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August 20, 2001

Ms. Jennifer J. Johnson, Secretary Board of Governors of the Federal Reserve System 20<sup>th</sup> and C Streets, N.W. Washington, D.C. 20551

Regulation Comments Chief Counsel's Office Office of Thrift Supervision 1700 G Street, N.W. Washington, D.C. 20552

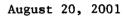
Mr. Robert E. Feldman Executive Secretary Federal Deposit Insurance Corporation 550 17th Street, N.W. Washington, D.C. 20429

Attn: Comments/OESRe: Study of Banking Regulations Regarding the Online Delivery of Financial Services FRB Docket R-1105, OTS Docket 2001-41, FDIC #FR 01-17666

### Dear Sir and Madam:

The American Bankers Association ("ABA") is pleased to respond to the requests for comment on the studies by the Federal Reserve Board ("Board"), the Office of Thrift Supervision ("OTS") and the Federal Deposit Insurance Corporation ("FDIC") of banking regulations regarding the online delivery of financial services. The results of these studies, required by the Gramm-Leach-Bliley Act ("GLB Act"), are to be reported to Congress together with any appropriate recommendations for legislative or regulatory action. Many of ABA's members, from the largest to the smallest banks and savings associations, offer their services online. The ABA brings together all categories of banking institutions to best represent the interests of this rapidly changing industry. Its membership — which includes community, regional and money center banks and holding companies, as well as savings

<sup>&</sup>lt;sup>1</sup> Pub. L. 106-102.





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associations, trust companies and savings banks -- makes ABA the largest banking trade association in the country.

### Summary Conclusion

At the outset, ABA commends the agencies for undertaking these surveys. They will serve to highlight issues of concern in this rapidly evolving mode of distribution, and we hope the agencies will continue these reviews in the future.

ABA believes that at this time it is premature to recommend any specific changes in regulations, policies, guidance or any other aspect of supervision. The financial services industry has just begun to grapple with the many issues involved in providing products and services online. As banking organizations<sup>2</sup> and their customers begin to use new modes of delivery, new issues continually arise and numerous solutions continually are found. The pace of this change and experimentation is so rapid that issues presented in six months or a year may not even be on the industry's radar screen today.

Nonetheless, one underlying theme is becoming evident, even at this early stage. In all of their pronouncements, regulators must be careful not to make the industry responsible for circumstances over which customers—not banking organizations—have control. A number of examples were discussed at length in ABA's June 5, 2001 response to the Board's request for comments on the Interim/Final rule on uniform standards for electronic delivery of disclosures required by various consumer protection regulations.<sup>3</sup> ABA's response to the Interim/Final rule ("ABA comment letter") is incorporated by reference in this letter.

<sup>&</sup>lt;sup>2</sup> As used in this letter, the term "banking organizations" includes all types of commercial banks, bank and savings and loan holding companies, and savings associations.

<sup>&</sup>lt;sup>3</sup> On March 30, 2001 and April 4, 2001, the Board sought comments on the Interim/Final rule establishing uniform standards for electronic delivery of disclosures required by Regulation B (the Equal Opportunity Act), Regulation E (the Electronic Fund Transfer Act), Regulation M (the Consumer Leasing Act), Regulation Z (the Truth in Lending Act) and Regulation DD (the Truth in Savings Act). 66 Federal Register 17322-17341, 17779-17804 respectively. The examples in ABA's comment letter concerned the definition of electronic commerce, the "clear and conspicuous" standard, the timing and effective delivery requirement, retainability of disclosures, and advertising.



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### Background

A primary purpose of the GLB Act was to modernize the financial services industry and to enable banking organizations to compete no matter how the industry evolved in the future. To this end, Congress directed the agencies in section 729 of the Act<sup>4</sup> to (1) study how particular statutes, regulations or supervisory policies specifically affect the use by banking organizations and their customers of new technologies and (2) determine whether any revisions are needed to facilitate the online delivery of products and services. In their requests for public comment, the Board, FDIC and OTS have raised a number of issues that are addressed below.

### Banking and Supervisory Regulations and Policies

The agencies have asked how particular regulations or supervisory policies unreasonably interfere with or burden banking organizations' use of online technologies, and whether the agencies should clarify or revise their rules to address particular risks of online banking.

"Practical information resources" versus guidance. As banking organizations continue to experiment with different kinds of technologies and delivery methods, and gauge customer reactions and expectations, the agencies could provide valuable assistance to the industry by means of practical information resources. An example would be FDIC's recent issuances on outsourcing.<sup>5</sup>

The key here would be to avoid characterizing such issuances as "guidance" which too often is treated by examiners the same as regulations and by the industry as "the only acceptable way to proceed." Rather, practical information resources could bring together lessons learned collectively in the industry, thus permitting banking organizations to learn what has worked and not worked without themselves making the same mistakes. This would particularly benefit community banks that do not have the resources available for experimentation that larger institutions do.

Hyperlinks. The agencies have noted that it is becoming more common for banks to use hyperlinks on the websites to provide their customers with access to third-party providers of both financial and nonfinancial retail products or services. The agencies are concerned that customers may become confused about whose website they have accessed and who is

<sup>4 12</sup> U.S.C. § 4801 note.

<sup>&</sup>lt;sup>5</sup> FDIC Bank Technology Bulletin, June 4, 2001.



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actually offering the product or service, and have asked whether they should develop rules or guidance setting forth standards for the use of hyperlinks.

ABA believes it is premature to consider setting standards when technology and customer preferences are so in flux. Accordingly, ABA does not support the development of any rules or guidance at this time. However, it would be beneficial for the agencies to develop practical information resources as described above for banking organizations to use. Of course, any such resources or future regulations or guidance should be certain not to make banking organizations responsible for devices used by or actions *solely* within the control of the customer.

Electronic appraisals. The agencies have asked whether they should modify their appraisal regulations to foster the use of electronic appraisals and if so, what controls should be used to insure document authenticity and integrity. The requirement for written appraisals applies to "federally related transactions" in excess of \$250,000. The degree of authentication should be commensurate with the level of risk involved in the transaction. It is appropriate that the Federal Financial Institutions Examinations Council's recent guidance on authentication leaves it to the individual institution to determine that the level of authentication needed on any given transaction is "appropriate and 'commercially reasonable' in light of the reasonably foreseeable risks in that application." However, as above, it would be beneficial for the agencies to develop practical information resources for banking organizations to use.

#### Geography and Time Considerations

<u>Geography</u>. The agencies have asked whether rules that are predicated on conceptions of geography should be revised to accommodate the provision of banking products and services online. Again, because of the rapid pace of experimentation and technological change, ABA believes that changes are not warranted at this time.

However, when such changes are considered, the agencies must exercise caution because location designations may have implications beyond banking law, such as in taxation of Internet commerce. The amendment proposed by the Office of the Comptroller of the Currency<sup>8</sup> demonstrates such caution. The proposal is framed in the negative—rather than trying to redefine "location" for Internet operations, it merely states that a bank is not

<sup>&</sup>lt;sup>6</sup> Authentication in an Electronic Banking Environment, July 30, 2001.

<sup>&</sup>lt;sup>7</sup> <u>Id.</u> at 3.

<sup>8 66</sup> Federal Register 34855 at 34860, July 2, 2001.



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located in a state just because its products and services can be accessed by state citizens through the Internet *and* because it has a server located there. This could be a formula for dealing with specific issues without trying to develop a definition of location in cyberspace to cover all situations.

<u>Time Considerations</u>. With respect to regulations, such as Regulation CC, that use terms such as "banking day," ABA believes that, at least for the present time, the rules should *not* differentiate between accounts opened traditionally and accounts opened online. This area is evolving rapidly as new and existing customers become more comfortable using the Internet for their banking activities.

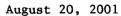
At present, customers may use all available means to access information about their accounts or to conduct transactions. ABA believes it would be unwise to establish different time requirements based on the particular mode used for any single transaction because it is not at all clear that banks' information systems could currently track the differences. Nor should there be any consideration of establishing a separate set of rules for accounts that are opened online and conduct all activities online. Moreover, ABA is unaware of customers requesting a more rapid timing requirement for online accounts. Rather, it is likely that customers assume that the rules that apply in the paper world are equally applicable to online banking.

Banks' computer systems may be capable of differentiating timing requirements on a transaction-by-transaction basis at some future time. However, at present, neither the business case nor technological capabilities warrant any change.

Similarly, customers may access up-to-date information online about their account activity at their convenience at any hour of the day. As discussed more fully in ABA's comment letter, such transaction historics should not be deemed to be "periodic statements" under Regulations E, Z and DD. To do so would most likely discourage banking organizations from offering their customers this useful service. Moreover, ABA is not aware that customers are having any difficulty distinguishing periodic statements from transaction histories.

# Electronic Signatures in Global and National Commerce Act

Although the Electronic Signatures in Global and National Commerce Act ("E-Sign Act") clarified a number of issues with respect to the validity of electronic signatures, several key legal issues remain to be resolved with respect to the impact of the Act on mechanisms for





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providing electronically the disclosures required by the various consumer protection statutes.

The agencies have asked whether it would be appropriate to develop regulations or guidance to help banking organizations comply. ABA feels strongly that a key factor in the lack of progress implementing digital signatures is a result of the complexity of the consumer consent provisions. As more experience is gained with online banking, ABA would like to work the agencies to foster development and use of these technologies by identifying classes of transactions that might be exempted from those provisions, keeping in mind appropriate levels of consumer protection.

For now, however, ABA believes it is simply too early for guidance or rules. This is a time of significant experimentation by both banking organizations and their customers as they try out various means of banking online, and the pace of change is dramatic. Under these circumstances, even guidance—however well intended—may be construed by banking organizations as limiting their options to experiment with new products and services and new technologies.

Electronic disclosures. The Board's Interim/Final rules require that electronic disclosures or an alert about such disclosures be sent to a public e-mail address. In addition, the rules require financial institutions to take "reasonable steps" to attempt redelivery using information in their files when an e-mail is returned as undeliverable, including sending the disclosures to a different e-mail address or postal address. As discussed in depth in ABA's comment letter, (attached) ABA strongly disagrees with both requirements. Requiring use of public e-mail address and requiring potential paper disclosures is not necessarily in the consumer's best interest, poses operational problems, and will stifle innovation and experimentation.

Many consumers do not wish to use a public e-mail address for privacy, security, convenience, and personal reasons. We are also concerned about the impact on on-line banking outreach programs. These programs allow those without personal computers to have access to online banking through special programs through mobile facilities, bank lobby computers, grocery store computers, and web-enabled ATMs. An e-mail address requirement will virtually eliminate many of these programs intended to bring technology to those with less access.

In addition, consumers frequently change e-mail addresses. Maintaining complete and updated information is very costly and, as a practical matter, impossible to achieve in even the vast majority of cases.



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The requirement to use another e-mail address or a postal address if the e-mail is undeliverable is especially onerous and presents significant operational challenges and costs. For example, home banking operations are separate from the operations that produce paper statements. To prompt production of a paper statement for a home banking account would require expensive and manual intervention each time an e-mail is returned as undeliverable. The alternative is to develop a new "bridge" to connect to the paper statement operations, an expensive proposition. At this time, the costs of either solution would most certainly outweigh any savings from electronic access, chilling development and expansion of electronic banking.

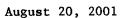
Many financial institutions, relying on existing rules, have developed programs that do not provide for e-mail delivery of account information or paper statements and we are not aware of any complaints about these accounts. These institutions will be at a competitive disadvantage as they will have to redesign their products and systems at significant expense. New entrants will also encounter higher costs. Profits on online accounts are already very marginal at best: increasing the cost by requiring new systems and costly maintenance will negatively impact online banking expansion by increasing their costs and lowering their availability.

ABA is currently engaged in discussions with Board staff concerning the redelivery requirement. We are optimistic that a solution acceptable to all parties will be produced.

### Differing Legal Requirements

The agencies have asked whether there are any inconsistencies between federal and state laws or regulations that impede the use of online banking. The E-Sign Act, as the key federal law applicable to electronic signatures, may conflict with the Uniform Electronic Transaction Act ("UETA"), which has currently been enacted by twenty-seven states. However, each state is free to adopt modifications to its version of UETA, and there are numerous differences between the state-enacted versions and the model act. As a result, there is a significant amount of controversy as to when and to what extent the E-Sign Act preempts each state's UETA.

In addition, the Board has exempted certain consumer protection disclosures from the E-Sign Act's preemption provisions. However, state laws may continue to require that the consumer's consent be obtained. In such cases, the extent to which state laws are preempted is unclear.





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#### Conclusion

In conclusion, ABA believes that at this time it is premature to recommend any changes in regulations, policies, guidance or any other aspect of supervision. The financial services industry has just begun to grapple with the many issues involved in providing products and services online, and changes are occurring rapidly. ABA also urges the regulators to be mindful in all of their pronouncements not to make the industry responsible for circumstances over which customers—not banking organizations—have control.

ABA looks forward to continuing to work with the agencies as new technologies and online banking evolve. If you have any questions, please do not hesitate to contact me.

Sincerely

Tames D. McLaughlin

Enclosure



NESSA EILEEN FEDDIS SENIOR FEDERAL COUNSEL GOVERNMENT RELATIONS/ REGULATORY & TRUST AFFAIRS

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June 5, 2001

Ms. Jennifer J. Johnson Secretary Board of Governors of the Federal Reserve System 20<sup>th</sup> Street and Constitution Avenue, NW Washington, D. C. 20551

Re: Interim Final Rule Regulation B; Docket No.R-1040 Interim Final Rule Regulation E; Docket No.R-1041 Interim Final Rule Regulation M; Docket No. R-1042 Interim Final Rule Regulation Z; Docket No.R-1043 Interim Final Rule Regulation DD; Docket No.R-1044

The American Bankers Association ("ABA") is pleased to submit our comments to the Federal Reserve Board's (the Board") interim/final rule establishing uniform standards for the electronic delivery of disclosures required by various acts and regulations: Regulation B; (the Equal Opportunity Act) Regulation E (the Electronic Fund Transfer Act); Regulation M (the Consumer Leasing Act); Regulation Z (the Truth in Lending Act); and Regulation DD (the Truth in Savings Act). The proposals were published in the 30 March 2001 and 4 April 2001 Federal Register. Under the rules, financial institutions may deliver disclosures electronically if they obtain consumers' affirmative consent in accordance with the Electronic Signatures in Global and National Commerce Act. ("E-Sign Act"). The rules were adopted as interim rules to allow for additional public comment.

The ABA brings together all elements of the banking community to represent the interests of this rapidly changing industry. Its membership – which includes community, regional, and money center banks and holding companies, as well as savings associations, trust companies, and savings banks – makes ABA the largest banking trade association in the country.

Generally, we believe that the regulations reflect the Board's effort to adopt flexible and practical regulations that ensure consumer protections and also recognize certain technological limitations. Our main concern is that in a number of areas, the Board appears to be restrictive, endorsing a particular technology. For example, the regulations require that disclosures, or notices of disclosures, be delivered to a general e-mailbox. We believe that the regulations should permit and encourage further experimentation in the current changing and emerging environment. Methods and approaches appropriate in a paper world may not be the most effective ones in an electronic world. At this time, there are

no clear consumer preferences, responses, and habits for electronic access to financial account information. Accordingly, we urge the Board to continue to allow experimentation.

### Definition of electronic communication.

The definition of electronic communication remains substantially unchanged from the 1999 proposals and means a message transmitted electronically between a financial institution and a consumer in a format that allows visual text to be displayed on equipment, for example, a personal computer monitor. The Supplementary Information explains that the equipment on which the text message is received is not limited to a personal computer, provided the visual display used to deliver the disclosures meets the "clear and readily understandable" or "clear and conspicuous" format requirement.

We suggest that the Commentaries make clear that the text must be made "available" in a clear and conspicuous (or clear and readily understandable under Regulation E) format. Today, consumer can view electronically transmitted materials on a variety of equipment other than personal computers, as the final/interim rules recognize. For example, consumers can view electronically transmitted materials on small, hand held devices. These small devices may alter how the information is displayed, limiting the amount of information displayed on the screen or altering the fonts and format. Financial institutions cannot control how the consumer chooses to access the information. The Commentaries should recognize this and only require that it be made available in a clear and conspicuous format.

# Clear and conspicuous. ("Clear and readily understandable" for Regulation E)

In accordance with the E-Sign Act, the financial institutions must provide the disclosures in a clear and conspicuous format. In addition, pursuant to the E-Sign Act,

- 1. The financial institutions must disclose the requirements for accessing and retaining disclosures in that format;
- 2. The consumer must demonstrate the ability to access the information electronically and affirmatively consent to electronic delivery; and
- 3. The financial institution must provide the disclosures in accordance with the specified requirements.

The Commentaries should explain that financial institutions do not violate these requirements if, after the financial institution has initially met these requirements, a consumer changes hardware or software that does not allow access to the information.

# Timing and effective delivery.

Generally, consumers must be required to access required disclosures before proceeding with opening an account or completing a transaction. A link to the disclosures satisfies the timing rule if the applicant cannot bypass the disclosures before submitting the application or completing the transaction. Alternatively, the disclosures must automatically appear on the screen, even if multiple screens are required to view all of the information. The financial institution is not required to confirm that the applicant has read the disclosures.

The Commentaries should recognize that consumers can sabotage or circumvent required links with software that allows them to disable pop-ups, banners, or links. The Commentaries should add that financial institutions must make reasonable or good faith steps to require that the links be accessed before the consumer may proceed. The Commentaries should note that it is not a violation if the consumer takes measures to disable the link.

# Retainability of disclosures.

The rules provide that disclosures are in a format that the consumer may keep if the electronic disclosures are "delivered" in a format that is capable of being retained (such as by printing or storing electronically). We suggest that the regulations delete "delivered" and substitute "sent" or "made available." The financial institution cannot know whether the consumers' equipment crashed, was destroyed etc. and therefore were never "delivered."

#### Consent.

Generally, financial institutions must obtain a consumer's "affirmative consent in accordance with the requirements of the E-Sign Act." Under Regulation B, no consent is required for disclosures of the notice of the right of appraisal (if not routine), monitoring information, and the right to reasons (business credit) is provided on or with the application. In addition, consent is not required for advertisements under Regulation M and Regulation Z. Consent is also not required under Regulation DD to make account disclosures available upon request or to advertise deposit accounts.

We strongly support these exceptions to the consent requirement. It would be unreasonable and not helpful to consumers if they were required to provide consent under these circumstances. These disclosures are available to help inform consumers before they open an account. Adding impediments such as consent would unnecessarily hinder shopping for account information.

### Address or location to receive electronic communication.

Under the rules, financial institutions must:

- 1. Send the disclosure to the applicant's electronic address; or
- 2. Make the disclosure available at another location such as an internet web site and
  - alert the applicant at the applicant's electronic address (or to a postal address, at the creditor's option), identifying the account involved and the web site address or other location.
  - make the disclosures available for at least 90 days from the date the disclosure first becomes available or from the date of the first notice, whichever is later.

The Commentary explains that an applicant's electronic address is an e-mail address that is not limited to receiving communications transmitted solely by the creditor. This excludes, for example, home-banking programs that allow consumers to communicate directly with a creditor on-line with the use of a computer and modem.

We strongly recommend that the Board delete the requirement that the consumer reserve the disclosures or an alert about the disclosures at the consumer's e-mail address.

We recognize the appeal of such a requirement and understand the concern that some consumers may forget or neglect to access their home banking account periodically to review their statements. For example, they might not be aware of unauthorized transactions or changes in terms. However, we do not believe that these concerns justify limiting how disclosures are provided to customers.

We do not believe that the Board should restrict how financial institutions and consumers choose to obtain disclosures, especially in a time of experimentation with new technology and new products where consumer preference and technological constraints are not clear. Many consumers may not wish to receive account notices at an e-mail address. Most today are not received in this fashion and we are unaware of any complaints or problems. In addition, using an e-mail address may not be practical. Finally, the Board appears to be dictating use of a particular technology, in contravention of the E-Sign Act.

The Board's approach is based on the assumption that customers are more likely to check an e-mailbox than access their home banking account. This is not necessarily true. Indeed, some customers may not want to receive bank notices at their e-mail address. For example, for privacy reasons, they may not

wish information - even if it is just the existence of an account - sent to an e-mailbox. They may have a shared household e-mail address and prefer to keep such information private. Their only e-mail account may be at their place of employment where they do not wish to receive financial account information notices, both for privacy and professional reasons. They may also feel that direct on-line access to their bank is more secure than regular e-mail. They may not want the many e-mails from all their accounts to clutter their e-mailbox where they might get overlooked. The expansion of account aggregation may add to the desire to access account information a secure, private fashion that does not entail dozens of e-mails. Some consumers may have reasons to change their e-mail address frequently.

Moreover, most customers accessing their accounts electronically today access them not through their e-mailbox, but directly through the financial institution's line. We have heard of no problems with this arrangement. Banks report that most customers access their accounts frequently. If electronically accessing financial accounts becomes more common among "less sophisticated" users and these customers prefer to receive financial information and alerts through e-mails, the market will respond by accommodating them. Or they can continue to receive paper statements. Just as today, customers can still receive their checks with their bank statements, customers will be able to choose how to receive their financial information.

We also believe that sending information to an e-mailbox may not be practical and will not guarantee consumers will receive and access their account information. E-mail addresses change frequently: one bank reported that between 25 % and 50% of its e-mail addresses are incorrect. Consumers change e-mails frequently: e.g., to change service providers because of unsatisfactory service, avoid spamming, or a change in marital status or living arrangement. The sender is frequently unaware that the e-mailbox is no longer used as providers do not usually return notices that the mailbox has been closed. Thus, the financial institution may not be aware that it is sending e-mails to e-mail addresses that are no longer used.

In addition, financial institutions, relying on the earlier rules, have built systems that utilize on-line direct access to the financial institution. These financial institutions will have to dismantle those systems and construct a different - and not necessarily better- system at great expense. Moreover, maintaining accurate and up-to-date e-mail addresses is very expensive and labor intensive. Given the questionable rationale and benefit, we do believe the expense is unjustified.

We also challenge the Board's authority to impose this requirement. In essence, it is dictating a particular technology which the E-Sign Act specifically prohibits. Section 104(b)(3)(A) provides: "Nothing in this paragraph shall be construed to grant any Federal regulatory agency or State regulatory agency authority to require use of a particular type of software or hardware in order to comply with section 101(d)."

Rather than dictate a particular method, the Board should allow financial institutions and their customers to determine the best and preferred method. The regulations should allow financial institutions to alert their customers through email notice or an alert that a message is waiting provided when the customer signs onto the bank's home banking page.

If the Board retains the current requirement to provide information in an e-mailbox, it should provide at least 18 months to allow financial institutions to develop and implement systems that permit it. Many financial institutions that built systems based on the earlier regulation will be at a competitive disadvantage if they must now convert without adequate lead time.

# Identifying account involved.

The regulations permit financial institutions to identify a specific account in a variety of ways and do not require the use of the account number. For example, where the applicant has only one credit card account, and no confusion would result, the creditor may refer to "your credit card account." We appreciate the Board's flexibility and believe that this is a useful and reasonable explanation.

### 90-day rule.

Financial institutions have the discretion to determine whether the disclosures should be available at the same location for the entire period. We believe that this is a reasonable accommodation that will help to reduce costs.

# Redelivery.

Under the rules, financial institutions must take "reasonable steps" to attempt redelivery using information in its files. The Commentaries further explain that if an e-mail is returned as undeliverable, the redelivery requirement is satisfied if, for example, the financial institution sends the disclosures to a different e-mail address or postal address that it has on file. According to the Commentaries, sending the disclosures a second time to the same electronic address is not sufficient if the financial institution has a different address on file.

We strongly object to this additional requirement. First, the Commentaries appear to require paper disclosures, contrary to Section 104 (c)(4) of the E-Sign Act which specifically prohibits requiring paper disclosures. Second, consumers have a responsibility to notify financial institutions of changes in e-mail addresses. Third, providing paper disclosures will be expensive because it duplicates systems and requires labor-intensive intervention, eliminating some of the economies from electronic delivery of disclosures. In any case, the regulations should permit second attempts at the original e-mail address. First e-mails are often returned as undeliverable for reasons due to temporary circumstances: often the second attempt is successful.

The Supplementary Information notes that the interim rule does not impose a verification requirement because the cost and burden associated with verifying delivery of disclosures would not be warranted. We appreciate the Board's recognition of the impracticality of a requirement to require confirmation.

### Advertising.

The Commentaries require that certain terms, for example, under Regulation DD, the annual percentage yield and the interest rate (if provided), be able to be viewed simultaneously. Our general concern is that the financial institution cannot control the consumers' devices or how the screen is configured. For example, a small device may not permit simultaneous viewing. Scrolling or sequential viewing may be needed on some devices. As with the requirement to provide text in clear and conspicuous format, the Commentary should provide that disclosures be "made available" so that they may be viewed simultaneously. In addition, the Board should permit terms that normally must be provided simultaneously, e.g., APYs and interest rates, to flash alternatively. This device can be very effective in drawing the consumers' attention and should not be prohibited.

### **Regulation DD**

Under Regulation DD, a depository institution may provide the disclosures electronically if the consumer provides an electronic mail address. The Commentary indicates that ten business days is a reasonable time for responding to the request for account information that consumers do not make in person, including requests made by electronic communication. This is a reasonable approach. We suggest that the Commentary clarify that the depository institution may provide the disclosures in paper, even if the request is received electronically.

#### Additional issues:

Document Integrity. The interim rules do not impose document integrity standards. The Board recognizes the concerns about document integrity, but believes it is not practicable at this time to impose document integrity standards for consumer disclosures or mandate the use of independent certification authorities. Moreover, the issue of document integrity affects electronic commerce generally and is not unique to the written disclosures required under the Board's consumer protection laws. We agree with the Board that it is premature to require integrity standards.

Additional consent guidance. The Board asks whether its should exercise its authority under the E-Sign Act in future rulemakings to interpret the consumer consent provision or other provisions of the act as they affect the Board's consumer protection regulations. For example, the Board asks whether interpretative guidance is needed concerning the statutory requirement that applicants confirm their consent electronically in a manner that reasonably demonstrates they can access information in the form to be used by the creditor. It asks whether clarification is needed on the effect of applicants withdrawing their consent or on requesting paper copies of electronic disclosures.

At this time, we do not believe that it is necessary or desirable for the Board to do so. Banks may wish to include additional examples and guidance in the future, but now is a time for experimentation. Technology, methods, and consumer preferences are changing too quickly. Examples at this time would tend to be restrictive and might inhibit better and more creative methods.

The Board notes that financial institutions must also inform applicants of changes in hardware or software requirements if the change creates a material risk that the applicant will not be able to access or retain the disclosure. The Board solicits comment on whether regulatory standards are needed for determining a "material risk". We believe that the E-Sign Act already addresses this adequately.

# Study on Adapting Requirements to Online Banking and Lending.

The E-Sign Act eliminated legal impediments to the use of electronic records and signatures. The Board requests comments on whether other legislative or regulatory changes are needed to adapt current requirements to online banking and lending and facilitate electronic delivery of consumer financial services.

As an example, under Regulations E, Z, and DD, periodic statements inform consumers about their account activity over a period of time, typically monthly. In addition, transmittal of the periodic statement triggers important consumer protections such as error resolution procedures. Online banking, however, can provide consumers with up-to-date information about their accounts on a continuing basis. The Supplementary Information notes that such information is a helpful supplement to – but does not comply as a substitute for – periodic statements. The Board asks whether rules for periodic statements

should be modified for online banking, and if so, how could the rules be created to maintain for consumers 1) a perspective of the activity of an account over time and 2) protections for resolving errors or liability for unauthorized transactions.

At this time, we do not believe that there is any reason to take steps to modify rules applied to periodic statements. Whether or not the disclosures are delivered by paper or electronically, they must be provided in a clear and conspicuous format. Thus, consumers will still receive the needed information. In fact, they may be more likely to review such information.

We suggest that the Commentaries related to periodic statements make clear that listing transactions, even if presented by grouping transactions according to a specific period, e.g., monthly, does not constitute a periodic statement for purposes of the regulations. As a customer service, financial institutions allow customers to view transaction histories on-line. Consumers are able to obtain up-to-date information about account activity as well as research old transactions in an efficient, user friendly, and economical fashion. For technical reasons, they may be segregated by a time period, e.g., by billing period.

These transaction histories should not be treated as periodic statements. In effect, allowing consumer to view transaction history on-line is no different than using the telephone to inquire about transactions. It is just simpler, faster, and easier to use. There is no reason to include information required for periodic statements, as consumers will receive them separately. Requiring the disclosures will simply discourage financial institutions from offering a useful and popular service.

The ABA appreciates the opportunity to comment on these important rules. We commend the Board on its overall flexible approach that will encourage experimentation and innovation. We are happy to provide any additional information.

Sincerely,

Nessa Eileen Feddis

& Steddis