



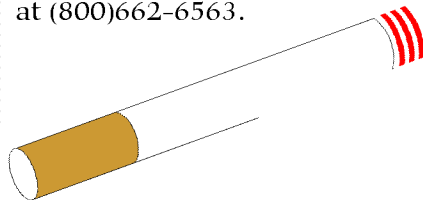
CONSORTIUM EXCHANGE

Healthy Kansans 2000 Released

The Kansas Department of Health and Environment announces completion of Healthy Kansans 2000: State Health Objectives for the Year 2000. Forty-three states, the Districts of Columbia and Guam now have Healthy People 2000 plans. The Healthy Kansans 2000 Steering Committee with representatives from business, non-profit organizations, hospitals, academia, and state and local government, identified seven "high priority" health issues for Kansas residents: 1) alcohol and drug abuse, 2) cancer, 3) heart disease, 4) HIV infection and other sexually transmitted diseases, 5) infectious diseases and immunizations, 6) injuries and violence, and 7) maternal and infant health. The Committee also identified four disease risk factors of concern to Kansans: 1) access to preventive care, 2) tobacco, 3) nutrition, and 4) physical activity. The Committee evaluated health data, sought expert opinion, conducted an opinion survey of residents, and obtained public comment. Selection was also based on the impact in terms of morbidity and mortality, economic cost, and preventability, and on the perceived importance to Kansans. Inquiries or requests for a copy of the report should be addressed to: Jennie Tasheff, Bureau of Chronic Disease and Health Promotion, (913) 291-3743.

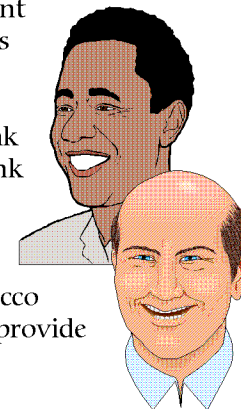
Secondhand Smoke Awareness

Secondhand smoke puts children at risk for pneumonia and bronchitis and contains more than 40 substances known to cause cancer. To share these and other facts, the National Medical Association (NMA) and the U.S. Environmental Protection Agency are working together to raise awareness among African-American populations about the dangers of secondhand smoke and to assist people in limiting exposure for themselves and their families. NMA plans to select and train program coordinators in five predominantly African-American cities who will work with the community to build coalitions to address this issue. NMA has also produced a public service announcement on secondhand smoke exposure featuring James Avery of the "Fresh Prince of Bel Air" television program. If you would like to work with the NMA to air this announcement on your local network or cable stations or if you would like more information about this initiative, contact Gearline Bryan at (800)662-6563.



Anti-Spit Tobacco Materials Available

Oral Health America, a dental health foundation, has developed television, radio, and print public service announcements and full-color brochures and posters featuring baseball celebrities Joe Garagiola, Hank Aaron, Jeff Bagwell, and Frank Thomas for use by national, state, or local organizations. Materials from Oral Health America's National Spit Tobacco Education Program (NSTEP) provide organizations with effective



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ABOUT CONSORTIUM EXCHANGE

Healthy People 2000 CONSORTIUM EXCHANGE is a new information resource for Healthy People 2000 Consortium members to share news about prevention activities related to achieving one or more of the Nation's health promotion and disease prevention objectives. Please send news about your programs and activities to Ashley Coffield, Office of Disease Prevention and Health Promotion, Humphrey Building, Room 738G, 200 Independence Avenue SW, Washington, D.C. 20201; (202) 205-8611.

Healthy People 2000 is a national initiative to improve the health of all Americans through prevention. It is driven by 300 specific national health promotion and disease prevention objectives targeted for achievement by the year 2000. Healthy People 2000's overall goals are to: increase the span of healthy life for Americans, reduce health disparities among Americans, and achieve access to preventive services for all Americans.

tools which can discredit spit tobacco's image among young Americans as a safe, recreational habit. NSTEP materials explain in clear language from sports personalities that spit tobacco can cause oral cancer. For more information about NSTEP materials, call Knight Charlton at (312) 787-6270.

AMA Reviews Healthy Youth at Midcourse

The American Medical Association is releasing, *Healthy Youth 2000: A Mid-decade Review*, which examines progress in meeting the Healthy People 2000 objectives for adolescents. AMA released *Healthy Youth 2000* in 1990 to simplify the task of identifying and working specifically with the adolescent health objectives. AMA conducted a qualitative study, interviewing adolescent health experts in ten areas: sexually transmitted diseases; family planning; tobacco; physical activity; nutrition; alcohol and other drugs; clinical preventive services; violence and abusive behavior; mental health and related disorders; and unintentional injuries. AMA asked the experts to assess the progress and failures and to recommend what needs to be done to meet the objectives by 2000. AMA wants to show a broad picture of the problems facing youth, generate interest in adolescent health issues, and provide a resource for professionals. For more information contact Missy Fleming at (312) 464-5315.

A Healthy Michigan 2000

Governor John Engler proclaimed May, 1996 "Healthy Michigan 2000 Month." The Healthcare Roundtable Committee, a coalition representing the State's health care providers, hospitals, veterans' groups, elderly, disabled, nutritionists, and dieticians, is working with the Michigan Department of Public Health

(MDPH) to promote awareness of this statewide prevention effort and will sponsor activities in May to educate the public about health issues. MDPH and the Committee will encourage hospitals and clinics throughout the state to offer free medical testing and health screening during the month. MDPH is leading the state's ongoing prevention initiative entitled, *A Healthy Michigan 2000*, which will focus on four priority areas: health risk behavior, survival of the African-American male, reduction of environmental and occupational health hazards, and public health system evolution. For more information contact Suzanne Miel-Uken at (517) 335-8962.

Healthy Maine 2000 Midcourse Review

The Maine Bureau of Health has conducted a Midcourse Review of *Healthy Maine 2000*, reviewing the status of the objectives and assessing progress toward their accomplishment. The Bureau of Health established workgroups to focus on each of the thirteen priority areas of *Healthy Maine 2000*, with participants from the Bureau of Health, other State agencies, and constituent organizations. The workgroups were charged with making midcourse corrections to the objectives; iden-

tifying data and surveillance needs; and recommending specific actions that need to be taken to accomplish the objectives. Another charge was to assess how well the objectives and related data are being used to guide the Bureau's policy and program decisions. One goal of the Midcourse Review is to integrate an assessment process into the ongoing program activities of the Bureau and to provide benchmarks and performance measures that promote continuous improvement. Each workgroup selected one objective from their priority area to discuss at the Maine Public Health Association Conference, which was held on October 5, 1995 and focused on *Healthy Maine 2000*. The meeting received Statewide media attention and was enthusiastically attended by over 275 participants. For more information contact Randy Schwartz at (207) 287-4631.

