

***NATIONAL WEATHER SERVICE INSTRUCTION 10-1804
OCTOBER 1, 2002***

Operations and Services

SERVICE OUTREACH REPORTING REQUIREMENTS

NOTICE: This publication is available at: <http://www.nws.noaa.gov/directives/>.

OPR: OS51 (R. Gird)

Certified by: OS5 (D. Wernly)

Type of Issuance: Initial

SUMMARY OF REVISIONS: This directive supercedes Weather Service Operations Manual (WSOM) Chapters C-49, “Warning Coordination and Hazard Awareness Program,” and C-50, “Customer and Partner Outreach.”

signed
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10/1/02

Date

Service Outreach Reporting Requirements

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1. Objective. Define procedures to collect information to assess the effectiveness of NWS service outreach efforts.

2. Reporting Requirements. WFOs, CWSUs, and RFCs will report service outreach activities according to guidance from their regional headquarters. NCEP service centers will report outreach activities according to guidance from the NCEP Director. The regions and NCEP will submit an outreach report to OCWWS Awareness Branch by October 15 of each year. The report will reflect activities from the previous fiscal year and will contain the information outlined in appendix A.

Appendix A - ANNUAL SERVICE OUTREACH REPORT

_____Region/NCEP

Date: 9/30/____

1. Percentage of operational shifts worked by WCM _____
2. Percentage of county/local emergency management officials contacted at least once during the past fiscal year concerning WCHA activities _____
3. Percentage of counties/parishes with trained spotters (Severe Storm, Flood/Flash Flood, Winter, Hurricane etc.) _____
Total number of trained spotters _____
Number of spotters trained this year _____
Number of new spotters this year _____
4. Number of public safety presentations _____
Total number of attendees _____
5. Number of school visits _____
6. Number of AMS AERA visits _____
7. Number of DataStreme workshops _____
8. Number of states conducting statewide awareness campaigns in the past fiscal year
Severe Wx _____ Flood/Flash Flood _____ Hurricane _____
Winter _____ Other _____ What type? _____
9. Number of offices conducting external drills on:
Severe Wx _____ Flood/Flash Flood _____ Hurricane _____
Winter _____ Other _____ What type? _____
10. Number of offices conducting in-house drills on:
Tornado/Severe Wx _____ Flood/Flash Flood _____
Winter Storm _____ Hurricane _____
Hazardous Mat. _____ Civil Emerg. _____
Aircraft Accident _____ Service Backup _____
Comms Failure _____ Power Failure _____
Tsunami _____
11. Total Number of StormReady Communities _____
New StormReady Communities _____
12. Number of NOAA/FEMA courses conducted: _____

Creating and Maintaining Spotter Groups _____
Hazardous Weather and Flood Preparedness _____
Warning Coordination _____
Hurricane Preparedness _____

13. Number of local media interviews _____

14. Number of dedicated two-way communications links (e.g., radio, NAWAS, etc.) _____