## Ideas for National VA Research Week Activities

The following ideas include a variety of formal and informal suggestions for research week activities. Research recognition may include a one hour, one day or a week-long series of research related event(s).

- 1. Tours of research facilities
  - Include visual or interactive elements, i.e., demonstrations of imaging equipment, microscopes, etc.
- 2. Remarks & introductions by medical center officials
  - VISN Director, VAMC director, chief of staff, ACOS
- 3. Remarks by local or national ORD leaders
- 4. Remarks by Members of Congress
- 5. Discussion of research by selected investigators
  - Presentations should be for a general audience
  - Content should be based on a theme (e.g., a disease or condition)
  - Representation by the four arms of research (biomedical laboratory, clinical science, health services, and rehabilitation research)
- Presentation of awards to members of Congress for support of research (order plaques etc., well in advance to ensure they will be available for Research Week)
- 7. Recognition of investigators/research programs/research staff
  - for affiliate volunteers, VSO and community representatives
  - for affiliate institutions
  - for local students in research mentor programs
  - VA Centers of Excellence
- 8. Handouts/brochures/posters on local research, papers, and publications
- 9. Poster presentations
- 10. Research appreciation day for veterans
  - Present certificates to veterans involved in research
  - Provide snacks/lunch/refreshments and/or research memorabilia
  - Questions & Answer sessions about research
  - "I'm a Veterans, Should I Participate in Research?" brochure & video
- 11. Research Fair on Human Protection

- 12. Combine with special dedication of new/renovated research space (may occur at another time other than dedicated research week)
- 13. Equipment displays
- 14. Vendor exhibits to display research equipment and information on medical supply companies
- 15. Keynote speakers from non-VA entities on research subjects
- 16. Show research related videos or movies, e.g., laboratory safety training videos, war-related movies. Recent VA videos ('05):
  - Affirming The Commitment
  - Soldier, Surgeon, Statesman: A Portrait of Michael E. DeBakey
- 17. Identify Congressional reps, TV, or newspaper reporters that are present
- 18. Continuing Education / Training Credits for research day participants
- 19. Poster contests
- 20. Physician/nurse/allied health education conference
- 21. Recognition of mentor programs at local high schools for students interested in careers in research
- 22. 'Free' popcorn and other snacks....
- 23. Trivia games
- 24. Door prizes
- 25. Health fair for employees and veterans
- 26. Clinical exams / health fair / blood pressure checks and/or other health care demonstrations
- 27. Guest speakers from accrediting organizations, OSHA, NIH, VSOs, Universities, etc.