identifier (UPI) code
- σ Project name
- $\sigma$  Mode of Delivery (Line of Business)
- σ Mode of Delivery (Sub-function)
- $\sigma$  Project costs for 3 years (previous, current, budget)
- σ Project costs divided by (DME and SS)
- σ % Financial and % Security
- σ Funding Sources for majors
- σ Homeland Security (yes or no answers)
- σ System C&A status
- σ Project management qualification status

**The full Exhibit 300** is a summary of the project's business case and must be completed for each major investment. It is required to have the following attributes:

- $\sigma$  Must have documents to support it.
- σ Must support the CPIC guide for the project's phase in capital planning
- $\sigma$  Must be evaluated by OCIO and other USDA reviewers.
- $\sigma$  Must be submitted to OMB for review.
- $\sigma$  Must be reviewed and scored by OMB.
- $\sigma$  Must be scored for 10 criteria and funded accordingly by OMB.

Each year, OMB updates the requirements for these exhibits. The USDA exhibits are typically due to OMB in September.

### APPENDIX Q—QUARTERLY/MILESTONE CONTROL REVIEW CHECKLIST

During CPIC control reviews, the following critical areas should be addressed:

- 1. Status of the critical path:
  - Where is the investment on the critical path?
  - If it is behind schedule, by how much?
  - Is there a strong plan for recovery, and what steps are being taken to recover?
- 2. Milestone hit rate:
  - What is the total number of milestones planned vs. the total number actually met?
  - What is the milestone hit rate since the last control review or since the most recent E-Board review?
- 3. Deliverables hit rate:
  - What is the number of deliverables provided to date vs. the number planned?
- 4. Issues:
  - Have there been issues that had a major effect on the investment?
  - Are issues logged and evaluated, and resolutions documented?
- 5. Actual cost-to-date vs. estimated cost-to-date:
  - What is the total cost-to-date vs. the estimated cost-to-date?
  - Is Earned Value Management used to measure actual resources expended against planned resources expended and to estimate future performance of projects?
  - Are causes of cost variances tracked and addressed?
- 6. Actual resources vs. planned resources:
  - Are there more or fewer FTEs working vs. number of FTEs planned?
  - Has there been significant, unplanned turnover among the core team, Project Manager or Sponsor?
- 7. Have high-probability and high-impact risks been tracked and adequately addressed?
- 8. Has contractor reporting been adequate?
  - Does the contractor report by WBS?
    - o Task progress
    - o Deliverables
    - o Planned activities
    - o Expenditures
  - Are the reports assessed and action taken?

## APPENDIX R—GLOSSARY OF TERMS AND ACRONYMS

## **GLOSSARY OF TERMS**

Acquisition Plan	<ul> <li>A document used to facilitate acquisition planning.</li> <li>It must address all the technical, business, management, and other considerations that will control the acquisition.</li> </ul>
	It must identify those milestones at which decisions should be made.
	<ul> <li>Specific content will vary, depending on the nature, circumstances, and stage of the acquisition.</li> </ul>
	<ul> <li>Plans for service contracts must describe the strategies for implementing performance-based contracting methods or provide rationale for not using such methods.</li> </ul>
Actual Cost of Work Performed	The costs actually incurred and recorded in accomplishing the work performed within a given time period.
Architectural Alignment	Degree to which the IT initiative is compliant with USDA's information technology architecture.
Architecture	An integrated framework for evolving or maintaining existing technologies and acquiring new technologies to support the mission(s).
Benefit	Quantifiable or non-quantifiable advantage, profit, or gain.
Benefit-Cost Ratio	The Total Discounted Benefits of an investment divided by the Total Discounted Costs of the investment. If the value of the Benefit-Cost Ratio is less than one, the investment should not be continued.
Budget at Completion	The sum of all budgets established for the contract.
Budgeted Cost for Work Performed	The sum of the budgets for completed work packages and completed portions of open work packages, plus the applicable portion of the budgets for level of effort and apportioned effort.
Budgeted Cost of Work Scheduled	The sum of all WBS element budgets that are planned or scheduled for completion.
Business Case	Structured proposal for business improvement that functions as a decision package for organizational decision-makers. A business case includes an analysis of business process performance and associated needs or problems, proposed alternative solutions, assumptions, constraints, and risk-adjusted cost-benefit analysis (CBA).
Business Process	A collection of related, structured activities or chain of events that produce a specific service or product for a particular customer or group of customers.
Business Process Reengineering	A systematic, disciplined approach to improving business processes that critically examines, rethinks, and redesigns mission delivery processes.
Capital Asset	Tangible property, including durable goods, equipment, buildings, installations, and land.
Contract Budget Base	The total cost of all budgeted activities necessary to complete a task.

Control Phase	Capital planning phase that requires ongoing monitoring of information technology investments against schedules, budgets, and performance measures.
Cost-Benefit Analysis	An evaluation of the costs and benefits of alternative approaches to a proposed activity to determine the best alternative.
Cost Performance Index	Earned value divided by the actual cost incurred for an investment.
Cost Variance	Earned value minus the actual cost incurred for an investment.
Customer	Groups or individuals who have a business relationship with the organization; those who receive or use or are directly affected by the products and services of the organization.
Data Documentation	Compilation of materials including data dictionary, decomposition diagrams, and data models.
Description of Initiative	<ul><li>Brief overview of initiative of no more than 100 words to include:</li><li>Short summary of proposed initiative</li></ul>
	Statement of the business functions or processes the initiative supports
	• Brief summary of benefits resulting from the initiative (tangible or intangible).
Design Documentation	Document that includes system design diagrams.
Development, modernization, or enhancement costs	Cost for new investments, changes or modifications to existing systems that improve capability or performance, changes mandated by the Congress or agency leadership, personnel costs for project (investment) management, and direct support.
Discount Factor	The factor that translates expected benefits or costs in any given future year into present value terms. The discount factor is equal to $1/(1 + i)t$ where <i>i</i> is the interest rate and <i>t</i> is the number of years from the initiation date for the program or policy until the given future year.
Discount Rate	The interest rate used in calculating the present value of expected yearly benefits and costs.
Earned Value Management (EVM)	A management methodology for integrating scope, schedule, and resources, and for objectively measuring project performance and progress. Performance is measured by determining the budgeted cost of work performed (i.e. earned value) and comparing it to the actual cost of work performed (i.e. actual cost). Progress is measured by comparing the earned value to the planned value.
Estimate at Completion	The actual costs incurred, plus the estimated costs for completing the remaining work.
Estimate to Complete	The cost necessary to complete all tasks from the actual cost of work performed end date through the investment's conclusion.
Evaluate Phase	Capital planning phase that requires information technology investments to be reviewed once they are operational to determine whether the investments meet expectations.
Expected Outcome	Projected end result of the initiative (e.g., system(s) being replaced or improved customer service) that is directly linked with performance measures.
Feasibility Study	Preliminary research performed to determine the viability of the proposed initiative by performing an alternatives analysis, including market research and extensive interviews with subject matter

	experts. Also includes a proposed technical approach and preliminary cost, scope, and schedule data.
Financial System	An information system used for any of the following:
	<ul> <li>Collecting, processing, maintaining, transmitting, or reporting data about financial events</li> </ul>
	Supporting financial planning or budgeting activities
	<ul> <li>Accumulating and reporting cost information</li> </ul>
	Supporting the preparation of financial statements.
Functional Requirements	A description of system capabilities or functions required to execute a required process such as a communication link between several locations and generating specific reports.
Hardware/Equipment	Includes any equipment used in the automatic acquisition, storage, manipulation, management, movement, control, display, switching, interchange, transmission, or reception of data or information (e.g., computers and modems); capital and non-capital purchases or leases.
Independent Verification and Validation	An independent review conducted by persons separate from the management and operation of the investment or system.
Inflation	The proportionate rate of change in the general price level, as opposed to the proportionate increase in a specific price. Inflation is usually measured by a broad-based price index, such as the implicit deflator for Gross Domestic Product or the Consumer Price Index.
Information System	A discrete set of information resources organized for the collection, processing, maintenance, transmission, and dissemination of information in accordance with defined procedures, whether automated or manual.
Information System Lifecycle	The duration of the system life typically organized into four phases: initiation, development, operation, and disposal.
Information Technology	Any equipment or interconnected system or subsystems or equipment used in the automatic acquisition, storage, manipulation, management, movement, control, display, switching, interchange, transmission, or reception of data or information.
Infrastructure	The IT operating environment (e.g., hardware, software, and communications).
Lifecycle Benefits	<ul> <li>The overall estimated benefits for a particular program alternative over the time period corresponding to the life of the program including:</li> <li>Cost/expense reduction (productivity and headcount),</li> </ul>
	Other expense reductions (operational),
	Cost/expense avoidance, and
	Revenue-related savings.
Lifecycle Cost	The overall estimated cost for a particular program alternative over the time period corresponding to the life of the program, including direct and indirect initial costs plus any periodic or continuing costs of operation and maintenance.
Major Information System	An information system that requires special management attention because of its importance to an agency mission

	(mission critical); its high development, operating, or maintenance costs; or its significant role in the administration of agency programs, finances, property, or other resources. All mission critical systems are, therefore, major systems.
Management Reserve	The amount of the total allocated budget withheld for management control purposes rather than designated for the accomplishment of a specific task or set of tasks; not part of the performance measurement.
Net Present Value	The difference between the discounted present value of benefits and the discounted present value of costs. Also referred to as the discounted net.
Opportunity Costs	Cost of not investing in the initiative or cost of a forgone option.
Payback Period	The number of years it takes for the cumulative dollar value of the benefits to exceed the cumulative costs of an investment.
Performance Indicator	<ul> <li>Description of:</li> <li>What is to be measured, including the metric to be used (e.g., conformance, efficiency, effectiveness, costs, reaction, or customer satisfaction)</li> </ul>
	Scale (e.g., dollars, hours, etc.)
	• Formula to be applied (e.g., percent of "a" compared to "b," mean time between failures, annual costs of maintenance, etc.)
	• Conditions under which the measurement will be taken (e.g., taken after system is operational for more than 12 hours, adjusted for constant dollars, etc.)
Performance Measurement Baseline	The time-phased budget plan against which investment performance is measured.
Performance Measures	Method used to determine the success of an initiative by assessing the investment contribution to predetermined strategic goals. Measures are quantitative (e.g., staff-hours saved, dollars saved, reduction in errors, etc.) or qualitative (e.g., quality of life, customer satisfaction, etc.).
Post-Implementation Review	Evaluation of the information technology investment after it has been fully implemented or terminated to determine whether the targeted outcome (e.g., performance measures) of the investment has been achieved.
Pre-Select Phase	Capital planning phase that provides a process to assess whether information technology investments support strategic and mission needs.
Project Plan	A document that describes the technical and management approach to carrying out a defined scope of work, including the project organization, resources, methods, and procedures and the project schedule.
Return	The difference between the value of the benefits and the costs of an investment. In a cost-benefit analysis it is computed by subtracting the Total Discounted Costs from the Total Discounted Benefits, and is called the Total Discounted Net.
Return on Investment	Calculated by dividing the Total Discounted Net by the Total Discounted Costs. To express it as a percentage, multiply by 100. It

	can also be expressed as (Total Discounted Benefits minus Total Discounted Costs) divided by Total Discounted Costs.
Risk	A combination of the probability that a threat will occur, the probability that a threat occurrence will result in an adverse impact, and the severity of the resulting impact.
Risk Assessment and Management Plan	A description of potential cost, schedule, and performance risks, and impact of the proposed system to the infrastructure. Includes a sensitivity analysis to articulate the effect different outcomes might have on diminishing or exacerbating risk. Provides an approach to managing all potential risks.
Risk Management	The process concerned with identifying, measuring, controlling, and minimizing risk.
Schedule Variance	Earned value minus the planned budget for the completed work.
Security	Measures and controls that ensure the confidentiality, integrity, availability, and accountability of the information processes stored by a computer.
Security Plan	Description of system security considerations such as access, physical or architectural modifications, and adherence to Federal and USDA security requirements.
Select Phase	Capital planning phase used to identify all new, ongoing, and operational investments for inclusion into the information technology portfolio.
Sensitivity Analysis	An analysis of how sensitive outcomes are to changes in assumptions. Assumptions about the dominant cost or benefits elements and the areas of greatest uncertainty deserve the most attention.
Software	Any software, including firmware, specifically designed to make use of and extend the capabilities of hardware/equipment.
Steady-State costs	Maintenance and operation costs at current capability and performance level including costs for personnel, maintenance of existing information systems, corrective software maintenance, voice and data communications maintenance, and replacement of broken IT equipment.
Steady-State Phase	Capital planning phase that provides the means to assess mature information technology investments to ensure they continue to support mission, cost, and technology requirements.
Sunk Cost	A cost incurred in the past that will not be affected by any present or future decisions. Sunk costs should be ignored in determining whether a new investment is worthwhile.
Technical Requirements	Description of hardware, software, and communications requirements associated with the initiative.
Variance at Completion	The difference between the total budget assigned to a contract, WBS element, organizational entity, or cost account and the estimate at completion; represents the amount of expected overrun or under run.

## ACRONYMS

AB	Annual Benefit
AC	Annual Cost
ACWP	Actual Cost of Work Performed
AS	Agency Sponsor
BAC	Budget at Completion
BCR	Benefit-Cost Ratio
BCWP	Budgeted Cost for Work Performed
BCWS	Budgeted Cost of Work Scheduled
BPR	Business Process Reengineering
СВА	Cost-Benefit Analysis
CBB	Contract Budget Base
CCA	Clinger-Cohen Act
CFO	Chief Financial Officer
CIO	Chief Information Officer
COTS	Commercial-off-the-shelf
CPI	Cost Performance Index
CPIC	Capital Planning and Investment Control
CSBR	Cost, Schedule, Benefit, and Risk
CV	Cost Variance
DB	Discount Benefit
DC	Discount Cost
DF	Discount Factor
DME	Development/modernization/enhancement
EAC	Estimate at Completion
EBT	Electronic Benefit Transfer
E-Board	Executive Information Technology Investment Review Board
ETC	Estimate to Complete
EVM	Earned value management
FAA	Federal Aviation Administration
FASA	Federal Acquisition Streamlining Act
FM	Functional Manager
FTEs	Full-Time Equivalents
FY	Fiscal Year
GAO	General Accounting Office
GISRA	Government Information Security Act of 2000
GPEA	Government Paperwork Elimination Act of 1998
GPRA	Government Performance and Results Act
GSA	General Services Administration
GWACS	Government-wide Agency Contracts
IDS	Intrusion Detection System
IOC	Initial Operational Capability

IPT	Integrated Project Team
IRM	Information Resource Management
ISSPM	Information System Security Program Manager
ISTA	Information System Technology Architecture
IT	Information Technology
IV&V	Independent Verification and Validation
MB	Megabyte
MNS	Mission Needs Statement
MR	Management Reserve
NIST	National Institute of Standards and Technology
NPV	Net Present Value
O&M	Operations and Maintenance
OBPA	Office of Budget and Program Analysis
OCFO	Office of the Chief Financial Officer
OCIO	Office of the Chief Information Officer
ОМВ	Office of Management and Budget
OPPM	Office of Procurement and Property Management
PIR	Post-Implementation Review
PMB	Performance Measurement Baseline
PRA	Paperwork Reduction Act
RFP	Request for Proposals
ROI	Return on Investment
SPI	Schedule Performance Index
SS	Steady-state funding
SV	Schedule Variance
SME	Subject Matter Expert
USDA	United States Department of Agriculture
VAC	Variance at Completion
VPN	Virtual Private Network
WBS	Work Breakdown Structure

#### APPENDIX S—REFERENCES

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As part of the Integrated IT Governance Process (IGP), in 2007 OCIO began requesting more information for non-major investments. While the requirements for non-major investments are not as stringent, these requirements are nonetheless based on "best practice" activities necessary to ensure that all investments are well-planned and well-managed.

### Scoring Criteria:

- <u>Green</u> the agency has adequately addressed **all** of the questions and demonstrated that the investment is well-planned and well-managed.
- <u>Yellow</u> the agency **is in the process** of adequately addressing **all** of the questions and demonstrating that the investment is well-planned and well-managed.
- <u>Red</u> the agency has **not** adequately addressed **all** of the questions and not demonstrated that the investment is well-planned and well-managed.

## Information for All Non-major Investments

All non-major investments must provide the following information in the CIMR:

### <u>Overall</u>

What is the name of this investment? What is the FY2010 UPI for this investment? What is the current phase of this investment (i.e., planned, development, acquisition, O&M, mixed lifecycle, or eGov)?

#### Acquisition Strategy (AS)

Does this investment have a documented acquisition strategy? What type of acquisition contract has/will be used (e.g. BPA, FFP, performance-based)? Did you submit any Acquisition Approval Requests (AAR(s)) in the prior fiscal year for this investment? If so, identify the AAR number(s) and the associated dollar value for each AAR.

#### Program Management (PM)

What is the name and phone number for the project manager (or POC)? Has the project manager taken the PM training? Is he/she PMP certified?

## Enterprise Architecture (EA)

Is this investment (and any underlying systems) identified in the EAR? In which enterprise data center (EDC) are the servers associated with this investment located?

Are applications associated with this investment Web-based?



<u>Performance Information (PI)</u> List two performance goals for this investment.

Security (SE)

Is the investment compliant with USDA information security requirements? Are the systems in this investment agency or contractor operated (or both)? If relevant, are the support contractors compliant with USDA information security requirements?

Do the underlying systems utilize eAuthentication?

Does this investment utilize USDA's enterprise shared services (ESS)?

When was a certification & accreditation (C&A) review last done for this investment (or underlying systems)?

### Privacy (PR)

When was the privacy impact assessment (PIA) last done for this investment (or system)?

Does this investment (or system) require a statement of records notification (SORN)?

## Additional Information for Development and Acquisition Investments

The information below must be provided for the non-major investments meeting the following criteria:

- More than \$1 million in DME in FY08 FY09 combined, and
- DME is more than 50% of total for FY08 FY09 combined, and
- It is for non-infrastructure spending (i.e., planning, application development, new system acquisition, etc.).

## Risk Management (RM)

Does this investment have a documented risk management plan?

#### Alternatives Analysis (AA)

Does this investment have a documented alternatives analysis? Does this investment have a documented cost-benefit analysis?

## Performance Based Mgt. System (PB)

Does this investment have a project plan? Has cost and schedule performance information been provided for this investment?