

PUT THE PLAN INTO ACTION



- The person who is the team leader will need to give a short presentation of the Healthy Beverage project's history, progress, and major findings.
- Briefly explain meeting format.
- Give details on roles and process.
- Assign responsibilities to team members and get it going.
- **Activities may include:**
 1. Focus groups: conduct focus groups to understand knowledge, attitude and beliefs about health, nutrition, and soda pop consumption.
 2. Conduct literature review on soda pop and health.
 3. Identify problems and develop goals and priorities.
 4. Title the toolkit and package it in a canvas bag with Indian design. Distribute with a water carafe for families and water bottle for individual(s) (gather creative people – they can be called the creative team - to come up with the design, water carafe, and "package).
 5. Mobilize stakeholder communities.
 6. Work with stakeholders to develop new nutrition and health education materials.
 7. Develop counter-marketing techniques to reduce soda pop consumption.
 8. Establish initiatives to identify alternative funding for school activities.
 9. Monitor and evaluate