

07/01/2008

Joint Advertising and Marketing Research & Studies
Survey Program Officer
4040 North Fairfax Drive, Ste. 200
Arlington, VA 22203-1613

Dear Survey Project Officer:

Please remove all information and data regarding the following individual from the JAMRS Survey database:

Full Name: JOHN G DOE
Date of Birth: 01-01-1980
Address: 123 SOUTH SMITH AVE APT A
City: TEXASVILLE
State: TX
Zip: 12345

Signature: John G Doe Date: 07-01-2008
(Parent or legal guardian if individual is a minor; individual him/herself if 18 or over).