



NEWS FROM NOAA

NATIONAL OCEANIC & ATMOSPHERIC ADMINISTRATION • US DEPARTMENT OF COMMERCE

MEDIA ADVISORY

Contact: Carmeyia Gillis
(301) 763-8000, ext. 7163

FOR IMMEDIATE RELEASE
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SPACE WEATHER ENTERPRISE FORUM

As our national security and commercial infrastructure grows increasingly dependent on sensitive electronics and space-based technology, our national interests are becoming increasingly vulnerable to space weather. Space weather also poses significant challenges to our nation's space exploration goals, and highlights critical needs for education in science and technology. Learn first-hand how space weather affects our lives from world renowned scientists, educators, and leading government and industry officials.

NOAA and NASA, in cooperation with partner agencies in the National Space Weather Program, are sponsoring the first-ever Space Weather Enterprise Forum in Washington, D.C., at the Hotel Washington, on April 4-5, 2007.

WHAT: Space Weather Enterprise Forum, an all inclusive look at the proliferating way space weather impacts on our health, technology, communications, national security, space tourism and exploration, aviation, and education and career choices.

WHERE: Hotel Washington, 515 15th Street, NW, Washington, D.C.

WHEN: April 4-5, 2007

NOTE: Reporters are welcome at all sessions. Media interviews can be pre-arranged through Carmeyia Gillis, NOAA Public Affairs. Additional information, including Forum agenda, is available online at <https://www.infonetic.com/tis/swe>

NOAA is dedicated to enhancing economic security and national safety through the prediction and research of weather and climate-related events and information service delivery for transportation, and by providing environmental stewardship of our nation's coastal and marine resources. Through the emerging Global Earth Observation System of Systems (GEOSS), NOAA is working with its federal partners, more than 60 countries and the European Commission to develop a global monitoring network that is as integrated as the planet it observes, predicts and protects.