



Burn calories, not rubber.

Walking or bicycling to work, school,
or the store is great exercise and it can save
you money, reduce traffic congestion,
and clean the air.

So keep it up, because —

It all adds up to cleaner air



U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

Bus Shelter/Transit Vertical Format: **4' wide x 6' high**,
live: 46"x 67" (scale 1" = 1'). Can be resized to fit local
specifications and customized by having your logo/
url placed to the right of the FHWA logo, as indicated.
For two-color printing, the background prints PMS
process blue and the type prints black. For 1-color
printing, eliminate sky background.

"Alternate Choice/Rail" Shelter Ad, Size: 4' x 6'

The advertisement features a light blue background with a subtle sky pattern. At the top, the text "Riding the rail reduces stress and air pollution." is written in a large, bold, black sans-serif font. To the left of the word "stress" is a stylized white and black illustration of a train moving to the right. Below the main headline, a smaller block of text reads: "Taking mass transit can help save your sanity and money, plus it helps to reduce traffic congestion and pollution. So keep it up, because —". Below this is the slogan "It all adds up to cleaner air" in a black, italicized serif font. At the bottom left is the U.S. Department of Transportation Federal Highway Administration logo, and at the bottom right is the text "Your logo/URL here".

**Riding the
rail reduces
stress and
air pollution.**

Taking mass transit can help save your
sanity and money, plus it helps to reduce
traffic congestion and pollution.
So keep it up, because —

It all adds up to cleaner air

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“Alternate Choice/Biking” Shelter Ad, Size: 4' x 6'

Riding your bike saves money and the air.

Biking to work, school, or the store even just once a week can help save money, plus it helps to reduce traffic congestion and pollution.

So keep it up, because —

It all adds up to cleaner air



U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

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"Alternate Choice/Biking" Shelter Ad, Size: 4' x 6'

Biking
is good 
for you and
the air.

Biking to work, school, or the store is a great way to get exercise, save money, and help reduce traffic congestion and pollution.
So keep it up, because —

It all adds up to cleaner air

 U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

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"Alternate Choice/Walking" Shelter Ad, Size: 4' x 6'



Walking is healthier for you and the air.

Walking to work, school, or the store is a great way to get exercise, save money, and help reduce traffic congestion and pollution.
So keep it up, because —

It all adds up to cleaner air

 U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

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"Alternate Choice/Mass Transit" Shelter Ad, Size: 4' x 6'

Commute without the fuss, take the bus.

Taking mass transit saves time, money,
stress, and the air.
So keep it up, because —

It all adds up to cleaner air



U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

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printing, eliminate sky background.

"Alternate Choice/General" Shelter Ad, Size: 4' x 6'



**Use an
air freshener.**

Taking mass transit, biking, or walking to work, school, or the store can save you money, plus help to reduce traffic congestion and pollution. So keep it up, because —

It all adds up to cleaner air

 U.S. Department of Transportation
Federal Highway Administration

Your logo/URL here

Bus Shelter/Transit Vertical Format: **4' wide x 6' high**, live: 46"x 67" (scale 1" = 1'). Can be resized to fit local specifications and customized by having your logo/ url placed to the right of the FHWA logo, as indicated. For two-color printing, the background prints PMS process blue and the type prints black. For 1-color printing, eliminate sky background.