

Wisconsin Department of Administration  
Coastal Management Program  
Public Service Commission of Wisconsin

September, 2008

# Wind on the Water Presentation



# Introduction



When Governor Doyle issued Executive Order #191 in April of 2007 recognizing the importance of reducing Wisconsin's greenhouse gas emissions, he established the Governor's Task Force on Global Warming.

The Public Service Commission of Wisconsin, which is providing support to the Task Force, has opened a docket investigating the feasibility and potential of an offshore wind energy project on the Great Lakes.

The work group assembled to support this effort is called the Wind on the Water (WOW)



The WOW group will look at the potential for developing wind energy on Lake Michigan and Lake Superior. Wisconsin has already committed to get 10% of its energy from renewable sources by 2015, and terrestrial, or land, wind resources provide some renewable energy to Wisconsin. However, the winds on the Great Lakes blow at a significantly greater speed and consistency than wind over land in Wisconsin.

WOW's task is to investigate the viability of this tremendous asset--wind power offshore-- taking account of the costs, benefits, and impacts for the state and local communities.



Studying group includes state and federal agencies, tribal and local governments, municipal organizations, utilities, transmission and environmental interests and other stakeholders.

WOW is divided into four workgroups:

Legal/Regulatory Work Group

Human Environment Work Group

Engineering and Economics Work Group

Community Outreach Group



Chaired by WCMP and Mayor Kevin Crawford of Manitowoc

Outreach on the study

- Included Municipal Organizations, Local and Tribal Governments, Utilities and Environmental Groups.
- Outreach materials, presentations, informal briefing opportunities of groups at previously scheduled meetings or events and member communications (newsletters and list serves)
- Two professionally facilitated focus groups.

# Next Steps



## Final Report

- Out for public comment around September 30, 2008.
- Identify information Gaps
- Comparative of existing off-shore sites
- Identify community concerns
- Provide for a template outreach strategy for any perspective project proposal.
- Provide recommendations

**To ask questions about WOW,  
please contact:**

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