



Hosted by:

October 10-12, 2006, America's Center, St. Louis, Missouri



Advancing Renewable Energy: An American Rural Renaissance

## AN INVITATION

The accelerated development and rapid commercialization of renewable energy technologies is a high national priority, and is central to the President's Advanced Energy Initiative, which seeks to change the way we power our cars, homes, and businesses through alternative energy sources. As President Bush said in his State of the Union Address, "Keeping America competitive requires affordable energy. And here we have a serious problem: America is addicted to oil, which is often imported from unstable parts of the world. The best way to break this addiction is through technology."

Accelerating the development and use of alternative energy sources is not only a critical national security issue, but is key to maintaining America's economic competitiveness, as well as a tremendous opportunity for farmers, businesses, and rural communities across our Nation.

To explore these opportunities, we invite you to join us in St. Louis, Missouri, on October 10-12, 2006, for Advancing Renewable Energy: An American Rural Renaissance. Jointly hosted by the U.S. Department of Energy (DOE) and the U.S. Department of Agriculture (USDA), this conference will bring together key stakeholders in biofuels, wind, and solar energy to:

- Identify major issues, including partnership opportunities, facing decision makers both within government and in the private sector.
- Identify critical pathways to rapid deployment of renewable energy technologies; identify bottlenecks; and make policy recommendations for resolving these issues.
- Examine policy incentives such as tax credits, loan guarantees, expedited approval processes, and other measures to increase certainty, reduce risk, and accelerate the deployment of new energy sources.
- Advance understanding of the opportunities and issues involved in the integration of distributed energy production into legacy systems.

DOE and USDA lead the Federal effort on research, development, and commercialization of new energy sources. Senior policy and administrative personnel of both agencies will participate in the conference, as will leaders from the private sector, research, and business communities.

Advancing Renewable Energy presents a unique opportunity to meet with the leaders of the renewable energy sector at a critical moment of its development. Participants will include Federal, State, and local officials; utility and energy company executives; investors; farmers; as well as members from non-governmental organizations.

We are confident that you will find Advancing Renewable Energy timely, useful, and provocative. We hope you are able to attend and participate.



Information & Registration: [www.AdvancingRenewableEnergy.com](http://www.AdvancingRenewableEnergy.com) • 1-877-448-3976

REGISTRATION FEE: \$495 per person, if registering online by October 1, 2006, \$595 after October 1, 2006, and \$695 at the conference.

### INTERESTED IN SPONSORSHIP OPPORTUNITIES?

For information, contact Jill Kempenaar at [Info@TechnologyForums.com](mailto:Info@TechnologyForums.com) (please put in subject line "sponsor") or call (202) 626-1050.

## CONFERENCE KEYNOTE TOPICS

- Building Supply and Distribution Chains
- Creating Effective Market Models and Partnerships
- Developing Infrastructure
- Encouraging Demand

## KEYNOTE SPEAKERS

- **Samuel Bodman**, U.S. Secretary of Energy
- **Mike Johanns**, U.S. Secretary of Agriculture
- **Red Cavaney**, President and Chief Executive Officer, American Petroleum Institute
- **Dr. Keith Collins**, Chief Economist, U.S. Department of Agriculture
- **Thomas Dorr**, Under Secretary for Rural Development, U. S. Department of Agriculture
- **Charles Holliday**, Chairman and Chief Executive Officer, Dupont
- **Alexander Karsner**, Assistant Secretary for Energy Efficiency and Renewable Energy, U.S. Department of Energy
- **Vinod Khosla**, Founder, Khosla Ventures; Co-Founder of Sun Microsystems; former Partner of Kleimer, Perkins, Kaufield & Byers, a venture capital firm
- **Robert W. Lane**, Chairman of the Board, President, and Chief Executive Officer, Deere and Company
- **Dr. Raymond L. Orbach**, Under Secretary for Science, U.S. Department of Energy
- **Matthew Simmons**, Chairman and Chief Executive Officer, Simmons and Company International, a specialized energy investment banking firm
- **Patricia A Woertz**, President, Chief Executive Officer, and Member of the Board of Directors, Archer Daniels Midland Company
- **Patrick Wood**, Chairman, U.S. Advisory Board, Airtricity, Inc.; former Chairman of the Federal Energy Regulatory Commission
- **James R. Woolsey**, Vice President, Booz Allen Hamilton; former Director, Central Intelligence Agency

Many other notable renewable energy visionaries are speaking on panels and can be viewed at [www.AdvancingRenewableEnergy.com](http://www.AdvancingRenewableEnergy.com)

## CONFERENCE FOCUS

- Biomass
- Wind and Solar Research
- Commercialization



## UNIQUENESS OF THE ADVANCING RENEWABLE ENERGY CONFERENCE

DOE and USDA are hosting this first-time event to further the President's Advanced Energy Initiative (AEI)—an aggressive plan to reduce U.S. dependence on foreign oil, diversify our Nation's energy mix, and enhance our energy and economic security. The conference seeks to help build and strengthen the necessary partnerships and strategies to accelerate the commercialization of domestic, viable renewable energy industries and distribution systems. Featured speakers at the event will include Energy Secretary Samuel Bodman and Agriculture Secretary Mike Johanns.

## ADVANCING RENEWABLE ENERGY GOALS:

- Identify major impediments, review challenges, and make recommendations to help accelerate development of renewable energy technology
- Help promote key incentives that would promote certainty and reduce risk for investors and developers in the marketplace
- Review challenges of developing new distribution systems
- Raise public awareness

## WHO CAN ATTEND?

The Advancing Renewable Energy Conference is open to a broad spectrum of industries, including: agriculture, energy, transportation, financial and investment, Federal and State Government and elected officials.