

Enhance Performance Management Excellence in Environmental Programs

The 10th Annual October 30-31, 2008 | Washington, DC

Environmental Performance *Summit*

Measuring and Improving Performance of Environmental Programs in Government

What You Will Learn:

Track A: Environmental Performance Management Systems

Identify and align performance measures with agency goals to manage for results

Track B: Transparency on Environmental Performance

Demonstrate effective program performance, measurement and data collection to stakeholders

Track C: Partnering for Performance

Forge partnerships across all levels of government to improve the quality of environmental initiatives and program performance

Track D: Managing Environmental Program Results

Effectively manage and allocate resources to improve key program outcomes

Featuring Two Interactive Workshops on Environmental Performance Management on October 29



Discover How to Carry “Best-in-Class” Environmental Performance Practices into the Next Administration

Dear Colleague,

With new elected officials slated to take office in just a few months, environmental policy is about to experience an upheaval. While legislators are responsible for creating policy, it is up to the agencies, associations and organizations to design and implement environmental programs. With this responsibility comes questions on how to best measure, manage and budget for these programs. Proper performance management is critical in developing environmental programs that work and accurately measure change.

The Performance Institute would like to invite you to join us October 29-31 in Arlington, VA for the 10th Annual Environmental Performance Summit. During this interactive summit, attendees will gather to learn best practices in environmental performance. We will bring together thought-leaders from all levels of government to share their expertise on improving performance management in environmental programs.

Measure Environmental Performance

The environment is ever-changing; therefore individuals charged with implementing environmental programs must have up-to-the-minute information in order to achieve effective results. Many factors come into play and changes aren't always easy to measure, so processes must be efficient, data measurement must be accurate and performance must be managed effectively. This Summit will feature "best-in-class" practices on measuring environmental performance to help you achieve program results.

Partner for Performance

Environmental management is an issue that cannot be handled by just one agency or association. It is imperative that members of all levels of government forge partnerships to enhance effective program performance. By working together, agencies will be able to develop goals and initiatives that will help achieve environmental success for all stakeholders. During the Summit, you will learn strategies to establish working partnerships across the federal, state and local levels.

Discover Leading Best Practices

Agencies and organizations are charged with following the same environmental policies. You know what your agency is doing, but do you know what are others doing to achieve outstanding environmental performance management? This Summit will explore leading innovations in environmental performance management that will help you strengthen your existing programs and create new ones. It will also feature a keynote on the status of sustainability programs in the federal government and how actions related to sustainability will have far reaching results.

We hope you will join us for the 10th Annual Environmental Performance Summit as we explore the latest best practices in environmental management. This summit will equip you with the tools you need to manage your environmental or natural resource programs. Call 703-894-0481 or visit www.EnvironmentalPerformance.org to register today! I look forward to meeting you in October!



Anna Lafferre
Director, Center for Government Performance
The Performance Institute

Who Should Attend:

- Environmental Performance Managers
- Natural Resource Managers
- Environmental Research Specialists
- Environmental Quality Control Managers
- Land/Soil Conservationists
- Utility Providers
- Environmental Performance Auditors

Top Five Reasons to Attend:

1. Learn to restructure your environmental budget requests to conform to your organization's strategic plan
2. Enhance your ability to communicate your environmental performance message to stakeholders
3. Examine the latest in IT-knowledge management systems to link your data to results
4. Develop methods in going green that will work with your agency's strategic plan
5. Learn to create grant proposals to fund environmental programs



Environmental Performance Summit

Measuring and Improving Performance of Environmental Programs in Government

Workshops: October 29, 2008

8:30	Workshop Registration and Continental Breakfast
9:00	Workshop A: Develop Quality Performance Measures in an Environmental and Natural Resource Framework
12:00	Lunch Break
1:00	Workshop B: Performance-Based Budgeting: Budget-Performance Integration For Environmental and Natural Resource Programs
4:00	Workshops Adjourn

Day One: October 30, 2008

8:30	Conference Registration and Continental Breakfast	
9:00	Keynote Address: State of the Environment: Examine Achievements in Environmental Performance Management Systems	
10:15	Break and Refreshments	
10:30	Leadership Panel: Best Practices for Utilizing Performance Measures for Environmental Programs	
12:00	Lunch Break	
	Track A: Environmental Performance Management Systems	Track B: Transparency on Environmental Performance
1:00	Strategic Planning for Environmental Performance Management	Performance-Based Budgeting: Align Performance Measures with Budgetary Requests
2:00	Break and Refreshments	
2:15	Select the Right Performance Measures for Your Environmental Programs	Link Research and Data Collection to Results
3:15	Evaluate the Quality of Your Performance Measures	Involve Stakeholders in Environmental Performance Management
4:15	Day One Adjourns	

Day Two: October 31, 2008

8:30	Continental Breakfast	
9:00	Keynote Address: Status of Sustainability Programs in the Federal Government	
10:00	Break and Refreshments	
10:15	Leading Innovations in Environmental Performance Management	
11:15	Manage Environmental Performance in the "Green Age"	
12:00	Lunch Break	
	Track C: Partnering for Performance	Track D: Managing Environmental Program Results
1:00	Establish Partnerships Across All Levels of Government	Integrate the Green Scorecard with Your Strategic Plan
2:00	Break and Refreshments	
2:15	Foster a "Performance-Based" Culture in Your Agency	Grants and Funding for Environmental Projects
3:15	Manage Environmental Performance at the State and Local Level	Use Technology to Manage and Report Performance
4:15	Conference Adjourns	

Pre- Conference Workshops: October 29, 2008

These workshops are designed to give you hands-on training with leading performance management experts. Space in these comprehensive workshops will be limited, so be sure to reserve your seat today!

8:30 Workshop Registration and Continental Breakfast

12:00 Lunch

9:00 **Workshop A: Develop Quality Performance Measures in an Environmental and Natural Resource Framework**

Developing performance measures is frequently cited as one of the most difficult jobs a government manager can face. Numerous obstacles exist, from obtaining stakeholder input to measuring what truly "matters" rather than what is easy to count. In order to provide the optimum level of service to citizens, government agencies must measure by outcomes and not process. This workshop will provide a methodology for developing outcome-oriented measures and linking them to specific strategies, outputs and activities.

- Develop an environmental performance management system to drive results
- Use the logic model to determine outcome, strategy and output measures
- Explore model performance measures for environmental and natural resource management

Jon Desenberg
Senior Consultant
The Performance Institute

1:00 **Workshop B: Performance-Based Budgeting: Budget-Performance Integration for Environmental and Natural Resource Programs**

This workshop provides a concrete approach to link resources to results through performance budgeting. It begins with a review of federal guidance for performance budgeting and examples from several relevant programs. Institute experts will walk you through the process of formulating a budget based on end-outcomes, the result of which is the alignment of performance and costs of a program into a formal budget justification.

- Explore a seven-step process for integrating performance and budgetary information
- Implement a performance-based budget in line with key reporting mandates
- Use performance-based budgeting to improve results and enhance budgetary requests

Lyle Wray
Executive Director
Capital Region Council of Governments

Become a Certified Government Performance Manager

To ensure professional success, you must continually expand your skills and education. The bar has been raised in government agencies and organizations, and managers want to hire, promote and work with the most skilled individuals possible.

To address this need, The Institute offers a Certificate in Government Performance Management. Completing a certification program is easy. Just attend the three "core" courses and an additional three "elective" courses based on the topics that meet your agency's unique needs. The skills you acquire will then be used to complete a "capstone project" on a particular issue that you and our department are facing, which will then be evaluated by an expert member of our staff.

Benefits of Certification:

Advance Your Career

Education and professional certification are becoming necessary for promotion and requirements for coveted positions. In the Certified Government Performance Manager program, you will acquire the skills and tools to make you the lead performance management resource for your organization.

Meet New Certification Requirements

To hold a position as a performance manager in government you must demonstrate compliance with new skills sets required by OMB and Congress. Receiving your certificate is one key way to demonstrate your skills.

Customize a Program to Fit Your Needs

Working with Institute training managers, you can select courses that will have direct application and impact to your work.

For more information about certification, please contact Damian Wingate at 703-894-0481 or email him at Wingate@PerformanceWeb.org



Day One: October 30, 2008

8:30 Conference Registration and Continental Breakfast

9:00 **Keynote Address: State of the Environment: Examining Achievements in Environmental Performance Management Systems**



Environmental performance measurement has matured a great deal over the past few years. This keynote will focus on the recent history and present state of environmental measurement as an accepted and expected practice for environmental programs. Learn the latest trends in aligning performance measures with agency goals and benchmark federal, state and local achievements in quality performance measurement for environmental and natural resource programs.

Lynn Scarlett
Deputy Secretary
Department of the Interior

10:15 Break and Refreshments

10:30 **Leadership Panel: Best Practices for Utilizing Performance Measures for Environmental Programs**

- Discover new approaches and solutions to environmental performance management
- Identify verifiable data sources for environmental and natural resources outcomes
- Develop innovations and management approaches to increase the use of performance indicators in measuring and evaluating programs

Dr. Richard Beck
Director, Office of Planning and Performance Management
Department of the Interior
Leonard Jordan
Deputy Chief, Strategic Planning and Accountability
NRCS

12:00 Lunch Break

1:00 **Track A: Environmental Performance Management Systems Strategic Planning for Environmental Performance Management**

- Align your strategic plan to performance to better achieve environmental results
- Implement your performance-based strategic plan in your daily operations
- Assess the readiness and response to change in your organization to meet performance goals

Kathy Gugulis
Deputy Chief for Management
USDA

Track B: Transparency on Environmental Performance

Performance-Based Budgeting: Align Performance Measures with Budgetary Requests

- Learn to restructure your budget to conform to your strategic plan
- Evaluate a ten-step process for creating a performance-based budget
- Align your budget request to your performance data

Elizabeth Scheffler
Chief Financial Officer
National Oceans Service

2:00 Break and Refreshments

Track A: Environmental Performance Management Systems

Select the Right Performance Measures

- Receive an update on environmental and natural resource performance measurement mandates and guidelines
- Use the logic model to develop output, strategy and outcome performance measures
- Identify strategies for collecting and reporting performance information

Michael Binder
Deputy Assistant Inspector General
Environmental Protection Agency

Track B: Transparency on Environmental Performance

Link Research and Data Collection to Results

- Examine the latest in IT knowledge-management systems
- Learn to communicate a performance message to environmental and natural resource data collectors and researchers
- Develop succinct environmental performance measures for research functions that link to your strategic plan

Phillip Juengst
Accountability Team Leader, Office of Research and Development
Environmental Protection Agency

3:15 **Track A: Environmental Performance Management Systems**

Evaluate the Quality of Your Performance Measures

- Evaluate the newest methods for collecting and presenting environmental performance data
- Understand the key principles for examination and reporting
- Learn how to improve upon current performance measures to improve environmental programs overall

Marc Broady
Analyst, Department of Public Works
CitiStat Program, City of Baltimore, Maryland

Track B: Transparency on Environmental Performance

Involve Stakeholders in Environmental Performance Management

- Garner the support of stakeholders in developing performance measures that align with overarching agency goals
- Use mission-aligned performance measures to bridge gaps between diverse stakeholder groups
- Achieve common-ground support for multiple agency initiatives

Dr. Richard Beck
Director, Office of Planning and Performance Management
Department of the Interior

4:15 Day One Adjourns

“I learned a lot from the varied speakers who shared their challenges and success stories.”

Lynda Pfau, EEI/Fort Bragg

Day Two: October 31, 2008

8:30 Continental Breakfast

9:00 **Keynote Address: Status of Sustainability Programs in the Federal Government**



There are a lot of environmental policies and programs in the federal government, but how are they doing? This keynote will focus on the current status of sustainability programs and the future goals for these programs. You will learn what these programs are and how policies and actions related to sustainable development will be far reaching and deal not only with environmental, but also with social, economic, health, education and related fields.

Joe Cascio
Federal Environmental Executive
Office of the Federal Environmental Executive

10:00 **Break and Refreshments**

10:15 **Leading Innovations in Environmental Performance Management**

- Identify actions to strengthen the development of effective program management
- Identify verifiable data sources for environmental and natural resources outcomes
- Gather innovations to increase the use of performance indicators in evaluating environmental programs

Richard Otis,
Deputy Assistant,
Office of Environmental Information, Environmental Protection Agency

11:15 **Manage Environmental Performance in the "Green Age"**

- Learn to adapt your environmental performance management system to the demands of the "green age"
- Discover how improving performance management will help you meet the challenges of the future
- Understand what "going green" is and how it will affect your office

Leonard Jordan
Deputy Chief, Strategic Planning and Accountability
NRCS

12:00 **Lunch Break**

1:00 **Track C: Partnering for Performance** **Establish Partnerships Across All Levels of Government**

- Forge strategic partnerships across all levels of government to enhance environmental program performance
- Learn communication tools to effectively express environmental mandates and requests to stakeholders at all levels
- Integrate environmental performance standards and mission-aligned measures to develop common-ground goals and initiatives

Bruce McDowell
Senior Fellow and Project Director
National Academy of Public Administration

Track D: Managing Environmental Program Results

Integrate the Green Scorecard with Your Strategic Plan

- Develop methods in going green that will work with your agency's strategic plan
- Assess your agency's current "green" status and how to implement new measures
- Learn the elements of the Green Scorecard and how to adapt it to your agency

Jeff Tryens
Management Consultant
Measures Matter

2:00 **Break and Refreshments**

2:15 **Track C: Partnering for Performance**

Foster a "Performance-Based" Culture in Your Agency

- Enhance your ability to communicate a performance message to stakeholders
- Refine environmental performance measurement and reporting techniques to demonstrate achievements
- Obtain employee input when evaluating the state of environmental performance management in your office

LeRon Bielak
Strategic Planning Coordinator, Office of Planning and Performance Management
Department of the Interior

Track D: Managing Environmental Program Results

Grants and Funding for Environmental Projects

- Learn to highlight environmental performance success to increase funding for your programs
- Explore successful requests for federal government environmental grants and funding
- Understand how to navigate complex application processes to improve the likelihood of success for your proposal

3:15 **Track C: Partnering for Performance**

Manage Environmental Performance at the State and Local Level

- Assess the unique challenges facing state and local governments in environmental performance management
- Learn to manage a tight budget while improving results to the taxpayer
- Learn how to accomplish more in your environmental programs with a small budget

Richard Opper
Director of the Department of Environmental Quality
State of Montana

Track D: Managing Environmental Program Results

Use Technology to Manage and Report Performance

- Examine the latest trends in data collection and knowledge-management IT systems for the environment
- Use technology to track and analyze your performance to help you make future improvements
- Understand how to implement IT-systems to improve performance measurement and results

Michael Howell
Chief Information Officer
Department of the Interior

4:15 **Conference Adjourns**

Registration and Logistics

Exhibiting & Sponsorship

To learn more about exhibiting and sponsorships at the 10th Annual Environmental Performance Summit please contact Kwami Attipoe at 703-894-0920 or email him at Attipoe@PerformanceWeb.org.

Venue and Hotel

The 10th Annual Environmental Performance Summit will be held at the Performance Institute in Arlington, VA, just one block east of the Courthouse Metro stop on the Orange Line. A public parking garage is located just inside of the building.



The Performance Institute
1515 North Courthouse Rd., Suite 600
Arlington, VA 22201
703-894-0481

A limited number of rooms have been reserved at the Arlington Rosslyn Courtyard by Marriott at the prevailing rate of \$201 until September 29, 2008. Please call the hotel directly and reference code "Environmental Performance Summit" when making reservations to get the discounted rate. The hotel is conveniently located three blocks from the Rosslyn Metro station. Please ask the hotel about a complimentary shuttle that is also available for your convenience.



Arlington Rosslyn Courtyard by Marriott
1533 Clarendon Blvd.
Arlington, VA 22209
Phone: 703-528-2222
Phone: 1-800-321-2211
www.courtyardarlingtonrosslyn.com

Tuition & Group Discounts

The tuition rate for attending the 10th Annual Environmental Performance Summit as follows:

	Early Bird Rate	Regular Rate
Conference Only	\$999	\$1099
One Workshop	\$399	\$499
Two Workshops	\$699	\$799

* For the Early Bird Rate, register by Wednesday, August 20, 2008

For more information on group discounts for the 10th Annual Environmental Performance Summit, please contact Chris Joseph at 703-894-0481 or email him at Joseph@PerformanceWeb.org

Cancellations and Quality Assurance

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to: Tara Shuert, VP of Education Services, The Performance Institute, 1515 N. Courthouse Road, Suite 600, Arlington, VA 22201. We will evaluate individual complaints in a context of collective comments from the event.

Note: A \$150 service fee will be charged on cancellations received less than four weeks from the date of the event. A credit memo will also be sent reflective of that amount, which can be used for a future conference. If you do not cancel your registration before the day of the event, you will be charged for the full conference amount. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

If for any reason The Performance Institute decides to cancel this conference, PI accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

HOW CAN I REGISTER?

1. **ONLINE** at www.EnvironmentalPerformance.org.
2. **VIA FAX** to 866-234-0680
3. **VIA PHONE** to call 703-894-0481
4. **VIA MAIL** to the
The Performance Institute
1515 N. Courthouse Road, Sixth Floor
Arlington, VA 22201

- Yes! Register me for the 2008 Environmental Performance Summit
- Yes! Register me for the 2008 Environmental Performance Summit and Workshop A
- Yes! Register me for the 2008 Environmental Performance Summit and Workshop B
- Yes! Register me for the 2008 Environmental Performance Summit and both workshops
- Please call me. I am interested in a special group discount for my team

Delegate Information

Name _____ Title _____

Office _____ Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Payment Information

- Training Form/Purchase Order
- Check (accepted by mail only)
- Credit Card

Credit Card Number _____ Expiration Date _____

Name on Card _____ Card Verification Number _____

Billing Address

Please make checks payable to: The Performance Institute

Note: Payment must be secured prior to the conference. If payment is not received by the conference start date, a method of payment must be presented at the time of registration in order to guarantee your participation at the event.

Priority Code: E113-DW

Want to Implement Green in Your Agency?

Attend one of our upcoming events or recommend an event to your colleagues.

Green Utilities

February 9-11, 2009 | Washington DC

By attending the “Green Utilities” Conference, utility professionals will learn to develop and evaluate quality performance measures that will help them achieve optimal results for all stakeholders, including the environment. They will also learn to market their green utility services to consumers who want green utilities as an option.

For more information and more events, please visit us at www.PerformanceWeb.org