



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Art Resnick (202)927-8062

March 31, 2008
FY-08-11

PROPOSAL TO ESTABLISH HAW RIVER VALLEY VITICULTURAL AREA

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) issued a notice of proposed rulemaking in the Federal Register proposing to establish the 868 square mile “Haw River Valley” viticultural area in the Alamance, Caswell, Chatham, Guilford, Orange, and Rockingham Counties, of North Carolina. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and allow consumers to better identify wines they may purchase.

Written comments must be received on or before May 30, 2008.

You may send comments on this notice to one of the following addresses:

- <http://www.regulations.gov> (via the comment form for this notice posted on Regulations.gov, the Federal e-rulemaking portal); or
- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044–4412.

####