



# WEST POINT ASSOCIATION OF GRADUATES

COL (R) Robert L. McClure, '76,
President and CEO
and
Kristi Brown
Asst. Director, Class & Annual Giving





### THE WPAOG

- Who are we?
- What do we do?
- What is the Margin of Excellence?







#### WHO ARE WE?

- Graduate Organization since 1869
- "Dedicated to furthering the ideals and promoting the welfare of the USMA and to supporting and serving its graduates."





#### THE WPAOG

# To Serve West Point and its Graduates





#### WHAT DO WE DO?

- R-Day Open House for Parents
- A-Day Family Picnic
- Career Resources
- 50-year affiliate program
- Cullum Files
- West Point Societies
- Fundraising arm for the Academy



A-Day Family Picnic



**Career Resources** 





# WHY DOES THE WPAOG SOLICIT PRIVATE SUPPORT?

- Government support no longer covers all aspects of the '47-month experience'
- To help the Academy produce "world class" future leaders for the nation.







#### WHAT IS THE MARGIN OF EXCELLENCE?

Programs and projects beyond the core that:

 Provide developmental opportunities beyond the required baseline (academic, military, physical, and moral-ethical) that allow fulfillment of each cadet's potential for achievement.





**Sport Parachute** 

Class Trip to CNN





#### THANK YOU!

- In 2007, parents provided over \$1M to support the Margin of Excellence
- Your support is critical to our mission of supporting Academy cadets, today and tomorrow.
   Thank you!
- Continue to help us spread the passion for West Point!

## THE WEST POINT PARENT'S FUND

- Support all aspects of the Margin of Excellence
- Touches every cadet and every aspect of a cadet's life



Model UN

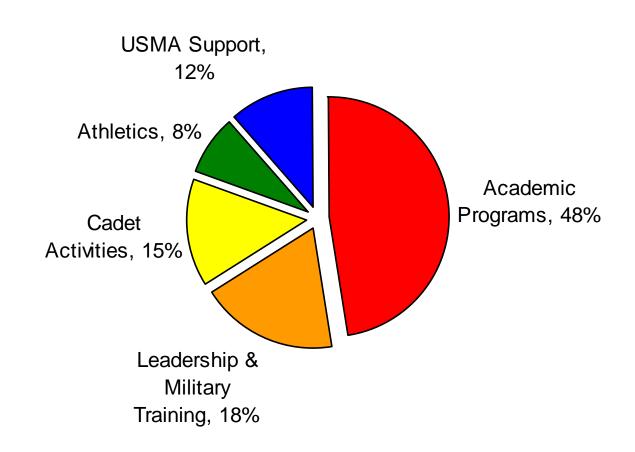


Glee Club





## WHERE DOES THE MONEY GO?







#### WHAT WE ASK OF YOU!

- Educate the parents in your club.
- Pledge your support.
- **Encourage** the parents in your club to support the Parents Fund.
- Influence future applicants to consider West Point.





#### SPREAD THE WORD!

- WPAOG R-Day Reception 30 June
  - Benny's Lounge
  - -0630-1400
- WPAOG A-Day Family Picnic 23 August
  - Daly Field
  - Immediately following A-Day Parade







#### **CONTACT INFO**

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