

& AQI

USA TODAY is the nation's top-selling newspaper. It is published via satellite at 36 locations in the U.S. and 5 sites abroad. With a total average daily circulation of 2.3 million, USA TODAY is available worldwide.

The 3 most widely read pages of USA TODAY:



'Sigh of relief' in D.C. area; 'I know why I'm here,' Muhammad tells judge

Tips, confession led to capture Talk with priest an early clue, 4A Death penalty no easy matter

Five jurisdictions must decide, 5A







Dow and Nasdag stocks drop

index	Close	Change		
flow fores industrial average	8317.34	٠	176.90	
Nasdag composite	1258.71		21.52	
1-bund, 30-pear yield	5.101		6.00	
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#### Al-Qaeda might be planning to target passenger trains

FBI issues most-detailed warning yet; terror alert level remains at yellow 8A

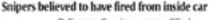


Rebels ready to die for Chechnya freedom Siegr of crowded theater in Moscow continues, determined captors hold hundreds of hostages, 146,

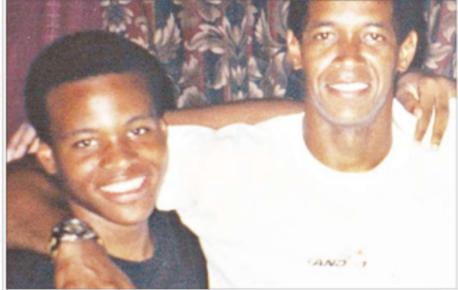
UN, could soon pass inaq resolution United Nations Security Council might vote next week on a new resolution to deal with Itag. 140.

Today's debate: U.N.-Iraq resolutions

In USA TODAY's opinion, "France, Reeda resist rough US, Sed resolution, Result could mean user: 16A, • Your hypocritic coulds mean user: 16A, investing conference mark (Lance yay, 16A,



Police say Caprice was modified for shooter; white van appears to be a false lead from the start, 3A



Suspects: John Allen Muhammad, right, and John Lee Malvo were arrested Thursday morning as they slept. A police officer had contact with Mahammad weeks app.

## Arrests thwarted next attack, police say



Jakob Dylan making music his life, 7E Likable 'Notice,' 6E; wild 'Thornberrys,' 11E You're invited to 'Providence' wedding, 13E

Weekend



#### Friday, December 20, 2002

#### The 13-track gospel, according to Aaron Neville

Believe, Aaron Neville's second set of gospel tunes, should erase any doubts about the New Orleans singer's spiritual roots and angelic vocals. The 13-track album, due Jan, 28 on Tell It/EMI Gospel. collects beloved hymns

Coming from Neville's childhood and attractions

MUSIC



church upbringing as well as church upbringing as well as three originals. The lyrics for Steer Me Right and Jesus, Je-sus, Jesus were culled from Neville's diary of poetry. A same-titled companion /D-Audio disc from Silverline Records, featuring interviews, performances and bonus track With God on Our Side, arrives the same day and establishes Neville as the first artist to release two prsecutive albums in that format. His gospel debut, De-

Neville: Fasters the DVD-Audio format.

votion, was issued in DVD-Audio in early 2000. Refire was co-produced

by Barry Beckett, who col-laborated with Bob Dylan on 1979's Christian-therned Slow Train Coming, Neville covers Dylan's Gotta Serve Somebody and reviwes 1964's A Change Is Conna Come, which Sam Cooke wrote in response to Dylaris Blowin' in the Wind. He also tackles two Belong favorites, Amozing Grece and Ané Marie (with a choir and orchestra), plus Oh Mappy Day, Whot a Friend We How in Jesus and if I Hod a Hommer, Guests include the Dirty Dozen Brass Band and two siblings from the long-running Neville Brothers: layboardist Art Neville and saxophonist Charles Neville - Educ Candersen

#### MOVES

#### Hanks hops aboard 'Polar Express'

Tom Hanks, whose Conft Me If You Can opens christmas Day, will stay in the holiday spirit longer than most of us. In February, he plans to start shooting an adaptation of Chris Van Allsburg's beloved children's book, The Folar Express, to be dieected by Bob Zerneckis (Foresz Gamp). The movie will tell the tale of a boy who discovers a train that

Will tell the tale of a boy who discovers a train that goet from this house to the North Pole. But will Hanks, who famously provided the voice for Woody in the Tay Story Times, play Santa? "It's hard to describe who's going to be who," Harkis says carefuly, calling the film "a neosgenera-tion analgam" of computer-generated images.

"We will provide the raw data for everything in the computer, and then it will be manipulated by

the computer," Harks says, "It's not like we're just giving them a voice and then they just draw our characters. We actually go in and do all the move-ments. They photograph us. We act it out with as much intensity as we can. Then it all goes into the computer and is regenerated and remodulated and all this other stuff.

The goal: "A Christmas movie that is going to be interesting to everybody, and that isn't about pop references. - Andy Seller

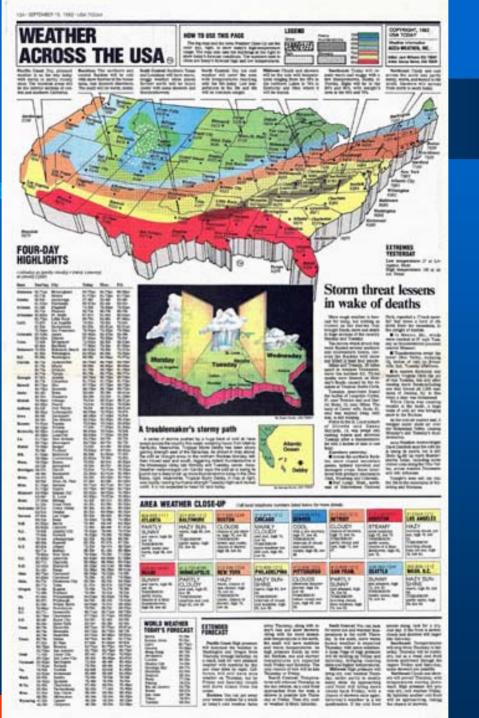




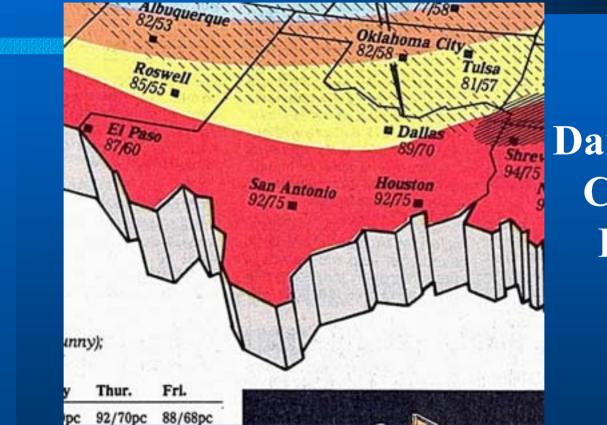


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# 1982:85 mapped forecasts



# Dangers of Coastal Living



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## 1984: 91 mapped forecasts



# 1992:110 mapped forecasts

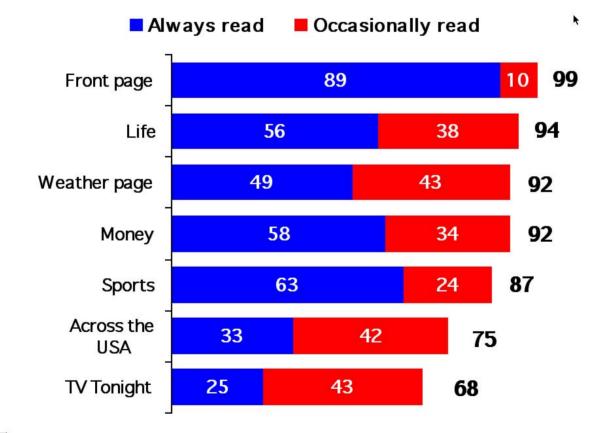


# 1998: 190 mapped forecasts



# 2003: 210 mapped forecasts

## Always/Occasionally Read Page

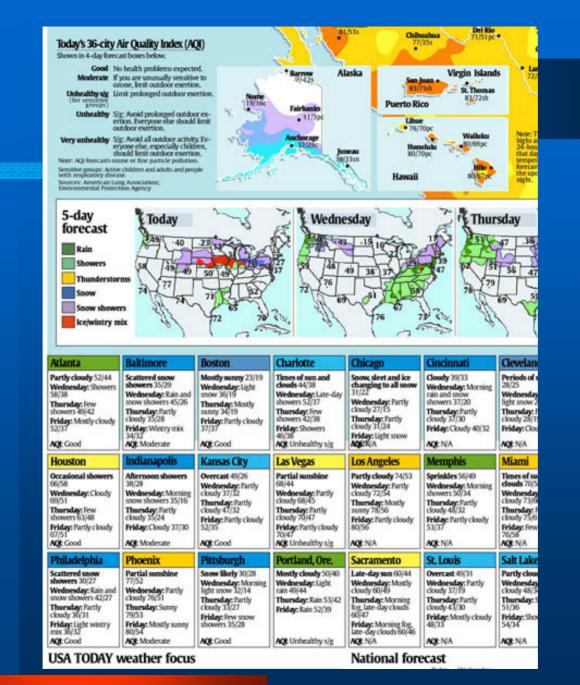


Base: Total Readers 18+

Why is the Life or "Hollywood" section read more often than the Weather Page?

1. 2% difference is statistically insignificant

2. Changing reader patterns point to the end of civilization as we know it



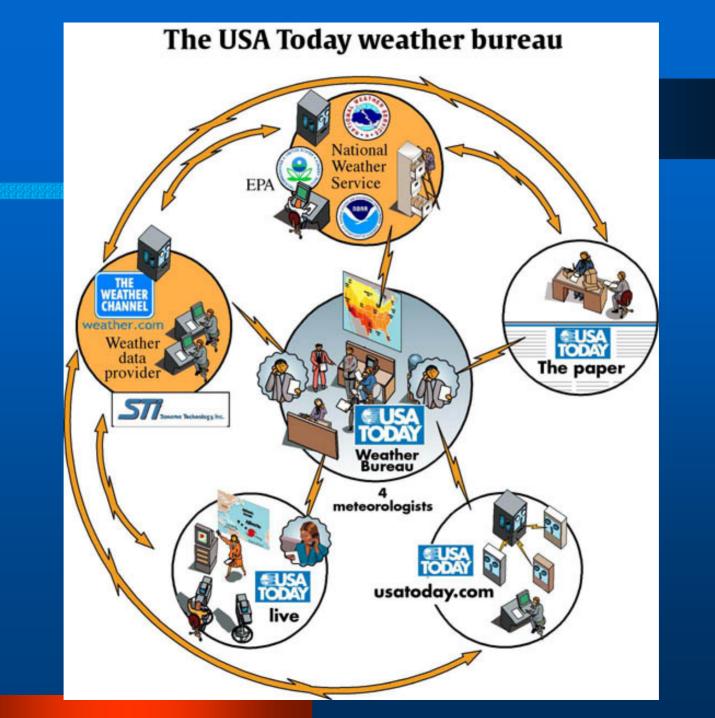
# May 2000

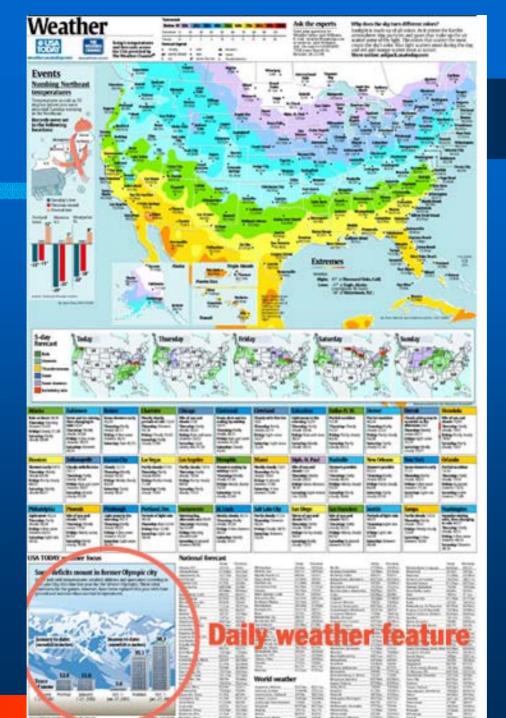
EPA

& American Lung Association

> & USA Today

Launch A QI in USA Today



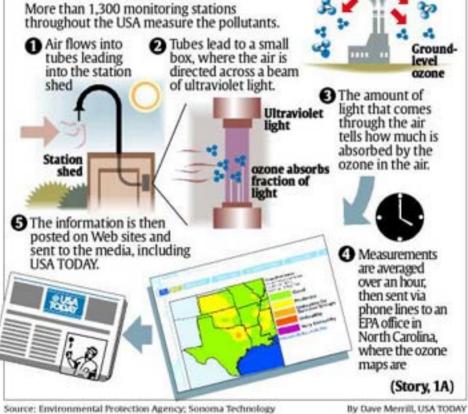


## How they come up with the AQI

The Air Quality Index (AQI) is a compilation of measurements taken on five air pollutants:

Ozone: The ozone at ground level is man-made and should not be confused with that which occurs naturally 10-30 miles above the Earth. It is formed by a chemical reaction between pollution and sunlight or heat. The other four measured pollutants are: particulate matter, carbon monoxide, sulfur dioxide and nitrogen dioxide. But ozone is the main offender during the summer in the USA.

#### How an ozone monitor works:



Sunlight

Pollution

### Miami's ozone problem is not as bad as it was

Miami has ozone violations, but not many compared with several other cities. During the 1980s, Miami frequently exceeded the government ozone standards. But in the 1990s, a vehicle inspection and maintenance program, emission standards, reduction of emissions at gasoline stations and low-volatility gasoline have helped the city make progress on its air quality.

#### What causes Miami's ozone problem?

 Lots of sunshine and warm summer air heat the area.

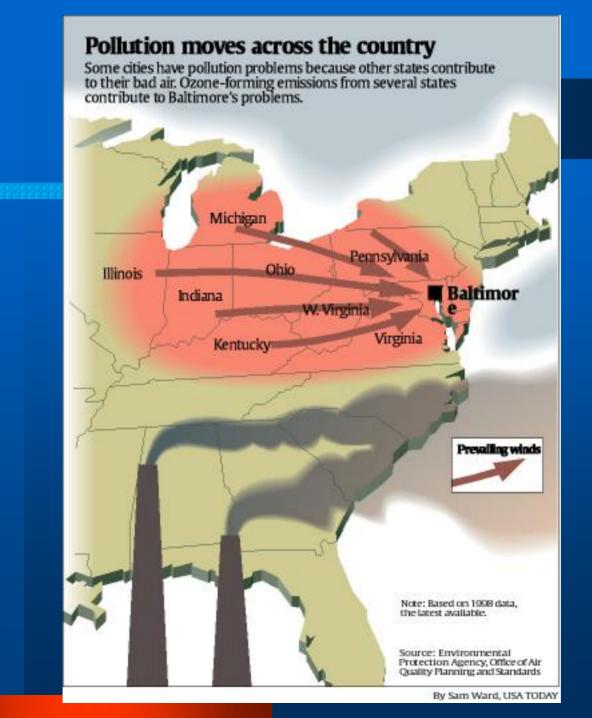
 A rapidly growing population of nearly 5 million and a heavy dependence on cars adds emissions to the air.

3. Daily wind patterns: Emissions from cars in the morning rush hour are carried over the ocean, where they react with sunlight to form ozone.

4 In the afternoon, sea breezes carry the ozone back over the city, increasing ozone levels.

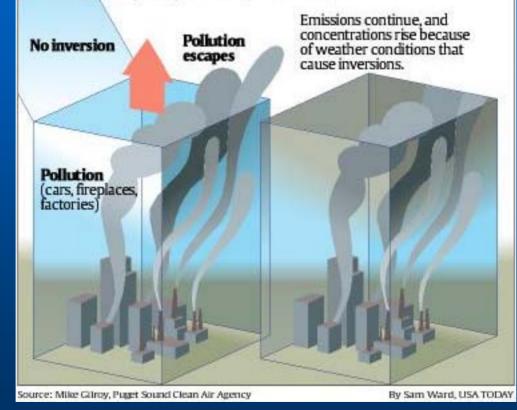
Source: Environmental Protection Agency

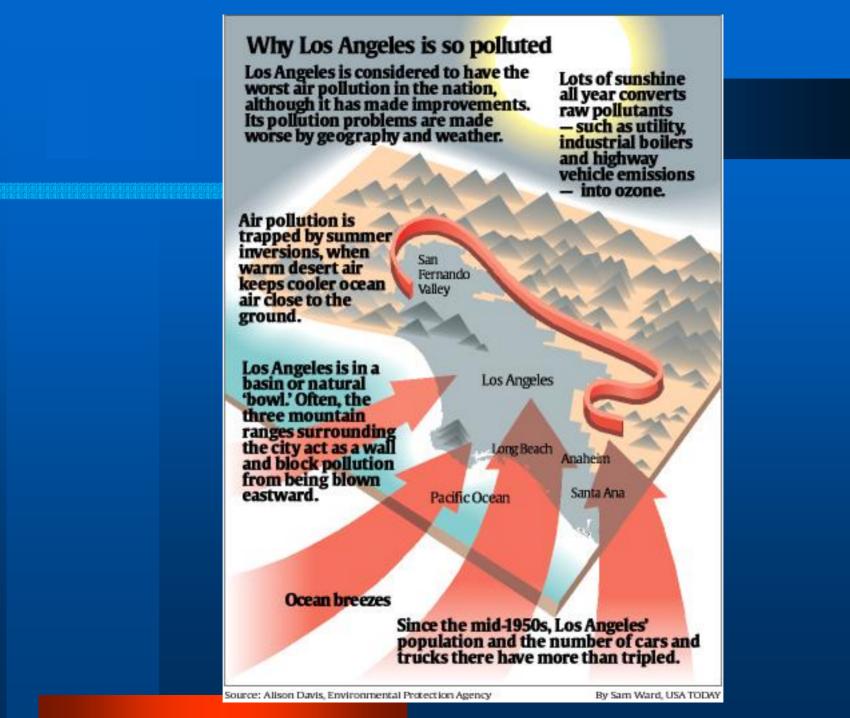
By Alejandro Gonzalez, USA TODAY



## Winter inversion causes problems

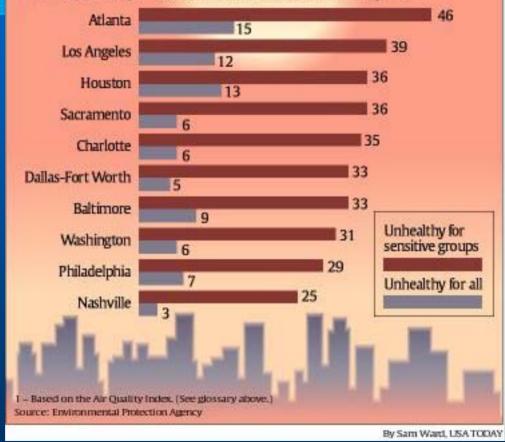
Temperatures usually are lower with elevation. But when an inversion occurs, temperatures climb with elevantion and a warm "cap" prevents poor-quality air from escaping. This can occur even in winter, as it has in western Washington state this week. Stagnant air there has led to poor air quality in the afternoon and evening. If it continues, burning wood will be banned temporarily to reduce pollution levels.





### Ozone continues to affect air quality

While summertime air quality has improved steadily over 20 years, ozone levels remain high in many areas. The average number of days with unhealthy air over the past five years for the cities with the most unhealthy air<sup>1</sup>:



## Cities call for caution

More accurate forecasting led more cities to declare ozone action days this past summer, with several in Texas topping the list. Action days are advisories to people to use caution when outdoors because of poor air quality. In the summer months, ozone is the leading pollutant nationally.



# News / Ideas:

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