



Diet Advertisement



You read the following diet advertisement in your local newspaper:

Are You Tired of Weight Loss Diets That Don't Work?

Then call us now to learn about a new diet that guarantees quick weight loss!

Eat the foods you like at one meal each day! The rest of the day, drink our "Special Juice" to satisfy your hunger and help you get rid of extra calories.

Lose 10 pounds in 3 weeks—guaranteed!

Mary Smith of Leech Lake, Minnesota, tried it—and she lost

30 pounds in 3 months!

Call now to order your "Special Juice" and learn more about us!

1-888-UBE-THIN

1. Complete the healthy and unhealthy columns on Visual #1: *Guidelines for Evaluating Diets* by checking the boxes next to the statements you think apply to this advertisement.
2. Circle any words or sentences in this advertisement that make you question whether this diet is healthy.
3. Is the diet in this advertisement healthy? How did you decide?





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Use Visual #1: *Guidelines for Evaluating Diets* to support the decision about whether the diet advertised is healthy.



