

Gregory Norman, Ph.D.

Dr. Gregory Norman is currently Assistant Professor in the Department of Family and Preventive Medicine at the University of California, San Diego. He received his Ph.D. in experimental psychology in 1998 from the University of Rhode Island. He is a co-investigator on the PACE Projects (Patient-centered Counseling for Exercise Plus Nutrition), funded by the National Cancer Institute. The PACE research group focuses on the development and implementation of evidence-based health interventions using interactive, computerized and web-based applications. Dr. Norman specializes in evaluation and statistical methods and has extensive experience with the analysis of health related data. Dr. Norman has co-authored a number of research articles on health behavior change in the areas of physical activity, adolescent sedentary behaviors, and smoking cessation. He continues to be active in the development of assessment measures for sedentary behavior, physical activity, healthy eating, and environmental factors that influence health behaviors.