

## **John C. Peters, Ph.D.**

Dr. John C. Peters is Director of the Nutrition Science Institute within the Snacks and Beverages Technology Division at the Procter & Gamble Company. He received his B.S. and Ph.D. degrees in Biochemistry from the University of California at Davis and the University of Wisconsin at Madison, respectively.

Following his graduate work Dr. Peters joined the faculty at the University of Cincinnati School of Medicine where he taught biochemistry and nutrition and conducted research on nutritional support for catabolic illness. In 1985, he joined the research and development organization at Procter & Gamble. Since then Dr. Peters has conducted and managed research in a variety of areas including obesity, diabetes, lipid absorption and metabolism, and vitamin and mineral bioavailability.

Outside of Procter & Gamble, Dr. Peters is involved in a number of public health initiatives aimed at promoting healthy lifestyle behaviors for the prevention/management of obesity and diabetes. Dr. Peters is President of the Friends of the Center for Human Nutrition at the University of Colorado, President of the International Life Sciences Institute Center for Health Promotion and is CEO of the Partnership to Promote Healthy Eating and Active Living. He sits on the scientific advisory boards of several other organizations, including, Arkansas Children's Hospital Research Institute, the University of Colorado Center for Human Nutrition, and the Healthy Weight, Healthy Living Task Force of the Cincinnati Health Collaborative. He recently served on the Institute of Medicine's committee on prevention of childhood obesity, which released its report "Preventing Childhood Obesity: Health in the Balance", in September of 2004. Dr. Peters has published over 100 research papers, reviews, chapters and books.