



CONSORTIUM EXCHANGE

THE SUCCESSFUL NATIONAL CONSORTIUM MEETING IN WASHINGTON

More than 450 representatives of the Healthy People Consortium gathered in Washington DC on Thursday, November 12th and Friday November 13th to hear Surgeon General David Satcher and to comment on the draft Healthy People 2010 objectives. Dr. Satcher stated, "Building public-private partnerships is the foundation of Healthy People's success. We enter the new millennium as a team working together. Through prevention, we can improve the health of all Americans." Dr. Julius Richmond, the former Surgeon General, who launched the Healthy People initiative in 1979, also addressed the Consortium. He discussed the opportunity at hand to combine the current knowledge base in prevention with effective social strategies and political will to realize the vision of Healthy People in Healthy Communities, Health for All in the 21st Century.

The final version of Healthy People 2010 will reflect comments received at the national and regional meetings. It will also reflect a broadened prevention science base; improved surveillance and data systems; a heightened awareness and demand for prevention health services and quality health care; and changes in demographics, technology, and patterns of disease transmission that will affect the public's health.

CONSTITUENCY SPREADING THE WORD

Consortium members are sharing the news of *Healthy People 2010 Objectives Draft for Public Comment* with their constituency groups. In their recent newsletters, the American Dental Association, Oral Health America and American College of Preventive Medicine highlighted the opportunities for their members to provide public input on Healthy People 2010. A presenter at the American Dietetic Association annual conference meeting characterized the draft document as

MARK THE DATE FOR THE 2010 LAUNCH

The release of *Healthy People 2010* will take place January 25-28, 2000 in Washington, D.C. We invite the Consortium to spread the word among

your members to set aside the date and be a part of this important event that will launch our health improvement agenda in the new millennium. We need your ideas for shaping the January 2000 Consortium meeting, including suggestions about speakers, exhibits, poster sessions and other aspects of the meeting that will make this a valuable experience for you. Please make your suggestions to the Consortium Coordinator, Miryam Granthon at (202) 690-6245, or mgranthon@osophs.dhhs.gov

January 2000						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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"a golden opportunity to participate." We encourage Consortium members to spread the word about commenting on the Healthy People 2010 draft objectives. Press kits include a 200 word pre-written article and a 600+ word article with more details. With a month remaining on the public comment period it is more important than ever to get the word out to membership. To receive a press kit e-mail your mailing address to rdempsey@health.org or call Adrienne (1-800) 729-6686 ext: 5130, or agriffen@health.org. The public comment period closes December 15 at 5 p.m. Eastern Standard Time.

HEALTHY MINNESOTANS

With 18 public health goals and 200 specific objectives, *Healthy Minnesotans Public Health Improvement Goals 2004* serves as a comprehensive health improvement guide. Developed through a collaborative process, the goals were introduced in a November 9 satellite program entitled, Meeting the Millennium. The Healthy Minnesotans broadcast focused on how the goals

can be used for both State and local health communication, planning, and bridge building with new constituencies. A companion document, *Strategies for Public Health: A Compendium of the Ideas, Experience*

and Research from Minnesota's Public Health Professionals provides a menu of effective strategies. Subsequent broadcasts are planned in the spring of 1999. Contact Deb Burns for additional information at (612) 623-5522.



ABOUT CONSORTIUM EXCHANGE

Healthy people Consortium Exchange is an information resource for HEALTHY PEOPLE Consortium members to share news about prevention activities related to achieving the Nation's health promotion and disease prevention objectives. Please send news about your programs and activities to Miryam Granthon, Office of Disease Prevention and Health Promotion, 200 Independence Avenue, SW, Room 738G, Washington, DC 20201; (202) 690-62455; Fax (202) 690-7054; mgranthon@osophs.dhhs.gov.

Healthy People 2000 is a national initiative to improve the health of all Americans through prevention. It is driven by 319 specific national health promotion and disease prevention objectives targeted for achievement by the year 2000. *Healthy People 2000's* overall goals are to increase the span of healthy life for Americans, reduce health disparities and achieve access to preventive services for all. Development of national health objectives for 2010 has already begun. Through focus group sessions, public meetings, and a web site, people from across the country have been able to make their views known. *Healthy People 2010* will address such forward-looking issues as changing demographics, advances in preventive therapies, and new technologies. The first round of comments on *Healthy People 2010* is available on the Healthy People 2010 web site: <http://web.health.gov/healthypeople>. Information on future events will be posted there. *Healthy People 2010* will be released in January 2000.

HEALTHY PEOPLE 2000 PROGRESS REVIEWS GO INTERACTIVE

The Surgeon General, Dr. David Satcher chairs the Healthy People 2000 progress reviews. On November 4, 1998, the progress review on Adolescents and Young Adults' Health was broadcast to the States. With the assistance of the State

Adolescent Health Coordinators, Maternal and Child Health Directors, and Healthy People State Action Contacts, Chief State Health Officials participated in the review and in turn convened their own meetings to discuss critical objectives for adolescent health. On October 16, 1998, the Black Americans progress review was linked to more than 200 satellite sites enabling people at the satellite sites to pose questions. The next two broadcasts will be the Clinical Preventive Services progress review, January 20, 1999 and of Heart Disease and Stroke on February 3. Additional information can be found on the Healthy People 2000 web page at the progress review site http://odphp.osophs.dhhs.gov/pubs/hp2000/prog_rvw.htm

HEALTHY PEOPLE HAS NEW WEB ADDRESS

At the 1998 Healthy People National Consortium Meeting and Public Hearing in Washington, DC the new web site for Healthy People was announced. The new web page address is www.health.gov/healthypeople The Healthy People 2010 website is now open for receiving, searching and reading public comments on the proposed 2010 objectives. This new web page address will allow a larger audience to have access to the Healthy People web page.

PREPARING FOR HEALTHY IOWANS 2010

On October 30, 1998, the State of Iowa held a Healthy Iowans 2010 kickoff. Over 300 representatives of the State and local health departments, other State agencies, academia, health institutions, organizations and the voluntary sector participated. Teams for each of the 22 chapters of Healthy Iowans 2010 held their first meetings. The chapter teams will begin to present draft materials to the Healthy Iowans 2010 Review Team in February 1999. The draft is to be completed by late fall 1999 and the final Healthy Iowans 2010 will be released in the spring of 2000.

MARYLAND'S SPIT TOBACCO EDUCATION PROGRAM

Spit tobacco use is increasing throughout the United States, particularly, among young people. Using smokeless tobacco can lead to gum disease and cancer of the mouth, throat, pancreas and other parts of the body, as well as cardiovascular disease. Maryland is working with major, minor and Little League baseball teams as well as initiative through health professionals, churches, schools and businesses, to increase awareness of this harmful practice. The Robert Wood Johnson Foundation is supporting this important initiative. Please contact Gearline C. Bryan, Maryland's NSTEP Coordinator (301) 490-3139 for additional information.

