



*United States Military Academy  
Directorate of Admissions*

# West Point Parents' Club Presidents Admissions Info Briefing

**Colonel Debbie McDonald**

18 April 2008

*The Corps Starts Here!*





# The Premier Institution for Leader Development





## West Point Mission

To educate, train, and inspire the Corps of Cadets so that each graduate is a **commissioned leader of character** committed to the values of Duty, Honor, Country and prepared for a career of professional excellence and service to the Nation as an **officer in the United States Army**.



*Educate*



*Train*

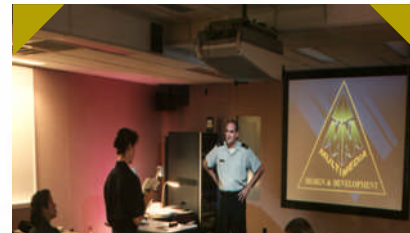


*Inspire*

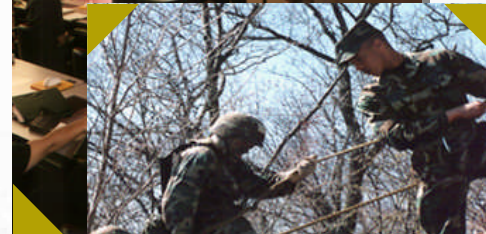


# DAD Mission

- To enroll outstanding men and women each year who are motivated toward **completion of West Point and a military career.**
- To enroll a class of **desired composition and diversity:**
  - ◆ Leaders (20-25%)
  - ◆ Soldiers (12-15%)
  - ◆ Athletes (20-25%)
  - ◆ Scholars (20-25%)
  - ◆ Minorities (20-25%)
  - ◆ Women (14-16%)



*Educate*



*Train*



*Inspire*



# Admissions Geographic Regions

## Far West Admissions Team



**MAJ Mark Houston**  
 Ms. Zulma Melvin  
 Ms. Catherine Rush  
 (845) 938-5719  
 Mark.Houston@usma.edu

## Great Lakes Admissions Team



**MAJ Will Freds**  
 Ms. Amy Rosado  
 Ms. Daphnee Fromentin  
 (845) 938-5728  
 Timothy.Viles@usma.edu



**MAJ Michael Nuckowski**  
 Ms. Deb Dalton  
 Ms. Sheila Murry  
 (845) 938-5721  
 Michael.Nuckowski@usma.edu

## Minority Recruiting



**MAJ Rance Lee**  
 Ms. Maureen Velez  
 (845) 938-5720  
 Rance.Lee@usma.edu

## ODIA & Congressional Liaison



**MAJ Eric Hanes**  
 Ms. Joyce Adams  
 (845) 938-5723  
 Eric.Hanes@usma.edu

## USMAPS & WPPSP

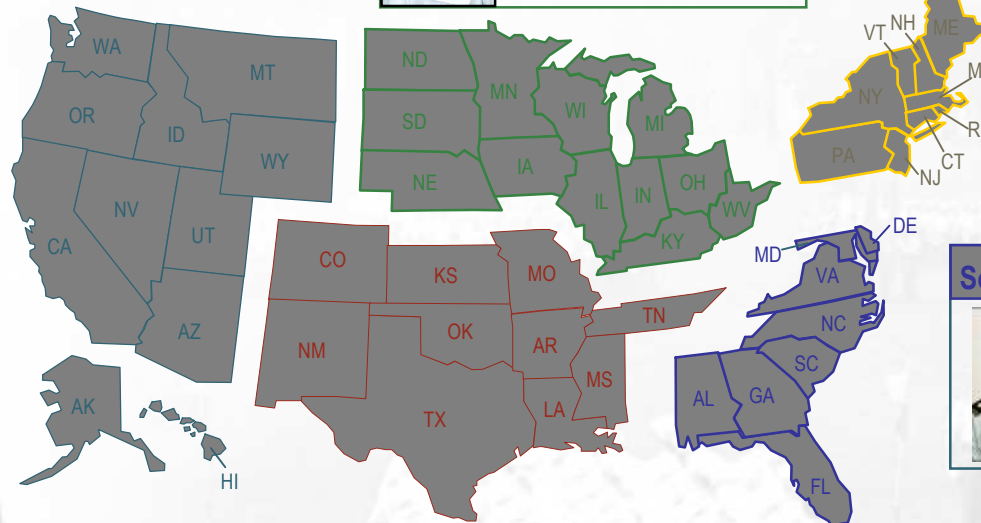


**MAJ Jeffrey Coulon**  
 Ms. Reeva Johnson  
 Ms. Brenda Conklin  
 (845) 938-5780  
 Jeffrey.Coulon@usma.edu

## Southwest Admissions Team



**CPT Chris Cline**  
 Ms. Gladys Grady  
 Ms. Penny Glackin  
 (845) 938-5717  
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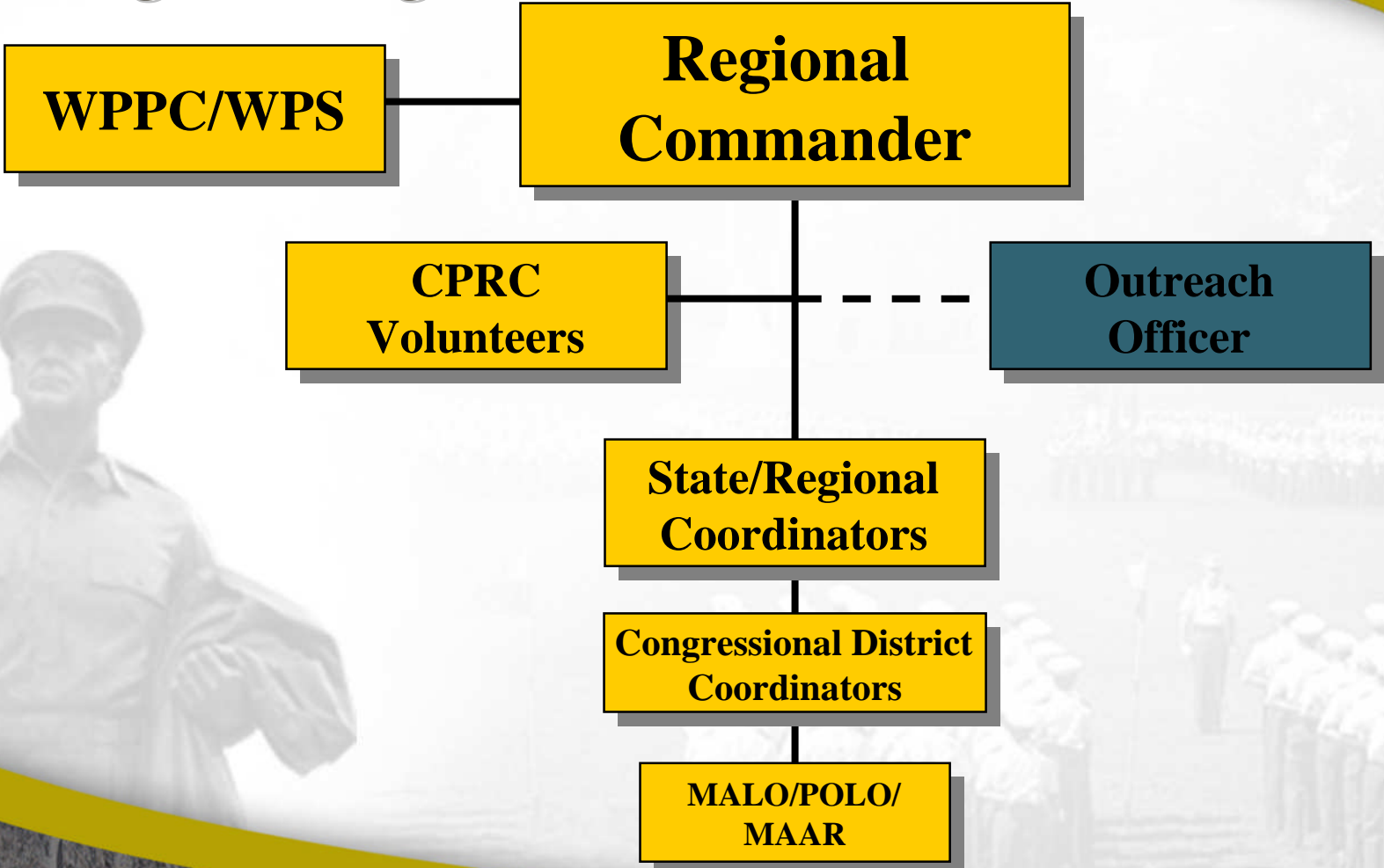
## Southeast Admissions Team



**MAJ Michael McBride**  
 Ms. Jodi Whitmore  
 Ms. Pat Adams  
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 Michael.McBride@usma.edu



# Regional Organization





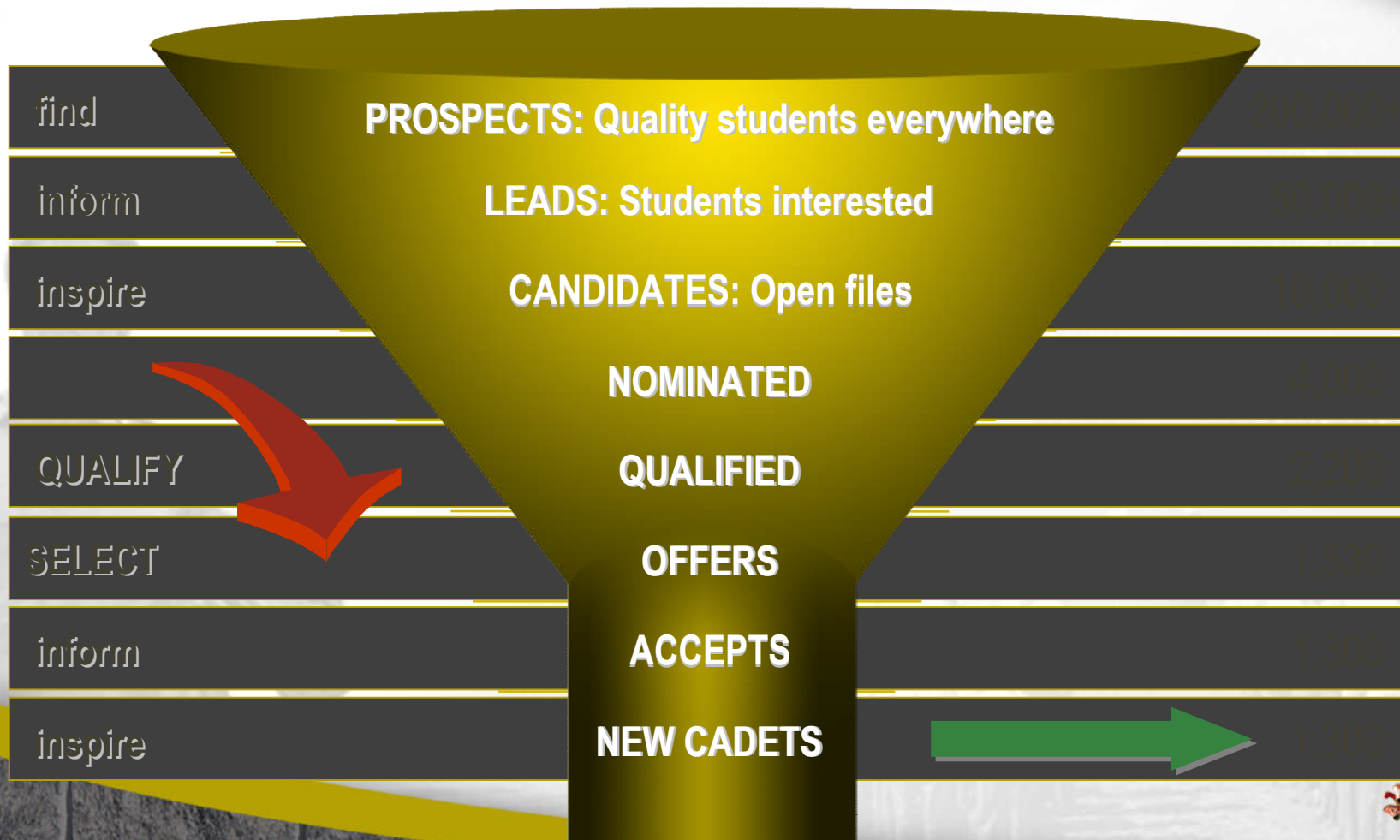
# Field Force Responsibilities

- ◆ Candidate Contact
- ◆ High School Visitation
- ◆ College Fairs & Academy Days
- ◆ CPRC & Outreach
- ◆ Special Events
- ◆ Local Congressional “Liaison”



# The Recruiting Funnel

*What is our workload?*







# Counseling points

## ***In considering college, take a good look at West Point.***

Start a file at the end of your Junior Year and apply for nominations.

Make an effort to learn all there is to know about West Point and the Army:

- ◆ Read about West Point and the role of the officer in the Army.
- ◆ View videos at Congressional Academy Nights and By-Invitation Meetings.
- ◆ Discuss the opportunities and challenges with cadets and graduates.
- ◆ Visit West Point

Seriously consider an offer of admission to West Point based on factual information about the Military Academy, the Army, selfless service as an officer, and yourself.

Accept an offer of admission if:

- ◆ what West Point has to offer seems to be a good match for your abilities and aspirations, and
- ◆ you have the desire to give the Army your best effort as a career officer **leading soldiers.**

Do the same for the Army ROTC program at the civilian colleges to which you are applying.





# Basic Candidate Requirements

## Legal Requirements:

- ◆ 17-22 years old
- ◆ United States Citizen
- ◆ Unmarried
- ◆ Not pregnant; with no legal obligation to support a child

## Leadership/character

- ◆ Clearly demonstrated in school, community, church, scouts, etc.

## Academic Qualifications:

- ◆ Above-average High School or College academic record
- ◆ Strong performance on ACT/SAT

## Medical Qualifications:

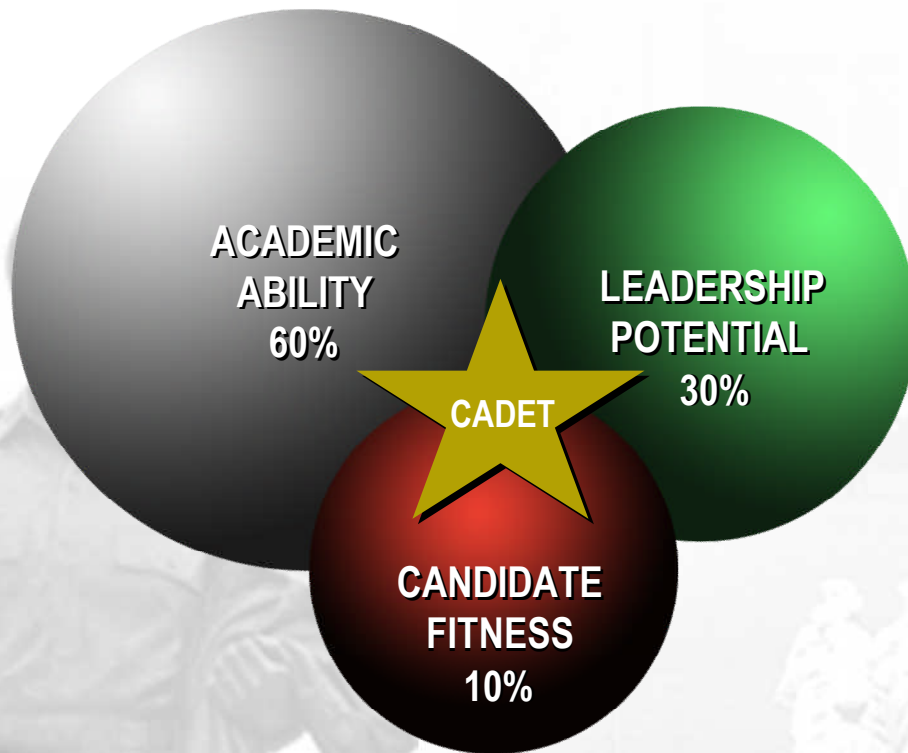
- ◆ Good physical and mental health
- ◆ Pass a Qualifying Medical Exam

## Physical Qualifications:

- ◆ Above-average strength, endurance, and agility
- ◆ Good performance on Physical Aptitude Exam



# Whole Candidate Concept



*West Point seeks well-rounded young people who demonstrate excellent academic ability, leadership potential, and candidate fitness.*





# Definitions

**Nomination** - The legal authority for USMA to consider a candidate for appointment

- ◆ Congressional
- ◆ Service Connected

**Appointment** - An offer of admission from USMA to the qualified nominee after Admissions Committee and medical qualification





## Medical Screening

Medical screening is conducted to ensure that all applicants meet officer commissioning / retention standards upon graduation



## Cadet Profile: Decade Averages

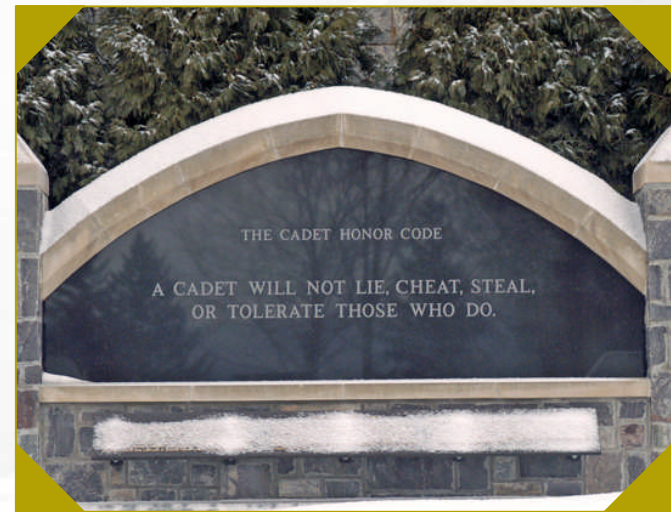
	1960's	1970's	1980's	1990's	2000's
<b>Top 20% of HS Class</b>	<b>75%</b>	<b>72%</b>	<b>81%</b>	<b>80%</b>	<b>74%</b>
<b>Valedictorian</b>	<b>5%</b>	<b>5%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>
<b>Salutatorian</b>	<b>4%</b>	<b>4%</b>	<b>6%</b>	<b>5%</b>	<b>4%</b>
<b>National Merit Scholar</b>	<b>17%</b>	<b>17%</b>	<b>23%</b>	<b>20%</b>	<b>18%</b>
<b>National Honor Society</b>	<b>45%</b>	<b>84%</b>	<b>62%</b>	<b>62%</b>	<b>61%</b>
<b>Boys / Girls State</b>	<b>22%</b>	<b>24%</b>	<b>26%</b>	<b>22%</b>	<b>19%</b>
<b>Class / Student Body President</b>	<b>16%</b>	<b>20%</b>	<b>28%</b>	<b>21%</b>	<b>19%</b>
<b>Scouting Participant</b>	<b>58%</b>	<b>54%</b>	<b>44%</b>	<b>41%</b>	<b>43%</b>
<b>Eagle Scout / Gold Award</b>	<b>13%</b>	<b>14%</b>	<b>10%</b>	<b>12%</b>	<b>13%</b>
<b>Varsity Letter Winner</b>	<b>72%</b>	<b>80%</b>	<b>86%</b>	<b>88%</b>	<b>89%</b>
<b>Team Captain</b>	<b>34%</b>	<b>37%</b>	<b>47%</b>	<b>57%</b>	<b>59%</b>
<b>SAT Verbal*</b>	<b>603</b>	<b>622</b>	<b>632</b>	<b>631</b>	<b>625</b>
<b>SAT Math*</b>	<b>646</b>	<b>627</b>	<b>636</b>	<b>646</b>	<b>645</b>

\* SAT scores recentered in 1995, all scores are recentered scores



# The West Point Experience

- ◆ Military Academy
- ◆ Honor Code
- ◆ Senior Class Responsible for Leadership
- ◆ Summer Training
- ◆ Broad Academic Experience
- ◆ Activities
- ◆ Financial Independence
- ◆ Career Opportunities



## How Can You Help?

- ◆ Get the word out about the great opportunity that West Point and ROTC scholarships through all available means in your states
- ◆ Work directly with your Admissions Field Force from your states encouraging talented students to apply to West Point
- ◆ Support local West Point recruiting efforts by opening doors for educational briefings to civic, church, scout, athletic conventions, etc.











**WEST POINT**

**OUR GRADUATES ARE STILL ABOUT...**

**OFFICERSHIP – the special  
privilege of a commission**



## Class of 2007



- **993 Graduates**
  - 979 Army commissions
  - 1 Inter-service transfer
  - 8 International Officers
  - 5 medical non-commissioned
- **Infantry: 24% of men**
- **Combat Arms: 73% of class**
  - 81% of men
  - 24% of women
- **Branch detail: 2% of class**
  - 2% of men
  - 0% of women
- **ADSO: 37% of class**
  - 39% of men
  - 24% of women





# WEST POINT

**OUR GRADUATES ARE STILL ABOUT...**

**SELFLESS SERVICE – without  
question or complaint, by  
personal example**







# WEST POINT

**OUR GRADUATES ARE STILL ABOUT...**

**LEADERSHIP – motivating,  
inspiring, training and leading our  
soldiers to win our Nation's wars**



