

## DEVELOP AN ACTION PLAN AND PLAN YOUR STRATEGY



- Your team will need to decide which areas to challenge first and which to do later. You will meet some resistance to the ideas of restricting sweetened beverages to water, low-fat milk, diet sodas, and 100% fruit juices. Perhaps decide on specific activities that will bring about improvements.
- Keep in mind you will also need a timeframe leading to a specific date. Both your plans of action and timeline may change as events develop; therefore, be flexible. React to opportunities when they come up. Remember some steps may be unworkable to implement and you may need to add other steps. Keep working towards your major goal.
- Your needs assessment will identify priorities and determine which should be addressed first. Assign responsibilities to team members to get activities going.