CMS ANNOUNCES REDESIGNED WEBSITE IS NOW AVAILABLE

The Centers for Medicare & Medicaid Services (CMS) has launched a redesigned website that is now available to millions of users.

The redesign will guarantee that <u>www.cms.hhs.gov</u> will continue to be one of the agency's most important communication channels. Use of the website has increased from 125.9 million page views in 2003 to 325.7 million page views through November 2005.

The new site is designed to be user-friendly, based on the principle of getting you what you need as efficiently as possible.

CMS worked with consumers, providers and other users to get their advice on upgrading the original site. The redesign has resulted in improved navigation and content organization, current information and an improved Google search feature.

The new website offers one-stop shopping areas targeted to specific needs. For example, providers can browse the site by their areas of interest, then go to the subject area that contains the detailed information.

To ensure frequent users of www.cms.hhs.gov can get what they need from the site, CMS has put more than 400 redirects in place to help them transfer to the new site.