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**NOAA UPDATES AND REPRINTS POPULAR MARINE SPECIES POSTER**  
***NOAA Hosts Unveiling Ceremony***

NOAA, the National Oceanic and Atmospheric Administration, hosted a ceremony today at the Commerce Building in Washington, D.C., where Timothy R.E. Keeney, deputy assistant secretary for oceans and atmosphere, unveiled the latest reprint of the popular marine species poster.

Recognizing the public's need to identify and understand species of fish, shellfish, mollusks, marine mammals and marine turtles in the nation's coastal waters, the NOAA Fisheries Service created a series of colorful posters more than thirty years ago. Over the years, hundreds of students and teachers have used the posters, which have been displayed on countless classroom walls throughout the country.

"These posters have been one of our most popular educational tools over the years," said Keeney. "Our posters have been used by thousands of students and teachers to learn about marine life in our oceans and Great Lakes."

Due to the incredible demand for the posters and NOAA's commitment to education, NOAA Fisheries Service reprinted the posters a number of times over the years. Through a unique partnering of government agencies in recent months, NOAA Fisheries Service spearheaded the update and publication of eight of the original posters. The posters will be available for sale through the Government Printing Office.

"It's very exciting to think that our kids and grandkids will use the same posters that many of us grew up with," Keeney added. "Marine creatures have fascinated us for years. These posters help spur kids' interest and facilitates learning through their colorful design and attractive layout."

NOAA's National Marine Fisheries Service is dedicated to protecting and preserving our nation's living marine resources and their habitat through scientific research, management and enforcement. NOAA Fisheries Service provides effective stewardship of these resources for the benefit of the nation, supporting coastal communities that depend upon them, and helping to provide safe and healthy seafood to consumers and recreational opportunities for the American public.

NOAA, an agency of the U.S. Department of Commerce, is dedicated to enhancing economic security and national safety through research to better understand atmospheric and climate variability and to manage wisely our nation's coastal and marine resources.

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On the Web:  
NOAA: <http://www.noaa.gov>  
NOAA Fisheries: <http://www.nmfs.noaa.gov/>