

Strategic Directions 2010 for the Program for Cooperative Cataloging  
(PCC)

Strategic Direction (SD) 3:  
Build On and Expand Partnerships and Collaborations in Support  
of the Common Enterprise

Brainstorming Session at PCC OpCo, April 27, 2006

Discussion Leader: Gene Dickerson (NLM)

Notetaker: Jeffrey Myers-Hayer (LC)

Participants:

Valerie Bross (UCLA)

Gary Charbonneau (Indiana University)

Robert Ellett (Joint Forces Staff College)

Steve Early (Center for Research Libraries)

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Edith Gewertz (New York Public Library)

Mary Greci (University of Oregon)

Amanda Louie (Serials Solutions)

Vanessa Mitchell (Cambridge Scientific Abstracts)

Sarafino Porcari (State University of New York at Buffalo)

Tina Shrader (NAL)

Naomi Young (University of Florida)

Individual Participation in the PCC:

Need for support systems to keep people in the loop, paraprofessionals as well as professionals

Certification for individuals for PCC:

Credentialing and continuing education mechanisms

Identify PCC friendly administrators

Network support, our work is not all dependent on LC

Develop more funnels, different types of funnels

What benefits for the person and institution (especially non-PCC libraries)

Can OCLC work directly with individuals, support informally?

Vendor Participation:

Some vendors are already NACO members

None have yet joined BIBCO, recruitment opportunity?

Other metadata communities:

Work to identify: out reach and research needed by PCC

Use PCC mentors, even if its mainly online relationships

Establish virtual meetings

Perception of PCC exclusivity: How to counter

Tell the world PCC membership is low cost

Flexibility of production requirements establish more funnels, be flexible with statistical requirements here  
Highlight value of maintenance and quality control, including balance between record contribution and maintenance  
Give credit for other contributions to the program, e.g. developing tools, macros, loaders, data exchange tests