# Appendix II Recommended Measures, Data Sources, and Methods for Select Socioeconomic Monitoring Indicators

# Sample Goal: Increased economic vitality

Table 3. Sample Indicator: Business Retention and Growth

Sample Measure	Sources	Method	Explanation
Number of forestry and forest products businesses in existence in the community/project area since the project inception.	Department of State Forestry. In New Mexico, New Mexico's Wood Manufacturers Directory  Other Forest Products – Chamber of Commerce, Community Participants, Community Leaders	Review current and past records from the State to identify trends in number and type of businesses by location.  Personal Interviews or Focus Groups. Include questions on type and number of forest product businesses.	Number and type of wood product producers can provide trends on different types of uses and insight in stability of market.  Restoration forestry may give rise to new types of forest product businesses that are not well recognized by traditional economic
Services offered by individual business and by forestry or forest products businesses collectively  Number of new, related	Same as above  New business owners	Same as above  Personal Interviews.	inventories.  Same as above  The existence of a
start-up businesses with business plans	New dusiness owners	May be informal visits with new business owners.	business plan indicates a long-range perspective.

**Table 4. Sample Indicator: Community Sustainability** 

Sample Measure	Sources	Method	Explanation
Number of youth that	Youth, employers, local	Personal or Group	Opportunities for youth
use and maintain natural	schools.	Interviews. Comparison	in restoration related
resource management		between the various	fields may improve
skills.		sources on use of skills.	community stability
Variation in the types of	Local economic	Personal Interviews or	Business diversity may
value-added processing	development agencies,	Focus Groups. Include	be a measure of
(saw mills, round wood,	Chamber of Commerce,	questions on type and	economic resilience
log homes, furniture,	Community Participants	number of forest product	
crafts, and architectural	& Leaders.	businesses.	
structures, etc.).			

**Table 5. Sample Indicator: Financial Capital** 

Sample Measure	Sources	Method	Explanation
Level (number of dollar	Grantees, community	Informal interviews.	Access to outside
amount) of public and	forest restoration	Include questions on type	sources of investors can
private investments in	businesses	and amount of outside	enhance local operators
forest restoration		investment for forest	ability to expand to new
equipment and		restoration	or broader markets.
technology.		equipment/technology	
Levels of traditional			Access to outside
private sector			sources of investors can
investment (banks,			enhance local operators
etc.).			ability to expand to new
			or broader markets.
Levels of state and	State and Federal	Review of Annual Reports	Access to outside
federal agency	Agencies. Economic	or Informal Interview	sources of investors can
investment.	Development Staff		enhance local operators
			ability to expand to new
			or broader markets.
Levels of country	County Government –	Review of Annual Reports	Access to outside
investments (also bonds	Assessors Office	or Informal Interview with	sources of investors can
and levies)		government office	enhance local operators
			ability to expand to new
			or broader markets.
Levels of	Foundations & non-	Review of Annual Reports	Access to outside
foundation/non-	government offices.	or Informal Interview	sources of investors can
traditional investment			enhance local operators
in forest-related			ability to expand to new
business.			or broader markets.
Funders willingness to	Funders	Review of Annual Reports	Funders who have
use existing resources		or Informal Interview.	supported forest
for forest restoration-		Include broader area in	restoration in the past
related purposes.		review.	may be more willing to
			do so again

Table 6. Sample Indicator: Local Infrastructure

Measure	Sources	Method	Explanation
Adequate public infrastructure to handle projects	Local & County Planning Departments, Federal & State Agencies	Review of planning documents and infrastructure databases	Available utilities may limit the potential for new restoration projects; transportation facilities can greatly affect cost of restoration
Adequate private infrastructure to handle projects.	Businesses and Operators	Personal Interviews. Questions on type of equipment.	Access to various types of equipment may be essential to complete a restoration project
Percent of total regional harvest (volume or value) processed by local companies.	Federal & State agencies	Review of annual reports and information on contract awards	Sales to non-local companies are less beneficial to the local economy.

Measure	Sources	Method	Explanation
Value-added processing	Local economic	Personal Interviews or	Value-added processing
within the community	development agencies,	Focus Groups. Include	increases circulation of
	Chamber of Commerce,	questions on type and	dollars within the local
	Community members	number of forest product	economy.
		businesses.	
Diversity and quantity in	Department of State	Aggregate data from	The more value-added
species and sizes of	Forestry.	products spec sheets	products the more cost-
wood raw material	More specific	(usually compiled as	effective the restoration.
utilized	information – Project	part of the inventory	
	Leaders	process.)	
Processing capacity at	Department of State	Inventory and capacity	Usually, the more
each facility- i.e. small	Forestry.	information can be	restoration by-products
and large log limits,		obtained through the	a community can turn
throughput limits, and	More specific	State. Specifics on run	into value-added
run-time for each mill.	information – local	time and limits need to	products, the more cost-
	operators	be obtained via	effective the restoration.
		interviews with mill	
		operators	

# Sample Goal: Local industry and workforce capacity

**Table 7. Sample Indicator: Workforce Capacity** 

Sample Measure	Sources	Method	Explanation
Size of local restoration	Project Leaders,	Personal Interviews or	Forest restoration skills
workforce.	Community Leaders,	Focus Groups. Include	are being lost in many
	and Community	questions on type and	communities, as
	members.	number of skilled forest	employment
		restoration workers in	opportunities do not
		area	exist over time.
Training levels and	Project Leaders and	Personal interviews or	Forest restoration skills
professional certification	Community Members.	surveys of community	are being lost in many
levels of local forest	State and Federal	members. Records of	communities, as
restoration workers.	Training Facilitators	State or Federal	employment
		sponsored training.	opportunities do not
			exist over time.
Percent of all restoration	Grant Applications for	Annually review	
projects that use	awarded projects.	applications from	
mechanized harvesting,	Project Leaders,	awarded projects.	
skidding, and loading	Program Managers.	Annual reports from	
equipment.		projects.	
Number of people	Project Leaders and	Same as above	Forest restoration skills
trained in using	Community Members.		are being lost in many
mechanized equipment.	State and Federal		communities, as
	Training Facilitators		employment
			opportunities do not
			exist over time.

Table 8. Sample Indicator: Value-added Forest Products Industry

Sample Measure	Sources	Method	Explanation
Number of value-added	Department of State	Plot location of	Having a variety of
processing companies	Forestry. e.g., see	restoration projects and	value-added processors
available within a	Lists of Forest Products	value-added processors.	within a cost effective
defined distance.	at New Mexico's Wood	Calculate distance	delivery distance,
	Manufacturers Directory	utilizing GIS Spatial	increases opportunities
		Tools.	for products.
Total wood products	Local wood products	Survey local wood	
production and value per	operators, wood	products operators on	
unit for the community	products appraiser.	production. Apply	
or project area.		wood products values to	
		results	
Diversity in species and	Department of State	Aggregate info. from	The more value-added
sizes of wood raw	Forestry.	products spec sheets	products the more cost-
material utilized		compiled as part of the	effective the restoration.
and	More specific	inventory process.	
Diversity of value-added	information – Project		
production capacity	Leaders		
Processing capacity at	Same as above.	Inventory and capacity	Usually, the more
each facility- e.g., small		information can be	restoration by-products
and large log limits for		obtained through the	turned into value-added
each mill.		State. Interview mill	products, the more cost-
		owners for specifics on	effective the restoration.
		run time, limits	

**Table 9. Sample Indicator: Market for Local Restoration Products** 

Sample Measure	Sources	Method	Explanation
Number of forest-related	Forest related business	Personal Interviews,	Exploring new market
businesses exploring	owners	Focus Groups, or	options may be an
new market options or		Surveys. Questions on	indicator of increased
market expansion.		marketing and	capacity, but it may also
_		expansion of operations.	be a last-ditch effort to
			save a dying business.
Investment in marketing	Forest related business	Personal Interviews,	Market Analysis can
by forest-related	owners	Focus Groups, or	provide insight to
businesses.		Surveys. Questions on	opportunities for
		marketing and	expansion or product
		expansion of operations.	production
Marketing analysis in	Forest related business	Personal Interviews,	Market Analysis can
forest-related business	owners	Focus Groups, or	provide insight to
plans.		Surveys. Questions on	opportunities for
		marketing and	expansion or product
		expansion of operations.	production

Table 10. Sample Indicator: Supply of and Access to Forest Resources

Sample Measure	Sources	Method	Explanation
Time from start to finish	Federal Agency's NEPA	Measure length of time	Restoration projects
for a project.	Coordinators and	from project initiation	frequently encounter
	Planning Staff.	to final decision, review	delays, due to lengthy
		decision, award of	NEPA reviews and
		project, and completion	appeals, litigation,
		of fieldwork. Project	dramatic fluctuations in
		initiation would be	the lumber market, etc.
		beginning of site	These delays reduce the
		specific scoping on the	supply of products.
		project.	
Time required to	Federal Agency's NEPA	Measure length of time	Restoration projects
complete NEPA	Coordinators and	from project initiation	frequently encounter
reviews.	Planning Staff.	to final decision, review	delays, due to lengthy
		decision, award of	NEPA reviews and
		project, and completion	appeals, litigation,
		of fieldwork. Project	dramatic fluctuations in
		initiation would be	the lumber market, etc.
		beginning of site	These delays reduce the
		specific scoping on the	supply of products.
		project.	

# Sample Goal: Increase the equity of social and economic opportunities

Table 11. Sample Indicator: Distribution of Work (both contracts and employment) Within the Community

Sample Measure	Sources	Method	Explanation
Number of people	Grant Program Manager	Review of awarded	Dispersion of program
receiving restoration-	or Advisory Board, and	projects. Identify	to new entities may
related work contracts	grantees.	awards that are fist time	indicate program being
for the first time.		to business or	accessible to all.
		community group.	

Table 12. Sample Indicator: Distribution of Projects across Communities

Sample Measure	Sources	Method	Explanation
Agency uses existing authorities and creates new authorities for reaching out to underserved communities.	Agency contract, partnership and agreement personnel.	Review of annual reports on contracts, partnerships and agreement documents as means to accomplish restoration.	Certain types of authorities, such as contracting, may not work well in some communities because they appear very complex.

Table 13. Sample Indicator: Traditional Forest Users' Values Related to Forests, Forest Products, and Resource Use and Utilization of Their Knowledge and Practices in Restoration Projects

Sample Measure	Sources	Method	Explanation
Traditional forest users	Traditional Forest Users	Personal Interviews or	Traditional knowledge
have been consulted		Focus Groups.	is often qualitative and
regarding the project		_	does not lend itself
and agree their input has			easily to analytical
been incorporated.			processes.
Number of projects that	Agency NEPA and	Review project planning	Traditional knowledge
included traditional	Planning personnel.	record	is often qualitative and
knowledge within the			does not lend itself
required social analysis			easily to analytical
			processes.
Forest restoration	Agency NEPA &	Review project planning	Formal consultation is a
project managers have	Planning personnel, and	record for tribes	requirement of Federal
adequately consulted	Tribal Governments.	consulted & issues	Agencies. This
with all Native		raised. Interview tribal	represents a
American interests and		governments to	government-to-
have adequately		determine how issues	government
responded to questions		were addressed & how	relationship.
and concerns raised by		tribes perceive	Consultation not
Native Americans.		responses.	consensus is required.
Project implementation	Grant Program Manager	Review "Request for	Native Americans are
provides opportunities	and Native American	Proposal" mailing lists	traditionally an
for Native American	businesses and	for presence of Native	underserved community
businesses and	individuals.	American businesses	in parts of the United
individuals.		and individuals.	States.
		Surveys businesses &	
		individuals about	
		perceived opportunities	

### **SAMPLE GOAL: Improved Quality of Life**

Table 14. Sample Indicator: Employment Conditions in Restoration-related Industries for local and mobile workforce

Sample Measure	Sources	Method	Explanation
Number of local	OSHA, Local Operators,	Review OSHA Safety	Safety on the job site is
operators that use and	Local Field Workers.	Inspection Reports.	one of the factors that
are trained to use		Survey of operators and	can affect quality of life.
appropriate safety gear.		field workers.	

#### Table 15. Sample Indicator: Community Access to Forest Resources

Sample Measure	Sources	Method	Explanation
Number (or percentage)	Project leader	Provide tally of homes	Access to natural
of homes to which the		that receive fuel wood	resources such as fuel
project provides fuel		from the project.	wood can be an
wood.			important component of
			quality of life in rural
			communities.
Number of families who	Community members.	Personal Interviews,	Access to non-timber
have access to locally		Focus Groups or surveys	forest products can be
important non-timber		with questions on access	an important component
forest products.		to forest products.	of quality of life.
Number of restoration	Restoration Businesses	Personal Interviews or	Businesses operating
businesses operating at		Focus Groups with	consistently at or near
full production capacity.		questions on capacity	capacity may indicate
		and current demand.	opportunity for further
			growth.

#### Table 16. Sample Indicator: Risk of Catastrophic Wildfire

Sample Measure	Sources	Method	Explanation
Number of acres of	Fuel Specialists –	Fuel Inventory within	Defensible space
defensible space created.	Defensible space	wildland urban interface	provide greater
_	standards.	areas.	opportunity for fire
			fighters to save a home
			from fire.

## **SAMPLE GOAL: Improved Community Connection to the Forest**

Table 17. Sample Indicator: Community Understanding of Forest Health Issues

Sample Measure:	Sources	Method	Explanation
5.2.5 Number of trees	Law Enforcement	Tally of incidents where	In the Southwest,
poached from thinning	Officers, Timber Staff	poaching of trees from a	poaching of large trees
sites.	personnel	site was confirmed.	from forest restoration
			sites is a common
			problem. A reduction in
			the rate of poaching,
			therefore, may measure
			the extent to which
			community members
			understand the thinning
			prescription and Ss of
			the restoration project.

Table 18. Sample Indicator: Educational and Training Opportunities in the Forest Restoration

Sample Measure	Sources	Method	Explanation
Number of local residents who receive training in prescribed burning.	Forest Service, State, and local fire personnel.	Tally of local residents who attend certified courses offered by certified trainers.	Training in restoration related skills may increase community's ability to accomplish projects.
Number of local residents who receive Forest Service red cards.	Forest Service Fire Personnel	Tally number of local residents, non-agency, that receive red cards on annual basis.	Training in restoration related skills may increase community's ability to accomplish projects.
Number of local residents who receive training in thinning techniques and demonstrate an increased understanding of thinning through field evaluations.	Project leader, local residents.	Tallying of number of residents that receive training and evaluation by project leader on understanding and application.	Training in restoration related skills could increase community's ability to accomplish projects.
Hours of training or educational opportunities provided.	Project leader, agency training specialists, and personnel managers.	Number of hours or number of classes offered in various restoration areas.	Training in restoration related skills may increase community's ability to accomplish projects.
Types of training and educational opportunities provided.	Project leader, agency training specialists, and personnel managers.	Number of hours or number of classes offered in various restoration areas.	Training in restoration related skills may increase community's ability to accomplish projects.

Table 19. Sample Indicator: Level of Community Participation in Forest Restoration

Sample Measure	Sources	Method	Explanation
Number of people	Agency NEPA and	Review project records	Community meetings
attending community	Planning personnel	for attendance lists for	are a common format
meetings about forest		community meetings on	for participation.
restoration project.		restoration projects.	

Sample Measure	Sources	Method	Explanation
Number of permits issued for collecting fuel wood.	Agency Resource Clerks	Tallying number of permits issued for fuel wood (database)	Gathering fuel wood is a common activity in many rural communities.
Number of people who participate in forest maintenance projects (e.g., raking pine needles, cleaning irrigation ditches)	Community members	Survey of community members on their participation on an annual basis.	Participation in community projects enhances community bonds and sense of community.
Number of households who receive fuel wood from the community.	Community members	Survey of community members – Question where they receive fuel wood.	Fuel wood is a traditional use in many rural communities.
Number of community- based projects started or maintained since inception of forest restoration project.	CRFP Program Manager	Annual Reports and 5 Year Monitoring Report	
Diversity of stakeholders/groups contributing to the project.	Project Leader, Stakeholder groups	Annual report by project leader on groups involved in project.	Participation in restoration work should represent various communities that share this interest.

# **Sample Goal: Increased Capacity for Collaboration**

**Table 20. Sample Indicator: Quality and Timeliness of USDA Forest Service Communication** 

Measure	Sources	Method	Explanation
Time elapsed from when	Project leader, Agency	Project Record	Business operations
a question is asked until	Contact.	Timesheet. Participant	need to be performed in
it is answered in relation		observation and record	an efficient manner to
to this project.		of communication	promote cost
		between parties.	effectiveness and to
			further business growth.
Important documents	Grant Program Manager	Program records;	Utilizing primary
pertaining to restoration	and support staff	Request for Proposal,	language of recipient
projects are available in		Award Letter, and other	can enhance
the primary language		communication	communication.
spoken in the		available and sent to	
community.		grantee in preferred	
		language.	
Percentage of project-	Restoration project	Tally of meetings where	Successful collaborative
related meetings per	record system. Meeting	both agency decision	projects require
year attended by both	Attendance Lists	maker and community	commitment throughout
agency decision makers		leaders attended. Report	both parties. Decision
and community leaders.		on annual basis.	points need
			representation by both
N 1 C1	G . P	TD 11 1 C	parties.
Number of days	Grant Program record	Tally number of	Communities have a
between proposal	and correspondences.	business days between	limited amount of
submission date and		request for proposal,	capacity. Escrowing part
notification date.		submission and award.	of this capacity in a
			submission reduces
			ability to respond to
Langth of time hatres	Destauction project	Tolly number of	other opportunities. Small businesses have
Length of time between invoice submittal to	Restoration project	Tally number of	
	record system and	business days between invoice submittal and	limited capital to draw
agency and payment by	Agency's correspondence		upon for investments. Efficient payment is
agency.	database.	payment.	
	database.		needed to respond to
			other opportunities.

# Sample Goal: Support for multiparty monitoring

Table 21. Sample Indicator: Commitment to Monitoring

Measure	Sources	Method	Explanation
Time elapsed between project implementation and development of monitoring plan.	Restoration project record system.	Tally time between project award and development of monitoring plan.	Monitoring needs to be part of the overall purpose of the project. The monitoring plan should be developed prior to project implementation.
Percentage of budget-in actual dollars and in staff time-devoted to monitoring.	Restoration project record system.	Accounting review of project budget and staff commitments.	Monitoring needs to be part of the overall purpose of the project.
Frequency with which monitoring committee meets.	Restoration project record system.	Review of staff time commitments and meeting dates.	Monitoring needs to be part of the overall project.
Frequency and methods with which monitoring committee reports its findings.	Restoration project record system. Monitoring Plan	Review of monitoring plan and annual reports to funders and communities.	Monitoring needs to be part of the overall purpose of the project.

**Table 22. Sample Indicator: Technical Assistance in Forest Ecology, Fire Behavior, Monitoring Methods etc** 

Sample Measure	Sources	Method	Explanation
Record of technical or	Restoration project	Review project record	Consulting experts and
educational	record system.	and record number and	exchanging information
presentations by		type of presentations	can improve outcomes
ecologists and other			of this and future
experts.			projects.
Hours spent with	Restoration project	Review project record	Consulting experts and
technical experts	record system.	and staff's calendars and	exchanging information
discussing restoration-		record events.	can improve outcomes
related issues.			of this and future
			projects.
Number of sources used	Restoration project	Review project record	Consulting experts and
for technical assistance.	record system.	and record number and	exchanging information
		type of sources used.	can improve outcomes
			of this and future
			projects.