

Appendix III—Desegregation Objectives and Recruitment Strategies

**Table A-III-1
Desegregation Objectives of Targeted Schools by Type of Desegregation Plan within Grade Levels**

Objectives	Desegregation Plan		
	Voluntary	Required	Total
Elementary			
N schools	90	91	181
Prevent	5.6%	8.8%	7.2%
Eliminate	20.0%	3.3%	11.6%
Reduce	74.4%	51.6%	63.0%
Uniquely Required	0.0%	36.3%	18.2%
Total	100.0%	100.0%	100.0%
Middle School			
N schools	46	30	76
Prevent	4.3%	6.7%	5.3%
Eliminate	10.9%	0.0%	6.6%
Reduce	84.8%	50.0%	71.1%
Uniquely Required	0.0%	43.3%	17.1%
Total	100.0%	100.0%	100.0%
High School			
N schools	17	23	40
Prevent	0.0%	0.0%	0.0%
Eliminate	17.6%	4.3%	10.0%
Reduce	82.4%	65.2%	72.5%
Uniquely Required	0.0%	30.4%	17.5%
Total	100.0%	100.0%	100.0%
Combined Levels			
N schools	3	3	6
Prevent	0.0%	0.0%	0.0%
Eliminate	0.0%	0.0%	0.0%
Reduce	100.0%	0.0%	50.0%
Uniquely Required	0.0%	100.0%	50.0%
Total	100.0%	100.0%	100.0%
Total (all grade levels)			
N schools	156	147	303
Prevent	4.5%	6.8%	5.6%
Eliminate	16.7%	2.7%	9.9%
Reduce	78.8%	52.4%	66.0%
Uniquely Required	0.0%	38.1%	18.5%
Total	100.0%	100.0%	100.0%

Sources: Grantee applications, 1998-99 performance reports, NCES 1997-98 and 1998-99 Common Core of Data, and U.S. Dept. of Education personnel

Table A-III-2
Average Full Time Equivalent of MSAP-Funded Staff and District-Funded Recruitment Specialist Devoted to Recruitment Activities

	Type of Desegregation Plan		
	Voluntary (N=26)	Required (N=21)	All Districts (N=46)
MSAP-Funded Staff	1.41	1.96	1.65
District-Funded Recruitment Specialist	0.45	0.47	0.45
Total FTE Devoted to Recruitment	1.86	2.43	2.11

Source: Project Survey, 1999-2000, Items 4 and 5

Table A-III-3
Percent of Districts with Specific Types of Participation of School Staff, Students, and Parents in Recruitment Effort by Type of Desegregation Plan

	Type of Desegregation Plan		
	Voluntary (N=30)	Required (N=26)	All Districts (N=56)
Principals/Assistant Principals Organize School Tours	97%	96%	96%
Magnet School Teachers Make Presentations to Visitors	93%	88%	91%
Magnet school teachers visit other schools to recruit students	70%	69%	70%
Students help conduct school tours	80%	88%	84%
Students visit other district schools to recruit	23%	46%	34%
Parents make presentations to other parents	53%	46%	50%
Parents make telephone calls to provide information	23%	50%	36%
Other	43%	27%	36%

Source: Project Survey, 1999-2000, Item 6

Table A-III-4
Percent of Districts Using Specific Types of Outreach Used to Recruit Students by Type of Desegregation Plan

	Type of Desegregation Plan		
	Voluntary (N=30)	Required (N=26)	All Districts (n=56)
Brochures	100%	96%	98%
Information distributed to students	100%	92%	96%
Information mailed to parents who request it	93%	85%	89%
Information mailed to all parents	67%	73%	70%
Presentations at other schools	77%	85%	80%
Presentations at churches or community organizations	77%	92%	84%
Tours of school without transportation provided	90%	92%	91%
Tours of school with transportation provided	20%	35%	27%
Babysitters provided for school events	20%	46%	32%
Telephoning parents to explain program	70%	58%	64%
Home visits to parents/students	13%	23%	18%
Media advertisements	87%	88%	88%
Advertising at fairs or other forums	87%	88%	88%
Information on an Internet site	63%	73%	68%
Other	30%	15%	23%

Source: Project Survey, 1999-2000, Item 6

Table A-III-5
Extent to Which District's Outreach Activities Focus on Targeted Groups of Students by Type of Desegregation Plan

	Type of Desegregation Plan		
	Voluntary (N=30)	Required (N=26)	All Districts (N=56)
None-focus outreach on all students	20%	50%	34%
Less than half of the outreach effort	20%	15%	18%
Three-quarters of the outreach effort	43%	19%	32%
All outreach efforts focused on targeted groups of students	17%	15%	16%
Total	100%	100%	100%

Source: Project Survey, 1999-2000, Item 3

Table A-III-6
Percent of Schools Using Performance Criteria for Selecting Students by Grade Level and Type of Program

Type of Program	Grade Level				All Grades	
	Elementary (N=158)	Middle School (N=63)	High School (N=37)	Combined Levels (N=6)	% (N=264)	N of Schools
Program within a school	27.3%	44.4%	27.3%	—	32.3%	31
Whole School	3.4%	16.7%	11.5%	0.0%	7.3%	233
Overall	5.1%	20.6%	16.2%	0.0%	10.2%	264

Source: Principal Survey 1999-2000, Item 43

Table A-III-7
Percent Minority and Non-Minority MSAP Students Attending Schools That Use Performance
Criteria for Admission by Grade Level: 1998–1999

Type of Student	Grade Level				All Grades	
	Elementary (N=81,767)	Middle School (N=35,722)	High School (N=27,612)	Combined Levels (N=6,223)	% (N=151,324)	N of MSAP Students
Minority	1.8%	19.2%	5.2%	0.0%	6.2%	109,949
Non-Minority	2.5%	16.2%	10.4%	0.0%	7.4%	41,375
All MSAP Students	2.0%	18.3%	6.4%	0.0%	6.5%	151,324

Source: 1998-99 Performance Reports, 1998-99 CCD, and Principal Survey 1999-2000, Item 43