



# Cancer in the Twentieth Century

A workshop

Sponsored by

**The National Library of Medicine  
The Centre for the History of Science, Technology and Medicine  
The Society for the Social History of Medicine**

**Held at the National Institutes of Health, Bethesda, Maryland  
15<sup>th</sup> –17<sup>th</sup> November 2004**

**Organizer: David Cantor**

**CHSTM**

Centre for the History of **Science, Technology & Medicine**  
& Wellcome Unit for the History of Medicine



**SOCIETY FOR THE SOCIAL HISTORY OF  
MEDICINE**

**<http://www.sshm.org>**



# Cancer in the Twentieth Century

Day 1

15<sup>th</sup> November 2004

## Location

*Building 45, (Natcher) Conference Room D*

**8.30-9.00**      *Coffee/breakfast*

**9.00-9.30** **Introductions**

Donald Lindberg	National Library of Medicine	Welcome
Elizabeth Fee	National Library of Medicine	Welcome
Paul Theerman	National Library of Medicine	Welcome
John Pickstone	University of Manchester	Welcome
Peter Greenwald	National Cancer Institute	The relevance of history to cancer control and prevention

**9.30-10.00**

David Cantor	National Library of Medicine & National Cancer Institute	Explaining the visibility of cancer
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**10.00-10.15**      *Coffee*

**10.15-12.15 Breast Cancer**

Chair: Elizabeth Fee, National Library of Medicine

Robert Aronowitz	University of Pennsylvania	Balancing hope, trust, and truth: Rachel Carson, her doctors, and breast cancer
Barron Lerner	Columbia University	Ill patient, public activist: Rose Kushner's attack on breast cancer chemotherapy
Keith Wailoo	Rutgers University	Anglo-American women and the mystique of breast self-examination

*Commentator:* Barbara Clow, Dalhousie University

**12.15-1.30 Lunch**

**1.30-3.30 Clinical Trials and Cures**

Chair: Alexa McCray, National Library of Medicine

Emm Barnes	University of Manchester	Curing children with cancer: Paediatric oncology and the visibility of childhood cancer in the UK
Alberto Cambrosio and Peter Keating	McGill University and University of Quebec (Montreal)	Cancer clinical trials: The emergence and development of a new style of practice
Helen Valier	University of Manchester	Nationalization, centralization and the influence of the United States' 'war on cancer': New models of clinical research in post-WWII Britain and their effects upon organized British cancer research
Carsten Timmermann	University of Manchester	Lung cancer, clinical trials, and the Medical Research Council in post-war Britain.

*Commentator:* Nikolai Kremmentsov, University of Toronto.

**3.30-4.00 Coffee**

**4.00-5.50 Cancer and Cancer Services in Britain**

Chair: Paul Theerman, National Library of Medicine.

Ornella Moscucci	London School of Hygiene and Tropical Medicine	Cervical cancer and the cancer problem in Britain 1900-1939
John Pickstone	University of Manchester	Additivity, historicity and diversity: The configuration of cancer services through the 20th Century

*Commentator:* Patrice Pinell, Centre de Sociologie Européenne, IRESO, Paris.

**6.00-8.00 Reception**

(Building 38, (NLM), Foyer/Exhibition Area)

Dinner on your own after the reception

## Cancer in the Twentieth Century

Day 2

16<sup>th</sup> November 2004

### Location

*Building 45, (Natcher) Conference Room D*

**8.00-8.30**      *Coffee/breakfast*

### **8.30-10.30 Risk**

Chair: Victoria Harden, National Institutes of Health

Ilana Löwy	INSERM	Breast cancer and the "materiality of risk": The rise of morphological prediction.
Jean-Paul Gaudillière	INSERM	Hormones at risk: Cancer and the medical uses of industrially-produced sex steroids in Germany, 1930-1960
Raul Antonio Necochea	McGill University	Familial disease or diseased families? The changing face of risk in hereditary cancer

*Commentator:* Charles Rosenberg, Harvard University

**10.30-11.00** *Coffee*

### **11.00-1.00 Politics and Public Health**

Chair: Mark Parascandola, National Cancer Institute

Virginia Berridge	London School of Hygiene and Tropical Medicine	Denial and delay? Analysing the policy response to the smoking and lung cancer connection, c1950-1971.
Allan Brandt	Harvard University	The <i>first</i> Surgeon General's report: Science and the state in the new age of chronic disease
David Rosner and Gerald Markowitz	Columbia University	Industry's response to the discovery of cancer: The vinyl chloride story of the early 1970s.

*Commentor:* Dorothy Porter, University of California, San Francisco

**1.00-2.30 Lunch**

**2.30-4.30 Mediating Cancer**

Chair: Rob Logan, National Library of Medicine

Elizabeth Toon	University of Manchester	“Cancer as the general population knows it”: British cancer education in the 1950s
Gretchen Krueger	Johns Hopkins University	“Jimmy” the kid: Poster children and disease in twentieth-century America
David Cantor	National Library of Medicine & National Cancer Institute	Public education, cancer control, and the problems of the movie, 1921-1960
Susan Lederer	Yale University	Dark victory: Cancer and popular Hollywood film

*Commentator:* John Parascandola, Silver Spring, MD.

**4.30-4.45 Coffee**

**4.45-5.45 Closing Discussion**

**Dinner** (By invitation only)

**6.15-7.15 Cash bar**

**7.15 Dinner**

Grapeseed Bistro,

4865 Cordell Avenue, Bethesda, MD 20814

(301) 986-9592

<http://www.grapeseedbistro.com/>

**Cancer in the Twentieth Century**  
**Day 3.**  
**17<sup>th</sup> November 2004**

**Location**  
*Building 38 (NLM), Conference Room B*

**9.00-9.30**      *Coffee/breakfast*

9.30-11.00      Planning session for publication.

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Revised: 3 November 2004

## Cancer in the Twentieth Century

### Workshop Information

#### How the sessions will work:

- Each author has 5-10 minutes to provide an overview of his or her pre-circulated paper
  - Co-authors count as one author! 5-10 minutes total for each coauthored paper; not 5-10 minutes each author.
- Each commentator has 20 minutes for his or her commentary
- General discussion and responses will take up the remainder of the session.

Each session will begin with the author overviews. The commentary will follow, after which the chair will open discussion to the floor. Authors may respond to the commentary at this point.

Questions will not be allowed before the general discussion – excepting minor points of clarification, at the discretion of the chair.

#### Locations:

Most of the workshop sessions will be held in Conference Room D, Building 45 on the main NIH Campus. Building 45 is also known as the Natcher Building.

The exceptions are:

- |    |                      |  |
|----|----------------------|--|
| a) | The reception        | Foyer/exhibition area of Building 38, the National Library of Medicine, NIH Campus |
| b) | The dinner           | To be disclosed location in Bethesda   |
| c) | The planning session | Conference Room B, Building 38, the National Library of Medicine, NIH Campus.      |

#### Visiting the NIH:

The NIH has changed in recently years. It is no longer the open campus it once was. A new security fence surrounds the grounds. Cars are searched at the entrances, and guards at all buildings will ask to see a government-issue photo ID (passport; US driver's license) before you enter. Please allow sufficient time to pass through the various security checkpoints.

The easiest way to get to NIH is via the Metro (Medical Center on the Red Line) or by bus or foot. The Library has a limited number of parking fee waivers for those coming by car. Please email Ba Ba Chang -- [changb@mail.nih.gov](mailto:changb@mail.nih.gov) -- for information about

parking before you arrive. See the map below for visitor parking areas. Drivers should enter the campus by the South Drive entrance from Rockville Pike.

NIH security information is available at  
<http://www.nih.gov/about/visitorsecurity.htm>

Travel information is available at:  
<http://www.nlm.nih.gov/about/visitor.html>  
<http://www.nih.gov/about/visitor/index.htm>

Maps of the campus are available at:  
<http://parking.nih.gov/nihstreetmap.cfm>  
<http://www.nih.gov/od/ors/visitorsmap.pdf>



# NIH Street Map

