

THE NATIONAL VETERANS SUMMER SPORTS CLINIC

SAN DIEGO, CALIFORNIA

SUNDAY, SEPTEMBER 28 - FRIDAY, OCTOBER 3

HOSTED BY THE VA SAN DIEGO HEALTHCARE SYSTEM



NAVIGATING THE WINDS OF CHANGE...

An exciting story about the power of the human spirit awaits your audience when you cover the National Veterans Summer Sports Clinic Pilot Program, the newest national rehabilitation special event sponsored by the Department of Veterans Affairs (VA). The Clinic introduces water and adventure sports to military veterans who are newly injured, providing early intervention and introduction to recreation sports. The Clinic features adaptive surfing, sailing, cycling (hand and tandem), track and field events, and kayaking. Many of the participants at this week-long event served in the Operation Iraqi Freedom and Operation Enduring Freedom conflicts.

The VA national public affairs team can provide b-roll, interview coordination, access to senior VA officials, high-resolution photographs, and opportunities to shadow participants as they experience these adaptive sports for the first time. Before, during and after the Clinic, the team will make covering this event an enjoyable experience for you—one that will free you to give your audience a glimpse of the tremendous heart and strength of America's veterans.



Health

- Rehabilitation for recently injured veterans
- Injuries ranging from spinal cord, traumatic brain injury, limb loss, burns and mental health
- Helping veterans adjust to their new lives
- Newest technologies in prosthetics
- The special relationships between therapists and veterans
- Community readjustment and reentry for those recently injured

Military/Patriotism

- Military Heroes
- Stories of overcoming injury and fighting to reclaim abilities
- Operation Iraqi Freedom/Enduring Freedom veterans
- Combat-injured veterans
- Veterans with families
- Female veterans
- Camaraderie among participants

Feature/Human Interest

- Volunteers at the Clinic
- City prepares to host the first event of its kind
- Corporate sponsors
- Opening and closing ceremonies

