



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Art Resnick (202)927-8062

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FY-07-14

TTB SEEKS COMMENTS ON “GRANDFATHER” PROTECTION FOR CERTAIN BRAND NAMES

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a notice of proposed rulemaking (NPRM) in the Federal Register seeking comments on our proposal to provide “grandfather” protection for certain brand names used on existing certificates of label approval. This NPRM (Notice No. 77) is being issued as a result of comments regarding the potential adverse impact on established brand names that were received in response to the March 31, 2005 notice of proposed rulemaking (Notice No. 36) to establish the Calistoga viticultural area in Napa County, California.

Written comments must be received on or before December 20, 2007.

You may send comments to the following addresses:

- <http://www.regulations.gov> (Federal e-rulemaking portal; follow the instructions for submitting comments); or
- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044–4412.

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