

Strategic Directions 2010 for the Program for Cooperative Cataloging (PCC)

Strategic Direction (SD) 1: Be a Forward-Thinking, Influential Leader in the Global Metadata Community

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Notetaker: Tricia Van Ryn (LC)

Participants:

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Angela began the discussion by asking the breakout group to prioritize the action items already identified for Goal SD1 and to choose at least one action item that could be discussed at this breakout session. The group settled on the action item to form a Task Force that would move forward on many initiatives identified in vision statements issued by various members of the PCC such as Beacher Wiggins (Library of Congress), Bob Wolven (Columbia University), and Roxanne Sellberg (Northwestern University). Those initiatives are listed below. The group then focused on identifying roadblocks to realizing the initiatives and also made suggestions on how to move forward on those initiatives. The central suggestion was to form a Task Force under the PCC that would be called METCO (Metadata Cooperative). METCO would serve to move forward on various initiatives, including creating a page on the PCC website that would be used to gather information about various projects taking place at globally located institutions. The data could be gathered through various avenues, including a survey, a form on the PCC webpage, reports at PCC meetings and by actively seeking out information when visiting other institutions. The group also suggested that a project manager (coordinator) be assigned to the task force to move projects forward and an expert in development work (solicitation of grants and funding for scholarships) be included also on the committee. All of these ideas are expressed in bullets below.

*Problem of sharing records; goals and objectives; take inventory of where, how and what PCC wants to be in the future

*Become more involved in international groups and take action; influence

*Take inventory of what we can do in terms of sharing data

*Form international groups for a common vision

*Develop an international authority code; crosswalk ONIX and MARC data; XML—flat data

*Put energy into people sharing data

*Form a coordinating group; stop working independently; survey to collect data in order to share projects globally

*Utilize the PCC as monitor of various projects and as a communication bridge or conduit to the task force

*Make information available worldwide on PCC site; clearinghouse

*Create online form on Web site for reporting initiatives; include contact information; report on process

*Find commonalities among projects; bring players to the table; PCC should foster communication

*Involve nontraditional, non-library projects

*How large would the group/task force have to be for such an enormous task?

*Promote membership

*Form group that seeks these projects; target emails

*Assign a project manager; content; what steps need to take; funding

Summary

Charge a steering committee to create and monitor (METCO)

*environment

 need project manager
 someone to do development work

*membership, including PCC, PoCo, and OpCo

 publishing community, search engine creators, national libraries,
 vendors

Subcommittee for research and development, white papers

Establish page on PCC Web site for contributions on projects

Group as a whole does goal setting

Group Sorts through initiatives

Survey electronically PCC members and others to identify initiatives

Analyze results of survey so that we can determine whom to bring together

Next Steps

1. How will the PCC look in the next 10 years?
2. What will the PCC be doing?
3. What will its relationship be to the wider bibliographic community (both US and abroad)?
4. Who will be the players PCC will need to collaborate with and how does PCC bring them to the table (OCLC, RLG, DLF, ARL, vendors, search engines, publishers)?
5. What type of action plan is needed to move PCC forward in its strategic directions?

METCO Initiatives from various vision statements

*Investigate how can PCC connect with international partners to achieve an international cataloging code and authority file.

*Investigate automated metadata generation as an alternative to creation of individual cataloging records.

*Seek out involvement of other sources of metadata creation, including publishers and vendors.

*Explore separation of platform systems (online catalogs) from resource discovery tools.

*Explore possibilities of automated data generation from publishers and batch loading of metadata.

*Begin to collaborate with discovery tool developers in designing products beneficial to both libraries and discovery tool developers.

*Promote user statistics at institutions to understand the changing needs and expectations of the end user.

*Develop an infrastructure for pursuing funding (grants, scholarships).