

“The Worst Part”
:30 TV Chronic Fatigue Syndrome PSA
CFS06-102

VISUAL

Locked-down camera. A bedroom in a middle class suburban home. In the foreground we see a 40-year-old woman lying in bed. She begins to rise in slow-motion as her husband and kids move rapidly around her.

As the woman continues to rise slowly, her husband dresses for work and their children enter the room. He helps them get ready and they all exit as the woman reaches a seated position.

Cut to an office setting. The woman is seated in her cubicle. Again she moves in slow-motion, struggling to concentrate on her paperwork while her coworkers move around her.

Cut to a birthday party scene in the family’s home. The woman sits in slow-motion as the party occurs around her.

By the time the woman turns toward the action happening around her, the party has ended and the room is empty save for the decorations, plates, chairs, etc. The woman stares at the empty room.

SUPER:
Chronic Fatigue Syndrome
Get informed. Get diagnosed. Get help.
www.cdc.gov/cfs

AUDIO

Moody music throughout.

FEMALE VO: The worst part isn’t always waking up exhausted with legs that feel like lead...

Or that my memory is shot and every muscle in my body is screaming.

The worst part isn’t even that everyone thinks the problem’s in my head.

The worst part of chronic fatigue syndrome...is missing my life.

ANNCR: CFS affects more than one million Americans. Get informed. Get diagnosed. Get help.